

Channel-Specific Images

The channel-specific images feature lets you send different images as the primary image or other image per channel. This feature is available for images that have a background, but you want to use them as your main description images.

Certain channels, such as Amazon, require images with a white background (or no background), so you can use this feature to send a compliant image to Amazon and send your image with a background to another channel.

This feature is available for the following channels:

- Amazon
 - Sears
 - Walmart Marketplace
 - Website
 - Magento
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Adding channel-specific images

- 1 Enable the Client Setting **Enable Channel Specific Product Images**.
 - 2 Click the **Image Manager**. Load your images if they are not already there. Read how to [here \(https://help.sellercloud.com/category/TtGjYRj4SB-product-images\)](https://help.sellercloud.com/category/TtGjYRj4SB-product-images).
 - 3 Click **Manage Channel Specific Images**. This page loads all the images with their size information.
 - 4 Check the **Primary** box of the image you want to send as the Main Description Image.
 - 5 Check the **Other Image** or **Thumbnail** box to send images as supplemental.
 - 6 Update the product on the channel.
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Adding channel-specific images in bulk

You can add or update channel images in bulk with a file import:

- 1 Click Inventory > Import Product Info > **Import Product Images Info**,
- 2 Download the template for channel-specific images.
- 3 Populate these columns:

• **ProductID**

• **ImageID** - The ID of an image already uploaded in SellerCloud. To obtain the ID, open the image in SellerCloud and copy the last several numbers of the image's URL. **Note:** *If you are uploading a new image that is not yet in SellerCloud, leave this column blank and populate the **ImageURL** column instead.*

• **Channel** - Name of the channel for the image.

• **IsPrimary** - Sets the image as Primary, and will be used for the Description. Expected value = TRUE to set or FALSE to update primary status.

• **IsAlternate** - Sets the image as an alternate, and will be used as the thumbnail image on the channel. Expected value = TRUE to set or FALSE to update alternate status.

• **ImageURL** - If you are uploading an image to SellerCloud for the first time, use this column instead of the **ImageID** column. This will upload the image and also set it as channel-specific.