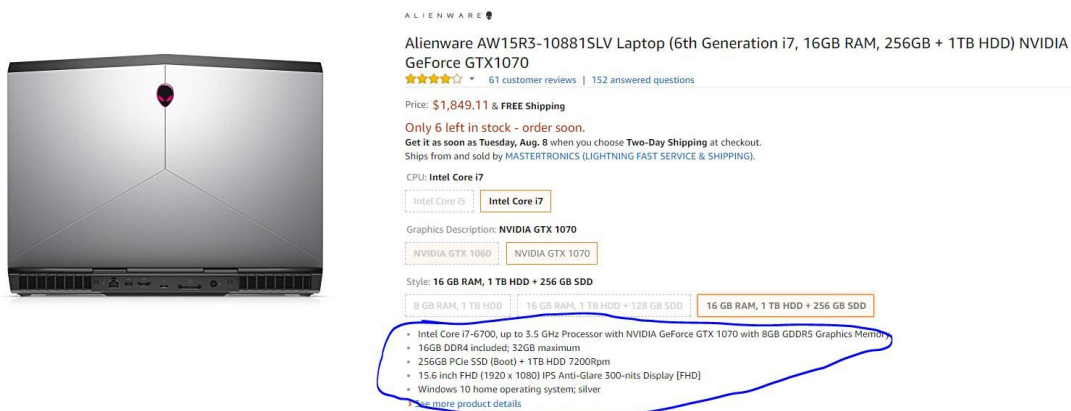


Amazon Bullet Points

Amazon listings can have up to 5 bullet points. They are displayed on the top of the listing and can be used to provide short information for the product's features.



(<https://files.helpdocs.io/Rfw6fNxlzH/articles/pAV5oWLkBe/1501853979036/bullet.jpg>)

Updating the bullet points

- 1 For a single product update, you can navigate to the product **Amazon Properties** and click *More* next to the **Bullet Point 1** field.
- 2 For bulk updates, the related columns are: ProductBullet, ProductBullet2, ProductBullet3, ProductBullet4, ProductBullet5.

Using Amazon Bullet Points on other channels

Amazon Bullet points can be included in the [eBay's Description template](https://help.sellercloud.com/article/M65G3DWevF-e-bay-description-template-overview) (<https://help.sellercloud.com/article/M65G3DWevF-e-bay-description-template-overview>), which can also be used for other channels like Walmart Marketplace and some websites. You can use the following placeholders:

•#?ProductBullet?#

- #?ProductBullet2?#
- #?ProductBullet3?#
- #?ProductBullet4?#
- #?ProductBullet5?#

