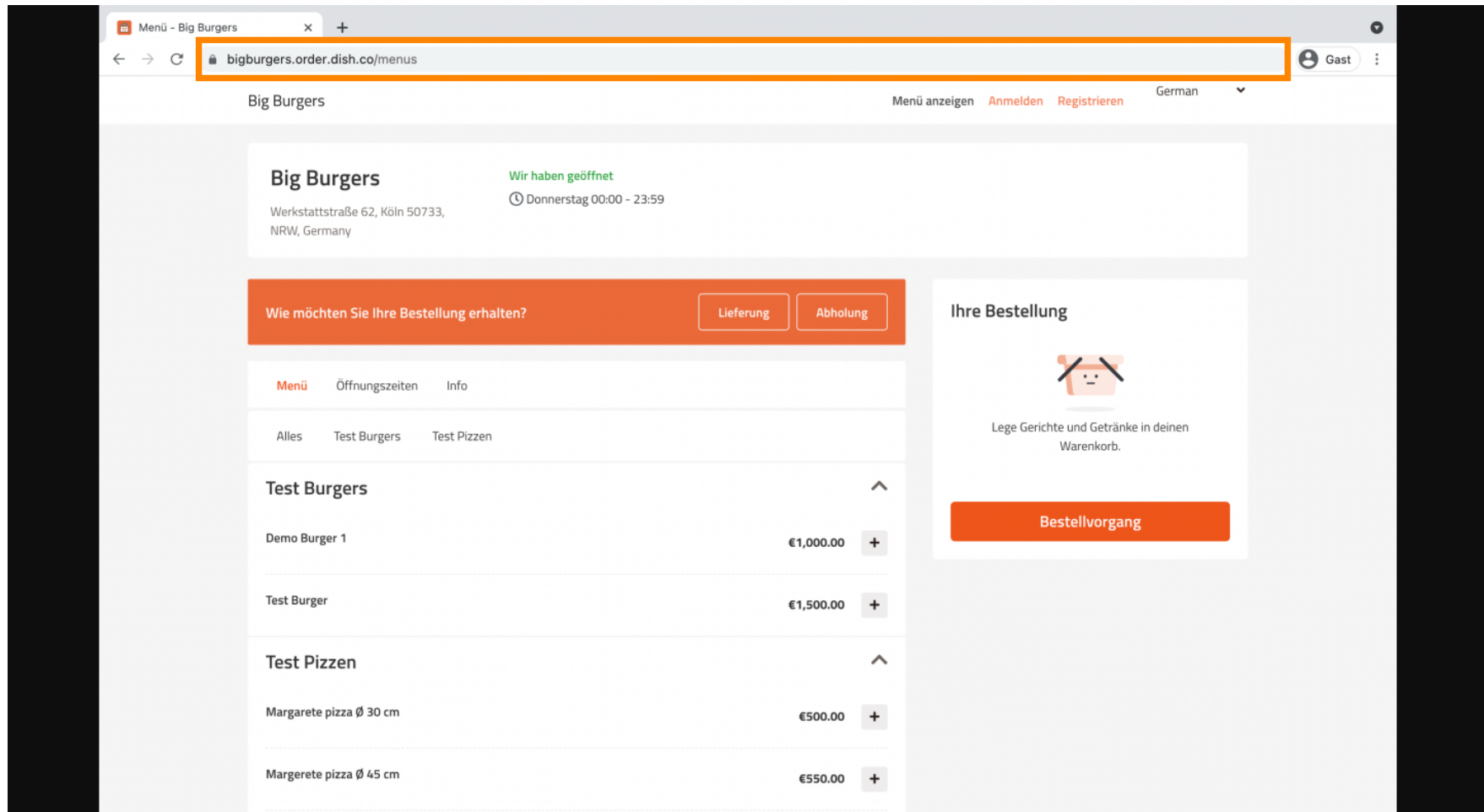




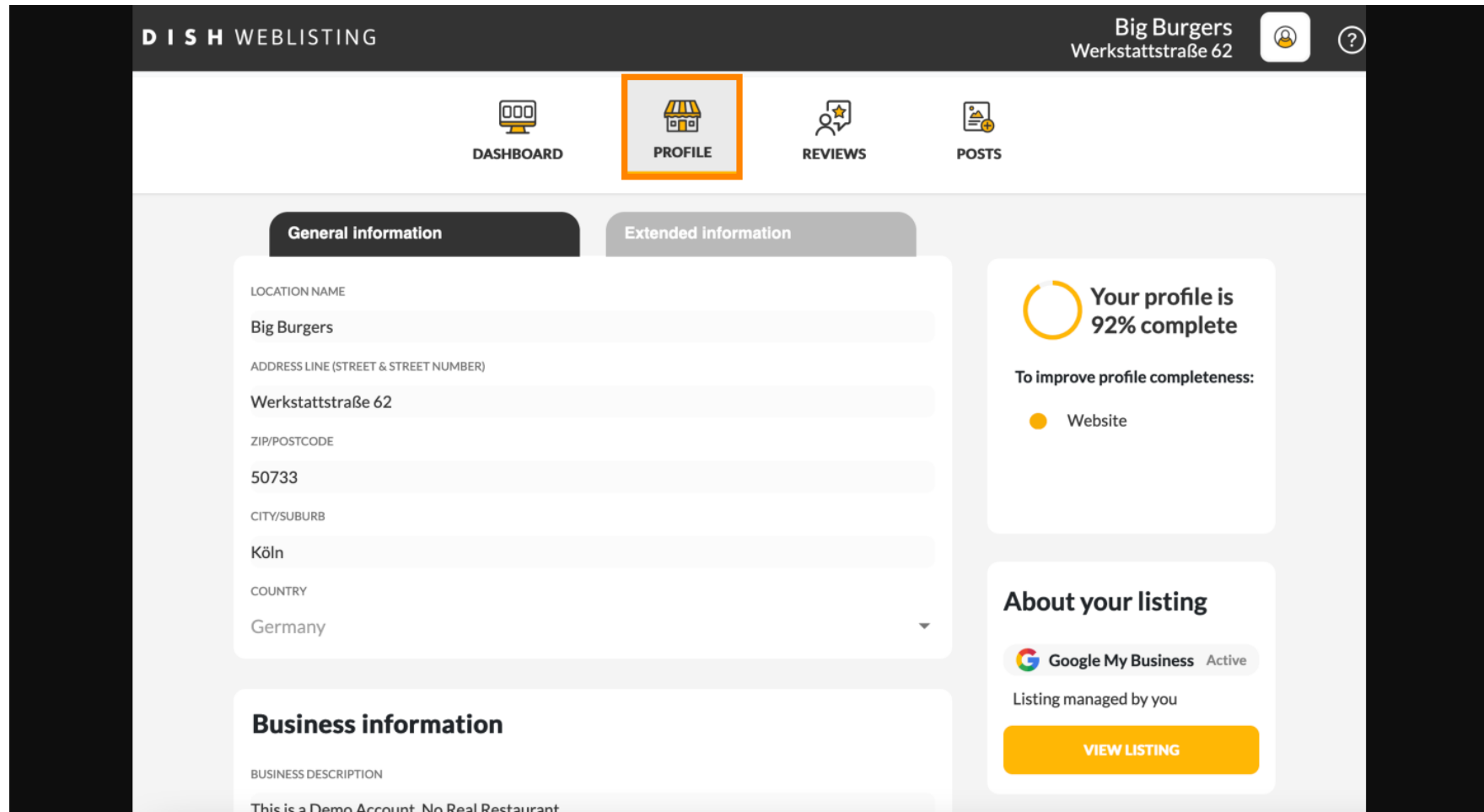
Primero visite el sitio web de su pedido DISH del restaurante y copie su **URL** .



The screenshot shows a web browser window displaying the menu page for 'Big Burgers' on the DISH Order platform. The browser's address bar is highlighted with an orange box, showing the URL 'bigburgers.order.dish.co/menu'. The website header includes the restaurant name 'Big Burgers', navigation links for 'Menü anzeigen', 'Anmelden', and 'Registrieren', and a language dropdown set to 'German'. The main content area features the restaurant's name, address, and opening hours. Below this, there are buttons for 'Lieferung' (Delivery) and 'Abholung' (Pickup). The menu is organized into sections: 'Test Burgers' and 'Test Pizzen'. The 'Test Burgers' section lists 'Demo Burger 1' for €1,000.00 and 'Test Burger' for €1,500.00. The 'Test Pizzen' section lists 'Margarete pizza Ø 30 cm' for €500.00 and 'Margerete pizza Ø 45 cm' for €550.00. On the right side, there is a 'Ihre Bestellung' (Your Order) section with a shopping cart icon and a 'Bestellvorgang' (Order Process) button.

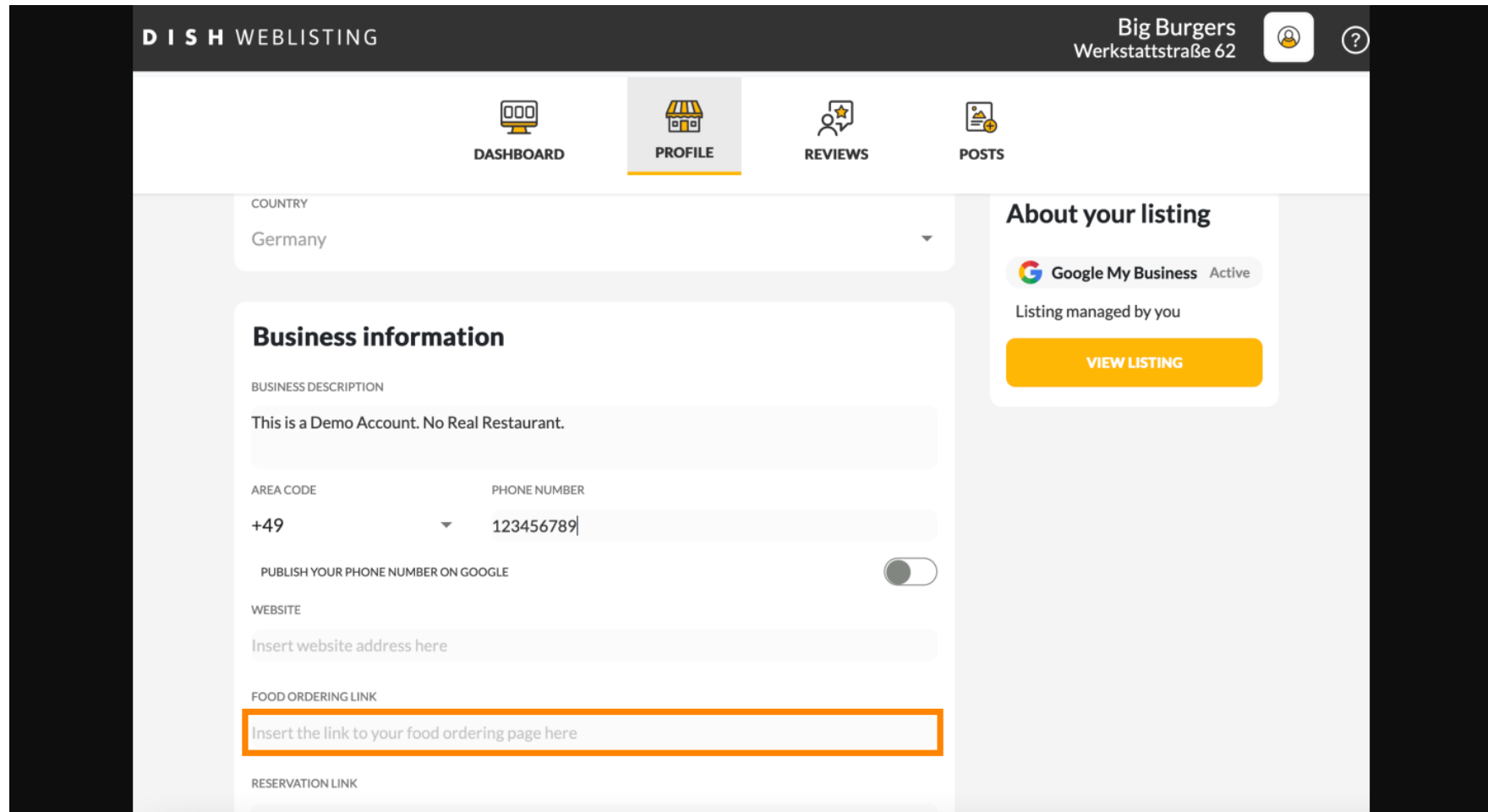


La primera variante conveniente y recomendada es iniciar sesión en DISH Weblisting y hacer clic en **perfil**. Nota: Hay dos variantes para conectar el enlace del sitio web de DISH Order con Google My Business.



The screenshot shows the 'PROFILE' page in the DISH Weblisting interface. The page is titled 'DISH WEBLISTING' and 'Big Burgers Werkstattstraße 62'. The 'PROFILE' tab is highlighted with an orange border. The page is divided into two main sections: 'General information' and 'Business information'. The 'General information' section includes fields for 'LOCATION NAME' (Big Burgers), 'ADDRESS LINE (STREET & STREET NUMBER)' (Werkstattstraße 62), 'ZIP/POSTCODE' (50733), 'CITY/SUBURB' (Köln), and 'COUNTRY' (Germany). The 'Business information' section includes a 'BUSINESS DESCRIPTION' field with the text 'This is a Demo Account. No Real Restaurant.' On the right side, there is a 'Your profile is 92% complete' notification with a progress indicator and a list of items to improve profile completeness, including 'Website'. Below this, there is a section titled 'About your listing' which shows 'Google My Business Active' and 'Listing managed by you', with a 'VIEW LISTING' button.

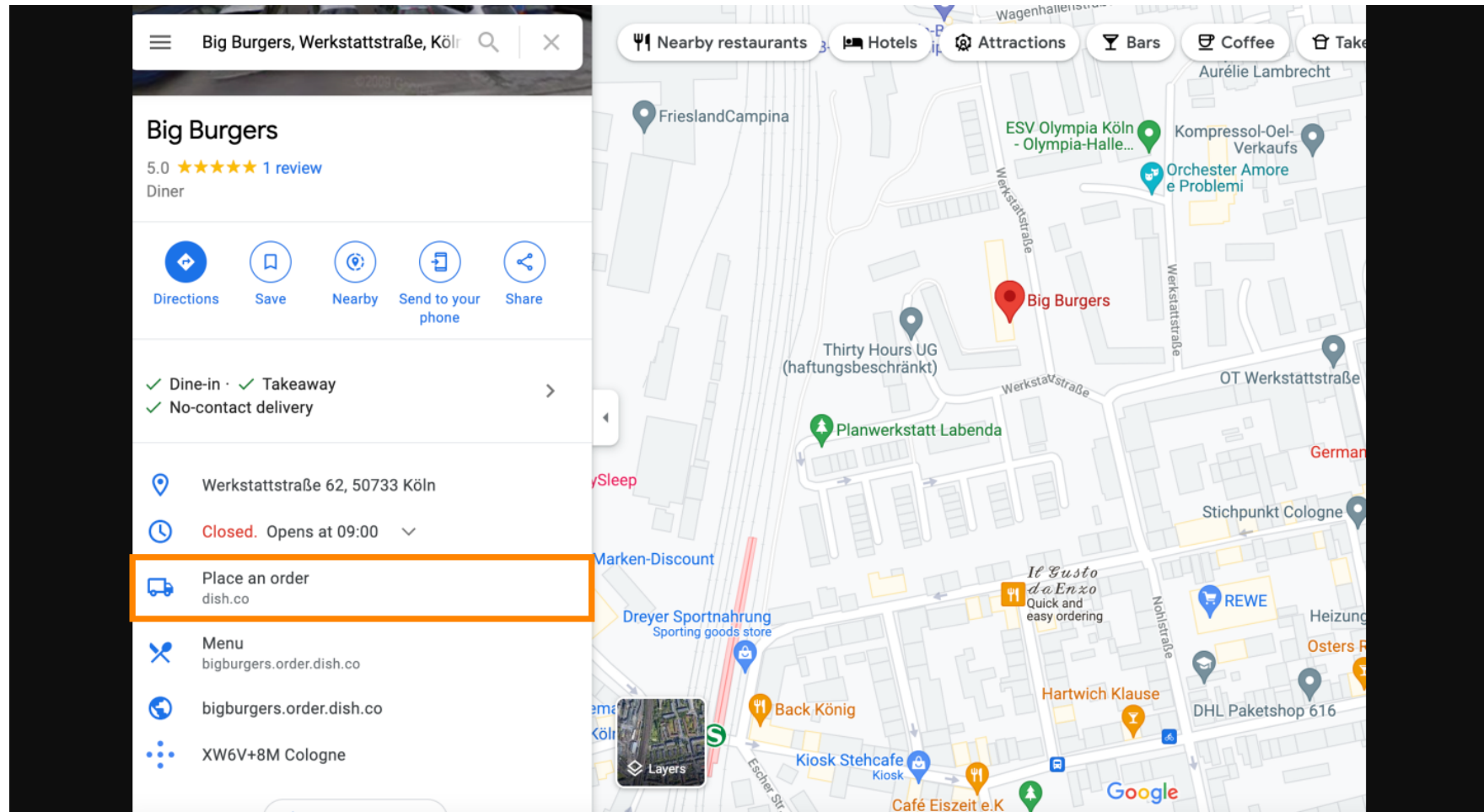
- Desplácese hacia abajo hasta la información comercial. En el **enlace de pedido de alimentos** del campo , puede insertar la **URL** de su sitio web de pedidos de DISH. Nota: asegúrese de guardar la información actualizada .



The screenshot shows the 'DISH WEBLISTING' interface for a restaurant named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is the active tab), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'Business information' section with the following fields: 'COUNTRY' (Germany), 'BUSINESS DESCRIPTION' (This is a Demo Account. No Real Restaurant.), 'AREA CODE' (+49), 'PHONE NUMBER' (123456789), a toggle for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE', 'WEBSITE' (Insert website address here), 'FOOD ORDERING LINK' (Insert the link to your food ordering page here), and 'RESERVATION LINK'. The right column is titled 'About your listing' and shows 'Google My Business' as 'Active', 'Listing managed by you', and a 'VIEW LISTING' button. The 'FOOD ORDERING LINK' field is highlighted with an orange border.

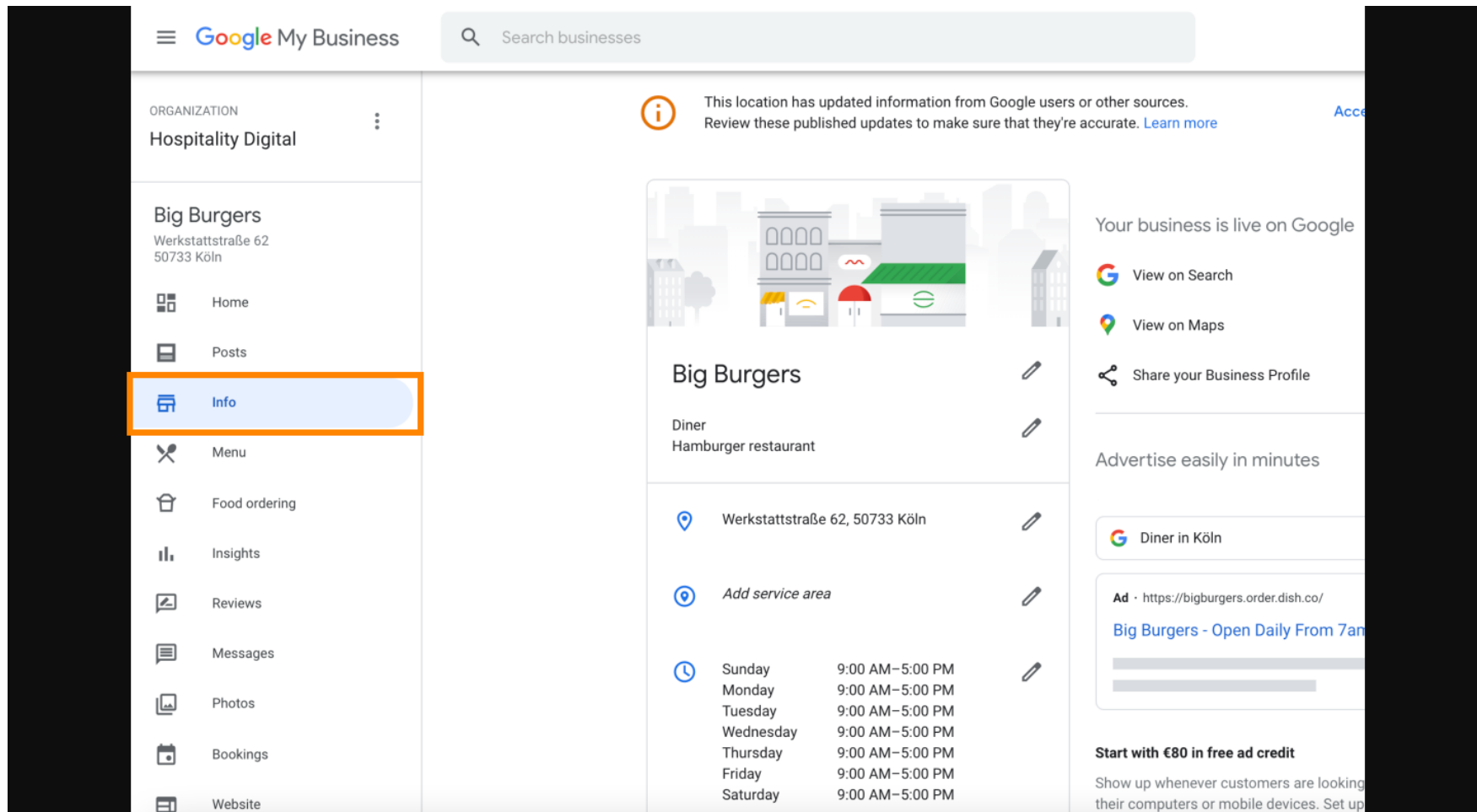


Con DISH Weblisting , el enlace de pedido de alimentos en la entrada de Google de su restaurante se coloca automáticamente sin necesidad de utilizar el complejo panel de configuración de Google My Business.



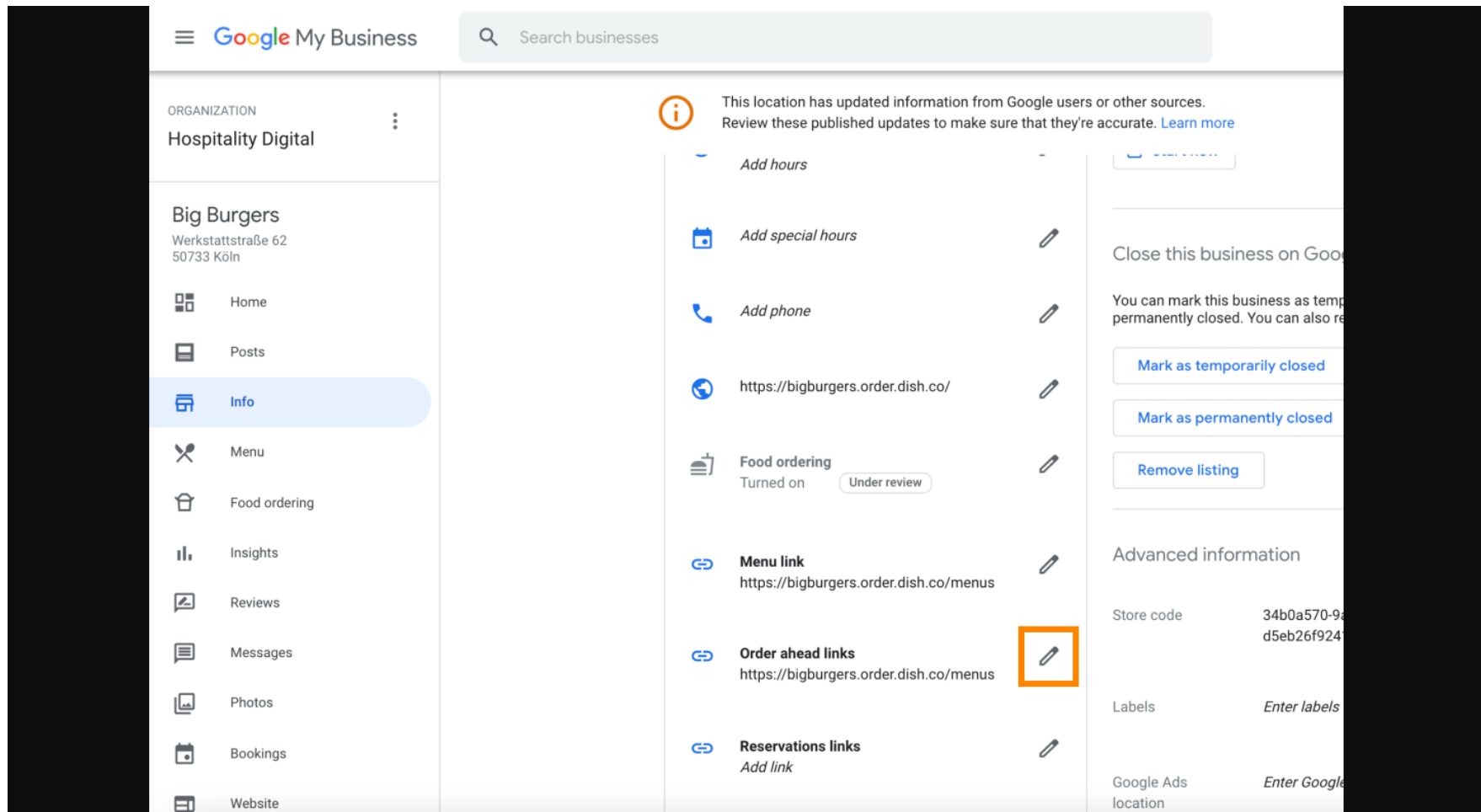


La segunda variante: Estás en el Dashboard de tu cuenta de Google My Business. Haga clic en **información** para ajustar la configuración comercial.



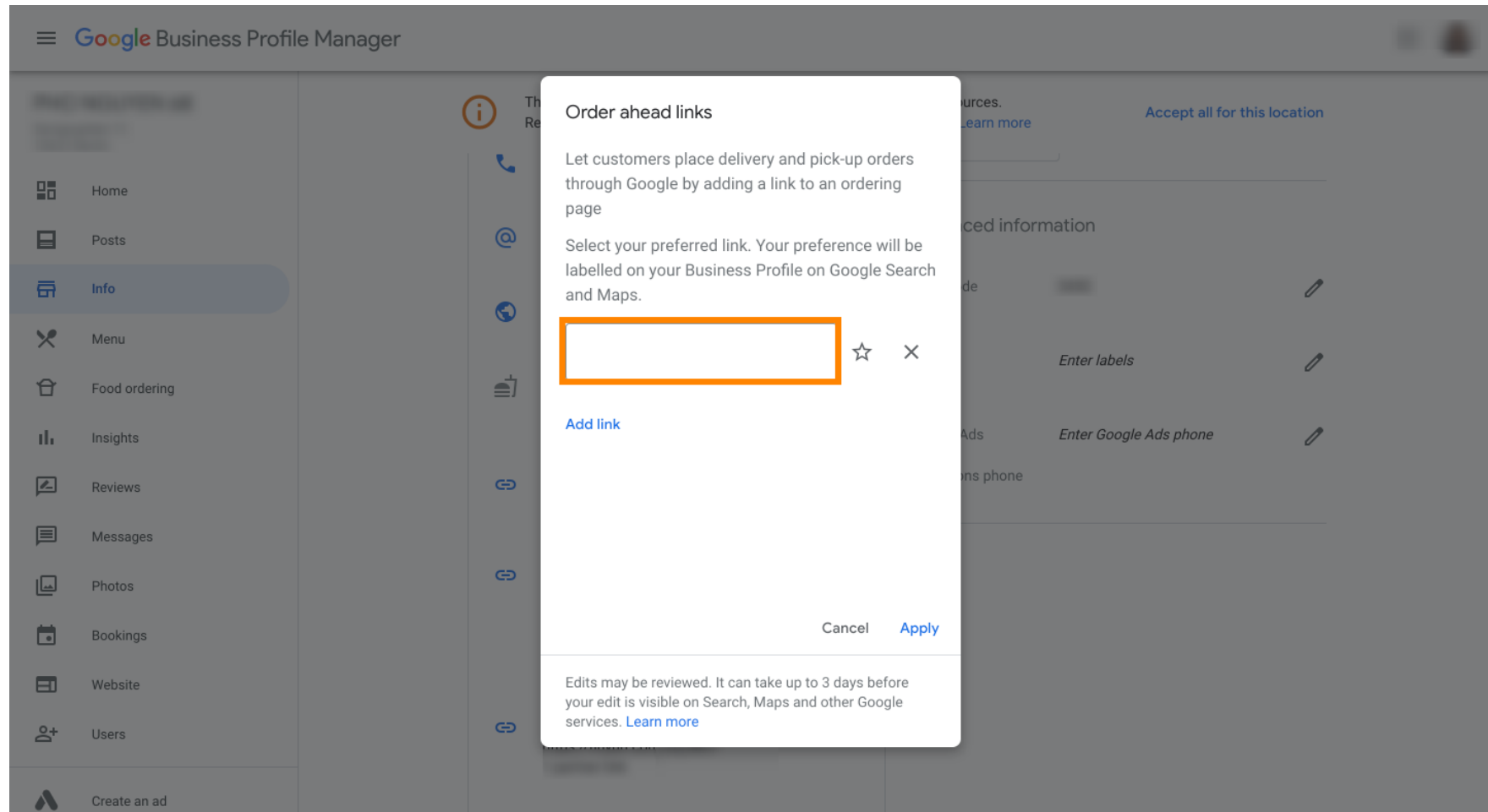
The screenshot shows the Google My Business dashboard for a business named "Big Burgers". The left sidebar contains a navigation menu with the following items: Home, Posts, Info (highlighted with an orange box), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile for "Big Burgers", including its address (Werkstattstraße 62, 50733 Köln), category (Diner), and operating hours (9:00 AM - 5:00 PM, 7 days a week). A notification at the top indicates that the location has updated information from Google users or other sources. The right sidebar offers options to view the business on Search and Maps, share the profile, and advertise.

Desplácese hacia abajo hasta que llegue a los **enlaces de pedidos anticipados** y haga clic en el **ícono de lápiz** para agregar o eliminar enlaces de pedidos.



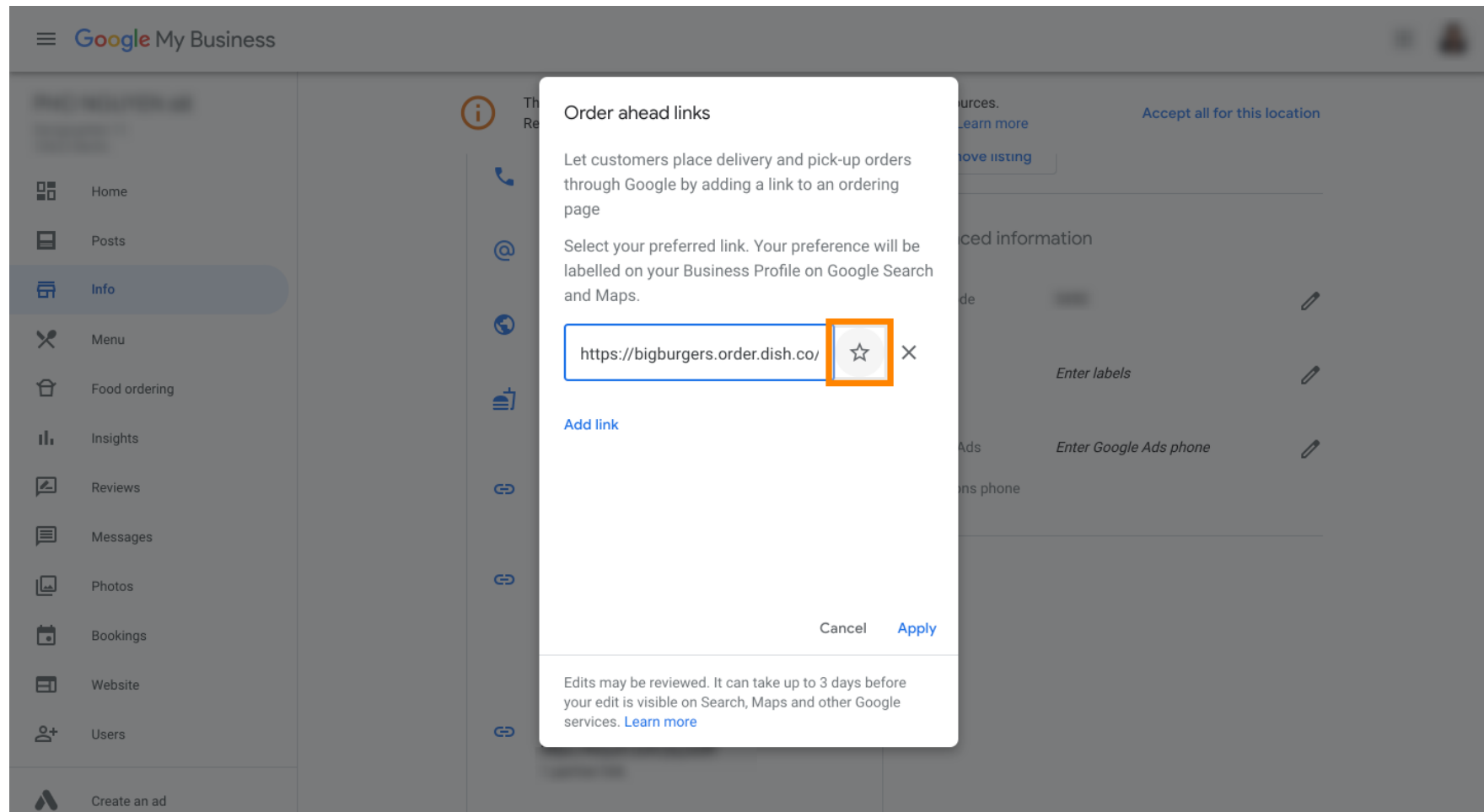
The screenshot shows the Google My Business interface for a business named "Big Burgers". The left sidebar contains a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business information, including the address "Werkstattstraße 62, 50733 Köln". Below this, there are several sections for adding or managing business information: "Add hours", "Add special hours", "Add phone", a website link "https://bigburgers.order.dish.co/", "Food ordering" (turned on, under review), "Menu link" (https://bigburgers.order.dish.co/menus), "Order ahead links" (https://bigburgers.order.dish.co/menus) with a pencil icon highlighted in an orange box, and "Reservations links" (Add link). On the right side, there are options to "Close this business on Google", "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing". At the bottom right, there is an "Advanced information" section with fields for "Store code", "Labels", and "Google Ads location".

 **Pegar** lo previamente copiado URL de su sitio web de pedidos de DISH aquí.





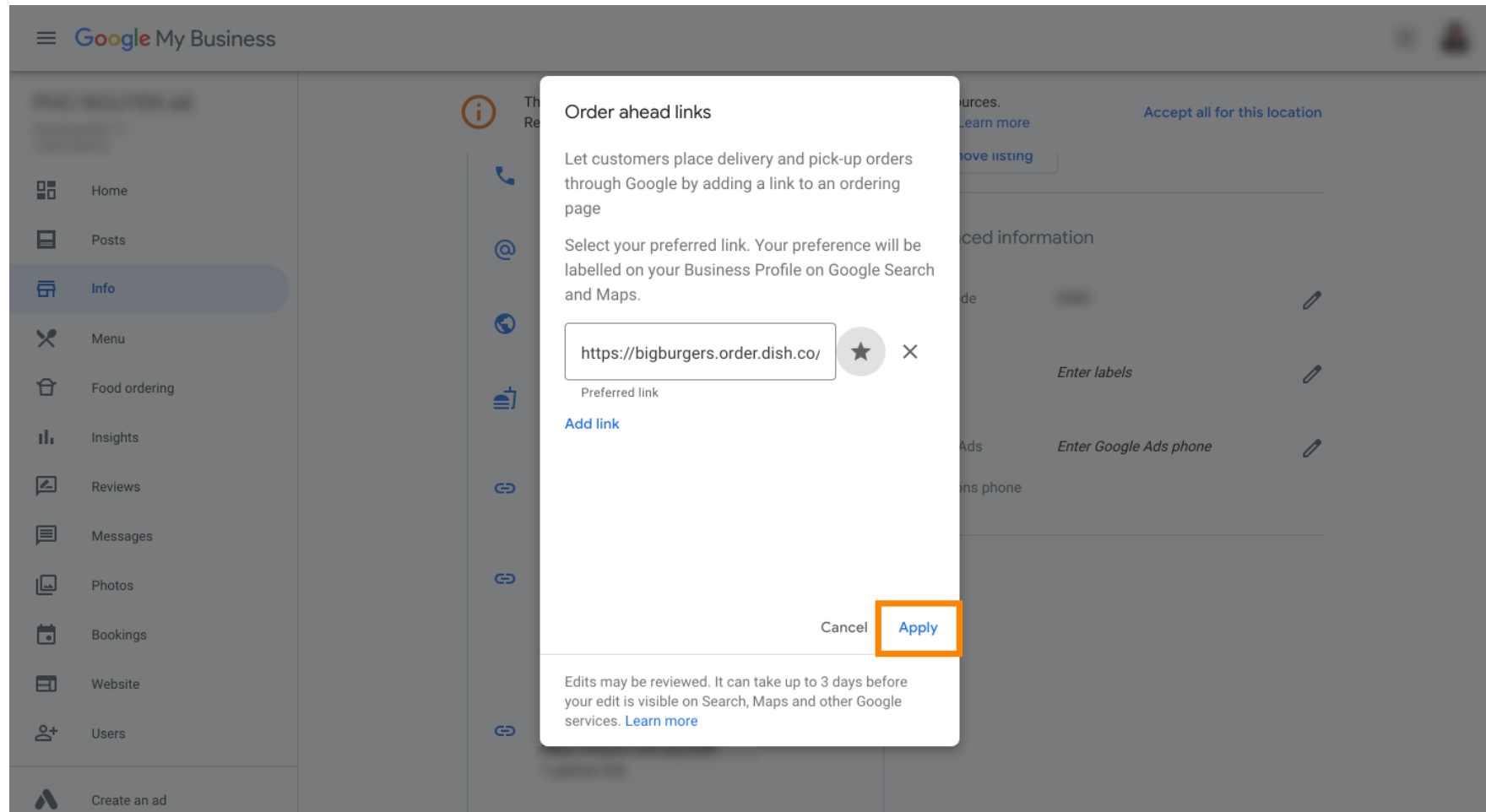
Asegúrese de preferir el enlace haciendo clic en la **estrella** . Nota: El enlace será visible para los invitados como enlace preferido por restaurante .







Termina el proceso haciendo clic en **aplicar** .



**Order ahead links**

Let customers place delivery and pick-up orders through Google by adding a link to an ordering page

Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.

★ ×

Preferred link

[Add link](#)

Cancel **Apply**

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)



Asegúrese de que la opción de pedido de alimentos esté activada. Si no, haga clic en el **icono del lápiz**.

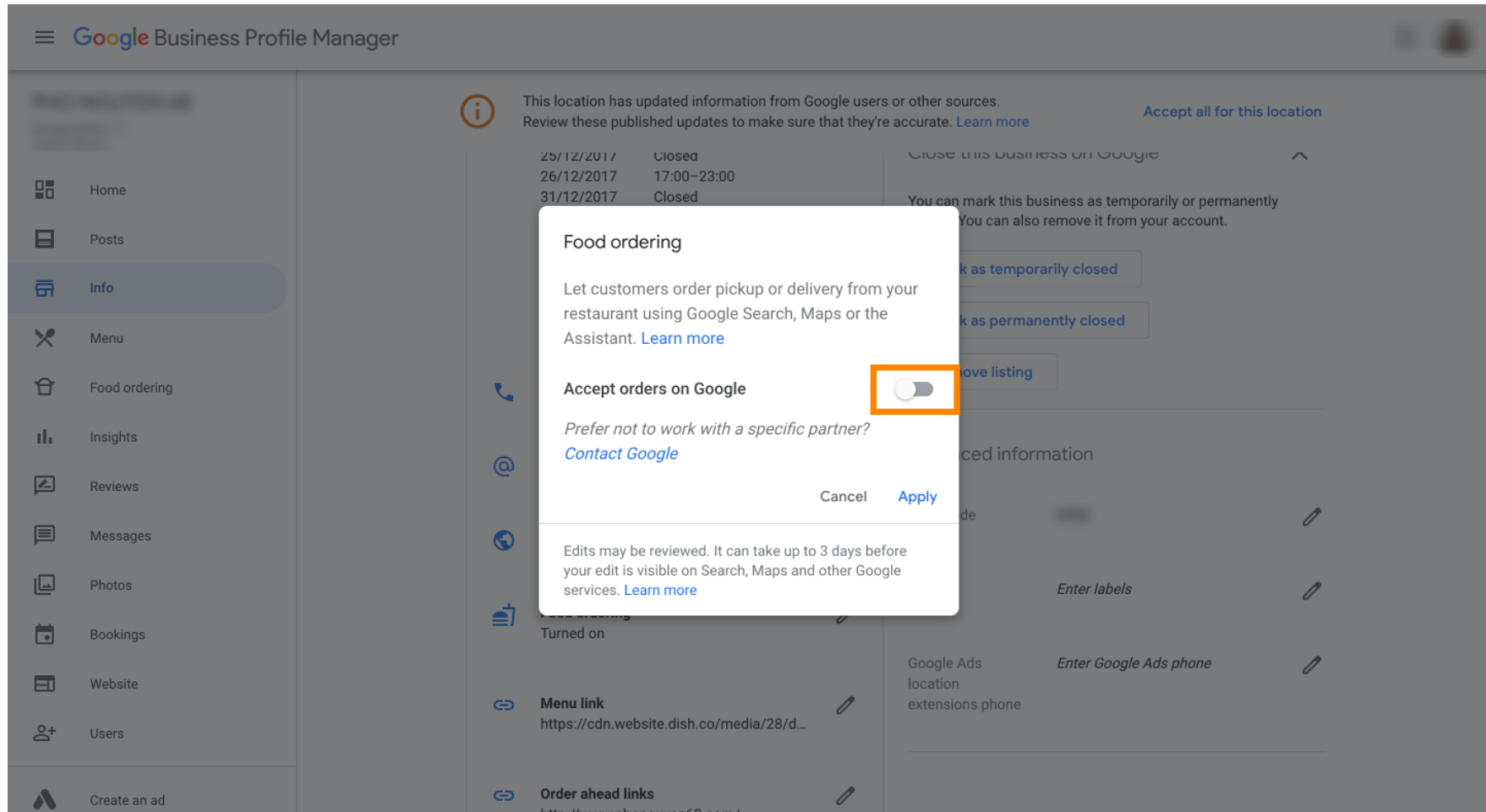
The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area shows a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more" with a link to "Accept all for this location". Below this is a table of updates:

Date	Update
20/12/2017	17:00-23:00
31/12/2017	Closed
01/01/2018	13:00-23:00
06/04/2020	12:00-23:00
07/04/2020	12:00-23:00
08/04/2020	12:00-19:00
10/04/2020	12:00-19:00
13/04/2020	12:00-23:00

Below the table are several settings with edit icons (pencil): Phone number, Email address, Website, **Food ordering** (Turned on, highlighted with an orange box), Menu link (https://cdn.website.dish.co/media/28/d...), and Order ahead links.

On the right side, there are buttons for "Mark as temporarily closed", "Mark as permanently closed", and "Remove listing". Below these is the "Advanced information" section with fields for Shop code, Labels (Enter labels), and Google Ads location extensions phone (Enter Google Ads phone).

Ahora haga clic en el **interruptor de encendido /apagado** para activar el botón de pedido.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable or disable food ordering on Google. The dialog contains the following text:

**Food ordering**

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

**Accept orders on Google**

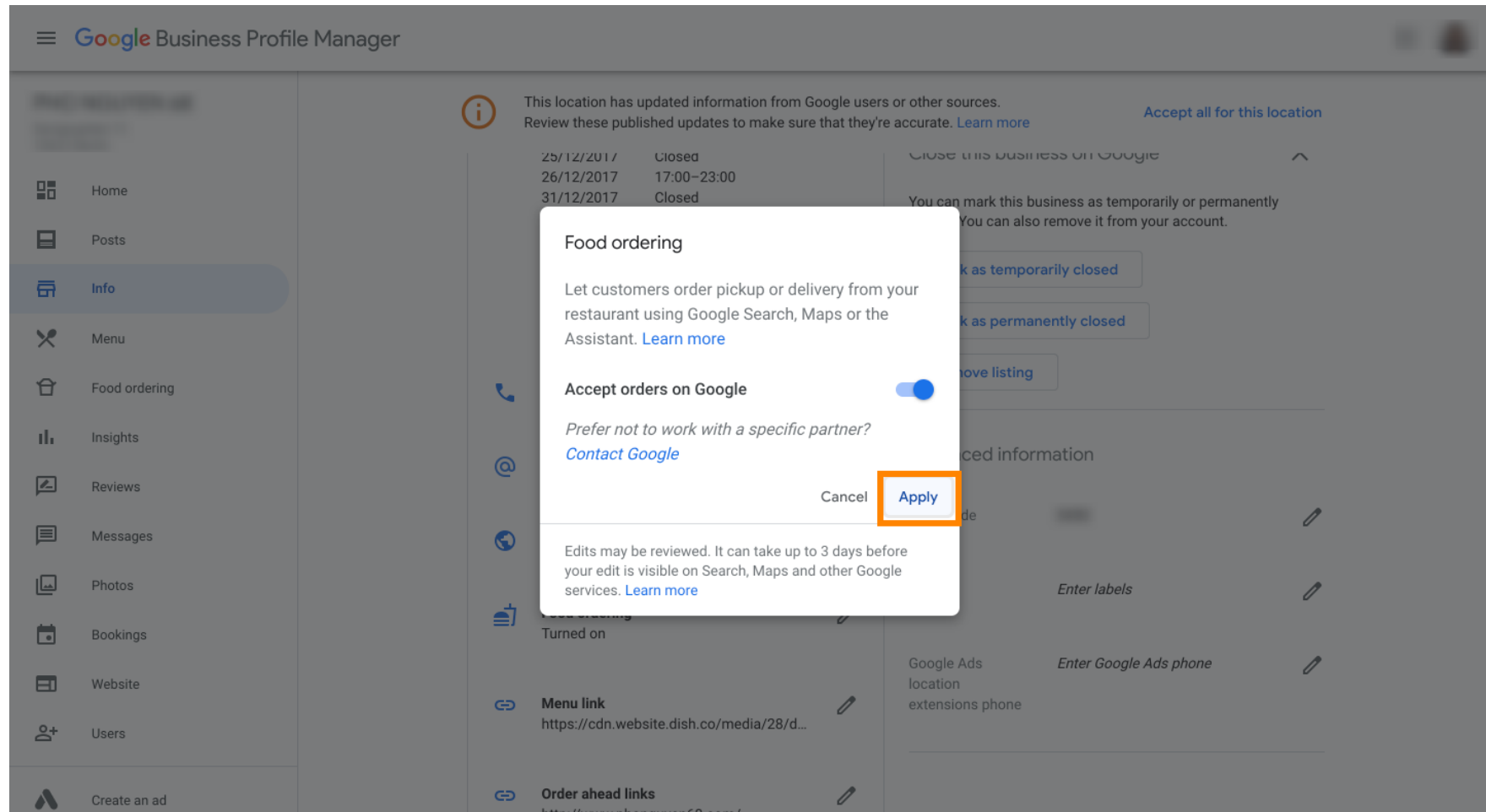
*Prefer not to work with a specific partner?*  
[Contact Google](#)

Cancel [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab of the Google Business Profile Manager, with a sidebar on the left containing options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. The main content area displays business information such as dates and status (Closed), and various settings like "Accept orders on Google", "Menu link", and "Order ahead links".

Confirme haciendo clic en **Aplicar**.



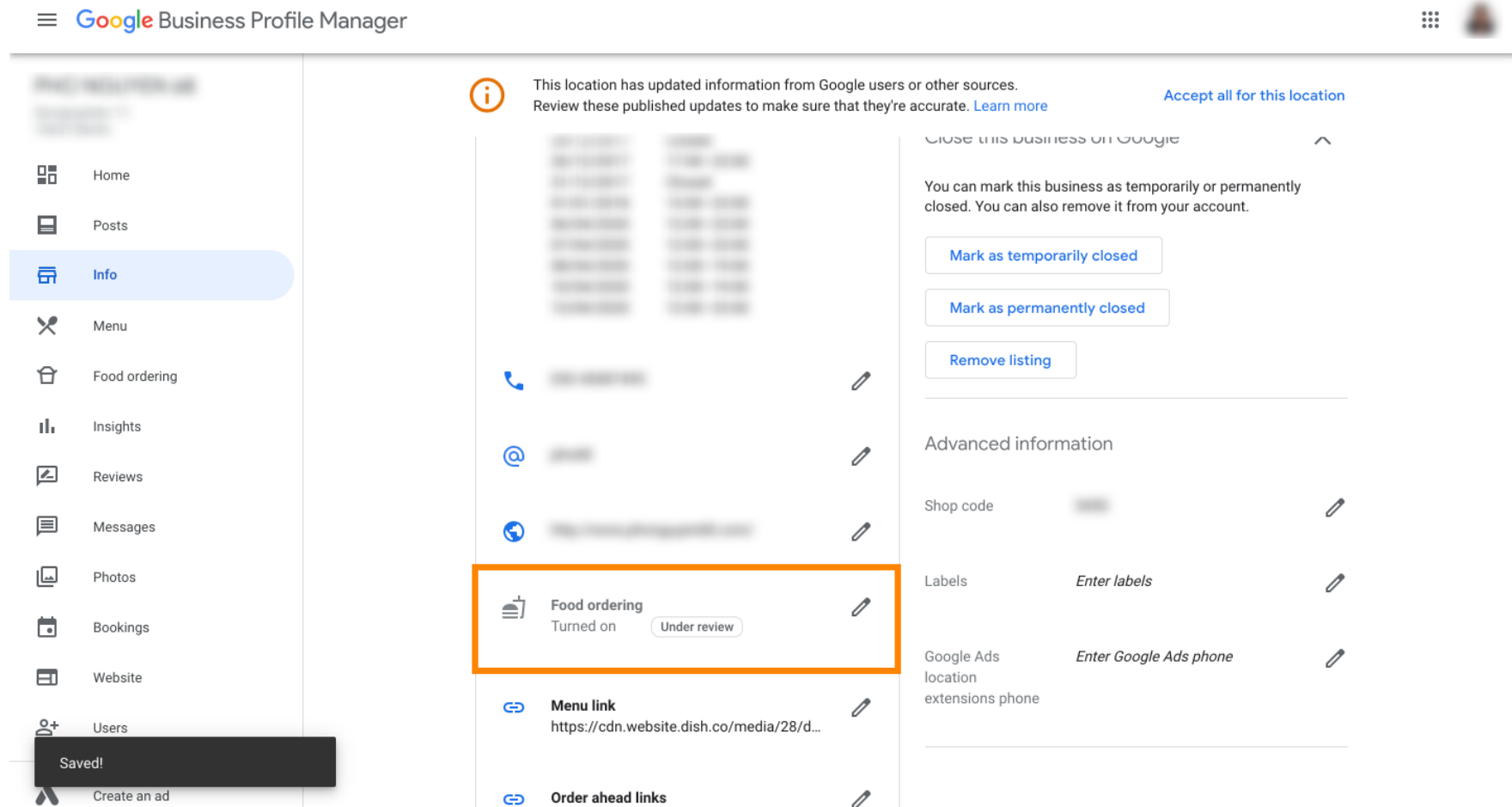
The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog includes the following text and controls:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google**
- Prefer not to work with a specific partner?*  
[Contact Google](#)
- Buttons: **Cancel** and **Apply** (highlighted with an orange box)
- Footer: Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background interface shows the "Info" tab selected in the left sidebar. The main content area displays a notification about updated information from Google users, a table of business hours (25/12/2017 Closed, 26/12/2017 17:00-23:00, 31/12/2017 Closed), and various settings for the business profile, including "Menu link" and "Order ahead links".



El cambio debe ser revisado por Google. Esto podría tardar unos minutos hasta que se actualice.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the menu. The main content area has a header with a warning icon and text: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more' and a link 'Accept all for this location'. Below this is a list of business attributes, each with an edit icon. The 'Food ordering' attribute is highlighted with an orange box; it shows 'Food ordering' with a fork and knife icon, 'Turned on', and a status badge that says 'Under review'. Other attributes include 'Menu link' with a URL and 'Order ahead links'. To the right of the list is a section titled 'Advanced information' with fields for 'Shop code', 'Labels' (with a placeholder 'Enter labels'), and 'Google Ads location extensions phone' (with a placeholder 'Enter Google Ads phone'). At the top of this section are buttons for 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. At the bottom of the 'Advanced information' section is a link to 'Close this business on Google'.



Eso es. Has integrado con éxito DISH Order a la entrada de Google de tu restaurante.

