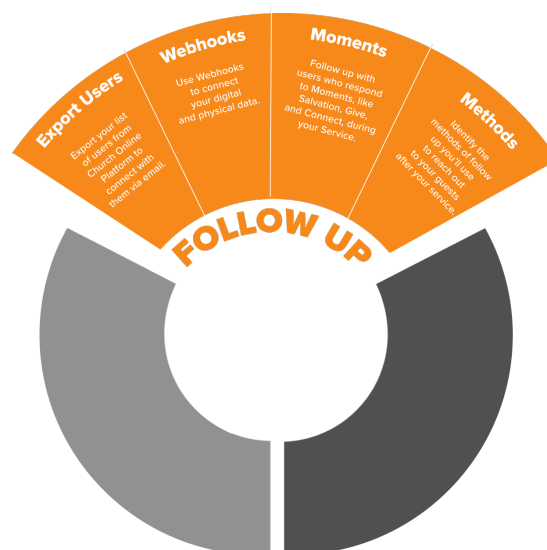


# Level Up Your Online Experience: Follow Up



Following up with people attending your church - online or in-person - is essential to ministry. Are you taking advantage of the tools and features built into the Church Online Platform that help you follow up with your online attenders?

Learn more about how you can encourage account creation and follow up with your online attenders by watching our “Church Online Follow Up Strategies” video. And, as you focus on leveling up your online ministry, consider the potential action steps below.



- Encourage your attenders to create accounts with your church online. Share the vision of why they should be part of your community online and create an account.
- Bring awareness to the tools that make account creation easy: the welcome banner, Sign Up Moment in the chat, etc.
- Use tools like Export Users and Webhooks to share contact information with your Church Management Systems.
- When you use the Salvation, Give, and Connect Moment, follow up with these users to continue to lead them to next steps.
- Explore new ways to follow up. View some tried-and-true follow up methods and new ways to connect below.

## 9 Ways to Follow Up Online

