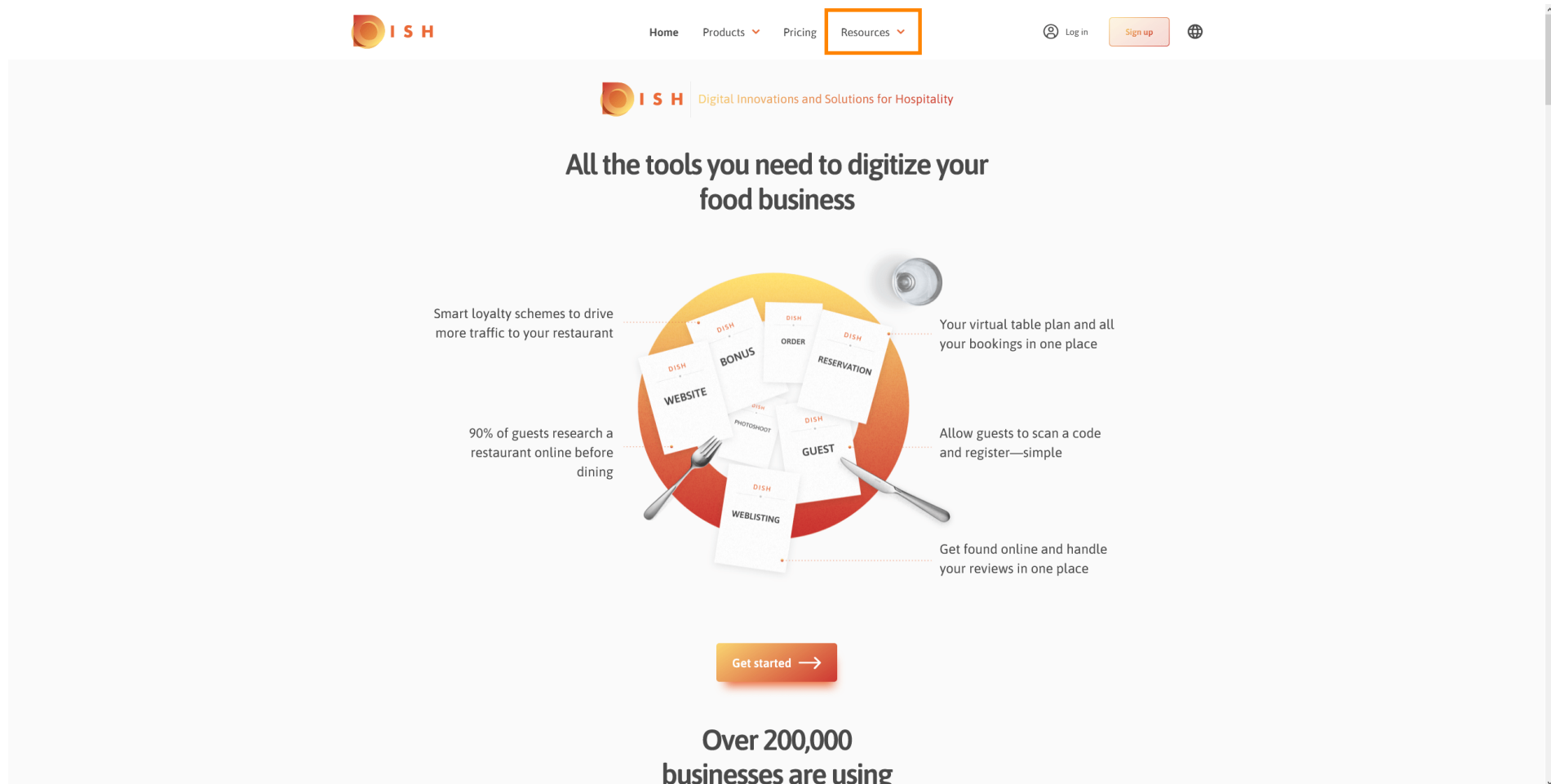




Первым делом нужно открыть [dee.co](https://dee.co), а также щелкнуть мышью по **ресурсам**.



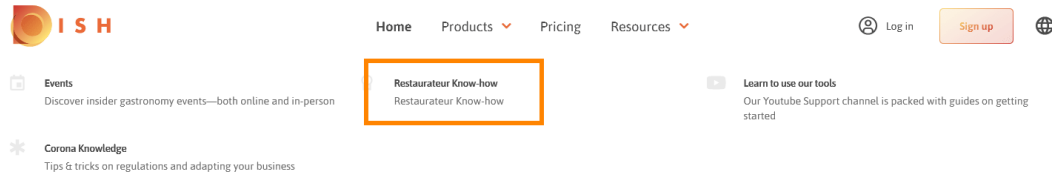
The screenshot shows the ISH website homepage. At the top, there is a navigation bar with the ISH logo on the left and links for Home, Products, Pricing, and Resources. The Resources link is highlighted with an orange box. To the right of the navigation bar are links for Log in and Sign up, along with a globe icon. Below the navigation bar, the main heading reads "All the tools you need to digitize your food business". The central graphic features a circular arrangement of cards representing various digital tools: WEBSITE, BONUS, ORDER, RESERVATION, PHOTOSHOOT, GUEST, and WEBLISTING. A fork and knife are also visible. Surrounding the cards are five descriptive text blocks:

- Smart loyalty schemes to drive more traffic to your restaurant
- Your virtual table plan and all your bookings in one place
- 90% of guests research a restaurant online before dining
- Allow guests to scan a code and register—simple
- Get found online and handle your reviews in one place

At the bottom of the graphic is a "Get started" button with a right-pointing arrow. Below the graphic, the text states "Over 200,000 businesses are using".



Затем нажмите на **ноу-хау ресторатора**.



## food business

Smart loyalty schemes to drive more traffic to your restaurant

90% of guests research a restaurant online before dining

Your virtual table plan and all your bookings in one place

Allow guests to scan a code and register—simple

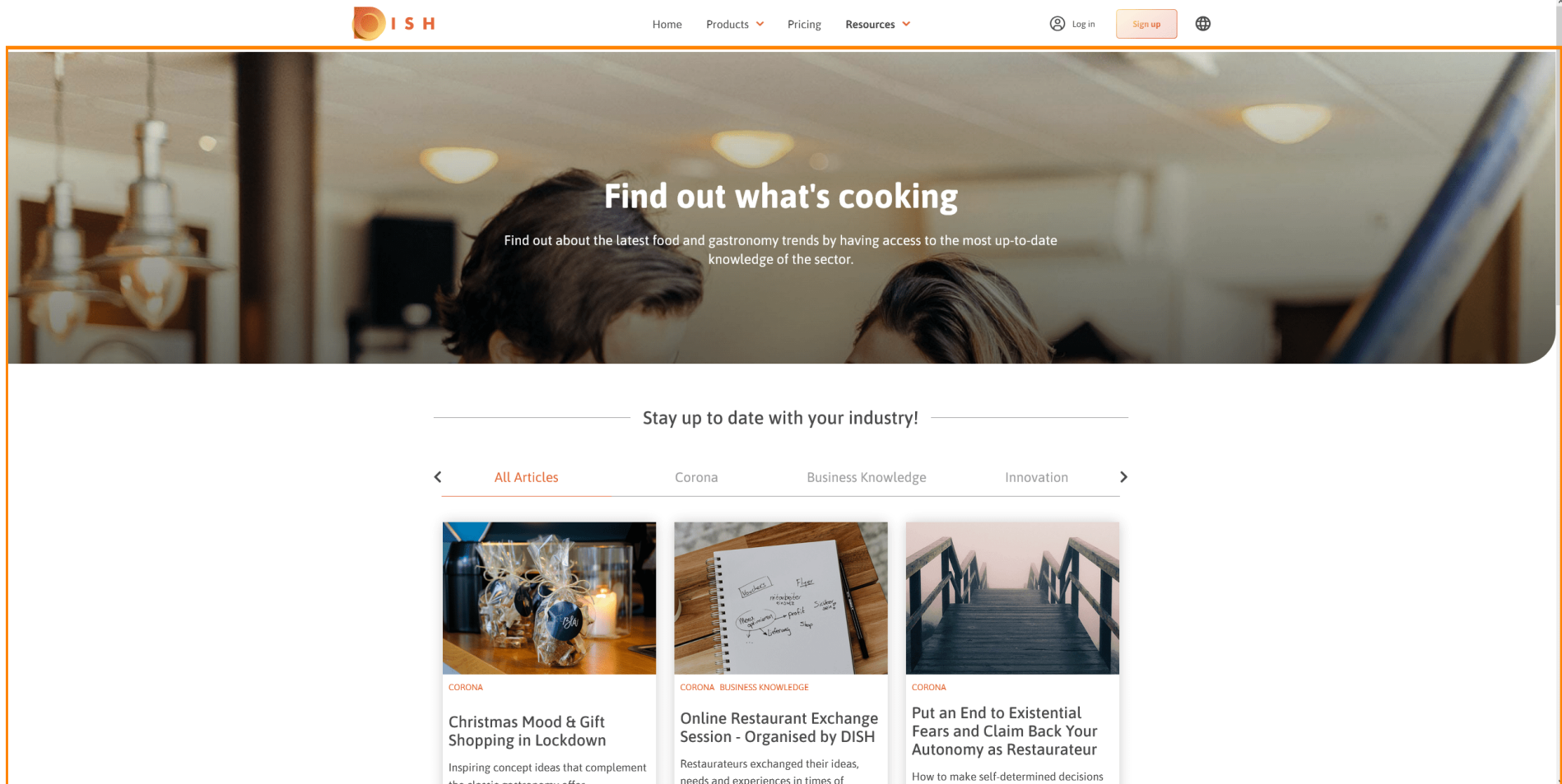
Get found online and handle your reviews in one place

[Get started →](#)

**Over 200,000 businesses are using**



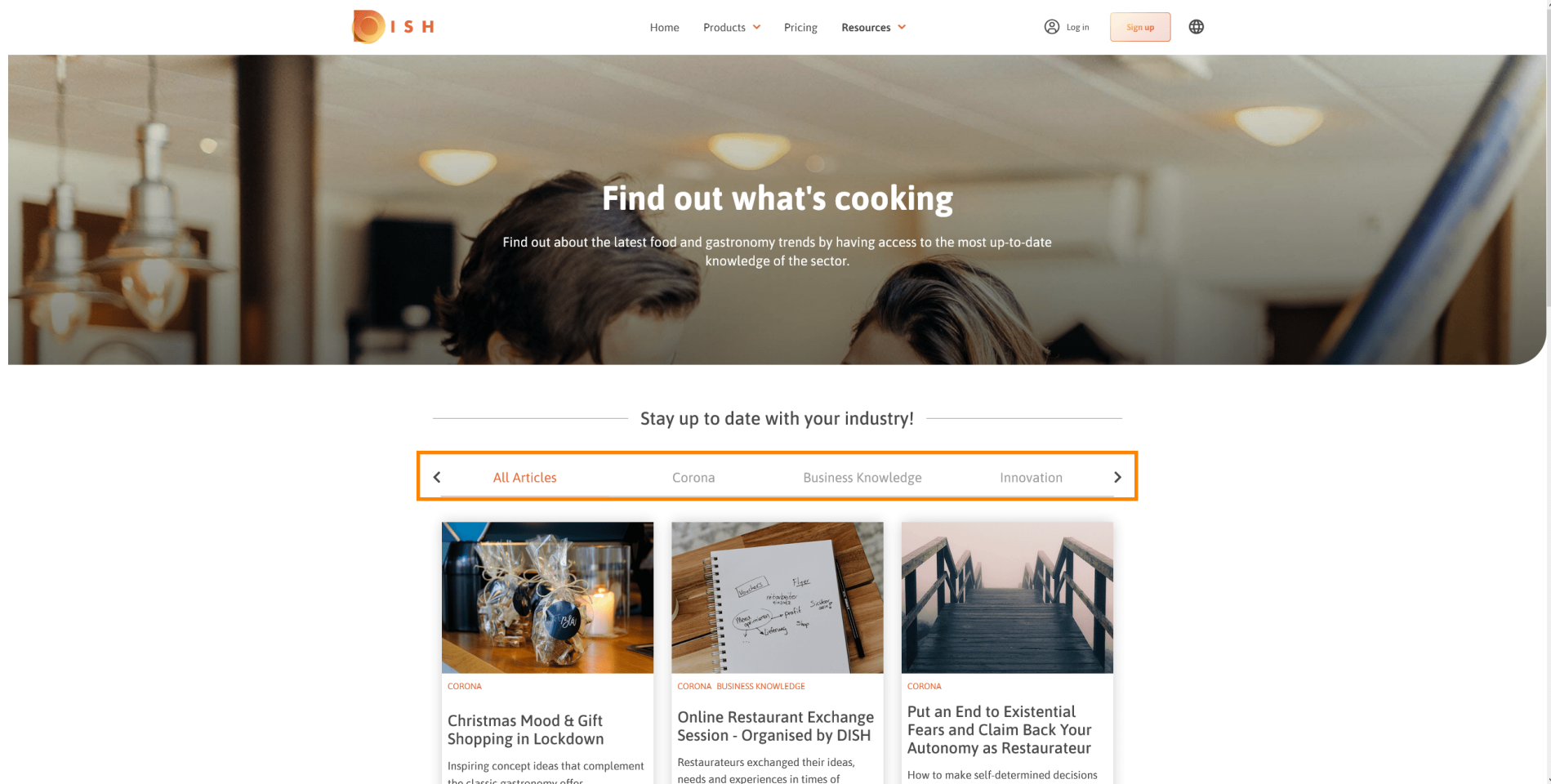
Теперь вы попали в **базу знаний БЛЮДА**.



The screenshot shows the ISH website homepage. At the top, there is a navigation bar with the ISH logo, links for Home, Products, Pricing, and Resources, and buttons for Log in and Sign up. Below the navigation bar is a large hero section with a background image of people in a kitchen. The text in the hero section reads: "Find out what's cooking" and "Find out about the latest food and gastronomy trends by having access to the most up-to-date knowledge of the sector." Below the hero section is a section titled "Stay up to date with your industry!" with a horizontal menu containing "All Articles", "Corona", "Business Knowledge", and "Innovation". Underneath the menu are three article cards. The first card is titled "Christmas Mood & Gift Shopping in Lockdown" and features an image of gift bags. The second card is titled "Online Restaurant Exchange Session - Organised by DISH" and features an image of a notebook with handwritten notes. The third card is titled "Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur" and features an image of a wooden walkway.



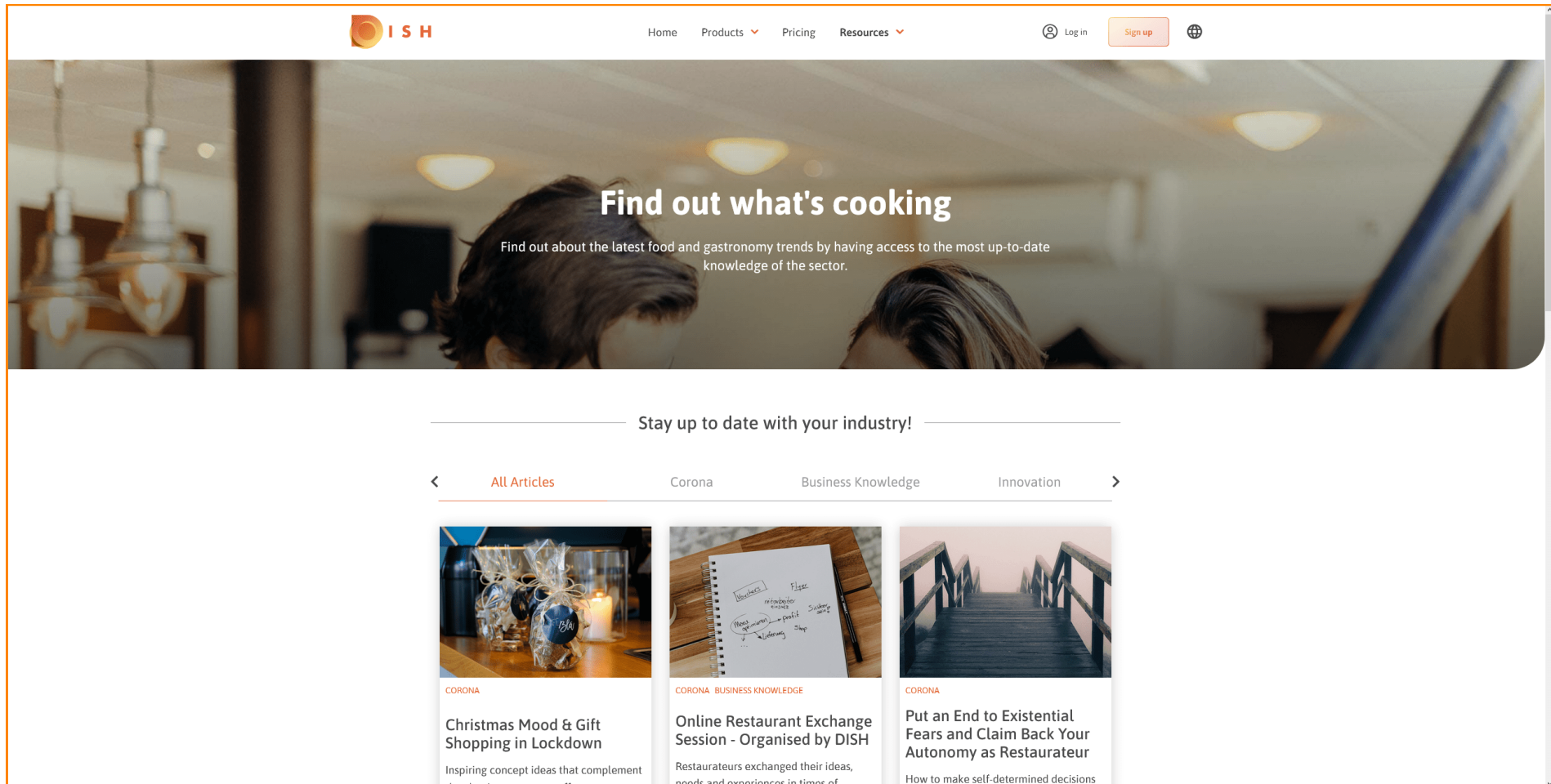
Вы также можете фильтровать отображаемые статьи по категориям. Просто нажмите на **категорию, по которой** хотите выполнить фильтрацию.



The screenshot shows the ISH website interface. At the top, there is a navigation bar with the ISH logo, links for Home, Products, Pricing, and Resources, and buttons for Log in and Sign up. Below the navigation bar is a large hero section with a background image of a restaurant interior. The hero section contains the text "Find out what's cooking" and a sub-headline "Find out about the latest food and gastronomy trends by having access to the most up-to-date knowledge of the sector." Below the hero section is a horizontal navigation bar with the text "Stay up to date with your industry!" and a list of categories: All Articles, Corona, Business Knowledge, and Innovation. Below the navigation bar is a grid of three article cards. The first card is titled "Christmas Mood & Gift Shopping in Lockdown" and is categorized under CORONA. The second card is titled "Online Restaurant Exchange Session - Organised by DISH" and is categorized under CORONA BUSINESS KNOWLEDGE. The third card is titled "Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur" and is categorized under CORONA.



Чтобы увидеть **последние статьи**, прокрутите вниз.





Внизу вы можете просмотреть **предыдущую** или **следующую** страницу .

The screenshot shows the ISH website interface. At the top, there is a navigation bar with the ISH logo, links for Home, Products, Pricing, and Resources, and user options for Log in and Sign up. Below the navigation bar is a grid of six article cards, each with a featured image, a category label, a title, a short description, and a timestamp of '3 months ago'. The cards are:

- Card 1:** Category: CORONA. Title: Webinar: How to Make it Through the Lockdown with Pick-up and Delivery... Description: Become the top Takeaway restaurant in your neighbourhood with the best strategy and digital gastronomy tools.
- Card 2:** Category: BUSINESS KNOWLEDGE. Title: Our Upcoming Free Webinars and Other Online Events Description: Learn from our gastronomy experts and connect online.
- Card 3:** Category: CORONA INNOVATION. Title: Creative Catering Ideas for the Lockdown and afterwards Description: With these exciting ideas other restaurateurs try to get through the COVID19 lockdown.
- Card 4:** Category: CORONA. Title: The Corona Crisis at a Glance Description: The most important changes and measures for your business.
- Card 5:** Category: INNOVATION. Title: Are you Boosting Delivery and Take-Away During Lockdown? Description: We're showing you environmentally friendly packaging alternatives.
- Card 6:** Category: CORONA. Title: How to Get Through the Corona Crisis with DISH Description: An overview of our DISH tools, solutions and offers.


At the bottom of the grid, there are two navigation buttons: « View previous page » and View next page ».



Вот и все. Готово.

Stay up to date with your industry!

< All Articles Corona Business Knowledge Innovation >

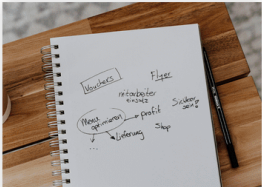


CORONA

### Christmas Mood & Gift Shopping in Lockdown

Inspiring concept ideas that complement the classic gastronomy offer

2 months ago




CORONA BUSINESS KNOWLEDGE

### Online Restaurant Exchange Session - Organised by DISH

Restaureteurs exchanged their ideas, needs and experiences in times of Corona.

3 months ago




CORONA

### Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur


How to make self-determined decisions for your restaurant again

3 months ago




CORONA

### Webinar: How to Make it Through the Lockdown with



BUSINESS KNOWLEDGE

### Our Upcoming Free Webinars and Other Online



CORONA INNOVATION

### Creative Catering Ideas for the Lockdown and