

AdCritic Asset Specs

DISPLAY ASSET SPECS

Accepted Display Sizes:

- 300x250 px
- 336x280 px
- 728x90 px
- 300x600 px
- 160x600 px
- 970x250 px
- 320x50 px

Accepted Formats:

- JPG
- JPEG
- PNG

NATIVE ASSET SPECS

Accepted Size:

- 1200x667 px or larger

Accepted Formats:

- JPG
- JPEG
- PNG

CTV/OTT ASSET SPECS

Time:

- 15 or 30 seconds. (Exactly.)

FPS:

- 29.97

Aspect Ratio:

- 16:9

Resolution:

- 720p or 1080p

Audio:

- AAC

Bitrate:

- 1,000kps or higher

Format:

- MP4

BILLBOARD ASSET SPECS

Accepted Sizes:

- 1400x400 px
- 840x400 px

Accepted Formats:

- JPG
- JPEG
- PNG