



Amazon Integration

HubBroker exports your Amazon orders into your enterprise resource planning (ERP) system and keeps your Amazon stock levels in sync.

Product presentation · HubBroker



Orders fulfilled by you or Amazon



Amazon Selling Partner API



Multiple marketplaces

Agenda

Why HubBroker for Amazon

Four benefits in brief

01

What is a HubBroker adaptor?

Pre-built, configurable, no code

02

Two procedures, one platform

Order export and Product synchronisation

03

Capabilities and data flows

What each adaptor does

04

Your ERP, scope and requirements

What is covered and what you need

05

Getting started

Implementation, data protection and licensing

06

Why HubBroker for Amazon



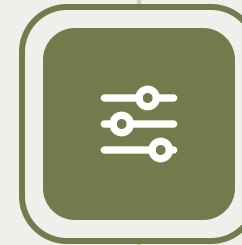
1. Orders straight into your ERP

Amazon orders are received automatically through HubBroker and routed into the correct ERP process, without manual file handling.



2. Stock that stays accurate

Stock levels from your ERP, warehouse system or other platforms keep your Amazon listings up to date.



3. Guided setup, no code

Adaptors are configured step by step in HubBroker iPaaS, without writing code or working directly with application programming interfaces (APIs).



4. Multiple marketplaces, one connection

HubBroker connects your Amazon accounts across multiple marketplaces through the Amazon Selling Partner API (SP-API) or supported electronic data interchange (EDI) flows.

What is a HubBroker adaptor?

A pre-built integration between Amazon and your business systems that runs on HubBroker iPaaS, our integration platform as a service.

01

Pre-built

A ready-made integration between Amazon and your ERP, warehouse system or other platform.

02

Runs on HubBroker iPaaS

Configured step by step, scheduled and monitored in one platform, without code.

03

Extendable

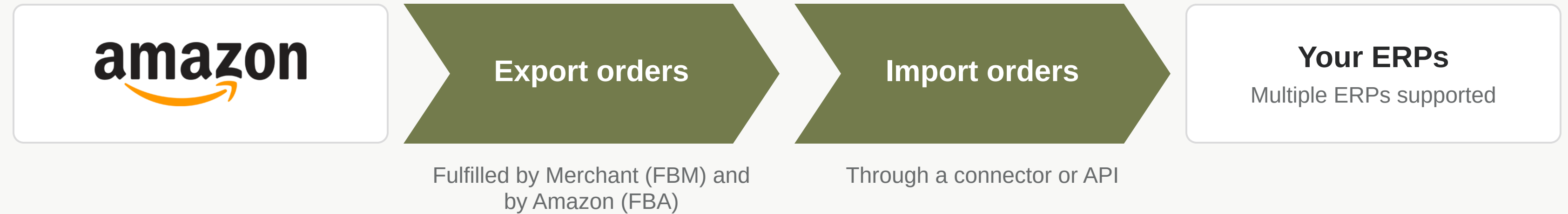
Customised mapping and import rules, instead of a new point-to-point connection.



Two procedures, one platform

Order export

Outbound from Amazon



Product synchronisation

Inbound to Amazon

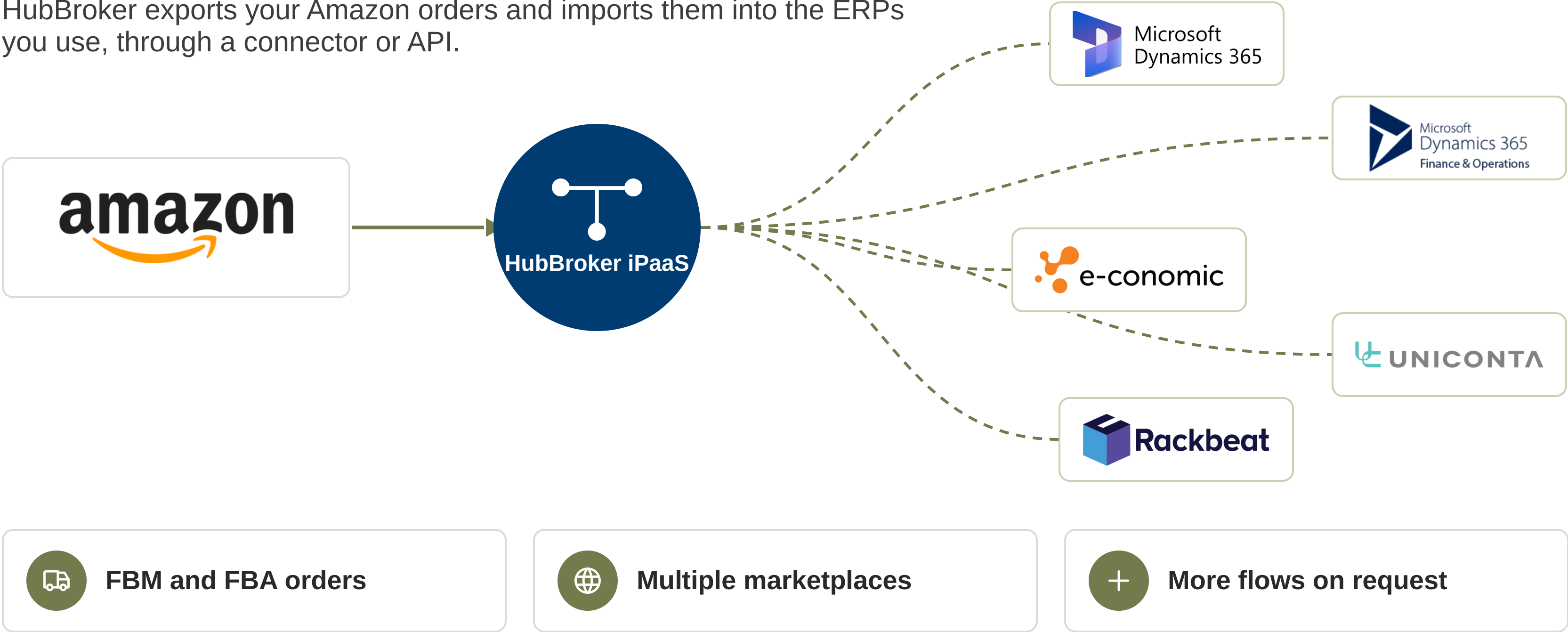


Order export

Outbound from Amazon

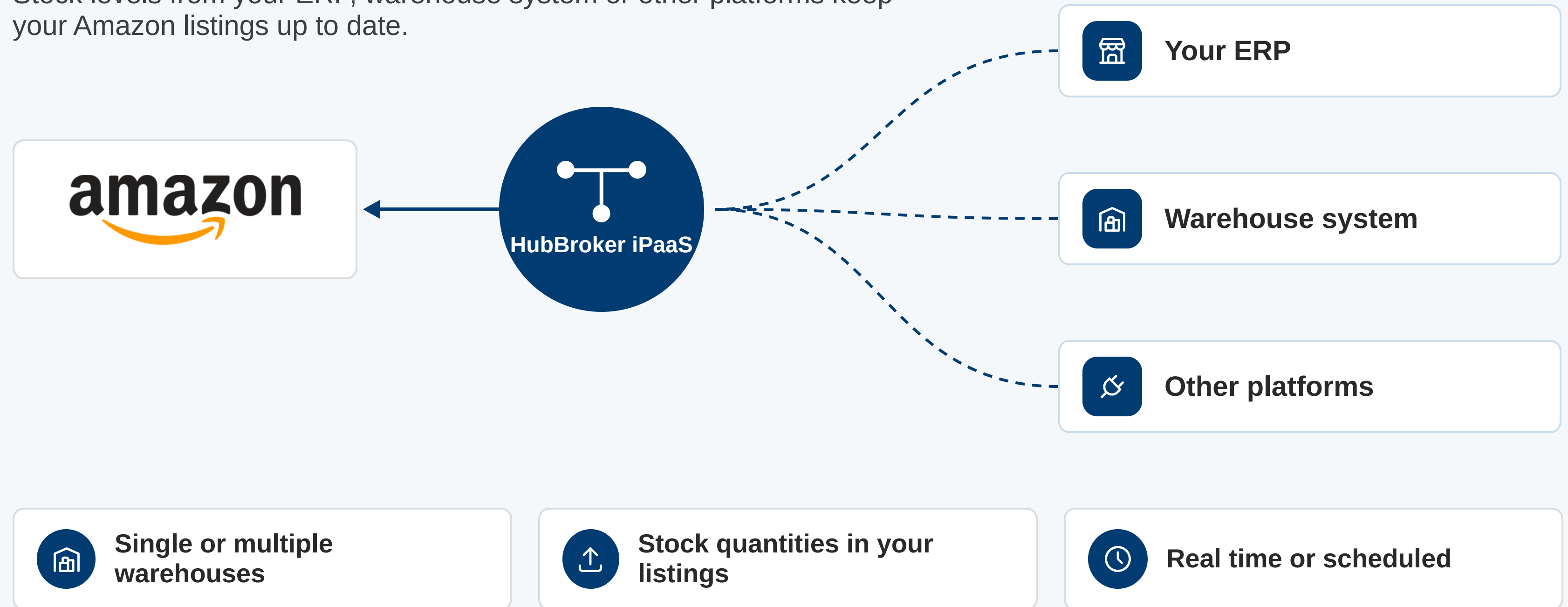
Multiple ERPs supported

HubBroker exports your Amazon orders and imports them into the ERPs you use, through a connector or API.



Product synchronisation Inbound to Amazon

Stock levels from your ERP, warehouse system or other platforms keep your Amazon listings up to date.



Capabilities

01

Order export

Outbound from Amazon to your ERPs

- Export FBM and FBA orders
- Import through a connector or API, with customised rules

On request

Shipment confirmation and tracking, cancellations and refunds, and value added tax (VAT) invoices can be added to your scope.

02

Product synchronisation

Inbound to Amazon from your ERP, warehouse or other platforms

- Read stock from your ERP, warehouse system or other platforms
- Single or multiple warehouse locations
- Update stock quantities in your Amazon listings

Included with every adaptor



Guided setup, no code



Real time or scheduled runs



Multiple Amazon marketplaces



Customised mapping and transformation



SP-API or supported EDI flows



Dashboard status and e-mail notifications

Data flows at a glance

What moves	From	To	Direction	Adaptor
Customer orders (FBM and FBA)	Amazon, multiple marketplaces	Your ERP	Outbound	Order export
Stock quantities	Your ERP, warehouse system or other platforms	Your Amazon listings	Inbound	Product synchronisation

How every flow runs

Import into your ERP	Through a connector or API, based on customised import rules
Timing	Real time, or scheduled hourly, daily or weekly
Amazon connection	SP-API or supported EDI flows, across multiple marketplaces
Mapping	Customised data mapping and transformation for your systems
Monitoring	Each file shows as pending on the HubBroker iPaaS dashboard and updates automatically once processed; your team also gets a positive or negative e-mail notification

On request: shipment confirmation and tracking, cancellations and refunds, and VAT invoices can be added as further flows.

Direction is shown from Amazon's point of view. Outbound: from Amazon to your ERP. Inbound: into Amazon.

Works with your ERP



Multiple ERPs supported. Using a different ERP? Contact us at hubbroker.com to discuss your integration.

Scope and requirements

What is covered



Customer orders

FBM and FBA



Stock quantities

From one or more warehouse locations



Amazon marketplaces

EU, UK, US and other regions



Order types

Business-to-business (B2B) on Amazon Business, and business-to-consumer (B2C)



On request

Shipment confirmation and tracking, cancellations and refunds, VAT invoices

What you need



Amazon seller account

With HubBroker authorised for SP-API access



Access to your ERP

Through a connector or API



Matching SKUs

Stock keeping units (SKUs) match between Amazon and your ERP



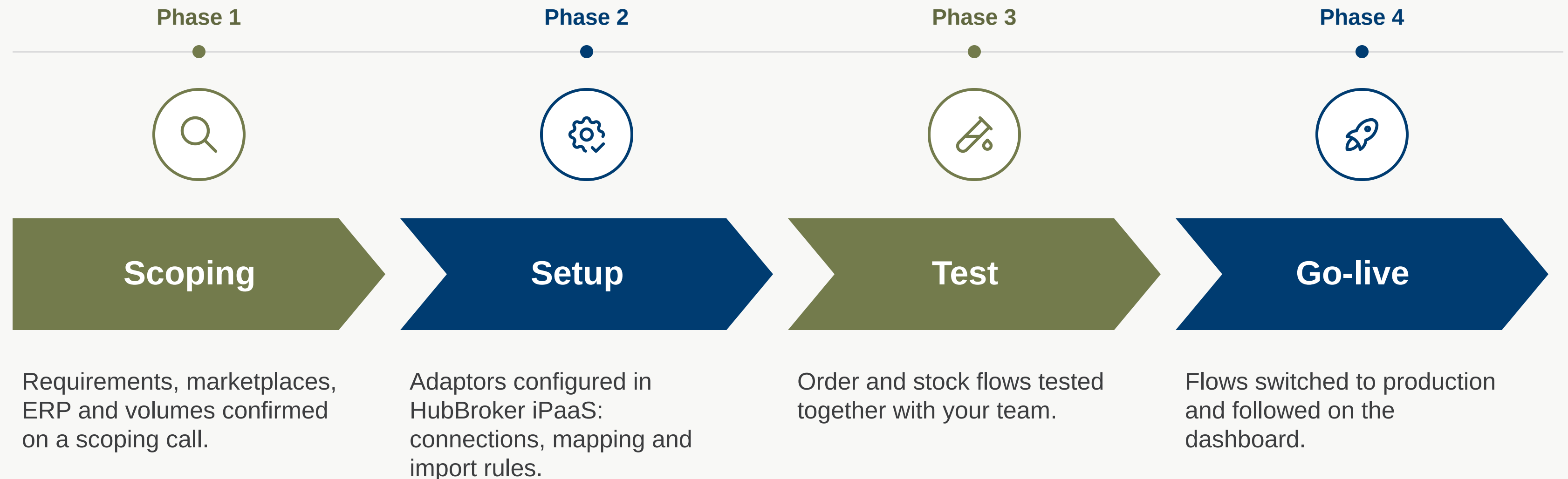
Customer creation in your ERP

Per marketplace or per buyer, agreed on your scoping call

Agreed on your scoping call

Jurisdictions, document volume, marketplaces and support tier.

Implementation



Durations depend on your scope and are set out in your proposal.

Data protection

HubBroker acts as a data processor for transaction data exchanged through the platform. Where that data includes personal data, it is handled in line with the General Data Protection Regulation (GDPR).



Your data, your control

You remain the data controller;
HubBroker processes data on your
behalf.



GDPR by design

All processing follows the GDPR.



Only what the integration needs

Data is used solely to run your
integrations, not for any other
purpose.

Licensing and support

Licensing is based on your connector scope and support tier, so your licence matches the scope of your integration.

Your licence reflects



Jurisdictions

The countries you operate in



Document volume

How many orders and documents flow



Amazon marketplaces

How many marketplaces you connect



Support tier

The level of support you choose

How you get a quote

01

Scoping call

We confirm your requirements together: jurisdictions, marketplaces, volumes, ERP and support needs.

02

Scoped commercial proposal

Our commercial team quotes implementation, licensing and ongoing support and maintenance in one proposal.

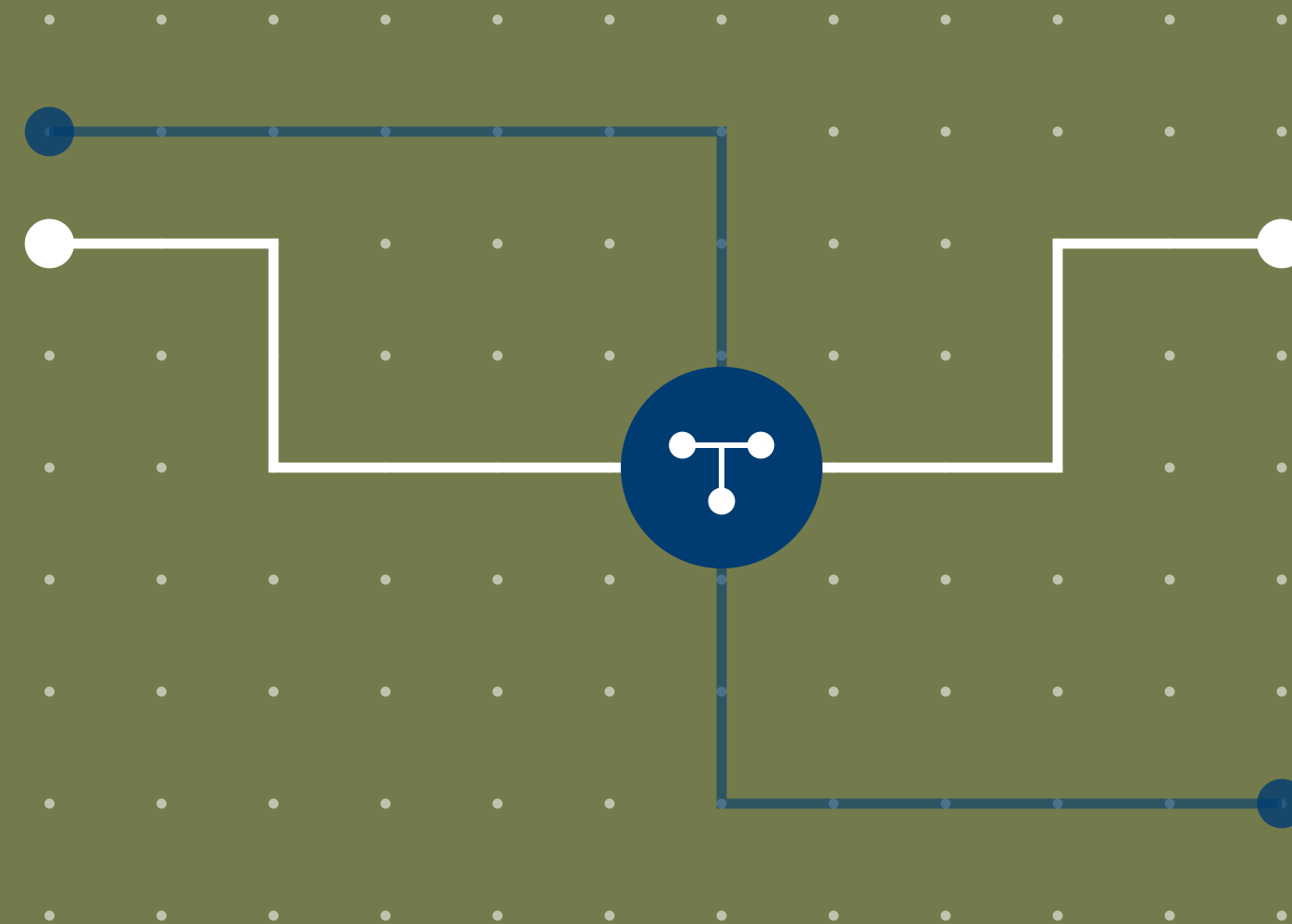
Contact us at hubbroker.com to arrange a scoping call.



Connect Amazon to your ERP.

hubbroker.com

Contact us to plan your Amazon integration.



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Also available for other sales channels

