

## IMAGE REFERENCE GUIDE



APPAREL, SHOES & ACCESSORIES DEPARTMENTS

June 25, 2019

*This Walmart.ca Image Resource Guide is written to inform and aid our apparel partners  
with the standards and practices for quality, ready-to-publish site content.*

*Please ensure these guidelines are adhered to as any of the information could be graded on the vendor scorecard.*

**FOR SUPPLIERS & VENDORS USE**

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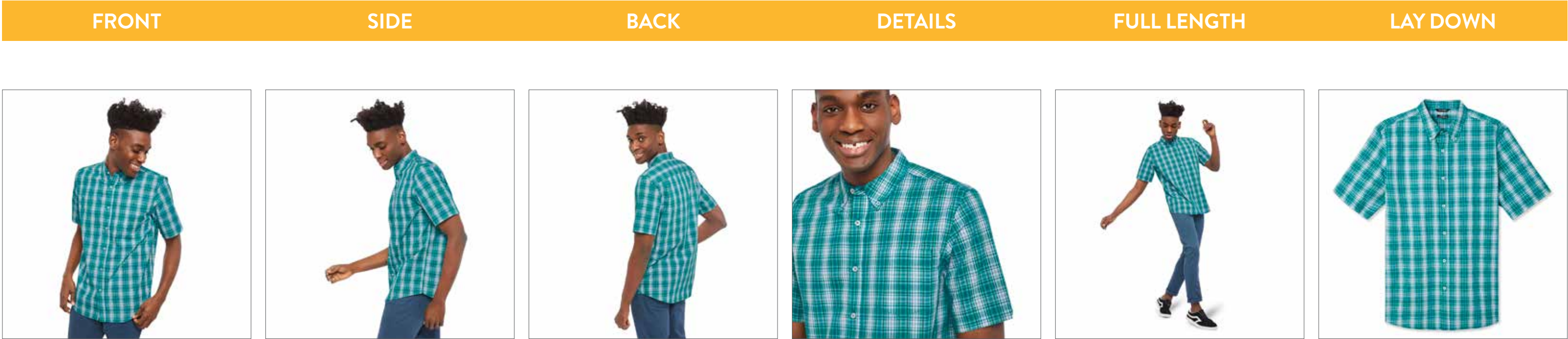
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# TOPS | SHIRTS



BACKGROUND	255, 255, 255	Tops/Button Ups & Woven Blouse
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



FRONT

SIDE

BACK

DETAILS

FULL LENGTH

LAY DOWN



BACKGROUND

IMAGE SPECS

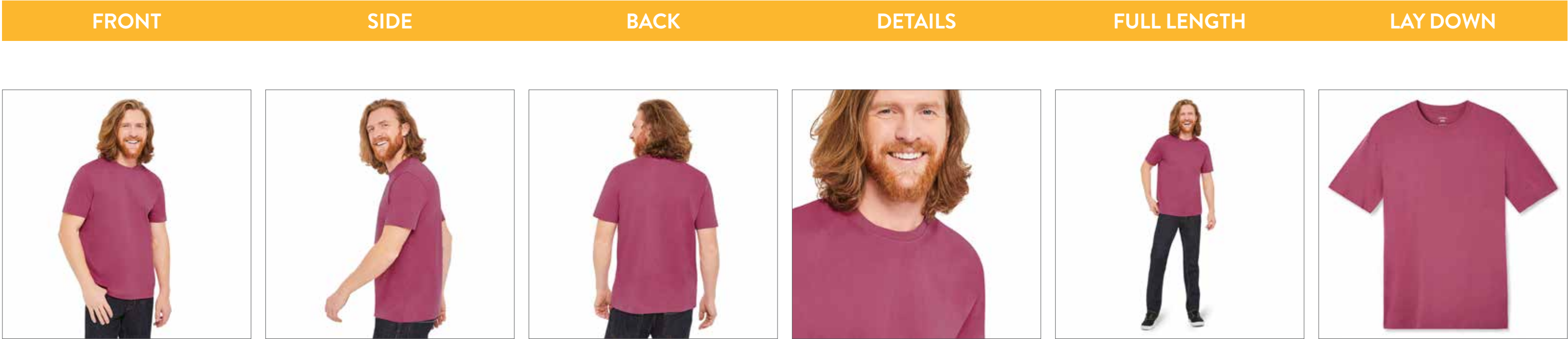
SWATCH SPECS

255, 255, 255

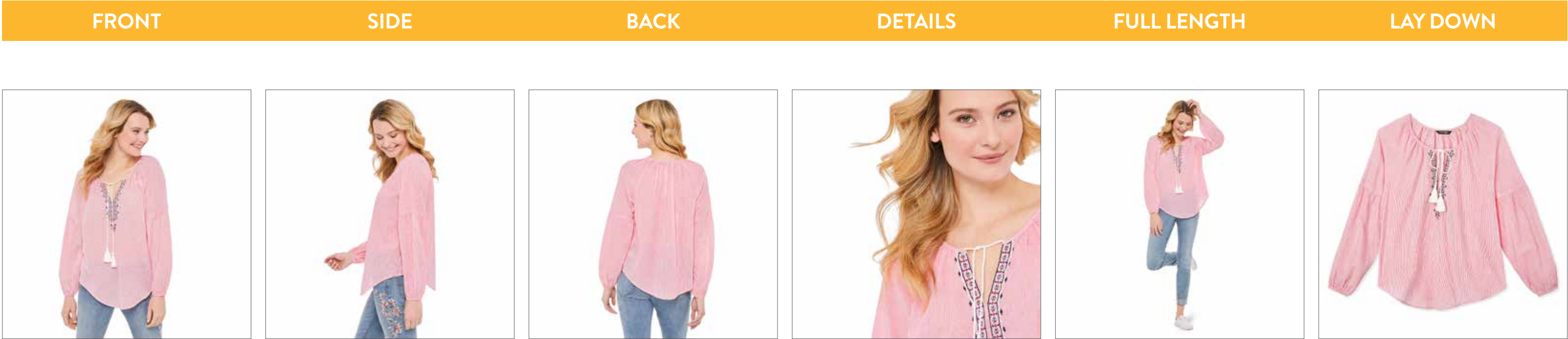
2000 X 2000

30 X 30

Tops/Button Ups & Woven Blouse

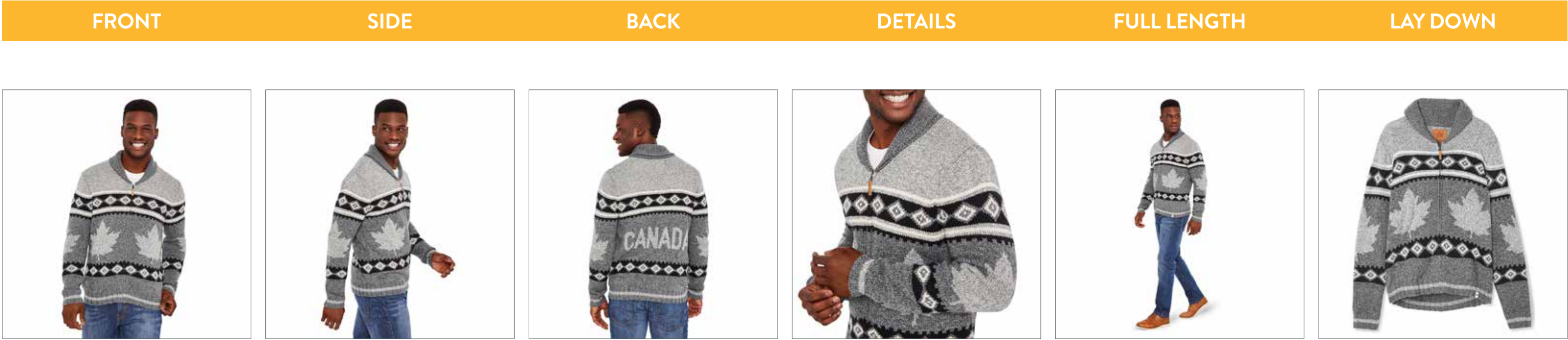


BACKGROUND	255, 255, 255	Tops/Button Ups & Woven Blouse
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



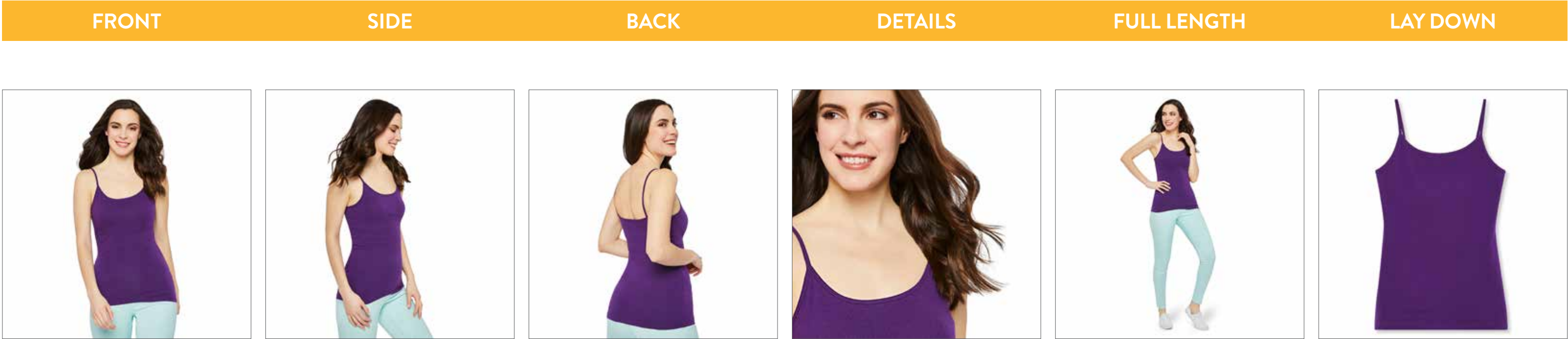
BACKGROUND	255, 255, 255	Tops/Button Ups & Woven Blouse
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	





BACKGROUND	255, 255, 255	Tops/Button Ups & Woven Blouse
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	





BACKGROUND	255, 255, 255	Tops/Button Ups & Woven Blouse
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

TOPS | DRESSES



FRONT	SIDE	BACK	DETAILS	FULL LENGTH	LAY DOWN
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BACKGROUND	255, 255, 255	Tops/Dresses
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



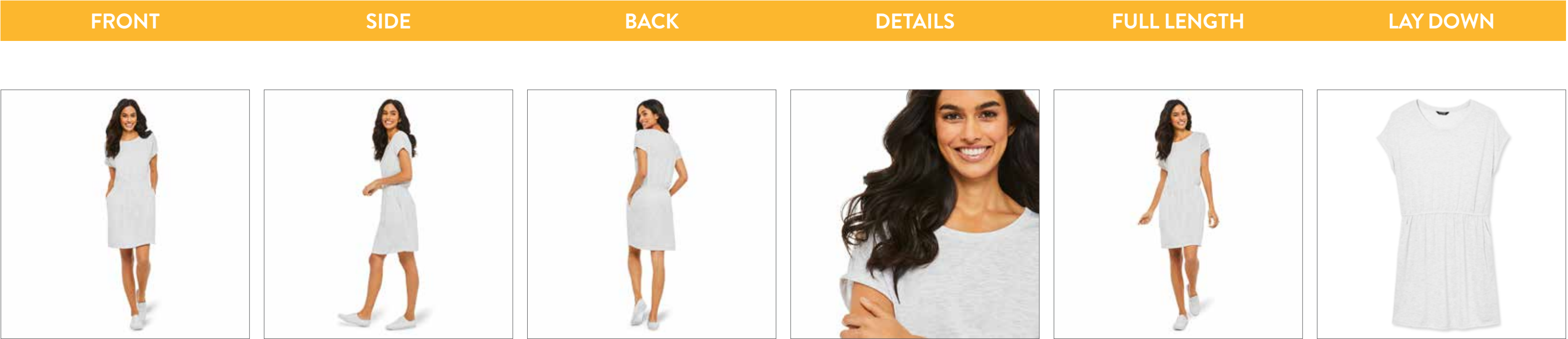


FRONT	SIDE	BACK	DETAILS	FULL LENGTH	LAY DOWN
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BACKGROUND	255, 255, 255	Tops/Dresses
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

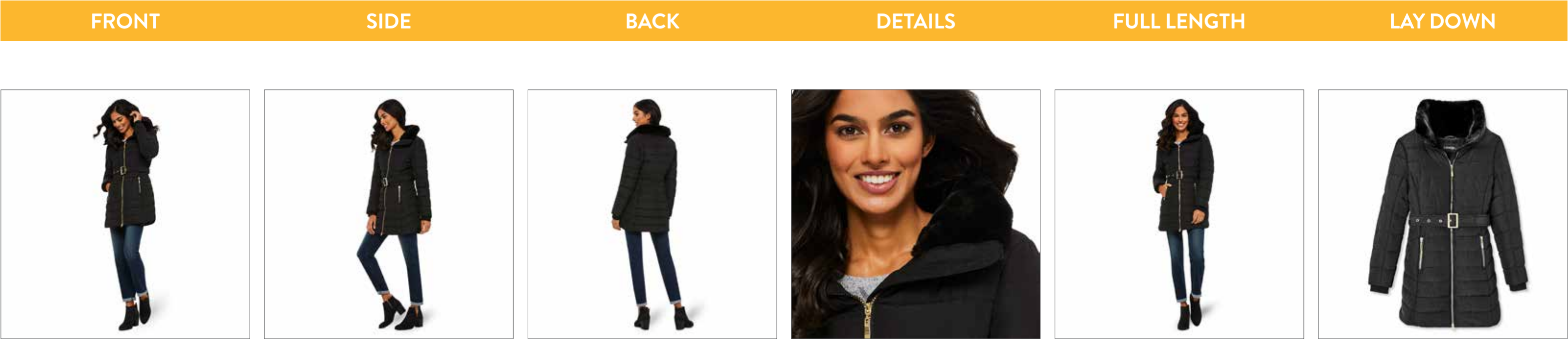




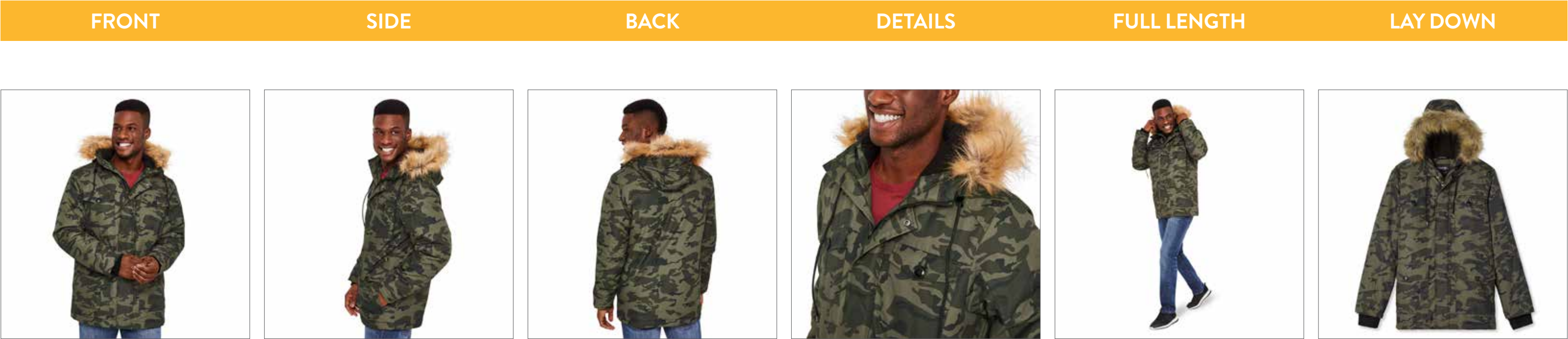
BACKGROUND	255, 255, 255	Tops/Dresses
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# OUTERWEAR



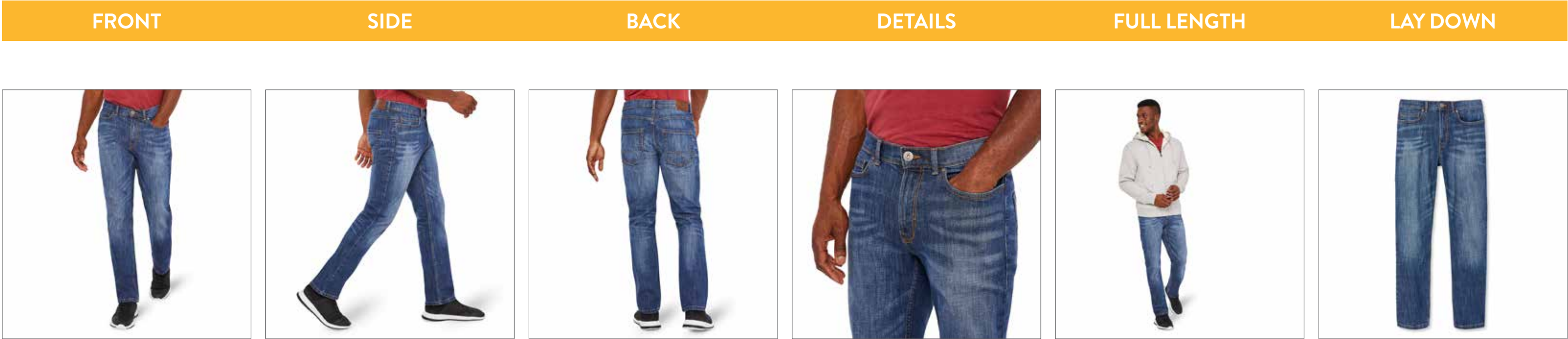


BACKGROUND	255, 255, 255	Outerwear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

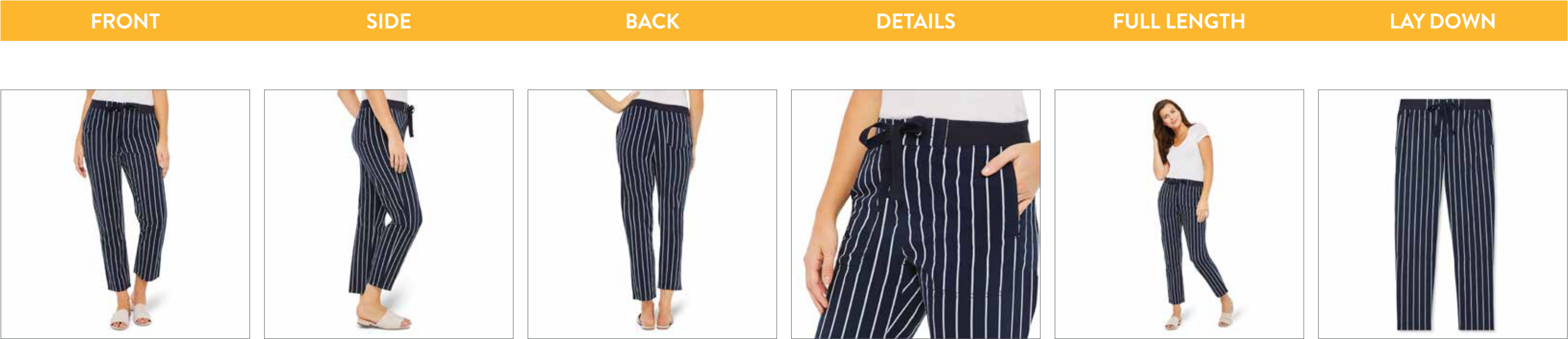


BACKGROUND	255, 255, 255	Outerwear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# BOTTOMS | PANTS & JEANS

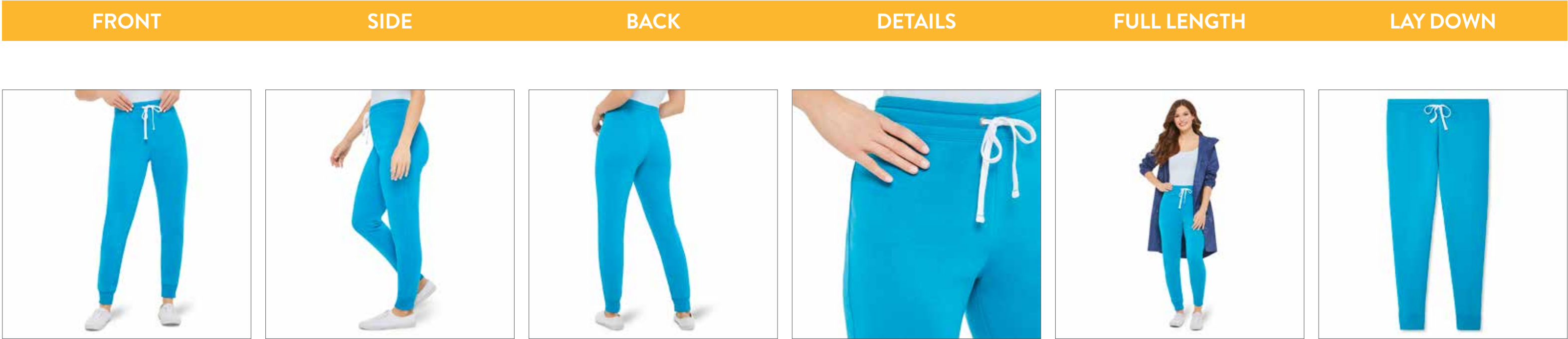


BACKGROUND	255, 255, 255	Bottoms/Pants & Jeans
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Bottoms/Pants & Jeans
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	





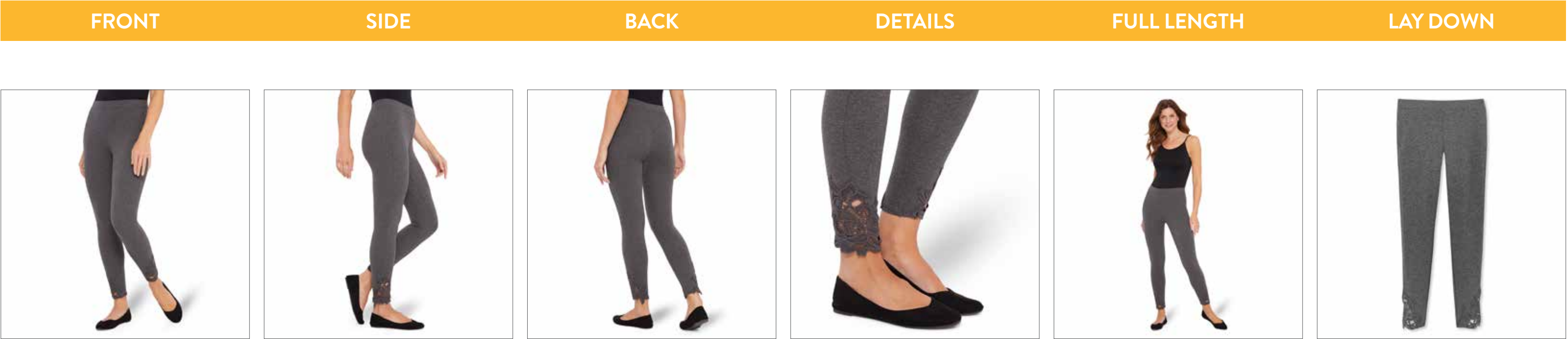
BACKGROUND	255, 255, 255	Bottoms/Pants & Jeans
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



# BOTTOMS | SHORTS, SKIRTS & SKORTS



BACKGROUND	255, 255, 255	Bottoms/Shorts, Skirts & Skorts
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



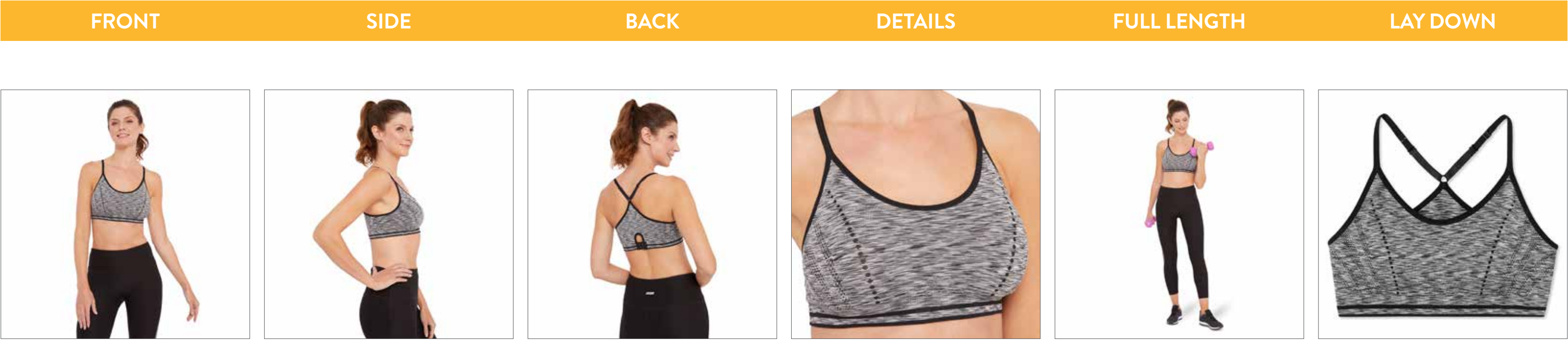
BACKGROUND	255, 255, 255	Bottoms/Shorts, Skirts & Skorts
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Bottoms/Shorts, Skirts & Skorts
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# INTIMATES | BRAS

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Intimates/Bras
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Bras

FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Bras

# INTIMATES | UNDERWEAR

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Underwear

FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Underwear

FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Underwear



# INTIMATES | SOCKS & HOSIERY

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

FRONT



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

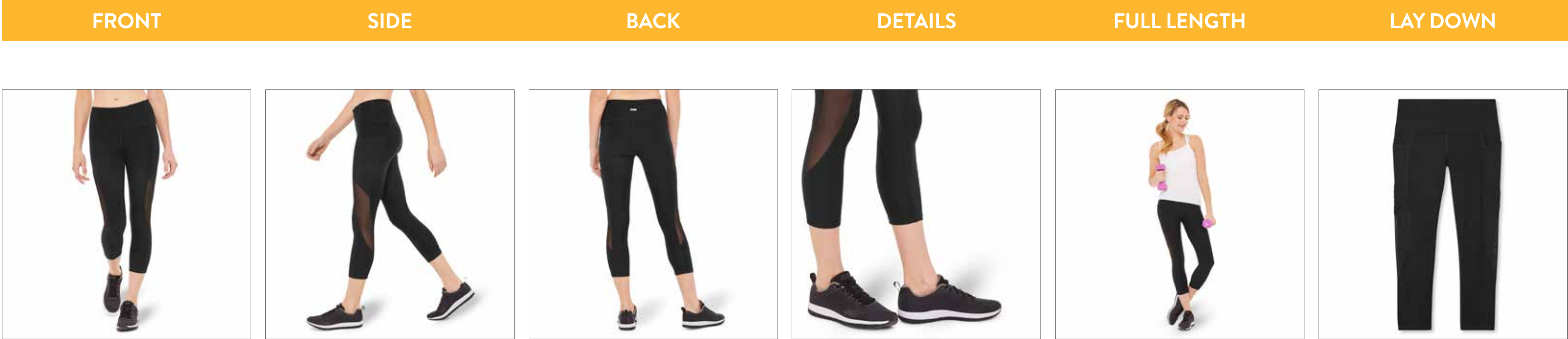
BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Intimates/Socks & Hosiery

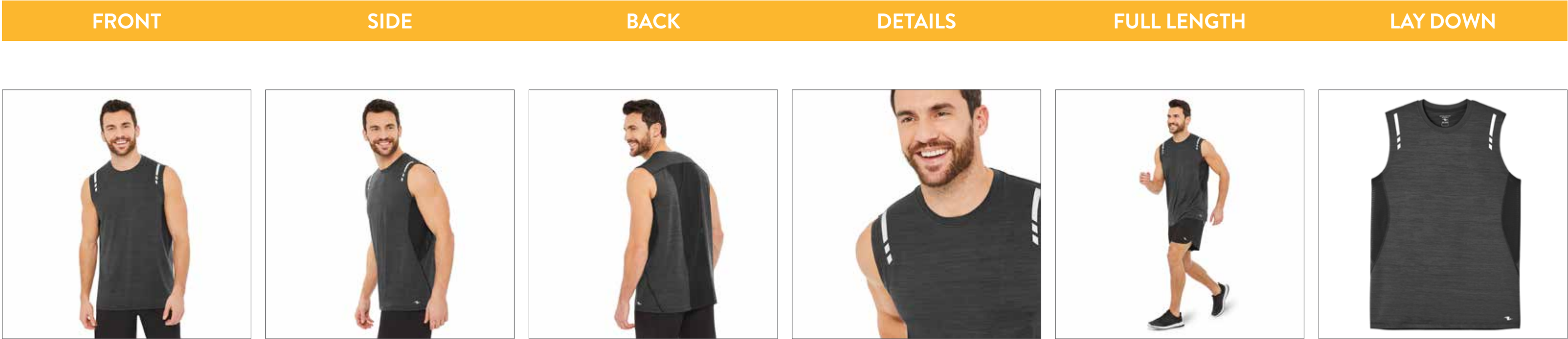
# SPECIALTY | ACTIVEWEAR



BACKGROUND	255, 255, 255	Speciality/Activewear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



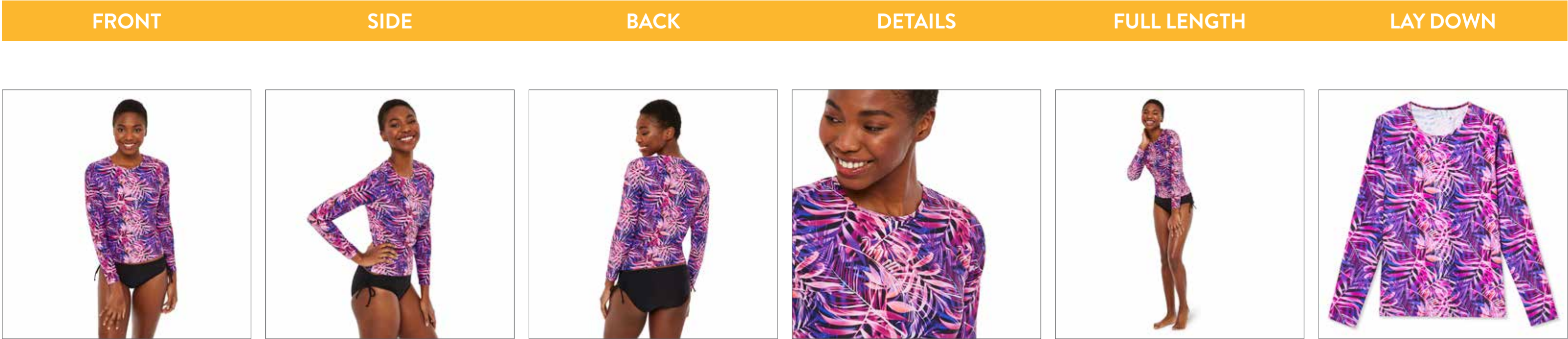
BACKGROUND	255, 255, 255	Speciality/Activewear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



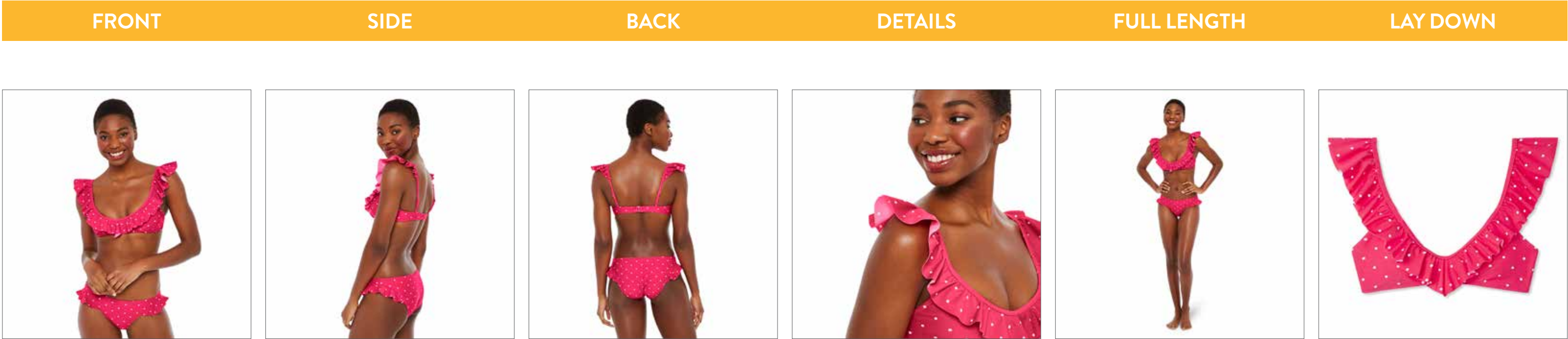
BACKGROUND	255, 255, 255	Speciality/Activewear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# SPECIALTY | SWIMWEAR

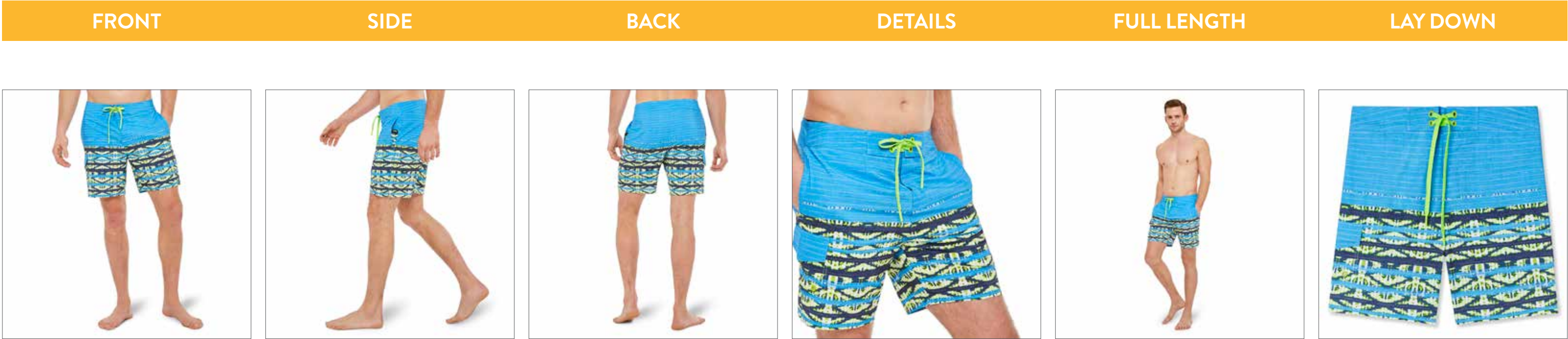




BACKGROUND	255, 255, 255	Speciality/Swimwear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

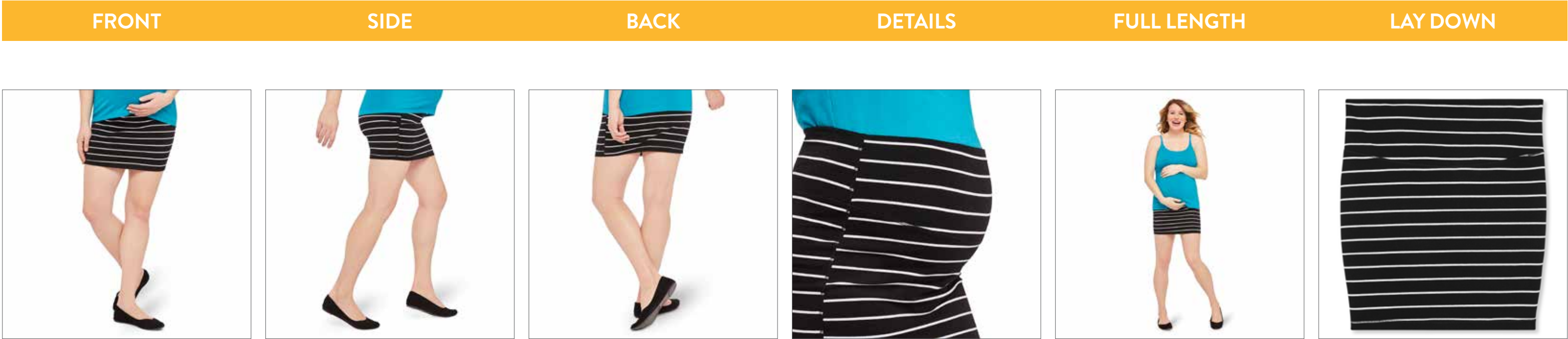


BACKGROUND	255, 255, 255	
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Speciality/Swimwear
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

**SPECIALTY** | MATERNITY



BACKGROUND	255, 255, 255	Speciality/Maternity
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	





FRONT

SIDE

BACK

DETAILS

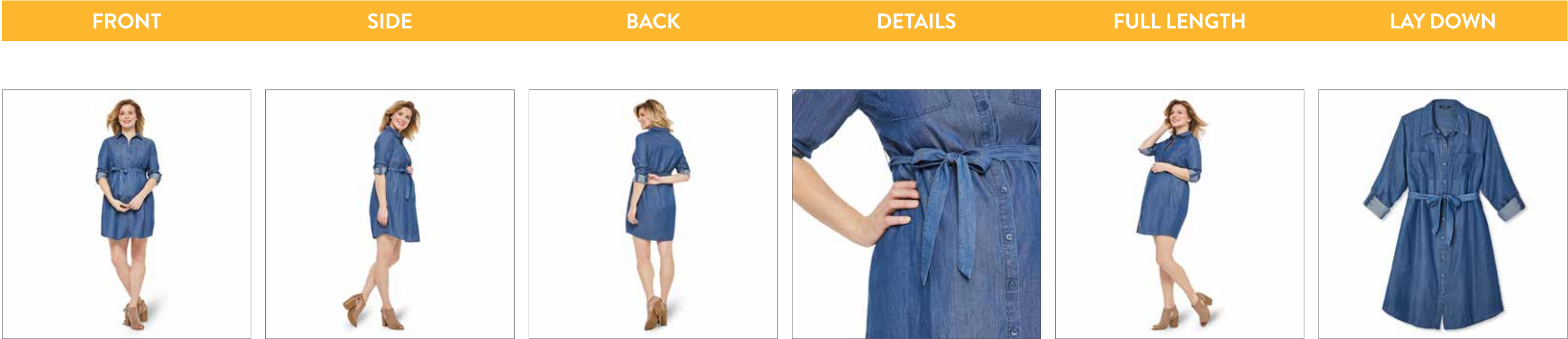
FULL LENGTH

LAY DOWN



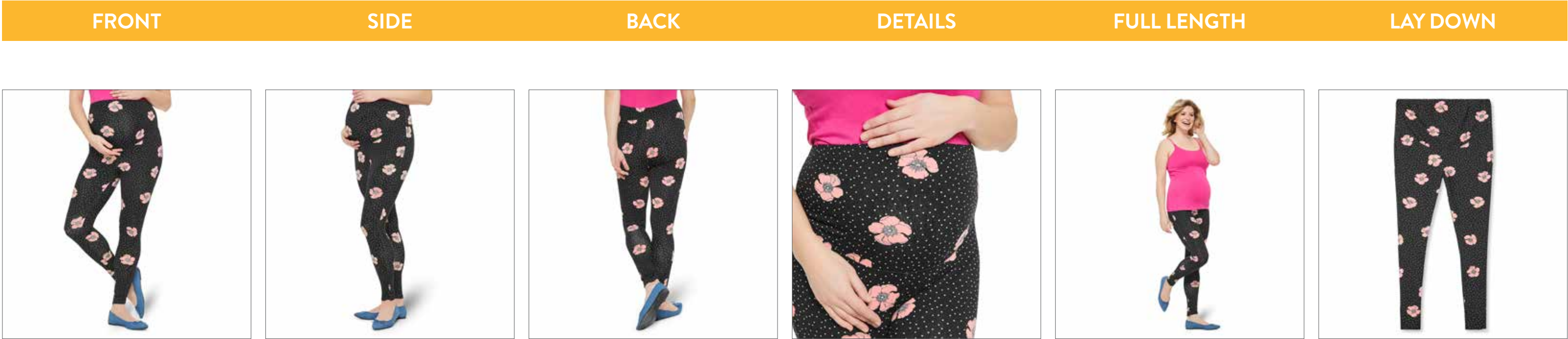
BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Speciality/Maternity



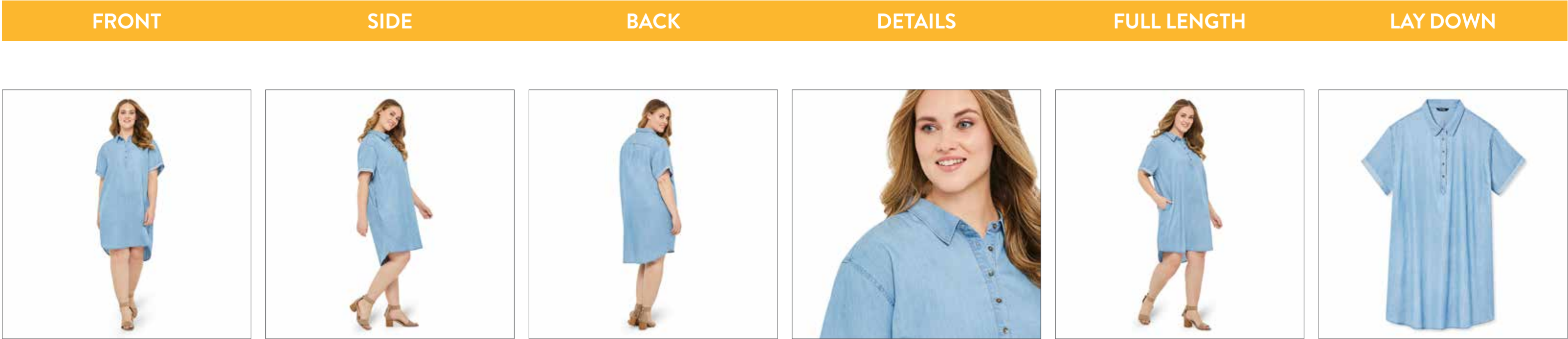
BACKGROUND	255, 255, 255	Speciality/Maternity
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



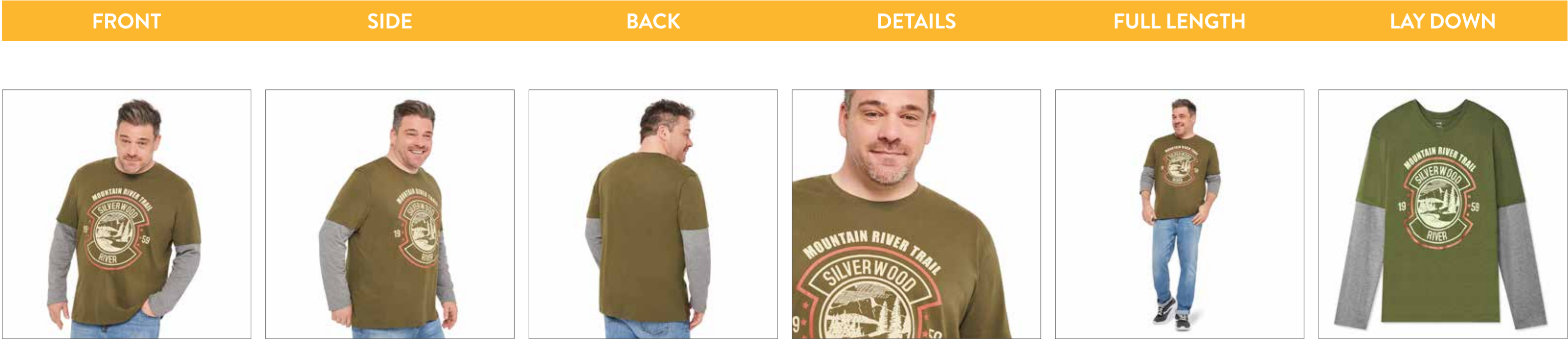


BACKGROUND	255, 255, 255	Speciality/Maternity
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

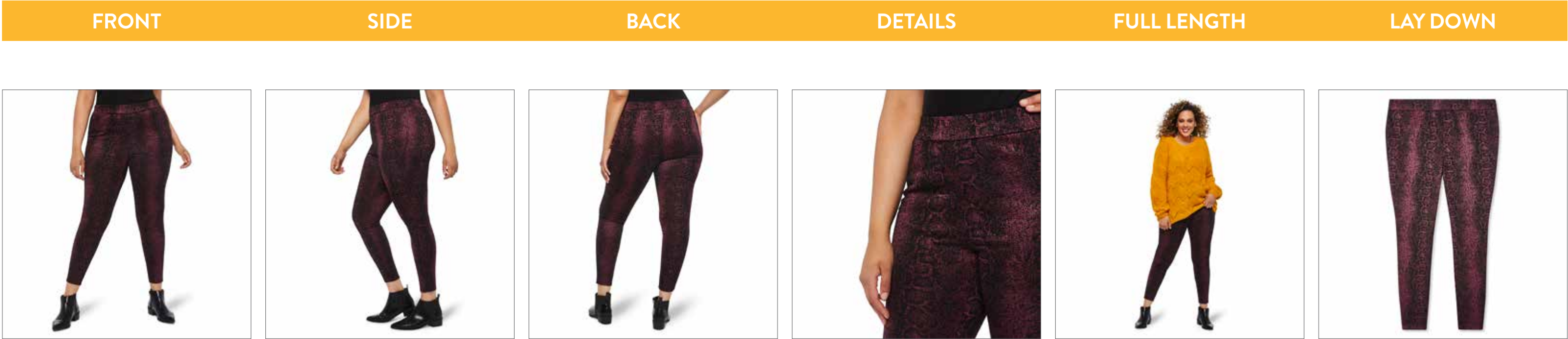
**SPECIALTY** | PLUS, BIG & TALL



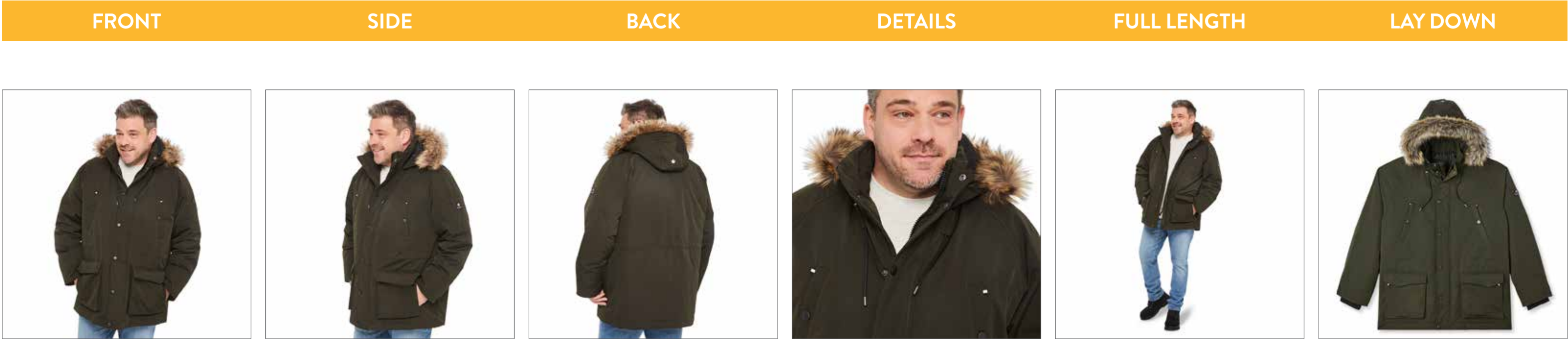
BACKGROUND	255, 255, 255	Specialty/Plus
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Specialty/Big & Tall
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Specialty/Plus
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



BACKGROUND	255, 255, 255	Specialty/Big & Tall
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# ACCESSORIES | SHOES



FRONT	SIDE	BACK	DETAILS
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BACKGROUND	255, 255, 255	Accessories/Shoes
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT

SIDE

BACK

DETAILS



BACKGROUND	255, 255, 255	Accessories/Shoes
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT	SIDE	BACK	DETAILS
-------	------	------	---------



BACKGROUND	255, 255, 255	Accessories/Shoes
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT	SIDE	BACK	DETAILS
-------	------	------	---------



BACKGROUND	255, 255, 255	Accessories/Shoes
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# ACCESSORIES | HATS, BACKPACKS & HANDBAGS

FRONT

BACK



BACKGROUND255, 255, 255  
IMAGE SPECS2000 X 2000  
SWATCH SPECS30 X 30

Accessories/Hats, Backpacks & Handbags

FRONT

BACK



BACKGROUND	255, 255, 255	Accessories/Hats, Backpacks & Handbags
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



FRONT

BACK

INSIDE

DETAILS



BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Accessories/Hats, Backpacks & Handbags

FRONT

BACK



BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Accessories/Hats, Backpacks & Handbags

# KIDS | TOPS

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Kids/Tops
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Kids/Tops
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Kids/Tops
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# KIDS | BOTTOMS

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.



FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Kids/Bottoms





FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Kids/Bottoms

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Kids/Bottoms
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Kids/Bottoms
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

# BABY & TODDLER

If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.



FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND 255, 255, 255  
IMAGE SPECS 2000 X 2000  
SWATCH SPECS 30 X 30

Baby & Toddler

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Baby & Toddler
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	

FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Baby & Toddler
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	



FRONT

BACK



If you have BOTH on-figure and off-figure imagery available, we always prefer you provide the on-figure imagery at the required specifications as it is more informative and interesting to the customer.

BACKGROUND	255, 255, 255	Baby & Toddler
IMAGE SPECS	2000 X 2000	
SWATCH SPECS	30 X 30	