



**MILLION DOLLAR  
PIPELINE PROGRAM**

**IGNITE  
2022**

**STARTS JANUARY 19**

*market leader*<sup>®</sup>

# Website Mastery

Brandy Savage

*market leader*<sup>®</sup>

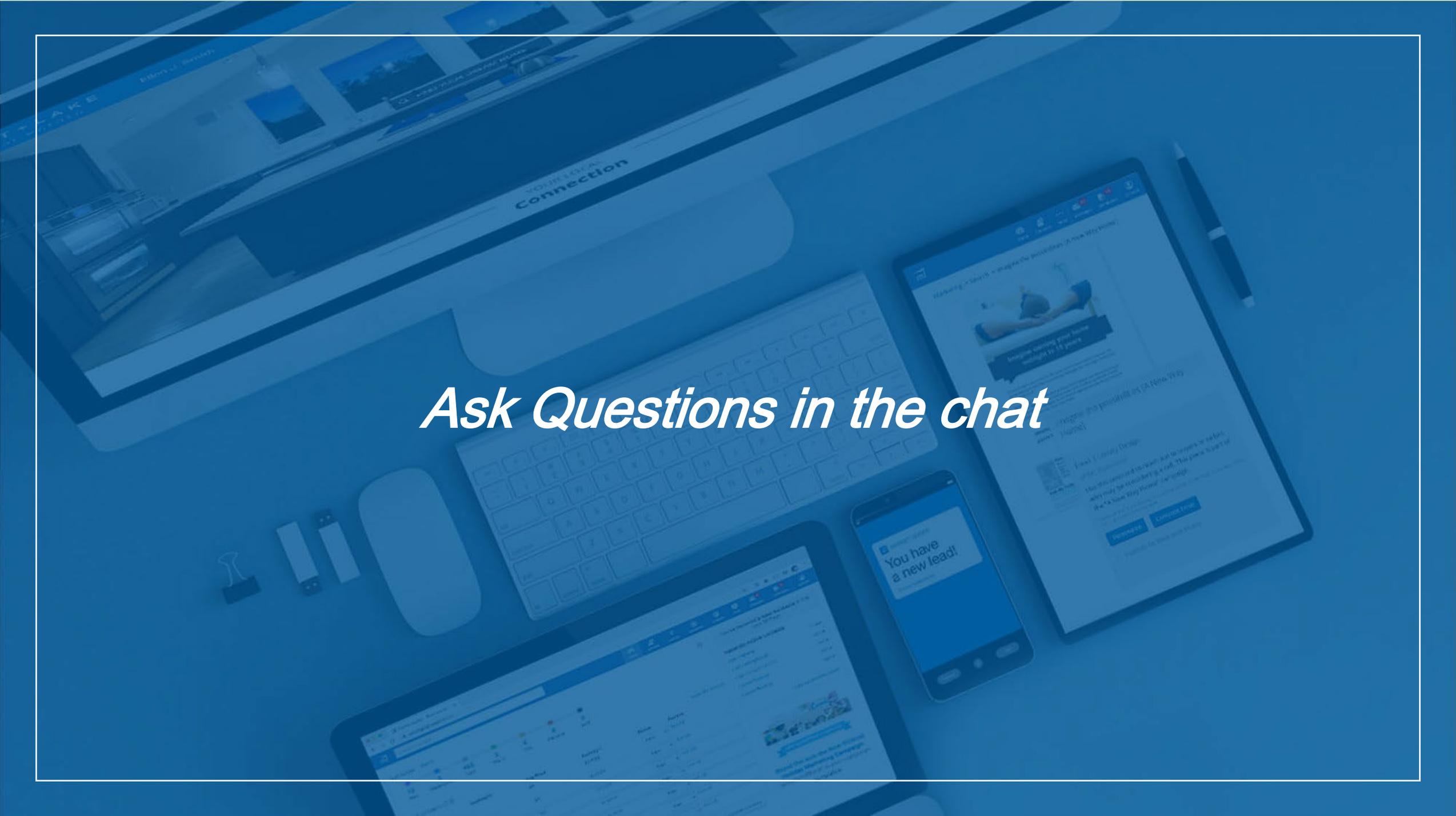
# Website Mastery



**Brandy Savage**

*Will this be recorded?*





*Ask Questions in the chat*

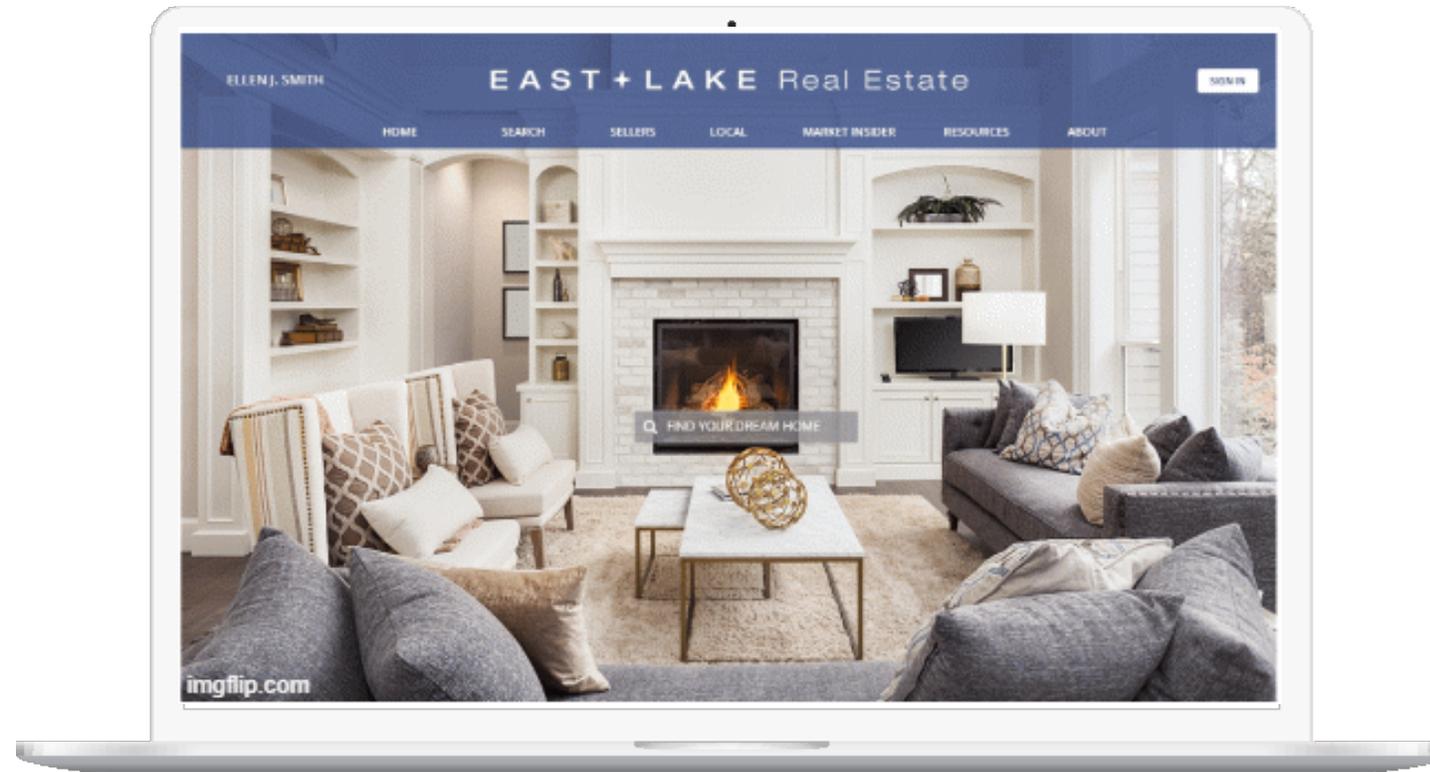
# This Week's Homework

- Must be a member of the Million Dollar Pipeline Program Facebook group (requires approval)
- Homework will post at 11:55a PST/2:55 EST
- Reply to that post to enter to win one of 2 \$100 Amazon Gift Cards!
- Winners will be announced Friday at 9am PST/12pm EST in the group



**Let's get into this content!**

# I have a Website?!



# Benefits of using this Website



Closed loop system between website activity, marketing, and CRM



Visible data is Actionable data



Pre-built structure that is customizable

# What I'll cover today



COMMUNITIES



BLOG POSTS



EMBEDDING  
VIDEO



*Let's see it in the system!*

# Key Takeaways

Put these in action today!

Maximize your  
system by utilizing  
your website as a  
lead source

Spend time  
creating a space  
that reflects your  
expertise and  
entices your  
sphere

Create  
consumable  
content with blog  
posts!



# What's Coming Up

Week 3 of Ignite Series

## February 2

- Forging Your 2022 Social Media Strategy
- Social Media Content Trends to Spark Engagement

# Thank You!

## This week's Homework

In the **MDPP Facebook group**, reply to my **MDPP Week 2 Homework** post!

2 members will be selected at random to get a \$100 Amazon Gift Card!