# First Home Buyers

**Subject Line:** Unlock Your First Home with Just a 2% Deposit

Hi [First Name],

Dreaming of owning your first home? With new government initiatives and lender incentives in 2025, that dream might be closer than you think.

**Here’s what’s available to help you get started:**

* **First Home Guarantee:** Purchase your first home with just a 5% deposit and avoid LMI, saving you thousands.
* **State Grants and Concessions:**
  + **New South Wales:** $10,000 First Home Owner Grant for new homes up to $750,000 and stamp duty exemptions for properties under $800,000.
  + **Victoria:** $10,000 grant for new homes up to $750,000 and stamp duty concessions for properties between $600,000 and $750,000.
  + **Queensland:** $30,000 grant for new homes up to $750,000 and stamp duty exemptions for properties under $700,000.
  + **Other States:** Various grants and concessions are available; please contact us for details specific to your location.

**Why Choose [Your Company Name]?**

Our experienced mortgage brokers specialise in guiding first-home buyers through every step of the process. We’ll help you:

* Determine your eligibility for various grants and schemes
* Navigate the application processes
* Find the best loan options tailored to your needs

**Ready to take the first step?**

Contact us today to schedule a free consultation and explore your options.

Best regards,  
[Your Name]  
[Your Position]  
[Your Contact Information]

## Social Media Content

**Instagram/Facebook Post:**

🏡 **First-Home Buyers: 2025 Is Your Year!**

With government schemes like Help to Buy and the First Home Guarantee, you could secure your first home with as little as a 5% deposit and no LMI.

Plus, state grants and stamp duty concessions are available to make homeownership more affordable.

Let **[Your Company Name]** guide you through the process.

📞 Contact us today to learn more!

#FirstHomeBuyer #HelpToBuy #HomeOwnership #MortgageBroker #AustraliaHousing

**LinkedIn Post:**

**Unlock Homeownership in 2025**

First-home buyers in Australia have access to unprecedented support:

* **First Home Guarantee:** Buy with just a 5% deposit and no LMI.
* **State Grants:** Additional financial assistance and stamp duty concessions.

At **[Your Company Name]**, we specialise in helping first-home buyers navigate these opportunities.

Schedule a free consultation to explore your options.

#FirstHomeBuyer #MortgageBroker #HomeLoans #AustraliaRealEstate

## SMS Content

**Option 1:**

Hi [First Name], you could buy your first home with just a 5% deposit and no LMI thanks to new 2025 government schemes. Contact [Your Company Name] to learn more.

**Option 2:**

Hi [First Name], $10,000+ in grants and stamp duty exemptions are available for first-home buyers in 2025. Let [Your Company Name] help you get started.