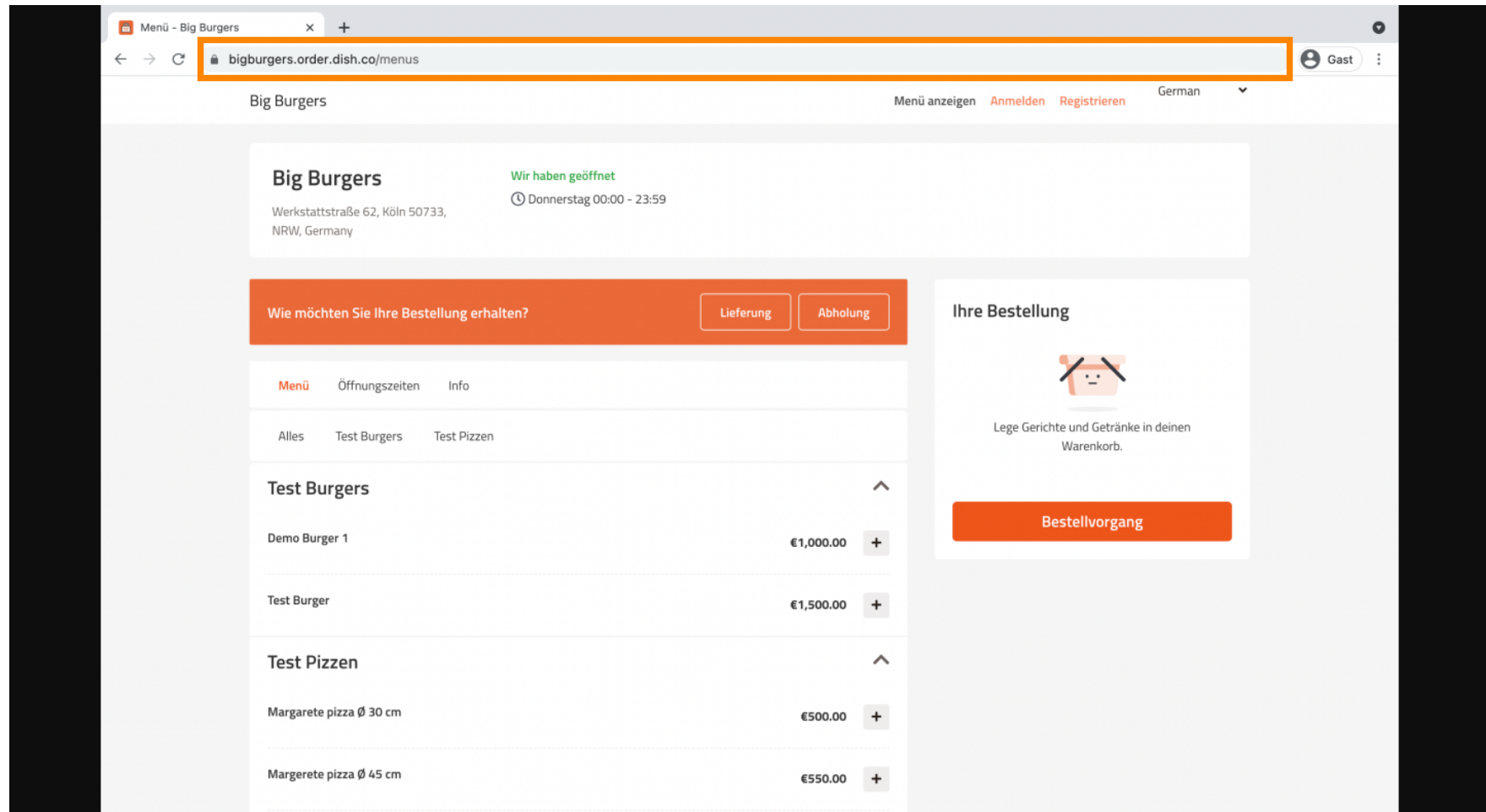




Először keresse fel az étterem DISH Order webhelyét, és másolja ki az **URL** -címét .



The screenshot shows a web browser window with the URL `bigburgers.order.dish.co/menus` highlighted in orange. The page title is "Menü - Big Burgers". The website header includes "Big Burgers", "Menü anzeigen", "Anmelden", "Registrieren", and a language dropdown set to "German".

The main content area features a "Big Burgers" header with the address "Werkstattstraße 62, Köln 50733, NRW, Germany" and a status "Wir haben geöffnet" (We are open) with hours "Donnerstag 00:00 - 23:59".

Below the header, there is a section "Wie möchten Sie Ihre Bestellung erhalten?" (How do you want to receive your order?) with two buttons: "Lieferung" (Delivery) and "Abholung" (Pickup).

The menu is organized into sections: "Menü", "Öffnungszeiten", and "Info". Under "Menü", there are sub-sections for "Alles", "Test Burgers", and "Test Pizzen".

The "Test Burgers" section lists:

- Demo Burger 1: €1,000.00
- Test Burger: €1,500.00

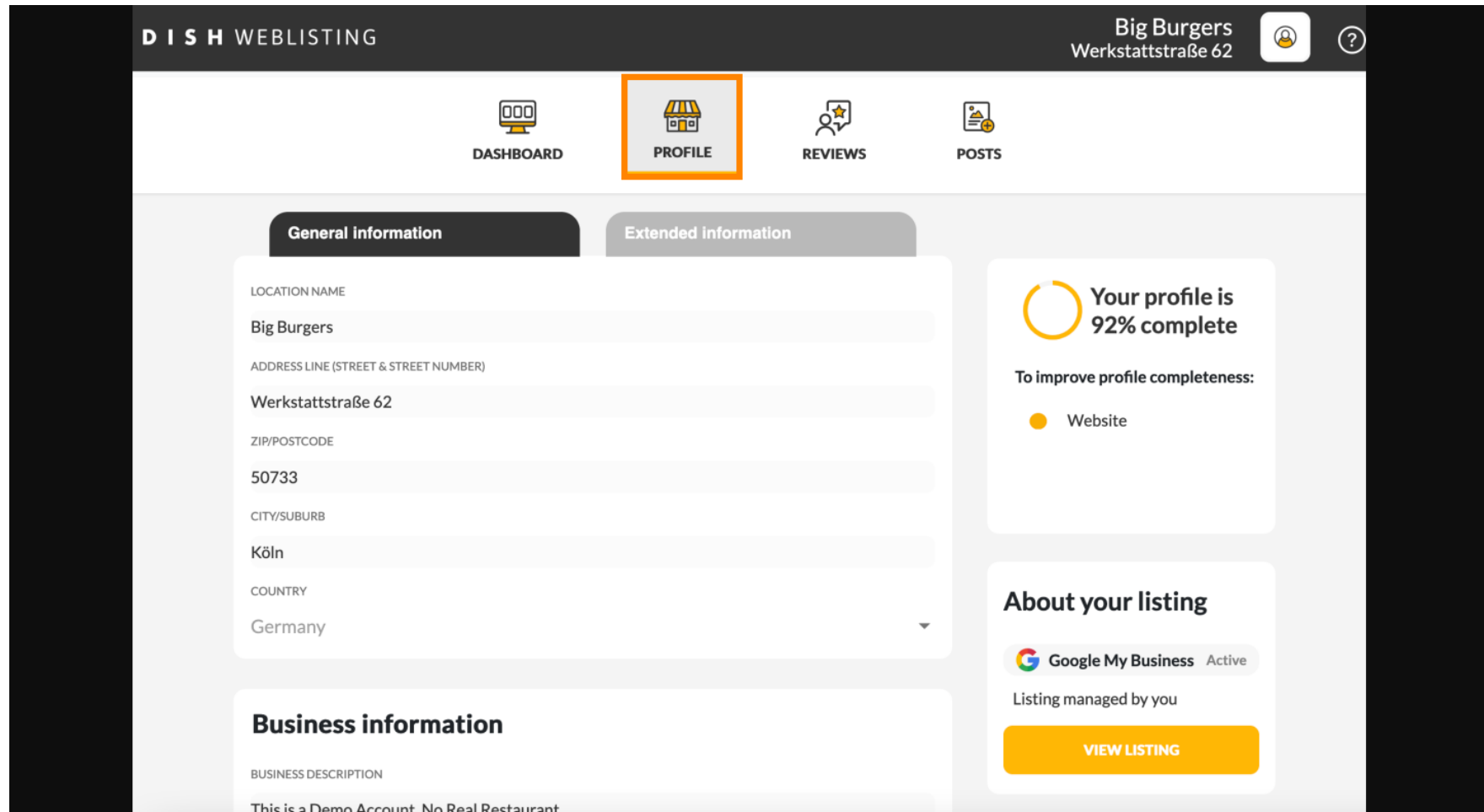
The "Test Pizzen" section lists:

- Margarete pizza Ø 30 cm: €500.00
- Margerete pizza Ø 45 cm: €550.00

On the right side, there is a "Ihre Bestellung" (Your order) section with a shopping cart icon and the text "Lege Gerichte und Getränke in deinen Warenkorb." (Add dishes and drinks to your cart). A large orange button labeled "Bestellvorgang" (Order process) is visible.



Az első, kényelmes és ajánlott változat, ha bejelentkezik a DISH Weblistára, és kattintson a **profilra**.
 Megjegyzés: A DISH Order webhely linkjét kétféleképpen lehet összekapcsolni a Google Cégem szolgáltatással.



The screenshot shows the DISH Weblisting interface for a business named "Big Burgers". The top navigation bar includes "DASHBOARD", "PROFILE" (highlighted with an orange box), "REVIEWS", and "POSTS". The main content area is divided into "General information" and "Extended information".

General information:

- LOCATION NAME: Big Burgers
- ADDRESS LINE (STREET & STREET NUMBER): Werkstattstraße 62
- ZIP/POSTCODE: 50733
- CITY/SUBURB: Köln
- COUNTRY: Germany

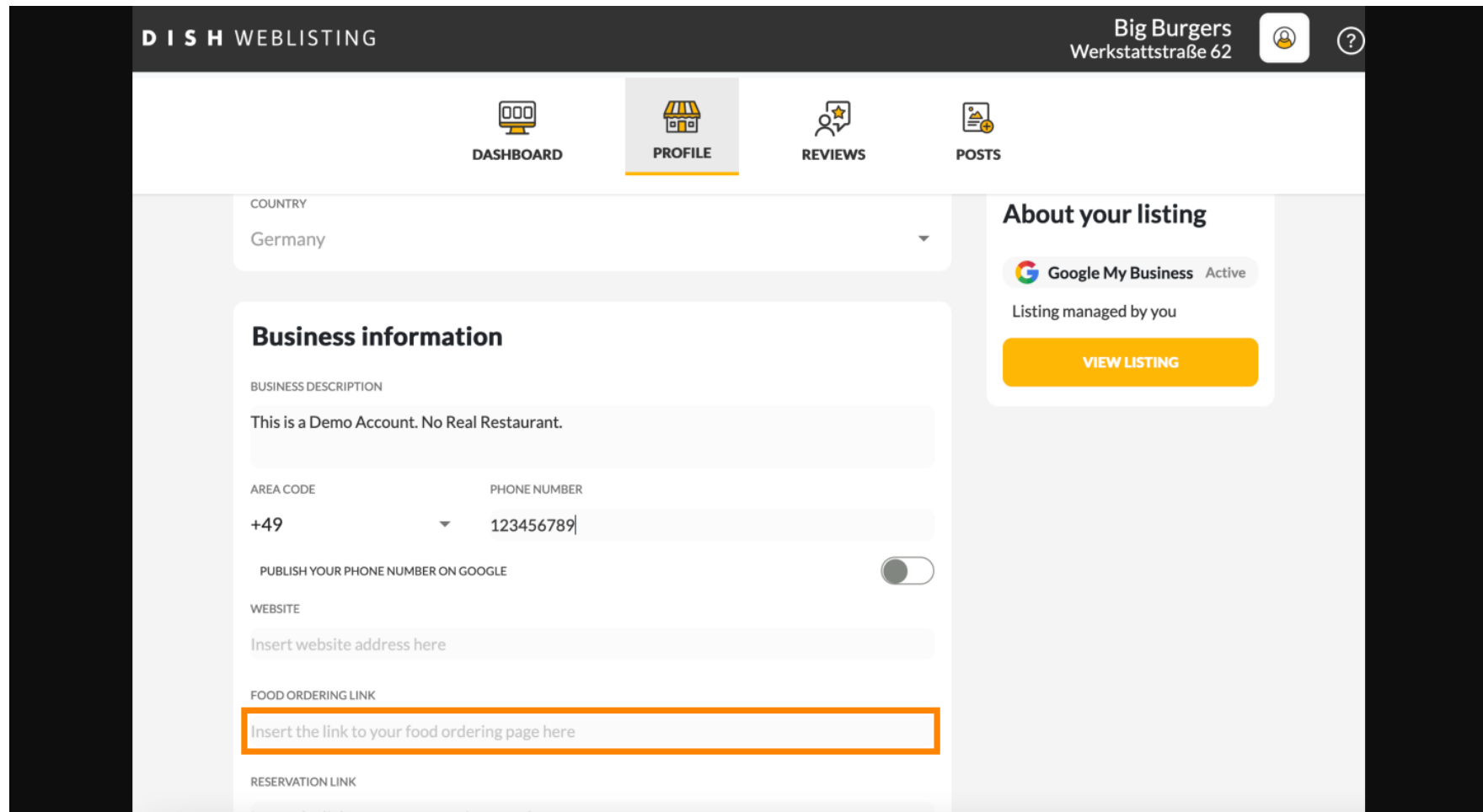
Extended information:

- Your profile is 92% complete**
- To improve profile completeness:
 - Website
- About your listing**
 - Google My Business Active
 - Listing managed by you
 - [VIEW LISTING](#)

At the bottom, under "Business information", it states: "This is a Demo Account. No Real Restaurant."



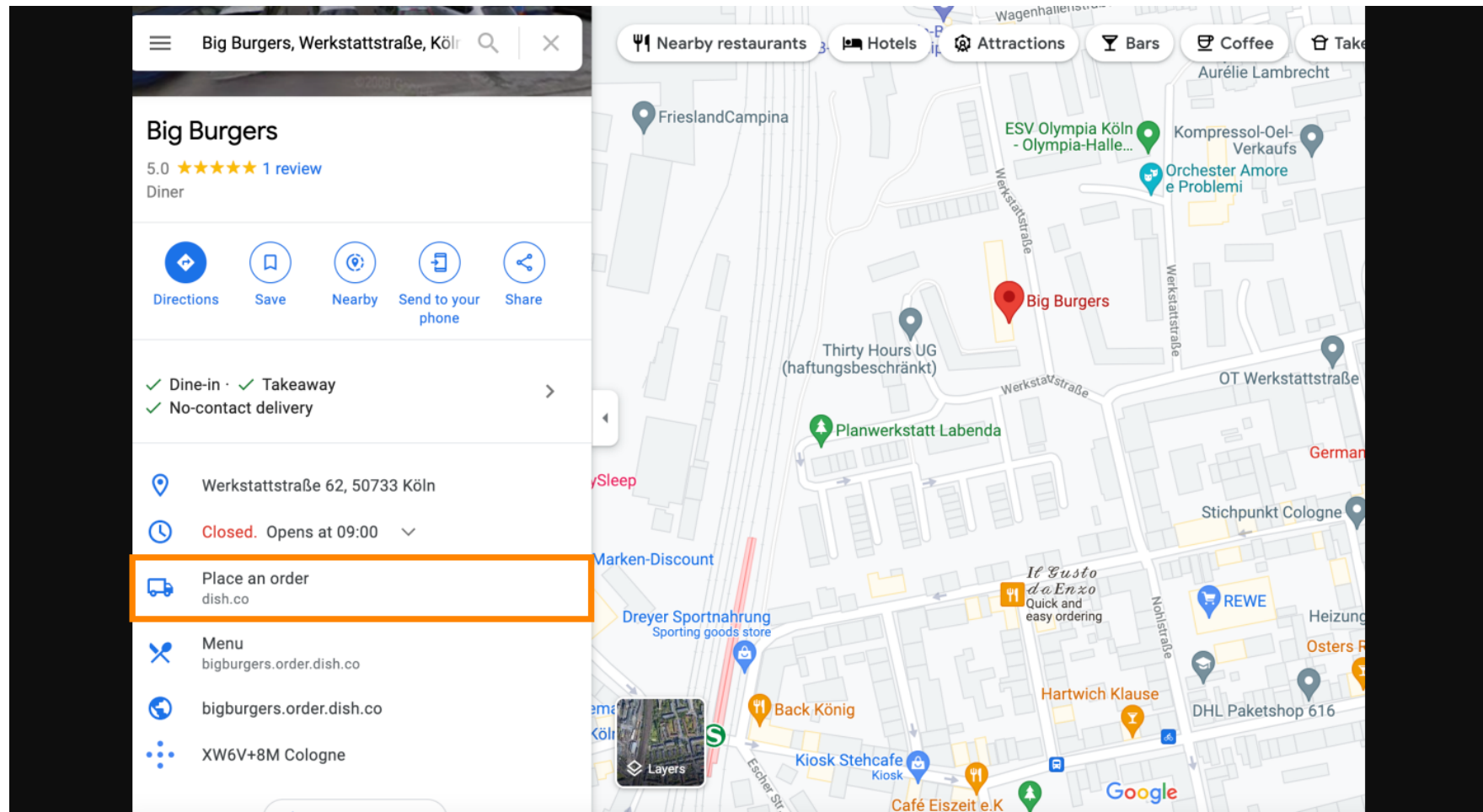
Görögessen le az üzleti információkig. A helyszíni **ételrendelési linkre** beillesztheti ÉTELrendelési Webhelyének **URL -jét**. Megjegyzés: Mentse el a frissített információkat .



The screenshot shows the 'DISH WEBLISTING' interface for a business named 'Big Burgers' located at 'Werkstattstraße 62'. The navigation menu includes 'DASHBOARD', 'PROFILE' (which is highlighted), 'REVIEWS', and 'POSTS'. The main content area is divided into two columns. The left column contains a 'COUNTRY' dropdown set to 'Germany', a 'Business information' section with a 'BUSINESS DESCRIPTION' field containing 'This is a Demo Account. No Real Restaurant.', and a 'PHONE NUMBER' field with area code '+49' and number '123456789'. There is also a toggle for 'PUBLISH YOUR PHONE NUMBER ON GOOGLE' and a 'WEBSITE' field. The 'FOOD ORDERING LINK' field is highlighted with an orange border and contains the placeholder text 'Insert the link to your food ordering page here'. The right column shows 'About your listing' with 'Google My Business' status as 'Active' and a 'VIEW LISTING' button.

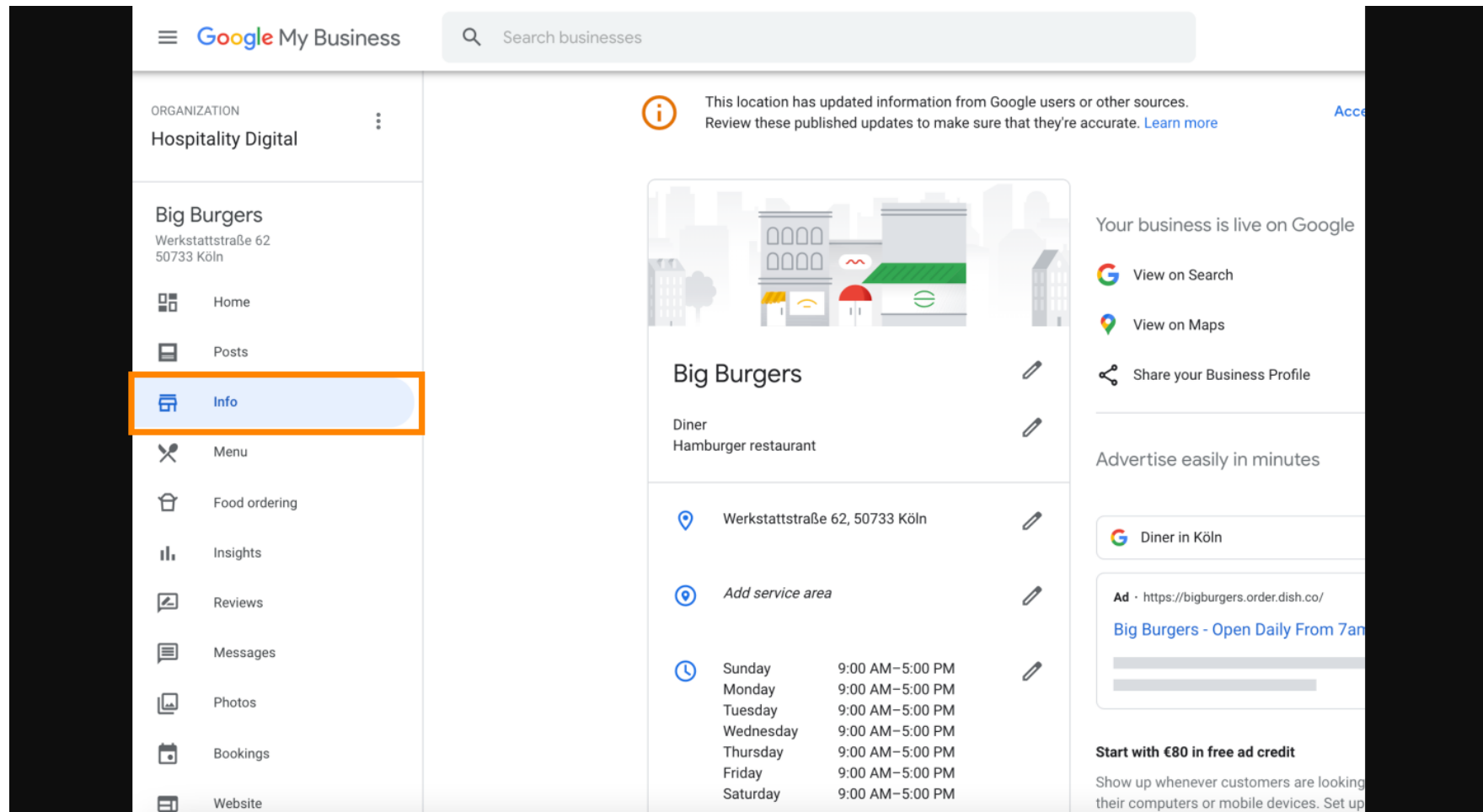


A DISH Weblisting segítségével az ételrendelési link az étterem Google-bejegyzésében automatikusan elhelyeződik, anélkül, hogy a komplex Google Cégem konfigurációs panelt kellene használnia.





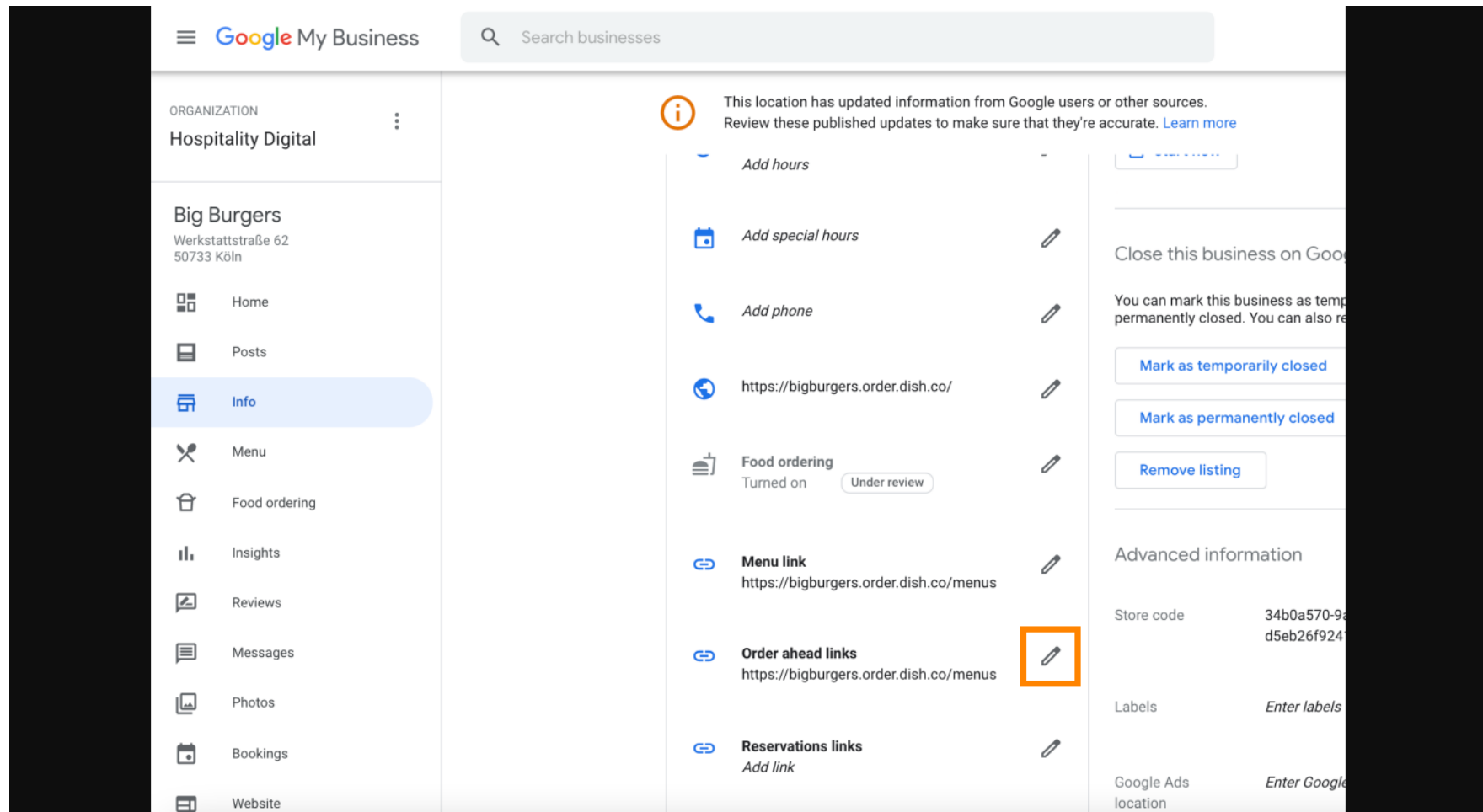
A második változat: Google Cégem-fiókod irányítópultján vagy. Kattintson az **információra** az üzleti beállítások módosításához.



The screenshot shows the Google My Business interface for a business named 'Big Burgers'. The left sidebar contains a navigation menu with the following items: Home, Posts, **Info** (highlighted with an orange border), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays the business profile for 'Big Burgers', including its address (Werkstattstraße 62, 50733 Köln), category (Diner, Hamburger restaurant), and operating hours (9:00 AM - 5:00 PM, Sunday through Saturday). A notification at the top indicates that the location has updated information from Google users or other sources. On the right side, there are options to view the business on Search and Maps, and a section for advertising with a 'Diner in Köln' ad.



Görögessen lefelé, amíg el nem éri az **előre rendelés linkeket** , majd kattintson a **ceruza ikonra** a rendelési linkek hozzáadásához vagy eltávolításához.

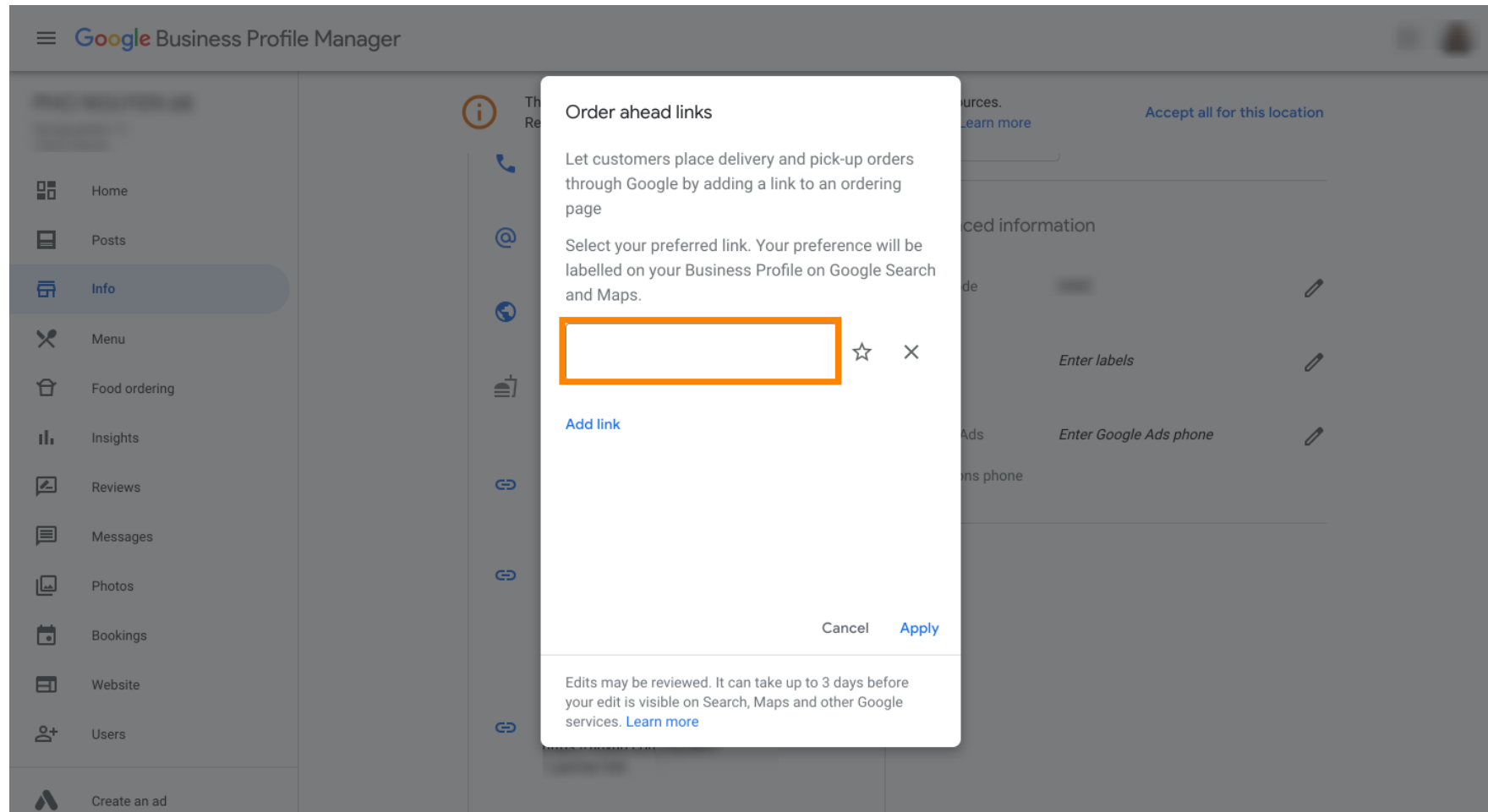


The screenshot shows the Google My Business interface for a business named "Big Burgers". The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, and Website. The main content area displays business information and a list of links. The "Order ahead links" section is highlighted with an orange box, and a pencil icon next to it is also highlighted with an orange box, indicating the action to edit or add links.

Key elements visible in the screenshot:

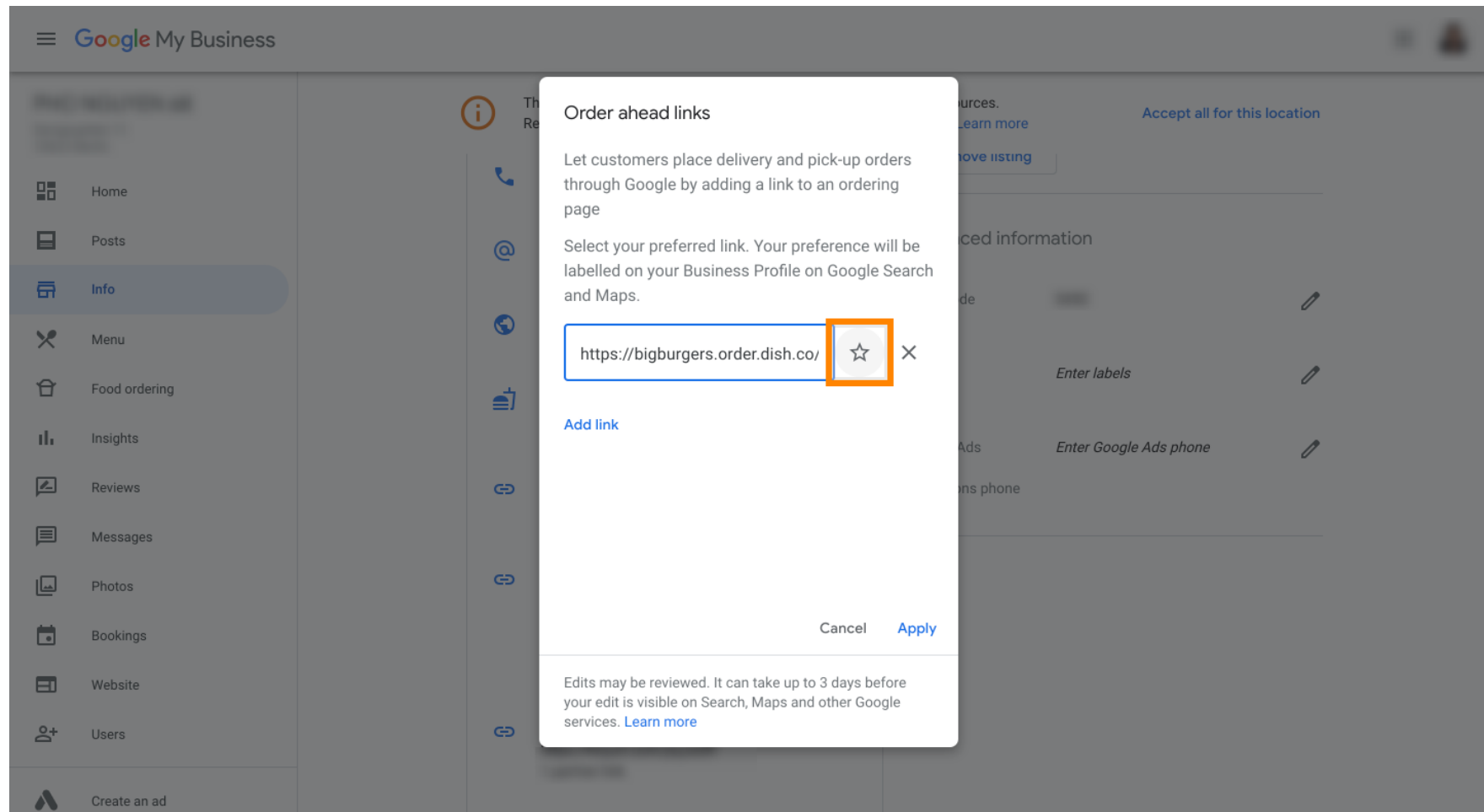
- Google My Business logo and search bar at the top.
- Organization name: Hospitality Digital.
- Business name: Big Burgers, address: Werkstattstraße 62, 50733 Köln.
- Navigation menu on the left.
- Information banner: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)"
- Links list:
 - Add hours
 - Add special hours
 - Add phone
 - Website: <https://bigburgers.order.dish.co/>
 - Food ordering: Turned on (Under review)
 - Menu link: <https://bigburgers.order.dish.co/menus>
 - Order ahead links: <https://bigburgers.order.dish.co/menus>** (Pencil icon highlighted)
 - Reservations links: Add link
- Advanced information section:
 - Store code: 34b0a570-9... d5eb26f924...
 - Labels: Enter labels
 - Google Ads location: Enter Google

 **Illessze be** a korábban másolt fájlt Az Ön ételrendelési webhelyének URL-címe itt.

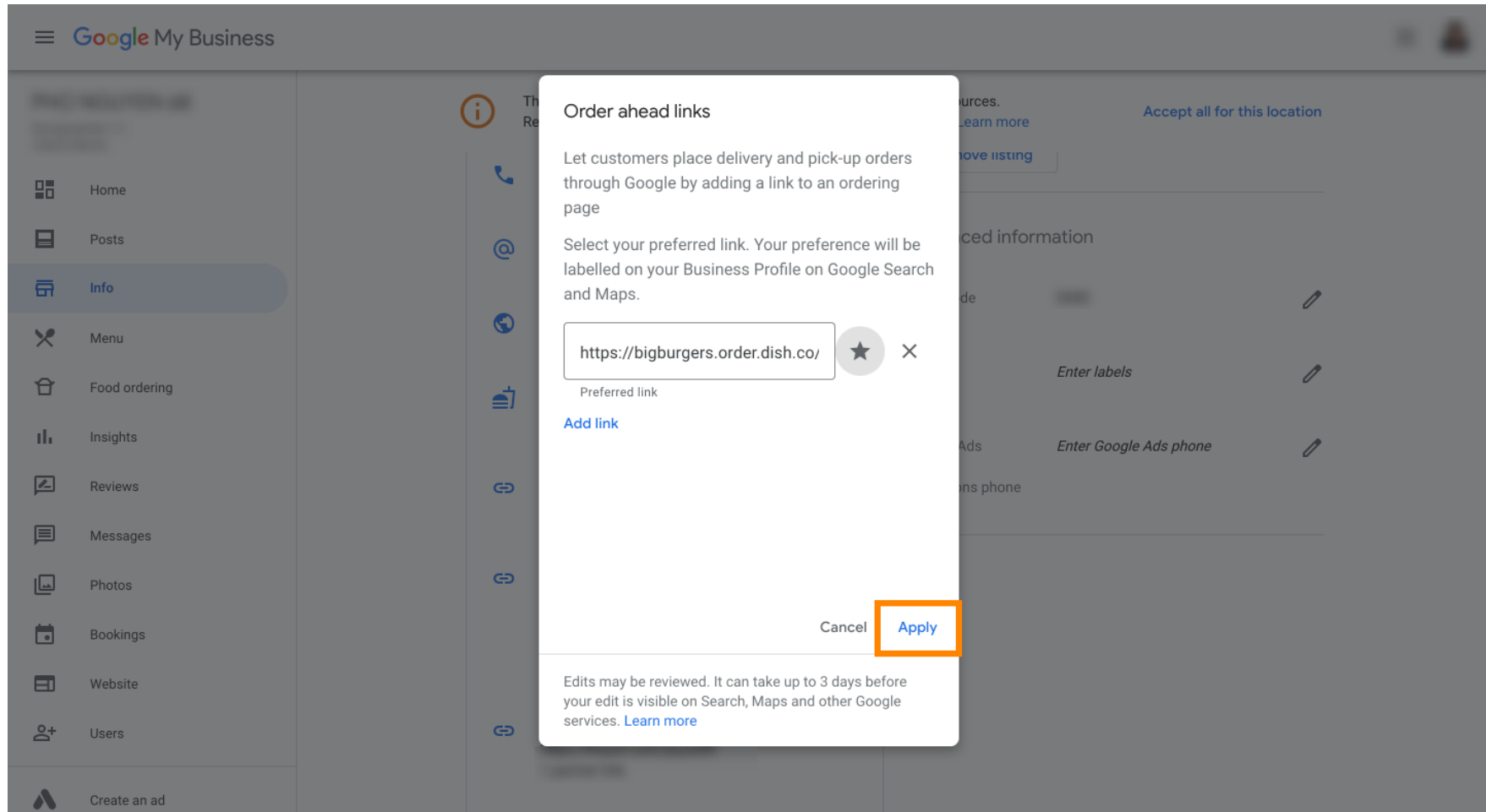




Ügyeljen arra, hogy a linket részesítse előnyben a **csillagra** kattintva . Megjegyzés: A link az étterem preferált linkjeként lesz látható a vendégek számára .



 Fejezze be a folyamatot az **Alkalmaz** gombra kattintva .





The screenshot shows the Google My Business interface with a dialog box titled "Order ahead links". The dialog box contains the following text:

Order ahead links

Let customers place delivery and pick-up orders through Google by adding a link to an ordering page

Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.

Preferred link

[Add link](#)

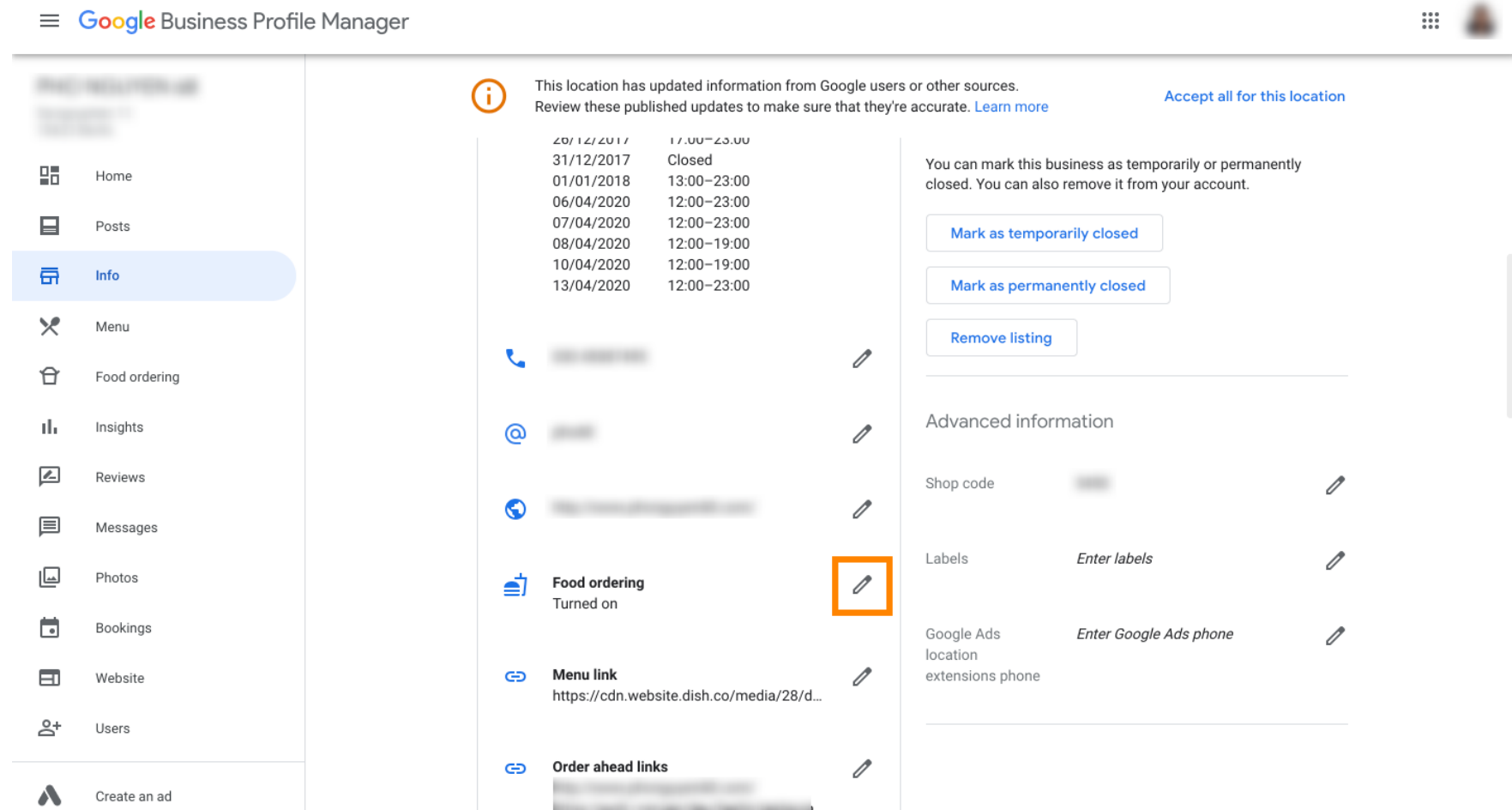
[Cancel](#) [Apply](#)

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the Google My Business sidebar with "Info" selected and the main content area with various settings options like "Accepted information", "Enter labels", and "Enter Google Ads phone".



Győződjön meg arról, hogy az ételrendelési lehetőség be van kapcsolva. Ha nem, kattintson a **ceruza ikonra**.



Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

29/12/2017	17:00–23:00
31/12/2017	Closed
01/01/2018	13:00–23:00
06/04/2020	12:00–23:00
07/04/2020	12:00–23:00
08/04/2020	12:00–19:00
10/04/2020	12:00–19:00
13/04/2020	12:00–23:00


You can mark this business as temporarily or permanently closed. You can also remove it from your account.


[Mark as temporarily closed](#)


[Mark as permanently closed](#)


[Remove listing](#)


Advanced information


Shop code 

Labels 

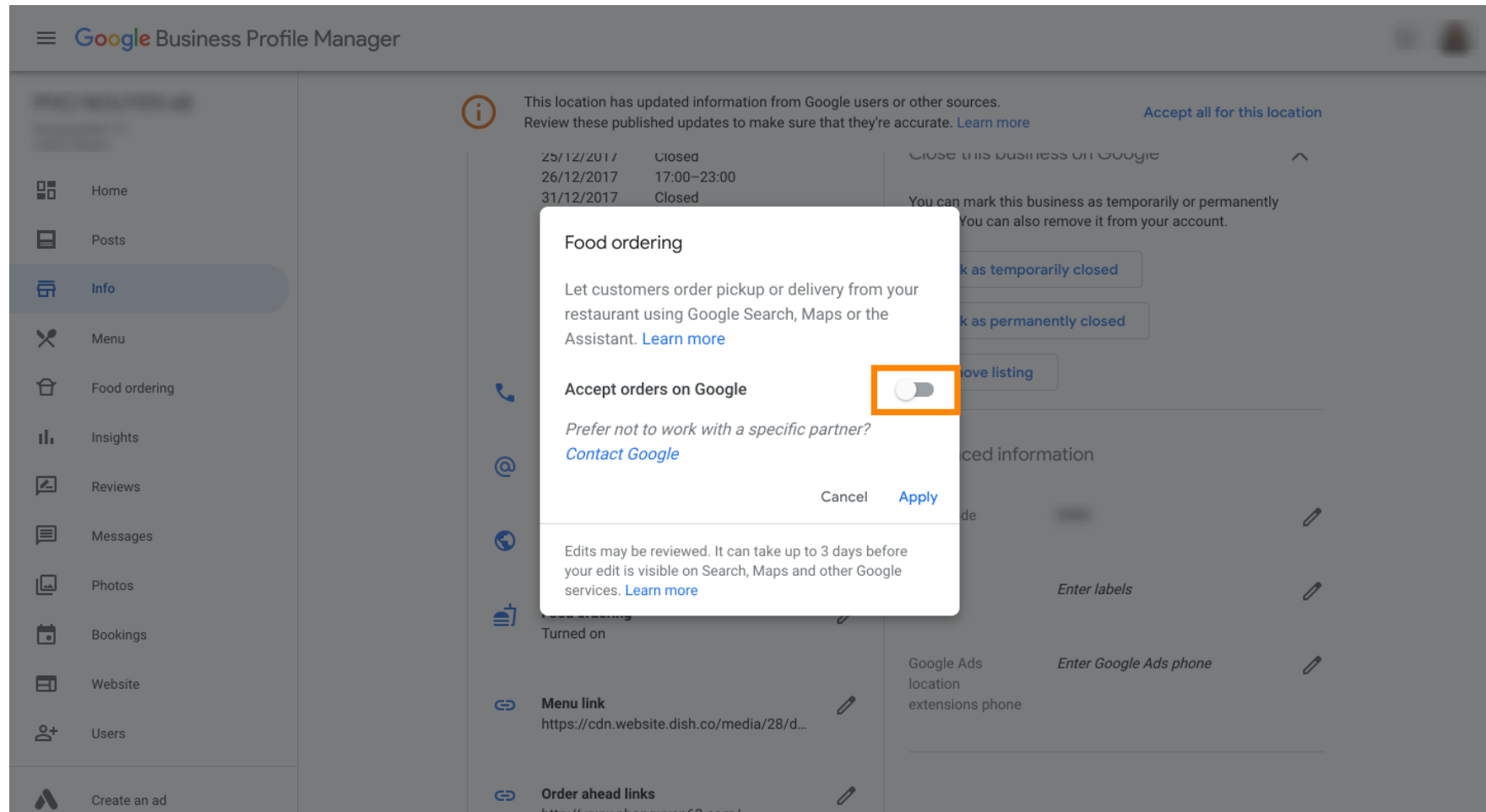
Google Ads location extensions phone 

Food ordering Turned on 

Menu link <https://cdn.website.dish.co/media/28/d...> 

Order ahead links 

Most kattintsunk a **be / ki kapcsoló** aktiválja a megrendelés gombra.

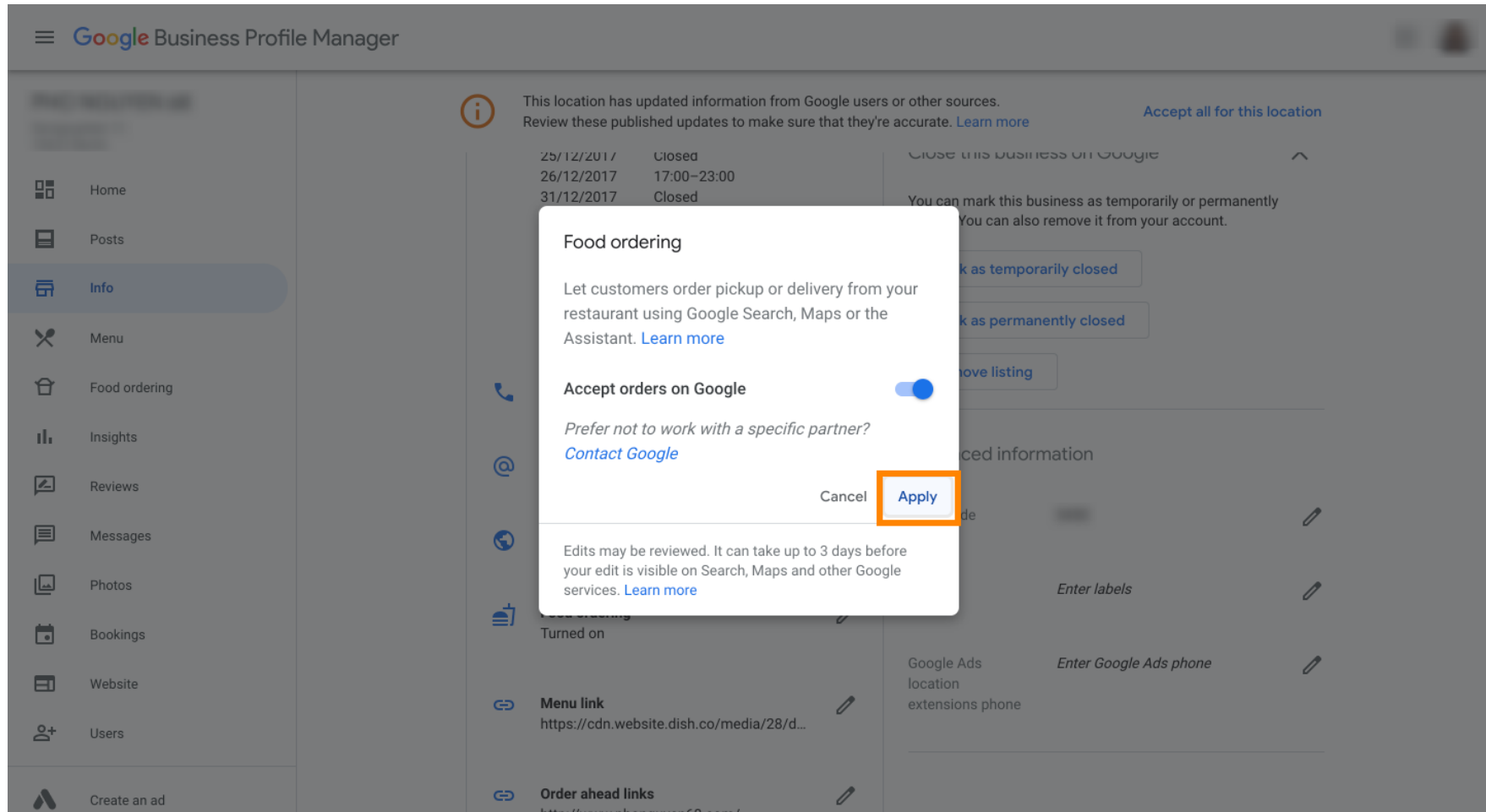


The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to manage their food ordering settings. The dialog includes the following text:

- Food ordering**
- Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)
- Accept orders on Google** (with a highlighted toggle switch)
- Prefer not to work with a specific partner?*
- [Contact Google](#)
- Buttons: **Cancel** and **Apply**

Below the dialog, a note states: "Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)"

 Gombra kattintva erősítse meg **alkalmazni** .



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Food ordering" is open, allowing the user to enable food ordering for their business. The dialog includes the following text:

Food ordering

Let customers order pickup or delivery from your restaurant using Google Search, Maps or the Assistant. [Learn more](#)

Accept orders on Google

Prefer not to work with a specific partner?
[Contact Google](#)

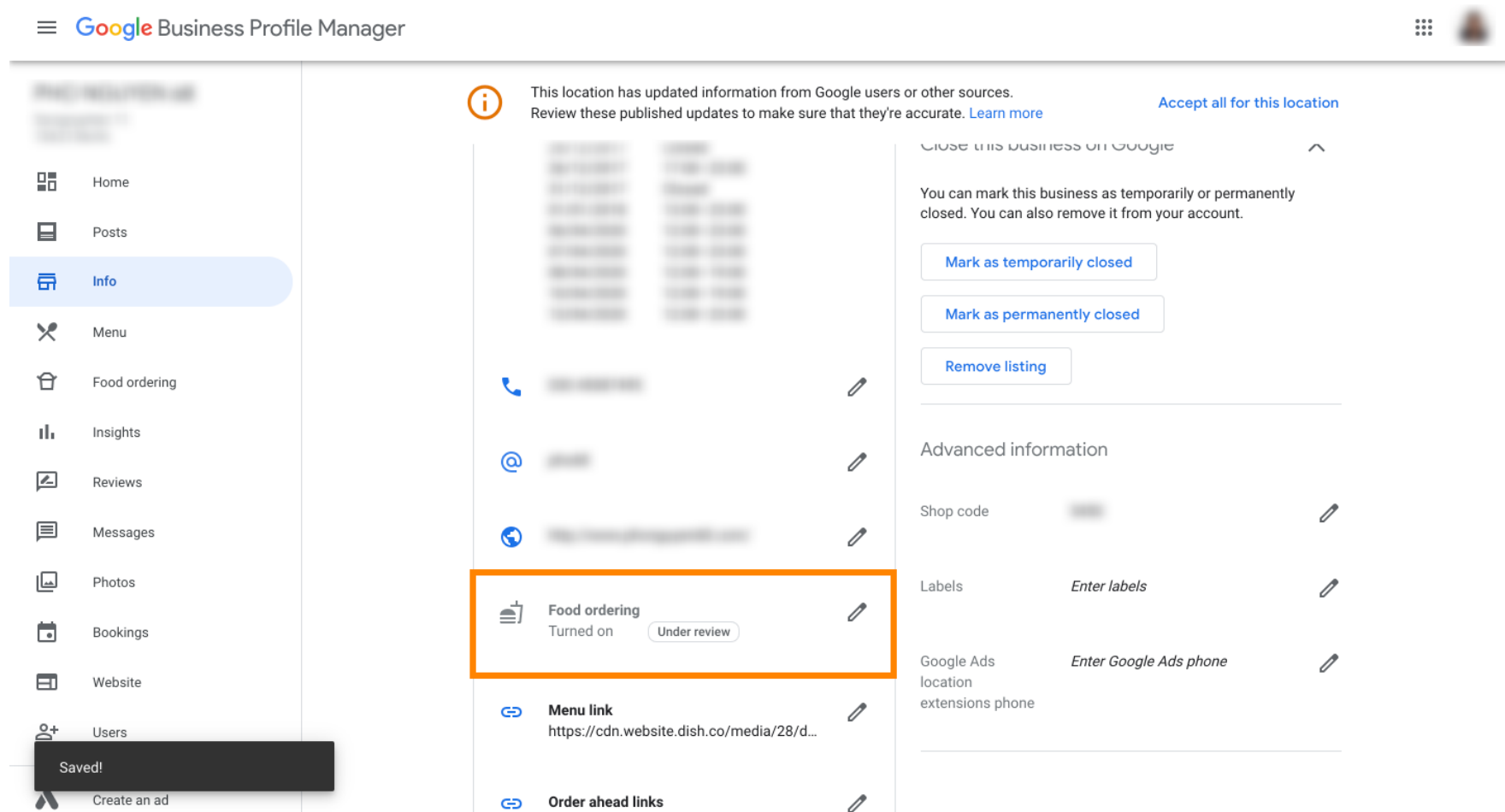
Cancel **Apply**

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

The background shows the "Info" tab selected in the left sidebar, with various business details and settings visible, such as "Menu link" and "Order ahead links".



A módosítást a Google-nak felül kell vizsgálnia. Ez eltarthat néhány percig, amíg a frissítés megtörténik.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, and Create an ad. A 'Saved!' notification is visible at the bottom of the menu.

The main content area displays a notification: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)".

Below the notification, there are several settings for the business profile. The 'Food ordering' section is highlighted with an orange box. It shows 'Food ordering' with a status of 'Turned on' and a sub-status of 'Under review'. Other settings include 'Menu link' (with a URL), 'Order ahead links', 'Shop code', 'Labels' (with a placeholder 'Enter labels'), and 'Google Ads location extensions phone' (with a placeholder 'Enter Google Ads phone').

On the right side of the interface, there are options to 'Close this business on Google', 'Mark as temporarily closed', 'Mark as permanently closed', and 'Remove listing'. There is also an 'Advanced information' section.



Ez az. Sikeresen integrálta a DISH Ordert éttermének Google-bejegyzésébe.

