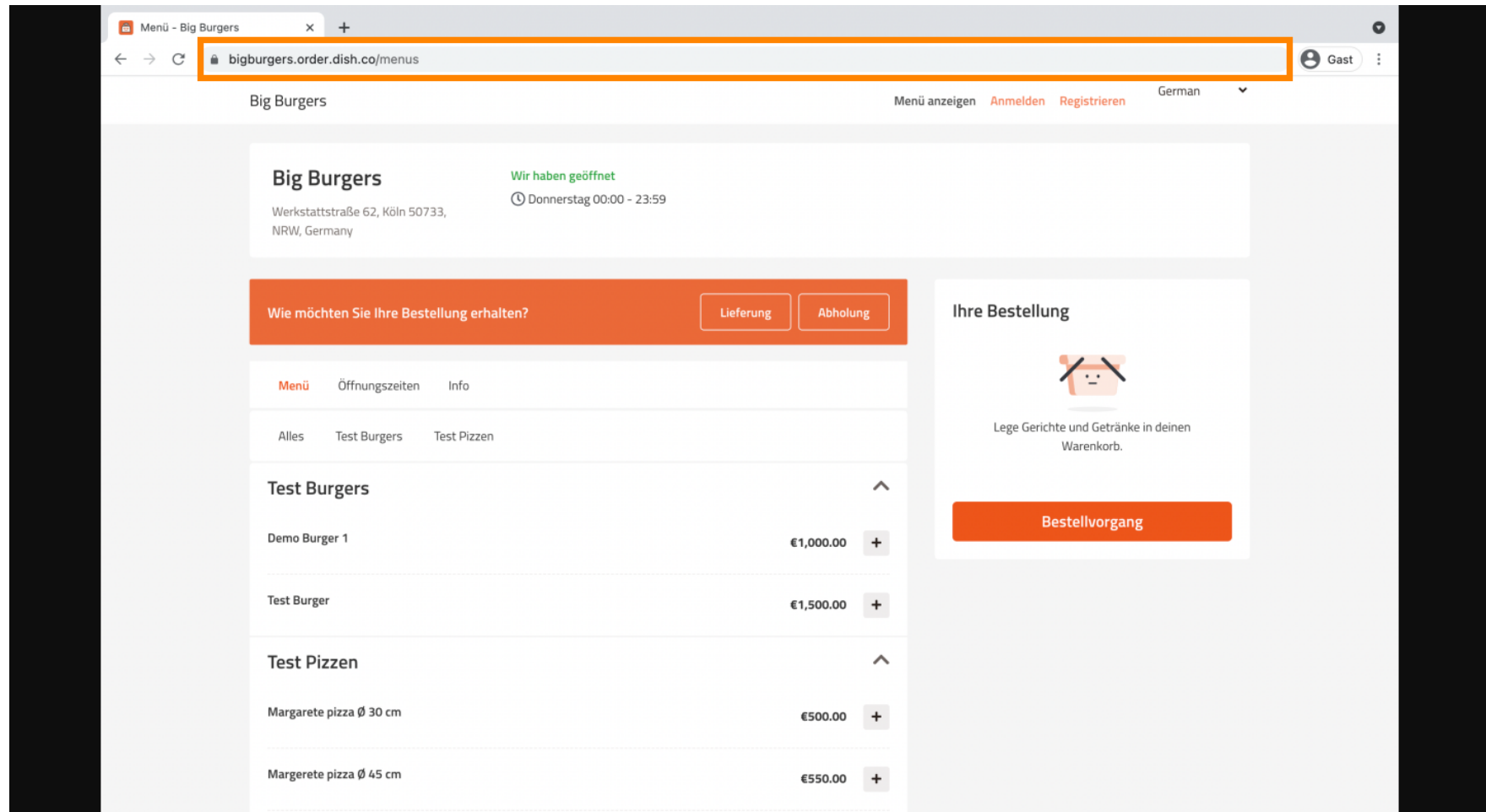




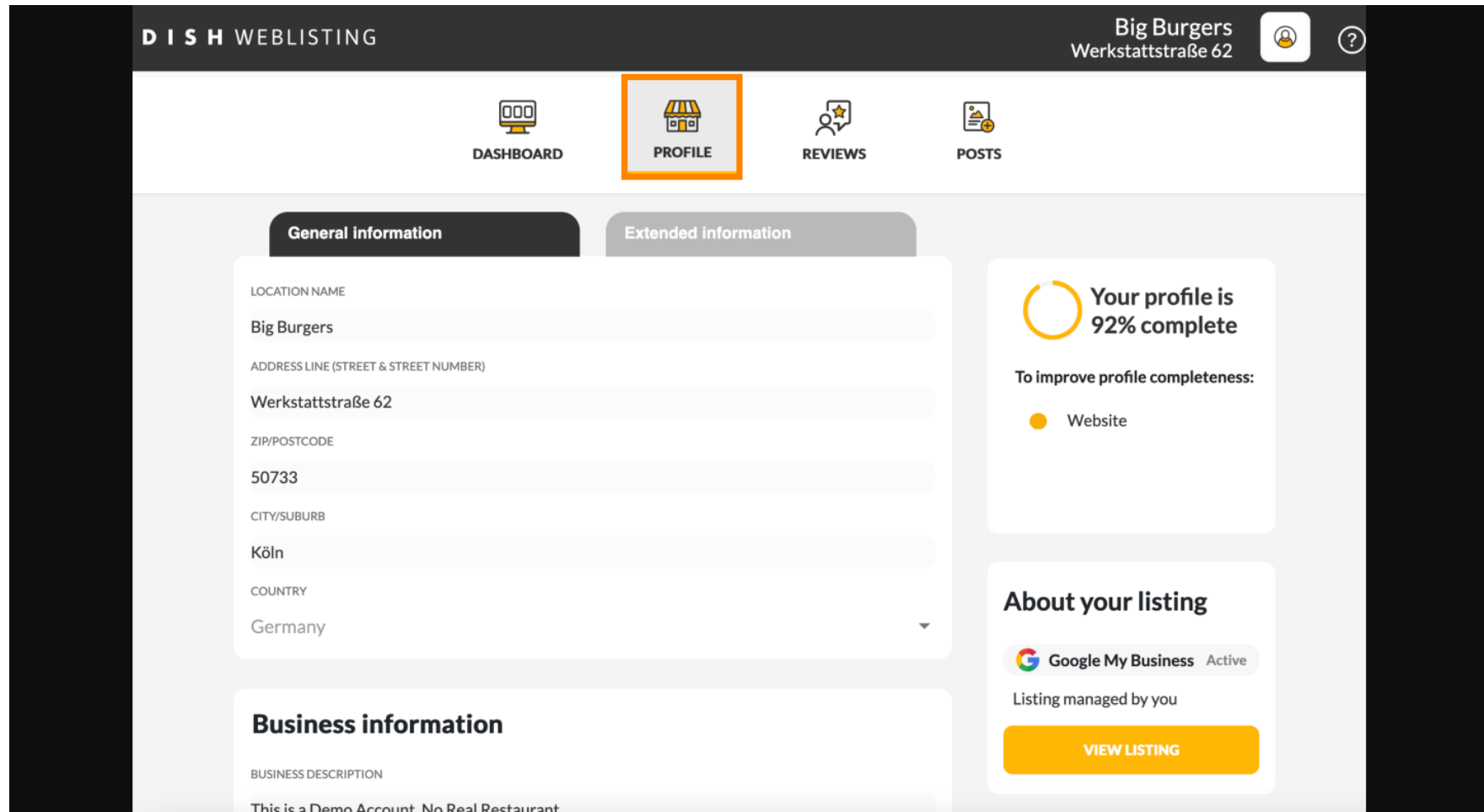
Besuchen Sie zuerst Ihre DISH Order Website des Restaurants und kopieren Sie Ihre **URL** .



The screenshot shows a web browser displaying the menu page for 'Big Burgers' on the DISH Order platform. The browser's address bar is highlighted with an orange box, showing the URL 'bigburgers.order.dish.co/menus'. The website header includes the restaurant name 'Big Burgers', navigation links for 'Menü anzeigen', 'Anmelden', and 'Registrieren', and a language selector set to 'German'. The main content area features the restaurant's name, address ('Werkstattstraße 62, Köln 50733, NRW, Germany'), and opening hours ('Wir haben geöffnet' on Thursday from 00:00 to 23:59). Below this, there are buttons for 'Lieferung' (Delivery) and 'Abholung' (Pickup). The menu is organized into sections: 'Test Burgers' and 'Test Pizzen'. Under 'Test Burgers', there are items 'Demo Burger 1' (€1,000.00) and 'Test Burger' (€1,500.00). Under 'Test Pizzen', there are 'Margarete pizza Ø 30 cm' (€500.00) and 'Margerete pizza Ø 45 cm' (€550.00). On the right side, there is a 'Ihre Bestellung' (Your Order) section with a shopping cart icon and a 'Bestellvorgang' (Ordering Process) button.



Die erste, bequeme und empfehlenswerte Variante ist, sich bei DISH Weblisting anzumelden und auf **Profil** zu klicken. Hinweis: Es gibt zwei Varianten, den Link der DISH Order Website mit Google My Business zu verbinden.



The screenshot shows the DISH Weblisting interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The 'PROFILE' tab is highlighted with an orange border. The profile is 92% complete, with a missing 'Website' link. The 'About your listing' section shows it is a 'Google My Business' listing, active and managed by the user. A 'VIEW LISTING' button is visible at the bottom right.

DISH WEBLISTING Big Burgers Werkstattstraße 62

DASHBOARD **PROFILE** REVIEWS POSTS

General information Extended information

LOCATION NAME
Big Burgers

ADDRESS LINE (STREET & STREET NUMBER)
Werkstattstraße 62

ZIP/POSTCODE
50733

CITY/SUBURB
Köln

COUNTRY
Germany

Your profile is 92% complete

To improve profile completeness:

- Website

About your listing

Google My Business Active

Listing managed by you

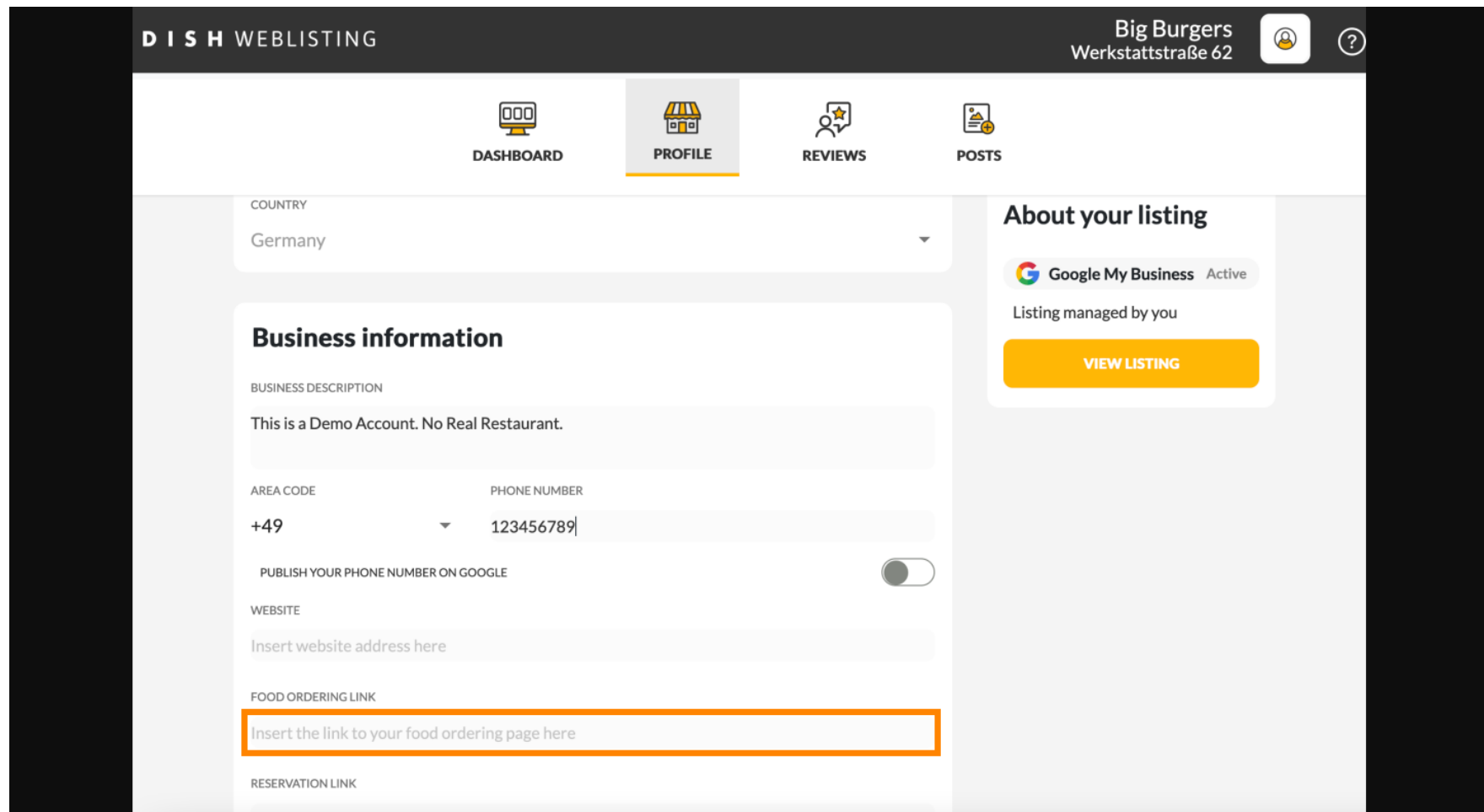
VIEW LISTING

Business information

BUSINESS DESCRIPTION
This is a Demo Account. No Real Restaurant.



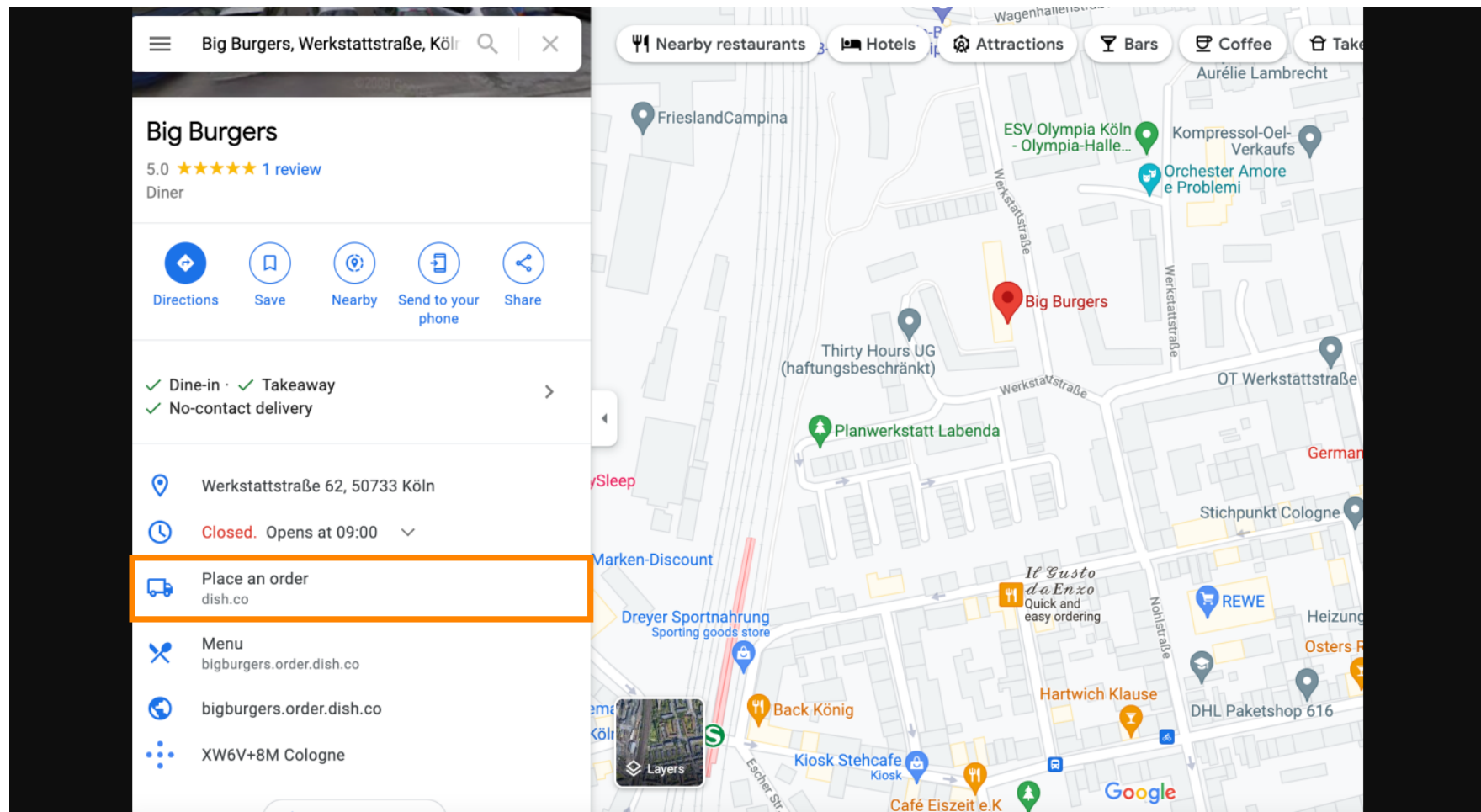
Scrollen Sie nach unten bis zu den Unternehmensinformationen. Im Feld **Link zur Essensbestellung** können Sie die **URL** Ihrer DISH-Bestell-Website eingeben. Hinweis: Achten Sie darauf, die aktualisierten Informationen zu speichern .



The screenshot shows the 'DISH WEBLISTING' interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is the active tab), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'COUNTRY' dropdown set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' field with an 'AREA CODE' dropdown set to '+49' and a phone number field containing '123456789'. There is also a toggle for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' which is currently off, and a 'WEBSITE' field with the placeholder 'Insert website address here'. The 'FOOD ORDERING LINK' field, which is highlighted with an orange border, contains the placeholder 'Insert the link to your food ordering page here'. The right column features an 'About your listing' section with a 'Google My Business' status of 'Active', the text 'Listing managed by you', and a yellow 'VIEW LISTING' button.

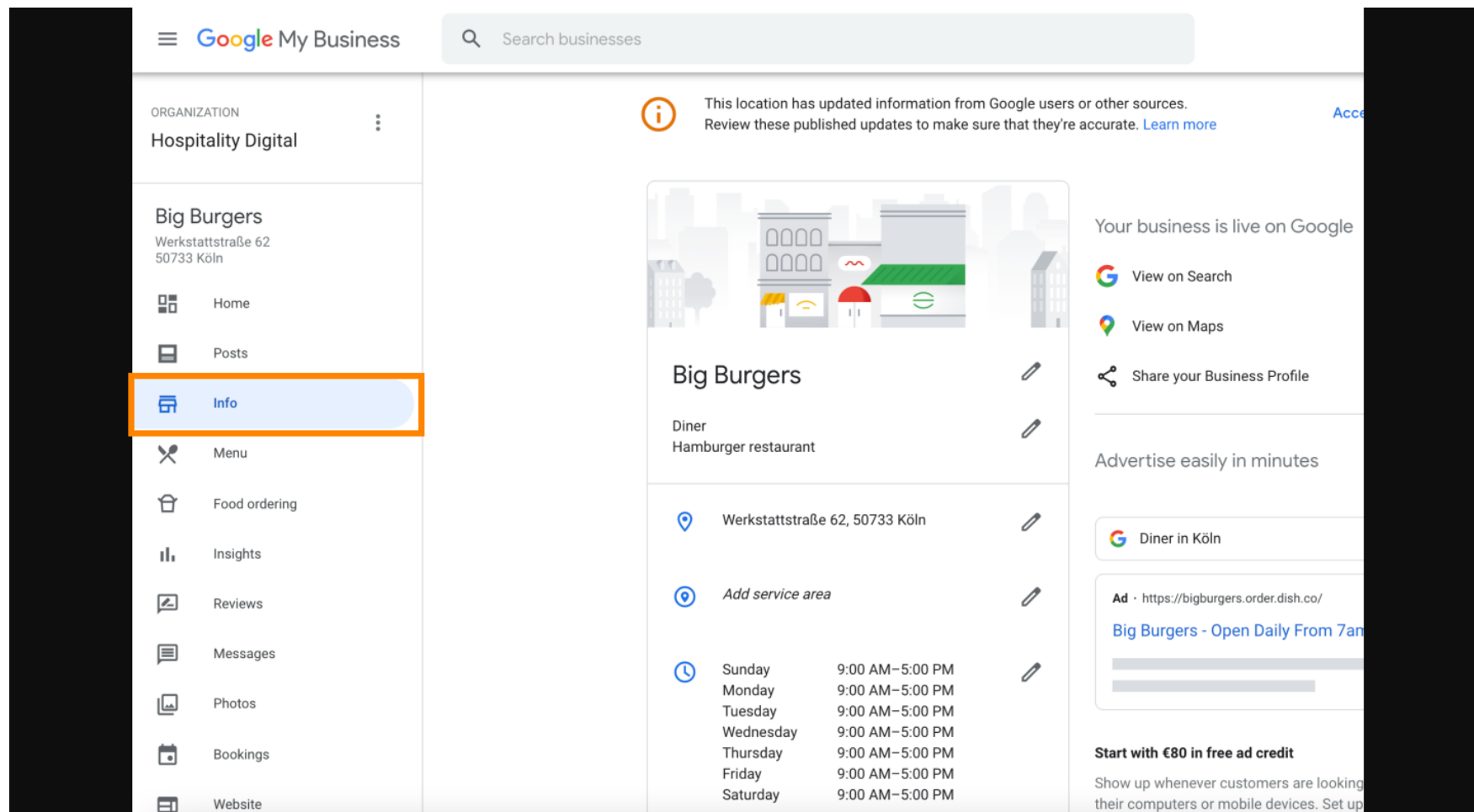


Mit DISH Weblisting wird der Link zur Essensbestellung automatisch im Google-Eintrag Ihres Restaurants platziert, ohne dass Sie das komplexe Google My Business-Konfigurationspanel verwenden müssen





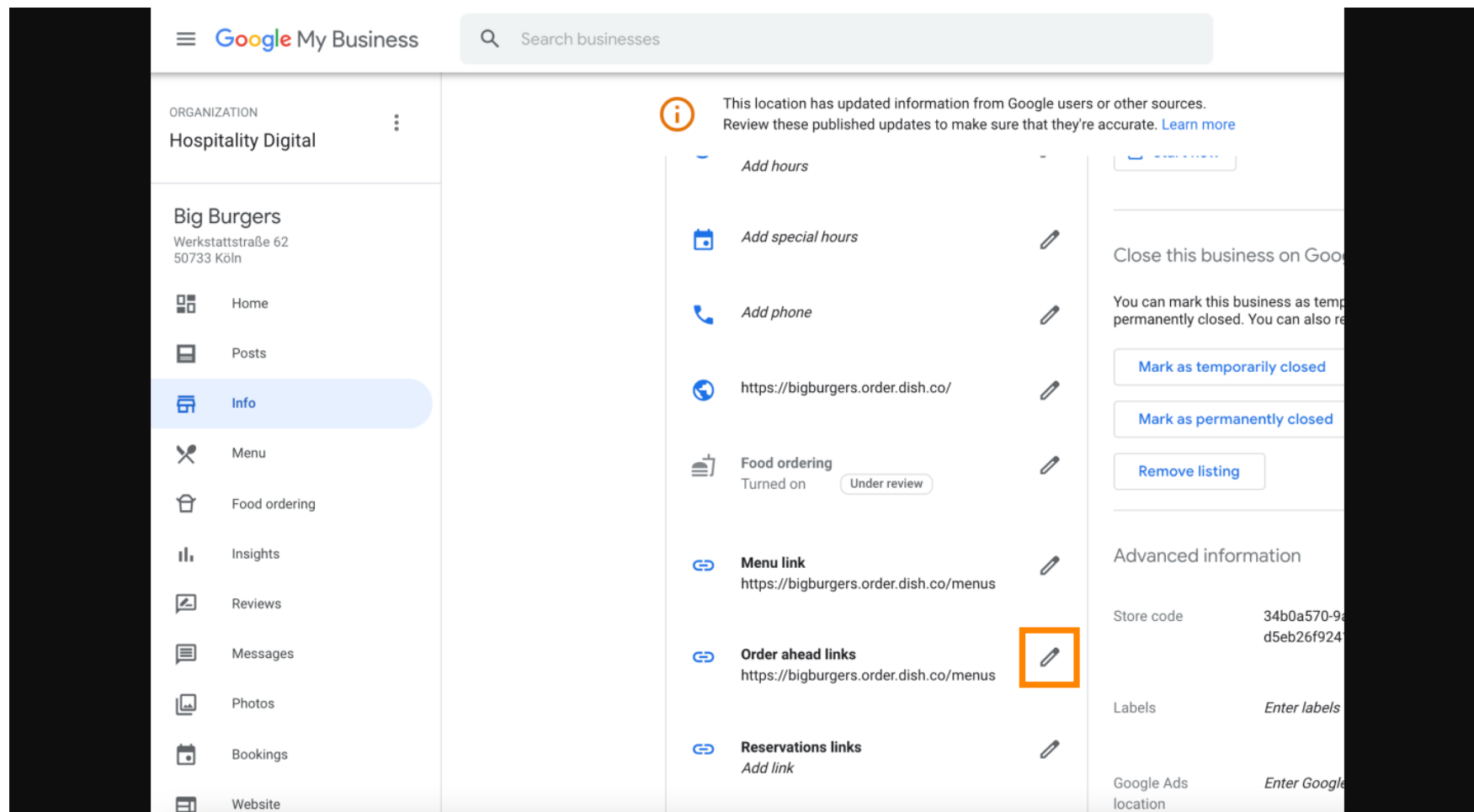
Die zweite Variante: Sie befinden sich im Dashboard Ihres Google My Business Kontos. Klicken Sie auf **Info** , um die Unternehmenseinstellungen anzupassen.



The screenshot shows the Google My Business dashboard for a business named "Big Burgers". The left sidebar contains a navigation menu with the following items: Home, Posts, Info (highlighted with an orange border), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile for "Big Burgers", including its address (Werkstattstraße 62, 50733 Köln), category (Diner), and operating hours (9:00 AM - 5:00 PM, Sunday through Saturday). A notification at the top indicates that the location has updated information from Google users or other sources. The right sidebar offers options to view the business on Search and Maps, share the profile, and advertise.

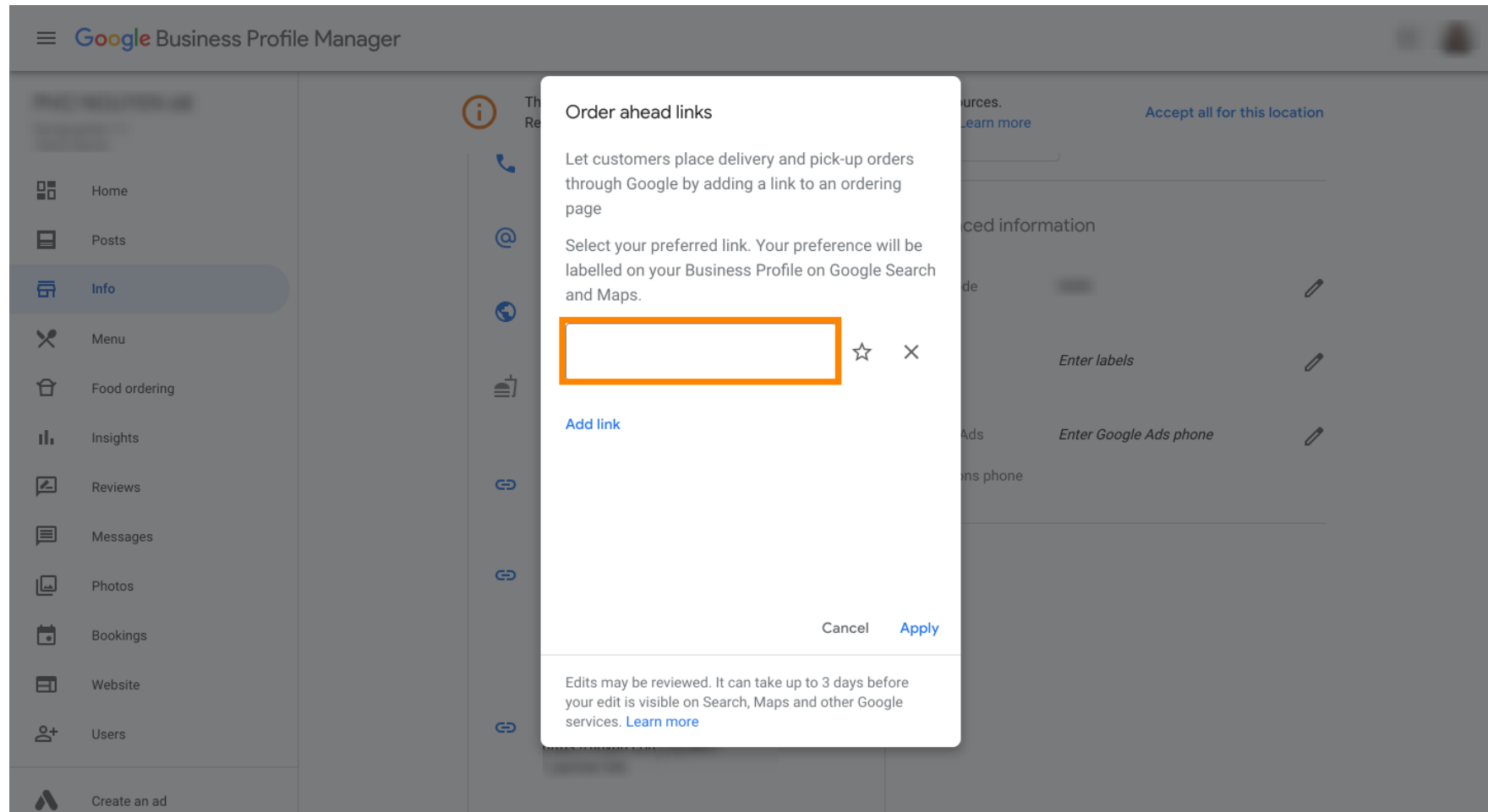


Scrollen Sie nach unten, bis Sie die Bestelllinks erreichen , und klicken Sie auf das **Stiftsymbol** , um Bestelllinks hinzuzufügen oder zu entfernen.



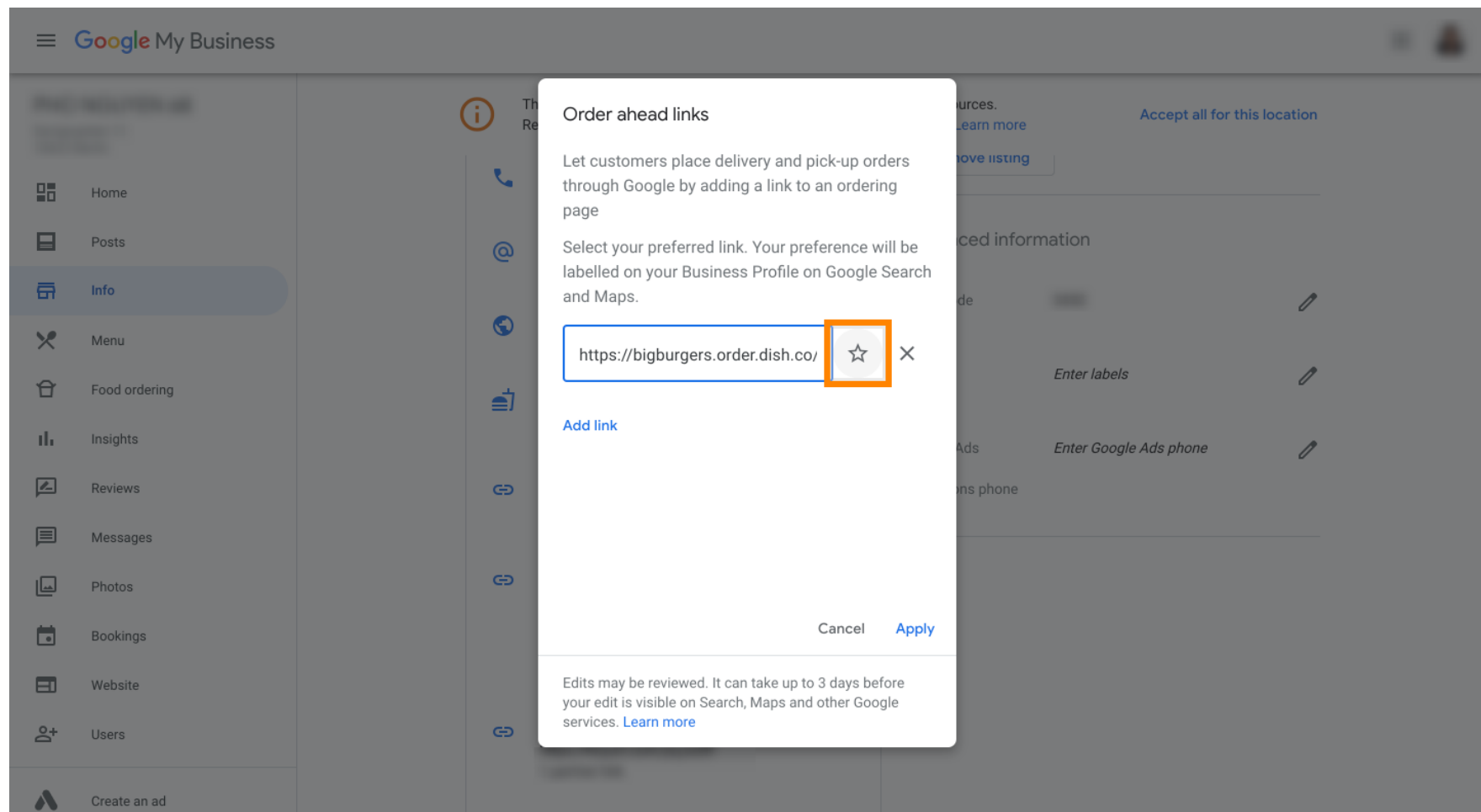
The screenshot shows the Google My Business interface for 'Hospitality Digital'. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays business information and a list of links. The 'Order ahead links' entry is highlighted with an orange box, and its edit icon (a pencil) is also highlighted with an orange box. Other links include 'Add hours', 'Add special hours', 'Add phone', 'https://bigburgers.order.dish.co/', 'Food ordering' (turned on), 'Menu link', and 'Reservations links'. A notification at the top indicates that the location has updated information from Google users or other sources.


 **Fügen Sie** die zuvor kopierte ein URL Ihrer DISH-Bestellwebsite hier.

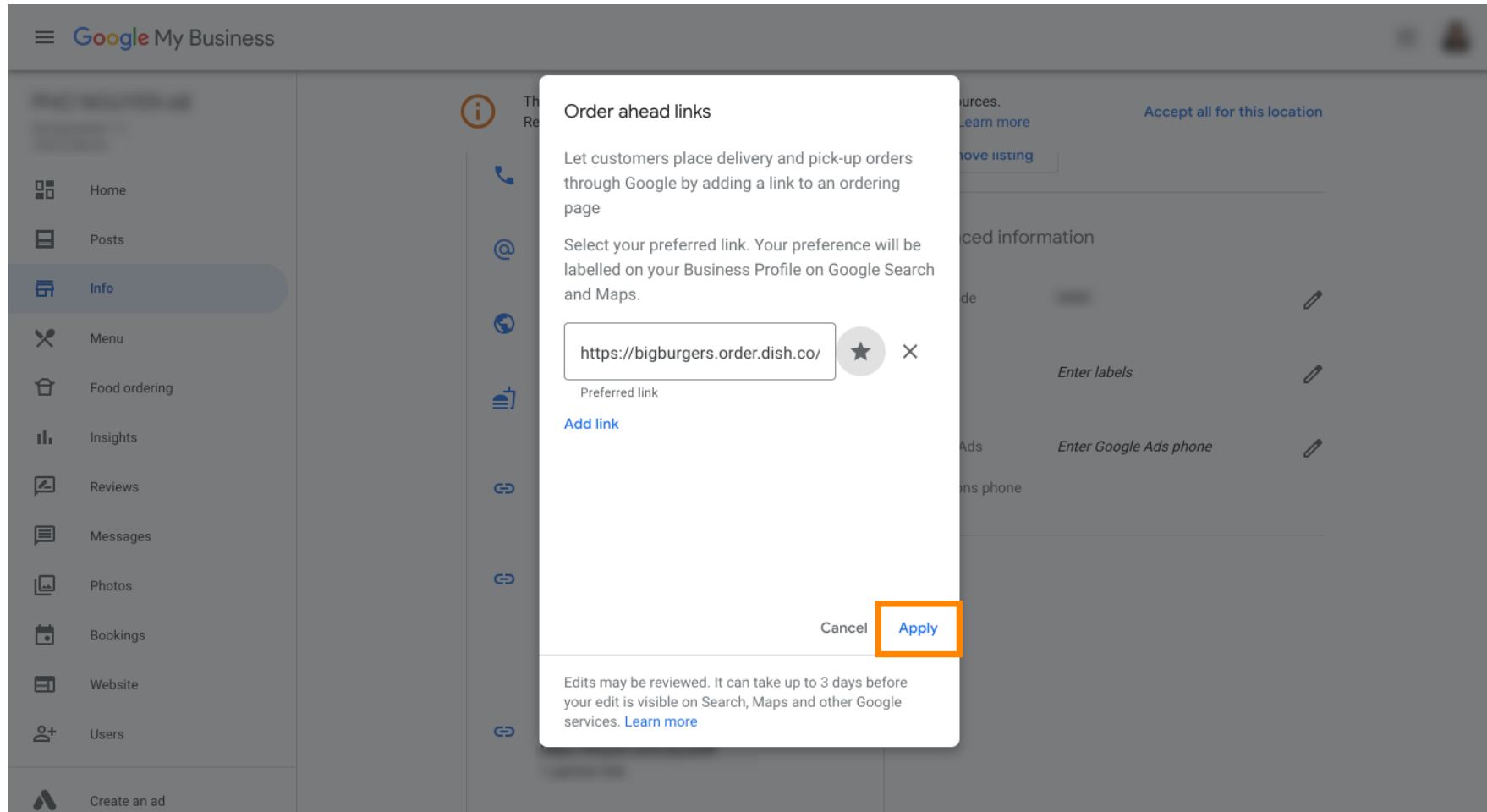




Stellen Sie sicher, dass Sie den Link bevorzugen, indem Sie auf den **Stern** klicken . Hinweis: Der Link wird den Gästen als bevorzugter Link nach Restaurant angezeigt .



 Schließen Sie den Vorgang ab, indem Sie auf **Anwenden** klicken .





The screenshot shows the Google My Business interface with a dialog box titled "Order ahead links". The dialog box contains the following text:

Order ahead links

Let customers place delivery and pick-up orders through Google by adding a link to an ordering page

Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.

Preferred link

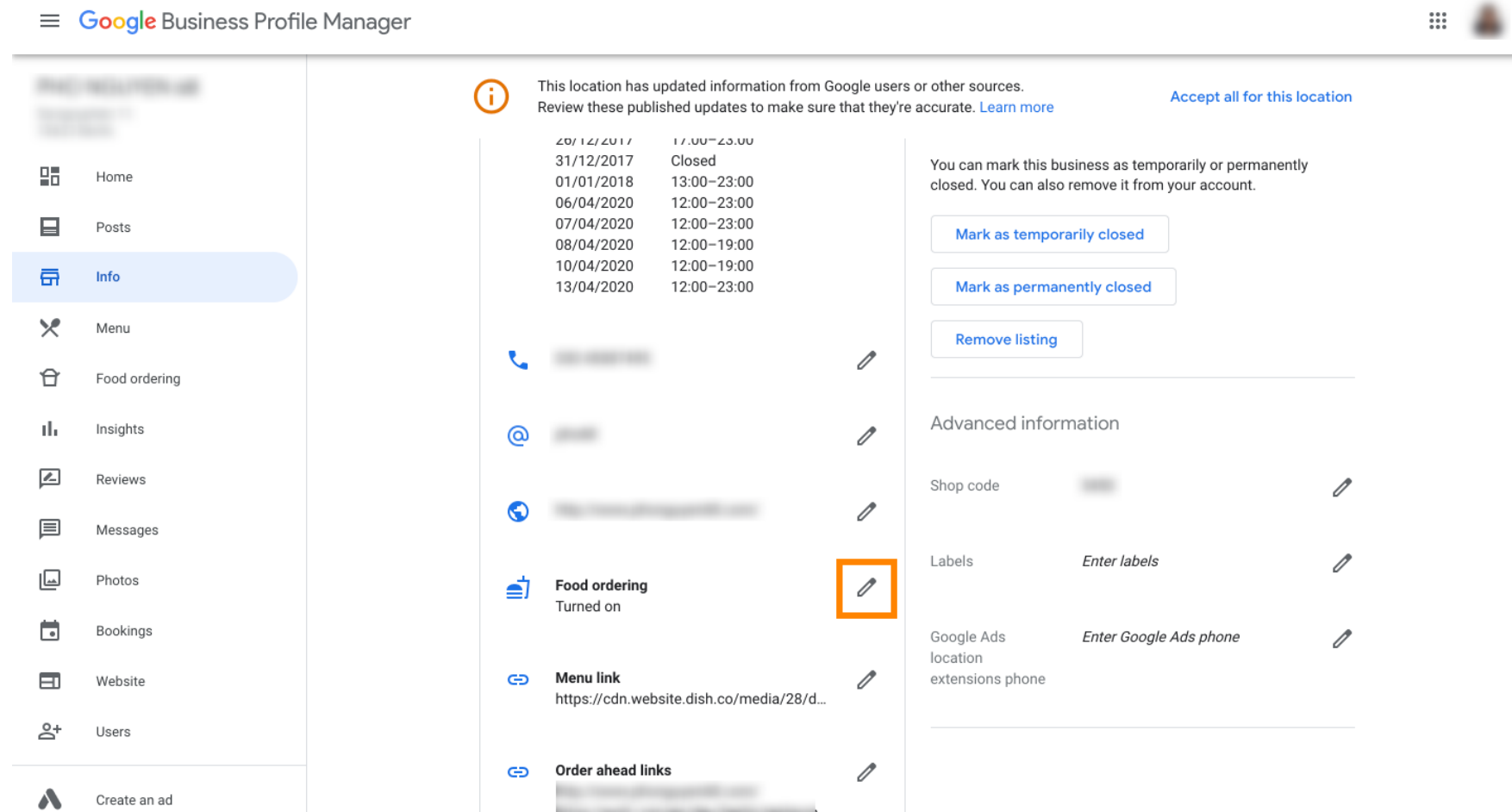
[Add link](#)

Cancel **Apply**

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)



Stellen Sie sicher, dass die Option zum Bestellen von Speisen aktiviert ist. Wenn nicht, klicken Sie auf das **Stiftsymbol**.



Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

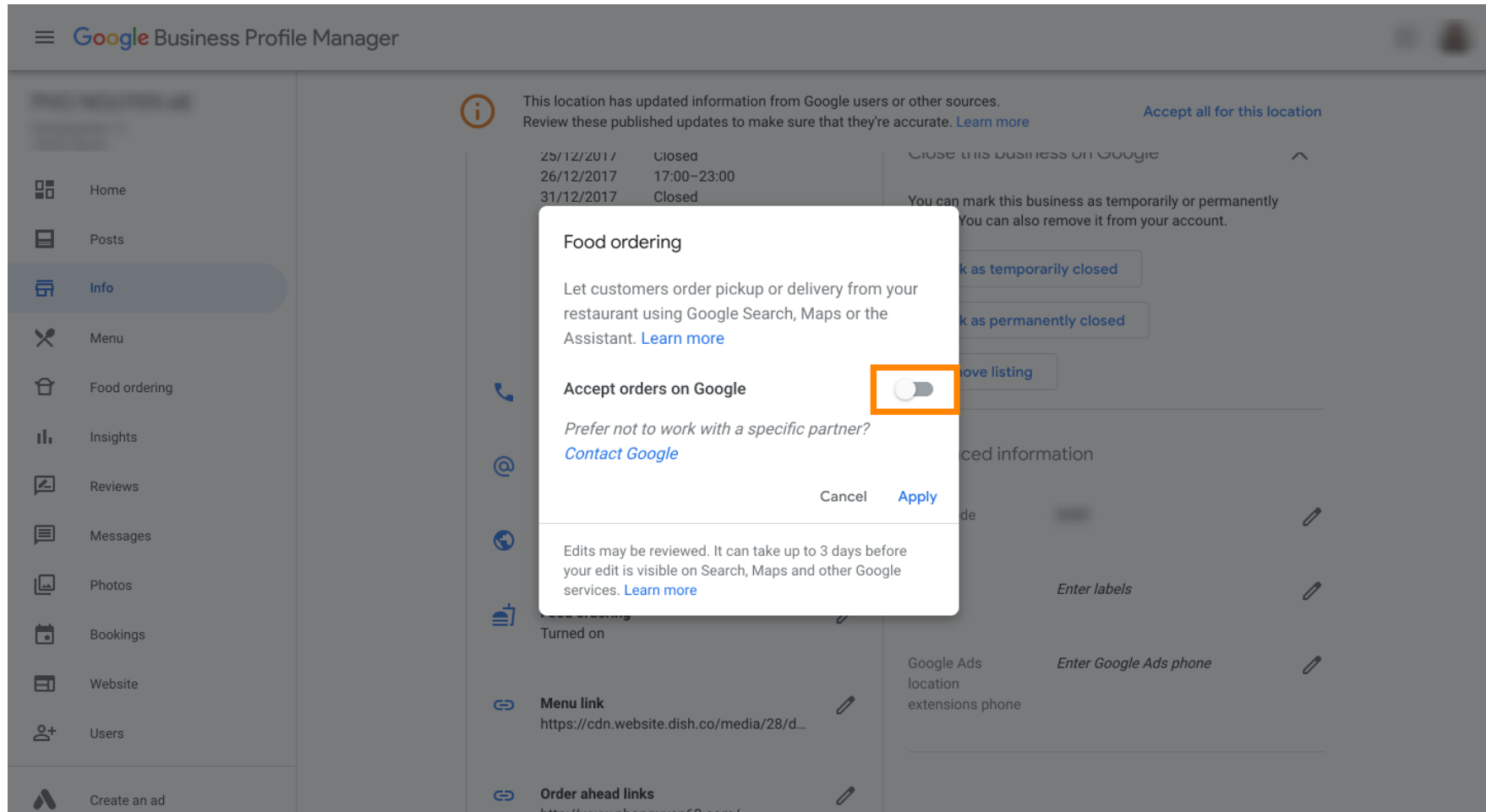
29/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

Food ordering
Turned on

Advanced information

- Shop code
- Labels *Enter labels*
- Google Ads location extensions phone *Enter Google Ads phone*

 Klicken Sie nun auf den Ein- / **Ausschalter** , um den Bestellbutton zu aktivieren.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog contains the following text:

Food ordering

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

Accept orders on Google

Prefer not to work with a specific partner?
[Contact Google](#)

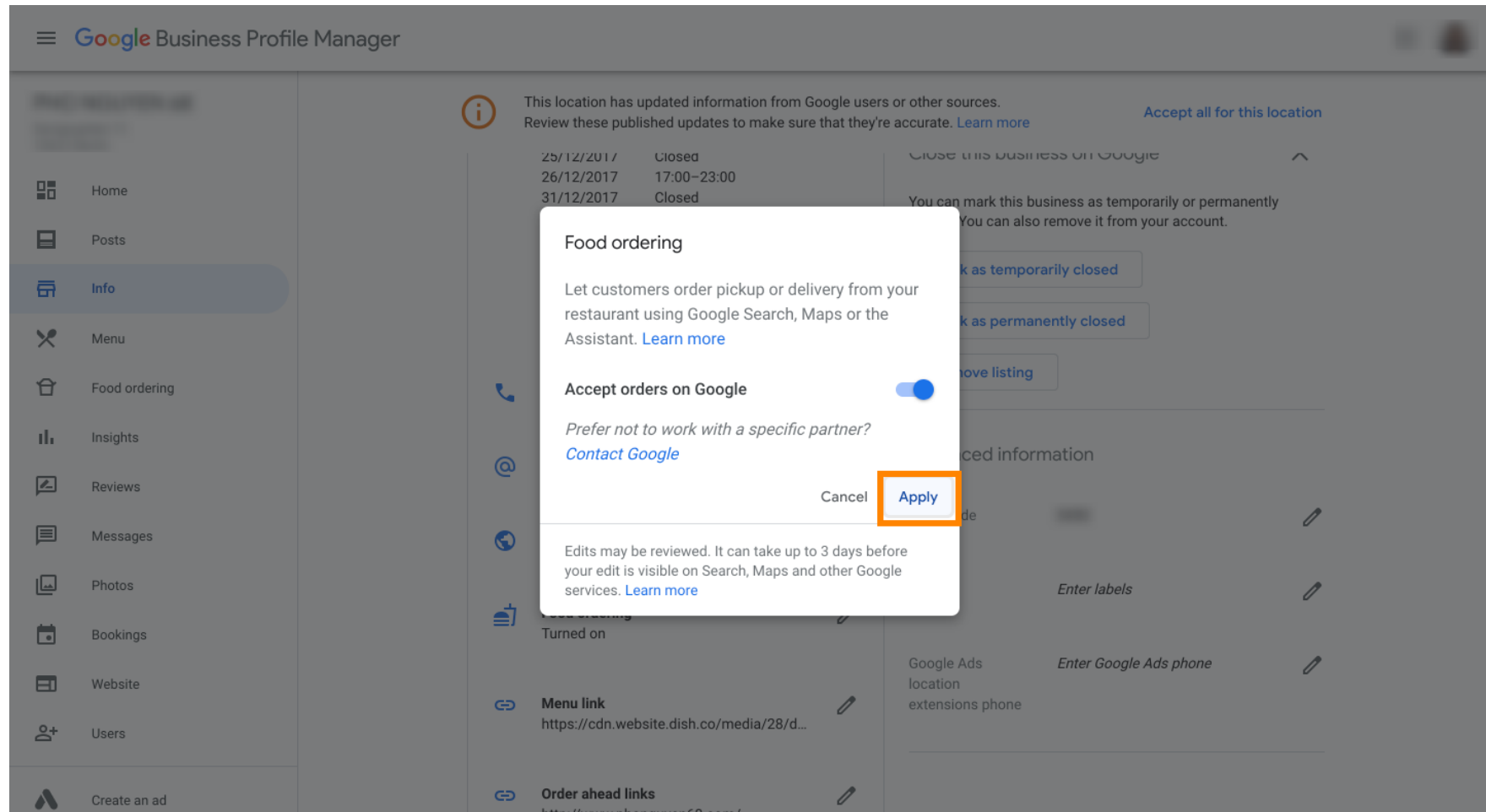
Cancel [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab of the Google Business Profile Manager, with a sidebar on the left containing options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area displays business information such as dates and status (Closed), and various settings like "Menu link" and "Order ahead links".



Bestätigen Sie mit **Anwenden**.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog contains the following text:

Food ordering

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

Accept orders on Google

Prefer not to work with a specific partner?
[Contact Google](#)

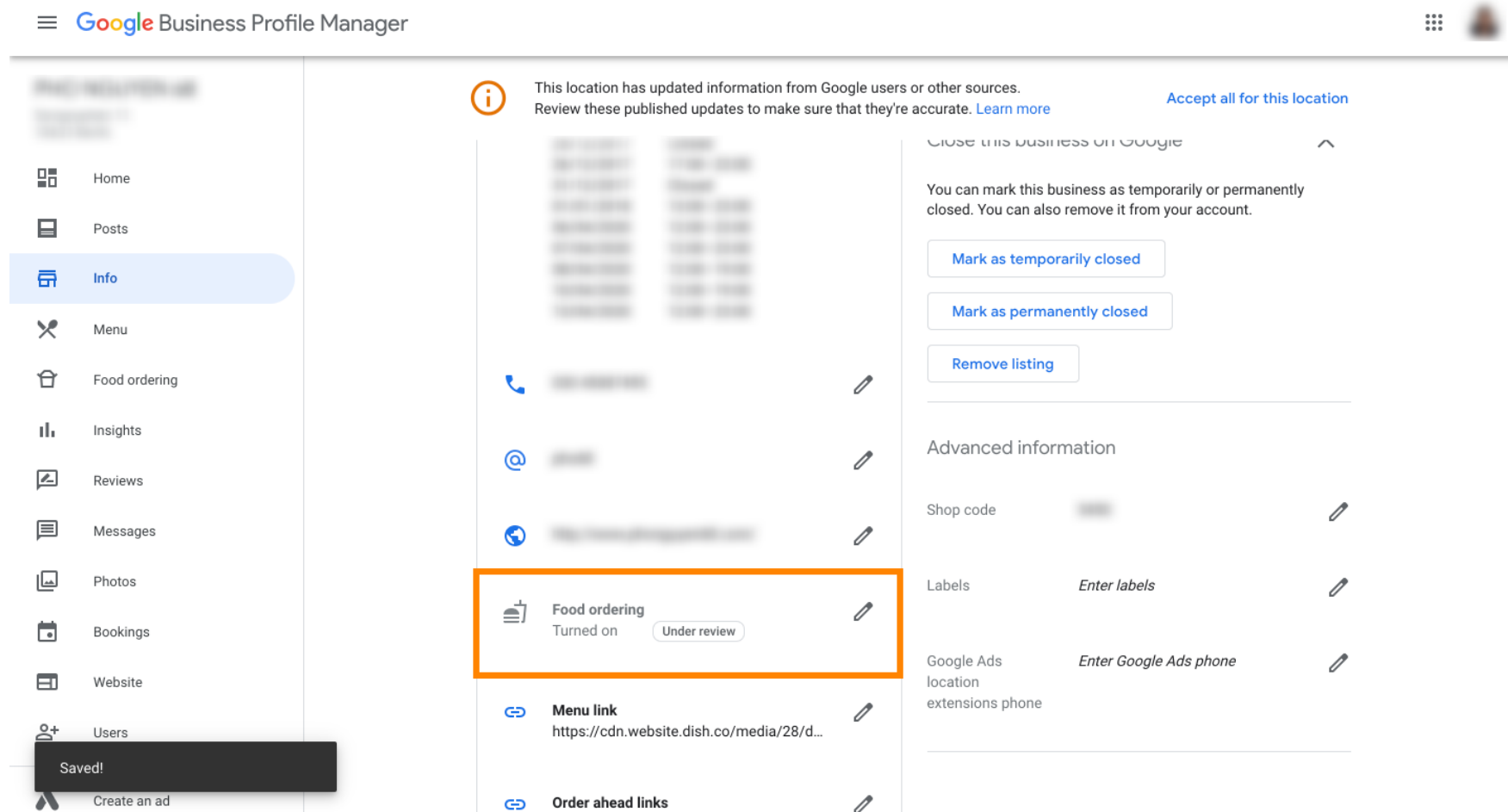
Cancel **Apply**

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab selected in the left sidebar, with various business details and update options visible.



Die Änderung muss von Google überprüft werden. Dies kann einige Minuten dauern, bis es aktualisiert wird.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the menu.

The main content area displays a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)".

Below the notification, there are several settings for the business profile, each with an edit icon:

- Phone**: [Redacted] [edit]
- Address**: [Redacted] [edit]
- Website**: [Redacted] [edit]
- Food ordering**: Turned on Under review [edit] (highlighted with an orange box)
- Menu link**: <https://cdn.website.dish.co/media/28/d...> [edit]
- Order ahead links**: [edit]

On the right side, there are additional options:

- Close this business on Google**: [edit]
- You can mark this business as temporarily or permanently closed. You can also remove it from your account.
 - [Mark as temporarily closed](#)
 - [Mark as permanently closed](#)
 - [Remove listing](#)
- Advanced information**
 - Shop code**: [Redacted] [edit]
 - Labels**: *Enter labels* [edit]
 - Google Ads location extensions phone**: *Enter Google Ads phone* [edit]



Das ist es. Sie haben DISH Order erfolgreich in den Google-Eintrag Ihres Restaurants integriert.

