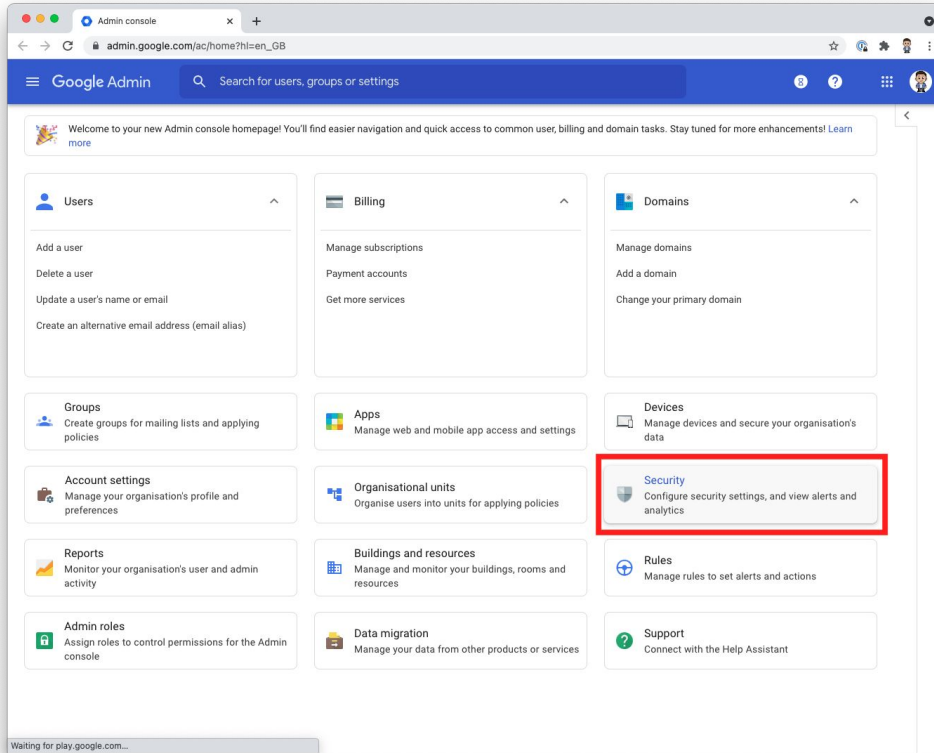
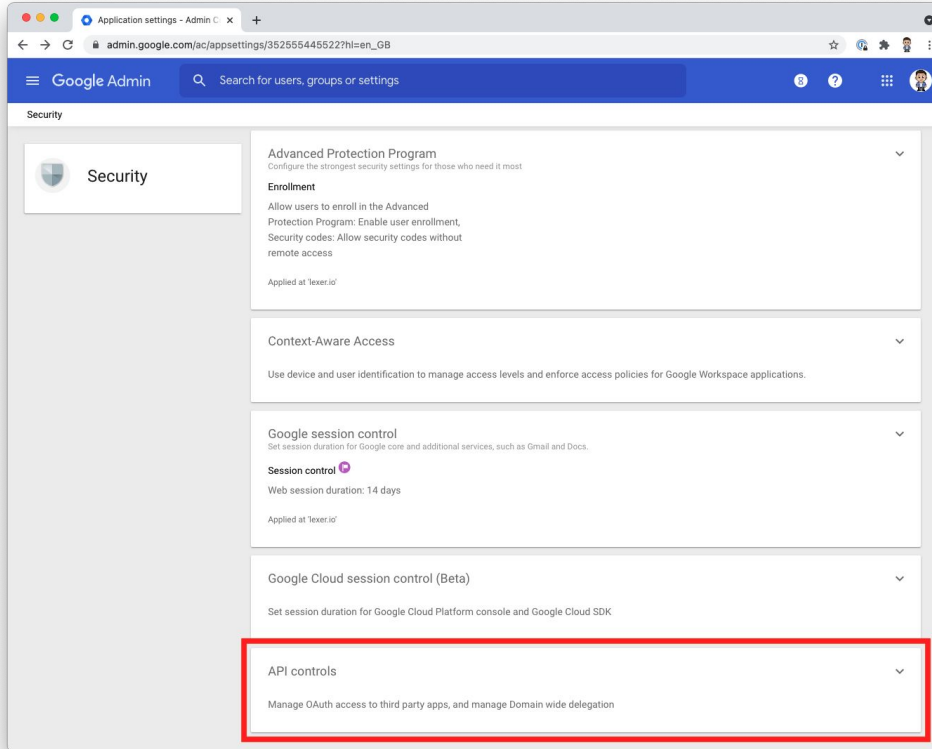


Whitelisting Lexer in G Suite Admin

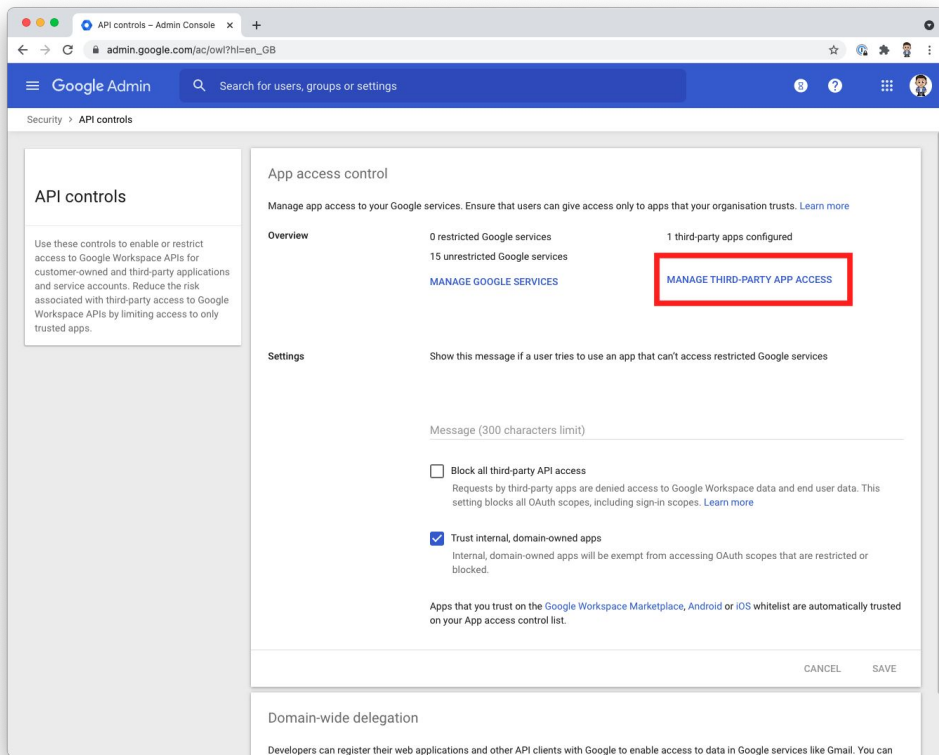
1. Navigate to Google Admin > Security



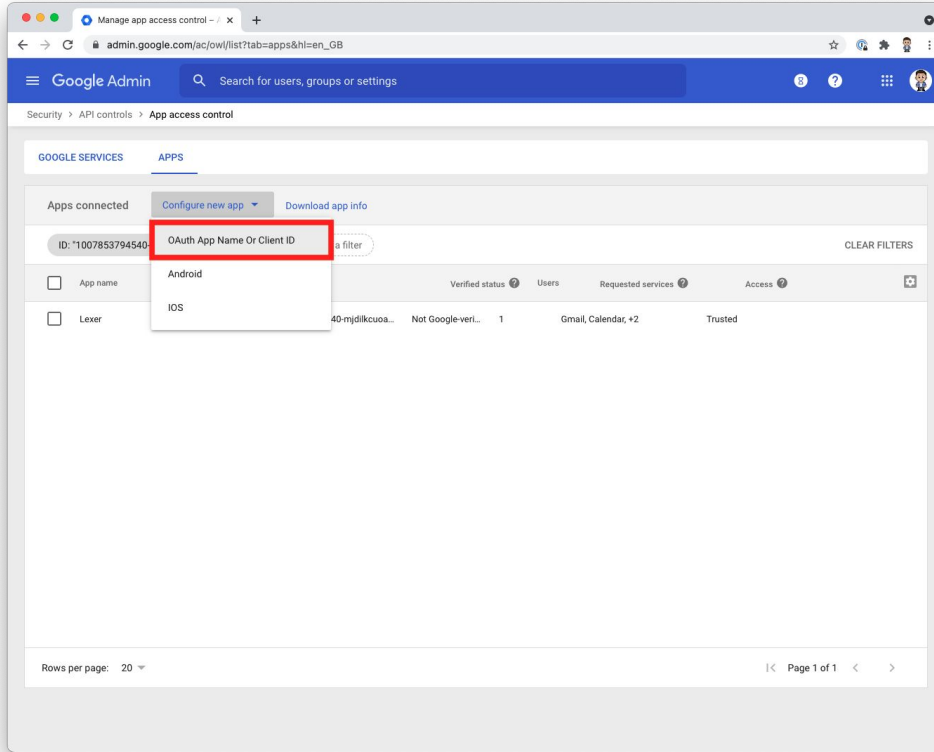
2. Scroll down and click API CONTROLS



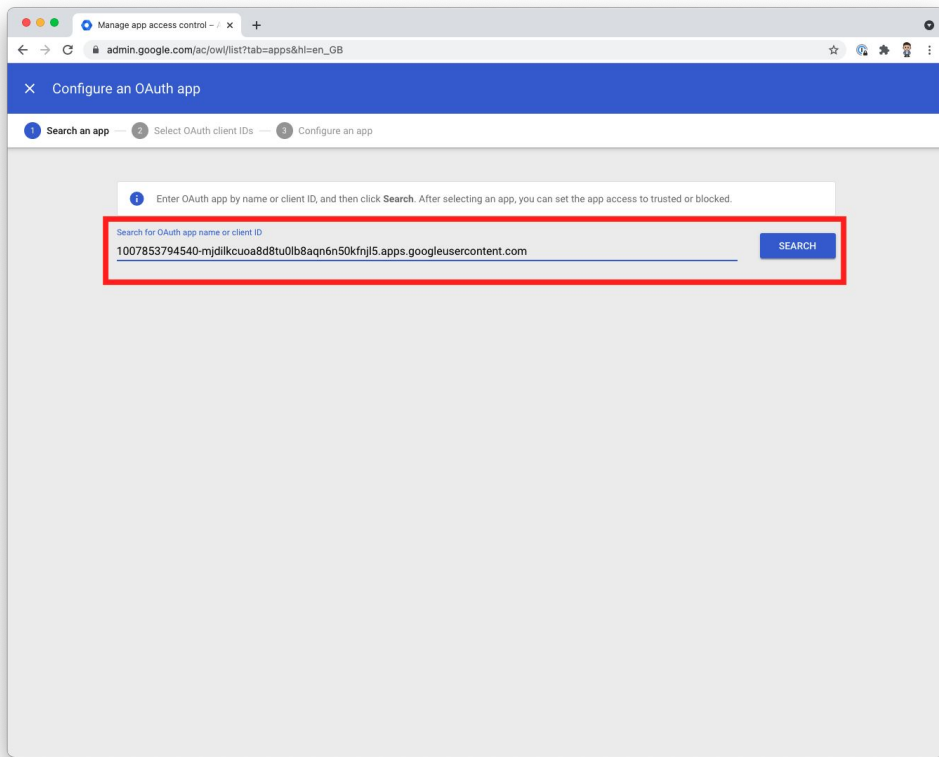
3. MANAGE THIRD-PARTY APP ACCESS



4. Configure new app > OAuth App Name Or Client ID



5. Add Lexer App ID and click SEARCH



Manage app access control - / X +

admin.google.com/ac/owl/list?tab=apps&hl=en_GB

Configure an OAuth app

1 Search an app — 2 Select OAuth client IDs — 3 Configure an app

1 Enter OAuth app by name or client ID, and then click **Search**. After selecting an app, you can set the app access to trusted or blocked.

Search for OAuth app name or client ID

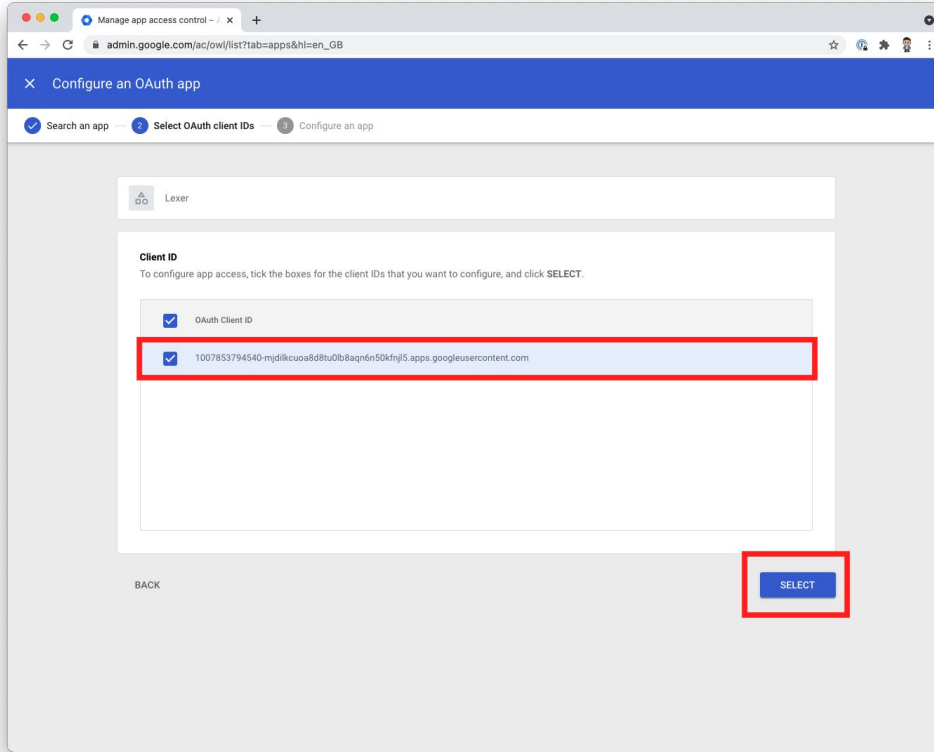
1007853794540-mjdilkcuoa8d8tu0lb8aqn6n50kfnjl5.apps.googleusercontent.com

SEARCH

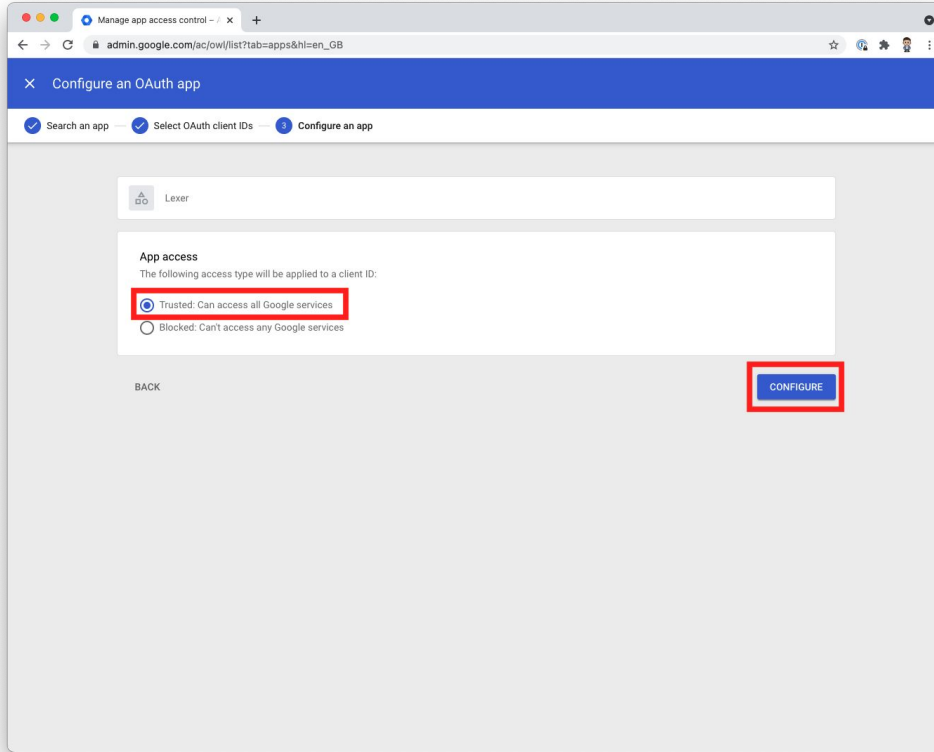
Lexer App ID:

1007853794540-mjdilkcuoa8d8tu0lb8aq
n6n50kfnjl5.apps.googleusercontent.com

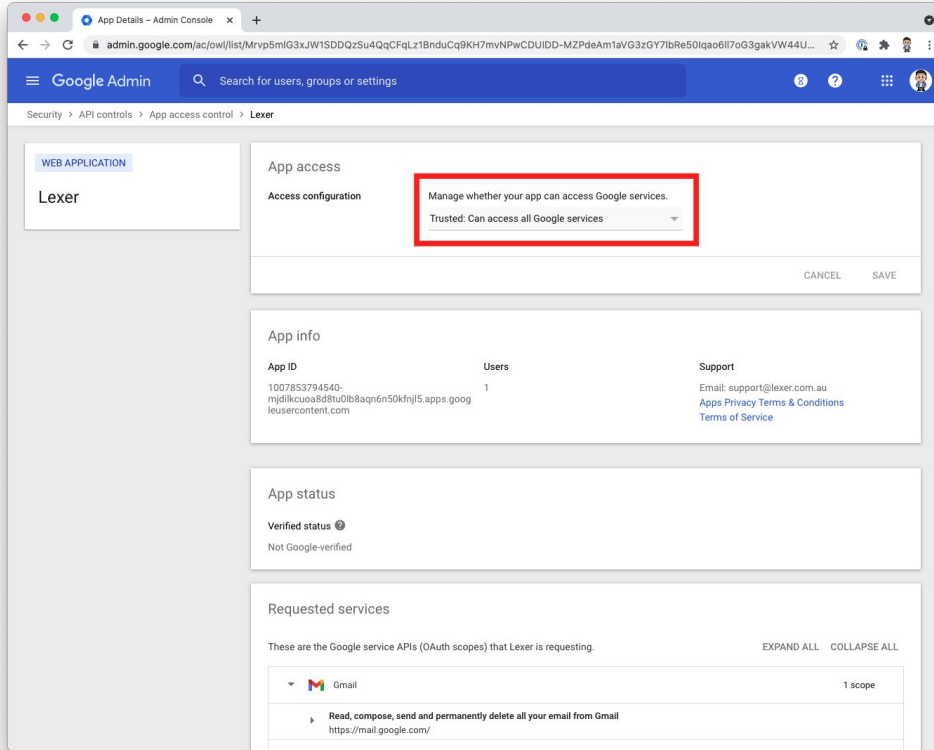
6. Select App ID in list and click SELECT



7. Click 'Trusted: Can access all Google Services' and CONFIGURE



8. Open Lexer and ensure 'Trusted' is selected



Now you can authenticate your Gmail account in Lexer > Integrations.



Integrating G Suite

1. Navigate to Integrations > Contact and Respond Email

The screenshot shows the Lexer - Manage - Integrations page. The page has a teal header with the Lexer logo and navigation tabs: UNDERSTAND, ENGAGE, MEASURE, and MANAGE. Below the header, there are tabs for INTEGRATIONS, TEAM, SETTINGS, and SYSTEM. The main content area displays a grid of integration cards. The 'Contact and Respond Email' card is highlighted with a red box. An arrow points from this card to the 'Integrate Email' button in the right-hand sidebar. The sidebar also shows the 'Contact and Respond Email' title and a list of integration benefits.

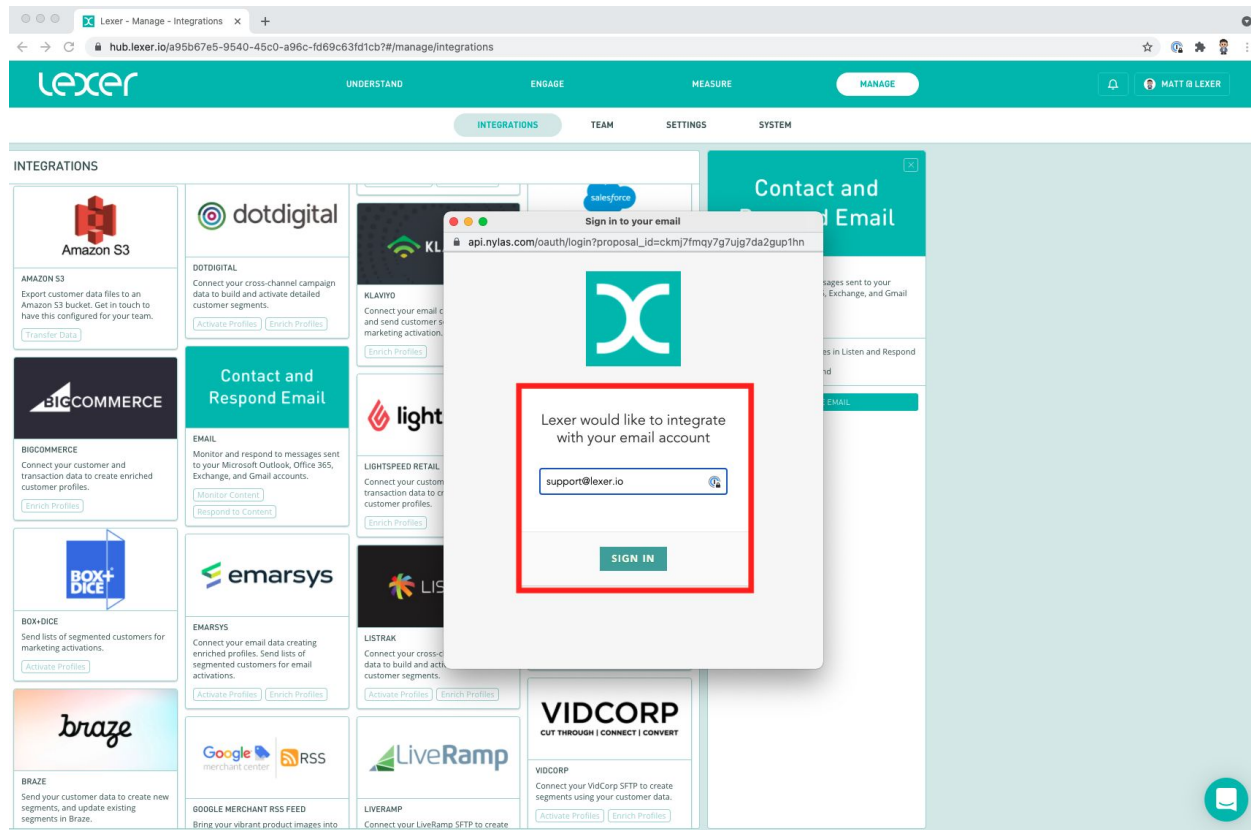
Integrations Grid:

- Amazon S3:** Export customer data files to an Amazon S3 bucket. Get in touch to have this configured for your team. [Transfer Data]
- dotdigital:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- KLAVIYO:** Connect your email campaign data, and send customer segments for marketing activation. [Enrich Profiles]
- SALESFORCE MARKETING CLOUD:** Import your customer data to create enriched profiles. [Enrich Profiles]
- BigCommerce:** Connect your customer and transaction data to create enriched customer profiles. [Enrich Profiles]
- Swift Digital:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- lightspeed:** Connect your customer and transaction data to create enriched customer profiles. [Enrich Profiles]
- LightSpeed Retail:** Connect your customer and transaction data to create enriched customer profiles. [Enrich Profiles]
- vero:** Connect your email data creating enriched profiles. Send lists of segmented customers for marketing activations. [Activate Profiles]
- Box+Dice:** Send lists of segmented customers for marketing activations. [Activate Profiles]
- Emarsys:** Connect your email data creating enriched profiles. Send lists of segmented customers for email activations. [Activate Profiles] [Enrich Profiles]
- Listrak:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- Braze:** Send your customer data to create new segments, and update existing segments in Braze.
- Google Merchant RSS Feed:** Bring your vibrant product images into
- LiveRamp:** Connect your LiveRamp SFTP to create
- VIDCORP:** Connect your VidCorp SFTP to create segments using your customer data. [Activate Profiles] [Enrich Profiles]

Contact and Respond Email Integration Details:

- EMAIL INTEGRATION:** Monitor and respond to messages sent to your Microsoft Outlook, Office 365, Exchange, and Gmail accounts.
- INTEGRATION BENEFITS:**
 - ✓ Monitor emails and replies in Listen and Respond
 - ✓ Reply to emails in Respond
- INTEGRATE EMAIL** (button)

2. Enter your email address and click SIGN IN



The screenshot shows the Lexer web application interface. The top navigation bar is teal with the Lexer logo on the left and navigation links (UNDERSTAND, ENGAGE, MEASURE, MANAGE) on the right. Below this is a secondary navigation bar with tabs for INTEGRATIONS, TEAM, SETTINGS, and SYSTEM. The main content area is titled 'INTEGRATIONS' and displays a grid of integration cards for various services like Amazon S3, dotdigital, BigCommerce, Email, Box+Dice, Emarsys, Braze, Google Merchant Center, LiveRamp, and Vidcorp. A modal window is overlaid on the 'Email' integration card, titled 'Sign in to your email'. The modal contains the Lexer logo, the text 'Lexer would like to integrate with your email account', a text input field with the email address 'support@lexer.io', and a 'SIGN IN' button. The background of the modal is a blurred screenshot of the 'Contact and Respond Email' integration card.

3. Select the email address to connect

The screenshot shows the Lexer web application interface. The top navigation bar includes the Lexer logo and tabs for UNDERSTAND, ENGAGE, MEASURE, and MANAGE. Below this is a sub-navigation bar with INTEGRATIONS, TEAM, SETTINGS, and SYSTEM. The main content area is titled 'INTEGRATIONS' and displays a grid of integration cards for various services like Amazon S3, dotdigital, Klaviyo, LightSpeed Retail, Emarsys, Braze, and LiveRamp. A modal window titled 'Sign in - Google Accounts' is overlaid on the page, prompting the user to 'Choose an account from lexer.io to continue to nylas.com'. The modal lists two accounts: 'Lexer Support' (support@lexer.io) and 'Use another account'. The 'Lexer Support' account is highlighted with a red rectangular box. The modal also includes a brief explanation of Google's data sharing policy and links to privacy and terms of service.

The screenshot shows the Lexier Manage - Integrations page. The page has a teal header with the Lexier logo and navigation tabs: UNDERSTAND, ENGAGE, MEASURE, and MANAGE. Below the header, there are tabs for INTEGRATIONS, TEAM, SETTINGS, and SYSTEM. The main content area displays a grid of integration cards. A modal window for signing in with Google Accounts is overlaid on the page, asking for permission to allow nylas.com to access the user's Google Account. The modal lists permissions: Read, compose, send, and permanently delete all your email from Gmail; See, edit, download, and permanently delete your contacts; and See, edit, share, and permanently delete all the calendars you can access using Google Calendar. The modal also includes a 'Make sure you trust nylas.com' section and a red box around the 'Allow' button.



5. Specify group permissions and click ADD INTEGRATION

The screenshot displays the Lexer 'Manage Integrations' page. The interface includes a top navigation bar with tabs for UNDERSTAND, ENGAGE, MEASURE, and MANAGE (selected). Below this is a sub-navigation bar with tabs for INTEGRATIONS, TEAM, SETTINGS, and SYSTEM. The main content area is divided into two sections: a grid of integration cards on the left and a detailed configuration modal on the right.

Integration Cards (Left):

- ACTIVECAMPAIGN:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- CRITEO:** Send your customer data to create new Audiences, and append to existing Audiences in Criteo. [Activate Profiles]
- INSTAGRAM:** Monitor and respond to posts, comments and mentions of your account. [Monitor Content] [Respond to Content]
- RETENTIONSCIENCE:** Export customer data files to your Retention Science SFTP. [Transfer Data]
- ADOBE CAMPAIGN:** Connect your AdobeCampaign SFTP to create segments using your customer data. [Activate Profiles]
- DOMO:** Import your customer data to create enriched profiles. [Enrich Profiles]
- ITERABLE:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- SAILTHRU:** Create enriched customer profiles using email engagement data. [Activate Profiles] [Enrich Profiles]
- AMAZON S3:** Export customer data files to an Amazon S3 bucket. Get in touch to have this configured for your team. [Transfer Data]
- dotdigital:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- KLAVIYO:** Connect your email campaign data, and send customer segments for marketing activation. [Enrich Profiles]
- Salesforce marketing cloud:** Import your customer data to create enriched profiles. [Enrich Profiles]
- SALESFORCE MARKETING CLOUD:** Import your customer data to create enriched profiles. [Enrich Profiles]
- BIGCOMMERCE:** Connect your customer and transaction data to create enriched customer profiles. [Enrich Profiles]
- Contact and Respond Email:** Monitor and respond to messages sent to your Microsoft Outlook, Office 365, Exchange, and Gmail accounts. [Monitor Content] [Respond to Content]
- EMAIL:** Monitor and respond to messages sent to your Microsoft Outlook, Office 365, Exchange, and Gmail accounts. [Monitor Content] [Respond to Content]
- LIGHTSPEED RETAIL:** Connect your customer and transaction data to create enriched customer profiles. [Enrich Profiles]
- SWIFT DIGITAL:** Connect your cross-channel campaign data to build and activate detailed customer segments. [Activate Profiles] [Enrich Profiles]
- VERO:** [Activate Profiles] [Enrich Profiles]

Configuration Modal (Right):

The modal is titled 'Contact and Respond Email' and shows 'EMAIL INTEGRATION' details. It includes a list of 'INTEGRATION BENEFITS' and a red-bordered 'GROUPS' section. The 'GROUPS' section contains the following settings:

- Everyone X
- Feature: Send Email X
- Permission: Integrators X

A red arrow points from the 'GROUPS' section to the 'ADD INTEGRATION' button at the bottom of the modal.