



## GENERIC/WEBSITE INTEGRATION

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HawkSoft CMS includes a generic data importer that enables users to import data using one of the data formats listed below.

### Website Integration Builders

HawkSoft has assisted several insurance agency website design companies to understand how to set up website integration with HawkSoft. These companies include:

Alicor: <http://www.alicorsolutions.com/>

SmartHarbor: <https://smartharbor.com/>

This article is intended for IT and software or website developers that have been tasked with sending data to CMS.

## Moving Data Into CMS

### Moving data into CMS from a website

1. Place a link on your webpage to a file as defined with one of the [Supported file formats](#) below.

Ensure that the link uses the correct extension as defined by that file format.

2. Click on the link for that file.

Windows automatically launches the program associated with that file extension.

HawkSoft CMS registers those file extensions so that HawkSoft Importer will be launched.

3. Select one of the following options:

- Create a New Client
- Create a New Policy on an Existing Client
- Update a Policy on an Existing Client

### Moving data into CMS from an email

1. Attach a file to an email as defined with one of the [Supported file formats](#) below.

Ensure that the attached file uses the correct extension as defined by that file format.

2. When the email is received, double-click on the attachment to automatically launch the program associated with that file extension.

HawkSoft CMS registers those file extensions so that

the HawkSoft Importer will be launched.

3. Select one of the following options to update your CMS data:

- Create a New Client
- Create a New Policy on an Existing Client
- Update a Policy on an Existing Client

## Supported file formats

HawkSoft CMS supports the following file formats:

### ACORD XML

- **Lines of Business** – Personal Auto, Business Auto, Home, and Dwelling Fire.
- **File Format** – XML file format defined and licensed by ACORD.

#### [Sample File](#)

- **Documentation** – ACORD XML is a standardized insurance industry data transfer format. Contact ACORD at <http://www.acord.org> for documentation and licensing information.

### Launching the ACORD XML

Launch file with `.CMSACORDXML` extension.



**NOTE:** HawkSoft associates the file extension `.CMSACORDXML` so that launching one of these files automatically launches the HawkSoft Importer.

### AL3 (ACORD Level 3)

- **Lines of Business** – Personal Auto, Business Auto, Home, Dwelling Fire, CGL, Commercial Property, Workers' Comp, Umbrella, Commercial Umbrella, Inland Marine, BOP, or Crime.
- **File Format** – Structure based binary file (AL3 is an industry standard file format for transferring insurance data.)
- **Documentation** – ACORD AL3 is a standardized insurance industry data transfer format. Contact

ACORD at <http://www.acord.org> for documentation and licensing information.

### Launching the AL3

1. Launch file with a .CMSAL3 extension.



**NOTE:** HawkSoft associates the file extension .CMSAL3 so that launching one of these files will automatically launch the HawkSoft Importer.

2. Launch CMS as follows: CMS.EXE /AL3 (filename).

### Tagged file format

The Tagged file format is similar to an INI file.

- **File Format** – Tagged file format can be viewed by opening the CMSMTF file in notepad.

Fieldname = value

**Example:**

- gen\_sLastName = Dali
- gen\_sFirstName = Salvador

- **Documentation** – [Auto File Format](#); [Auto Sample File](#); [Home File Format](#); [Commercial File Format](#).

### Launching the Tagged File Format

Launch file with a .CMSMTF extension.



**NOTE:** HawkSoft associates the file extension .CMSMTF so that launching one of these files will automatically launch the HawkSoft Importer.

### Related Topics

[Data Importer](#)

[The HawkSoft Importer](#)

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