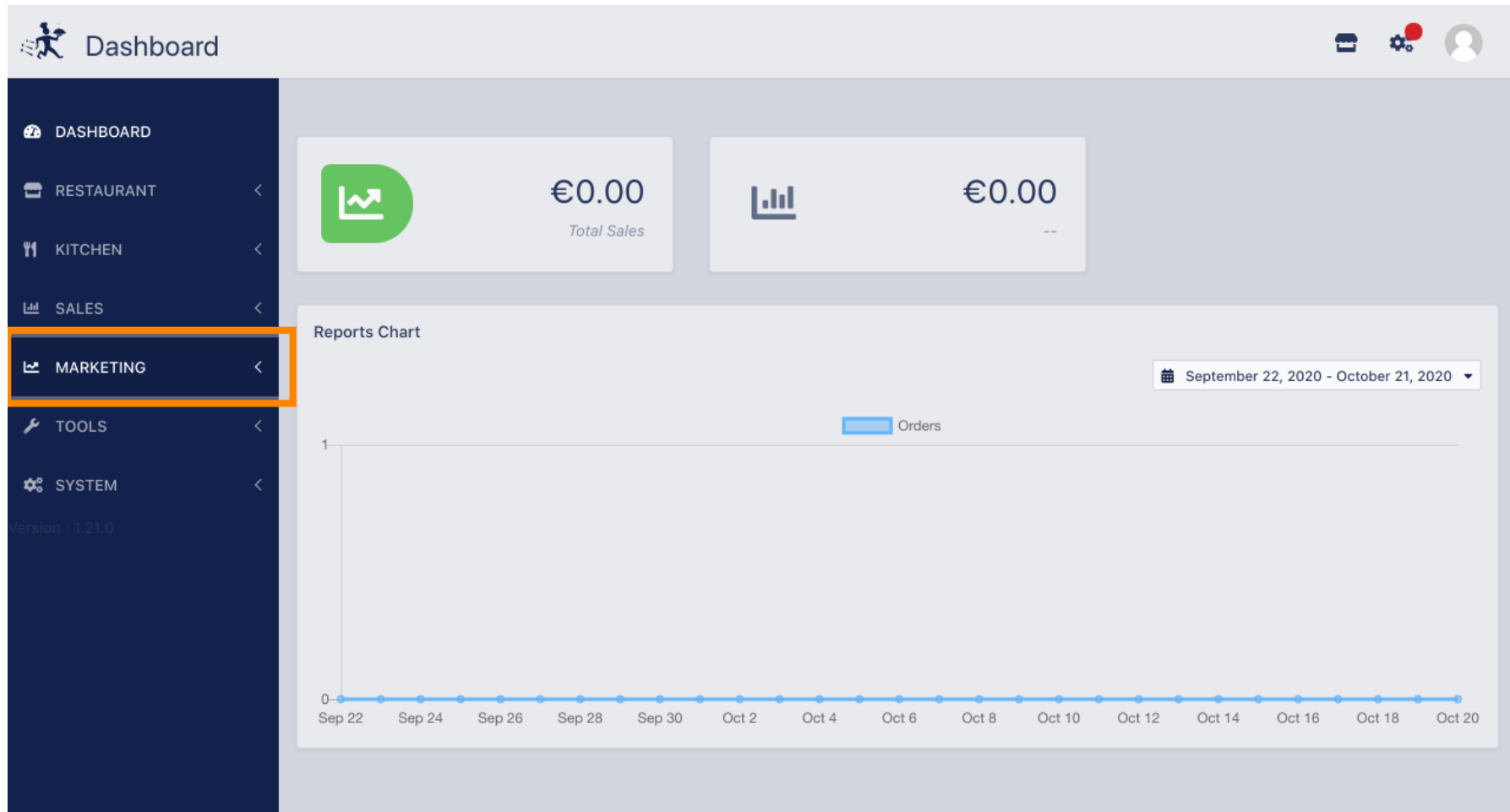
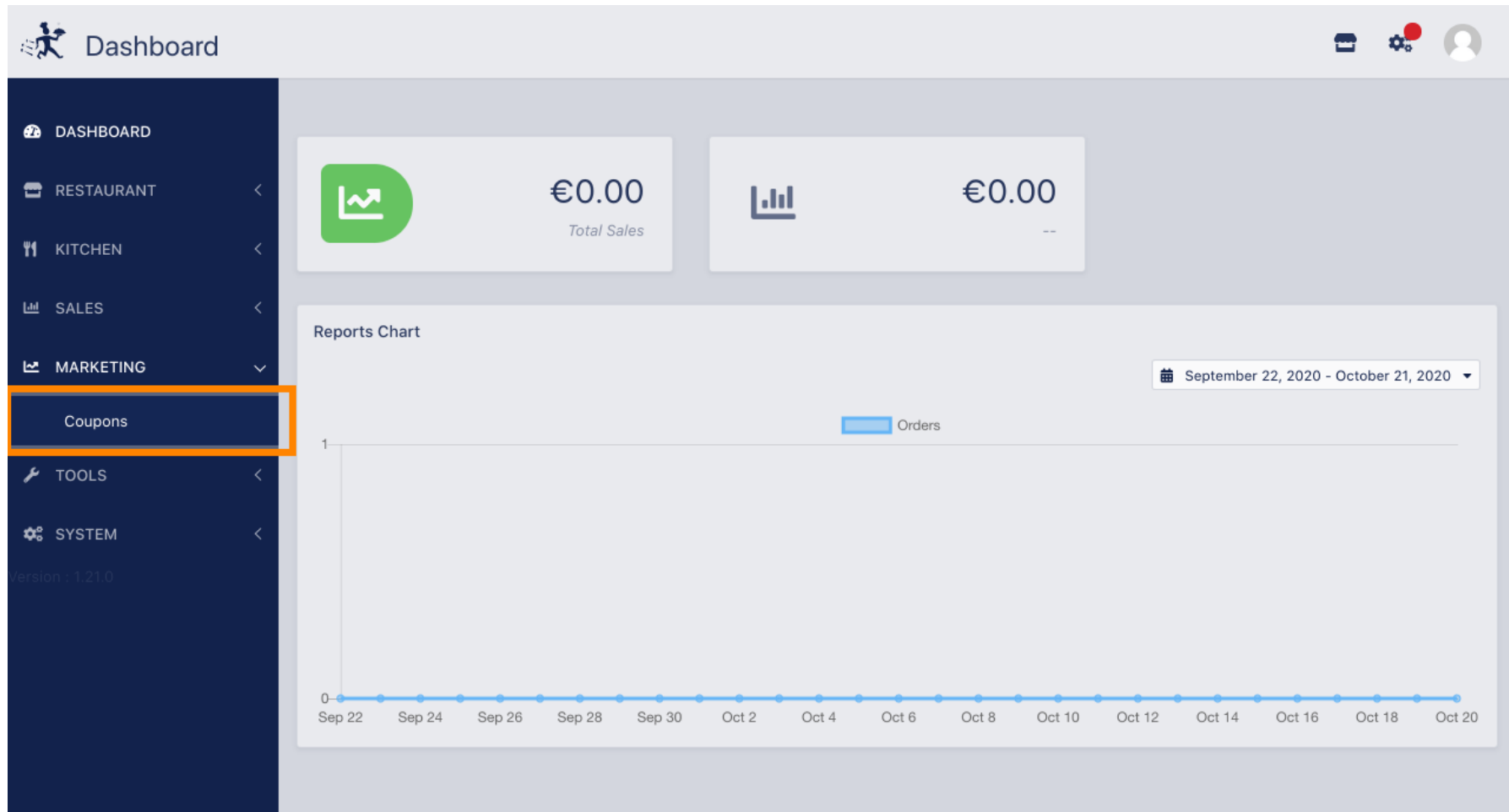


Nyní jste na **řídícím panelu** . Kliknutím na **marketing** začnete nastavovat **kupony** .





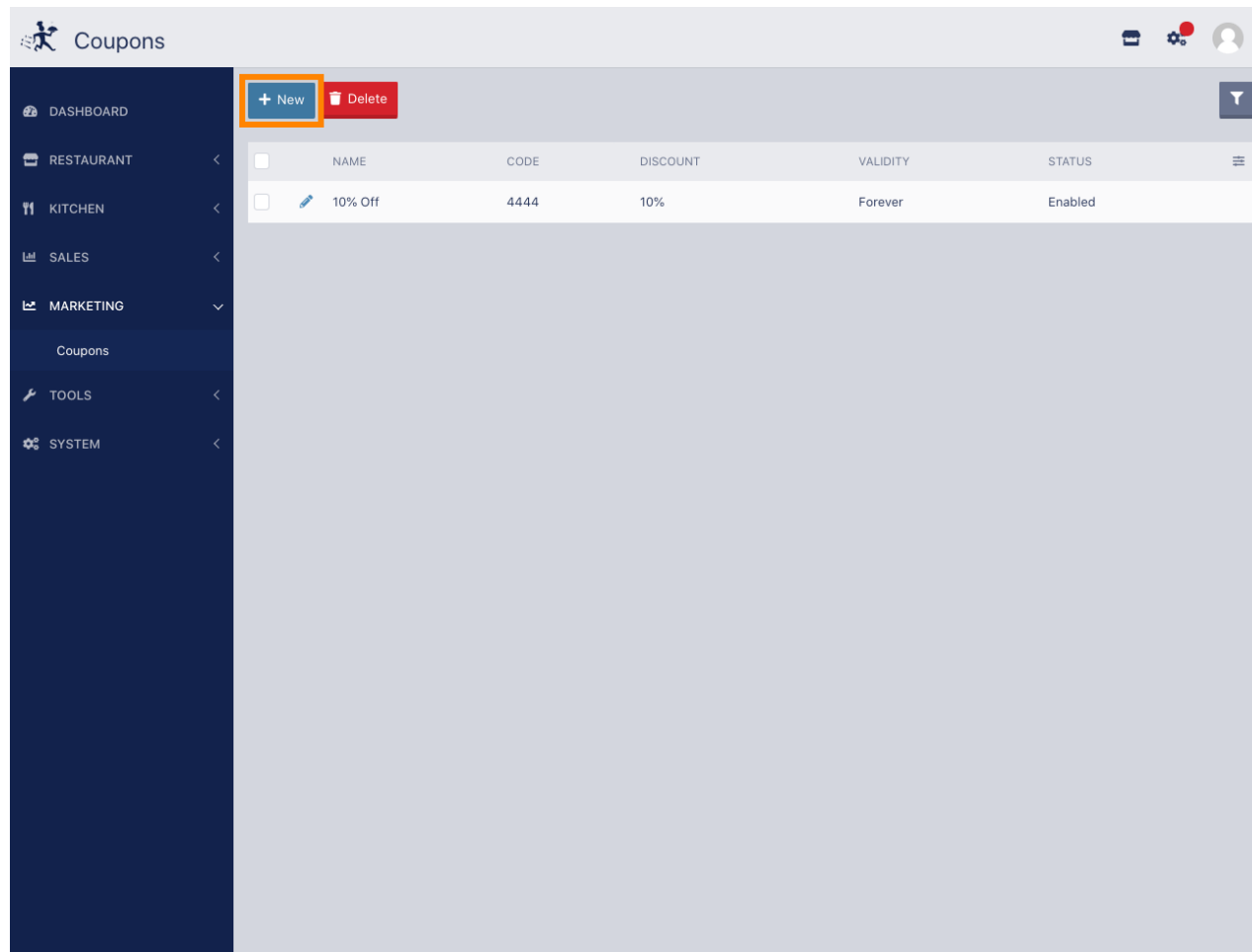
Pokračujte kliknutím na **kupóny**.




The screenshot shows a dashboard with a dark blue sidebar on the left and a light gray main area. The sidebar contains the following menu items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING, Coupons (highlighted with an orange border), TOOLS, and SYSTEM. The main area features two summary cards at the top: 'Total Sales' with a value of €0.00 and a bar chart icon, and another card with a value of €0.00 and a bar chart icon. Below these is a 'Reports Chart' section with a date range of 'September 22, 2020 - October 21, 2020' and a legend for 'Orders'. The chart area is currently empty, showing only the axes and a single data point at the origin.

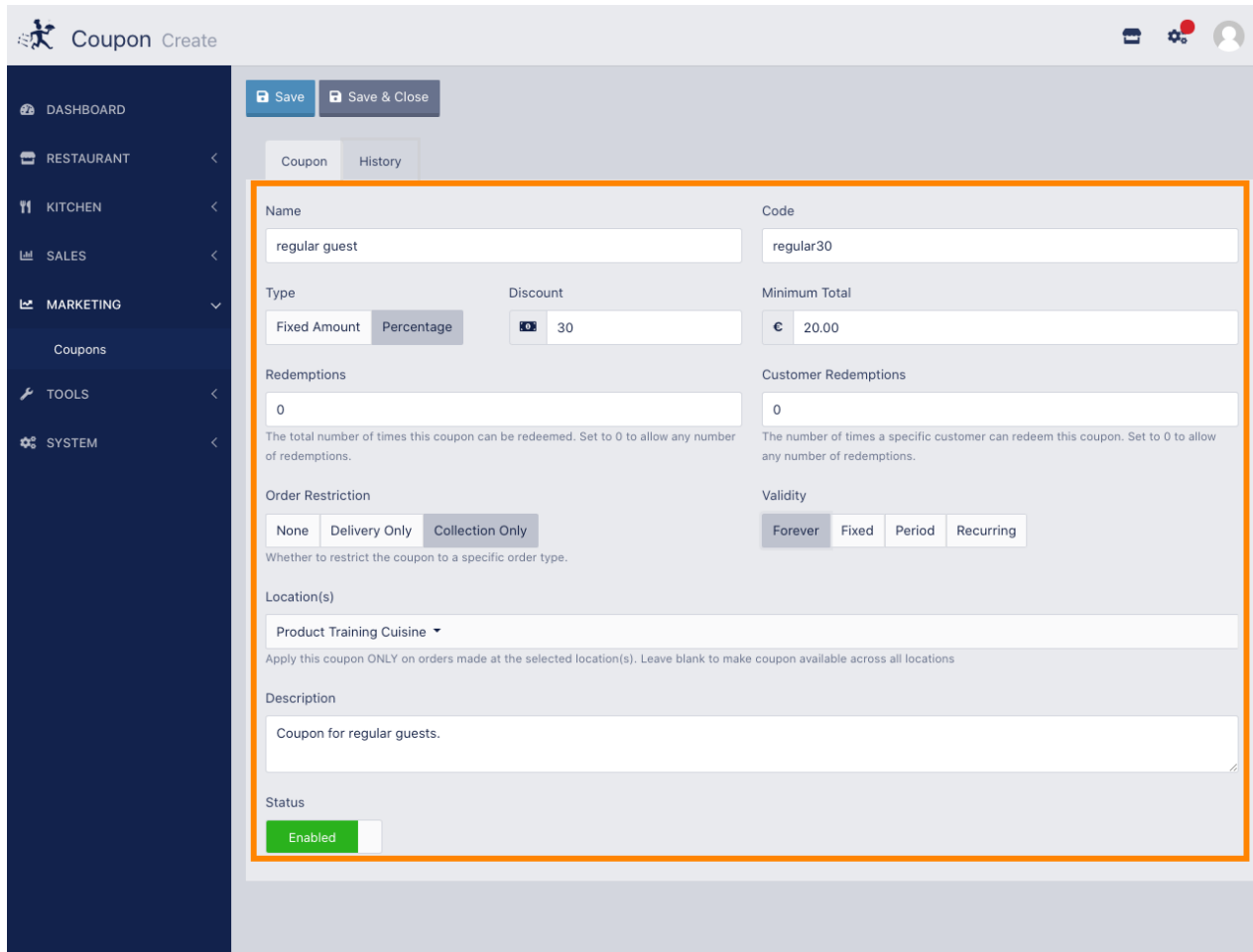


Kliknutím na **nový** přidáte nový kupón. Poznámka: Stávající kupóny můžete upravit kliknutím na ikonu tužky.



| | NAME | CODE | DISCOUNT | VALIDITY | STATUS |
|--------------------------|---|------|----------|----------|---------|
| <input type="checkbox"/> |  10% Off | 4444 | 10% | Forever | Enabled |

 Nastavte kupón zadáním **požadovaných informací**.



Coupon Create

Save Save & Close

Coupon History

Name: regular guest Code: regular30

Type: Fixed Amount Percentage Discount: 30 Minimum Total: € 20.00

Redemptions: 0 Customer Redemptions: 0

Order Restriction: None Delivery Only Collection Only Validity: Forever Fixed Period Recurring

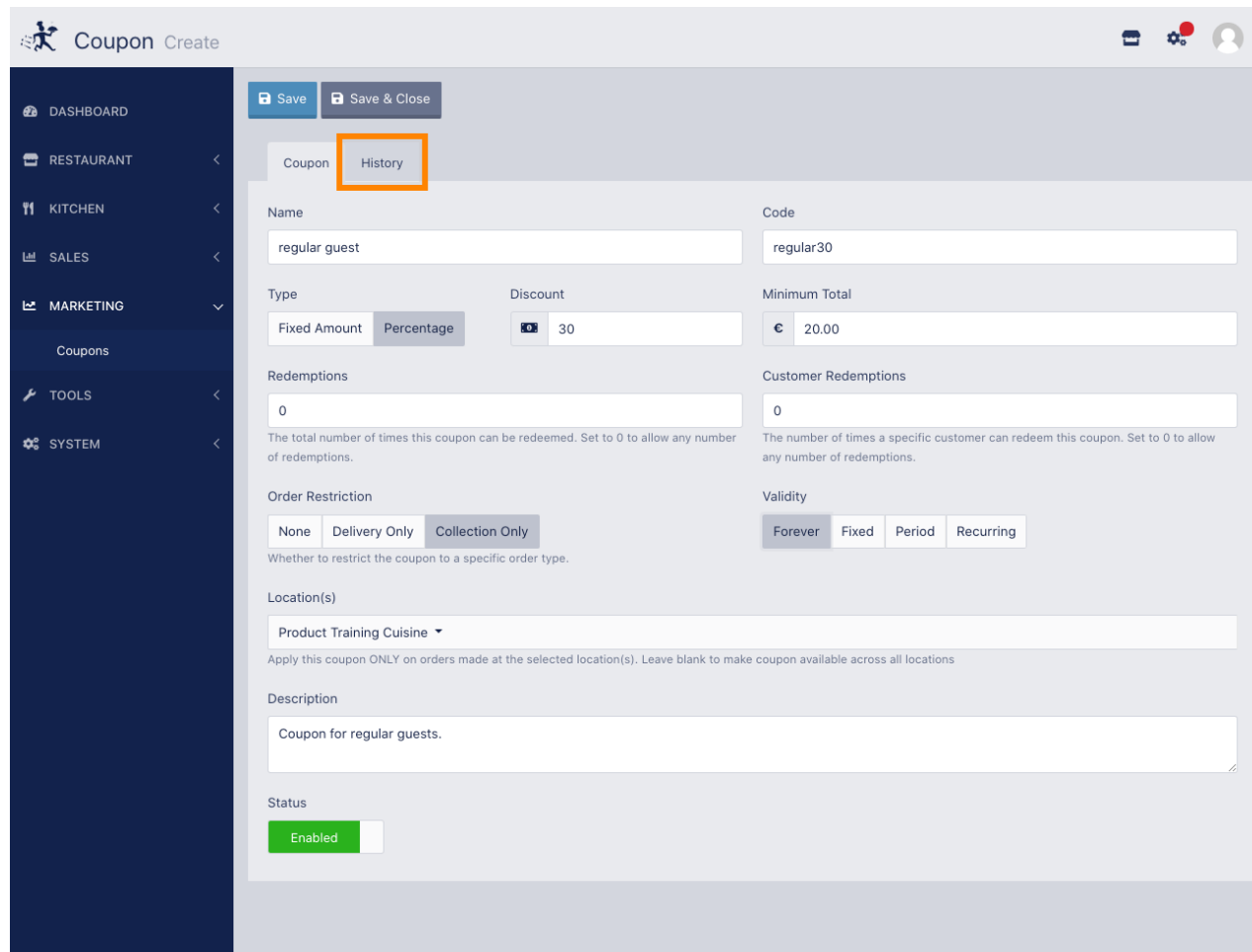
Location(s): Product Training Cuisine

Description: Coupon for regular guests.

Status: Enabled



Kliknutím na **historii** zobrazíte informace o používání zákazníků. Poznámka: Tato funkce zobrazí výsledky po aktivaci kuponu a jeho použití zákazníky.

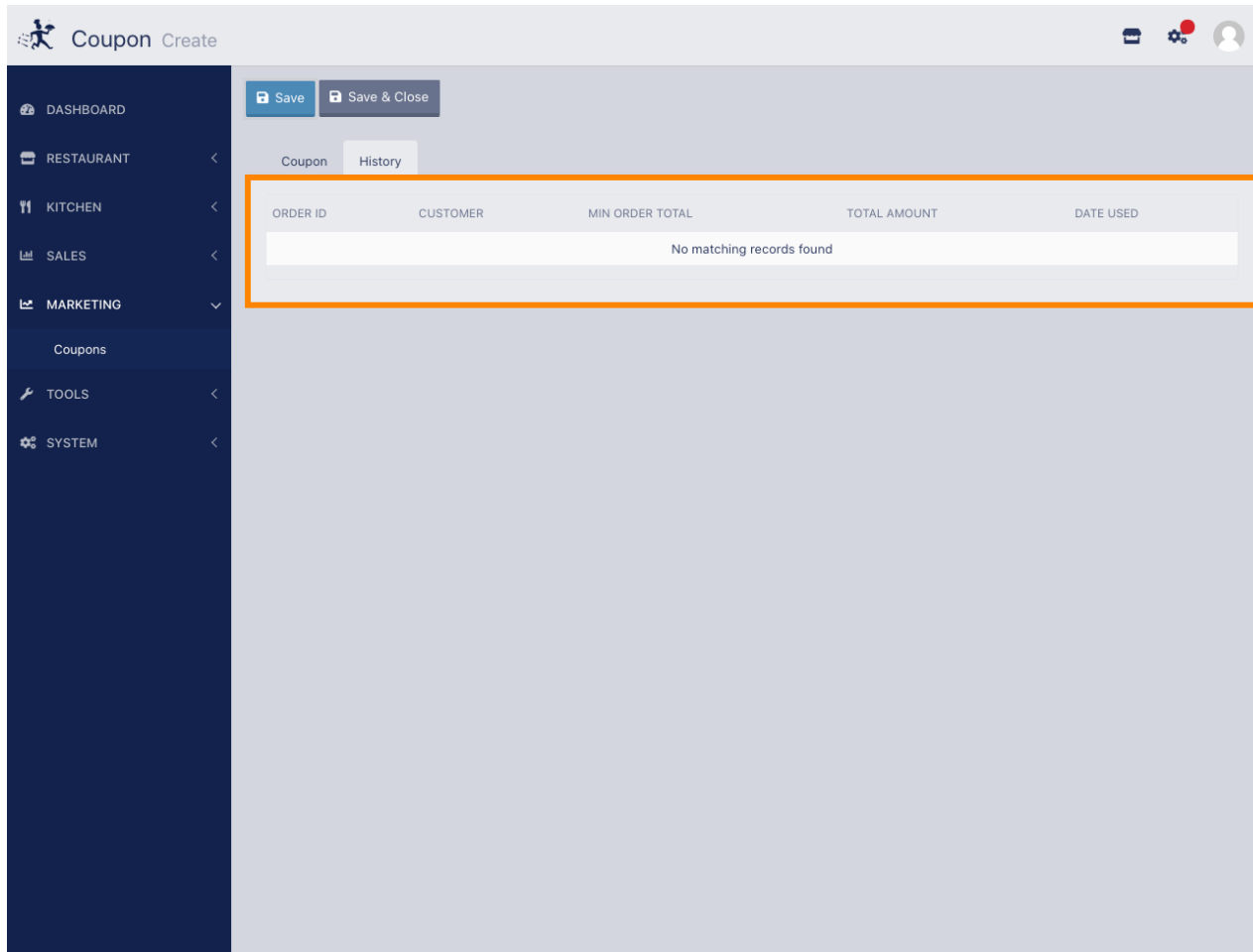


The screenshot shows the 'Coupon Create' interface with the 'History' tab highlighted in orange. The interface includes a sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (with 'Coupons' selected), TOOLS, and SYSTEM. The main content area has 'Save' and 'Save & Close' buttons at the top. Below them are 'Coupon' and 'History' tabs, with 'History' being the active tab. The form fields are as follows:

- Name:** regular guest
- Code:** regular30
- Type:** Fixed Amount (selected), Percentage
- Discount:** 30
- Minimum Total:** € 20.00
- Redemptions:** 0
- Customer Redemptions:** 0
- Order Restriction:** None, Delivery Only, Collection Only (selected)
- Validity:** Forever (selected), Fixed, Period, Recurring
- Location(s):** Product Training Cuisine
- Description:** Coupon for regular guests.
- Status:** Enabled



Zde uvidíte **informace o využití** kupónu hosty.

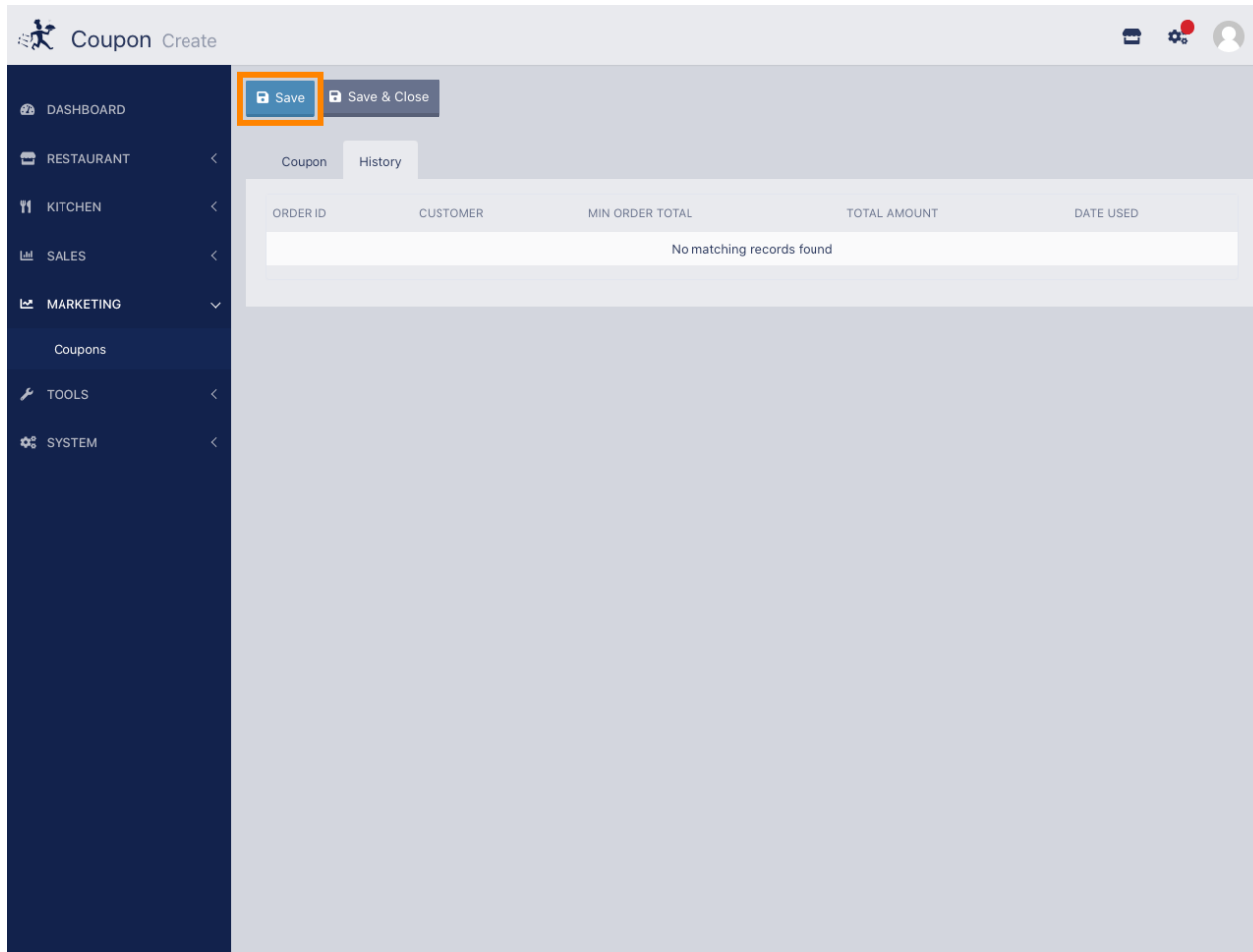


The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation options: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded), TOOLS, and SYSTEM. The main content area has a header with 'Coupon Create', a 'Save' button, and a 'Save & Close' button. Below the header are two tabs: 'Coupon' and 'History'. The 'History' tab is active and contains a table with the following columns: ORDER ID, CUSTOMER, MIN ORDER TOTAL, TOTAL AMOUNT, and DATE USED. The table body is empty, displaying the message 'No matching records found'.

| ORDER ID | CUSTOMER | MIN ORDER TOTAL | TOTAL AMOUNT | DATE USED |
|---------------------------|----------|-----------------|--------------|-----------|
| No matching records found | | | | |



A je to. Klikněte na **uložit** a máte hotovo.



The screenshot shows the 'Coupon Create' interface. On the left is a dark blue sidebar with navigation items: DASHBOARD, RESTAURANT, KITCHEN, SALES, MARKETING (expanded to show 'Coupons'), TOOLS, and SYSTEM. The main content area has a top bar with 'Coupon Create' and user icons. Below this are two buttons: 'Save' (highlighted with an orange box) and 'Save & Close'. There are two tabs: 'Coupon' (active) and 'History'. The 'Coupon' tab contains a table with columns: ORDER ID, CUSTOMER, MIN ORDER TOTAL, TOTAL AMOUNT, and DATE USED. The table body is empty with the message 'No matching records found'.