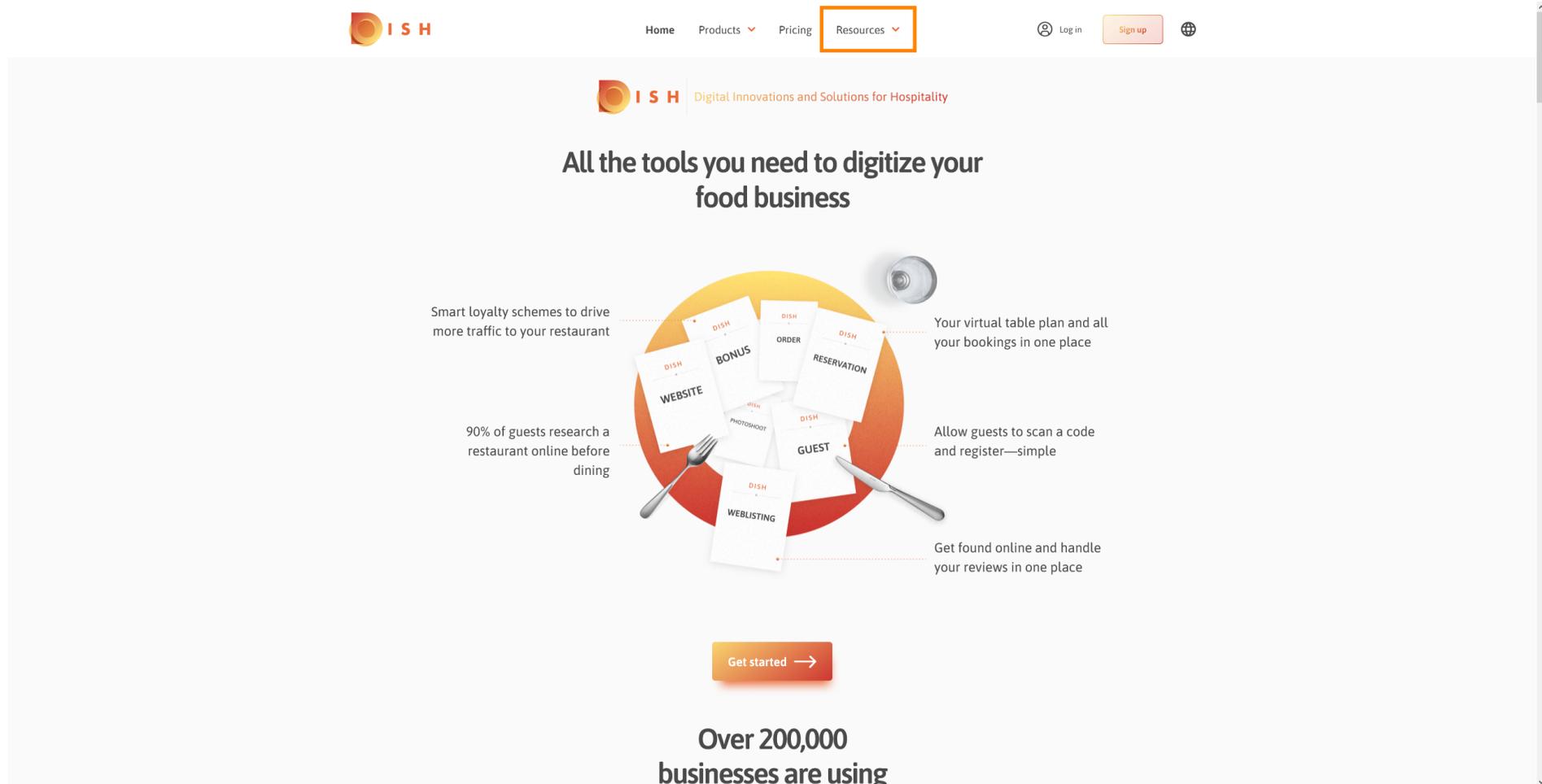
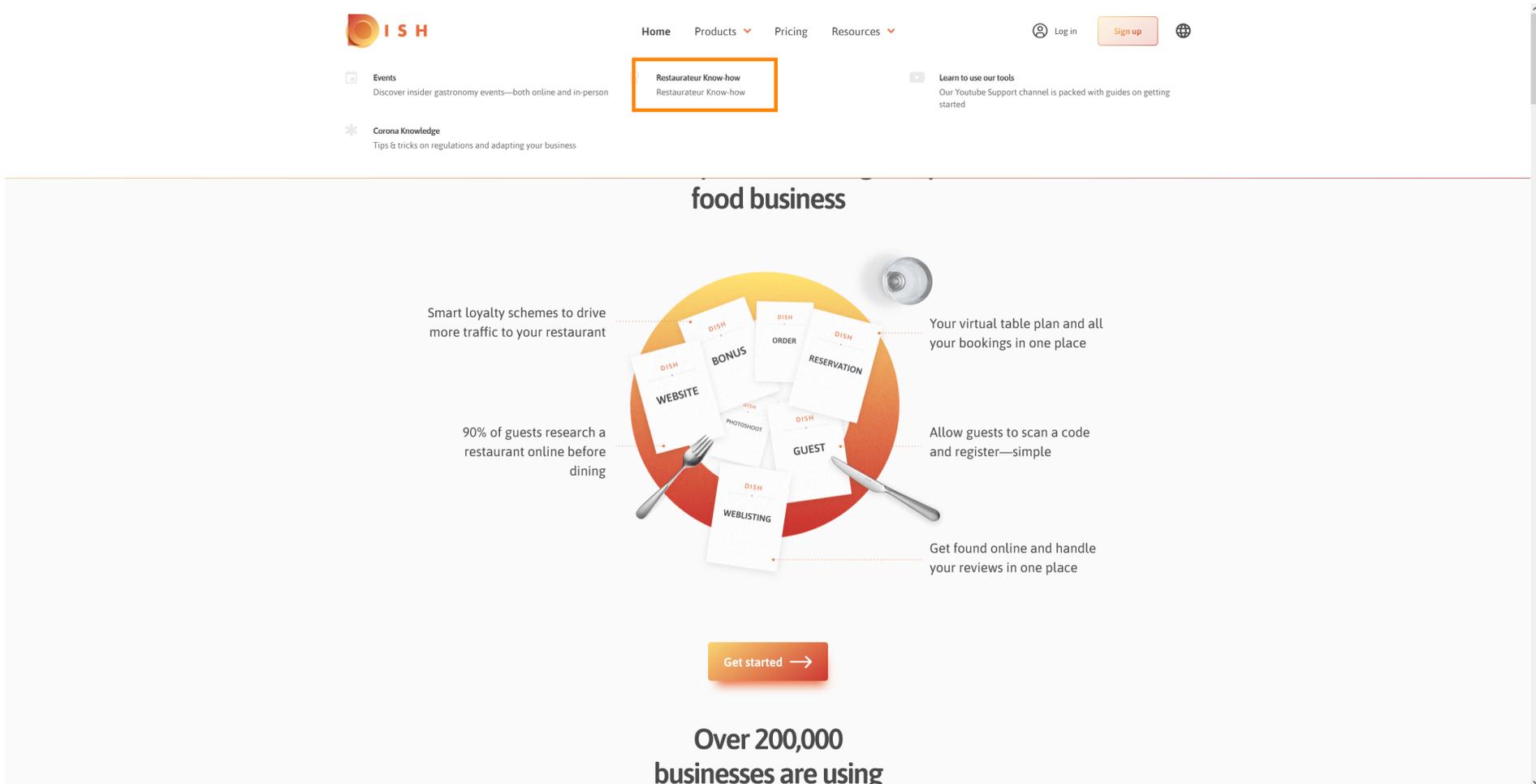


El primer paso es abrir dish.co y hacer clic en **recursos**.



The screenshot shows the DISH website homepage. At the top, there is a navigation bar with the DISH logo on the left and links for Home, Products, Pricing, and Resources. The Resources link is highlighted with an orange box. To the right of the navigation bar are links for Log in and Sign up, along with a globe icon. Below the navigation bar, the main heading reads "All the tools you need to digitize your food business". The central graphic features a circular arrangement of various DISH service cards: WEBSITE, BONUS, ORDER, RESERVATION, PHOTOSHOOT, GUEST, and WEBLISTING. A fork and knife are positioned around the cards. Text descriptions are connected to the cards by dotted lines: "Smart loyalty schemes to drive more traffic to your restaurant" (connected to BONUS), "Your virtual table plan and all your bookings in one place" (connected to RESERVATION), "90% of guests research a restaurant online before dining" (connected to WEBSITE), "Allow guests to scan a code and register—simple" (connected to GUEST), and "Get found online and handle your reviews in one place" (connected to WEBLISTING). A "Get started" button with a right-pointing arrow is located below the cards. At the bottom of the main content area, it states "Over 200,000 businesses are using".

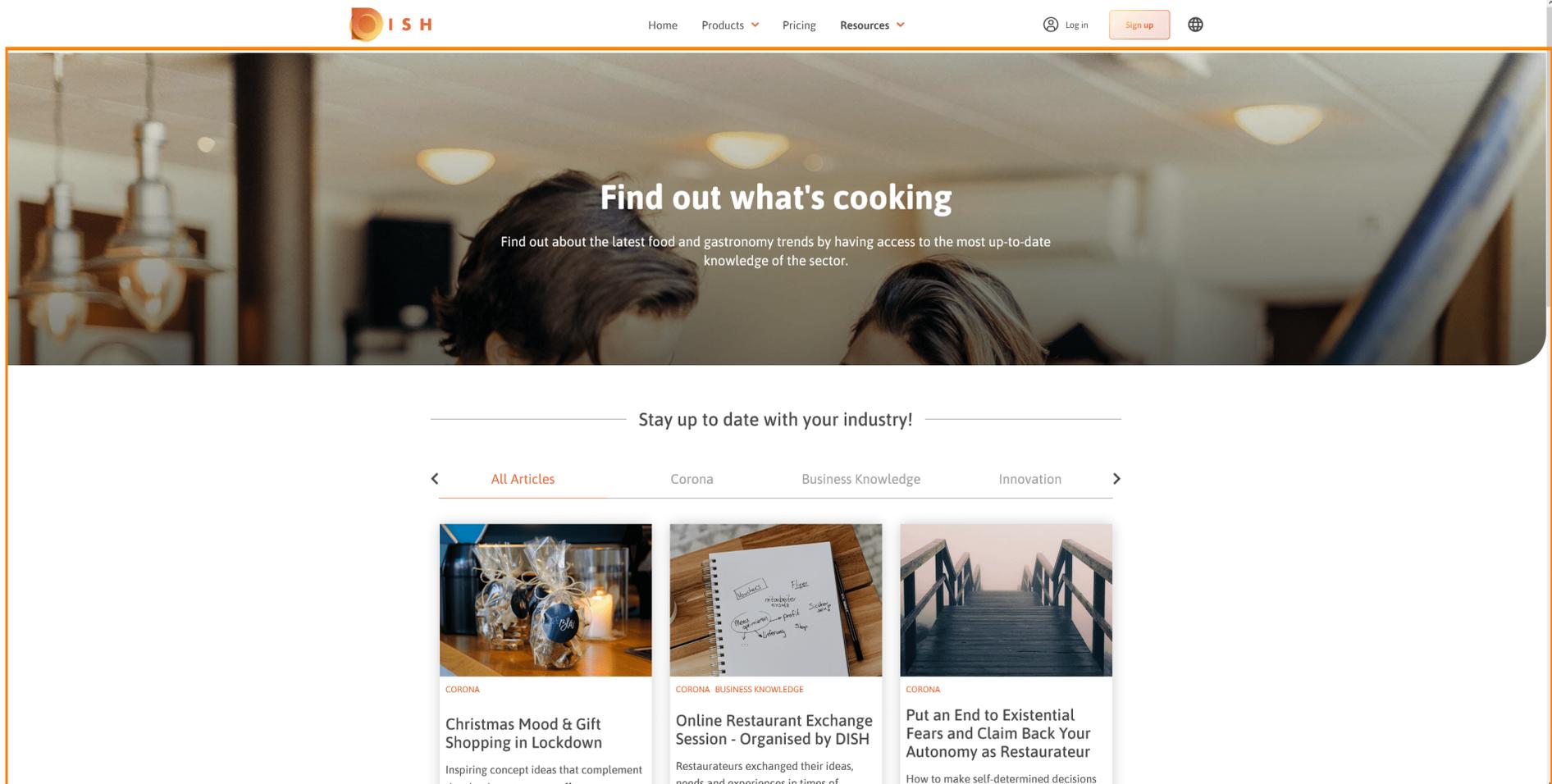
A continuación, haga clic en el **saber hacer del restaurador**.



The screenshot shows the DISH website interface. At the top left is the DISH logo. The navigation menu includes 'Home', 'Products', 'Pricing', and 'Resources'. The 'Resources' dropdown menu is open, and the 'Restaurateur Know-how' link is highlighted with an orange border. Other menu items include 'Events', 'Corona Knowledge', 'Learn to use our tools', 'Log in', and 'Sign up'. Below the navigation is a large banner for 'food business' featuring a central graphic of a plate with various DISH service cards (WEBSITE, BONUS, ORDER, RESERVATION, PHOTOSHOOT, GUEST, WEBLISTING) and a camera lens. Text around the graphic describes benefits like smart loyalty schemes, virtual table plans, online research, and reviews. A 'Get started' button is at the bottom of the banner, followed by the text 'Over 200,000 businesses are using'.



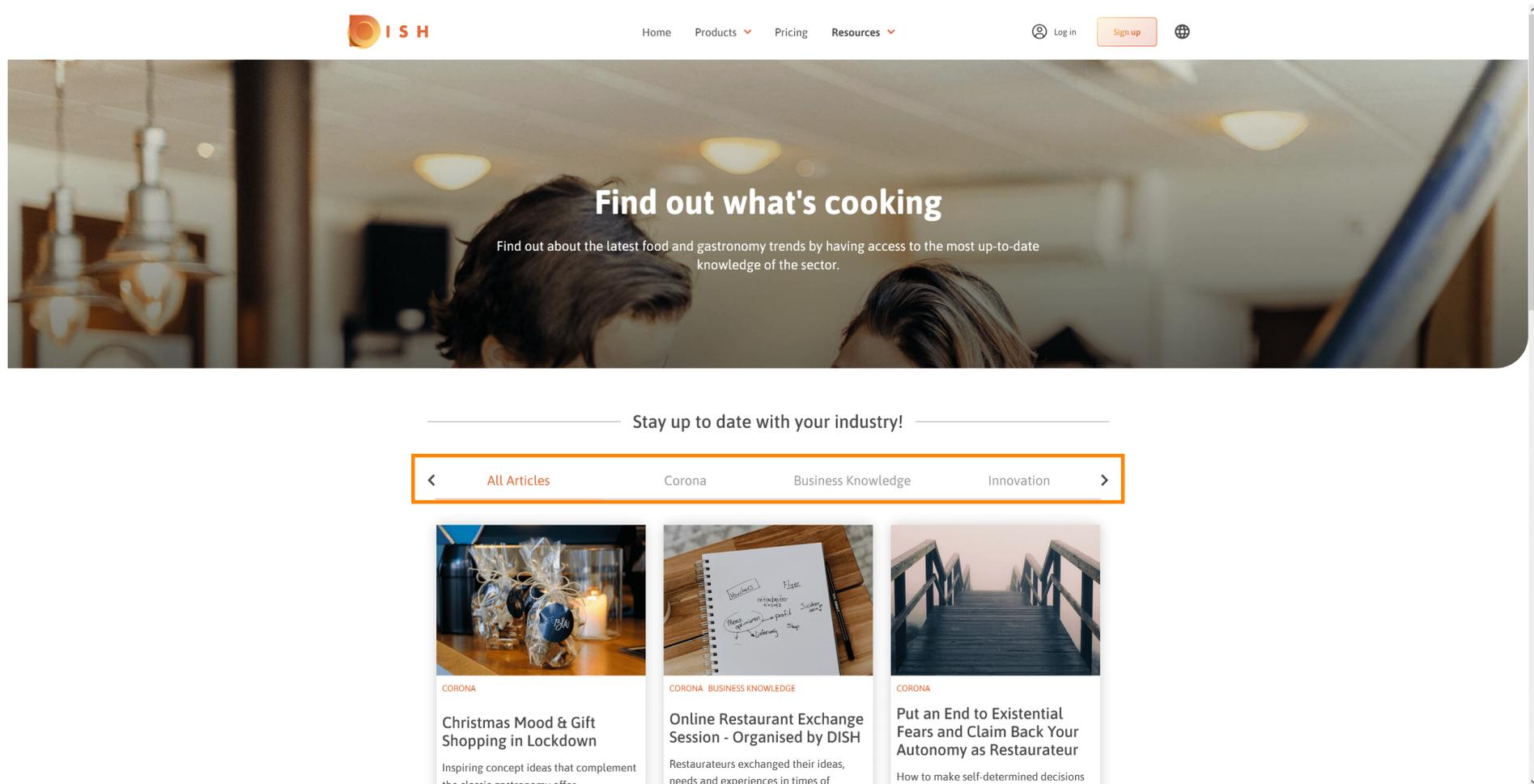
Ahora se le dirigió a la **base de conocimientos de DISH**.



The screenshot shows the DISH website homepage. At the top, there is a navigation bar with the DISH logo, links for Home, Products, Pricing, and Resources, and user options for Log in and Sign up. The main header features a large image of people in a kitchen with the text "Find out what's cooking" and a sub-headline: "Find out about the latest food and gastronomy trends by having access to the most up-to-date knowledge of the sector." Below this is a section titled "Stay up to date with your industry!" with a horizontal menu for "All Articles", "Corona", "Business Knowledge", and "Innovation". Three article cards are displayed: "Christmas Mood & Gift Shopping in Lockdown" (inspiring concept ideas), "Online Restaurant Exchange Session - Organised by DISH" (restaurateurs exchanging ideas), and "Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur" (how to make self-determined decisions).

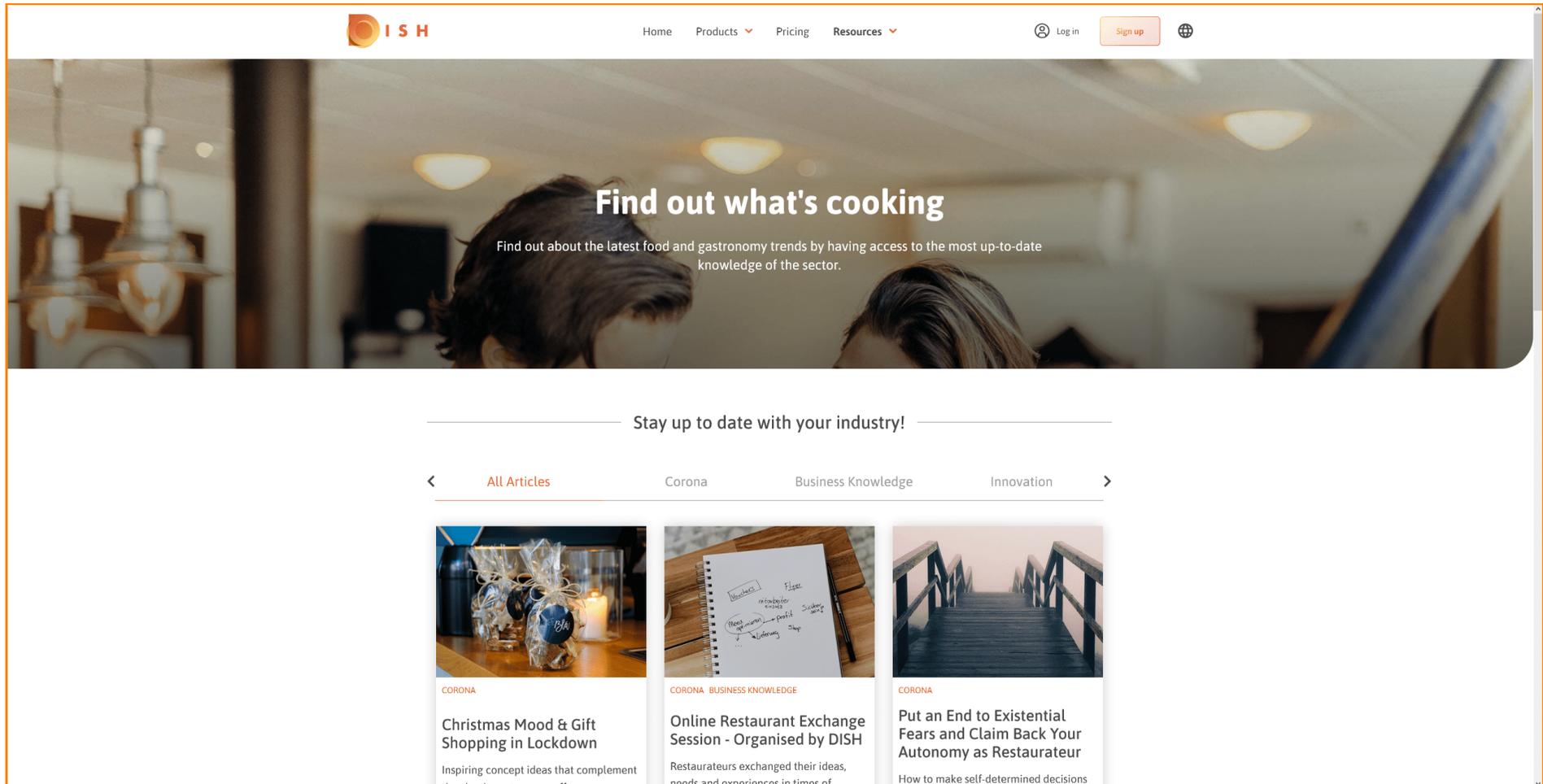


También puede filtrar los artículos mostrados por categoría. Simplemente haga clic en la **categoría por la** que desea filtrar.

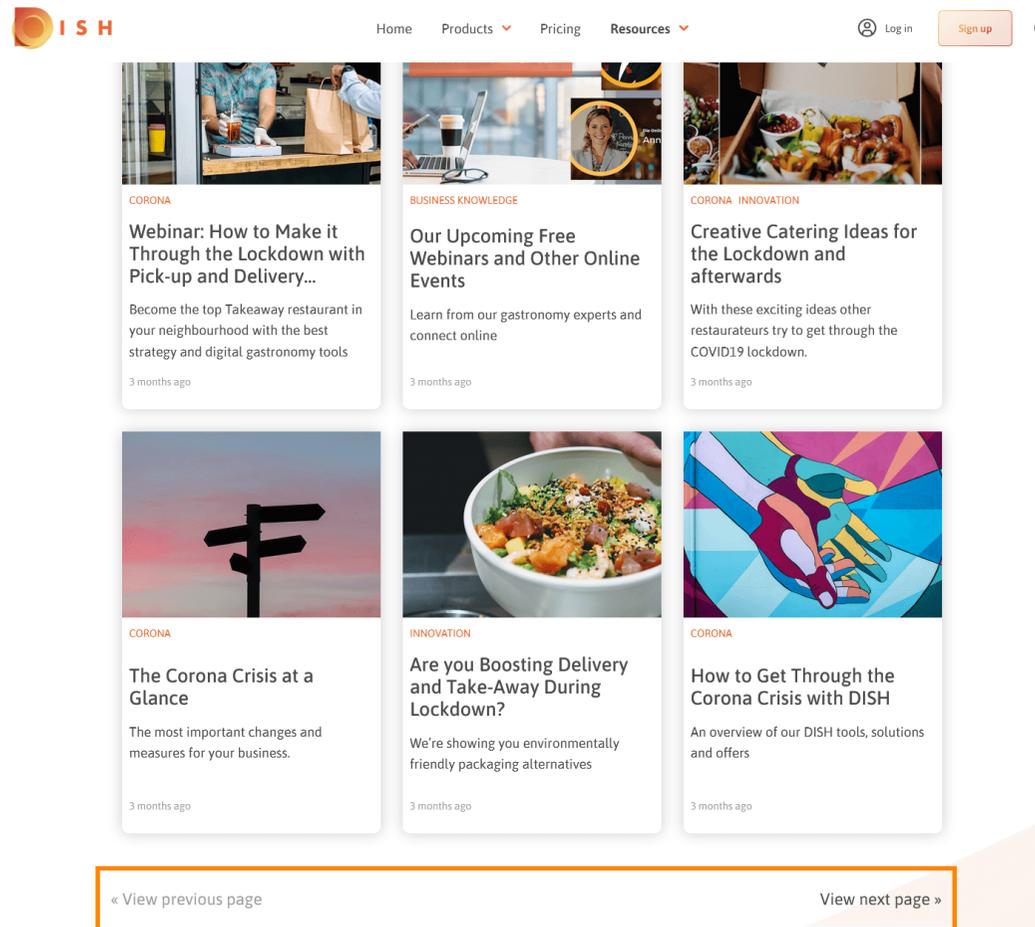


The screenshot shows the DISH website interface. At the top, there is a navigation bar with the DISH logo, links for Home, Products, Pricing, and Resources, and buttons for Log in and Sign up. Below the navigation bar is a large hero section with the text "Find out what's cooking" and a sub-headline "Find out about the latest food and gastronomy trends by having access to the most up-to-date knowledge of the sector." Below the hero section is a horizontal navigation menu with the text "Stay up to date with your industry!" and four categories: All Articles, Corona, Business Knowledge, and Innovation. Below the navigation menu are three article cards. The first card is titled "Christmas Mood & Gift Shopping in Lockdown" and features an image of gift bags. The second card is titled "Online Restaurant Exchange Session - Organised by DISH" and features an image of a notebook with handwritten notes. The third card is titled "Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur" and features an image of a wooden pier extending into the water.

Para ver los **artículos recientes**, desplácese hacia abajo.



En la parte inferior puede ver la [página anterior](#) o la [página siguiente](#).



The screenshot displays the DISH website's knowledge base interface. At the top, there is a navigation bar with the DISH logo, menu items for Home, Products, Pricing, and Resources, and user options for Log in and Sign up. The main content area features a grid of six article cards, each with a featured image, a category label, a title, a short description, and a timestamp of '3 months ago'. The cards are:

- Webinar: How to Make it Through the Lockdown with Pick-up and Delivery...** (CORONA) - Description: Become the top Takeaway restaurant in your neighbourhood with the best strategy and digital gastronomy tools.
- Our Upcoming Free Webinars and Other Online Events** (BUSINESS KNOWLEDGE) - Description: Learn from our gastronomy experts and connect online.
- Creative Catering Ideas for the Lockdown and afterwards** (CORONA INNOVATION) - Description: With these exciting ideas other restaurateurs try to get through the COVID19 lockdown.
- The Corona Crisis at a Glance** (CORONA) - Description: The most important changes and measures for your business.
- Are you Boosting Delivery and Take-Away During Lockdown?** (INNOVATION) - Description: We're showing you environmentally friendly packaging alternatives.
- How to Get Through the Corona Crisis with DISH** (CORONA) - Description: An overview of our DISH tools, solutions and offers.

At the bottom of the grid, there are two navigation buttons: « View previous page » and View next page ».



Eso es. Ya terminaste.

Stay up to date with your industry!

All Articles Corona Business Knowledge Innovation



CORONA

### Christmas Mood & Gift Shopping in Lockdown

Inspiring concept ideas that complement the classic gastronomy offer

2 months ago



CORONA BUSINESS KNOWLEDGE

### Online Restaurant Exchange Session - Organised by DISH

Restaurateurs exchanged their ideas, needs and experiences in times of Corona.

3 months ago



CORONA

### Put an End to Existential Fears and Claim Back Your Autonomy as Restaurateur

How to make self-determined decisions for your restaurant again

3 months ago



CORONA

### Webinar: How to Make it Through the Lockdown with



BUSINESS KNOWLEDGE

### Our Upcoming Free Webinars and Other Online



CORONA INNOVATION

### Creative Catering Ideas for the Lockdown and