

HUBT BROKER
AUTOMATIC, SECURE DATA TRANSFORMATION

PARTNER HANDBOOK

Driving Digital Transformation Together



1. About HubBroker ApS

HubBroker ApS is a global provider of cloud-based integration solutions (EDI, API, and RPA), enabling businesses to automate data exchange across ERP, CRM, and e-commerce platforms worldwide.

- **Website:** www.hubbroker.com
- **Headquarters:** Denmark
- **Global Reach:** Europe, USA, and APAC
- **Ideal Customers:** SMEs, Enterprises, and IT Service Providers

2. Partnership Goals

- Expand HubBroker's presence across global markets
- Collaborate with partners for localized service delivery
- Generate shared growth and recurring revenue
- Enhance brand reach through partner ecosystems



3. Value Proposition

- **Unified Integration:** Simplified, no-code platform for all users
- **Comprehensive Connectivity:** EDI, e-Invoicing, APIs, and Automation
- **Efficiency:** Reduce manual tasks and improve productivity
- **Scalable & Secure:** Cloud-native, high-performance, and compliant
- **Cost Savings:** Lower operational and compliance costs

4. Partnership Models

- **Referral Partner:** Earn commissions for referrals
- **Implementation Partner:** Assist with integration and configuration
- **Reseller Partner:** Resell HubBroker solutions under your brand

5. Solutions Offered

- EDI Integration (Microsoft Dynamics, SAP, e-conomic, and more)
- API & eCommerce Integration (Shopify, WooCommerce, BigCommerce)
- RPA & Automation
- Cloud-based iPaaS with advanced monitoring

6. Partner Benefits

- Attractive commission structure
- Access to partner portal and training
- Joint marketing and co-branding opportunities
- Dedicated technical and sales support

7. Training & Support

- Onboarding and partner enablement sessions
- Access to technical and sales documentation
- Global partner success team support
- Sandbox for testing and demo integrations

8. Contact & Support

- **Partner Support:** partners@hubbroker.com
- **Technical Support:** support@hubbroker.com
- **Partner Portal:** hubbroker.com/partner



9. FAQ - Frequently Asked Questions

Q1 - How does partner onboarding work?

- Once approved, partners receive access to the portal, resources, and dedicated onboarding sessions.

Q2 - Which systems are supported?

- HubBroker integrates with 20+ ERP, CRM, and e-commerce platforms globally.

Q3 - Where can I access technical documentation?

- Documentation and developer guides are available via the Partner Portal.

