

# Cyber

## fundamentals

Three of the most common cyberattacks a business may encounter:

➤ **Phishing**

Most commonly conducted via email, trying to get the target to click on a malicious link or share their confidential information

➤ **Social engineering**

Using manipulative, emotive behaviour to trick the target into sharing confidential information

➤ **Ransomware**

A type of malware that infects the targets device and encrypts data, forcing them to pay a ransom to get their information back

TrustLayer™

### Always remember:

- 01 Think before you share on social media
- 02 Carefully check email domains
- 03 Never click or download anything you're unsure about
- 04 Use strong and unique passwords and passphrases, plus twofactor authentication where possible

### Best practices for prevention:

- 01 Protect your data
- 02 Be cautious with emails
- 03 Strengthen your accounts