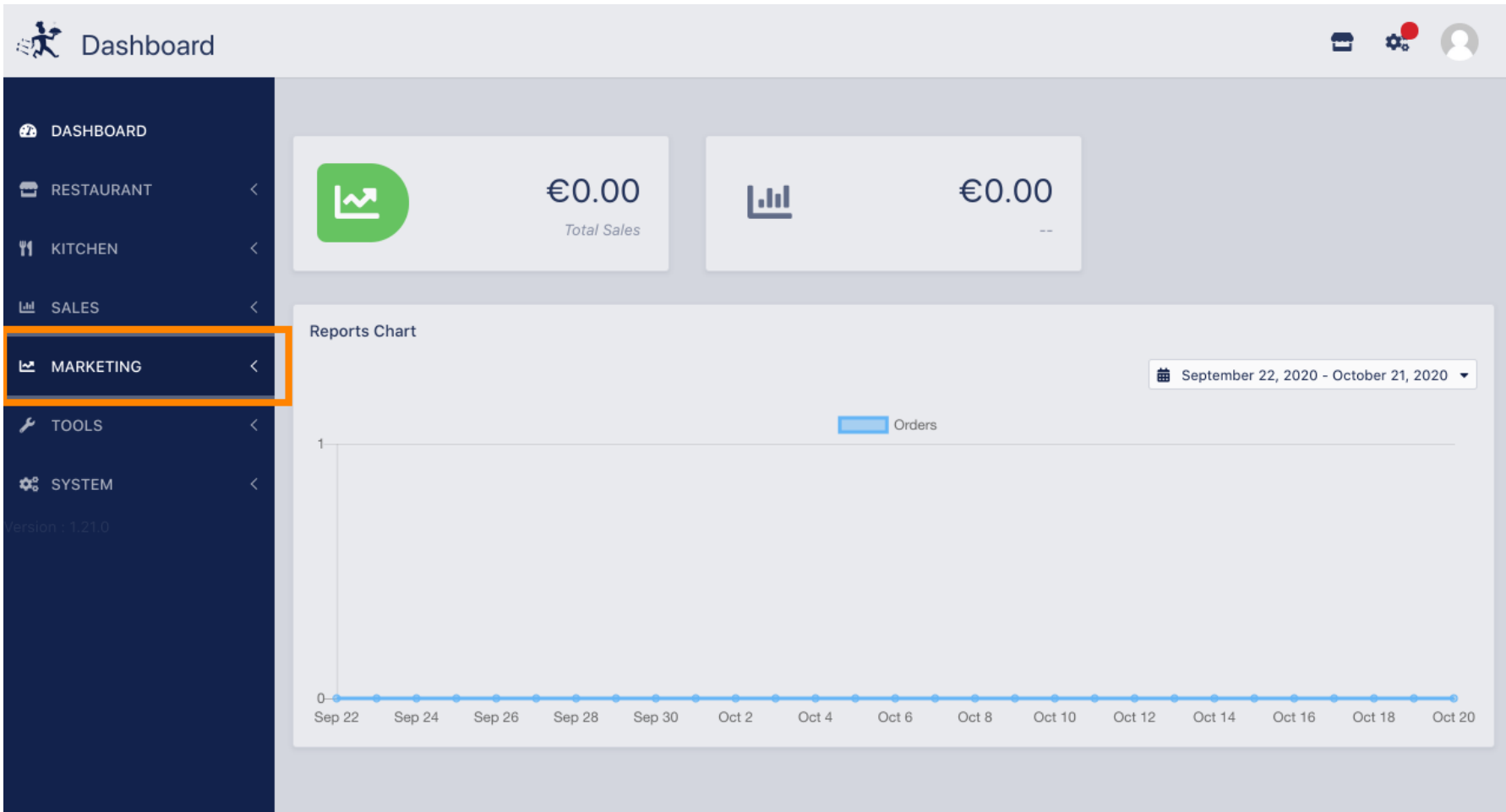


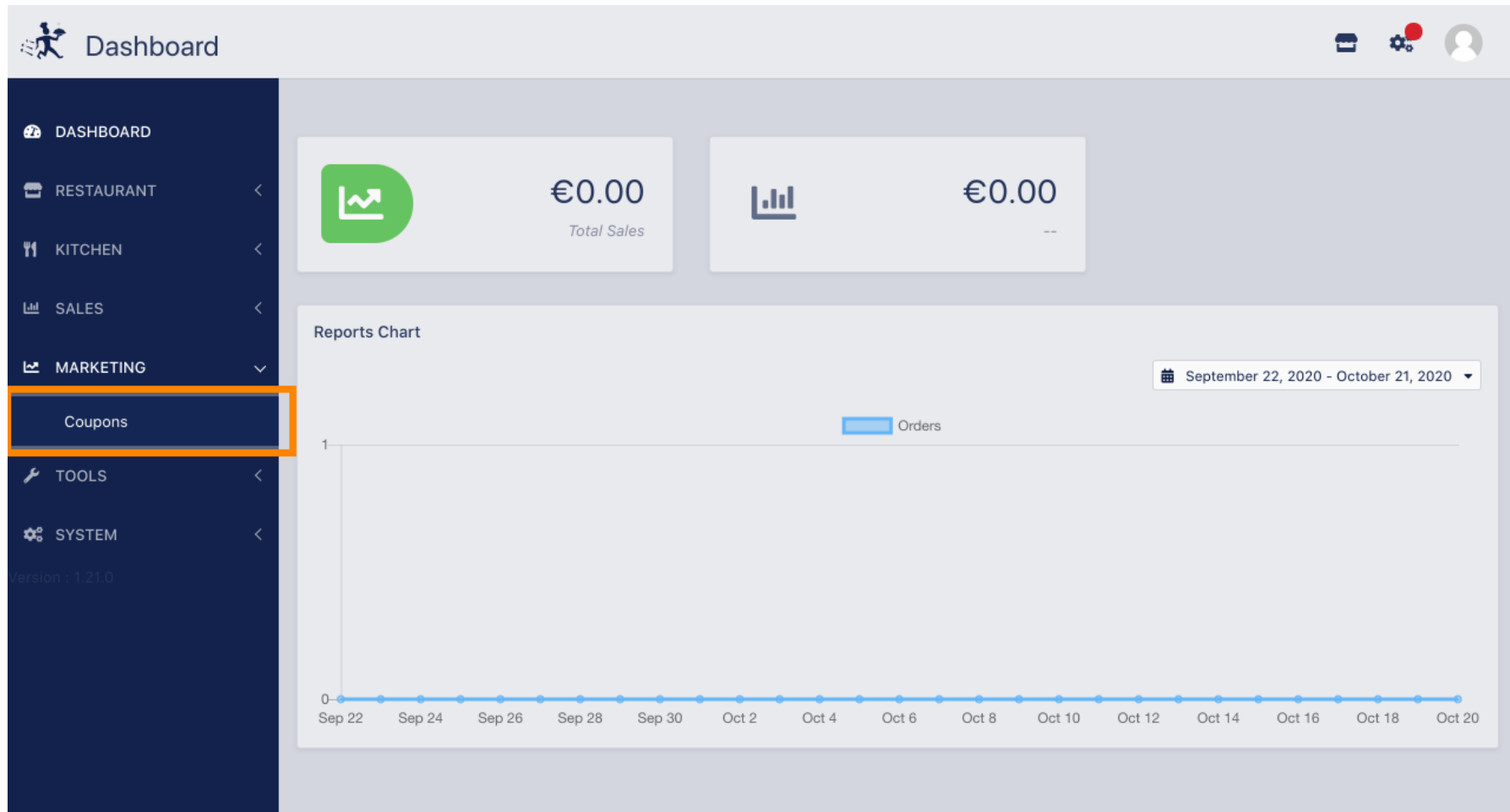
 You are now at the **dashboard**. Click on **marketing** to start setting up **coupons**.



The screenshot shows the DISH Order dashboard. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, **MARKETING** (highlighted with an orange box), TOOLS, and SYSTEM. The main content area has a light gray background. At the top right, there are icons for a calendar, settings, and a user profile. Below the sidebar, there are two summary cards: 'Total Sales' showing €0.00 with a green upward arrow icon, and another card showing €0.00 with a bar chart icon. Below these is a 'Reports Chart' section with a date range selector set to 'September 22, 2020 - October 21, 2020'. The chart area is currently empty, with a legend for 'Orders' and a y-axis from 0 to 1. The x-axis shows dates from Sep 22 to Oct 20.



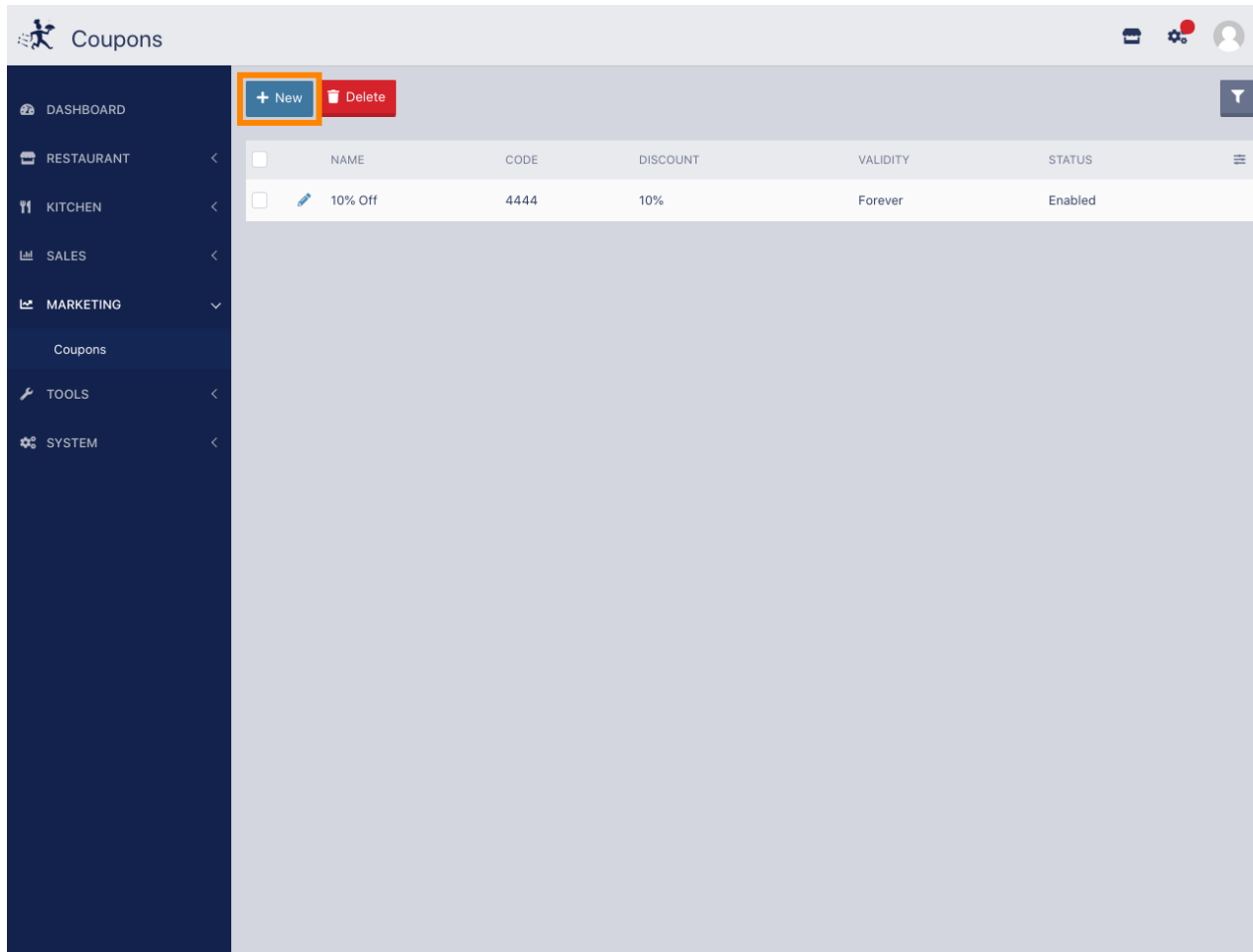
Click on **coupons** to proceed.



The screenshot shows a dashboard interface with a dark blue sidebar on the left and a light gray main area. The sidebar contains the following menu items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted with an orange border), TOOLS, and SYSTEM. The main area features two summary cards at the top: 'Total Sales' with a green icon and a value of €0.00, and another card with a bar chart icon and a value of €0.00. Below these is a 'Reports Chart' section with a date range of 'September 22, 2020 - October 21, 2020' and a legend for 'Orders'. The chart area is currently empty, showing a flat line at zero.



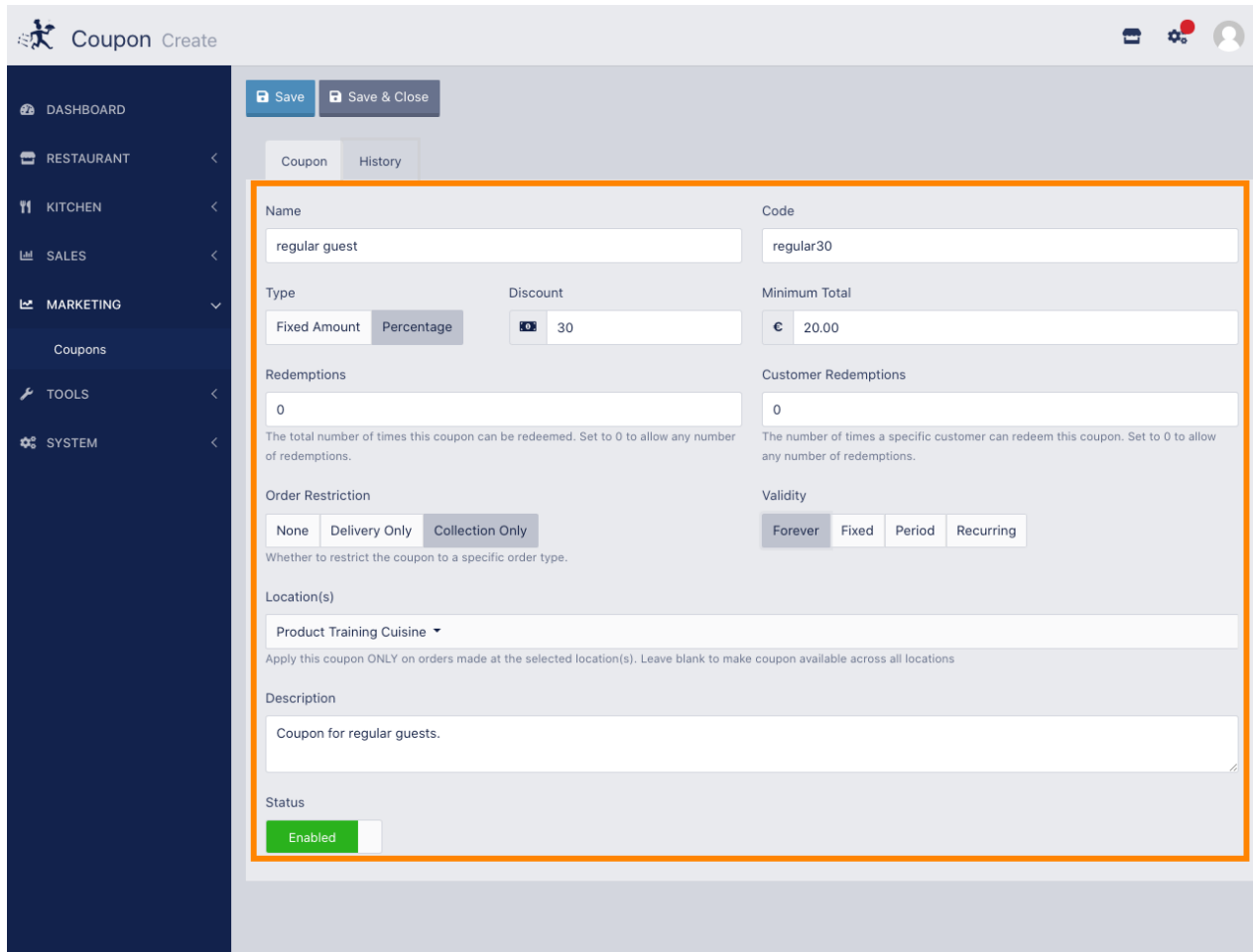
Click on **new** to add a new coupon. **Note: You can edit existing coupons by clicking the pencil icon.**



The screenshot shows the 'Coupons' management page in the DISH Order system. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), TOOLS, and SYSTEM. The 'Coupons' sub-menu is selected. The main content area has a light gray header with a '+ New' button (highlighted with an orange box) and a 'Delete' button. Below the header is a table with columns: NAME, CODE, DISCOUNT, VALIDITY, and STATUS. A single coupon is listed: '10% Off' with code '4444', a 10% discount, 'Forever' validity, and 'Enabled' status. A pencil icon next to the coupon name indicates it can be edited.

	NAME	CODE	DISCOUNT	VALIDITY	STATUS
<input type="checkbox"/>	10% Off	4444	10%	Forever	Enabled

 Set up the coupon by entering **required information**.



Coupon Create

Save Save & Close

Coupon History

Name: regular guest Code: regular30

Type: Fixed Amount Percentage Discount: 30 Minimum Total: € 20.00

Redemptions: 0 Customer Redemptions: 0

Order Restriction: None Delivery Only Collection Only Validity: Forever Fixed Period Recurring

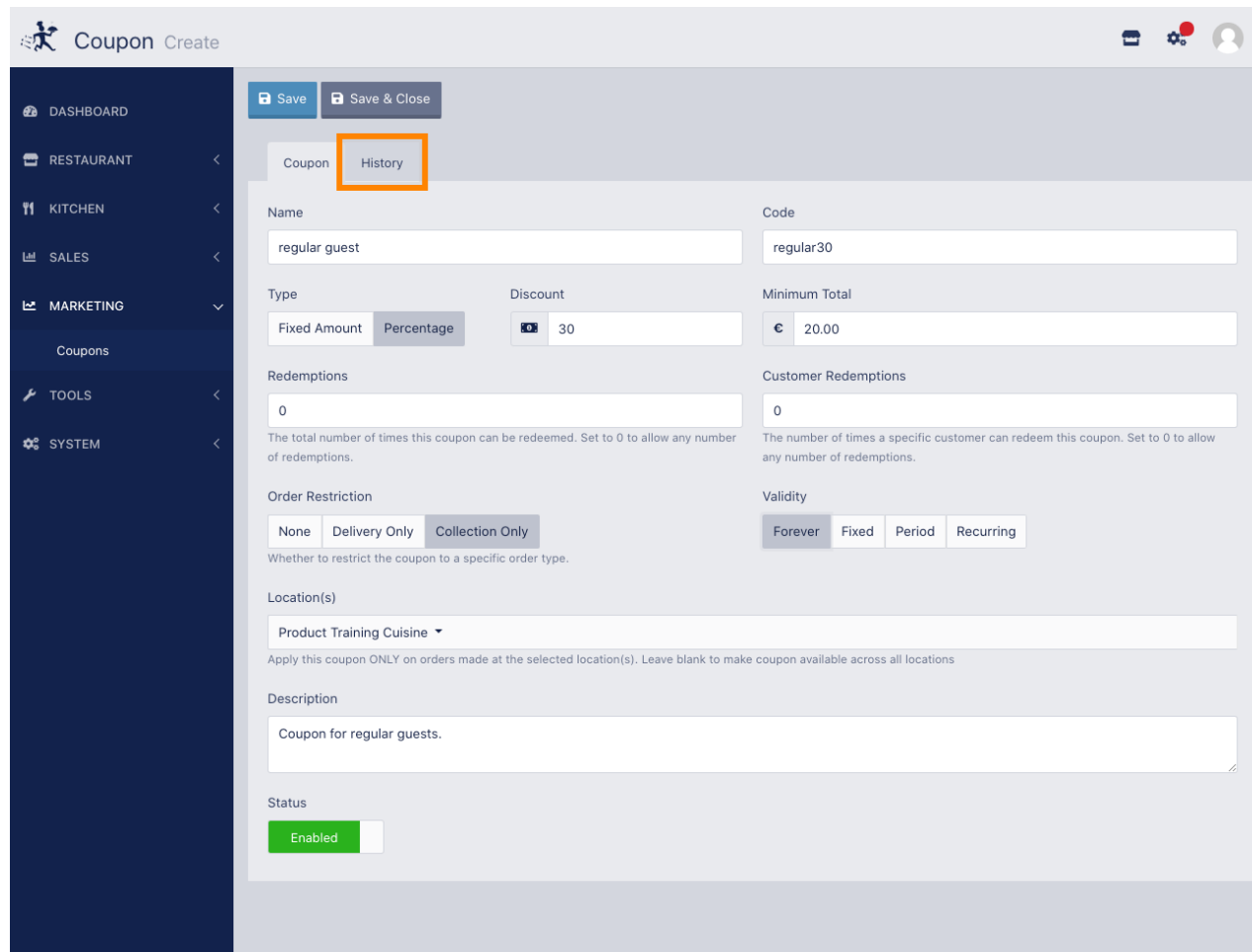
Location(s): Product Training Cuisine

Description: Coupon for regular guests.

Status: Enabled



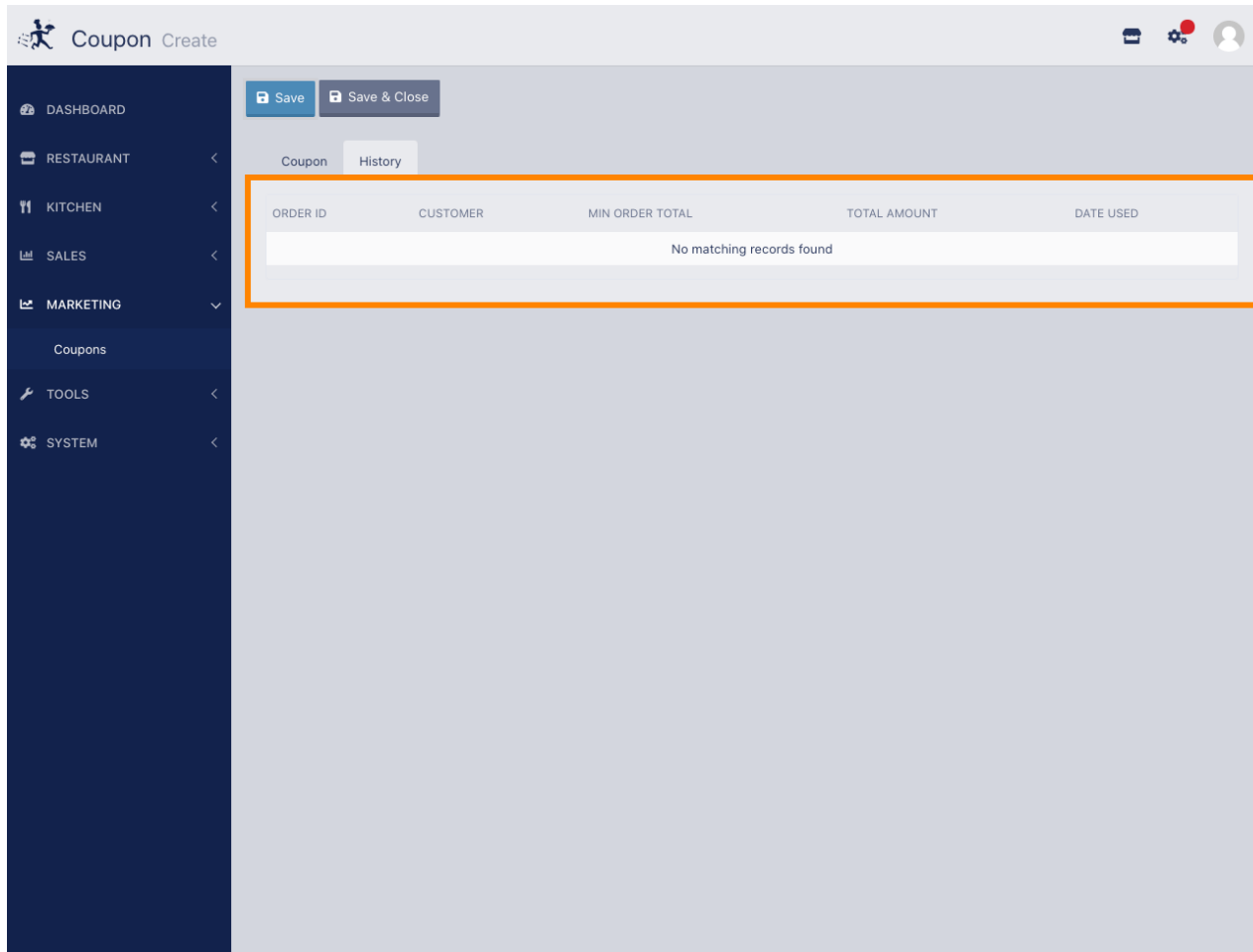
Click on **history** to see information regarding usage of customers. **Note: This feature will show results after the coupon is been enabled and used by customers.**



The screenshot shows the 'Coupon Create' interface with the following details:

- Navigation:** Dashboard, Restaurant, Kitchen, Sales, Marketing (selected), Coupons, Tools, System.
- Buttons:** Save, Save & Close.
- Tab:** Coupon (selected), History (highlighted in orange).
- Name:** regular guest
- Code:** regular30
- Type:** Fixed Amount (selected), Percentage
- Discount:** 30
- Minimum Total:** € 20.00
- Redemptions:** 0
- Customer Redemptions:** 0
- Order Restriction:** None, Delivery Only, Collection Only (selected)
- Validity:** Forever (selected), Fixed, Period, Recurring
- Location(s):** Product Training Cuisine
- Description:** Coupon for regular guests.
- Status:** Enabled

Here you will see **information regarding the usage** of the coupon by the guests.

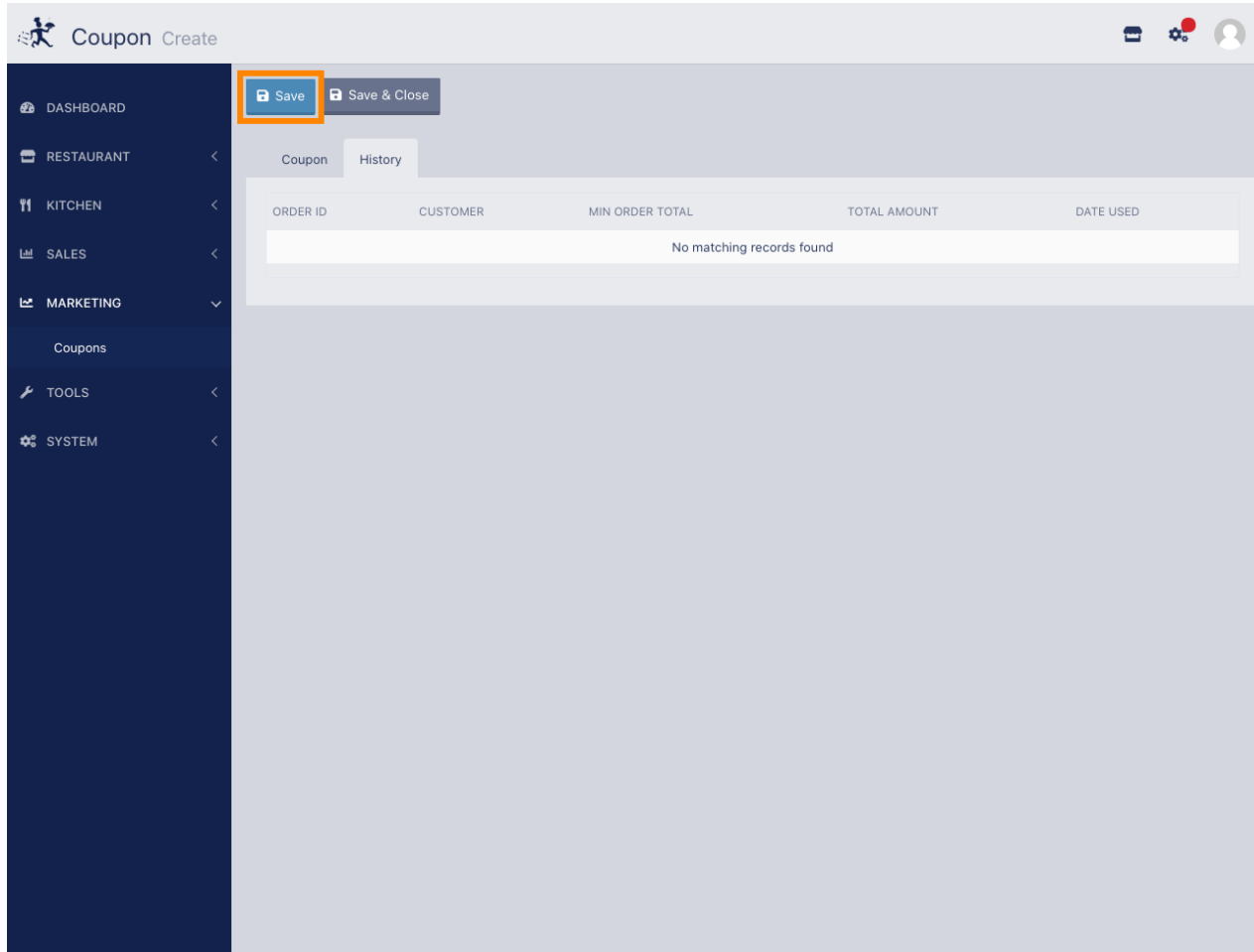


The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), TOOLS, and SYSTEM. The main content area has a header with 'Coupon Create' and user profile icons. Below the header are 'Save' and 'Save & Close' buttons. Two tabs, 'Coupon' and 'History', are visible, with 'History' selected. An orange box highlights the 'History' tab content, which contains a table with the following columns: ORDER ID, CUSTOMER, MIN ORDER TOTAL, TOTAL AMOUNT, and DATE USED. The table body is empty, showing the message 'No matching records found'.

ORDER ID	CUSTOMER	MIN ORDER TOTAL	TOTAL AMOUNT	DATE USED
No matching records found				



That's it. Click on **save** and you are done.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded to show 'Coupons'), TOOLS, and SYSTEM. The main content area has a top bar with 'Coupon Create' and user icons. Below this are two buttons: 'Save' (highlighted with an orange box) and 'Save & Close'. Underneath are tabs for 'Coupon' and 'History'. A table with columns 'ORDER ID', 'CUSTOMER', 'MIN ORDER TOTAL', 'TOTAL AMOUNT', and 'DATE USED' is shown, containing the message 'No matching records found'.