

BOOKS & MAGAZINES

Walmart Content Standards

D03 - Stationery

D09 - Sporting Goods

D18 - Seasonal

D21 - Books & Magazines

D60 - Local Shops and Souvenirs

D67 - Celebration

D82 - Impulse Merchandise



Updated August 2024

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numbers & jump to a page

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Click here to visit our
NEW WEBSITE

How to Use This Guide

Purpose of this Guide?

- This guide will walk you through **three areas of content** needed to create a best-in-class **PDP** or **Item Page** for your items as it relates to the item setup process & the Item Setup Spec you fill out to create an item page.
 - **Images:** Examples of the types of images & order your images should appear on your item page + the minimum required image count to meet your **Content Quality Score**
 - **Product Names:** The specific order and structure your product names should follow as well as copy description guidelines for a high **Content Quality Score**
 - **Attributes:** A list of all required and recommended site attributes that are part of the new Omni Spec. Both **required & recommended** attributes are part of the **Content Quality Scoring Metrics**
- Use this guide **before** content creation and **during** item setup to answer any content-related needs.
- The information provided in this guide is specific to a group of similar product types, or what we call a **PTG (Product Type Group.)**
 - If you have questions about which product type your item should be, please reach out to your merchant engagement lead.
 - If you have trouble determining what PTG your product type falls under, please refer to [this spreadsheet](#) and filter down to your product type to see what Style Guide you should be looking for.
 - *For the best user experience, please download the spreadsheet and then filter*

For more details on item setup, please review the articles online at [Walmart Supplier Help](#)

For Marketplace Sellers, please review the articles online at [Walmart Seller Help](#)

Questions about this guide?

Email: contentACQ@walmart.com

CHECK OUT OUR NEW CONTENT STANDARDS WEBSITE

For more information about content needed for item setup and general best practices, please visit our new website!

Here you will find answers to questions about Image Specifications, Image Types, SEO, Copy Guidelines, How Attributes Work, Rich Media, CCPs and more.



Use these tabs to quickly navigate to each section

Hi, I'm new to the team!
Click on me anywhere in the guide and I'll take you to our new content standards site!

Product Type Photo Direction

High-quality imagery increases conversion and decreases the likelihood of negative reviews or returns. Optimal image count improves SEO rankings and drives customers to your product pages.

The following photo direction pages offer specific instructions for each unique product type.

Each page covers the types of images needed, order, and level of requirement for Private Brands and all Other Brands.

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on imagery requirements, specs, graphics and image styling.**



Questions about Content Health?

See how scoring works here

Books - Photo Direction

Minimum of 1 images required

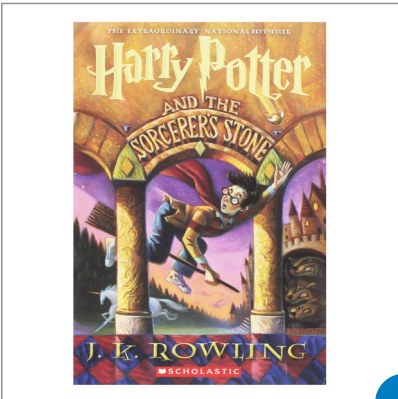
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1

MAIN IMAGE

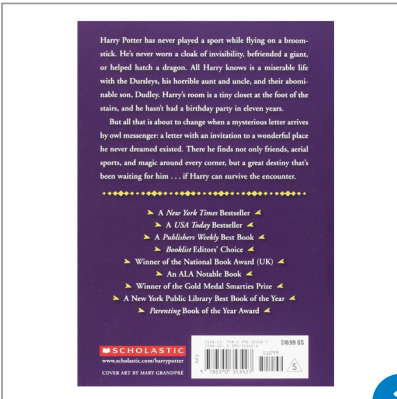
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

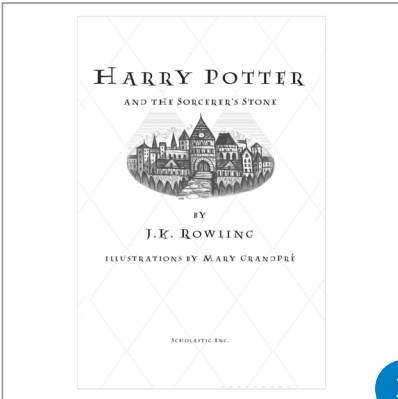
Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the book straight-on and overhead. This can also be a CAD image.



3

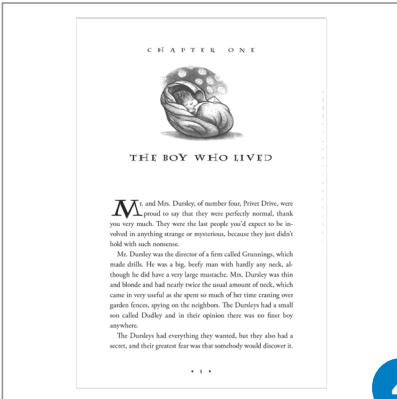
Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the book's pages to show what it looks like.



4

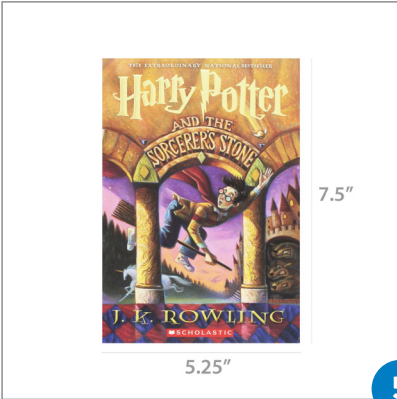
Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the book's pages to show what it looks like.



5

Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include a silo with dimensions image. This can also be a scale avatar image.

Catalogs - Photo Direction

Minimum of 1 images required



1

MAIN IMAGE

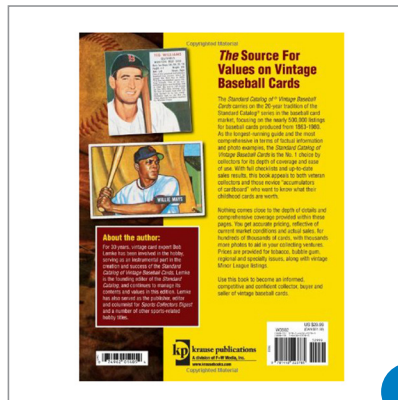
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the catalog straight-on and overhead. This can also be a CAD image.



3

Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include a silo with dimensions image. This can also be a scale avatar image.

Coloring Books - Photo Direction

Minimum of 1 images required



1

MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the coloring book straight-on and overhead. This can also be a CAD image.



3

Lifestyle with Model

Silo, Out of Pack, With Model

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot a lifestyle image of the coloring book in use. Model recommended but not required. If model is included, ensure they are age-appropriate for the product.



4

Silo - Coloring Sheet

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the coloring book to show the customer what the book is about.



5

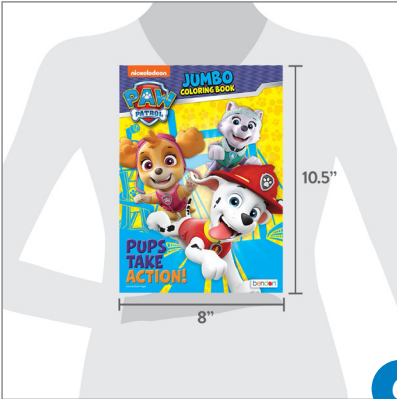
Silo - Coloring Sheet

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the coloring book to show the customer what the book is about.



6

Scale Avatar

Graphics, Scale Avatar

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an image of the product with a scale avatar. This can also be a silo with dimensions image.

Comics - Photo Direction

Minimum of 1 images required

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MAIN IMAGE

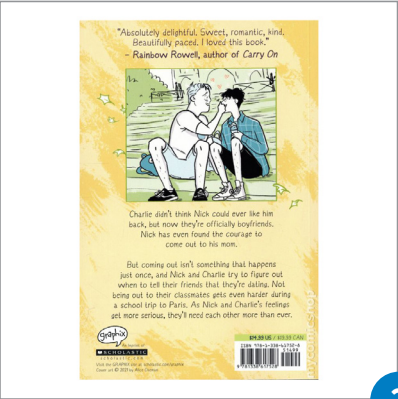
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the comic straight-on and overhead.

This can also be a CAD image.



3

Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the comic's pages to show what it looks like.



4

Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the comic's pages to show what it looks like.



5

Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an image of the product with dimensions to better showcase its size. This can also be a scale avatar image.

Magazines - Photo Direction

Minimum of 1 images required



1

MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the magazine straight-on and overhead. This can also be a CAD image.



3

Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the magazine to show the customer what it is about.



4

Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the magazine to show the customer what it is about.



5

Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an image of the product with dimensions. This can also be a scale avatar image.

Manuals & Guides - Photo Direction

Minimum of 1 images required

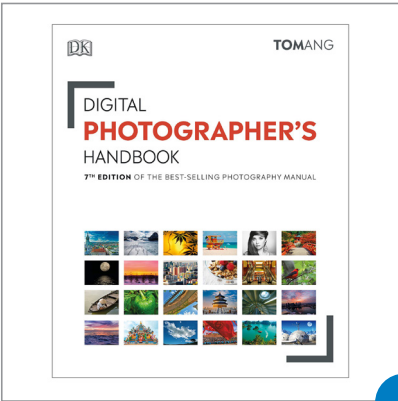
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1

MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the manual or guide straight-on and overhead. This can also be a CAD image.



3

Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the manual or guide to show the customer what the book is about.



4

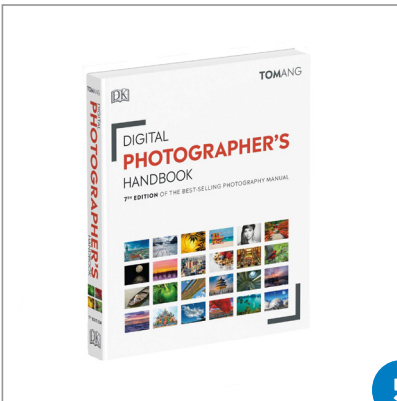
Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the manual or guide to show the customer what the book is about.



5

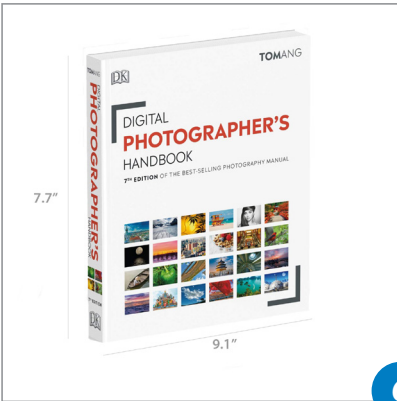
Silo - Alternate Angle

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an alternate angled silo image to better show the thickness of the manual or guide.



6

Silo with Dimensions

Graphics, Silo with Dimensions

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an image of the product with dimensions. This can also be a scale avatar image.

Newspapers - Photo Direction

Minimum of 1 images required



1

MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot a straight-on silo image of the front cover of the newspaper.

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Paper Dolls - Photo Direction

Minimum of 1 images required



1

MAIN IMAGE

Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the paper doll packaging straight-on and overhead. This can also be a CAD image.



3

Silo - All Included Items

Silo, Out of Pack, What's Included

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot a straight-on silo image of all of the paper doll pieces that are included in the book.



4

Silo - Paper Dolls

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include a silo image of one or more of the paper dolls.



5

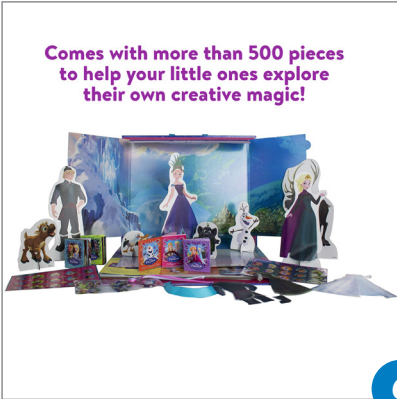
Silo - Paper Dolls

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include a silo image of one or more of the paper dolls.



6

Feature Graphic

Graphics, Additional Info

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture any features using graphics or text to better describe the product - i.e. how many pieces are included.



7

Lifestyle with Model

Lifestyle, With Model

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include a lifestyle image of the paper dolls in use. Model recommended but not required. If model is used, ensure that they are age-appropriate for the product.

Sheet Music - Photo Direction

Minimum of 1 images required

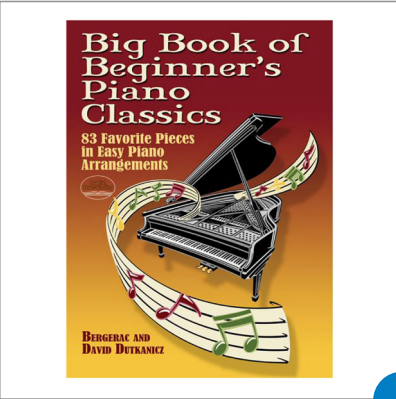
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MAIN IMAGE

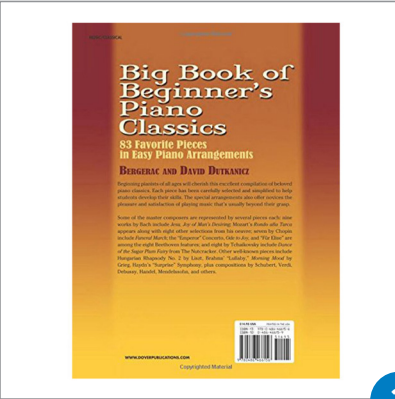
Front Silo

Silo, Out of Pack, Front

Private Brands: Required

Other Brands/Unbranded: Required

Shoot straight-on and overhead. This can also be a CAD image.



2

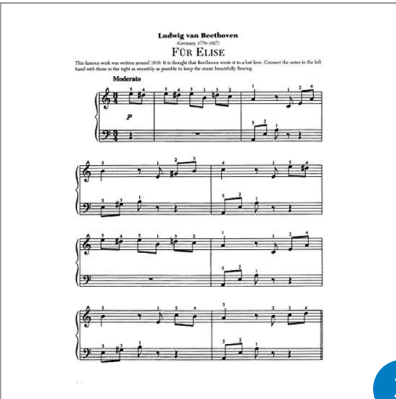
Back Silo

Silo, Out of Pack, Back

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Shoot the back of the sheet music book straight-on and overhead. This can also be a CAD image.



3

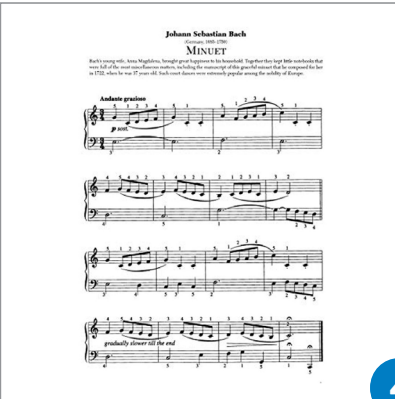
Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the sheet music book to show the customer what the book is about.



4

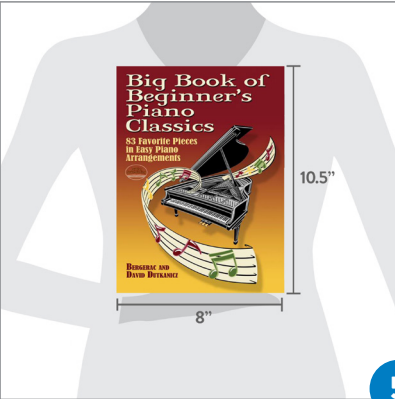
Silo - Pages

Silo, Out of Pack, Other

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Capture a few images of the inside of the sheet music book to show the customer what the book is about.



5

Scale Avatar

Graphics, Scale Avatar

Private Brands: Recommended

Other Brands/Unbranded: Recommended

Include an image of the product with a scale avatar. This can also be a silo with dimensions.

Copy Guidelines

Great copy can not only attract more customers to your page through Search Engine Optimization (SEO) and Search Engine Marketing (SEM), but also help the customer convert and prevent returns.

There are some requirements you are legally obligated to include in your copy, and other formatting requirements that will ensure a cohesive customer experience on the site.

Failure to follow these copy standards will result in delays and rejections of your items at setup, as well as existing items' removal from the site.

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on copy standards, SEO and copy definitions.**



Questions about Content Health?

See how scoring works here

Product Name Guidelines

Also known as the Product Title

Max 90 Characters

- Product names become the title of the page and the most important text that is searched for SEO (DO NOT keyword stuff - e.g., “Great for kids”, “Great for the office!” or “Stuffed Animal, Perfect Christmas Gift”)
- A good title needs to fit in the “Goldilocks Zone”; not too short, not too long. The ideal length differs by product type and the following formulas will help you achieve the right range.
- Because mobile devices will cut off product titles after a certain character count, ensure you lead with most important and defining parts of your product title at the beginning of the title so they are visible. The formulas defined on the proceeding pages will have the attributes in order of importance.
- Create a unique, specific product name that isn’t used word-for-word on other websites.
- If the color of your item is something that customers are likely to search for, include color in the product name.
- If your item is grouped as a variant, include the available variant attributes (i.e. colors, finish, size) in the Key Features & Description, not in the variant name. For example: the variant name should be “Better Homes & Gardens 2” Cordless Faux Wood Blinds, Multiple Colors, 36” x 64”. The product name would be “Better Homes & Gardens 2” Cordless Faux Wood Blinds, Rustic Gray, 36” x 64”.
- The first letter of each word should be capitalized, except for articles, conjunctions, prepositions, and acronyms. Titles should also not be written in all caps unless it is legally capitalized, for example, NESCAFE is a brand legally identified on the product package in all caps.
- The title should contain key subject word(s) that describe its respective product type (e.g., items within the candle holder product type should have a word like “lantern” or “candlestick” in the title.)
- Special characters [‘~’, ‘!’, ‘*’, ‘\$’, ‘#’, ‘^’, ‘~’, ‘@’, ‘/’, ‘|’] should not be used in titles. Apostrophes are okay if that is how the legal name of the brand is represented. For example “Stouffer’s.”
- Titles with promotional phrases such as “best selling” or “free shipping” are not allowed.
- Do not use “or” language in the title which implies multiple product types i.e. “Headboard or Footboard.”
- ***This is a required attribute***

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Product Name Structure: Books, Catalogs & Coloring Books

Books

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | Percy Jackson and the Olympians: The Titan’s Curse, Book 3 (Hardcover) |

Catalogs

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | Massey Ferguson Mf 85 Gas Tractor Operators Manual Parts Catalog (Paperback) |

Coloring Books

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | Unicorn Fun Coloring Book (Paperback) |

1. Only include if applicable

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Product Name Structure: Comics, Magazines and Manuals & Guides

Comics

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | D.Gray-man Vol. 6: Includes Volumes 16, 17 & 18 (3-in-1 Edition) (Paperback) |

Magazines

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | SNOWDAY - A Creative Lifestyle Magazine for Teachers: Issue 1 (Paperback) |

Manuals & Guides

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | Guide and Manual of uniCenta oPOS Version 4.6 for Your Business (ebook) |

1. Only include if applicable

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Product Name Structure: Newspapers, Paper Dolls & Sheet Music

Newspapers

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | The New York Times Newspaper 1 Year Subscription (Digital Download) |

Paper Dolls

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | Flower Fairies Paper Dolls (Paperback) |

Sheet Music

| | |
|---------|---|
| FORMULA | Series Title ¹ + [:] ¹ + Title + [,] + “Book” ¹ + Number in Series ¹ + [,] + (Edition) ¹ + (Book Format) |
| EXAMPLE | The Giant Book of Classic Rock Sheet Music: Easy Piano (Paperback) |

1. Only include if applicable

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Site Description Guidelines

Also known as the Short Description

Minimum 50 words required - 100 words recommended

- Information entered here should be in HTML code, sentence case, **paragraph** form no bullet points:
 - `<p>Short Description</p>`
- The description is key to Search Engine Optimization (SEO) because customers search in ways that match real-life uses and concerns
- **No promotional text like free shipping or discounts, no special characters or hyperlinks to other retailers**
 - It is okay to leave promotional text that talks about other items included in the product line, such as accessories, other colors or variations available, other products they manufacturer that work with the item, etc.
- **No text that promotes another retailer or redirects you to another website. It should not have any mention of another retailer unless it is related to the product.**
 - *Example of what isn't allowed: Buy on Amazon!*
- For SEO purposes, repeat the product name within the body of the description.
- Ensure your description is unique (i.e., not copied from other sites) and is truly useful for customers. Avoid too much repetition.
- Do not fill with information that would be pointless to the buyer. When crafting the short description, put yourself in your customers' shoes: what would they want to feel, touch, think, want? This is as close as you can come to creating an in-store experience for the online customer.
- How many different ways might people search for this item? If you miss a synonym (or keyword) in your description (e.g. you call the product "sandals" but some customers might call them flip flops"), you can miss out on a portion of customers looking for it.
- Be clear and conversational when writing. You're helping customers make an informed decision; you're not trying to sell them on anything. Some slang is acceptable – as long as it doesn't break an authentic, straightforward tone – since it captures more key terms.
- Use related keywords within the short description. A good way to figure out keywords for your product is to use the values for the attributes you populate. For example, if on the attribute "Recommended Room" you filled out Living Room & Bedroom, these would be good keywords to use in your short description. The keywords should flow organically into the sentences - don't force them.
 - Keywords should describe what the item is, how it is used, how it works, what it looks like, what it feels like, what it is called (other than the given item name, which should also be included), where it can be used, what the customer can do with it, how it is unique, etc.
- **This is a required attribute**

Key Features Guidelines

Also known as the Long Description

Minimum 3 bullets required - 6 bullets recommended

- Begin each bullet point with a capital letter
- **Write with sentence fragments and do not include ending punctuation**
- If you want to add more Key Features, just copy/paste any Key Features column in the spec to create a new entry. You can only do this for attributes with the (+) sign.
- **No promotional text like free shipping or discounts, no special characters or hyperlinks to other retailers**
 - It is okay to leave promotional text that talks about other items included in the product line, such as accessories, other colors or variations available, other products they manufacturer that work with the item, etc.
- **No text that promotes another retailer or redirects you to another website. It should not have any mention of another retailer unless it is related to the product.**
 - Example of **what isn't allowed**: Buy on Amazon!
- Do not repeat the same information from the short description or convert the short description into bullets - your key features must be unique
- Maintain a consistent order. If your first bullet point talks about the product's design followed by recommended use, and then what's included, keep that same order for all your products within the same product type family
- Reiterate important information from the title and description
- No special characters such as #, * or !
- **This is a required attribute**

Attribution Guidelines

Search and browse experiences are based on populating defined attributes and values. If these values are not completed during item set up, items will not be optimized for search, and will fail to appear when customers click through the filter on assortments using refinement values.

Attributes help to build the facets and shelves on the site, for a customer-friendly shopping experience.

If any of these required fields are not populated, your item will not be published. A list of the attributes and their acceptable or example values are further defined in this section.

CONTENT STANDARDS WEBSITE

Please go to our new Content Standards site **for additional information on attribute definitions and how attributes work.**



Questions about Content Health?

See how scoring works here

All Books & Magazines Attributes

Below are the mandatory attributes for the Books & Magazines Product Type Group.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------|---|--|-----------|-----------------|-------------------|
| Alternate Title | The alternate title for this product; An alternate secondary title (i.e. subtitle or extended title) of the name given to a book, movie, etc. | US title: Harry Potter and the Sorcerer's Stone Alternate title: Harry Potter and the Philosopher's Stone | Open | Yes | Recommended |
| Assembled Product Depth | <p>The depth of the fully assembled product. NOTE: This information is shown on the item page as length of the product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p> | <ul style="list-style-type: none">• 5• 10• 16• 22 | Open | No | Recommended |
| Assembled Product Height | <p>The height of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p> | <ul style="list-style-type: none">• 5• 10• 16• 22 | Open | No | Recommended |
| Assembled Product Weight | <p>The weight of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include lb,oz,kg,g</p> | <ul style="list-style-type: none">• 1.75• 5• 12• 32 | Open | No | Recommended |
| Assembled Product Width | <p>The width of the fully assembled product.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include ft,in,m,cm</p> | <ul style="list-style-type: none">• 5• 10• 16• 22 | Open | No | Recommended |

All Books & Magazines Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------|--|--|-----------|-----------------|-------------------|
| Athlete | A well-known athlete associated with a product, if applicable. This is used to group items in Fan Shop, not to describe a line of clothing. | <ul style="list-style-type: none">Carmelo AnthonyCharles BarkleyDwyane WadeKevin DurantKobe BryantLeBron JamesMichael JordanPatrick EwingSerena WilliamsStephen CurryCristiano Ronaldo | Open | Yes | Recommended |
| Awards Won | Use this attribute if the item has won any awards in its particular product category. | <ul style="list-style-type: none">Oppenheim Toy Portfolio Best Toy AwardPulitzer Prize | Open | Yes | Recommended |
| Brand Name | The name provided by the brand owner that is intended to be recognized by the consumer as represented on the product. If item does not have a brand, use "Unbranded". This should be the brand ONLY, not brand + product line. Make sure brand name is spelled, punctuated & capitalized properly according to the brand itself. | <ul style="list-style-type: none">ScholasticZondervan | Open | No | Recommended |
| Count Per Pack | The number of identical items inside each individual pack given by the "Multipack Quantity" attribute. Examples: <ul style="list-style-type: none">A single bottle of 50 pills has a "Count Per Pack" of 50.A package containing two identical bottles of 50 pills has a "Count Per Pack" of 50.A 6-pack of soda labeled for individual sale connected by plastic rings has a "Count Per Pack" of 1.A 6-pack of soda in a box whose cans are not marked for individual sale has a "Count Per Pack" of 6.A gift basket of 5 different items has a "Count Per Pack" of 1. | <ul style="list-style-type: none">121050 | Open | No | Required |
| Has Written Warranty | Indicates an item has written warranty documentation included on the product label, inside the product packaging, or a website URL or PDF available for customer review. Pursuant to California Civil Code Section 1793.01 (The Song-Beverly Consumer Warranty Act), an express warranty for consumer goods sold within California must not commence earlier than the date of delivery of the item to the consumer. If applicable, please review and update the warranty terms for this item. | <ul style="list-style-type: none">Y - Warranty URLY - Warranty TextN | Closed | No | Required |

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All Books & Magazines Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-----------------------|--|---|-----------|-----------------|-------------------|
| ISBN-13 | This is an International Standard Book Number. ISBNs are represented by a 13-digit code which allows publishers, retailers, and other suppliers to directly identify an individual product. | <ul style="list-style-type: none">• 0451619579250• 9789295055025 | Open | No | Recommended |
| Language | This is ISO language name for the *current* language(s) for any text or media. This may or may not be different than the original language. | <ul style="list-style-type: none">• English• Spanish• Chinese | Open | No | Required |
| Manufacturer Name | The name of the manufacturer. | <ul style="list-style-type: none">• Procter & Gamble• Apple• Sony• General Motors• Yamaha | Open | No | Recommended |
| Multipack Quantity | <p>The number of identical, individually packaged-for-sale items. If an item does not contain other items, does not contain identical items, or if the items contained within cannot be sold individually, the value for this attribute should be “1.”</p> <p>Examples:</p> <ul style="list-style-type: none">• A single bottle of 50 pills has a “Multipack Quantity” of 1.• A package containing two identical bottles of 50 pills has a “Multipack Quantity” of 2.• A 6-pack of soda labeled for individual sale connected by plastic rings has a “Multipack Quantity” of 6.• A 6-pack of soda in a box whose cans are not marked for individual sale has a “Multipack Quantity” of 1.• A gift basket of 5 different items has a “Multipack Quantity” of 1. | <ul style="list-style-type: none">• 1• 2• 4• 6 | Open | No | Required |
| Net Content Statement | Complete product net content statement, as it appears on product packaging. | <ul style="list-style-type: none">• 6 - 5.3 OZ (150g) CUPS• 1.98 Lb (900g) | Open | No | Recommended |

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All Books & Magazines Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------------|---|--|---------------|-----------------|-------------------------------|
| Net Content <i>Measure</i> | The numeric net content portion that appears on an item. For example, a gallon of milk has 128 Fluid Ounces: Measure = 128 and Units = Fluid Ounces. <i>This is part of the parent attribute, Net Content. You will need to enter both the Measure (number) + the Unit (unit of measure) for this attribute.</i> | <ul style="list-style-type: none">• 1• 12• 32 | Open | No | Required |
| Net Content <i>Unit</i> | The unit of measure as defined on the product labeling. For example, a gallon of milk has 128 Fluid Ounces: Measure = 128 and Units = Fluid Ounces. <i>This is part of the parent attribute, Net Content. You will need to enter both the Measure (number) + the Unit (unit of measure) for this attribute.</i> | <ul style="list-style-type: none">• Pound• Ounce• Inch• Centimeter• Square Foot• Milliliter• Meter• Gallon• Yard• Cubic Foot• Fluid Ounces• Each• Gram• Case• Centiliter• Foot• Kilogram• Pallet/Unit Load• Quart Dry• Quart• Liter• Pint | Closed | No | Required |
| Number in Series | The number in the series, if the work is one of multiple works in a series. <i>Only required if “Series Title” Value is not “”</i> | <ul style="list-style-type: none">• 2• 4• 7 | Open | No | Conditionally Required |
| Number of Pages | Number of pages within a work. May refer to numbered pages, for a pre-printed book, or blank pages, as in a notebook or journal. | <ul style="list-style-type: none">• 10• 200• 357 | Open | No | Recommended |
| Number of Pieces | The number of small pieces, slices, or different items within the product. Piece Count applies to things such as puzzles, building block sets, and products that contain multiple different items (such as tool sets, dinnerware sets, gift baskets, art sets, makeup kits, or shaving kits.) Examples: <ul style="list-style-type: none">• A gift basket of 5 different items has a “Piece Count” of 5.• A 105-Piece Socket Wrench set has a piece count of “105.”• A 500-piece puzzle has a “Piece Count” of 500. | <ul style="list-style-type: none">• 5• 105• 500 | Open | No | Recommended |

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| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|---------------------------|--|--|-----------|-----------------|-------------------|
| Occasion | The particular target time, event, or holiday for the product. | <ul style="list-style-type: none">• Halloween• Christmas• Wedding• Anniversary• Back to School• Birthday• Graduation | Open | Yes | Recommended |
| Original Languages | The original language of the work. Usually this will be one language, but occasionally more than one is appropriate. For example, if a movie is dubbed in English but the original language is Chinese, enter “Chinese.” | <ul style="list-style-type: none">• English• Latin• Spanish• French• German• Hebrew• Chinese• Arabic | Open | Yes | Recommended |
| Original Publication Date | Date that a printed work was first published in the format yyyy-mm-dd, if different from the publication date of the current edition. If current edition is the original publication, leave this blank. | <ul style="list-style-type: none">• 1964-07-29• 1958-05-16 | Open | No | Recommended |
| Publication Date | Date of publication for the current edition, in the format yyyy-mm-dd. | <ul style="list-style-type: none">• 2016-01-30• 2021-02-14 | Open | No | Recommended |
| Publisher | The publishing company as printed or displayed on the cover or title page. If the Book has been published by an Independent publisher, Please have the value as “Independently Published” or “Independent Publisher”. | <ul style="list-style-type: none">• Benjamin/Cummings Pub Co• Pearson P T R• W.B. Saunders Company• Independently Published• Independent Publisher | Open | No | Required |

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| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|------------------|--|---|---|-----------|-----------------|-------------------|
| Retail Packaging | Descriptive terms for the way a product is packaged for sale to the customer. | <ul style="list-style-type: none">• Kit• Box Set• Bundle• Collection• Gift Set• Variety Pack• Set• Single Piece | | Closed | No | Recommended |
| Series Title | The series title is a collective title for a successive group of publications with a common theme or subject, the work is one of multiple works in a series. Which are usually published by the same publisher but not necessarily by the same author. | <ul style="list-style-type: none">• The Millenium Trilogy• The Hunger Games Trilogy• Hooked on Classics• Miraculous• Terminator | <ul style="list-style-type: none">• Harry Potter• The Hunted Series• PBS Kids• CoComelon• ABCMouse• Walking Dead | Open | No | Recommended |
| Sport | If the product is sports-related, the name of the specific sport depicted on the product, or the target sport for the product use | <ul style="list-style-type: none">• Hiking• Wrestling• Olympic Sports• Cycling• Surfing• Basketball | <ul style="list-style-type: none">• Baseball• Rowing• Dance & Fitness• Football• Golf | Open | Yes | Recommended |
| Sports League | If your item has any association with a specific sports league, enter the league name. Abbreviations are fine. NOTE: This attribute flags an item for inclusion in the online fan shop. | <ul style="list-style-type: none">• NFL• WWE• MLB• NBA• NASCAR• USA Archery | | Open | Yes | Recommended |
| Sports Team | If your item has any association with a specific sports team, enter the team name. NOTE: This attribute flags an item for inclusion in the online fan shop. | <ul style="list-style-type: none">• San Jose Earthquakes• San Jose Sharks• Golden State Warriors• Las Vegas Raiders• San Francisco 49ers• San Francisco Giants• Stanford Cardinal• Oakland Athletics | | Open | Yes | Recommended |

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| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-----------------|---|---|-----------|-----------------|------------------------|
| Title | The name given to the work. Does not include any marketing adjectives outside of the given name. | <ul style="list-style-type: none">• To Kill A Mockingbird• Harry Potter and the Sorcerer’s Stone• Fetch-22• Stress Relieving Animal Designs• The Ultimate Manual Dr. Samadi’s Guide To Men’s Health and Wellness | Open | No | Required |
| Total Count | <p>The total number of identical items in the package or box; a result of the multiplication of Multipack Quantity by Count Per Pack.</p> <p>Examples:</p> <ul style="list-style-type: none">• A single bottle of 50 pills has a “Total Count” of 50.• A package containing two identical bottles of 50 pills has a “Total Count” of 100.• A gift basket of 5 different items has a “Total Count” of 1. | <ul style="list-style-type: none">• 1• 50• 100 | Open | No | Required |
| Translated From | The original language that a work was translated from. | <ul style="list-style-type: none">• Czech• Russian• French• Vietnamese | Open | No | Recommended |
| Translator | The person credited with translating the book from the original language into the language of the current edition. | <ul style="list-style-type: none">• Dorothy L. Sayers• Jorge Luis Borges | Open | No | Recommended |
| Warranty Text | <p>Warranty Text (the full text of the warranty terms, including what is covered by the warranty and the duration of the warranty.)</p> <p>NOTE: Please remember to update the text of your warranty as your warranty changes. If there isn’t a warranty, fill in “No Warranty.”</p> <p>Only required if “Has Written Warranty” Value = “Yes - Warranty Text”</p> | <p>This warranty covers any defects in materials or workmanship, including installation, with the exceptions of fading or discoloration caused by exposure to sunlight or chemicals. This warranty runs for five years from the date your carpet is installed. Counterpoint will either replace your carpet with new carpet of similar composition and price, or refund the full purchase price of your carpet, whichever you prefer. Contact Counterpoint at 800-867-5309.</p> | Open | No | Conditionally Required |

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All Books & Magazines Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------|---|---|-----------|-----------------|------------------------|
| Warranty URL | <p>The Warranty URL is the web location of the image, PDF, or link to the manufacturer’s warranty page, showing the warranty and its terms, including the duration of the warranty. URLs must begin with http:// or https://</p> <p>NOTE: Please remember to update the link and/or text of the warranty as the warranty changes. If supplying an image, provide the final destination image URL (no-redirects) that is publicly accessible (no username/password required) and ends in a proper image extension.</p> <p><i>Recommended file type: JPEG Accepted file types: JPG, PNG, BMP</i> <i>Maximum file size: 5 MB.</i></p> <p><i>Only required if “Has Written Warranty” Value = “Yes - Warranty URL”</i></p> | <p>http://www.walmart.com/warranty_info.pdf</p> | Open | No | Conditionally Required |

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Books - Additional Attributes

Below are the mandatory additional attributes for the Books Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Required |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------------------|---|---|-----------|-----------------|-------------------|
| Additional Features | <p>The distinguishing characteristics of a product that describe its appearance, components, and capabilities.</p> <p>Features often highlight the usefulness/advantages of the product to consumers.</p> <p><i>Input each feature as unique value.</i></p> | As Seen on TV | Closed | Yes | Recommended |
| Affiliate Experiences | <p>This “hash” attribute (in the Product domain) is intended to enable the affiliate program site experience managed with IDML. For example, this “hash code” value will support an eBook or audio link from the Item Page to the (off Walmart.com) affiliate site.</p> | <ul style="list-style-type: none">b1f287e8fba14a2a8798d14bfa5f2bfcef83726c225d0b7f3b32ba2a3e5ad960 | Open | Yes | Recommended |
| Affiliate Resource ID | <p>Unique ID for the affiliate program content or URL pointing to the eBook, audio book, etc. link.</p> | <ul style="list-style-type: none">yourAffiliateID-20yourAffiliateID-60 | Open | No | Required |
| Affiliate Resource Name | <p>Affiliate partner name providing the ID content or URL pointing to the eBook, audio book, etc. link.</p> | <ul style="list-style-type: none">Google eBook IDApple eBook IDGoogle Audio Book IDApple Audio Book ID | Closed | No | Required |
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">Infant, 0-1Toddler, 1-3Child, 4-10Tween, 11-13Teen, 14-17Adult, 18-64Senior, 65+ | <ul style="list-style-type: none">SeniorChildAdultToddlerTweenTeenBabyInfant | Closed | Yes | Required |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-----------------|---|--|---|-----------|-----------------|-------------------|
| Author | The name (or pseudonym) of the person who wrote a book, as written on the cover and/or title page. | <ul style="list-style-type: none">• William Shakespeare• Henry James• Ernest Hemingway• JK Rowling• Charles Dickens• George Eliot• Mark Twain• Dr. Seuss | | Open | Yes | Required |
| Binding Type | Type of binding used for book, especially for hard cover books | <ul style="list-style-type: none">• Saddle Stitch Binding• Case Binding• Center Stitched• Hybrid• Disc Binding• Comb Binding | <ul style="list-style-type: none">• Speed Binding• Stapled• Thermal Binding• Perfect Binding• Spiral Binding | Closed | No | Recommended |
| Book Format | Physical and digital formats specific to books. | <ul style="list-style-type: none">• Audiobook Download• Audiobook On DVD• Audiobook• Audiobook On USB Stick• Audiobook On Cassette Tape• Ebook Download• Ebook On DVD• Ebook On USB Stick | <ul style="list-style-type: none">• Board Book• Braille Book• Hardcover• Library Binding• Paperback• Mass Market Paperback• Spiral-Bound• Loose Leaf• Large Print | Closed | No | Required |
| Character Group | Character group name or fictional team name as they appear in a media product. | <ul style="list-style-type: none">• X-Men• Transformers• The Lion King• My Little Pony• Disney Inside Out• Avengers• Angry Birds | <ul style="list-style-type: none">• Disney Princesses• Delta Squad• Frozen• Trolls• Minecraft• Justice League | Open | Yes | Recommended |
| Character | A person or entity portrayed in print or visual media. A character might be a fictional personality or an actual living person. | <ul style="list-style-type: none">• Batman• Dora the Explorer• Hello Kitty• Jojo Siwa• Minnie Mouse• Power Rangers | <ul style="list-style-type: none">• Wonder Woman• SpongeBob SquarePants• Mario• Pac-Man• Elsa• Spider-Man | Open | Yes | Recommended |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|---------------------------|---|---|-----------|-----------------|------------------------|
| Condition | This refers to the state of an item, indicating its level of wear, prior use (if any), appearance, and overall quality. Availability of condition types may vary by product/category as well as by Seller eligibility per program. For more details, review this Help article . | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | Closed | No | Required |
| Digital Audio File Format | The file format of the digital audio file. Only required if “Book Format” Value = “Audiobook Download;Audiobook On DVD;Audiobook On USB Stick;Audiobook On Cassette Tape;Audiobook CD;Audiobook” | <ul style="list-style-type: none">• mp3• aiff• wma• aac | Open | Yes | Conditionally Required |
| Digital File Format | The standard format used to encoded information in your digital file, found at the end of the file name. Only required if “Book Format” Value = “Ebook On DVD;Ebook Download;Ebook On USB Stick” | <ul style="list-style-type: none">• ePub• MP3• exe• pdf• zip• DOCX• PPTX• Printed Access Code• Digital Access Code | Open | Yes | Conditionally Required |
| Digital Reader Format | Formats used specifically for eBooks and publications. Desktop formats not exclusive to reader devices are under the format_digital file attribute. Only required if “Book Format” Value = “Ebook On DVD;Ebook Download;Ebook On USB Stick” | <ul style="list-style-type: none">• Kobo• Kindle• Nook• EPUB• Sony Reader• BeBook Neo• Bookworm• Supernote• Onyx Boox | Open | Yes | Conditionally Required |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-------------------|---|---|---|-----------|-----------------|------------------------|
| Edition | The specific edition of the item. | <ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector's Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition | <ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director's Cut• Remastered• Game of the Year Edition• MVP Edition | Open | No | Required |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | | Open | Yes | Recommended |
| Educational Focus | If the item is intended to improve a particular educational skill, such as shape identification; language; motor skills; music, etc. Required If Bisac Subject Heading attribute value is "Education" <i>Only required if "Additional BISAC Subject Codes" Value = "Education"</i> | <ul style="list-style-type: none">• Anatomy• Animals & Nature• Biology• Chemistry• Cooking & Baking• Early Development• Engineering• English as a Second Language• Geography & Globes• Geology & Earth Sciences | <ul style="list-style-type: none">• Languages• Math & Counting• Music• Physics• Reading & Writing• Robotics• Shapes & Colors• Social Studies• Solar System & Astronomy• Technology• Other | Closed | Yes | Conditionally Required |
| Educational Level | Educational level of the consumer the item is intended for. Provide If Bisac Subject Heading attribute value is "Education" <i>Only required if "Additional BISAC Subject Codes" Value = "Education"</i> | <ul style="list-style-type: none">• College• Elementary School• High School• Middle School• Preschool | | Closed | Yes | Conditionally Required |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------|--|--|-----------|-----------------|-------------------|
| Fiction/Nonfiction | Basic category of literature, typically in the form of books. For example, fiction books are stories created by an author’s imagination and types of fiction include mystery, science fiction, romance. Non-fiction books present real events, people, and places and include reference books, cookbooks, and biographies. | <ul style="list-style-type: none">• Fiction• Non-Fiction | Closed | No | Required |
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <div><ul style="list-style-type: none">• Art, Music, and Photography• Strategy & Role-Playing• Action• Adventure• Action & Adventure• Biography & Memoirs• Business & Investing• Comics & Graphic Novels• Computing & Internet• Cooking, Food & Wine• Fighting & Shooting• Health, Mind & Body• History• Home, Hobbies, & Garden• Kids & Family</div> <div><ul style="list-style-type: none">• Literature & Fiction• Music & Party• Mystery & Suspense• Parenting & Families• Political & Social Sciences• Puzzle & Cards• Religion• Romance• Sports & Racing• Travel & Nature• Sports & Recreation• Children’s Books• Textbooks• General Interest• Education• Nonfiction</div> | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | Open | Yes | Recommended |
| Is Collectible | A Yes (Y) value here indicates the item is regarded as being of value or interest to a collector. | <ul style="list-style-type: none">• Y• N | Closed | No | Recommended |

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| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|--|---|-----------|-----------------|------------------------|
| Narrator | A narrator is a person or character who tells a story, or a voice fashioned by an author to recount a narrative. <i>Only required if “Book Format” Value = “Audiobook Download;Audiobook On DVD;Audiobook;Audiobook On USB Stick;Audiobook On Cassette Tape”</i> | <ul style="list-style-type: none">• Esther Greenwood• Julia Whelan• Alma Cuervo• Robin Miles | Open | Yes | Conditionally Required |
| Number of Discs | Number of discs included in the item for products such as books that include disc. | <ul style="list-style-type: none">• 2• 4 | Open | No | Recommended |
| Performer | The performer/s or name of group on the album or single. | <ul style="list-style-type: none">• Beethoven• Chopin• Yanni• Ed Sheeran | Open | Yes | Recommended |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |
| Reading Level | The intended age or grade-level for a published work. <i>Only required if “Age Group” Value = “Child;Toddler;Tween;Teen”</i> | <ul style="list-style-type: none">• Grade 1• Grade 2• Grade 3• Grade 4• Grade 5• Grade 6• Grade 7• Grade 8• Grade 9• Grade 10• Grade 11• Grade 12• Kindergarten• Preschool | Closed | Yes | Conditionally Required |
| Recording Time | The length of time for a recorded message. This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point. Acceptable units of measure include min,h <i>Only required if “Book Format” Value = “Audiobook Download;Audiobook On DVD;Audiobook;Audiobook On USB Stick;Audiobook On Cassette Tape”</i> | <ul style="list-style-type: none">• 12• 63• 120• 300 | Open | No | Conditionally Required |

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Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | | List Type | Multiple Values | Requirement Level |
|-----------|---|--|--|---|-----------|-----------------|-------------------|
| Subgenre | A subgenre is a subordinate within a genre. The more specific books, Manuals or Magazine subcategory. | <ul style="list-style-type: none">• Birds• Dogs & Cats• Farming• Fish & Reptiles• Horse• Wildlife• Antiques• Classic Vehicles• Coins & Stamps• Collectibles• Dolls, Toys, & Games• Sports Collectibles• Art• Art Instruction• Graphic Arts• Photography• Skin Art• Cars• Cycles• Motorsports• Trains• Trucks• Accounting• Business• Engineering• Government• Human Resources• Law• Leadership• Personal Finance• Sales & Marketing• Wholesale-Retail Trade• Business & Investing• Elementary• Kids Magazines• Preschool• Audio & Video• Computers & Internet• Electronics• Beer, Wine, Spirits• Cooking & Food• Health & Weight Loss• Art & Decor• Jewelry & Beadwork• Sewing & Needlework• Language Arts• Mathematics• Political & Social• Celebrity• Gaming | <ul style="list-style-type: none">• Music Entertainment• Other Entertainment• TV & Movie• African-American• Culture & Heritage• Hispanic• Non-English Titles• Bridal• Fashion• Hairstyle• Teen Style• Animals• Home, Garden & Lifestyle• Gifts For Families• Gifts For Grandparents• Gifts For Her• Gifts For Him• Gifts For Kids• Gifts For Teens• Diet & Nutrition• Fitness• Health Conditions• Healthy Living• American• Arts & Crafts• Coin Collecting• Comics• Puzzles & Games• Sci-Fi & Mystery• Toys & Collectibles• Woodworking & Machining• Architecture• Design• Do-it-Yourself• Gardening• Home• Comics & Cartoons• General Humor• Adventure• International Living• Lifestyle & Leisure• Real Estate & Home Building• Recreation• Travel & Vacations• Non-fiction• Northeast• Midwest• Southeast | <ul style="list-style-type: none">• Southwest• West• Medical Conditions• Medical Journals• Medical Professional• Auto• Men's Fitness• Men's Interests• Outdoor• Sports & Athletics• Weaponry• Classical & Opera• Instruments & Performers• Jazz & Blues• Music News• Rock, Hard Rock & Heavy Metal• Newspapers• News• Political• Family• Special Needs• Kids Magazines & Teens• Ministry• Religious Lifestyle• Religious News• Environmental• Nature• Science• Aviation• Boat• Golf• Hunting & Fishing• Snow & Water• Sports• Comic Book• Dance, Cheer, & Gymnastics• Gamers• Teen Life• Bridal & Weddings• Bridal Magazines & Weddings• Home Magazines & Cooking• Pregnancy & Family• Women's Health• Women's Interests | Open | Yes | Recommended |

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Catalogs - Additional Attributes

Below are the mandatory additional attributes for the Catalogs Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Recommended |

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Catalogs - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------|---|--|-----------|-----------------|-------------------|
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Toddler• Tween• Teen• Baby | Closed | Yes | Recommended |
| Author | <p>The name (or pseudonym) of the person who wrote a book, as written on the cover and/or title page.</p> | <ul style="list-style-type: none">• William Shakespeare• Henry James• Ernest Hemingway• JK Rowling• Charles Dickens• George Eliot• Mark Twain• Dr. Seuss | Open | Yes | Recommended |
| Book Format | <p>Physical and digital formats specific to books.</p> | <ul style="list-style-type: none">• Audiobook Download• Audiobook• Ebook Download• Braille Book• Hardcover• Paperback | Closed | No | Recommended |
| Catalog Type | <p>Use this to describe the type of Catalog</p> | <div><ul style="list-style-type: none">• Card Catalog• Book Catalog• COM Catalog• Product Catalog• Parts Catalog• Master Catalog<ul style="list-style-type: none">• Generic Catalog• Model Train Catalogs• Holiday Catalog• Marketing Catalog• Mail-Order Catalog</div> | Closed | No | Required |
| Condition | <p>Use this to describe the state of an item.</p> | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | Closed | No | Required |

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Catalogs - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-------------|---|---|---|-----------|-----------------|-------------------|
| Edition | The specific edition of the item. | <ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector's Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition | <ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director's Cut• Remastered• Game of the Year Edition• MVP Edition | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | | Open | Yes | Recommended |
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <ul style="list-style-type: none">• Adventure• Action & Adventure• Biography & Memoirs• Business & Investing• Computing & Internet• Cooking, Food & Wine• Fighting & Shooting• Health, Mind & Body• History• Home, Hobbies, & Garden | <ul style="list-style-type: none">• Kids & Family• Literature & Fiction• Parenting & Families• Puzzle & Cards• Sports & Racing• Sports & Recreation• Travel & Nature• Textbooks• General Interest• Education• Nonfiction | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | | Open | Yes | Recommended |

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Catalogs - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|---|---|-----------|-----------------|-------------------|
| Issue | For an ongoing serial publication, the specific issue, as named by the publication, usually either month and year, or issue and volume number. | <ul style="list-style-type: none">• May 2015• Issue 4 Volume 7 | Open | No | Required |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |

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Coloring Books - Additional Attributes

Below are the mandatory additional attributes for the Coloring Books Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Recommended |

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Coloring Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|---------------------|---|---|-----------|-----------------|-------------------|
| Additional Features | <p>The distinguishing characteristics of a product that describe its appearance, components, and capabilities.</p> <p>Features often highlight the usefulness/advantages of the product to consumers.</p> <p><i>Input each feature as unique value.</i></p> | <ul style="list-style-type: none">As Seen on TVWaterproof | Closed | Yes | Recommended |
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">Infant, 0-1Toddler, 1-3Child, 4-10Tween, 11-13Teen, 14-17Adult, 18-64Senior, 65+ | <ul style="list-style-type: none">SeniorChildAdultToddlerTweenTeenBaby | Closed | Yes | Required |
| Author | <p>The name (or pseudonym) of the person who wrote a book, as written on the cover and/or title page.</p> | <ul style="list-style-type: none">William ShakespeareHenry JamesErnest HemingwayJK RowlingCharles DickensGeorge EliotMark TwainDr. Seuss | Open | Yes | Recommended |
| Character Group | <p>Character group name or fictional team name as they appear in a media product.</p> | <div><ul style="list-style-type: none">X-MenTransformersThe Lion KingMy Little PonyDisney Inside OutAvengersAngry Birds</div> <div><ul style="list-style-type: none">Disney PrincessesDelta SquadFrozenTrollsMinecraftJustice League</div> | Open | Yes | Recommended |
| Character | <p>A person or entity portrayed in print or visual media. A character might be a fictional personality or an actual living person.</p> | <div><ul style="list-style-type: none">BatmanDora the ExplorerHello KittyJojo SiwaMinnie MousePower Rangers</div> <div><ul style="list-style-type: none">Wonder WomanSpongeBob SquarePantsMarioPac-ManElsaSpider-Man</div> | Open | Yes | Recommended |

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Coloring Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-----------|---|---|-----------|-----------------|-------------------|
| Condition | Use this to describe the state of an item. | New | Closed | No | Required |
| Edition | The specific edition of the item. | <div><div><ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector’s Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition</div><div><ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director’s Cut• Remastered• Game of the Year Edition• MVP Edition</div></div> | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | Open | Yes | Recommended |

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Coloring Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|---|--|-----------|-----------------|-------------------|
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <div><div><ul style="list-style-type: none">• Art, Music, and Photography• Strategy & Role-Playing• Action• Adventure• Action & Adventure• Comics & Graphic Novels• Cooking, Food & Wine• Fighting & Shooting• Health, Mind & Body• History• Home, Hobbies, & Garden• Kids & Family</div><div><ul style="list-style-type: none">• Literature & Fiction• Music & Party• Mystery & Suspense• Parenting & Families• Puzzle & Cards• Religion• Romance• Sports & Racing• Sports & Recreation• Travel & Nature• Children’s Books• General Interest• Education• Nonfiction</div></div> | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | Open | Yes | Recommended |
| Items Included | Listing of any supplementary items that come with the product. | <ul style="list-style-type: none">• Markers• Crayons• Drawing Sheet• Sketchpens• Stickers | Open | Yes | Recommended |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |
| Shape | The physical shape of the item. | <ul style="list-style-type: none">• Circle• Square• Rectangle• Cylinder• Diamond• Oval | Open | No | Recommended |

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Coloring Books - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------|--|---|-----------|-----------------|-------------------|
| Small Parts Warning Code | <p>To determine if any choking warnings are applicable, check current product packaging for choking warning message(s).</p> <p>Please indicate the warning number (0-6).</p> <ul style="list-style-type: none">0 - No warning applicable1 - Choking hazard is a small ball2 - Choking hazard contains small ball3 - Choking hazard contains small parts4 - Choking hazard balloon5 - Choking hazard is a marble6 - Choking hazard contains a marble. | <ul style="list-style-type: none">5 - Choking hazard is a marble6 - Choking hazard contains a marble3 - Choking hazard contains small parts0 - No warning applicable2 - Choking hazard contains small ball1 - Choking hazard is a small ball4 - Choking hazard balloon1- A toy or game with or containing small part(s), as defined by Health Canada, that is not likely to be used by/ appeal to a child under 3 years0- Not applicable | Closed | Yes | Required |
| Theme | A dominant idea, meaning, or setting applied to an item. | <div><ul style="list-style-type: none">UnicornsGeometricChristmasFloralAnimalsNatureZen DoodleMosaicsKaleidoscopeStained GlassAnatomyArchitectureArt & ArtistsCities, States, & CountriesColor-by-NumberColoring Books</div> <div><ul style="list-style-type: none">Comics & Graphic NovelsFashionFiction & LiteratureFlowers & Floral DesignsGeometric Shapes & PatternsHolidaysMandalasMovies & TVMusicNature & LandscapesPlanes, Trains, & AutomobilesReligion & SpiritualityScience Fiction & FantasySportsTattoos</div> | Open | No | Required |

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Comics - Additional Attributes

Below are the mandatory additional attributes for the Comics Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Required |

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Comics - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-----------------|---|---|-----------|-----------------|-------------------|
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Toddler• Tween• Teen• Baby | Closed | Yes | Required |
| Author | <p>The name (or pseudonym) of the person who wrote a book, as written on the cover and/or title page.</p> | <ul style="list-style-type: none">• William Shakespeare• Henry James• Ernest Hemingway• JK Rowling• Charles Dickens• George Eliot• Mark Twain• Dr. Seuss | Open | Yes | Required |
| Character Group | <p>Character group name or fictional team name as they appear in a media product.</p> | <ul style="list-style-type: none">• X-Men• Transformers• The Lion King• My Little Pony• Disney Inside Out• Avengers• Angry Birds <ul style="list-style-type: none">• Disney Princesses• Delta Squad• Frozen• Trolls• Minecraft• Justice League | Open | Yes | Recommended |
| Character | <p>A person or entity portrayed in print or visual media. A character might be a fictional personality or an actual living person.</p> | <ul style="list-style-type: none">• Batman• Dora the Explorer• Hello Kitty• Jojo Siwa• Minnie Mouse• Power Rangers <ul style="list-style-type: none">• Wonder Woman• SpongeBob SquarePants• Mario• Pac-Man• Elsa• Spider-Man | Open | Yes | Recommended |
| Condition | <p>Use this to describe the state of an item.</p> | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | Closed | No | Required |

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Comics - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-------------|---|---|---|-----------|-----------------|-------------------|
| Edition | The specific edition of the item. | <ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector's Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition | <ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director's Cut• Remastered• Game of the Year Edition• MVP Edition | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | | Open | Yes | Recommended |
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <ul style="list-style-type: none">• Strategy & Role-Playing• Action• Adventure• Action & Adventure• Biography & Memoirs• Art, Music, and Photography• Comics & Graphic Novels• Fighting & Shooting• Home, Hobbies, & Garden | <ul style="list-style-type: none">• Kids & Family• Literature & Fiction• Music & Party• Mystery & Suspense• Puzzle & Cards• Sports & Racing• Sports & Recreation• Children's Books• General Interest• Nonfiction• Education | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | | Open | Yes | Recommended |

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Comics - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|---|--|-----------|-----------------|------------------------|
| Is Collectible | A Yes (Y) value here indicates the item is regarded as being of value or interest to a collector. | <ul style="list-style-type: none">• Y• N | Closed | No | Required |
| Issue | For an ongoing serial publication, the specific issue, as named by the publication, usually either month and year, or issue and volume number. | <ul style="list-style-type: none">• May 2015• Issue 4 Volume 7 | Open | No | Required |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |
| Reading Level | The intended age or grade-level for a published work. <i>Only required if “Age Group” Value = “Child;Toddler;Tween;Teen”</i> | <ul style="list-style-type: none">• Grade 1• Grade 2• Grade 3• Grade 4• Grade 5• Grade 6• Grade 7• Grade 8• Grade 9• Grade 10• Grade 11• Grade 12• Kindergarten• Preschool | Closed | Yes | Conditionally Required |
| Small Parts Warning Code | To determine if any choking warnings are applicable, check current product packaging for choking warning message(s). Please indicate the warning number (0-6). <ul style="list-style-type: none">• 0 - No warning applicable• 1 - Choking hazard is a small ball• 2 - Choking hazard contains small ball• 3 - Choking hazard contains small parts• 4 - Choking hazard balloon• 5 - Choking hazard is a marble• 6 - Choking hazard contains a marble. | <ul style="list-style-type: none">• 5 - Choking hazard is a marble• 6 - Choking hazard contains a marble• 3 - Choking hazard contains small parts• 0 - No warning applicable• 2 - Choking hazard contains small ball• 1 - Choking hazard is a small ball• 4 - Choking hazard balloon• 1- A toy or game with or containing small part(s), as defined by Health Canada, that is not likely to be used by/ appeal to a child under 3 years• 0- Not applicable | Closed | Yes | Required |

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Magazines - Additional Attributes

Below are the mandatory additional attributes for the Magazines Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|--|--|-----------|-----------------|-------------------|
| Age Group | General grouping of ages into commonly used demographic labels. <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Toddler• Tween• Teen• Baby | Closed | Yes | Required |
| Can Obtain By Subscription | Indicates whether an eBook or other digital content is available via subscription | <ul style="list-style-type: none">• Y• N | Closed | No | Required |
| Condition | Use this to describe the state of an item. | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | Closed | No | Required |

Magazines - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------|---|---|-----------|-----------------|-------------------|
| Edition | The specific edition of the item. | <div><div><ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector’s Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition</div><div><ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director’s Cut• Remastered• Game of the Year Edition• MVP Edition</div></div> | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | Open | Yes | Required |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | Open | Yes | Recommended |
| Issue | For an ongoing serial publication, the specific issue, as named by the publication, usually either month and year, or issue and volume number. | <ul style="list-style-type: none">• May 2015• Issue 4 Volume 7 | Open | No | Required |

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Magazines - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------|---|--|-----------|-----------------|-------------------|
| Magazine Genre | A magazine genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <div><div><ul style="list-style-type: none">• Home & Gardening• Education• Entertainment & TV• Children• Business & Finance• Fashion & Style• Art & Photography• Cooking, Food & Beverage• Antiques & Collectibles• Animals & Pets• Business, Politics & Finance• Inmate• Enrichment• Parenting• Auto & Cycles• History• Lifestyle• Medical Reference• Teen</div><div><ul style="list-style-type: none">• Computers & Electronics• Literary• Medical• Religion• Hobbies• Humor• Women’s• Health & Fitness• International• Local & Regional• Ethnic• Music• Science & Nature• General Interest• Best Sellers• Gift Subscriptions• Crafts• Psychology• Men’s• News & Politics• Sports & Recreation</div></div> | Closed | Yes | Recommended |

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Magazines - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | | List Type | Multiple Values | Requirement Level |
|-----------|---|--|--|---|-----------|-----------------|-------------------|
| Subgenre | A subgenre is a subordinate within a genre. The more specific books, Manuals or Magazine subcategory. | <ul style="list-style-type: none">• Birds• Dogs & Cats• Farming• Fish & Reptiles• Horse• Wildlife• Antiques• Classic Vehicles• Coins & Stamps• Collectibles• Dolls, Toys, & Games• Sports Collectibles• Art• Art Instruction• Graphic Arts• Photography• Skin Art• Cars• Cycles• Motorsports• Trains• Trucks• Accounting• Business• Engineering• Government• Human Resources• Law• Leadership• Personal Finance• Sales & Marketing• Wholesale-Retail Trade• Business & Investing• Elementary• Kids Magazines• Preschool• Audio & Video• Computers & Internet• Electronics• Beer, Wine, Spirits• Cooking & Food• Health & Weight Loss• Art & Decor• Jewelry & Beadwork• Sewing & Needlework• Language Arts• Mathematics• Political & Social• Celebrity• Gaming | <ul style="list-style-type: none">• Music Entertainment• Other Entertainment• TV & Movie• African-American• Culture & Heritage• Hispanic• Non-English Titles• Bridal• Fashion• Hairstyle• Teen Style• Animals• Home, Garden & Lifestyle• Gifts For Families• Gifts For Grandparents• Gifts For Her• Gifts For Him• Gifts For Kids• Gifts For Teens• Diet & Nutrition• Fitness• Health Conditions• Healthy Living• American• Arts & Crafts• Coin Collecting• Comics• Puzzles & Games• Sci-Fi & Mystery• Toys & Collectibles• Woodworking & Machining• Architecture• Design• Do-it-Yourself• Gardening• Home• Comics & Cartoons• General Humor• Adventure• International Living• Lifestyle & Leisure• Real Estate & Home Building• Recreation• Travel & Vacations• Non-fiction• Northeast• Midwest• Southeast | <ul style="list-style-type: none">• Southwest• West• Medical Conditions• Medical Journals• Medical Professional• Auto• Men's Fitness• Men's Interests• Outdoor• Sports & Athletics• Weaponry• Classical & Opera• Instruments & Performers• Jazz & Blues• Music News• Rock, Hard Rock & Heavy Metal• Newspapers• News• Political• Family• Special Needs• Kids Magazines & Teens• Ministry• Religious Lifestyle• Religious News• Environmental• Nature• Science• Boat• Golf• Hunting & Fishing• Snow & Water• Sports• Comic Book• Dance, Cheer, & Gymnastics• Gamers• Teen Life• Bridal & Weddings• Bridal Magazines & Weddings• Home Magazines & Cooking• Pregnancy & Family• Women's Health• Women's Interests• Aviation | Open | Yes | Recommended |

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Magazines - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|---------------------|---|---|-----------|-----------------|------------------------|
| Subscription Period | <p>Describes the length of time (days, months or years) during which a product’s subscription is valid.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include days,months</p> <p>Only required if “Can Obtain By Subscription” Value = “Yes”</p> | <ul style="list-style-type: none">• 30 days• 12 months | Open | No | Conditionally Required |

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Manuals & Guides - Additional Attributes

Below are the mandatory additional attributes for the Manuals & Guides Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Recommended |

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Manuals & Guides - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------|---|---|-----------|-----------------|-------------------|
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Tween• Teen | Closed | Yes | Recommended |
| Author | <p>The name (or pseudonym) of the person who wrote a book, as written on the cover and/or title page.</p> | <ul style="list-style-type: none">• William Shakespeare• Henry James• Ernest Hemingway• JK Rowling• Charles Dickens• George Eliot• Mark Twain• Dr. Seuss | Open | Yes | Recommended |
| Book Format | <p>Physical and digital formats specific to books.</p> | <ul style="list-style-type: none">• Audiobook Download• Ebook Download• Braille Book• Hardcover• Paperback• Audiobook | Closed | No | Recommended |
| Condition | <p>Use this to describe the state of an item.</p> | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | Closed | No | Required |

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Manuals & Guides - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------------|---|---|-----------|-----------------|-------------------|
| Edition | The specific edition of the item. | <div><div><ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector’s Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition</div><div><ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director’s Cut• Remastered• Game of the Year Edition• MVP Edition</div></div> | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">• Dean Baquet• Joseph Kahn• Sally Buzbee• Anna Wintour | Open | Yes | Recommended |
| Educational Level | Educational level of the consumer the item is intended for. Provide If Bisac Subject Heading attribute value is “Education” | <ul style="list-style-type: none">• College• Elementary School• High School• Middle School• Preschool | Closed | Yes | Recommended |

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Manuals & Guides - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|---|--|-----------|-----------------|-------------------|
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <div><div><ul style="list-style-type: none">• Art, Music, and Photography• Strategy & Role-Playing• Action• Adventure• Action & Adventure• Biography & Memoirs• Business & Investing• Computing & Internet• Comics & Graphic Novels• Cooking, Food & Wine• Fighting & Shooting• Health, Mind & Body• History• Home, Hobbies, & Garden• Kids & Family</div><div><ul style="list-style-type: none">• Literature & Fiction• Music & Party• Mystery & Suspense• Parenting & Families• Political & Social Sciences• Puzzle & Cards• Religion• Romance• Sports & Racing• Sports & Recreation• Travel & Nature• Children’s Books• Textbooks• General Interest• Education• Nonfiction</div></div> | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | Open | Yes | Recommended |
| Manual & Guide Type | Use this to describe the type of Manuals & Guides | <ul style="list-style-type: none">• Instruction Manual• Installation Manual• Troubleshoot Manual• User Manual• Operations Manual• Crisis Management Manual• Audit Manual | Closed | Yes | Required |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |

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Manuals & Guides - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------|---|---|-----------|-----------------|-------------------|
| Skill Level | Is the product marketed or intended to be used by someone with a particular background or skill level | <ul style="list-style-type: none">• Beginner• Advanced• Expert• Intermediate | Closed | Yes | Recommended |

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Manuals & Guides - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | | List Type | Multiple Values | Requirement Level |
|-----------|---|--|--|---|-----------|-----------------|-------------------|
| Subgenre | A subgenre is a subordinate within a genre. The more specific books, Manuals or Magazine subcategory. | <ul style="list-style-type: none">• Birds• Dogs & Cats• Farming• Fish & Reptiles• Horse• Wildlife• Antiques• Classic Vehicles• Coins & Stamps• Collectibles• Dolls, Toys, & Games• Sports Collectibles• Art• Art Instruction• Graphic Arts• Photography• Skin Art• Cars• Cycles• Motorsports• Trains• Trucks• Accounting• Business• Engineering• Government• Human Resources• Law• Leadership• Personal Finance• Sales & Marketing• Wholesale-Retail Trade• Business & Investing• Elementary• Kids Magazines• Preschool• Audio & Video• Computers & Internet• Electronics• Beer, Wine, Spirits• Cooking & Food• Health & Weight Loss• Art & Decor• Jewelry & Beadwork• Sewing & Needlework• Language Arts• Mathematics• Political & Social• Celebrity• Gaming | <ul style="list-style-type: none">• Music Entertainment• Other Entertainment• TV & Movie• African-American• Culture & Heritage• Hispanic• Non-English Titles• Bridal• Fashion• Hairstyle• Teen Style• Animals• Home, Garden & Lifestyle• Gifts For Families• Gifts For Grandparents• Gifts For Her• Gifts For Him• Gifts For Kids• Gifts For Teens• Diet & Nutrition• Fitness• Health Conditions• Healthy Living• American• Arts & Crafts• Coin Collecting• Comics• Puzzles & Games• Sci-Fi & Mystery• Toys & Collectibles• Woodworking & Machining• Architecture• Design• Do-it-Yourself• Gardening• Home• Comics & Cartoons• General Humor• Adventure• International Living• Lifestyle & Leisure• Real Estate & Home Building• Recreation• Travel & Vacations• Non-fiction• Northeast• Midwest• Southeast | <ul style="list-style-type: none">• Southwest• West• Medical Conditions• Medical Journals• Medical Professional• Auto• Men's Fitness• Men's Interests• Outdoor• Sports & Athletics• Weaponry• Classical & Opera• Instruments & Performers• Jazz & Blues• Music News• Rock, Hard Rock & Heavy Metal• Newspapers• News• Political• Family• Special Needs• Kids Magazines & Teens• Ministry• Religious Lifestyle• Religious News• Environmental• Nature• Science• Aviation• Boat• Golf• Hunting & Fishing• Snow & Water• Sports• Comic Book• Dance, Cheer, & Gymnastics• Gamers• Teen Life• Bridal & Weddings• Bridal Magazines & Weddings• Home Magazines & Cooking• Pregnancy & Family• Women's Health• Women's Interests | Open | Yes | Recommended |

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Newspapers - Additional Attributes

Below are the mandatory additional attributes for the Newspapers Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|---|---|-----------|-----------------|-------------------|
| Can Obtain By Subscription | Indicates whether an eBook or other digital content is available via subscription | <ul style="list-style-type: none">YN | Closed | No | Required |
| Condition | Use this to describe the state of an item. | <ul style="list-style-type: none">NewPre-Owned: Like NewPre-Owned: GoodPre-Owned: Fair | Closed | No | Required |
| Edition | The specific edition of the item. | <div><ul style="list-style-type: none">1st Edition2nd Edition3rd EditionAnniversary EditionBasic EditionBook Club EditionClassic EditionCo-EditionCollector's EditionDeluxe EditionDigital CopyUnabridgedE-editionLimitedLimited Edition</div> <div><ul style="list-style-type: none">Premier EditionRevised & Updated EditionRevised EditionSpecial EditionStandardUltimateWalmart ExclusiveStandard EditionGold EditionDefinitive EditionDirector's CutRemasteredGame of the Year EditionMVP Edition</div> | Open | No | Recommended |
| Editor | The person or entity responsible for choosing the collection of stories or articles in a book or magazine, as printed on the title page, or a magazine masthead | <ul style="list-style-type: none">Dean BaquetJoseph KahnSally BuzbeeAnna Wintour | Open | Yes | Required |

Newspapers - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|---------------------|---|--|-----------|-----------------|------------------------|
| Issue | For an ongoing serial publication, the specific issue, as named by the publication, usually either month and year, or issue and volume number. | <ul style="list-style-type: none">• May 2015• Issue 4 Volume 7 | Open | No | Required |
| Newspaper Type | The categorization of the newspaper based on Geography or focus | <ul style="list-style-type: none">• U.S. Business Newspapers• U.S. Current Events Newspapers• U.S. International Newspapers• U.S. Midwestern Newspapers• U.S. National Newspapers• U.S. Northeastern Newspapers• U.S. Regional Newspapers• U.S. Southern Newspapers | Closed | No | Required |
| Subscription Period | <p>Describes the length of time (days, months or years) during which a product’s subscription is valid.</p> <p>This attribute includes a measure and a unit of measure. Decimal points are okay but should be limited to two numbers after the decimal point.</p> <p>Acceptable units of measure include days,months</p> <p>Only required if “Can Obtain By Subscription” Value = “Yes”</p> | <ul style="list-style-type: none">• 30 days• 12 months | Open | No | Conditionally Required |

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Paper Dolls - Additional Attributes

Below are the mandatory additional attributes for the Paper Dolls Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-----------------|---|--|--|-----------|-----------------|-------------------|
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Toddler• Tween• Teen | | Closed | Yes | Required |
| Character Group | Character group name or fictional team name as they appear in a media product. | <ul style="list-style-type: none">• X-Men• Transformers• The Lion King• My Little Pony• Disney Inside Out• Avengers• Angry Birds | <ul style="list-style-type: none">• Disney Princesses• Delta Squad• Frozen• Trolls• Minecraft• Justice League | Open | Yes | Recommended |
| Character | A person or entity portrayed in print or visual media. A character might be a fictional personality or an actual living person. | <ul style="list-style-type: none">• Batman• Dora the Explorer• Hello Kitty• Jojo Siwa• Minnie Mouse• Power Rangers | <ul style="list-style-type: none">• Wonder Woman• SpongeBob SquarePants• Mario• Pac-Man• Elsa• Spider-Man | Open | Yes | Recommended |
| Condition | Use this to describe the state of an item. | New | | Closed | No | Required |

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Paper Dolls - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|----------------|--|---|---|-----------|-----------------|-------------------|
| Edition | The specific edition of the item. | <ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector's Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition | <ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director's Cut• Remastered• Game of the Year Edition• MVP Edition | Open | No | Recommended |
| Genre | Genre is a category of artistic composition, as in music or literature, characterized by similarities in form, style, or subject matter. | <ul style="list-style-type: none">• Art, Music, and Photography• Strategy & Role-Playing• Action• Adventure• Action & Adventure• Comics & Graphic Novels• Kids & Family• Music & Party• Mystery & Suspense | <ul style="list-style-type: none">• Parenting & Families• Literature & Fiction• Puzzle & Cards• Religion• Sports & Racing• Sports & Recreation• Children's Books• General Interest• Nonfiction• Education | Closed | Yes | Recommended |
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | | Open | Yes | Recommended |
| Items Included | Listing of any supplementary items that come with the product. | <ul style="list-style-type: none">• Markers• Crayons• Drawing Sheet• Sketchpens• Stickers | | Open | Yes | Recommended |

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Paper Dolls - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------|--|--|-----------|-----------------|-------------------|
| Small Parts Warning Code | <p>To determine if any choking warnings are applicable, check current product packaging for choking warning message(s).</p> <p>Please indicate the warning number (0-6).</p> <ul style="list-style-type: none">0 - No warning applicable1 - Choking hazard is a small ball2 - Choking hazard contains small ball3 - Choking hazard contains small parts4 - Choking hazard balloon5 - Choking hazard is a marble6 - Choking hazard contains a marble. | <ul style="list-style-type: none">5 - Choking hazard is a marble6 - Choking hazard contains a marble3 - Choking hazard contains small parts0 - No warning applicable2 - Choking hazard contains small ball1 - Choking hazard is a small ball4 - Choking hazard balloon1- A toy or game with or containing small part(s), as defined by Health Canada, that is not likely to be used by/ appeal to a child under 3 years0- Not applicable | Closed | Yes | Required |

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Sheet Music - Additional Attributes

Below are the mandatory additional attributes for the Sheet Music Product Type.
Any required attribute listed in this guide that doesn't have a value will

FAIL VALIDATION AND MAY CAUSE DELAYS IN PUBLISHING.

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|--------------------------------|--|--|-----------|-----------------|-------------------|
| Additional BISAC Subject Codes | The BISAC Subject Headings List, also known as the BISAC Subject Codes List, is a standard used to categorize books based on topical content. BISAC Subject Headings can determine where books are shelved in a brick and mortar store or the genre(s) under which they can be searched for in an internal database. https://bisg.org/page/BISACEdition | <div><div><ul style="list-style-type: none">• Antiques & Collectibles• Architecture• Art• Bibles• Biography & Autobiography• Body, Mind & Spirit• Business & Economics• Comics & Graphic Novels• Computers• Cooking• Crafts & Hobbies• Design• Drama• Education• Family & Relationships• Fiction• Foreign Language Study• Games & Activities• Gardening• Health & Fitness• History• House & Home• Humor• Juvenile Fiction• Juvenile Nonfiction• Language Arts & Disciplines• Law</div><div><ul style="list-style-type: none">• Literary Collections• Literary Criticism• Mathematics• Medical• Music• Nature• Performing Arts• Pets• Philosophy• Photography• Poetry• Political Science• Psychology• Reference• Religion• Science• Self-Help• Social Science• Sports & Recreation• Study Aids• Technology & Engineering• Transportation• Travel• True Crime• Young Adult Fiction• Young Adult Nonfiction• Non-Classifiable</div></div> | Closed | Yes | Recommended |

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Sheet Music - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | List Type | Multiple Values | Requirement Level |
|-----------|---|---|---|-----------|-----------------|-------------------|
| Age Group | <p>General grouping of ages into commonly used demographic labels.</p> <ul style="list-style-type: none">• Infant, 0-1• Toddler, 1-3• Child, 4-10• Tween, 11-13• Teen, 14-17• Adult, 18-64• Senior, 65+ | <ul style="list-style-type: none">• Senior• Child• Adult• Toddler• Tween• Teen | | Closed | Yes | Recommended |
| Composer | <p>A person who writes music, especially as a professional occupation.</p> | <ul style="list-style-type: none">• Beethoven• Mozart• Chopin• Richard Wagner | | Open | Yes | Recommended |
| Condition | <p>Use this to describe the state of an item.</p> | <ul style="list-style-type: none">• New• Pre-Owned: Like New• Pre-Owned: Good• Pre-Owned: Fair | | Closed | No | Required |
| Edition | <p>The specific edition of the item.</p> | <ul style="list-style-type: none">• 1st Edition• 2nd Edition• 3rd Edition• Anniversary Edition• Basic Edition• Book Club Edition• Classic Edition• Co-Edition• Collector's Edition• Deluxe Edition• Digital Copy• Unabridged• E-edition• Limited• Limited Edition | <ul style="list-style-type: none">• Premier Edition• Revised & Updated Edition• Revised Edition• Special Edition• Standard• Ultimate• Walmart Exclusive• Standard Edition• Gold Edition• Definitive Edition• Director's Cut• Remastered• Game of the Year Edition• MVP Edition | Open | No | Recommended |

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Sheet Music - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|-------------|--|---|-----------|-----------------|-------------------|
| Illustrator | The person credited with drawing illustrations within a printed work. Especially important to selection of books for children. | <ul style="list-style-type: none">• Hayao Miyazaki• Maurice Sendak | Open | Yes | Recommended |
| Instrument | The name(s) of the musical instrument(s) or equipment this accessory is intended for/compatible with. | <ul style="list-style-type: none">• Piano• Guitar• Violin• Drums | Open | Yes | Required |

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Sheet Music - Additional Attributes Continued

| Attribute | Description | Examples/Value List | | | List Type | Multiple Values | Requirement Level |
|-------------|-------------------------|--|---|--|-----------|-----------------|-------------------|
| Music Genre | General music category. | <ul style="list-style-type: none">• Acid Jazz• Adult Contemporary• Alternative• BET Official• Ballets / Dances• Banda• Bass• Bebop• Best Albums of 2007• Big Band / Swing• Bluegrass• Blues• Blues Rock• Box Sets• British Pop Rock• CMT Awards• Cajun & Zydeco• Calypso• Celtic• Chamber Music• Chicago Blues• Children's General• Children's International• Children's Music• Children's Narrative• Children's Religious• Children's Sing-a-Long• Children's Soundtracks• Christian / Gospel• Christian Country• Christian Hip-Hop• Christian Rock• Christmas Music• Classic Rock• Classical• Comedy• Compilations• Composers• Contemporary Blues• Contemporary Christian• Contemporary Country• Contemporary Folk• Contemporary Jazz• Contemporary R&B / Soul• Country• Dance / DJ• Dance Pop | <ul style="list-style-type: none">• Delta Blues• Disco• Disney Music Shop• Downtempo• Drum & Bass• Easy Listening• Electronica• Featured Programs• Film Scores• Film Soundtracks• Flamenco• Folk Music• Freestyle• Funk• Gospel• Grammy Awards• Heavy Metal• Holiday• Honky Tonk• House• Industrial• Jazz• Jazz Fusion• K-Pop• Karaoke• Latin• Latin Jazz• Latin Pop• Live Concerts• Lullabies• Mainstream Rap / Hip-Hop• Mambo• Marches• Meditation• Merengue• Music DVDs• Music Shops• Music Videos• Musicals• Narrative• Nature Sounds• New Age• New Age Instrumental• New Age Vocal• New Orleans Jazz• New Releases• New Wave | <ul style="list-style-type: none">• Norteño• Old School Rap / Hip-Hop• Opera / Vocal• Patriotic Music• Polka• Pop• Pop Rock• Praise & Worship• Punk Rock• R&B / Soul• Ragtime• Ranchero• Rap / Hip-Hop• Reggae• Reggaeton / Urbano• Regional Mexicano• Rock• Rock N' Roll Oldies• Rock en Espanol• Sacred / Religious• Salsa• Samba• Self Help• Ska• Sound Effects• Soundtracks• Southern Gospel• Special Interest• TV Soundtracks• Tango• Techno• Tejano• Texas Blues• Traditional Blues• Traditional Country• Traditional Folk• Traditional Jazz• Traditional R&B / Soul• Trance• Trip-Hop• Various Artists• Vocal Jazz• Wal-Mart CD Store• Wedding• World / Reggae• Year in Review Music | Closed | Yes | Recommended |

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Sheet Music - Additional Attributes Continued

| Attribute | Description | Examples/Value List | List Type | Multiple Values | Requirement Level |
|----------------------------|--|--|-----------|-----------------|-------------------|
| Performer | The performer/s or name of group on the album or single. | <ul style="list-style-type: none">• Beethoven• Chopin• Yanni• Ed Sheeran | Open | Yes | Required |
| Primary BISAC Subject Code | A standardized code from the Book Industry Study Group used to assign a genre and classify a book based on its topical content. https://bisg.org/page/BISACEdition | <ul style="list-style-type: none">• FIC027020• BIO026000• JUV037000• FIC027020• BIO026000 | Open | Yes | Required |
| Skill Level | Is the product marketed or intended to be used by someone with a particular background or skill level | <ul style="list-style-type: none">• Advanced• Beginner• Expert• Intermediate | Closed | Yes | Recommended |
| Small Parts Warning Code | <p>To determine if any choking warnings are applicable, check current product packaging for choking warning message(s).</p> <p>Please indicate the warning number (0-6).</p> <ul style="list-style-type: none">• 0 - No warning applicable• 1 - Choking hazard is a small ball• 2 - Choking hazard contains small ball• 3 - Choking hazard contains small parts• 4 - Choking hazard balloon• 5 - Choking hazard is a marble• 6 - Choking hazard contains a marble. | <ul style="list-style-type: none">• 5 - Choking hazard is a marble• 6 - Choking hazard contains a marble• 3 - Choking hazard contains small parts• 0 - No warning applicable• 2 - Choking hazard contains small ball• 1 - Choking hazard is a small ball• 4 - Choking hazard balloon• 1- A toy or game with or containing small part(s), as defined by Health Canada, that is not likely to be used by/ appeal to a child under 3 years• 0- Not applicable | Closed | Yes | Required |

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Thank you!

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