

Default Vendor

You can set a product's default vendor and default vendor SKU under Product > Toolbox > Purchasing > **Default Vendor**.

You can also assign a default vendor in a [bulk update](https://help.sellercloud.com/article/VDejmT7Hlo-bulk-update-products-overview) (<https://help.sellercloud.com/article/VDejmT7Hlo-bulk-update-products-overview>) using the column header **VendorName**. To assign the SKU for this vendor, use the column header **VendorSKU** (<https://help.sellercloud.com/article/x8jKpm7me9-vendor-sku>).

This method of assigning vendors is important for using Search filters on the Manage Inventory and Manage Orders pages, [Predictive Purchasing](https://help.sellercloud.com/article/xqbLaE9hyY-predictive-purchasing) (<https://help.sellercloud.com/article/xqbLaE9hyY-predictive-purchasing>), and [Predictive Restocking](https://help.sellercloud.com/article/O3Qf3CQrgd-predictive-restocking-for-fba) (<https://help.sellercloud.com/article/O3Qf3CQrgd-predictive-restocking-for-fba>) for FBA.

It is also important in the [Reports module](https://help.sellercloud.com/category/7Fcelv2CiH-reports) (<https://help.sellercloud.com/category/7Fcelv2CiH-reports>), where default vendor is used, *but only for non-dropship orders*.

To set up multiple vendors for an item or per vendor price, see the [Import Vendor SKU/Price](https://help.sellercloud.com/article/3jNw0BSWkr-import-vendor-sku-prices) (<https://help.sellercloud.com/article/3jNw0BSWkr-import-vendor-sku-prices>) topic.