

Create a New SKU

How to manually create a new SKU in SellerCloud:

- 1 Navigate to the **Inventory** tab and select **Add New Product**.
- 2 Select the **Company** and **Product Name** (Product Name can be changed later)
- 3 Type in the **Product SKU** or click the button to generate a new one.
 - Avoid using blank spaces in the Product SKU, as this may lead to errors with some channels.
 - Once the product has history with channels and warehouses it cannot be changed.
- 4 If you have **Product Types** set, select the one applicable. More information about Product Types can be found [here \(https://help.sellercloud.com/article/B8NAtDEngv-product-types\)](https://help.sellercloud.com/article/B8NAtDEngv-product-types).
- 5 Add **Product Notes** (not mandatory).

Once created, the SKU becomes Active and can be listed on channels and added to orders, purchase orders, and warehouses. More product details can be set on the Product Summary Page. More information about this can be found [here \(https://help.sellercloud.com/article/PKWpIIXC6u-add-new-product-product-summary-page-overview\)](https://help.sellercloud.com/article/PKWpIIXC6u-add-new-product-product-summary-page-overview).

Products can be created in bulk using a Bulk Update. Find information on that [here \(https://help.sellercloud.com/article/VDejmT7Hlo-bulk-update-products-overview\)](https://help.sellercloud.com/article/VDejmT7Hlo-bulk-update-products-overview).

Products can also be added via channels. More information about this feature can be found [here \(https://help.sellercloud.com/article/mohTxiFzV-add-a-new-product-via-channels\)](https://help.sellercloud.com/article/mohTxiFzV-add-a-new-product-via-channels).