FBA Product Labels

FBA product labels are 3-inch by 1-inch labels that are stickered onto each unit to identify the unit to FBA.

While you can generate FBA labels from your *Seller Central account*, all products in the FBA inbound shipment will print onto an Avery-style label sheet. Because the labels are printed next to each other, products may be labeled incorrectly.

However, when printing the labels through *SellerCloud*, the labels will print onto a strip of labels through a thermal printer and are grouped by product.

Also, SellerCloud's FBA labels include the FNSKU and the internal SellerCloud SKU, so your shipping department can easily recognize the product.

The label also shows the product name, condition, and a scannable barcode.

You can also add expiration dates for perishables, and serial numbers for luxury items and electronics.

All of these features help ensure that the products in your shipment will be labeled correctly.

> However, if printing with Avery-style sheets is actually preferred, see Printing labels in other formats, below.

Printing standard labels

After previewing an FBA inbound shipment, you can print a label for each unit in the shipment.

> The Client Setting **Allow print FBA Product labels even shipment is saved Only** controls whether you can print labels *before previewing* an FBA inbound shipment.

1. In the FBA inbound shipment, click Action Menu > **Print Product Labels**.

2. On the following screen, select the shipments and click the **Print Labels** button. A PDF will be generated in the required format with the exact quantity needed for units in the shipment.

Adding item expiration dates to labels

1. Select **Enable Expiry date for Amazon FBA shipments** in the Client Settings.

2. In the FBA inbound shipment, click Action Menu > **Prepare Quantity**.

3. On the following screen, enter the SKU or UPC of an item in the shipment, or click **Find** to do a general search of items in the shipment.

4. Click on the item's SKU. The screen will refresh to display the SKU in a grid.

5. If all units of this SKU have an identical expiration date, enter the quantity of all SKUs in the **Prepared Qty Now** field.

6. Select an expiration date from the calendar at the end of the row.

7. Click **Save and Print** to print the labels with the expiration date.

8. You can also save the labels and print them later from the Action Menu.

Adding a serial number to a shipment

1. On the FBA inbound shipment's Prepare Quantity page, click Action Menu > **Manage Serials > Go**.

2. Select a shipment from the dropdown.

3. Select a prepared product in the shipment from the dropdown.

4. In the text box, enter or scan in the serial numbers for all prepared units.

5. Click **Save**.The serial numbers will be saved as a record to the shipment for reference.

Printing labels in other formats

The labels described above are for SellerCloud's standard FBA product labels. However, the labels can be modified using plugins.

For example, you can print Avery-style sheets with the **30 Per Page FBA Label** plugin. If the plugin is not on the **Print Product Labels** page Action Menu, contact [SellerCloud Support (https://help.sellercloud.com/article/be0hc5h280-seller-cloud-support)](https://help.sellercloud.com/article/be0hc5h280-seller-cloud-support) to place it on your server.

Printing FBA barcodes

You can also **Print FBA Barcodes** from the Action Menu.

By default, this will print the FNSKU label and the product title for the selected SKUs, one per page. Additional customizations are available through SellerCloud plugins.

Printing Amazon shipment ID and box name

The Amazon Shipment ID and box name can be printed on the label if this information is available. This can be enabled by [SellerCloud Support (https://help.sellercloud.com/article/be0hc5h280-seller-cloud-support)](https://help.sellercloud.com/article/be0hc5h280-seller-cloud-support) (AppSetting PrintFBAProductLabelUsingShipmentNumberAndBoxName).