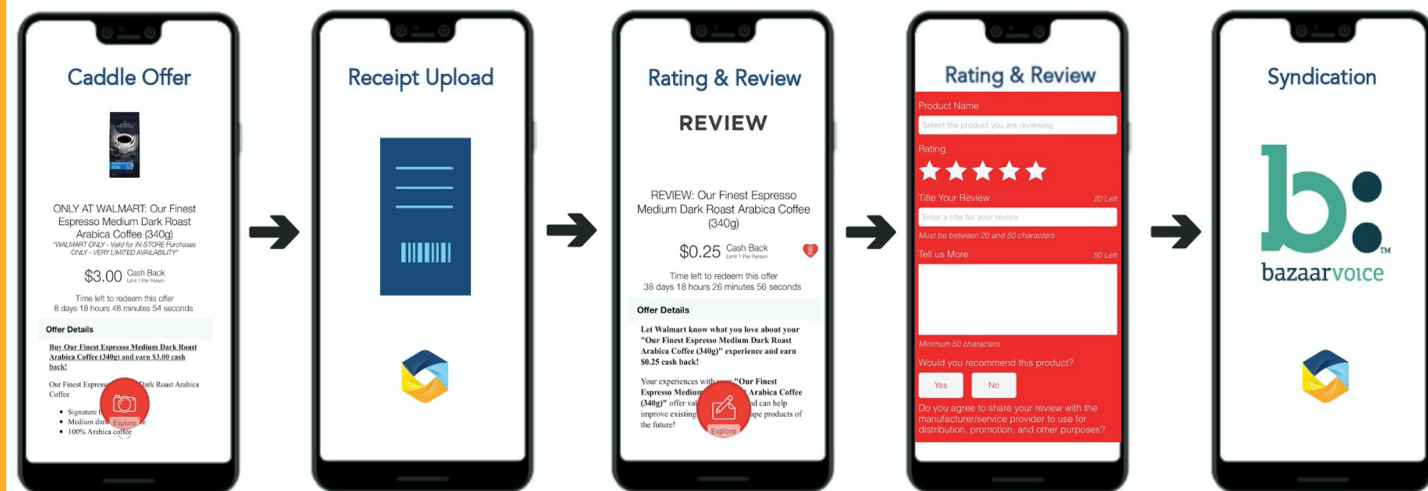


Get more reviews, faster. Walmart

Partner with Caddle & Walmart to **collect and share consumer-generated content faster without shipping samples** for your products on Walmart.ca.

Give Walmart shoppers the confidence to choose your products over your competitors

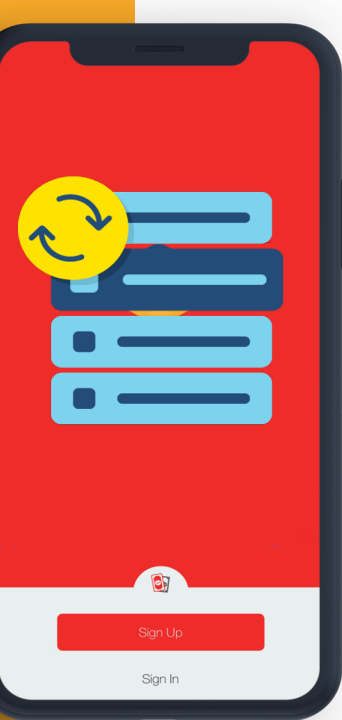
HOW IT WORKS



A seamless experience by driving in-store purchase, validation via receipt upload, and Rating & Review collection and syndication.

No Samples, No shipping costs, Faster

Walmart Shoppers **offered incentive** to buy your product in-store or online, they upload receipt into Caddle app. Upon **receipt validation**, the Walmart shopper is offered another incentive **to complete a Rating and Review** which **syndicates seamlessly** to Walmart.ca



PUT YOUR RATINGS & REVIEWS ON AUTO-PILOT

**30 to 70%
CHEAPER**
than traditional
sampling
programs

**90% SAVINGS
IN TIME**
In collection &
brand team
execution

*** Save up to 15% with annual commitment**

Caddle enables **recurring Ratings & Reviews** on a monthly or quarterly basis to deliver recency and relevance to *optimize SEO and ranking within retailer websites.*

Single Campaign Cost:

\$550 Per SKU

Collect & syndicate 30-50 reviews



* All-inclusive price per SKU *excluding* rebate value and processing fee.

Annual Campaign Cost:

\$1,870* Per SKU

Collect & syndicate 30-50 reviews per Quarter
(120-200 reviews total)

Let's get started.

Colleen Martin :: VP Insight Solutions :: colleen.martin@caddle.ca