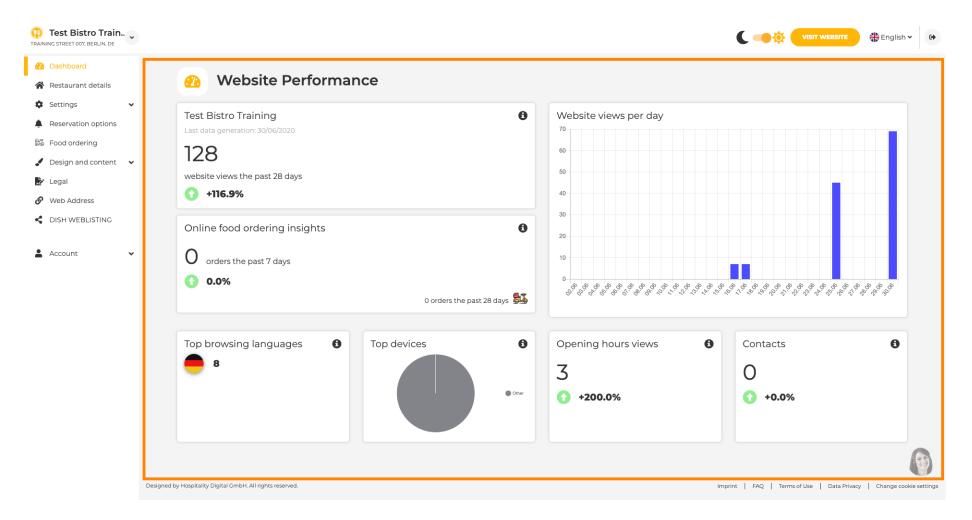


 (\mathbf{i})

The Dashboard provides an overview of the traffic on the website. These statistics are very helpful for further analytics.





On restaurant details the contact data of the establishment can be edited. Further, the social media accounts of the establishment can be linked.

Test Bistro Train TRAINING STREET 007, BERLIN, DE					ish 🗸 🕞		
🙆 Dashboard	Address	s & contact details					
😤 Restaurant details	Addres.						
 Settings Reservation options 		By unchecking this box the establishment name will not be shown over your cover image anymore. This makes sense, when your cover image includes your establishment name already.		The phone number and email address will be used by your guests to communicate with you. By clicking on the checkboxes, they will be displayed on your website.	k		
S Food ordering ✓ Design and content ✓	Name*	Test Bistro Training	Phone*	+49 🕶 15151515151			
🏠 Legal	Street*	Training Street 007	E-mail*	training.product.hd@gmail.com			
Web Address DISH WEBLISTING	Additional			A contact form provides customers a more convenient way to write you a message. Additionally, customers can contact you even when you disabled the public display of your email address.			
🛓 Account 🗸 🗸	ZIP code*	10785		Show a contact form on the website			
	City*	Berlin	E-mail language*	Deutsch			
	Country	Germany					
	Social network links						
	Facebook	https://www.facebook.com/		× REMOVE			
		+ ADD LINK					
		H SAVE					



On opening hours you can edit the opening hours. Further, you can add different kitchen hours and special exceptions for e.g. holidays.

Test Bistro Train Training street 007, Berlin, De					English 🗸 🕞
Dashboard	Onen				
🚷 Restaurant details	0 Oper	ning hours			
🔹 Settings 🗸 🗸			×	© NEW TIME INTERVAL	
0 Opening hours	Monday	12 AM • 00 • 12 PM • 00 •		G NEW TIME INTERVAL	
Categories		O ADD KITCHEN HOURS			
Services	Tuesday	12 AM • 00 • 12 PM • 00 •	×	O NEW TIME INTERVAL	
Payment options		O ADD KITCHEN HOURS			
Menu			×		
M Offerings	Wednesday	12 AM • 00 • 12 PM • 00 •		O NEW TIME INTERVAL	
Reservation options Food ordering		O ADD KITCHEN HOURS			
Design and content	Thursday	12 AM ▼ 00 ▼ 12 PM ▼ 00 ▼	×	O NEW TIME INTERVAL	
🏂 Legal		O ADD KITCHEN HOURS			
	Friday		×	O NEW TIME INTERVAL	
CISH WEBLISTING	Thuy	12 AM ▼ 00 ▼ • 12 PM ▼ 00 ▼			
•		O ADD KITCHEN HOURS			
🛓 Account 🗸 🗸	Saturday	- closed -		O NEW TIME INTERVAL	
	Sunday	- closed -		O NEW TIME INTERVAL	
			+ ADD EXCEPTION		
			Display your opening status (open/closed) on you	ur cover image	
			H SAVE		



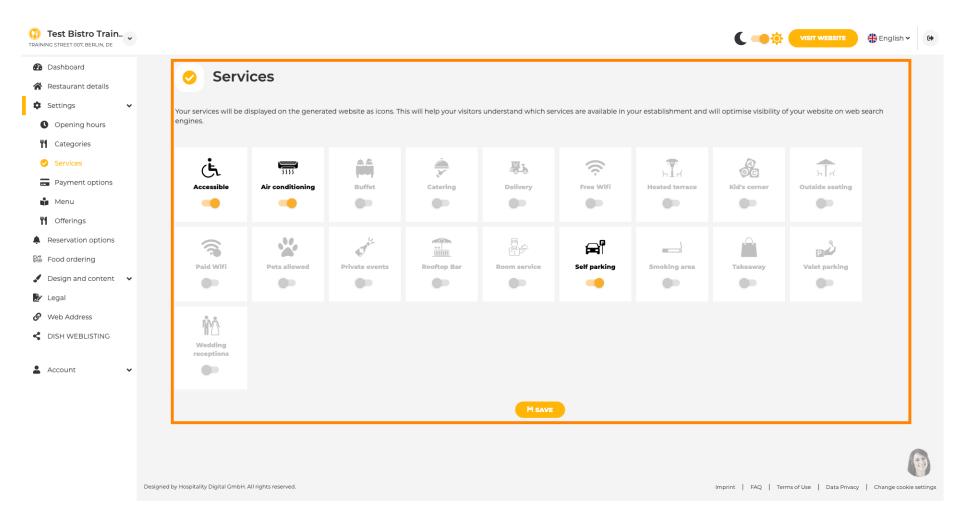
Ð

On categories you can change the business category. Note: Any changes will impact changes on offerings & services as well.

Test Bistro Train									C 🥌 🔅	VISIT WEBSITE	👫 English 🗸	•
Dashboard		Ducing										
😭 Restaurant details	¥1	Busine	ss catego	ry								
🔹 Settings 🗸 🗸	Your es	stablishment type	helps enhance your w	ebsite options and opti	mises the visibility of y	our website on web sea	rch engines.					
Opening hours					s and services may be							
Y Categories												
Services			8	A	$\mathbf{\mathbf{x}}$	es D	<u>h</u>	Č.	٠	<u>Å</u>		
Payment options		Bakery	⊥ Bar	Bistro	Butcher	Café	Canteen	Catering	Confectionery	Cooking school		
Menu												
Vfferings											-	
Reservation options		P.		ĒB	T	· .	Ô	t.œ⁺		\$ D		
歸 Food ordering		Crêperie	Diner	Foodtruck	Heuriger	Hotel	Kiosk	Nightclub	Restaurant	Shisha lounge		
🖌 Design and content 🛛 👻									•			
🌛 Legal												
 Web Address 						H SAVE						
CISH WEBLISTING												
•												1
🛓 Account 🗸 🗸												
											(C)
	Designed by Hospita	ality Digital GmbH. All rig	ghts reserved.						Imprint FAQ Terms	of Use Data Privacy	Change cookie	settings



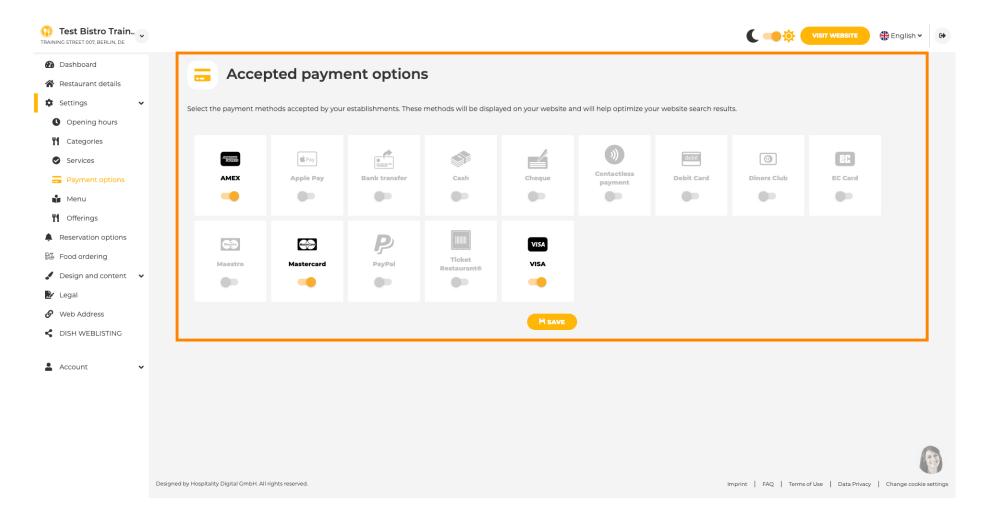
On services you can change or add the establishment services. They have impact on web search engines visibility.





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On payment options you can enable or disable payment options.





On menu you can add a new menu to the website. Just upload a document or create a pdf from images.

Test Bistro Train TRAINING STREET 007, BERLIN, DE				C -		h v 🕞
Dashboard	Doctory	cont moonu				
🖀 Restaurant details	📫 Restaur	rant menu				
🕏 Settings 🗸	Upload your menu as a pi	icture in JPG/PNG format or as PDF document.				
Opening hours		e separate pages of your menu into a single PDF file, please into a PDF file. This enhances the readability of the menu for		le images". Thereupon, you can upload multiple	JPG/PNG photos, which are	
Categories						
Services	Menu	Bistro-Training-MenuProductTraining	Document	Bistro-Training-MenuProductTraining.pdf	× REMOVE	
Payment options	Menu	Bistro-Training-MenuProductTraining	Document	Bistro-Training-MenuProductTraining.pdf	× REMOVE	
📫 Menu		Bistro-Training-MenuProduct training			A REMOVE	
M Offerings		CHOOSE MENU TO UPLOAD (PDF / JPG / PNG)				
Reservation options						
Section and account		- or -				
 Design and content Legal 		The CREATE MENU PDF FROM MULTIPLE IMAGES				
Web Address						
dish weblisting		H SAVE				
💄 Account 🗸 🗸						
	Designed by Hospitality Digital GmbH. All right	s reserved.		Imprint FAQ	Terms of Use Data Privacy Change co	ookie settings



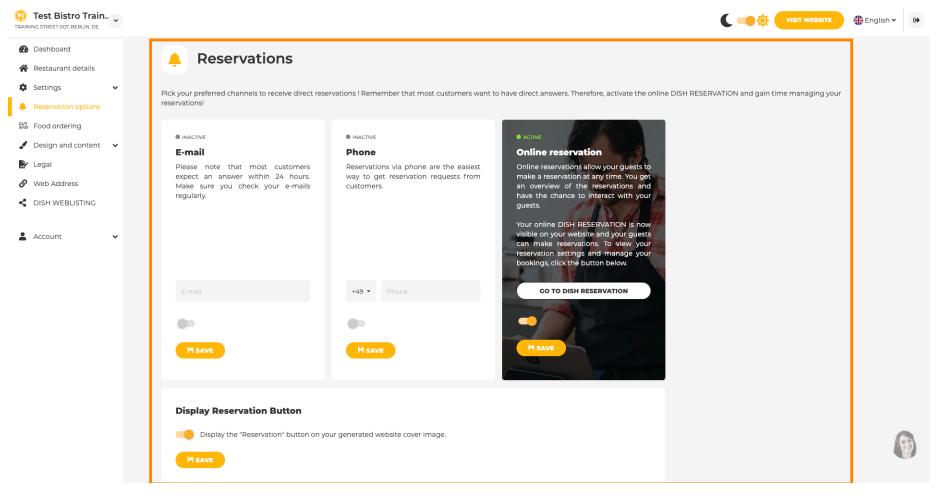
Ð

On offerings you can edit the types of cuisine and other general offers. Note: Select your main cuisine wisely as this will impact the automated text & the results of search engines.

Test Bistro Train						English 🗸 🚱
DashboardRestaurant details	Your offering	S				
 Settings Opening hours Categories Services Payment options Menu Offerings 	find your website easily for your spec	ialty, help you to improve guest satisfa		, for better search engine optimization (S	EO). By doing this, online searchers and diner	s can
Reservation options Food ordering	Types of Cuisines					
🖌 Design and content 🛛 🗸	Afghani	African	American	Arabian	Argentinean	
🏂 Legal	Armenian	Asian	🕜 Austrian	Azerbaijani	Belgian	
	Brazilian	British	Chinese	Colombian	Corsican	
CISH WEBLISTING	Croatian	Cuban	Czech	Dutch	French	
•	Georgian	German	Greek	Hungarian	Indian	
🛓 Account 🛛 👻	Israeli	Italian	Japanese	Korean	Lebanese	
	Mediterranean	Mexican	Middle-Asian	Mongolian	Moroccan	
	Oriental	Persian	Peruvian	Polish	Portuguese	
	Russian	South American	Spanish	Thai	Turkish	
	Ukrainian Dietary Specialities	Vietnamese				



On reservations you can select the preferred options to receive reservations through the website. You can order or activate the HD reservation tool here. Further, you can activate the reservation button on the cover image.





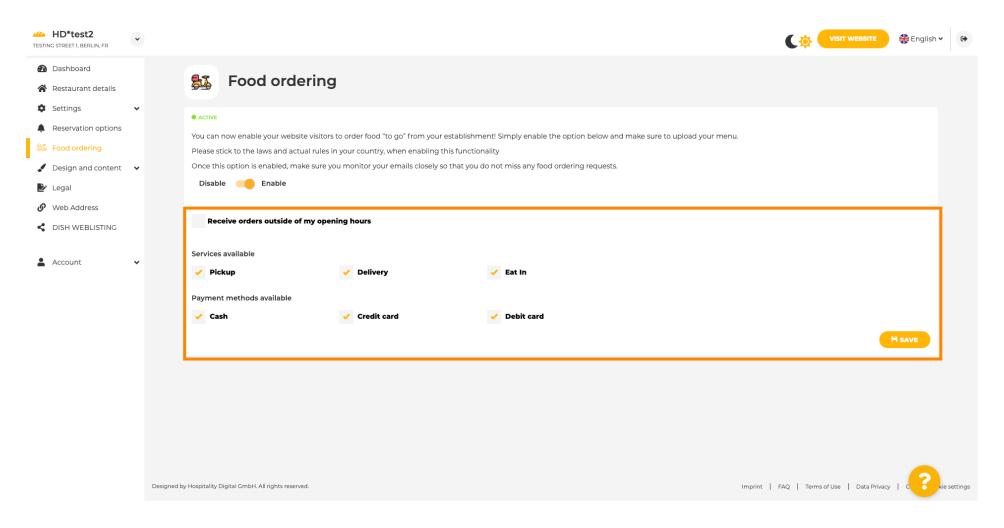
Ð

On food ordering you can disable or enable an order form for takeaway orders. Note: This feature will be available after a menu is uploaded to the website.

HD*test2 TESTING STREET 1, BERLIN, FR	·	C‡ 🧲		🛟 English 🗸	6
DashboardRestaurant details	Food ordering				
 Settings Reservation options Food ordering Design and content Legal Web Address DISH WEBLISTING Account 	 • crue • crue • cue now enable your website visitors to order food "to go" from your establishment simply enable the option below and make sure to upload your menu. Plaes stick to the laws and actual rules in your country, when enabling this functionality • Deable • Crecive orders outside of my opening hours • Deable • Preview svallable • Pickup • Delivery • East in Payment methods available • Crecit card • Debit card 			M SAVE	
	Designed by Hospitality Digital GmbH. All rights reserved.	AQ Terms of U	Jse Data Privacy		settings

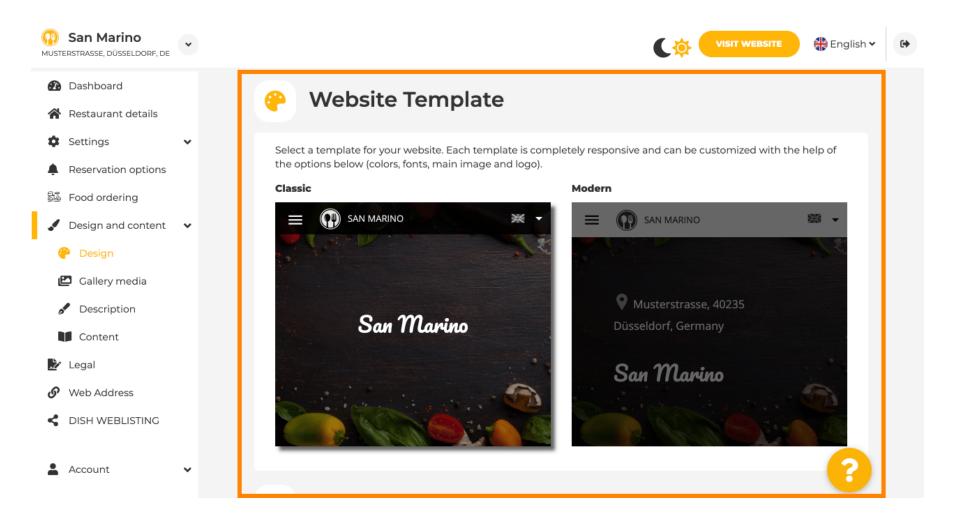


You can choose if orders can be also received outside of opening hours. Further, you can activate available services & payment methods.





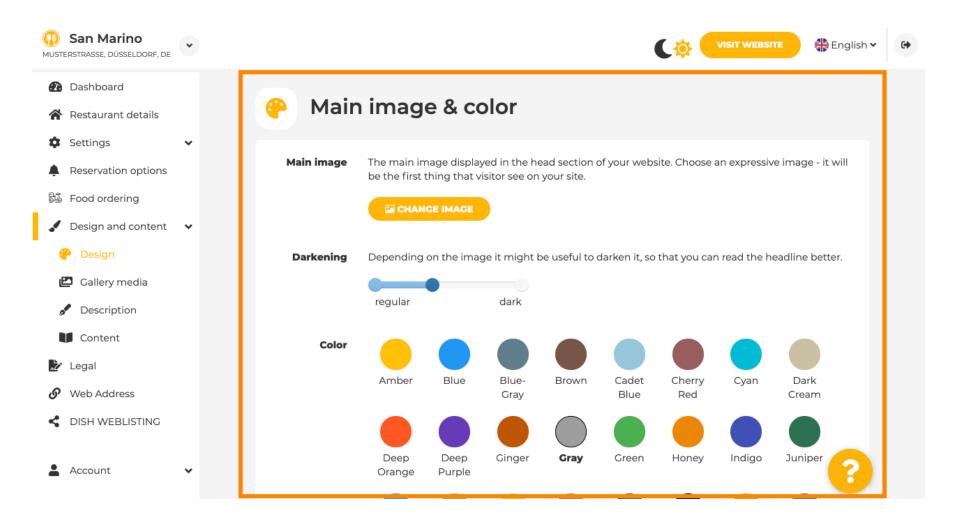
• On design you can chose between the classic template or the modern one for your website.





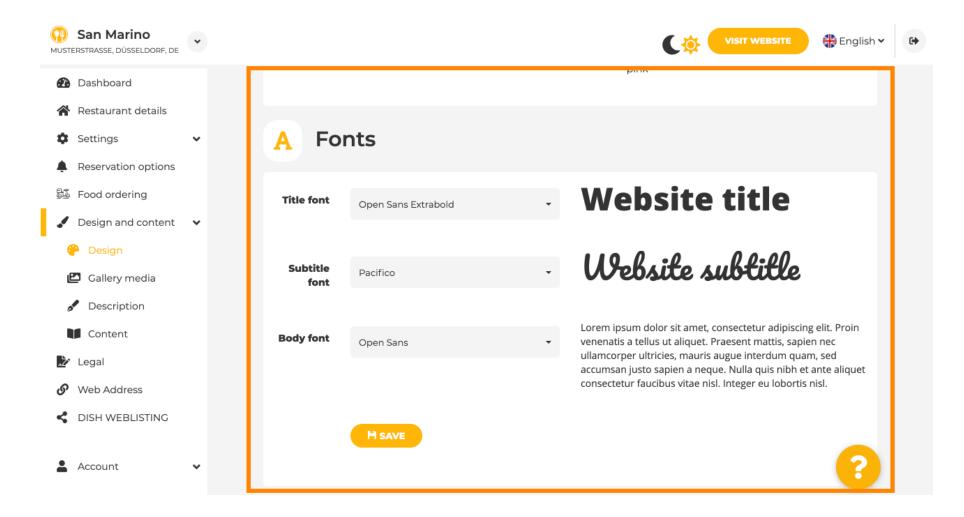
Ð

When you scroll down you can adjust further design settings like the main image & color.



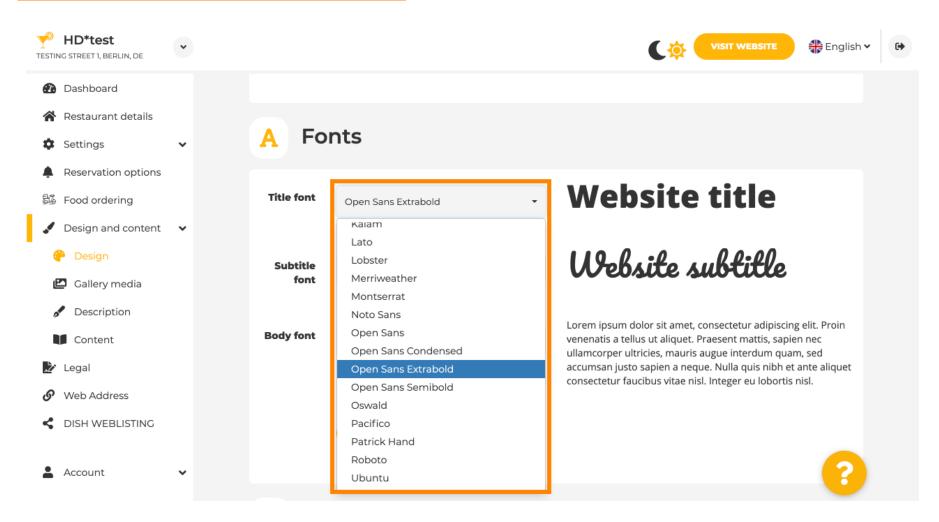


Or the fonts on the website.



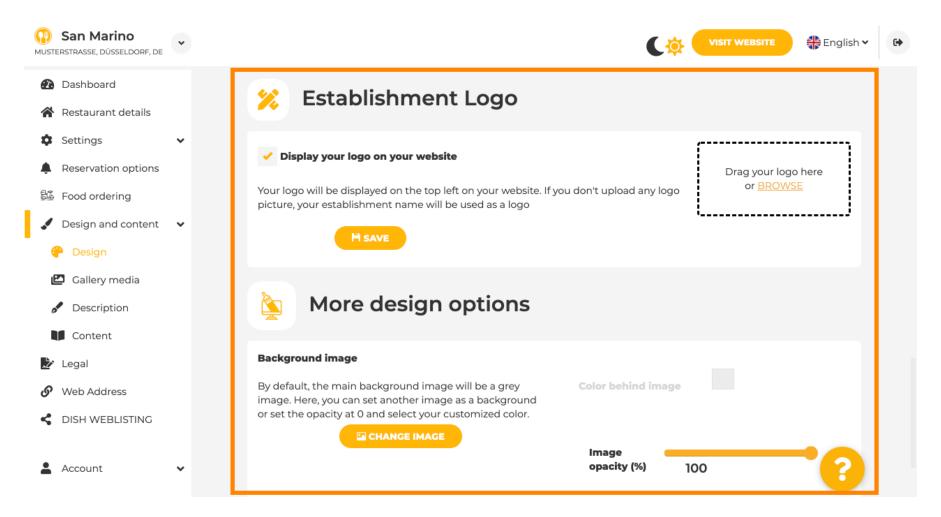


To change the title font click on the drop down menu and select a font. Note: The same approach applies to the subtitle font and body font.



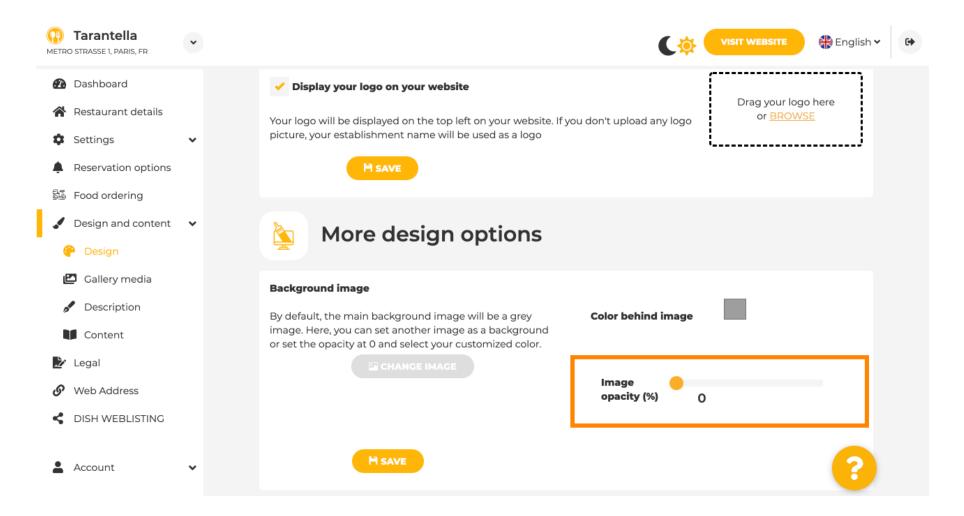


By scrolling down to the bottom the establishment logo and further design options like the background image and the color behind the image can be adjusted.



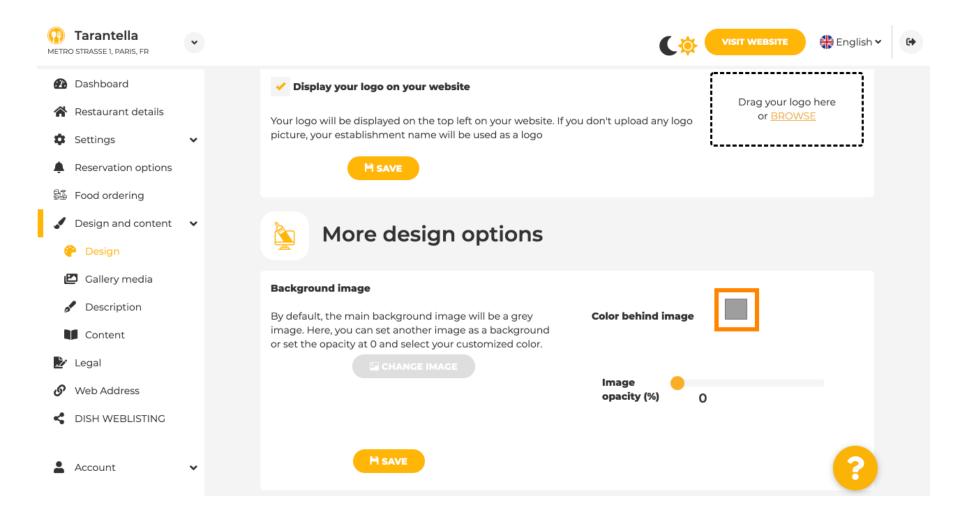


• To change the color behind the image set the image opacity to 0%.





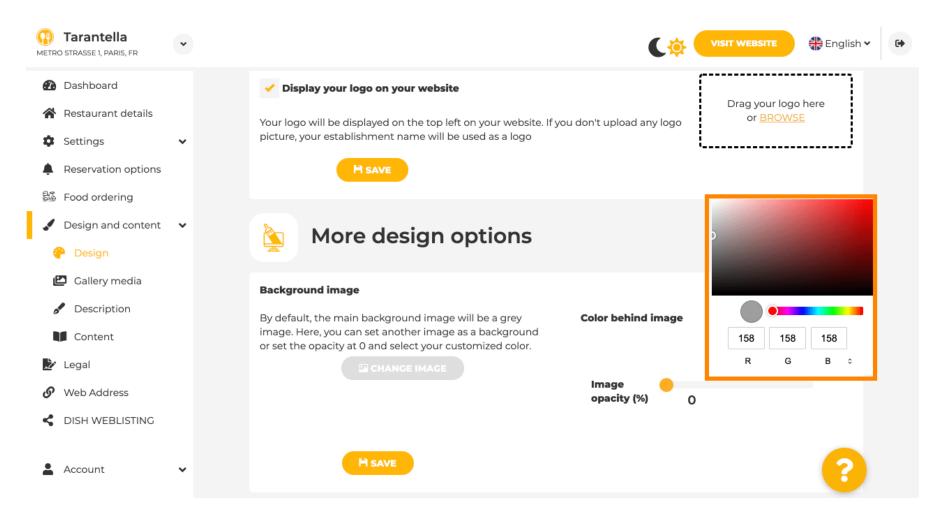
• You then are able to change the color by clicking on the color (grey square).





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Now choose your desired color. Note: When your are finished do not forget to apply the changes by clicking on save.





On gallery you can add images and videos to the website. Note: Copyrights should be taken into account.

Test Bistro Train Training street 007, Berlin, de		
Dashboard	🖸 Gallery	
Restaurant details		
🗘 Settings 🗸 🗸		
Reservation options	Image upload	Video upload
Food ordering	Please make sure that your file meets the requirements	
Design and content	 File format (PNG, JPG) max.10MB file size 	Drag File here or <u>BROWSE</u>
P Design	• min. 600x600 to 6000x6000px	
🖆 Gallery media		· · · · · · · · · · · · · · · · · · ·
S Description	Nr. Media Description	Delete/Edit/Drag
Content		
🕑 Legal	#1 delicious bowl	
9 Web Address		@ ✓ ≣
CISH WEBLISTING		<i>h</i>
🛓 Account 🗸 🗸	#2 fantastic spaghetti	ê ✔ =
	#3 best pizza in town	



• On

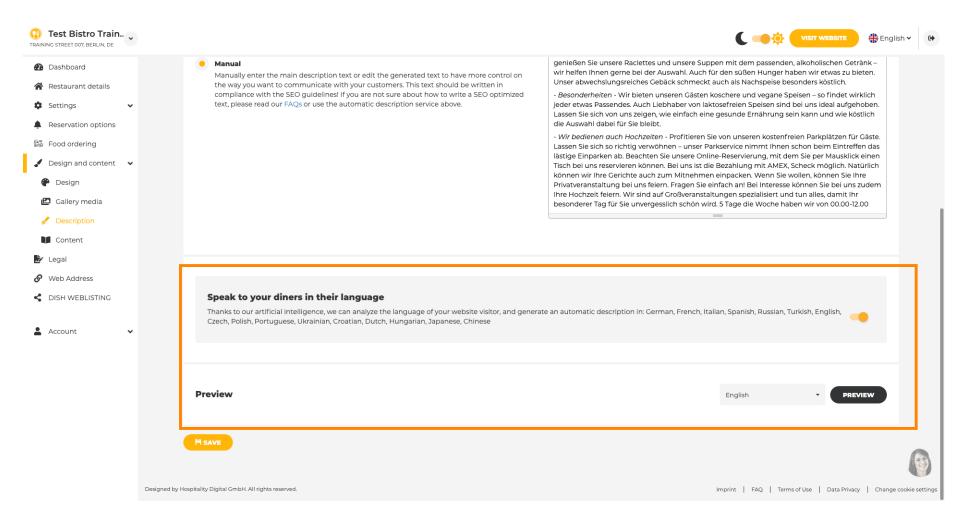
On description you can edit welcome title and tagline. Further, there are two options to add description: 1. Generate an automated text, which will refresh is based on offerings & services. 2. You can write a text manually as a description.

Test Bistro Train		
Dashboard Restaurant details Settings	Website Description	
Reservation options Food ordering Design and content v	Welcome title A greeting to your visitors, this appears on the top of your website	With our exquisite ingredients we will make your stay unforgettable.
Gallery media Description Content .egal	Tagline Search Impactful: This is a title for your website description	Sie können zum Mitnehmen bestellen Berlin
Web Address DISH WEBLISTING	Description	
Account •	 The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our FAQs. Manual Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our FAQs or use the automatic description service above. 	Provide B I Image: Image



P

You can enable or disable an automatic description function that will translate the website into the visitors language by analyzing.





On content you can add individual content to the website.

Test Bistro Train	
DashboardRestaurant details	Content
Settings Reservation options Reservation options<th>Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!</th>	Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!
歸 Food ordering ✓ Design and content ✓ ● Design	About Us +
Gallery mediaDescription	Vouchers
 Content Legal Web Address DISH WEBLISTING 	# Events +
Account V	
	Designed by Hospitality Digital GmbH. All rights reserved. Imprint FAQ Terms of Use Data Privacy Change cookie settings



• On legal you can edit the imprint and add a privacy policy.

Test Bistro Train			📲 English 🗸
Dashboard	😥 Website imprint		
Restaurant details			
Settings 🗸	Business name*	Bistro Training	
Reservation options			
Food ordering	Address*	Training Street 007, 10785 Berlin, Deutschland	
Design and content 🗸	E-mail		
Web Address	2-1141	training.product.hd@gmail.com	
DISH WEBLISTING	Phone	+49 - 15151515151	
Account 🗸	District court	Berlin	
	Commercial registration number		
	VAT ID		
	Responsible person		
	Responsible person		
	Additional information		
		H save	
	🛃 Privacy policy		



• On web address you can edit the URL of the website.

Test Bistro Train			C 💽 🔅 VISIT WEBSITE 🕀 English
Dashboard	🔗 Web address		
Restaurant details	web address		
Settings 🗸			
Reservation options	Web address	bistro-training	eatbu.com
ood ordering			metro.bar
esign and content 🛛 🖌		bistro-training.eatbu.com	metro.biz
gal		This is your current web address.	metro.rest
eb Address			
SH WEBLISTING		H save	
Account 🗸	🔗 External dom	ain	
	Have you already registered a domain will tell you how to do it in the subsequ	and want to use it for this website? Enter your domain name and we will check whether you can use it. In case some (configuration with your domain provider is required, we
	Domain*	YourExistingDomain.com	
		€ CHECK DOMAIN	
Desig	gned by Hospitality Digital GmbH. All rights reserved.		Imprint FAQ Terms of Use Data Privacy Change coo



If there is already an owned external domain you can type it here.

Test Bistro Train. TRAINING STREET 007, BERLIN, DE	~				VISIT WEBSITE	sh 🗸 🕞
🚯 Dashboard		S	Web address			
倄 Restaurant details						
Settings	~		Web address			
Reservation options				bistro-training	eatbu.com	
률 Food ordering				bistro-training.eatbu.com	metro.bar	
🖌 Design and content	~			This is your current web address.	metro.biz	
🏂 Legal					metro.rest	
🔗 Web Address						
dish weblisting				H SAVE		
Laccount	*	ø	External doma	ain		
			you already registered a domain a ell you how to do it in the subseque	nd want to use it for this website? Enter your domain name and we will check whether you can use it. In case some cor ent step.	nfiguration with your domain provider is required, we	
			Domain*	testproducttraining.com]	
				Q CHECK DOMAIN HUSE DOMAIN FOR YOUR WEBSITE		
				Domain active You can use it as external domain.		
				Registered at: GoDaddy.com, LLC		
				Owner: abuse@godaddy.com		
						-
	Desi	igned by Hospital	ity Digital GmbH. All rights reserved.		Imprint FAQ Terms of Use Data Privacy Change c	ookie settings



• The entered domain is automatically checked by the system. Click on use domain for your website.

Test Bistro Train				C		👫 English 🗸	•
Dashboard	6	Web address					
🚷 Restaurant details							
🕸 Settings 🗸 🗸							
Reservation options		Web address	bistro-training	•	eatbu.com		
👪 Food ordering					metro.bar		
🖌 Design and content 🛛 👻			bistro-training.eatbu.com		metro.biz		
🖄 Legal			This is your current web address.		metro.rest		
🔗 Web Address							
S DISH WEBLISTING			H SAVE				
🛓 Account 🗸 🗸	s	External doma	ain				
		ve you already registered a domain a I tell you how to do it in the subseque	nd want to use it for this website? Enter your domain name and we will check whether you can use it. In case some cont ent step.	nfiguratio	on with your domain provider is red	quired, we	
		Domain*	testproducttraining.com				
			Domain active You can use it as external domain.				
			Registered at:				
			Owner:				
						1	69
							Y
	Designed by Hosp	itality Digital GmbH. All rights reserved.		Imprint	FAQ Terms of Use Data Privacy	Change cooki	ie settings

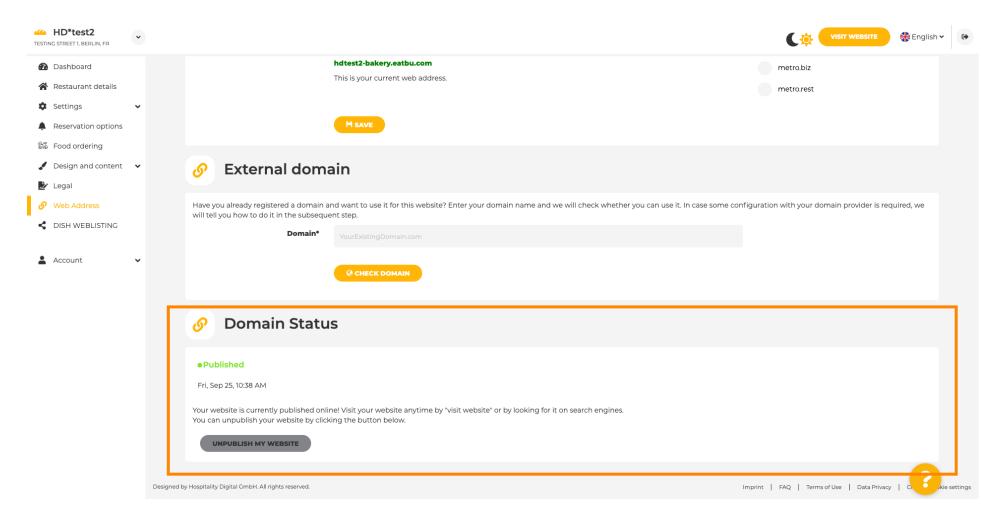


When you scroll down you will get further information how to configurate the external domain. Now the website builder is waiting to receive confirmation from the external provider.

Test Bistro Train. TRAINING STREET 007, BERLIN, DE	•		C C INT WEBSITE Strain Comparison - Comparis	
Dashboard				
🚷 Restaurant details		🔗 External domain		
Settings	~	6 External domain		
 Reservation options Food ordering 		Have you already registered a domain and want to use it for this website? Enter your domain name and we will check whether you can use it. In case some configure will tell you how to do it in the subsequent step.	uration with your domain provider is required, we	
🖌 Design and content	~	Domain* testproducttraining.com	X Waiting for configuration	
🏂 Legal			The DNS settings of this domain have not yet been configured. Please follow the adjacent instructions.	
🔗 Web Address		X CANCEL DOMAIN CONFIGURATION	head follow the dejucant initial detonia.	
dish weblisting		How to configure the DNS settings of testproducttraining.com		
Account	~	1 Login to your domain providers' administration interface using your credentials.		
		2 Open the domain configuration section and see configuration for domain testproducttraining.com .		
		3 Open DNS settings for domain testproducttraining.com .		
		Enter a new DNS entry or modify an existing one. Enter target address website.dish.co of type CNAME . And, add A record for the root domain as the IP address of website.dish.co which should be 34.89.135.24.		
		5 It can take up to several hours until the changes become active. We will notify you by email once your website is available at testproducttraining.com.		
		6 For further explanations about specific terms, click here (glossary)		
		In case you need further assistance, please contact our support hotline. The following links to the help pages of the top 7 european domain providers might be of	nelp, as well:	
		• 1&1 • Strato		
		GoDaddy Namecheap		
		• Google		
		Netim OVH		
			6	
	Designed b	oy Hospitality Digital GmbH. All rights reserved. Imp	rint FAQ Terms of Use Data Privacy Change cookie settings	



Under domain status you always have the option to unpublish your DISH Website and are able to see since when your website is published.





• To unpublish your DISH Website click on unpublish my website.

HD*test2 TESTING STREET 1, BERLIN, FR			English 🗸	•
 Dashboard Restaurant details Settings 	hdtest2-bakery.eatbu.com This is your current web address.	metro.biz metro.rest		
Reservation options Food ordering	H SAVE			
 Design and content Legal 	🔗 External domain			
Web AddressDISH WEBLISTING	Have you already registered a domain and want to use it for this website? Enter your domain name and we will check whether you can use it. In case some con will tell you how to do it in the subsequent step. Domain* YourExistingDomain.com	figuration with your domain provider is required	d, we	
🛓 Account 🗸 🗸				
	🔗 Domain Status			
	Published Fri, Sep 25, 10:38 AM			
	Your website is currently published online! Visit your website anytime by "visit website" or by looking for it on search engines. You can unpublish your website by clicking the button below.			
	Designed by Hospitality Digital GmbH. All rights reserved.	Imprint FAQ Terms of Use Data Privacy C		settings



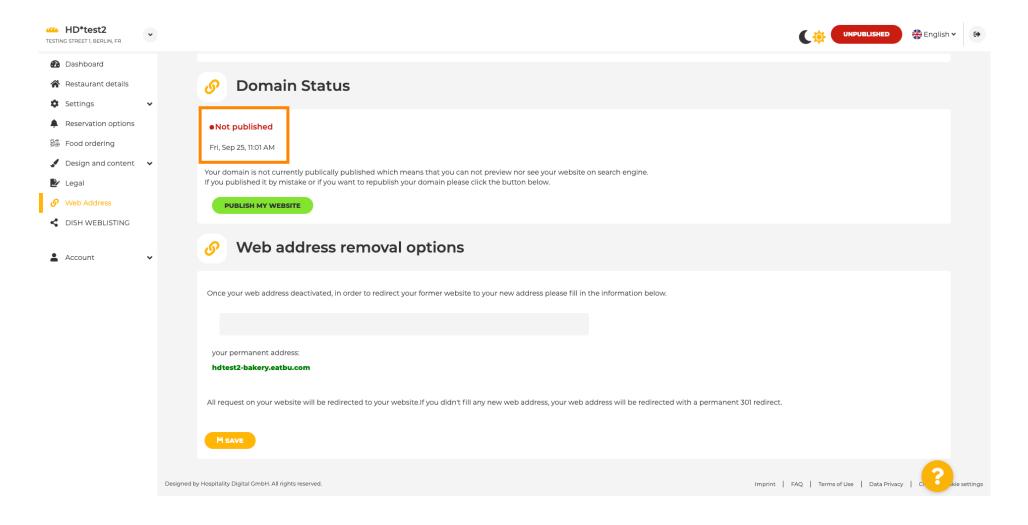
• And confirm the process by clicking ok.

HD*test2 TESTING STREET 1, BERLIN, FR	•	VISIT WEBSITE HEnglish ~ 🗭
 Dashboard Restaurant details 	hdtest2-bakery.eatbu.com This is your current web address.	metro.biz metro.rest
Settings Reservation options Food ordering	► M SAVE	
 Design and content Legal 	* Sternal domain	
Web Address DISH WEBLISTING	Have you already registered a domain and want to use it for this website? Enter your domain name and we will check whether you can use it. In case will tell you how to do it in the subsequent step. Domain* Vot Do you really want to unpublish? *	e some configuration with your domain provider is required, we
Account		
	Omain Status	
	Published Fri, Sep 25, 10:38 AM	
	Your website is currently published online! Visit your website anytime by "visit website" or by looking for it on search engines. You can unpublish your website by clicking the button below.	
	Designed by Hospitality Digital GmbH. All rights reserved.	Imprint FAQ Terms of Use Data Privacy Corrections



(i)

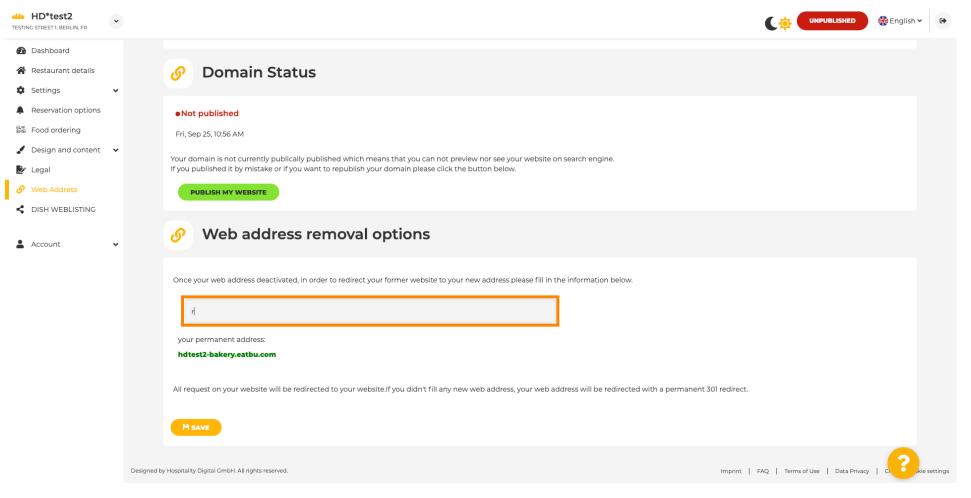
The status of your website has changed. It's now not published.





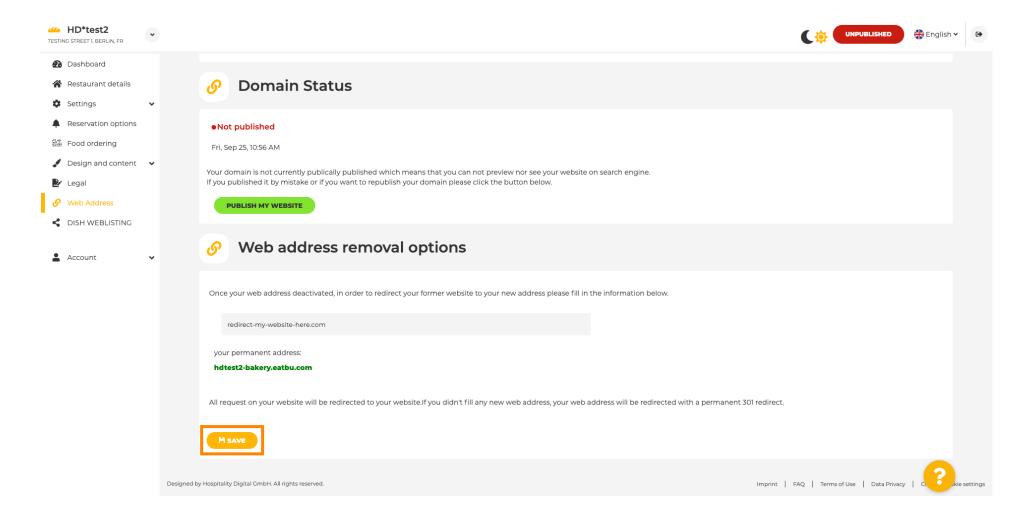
T

When your website is unpublished the website won't be accessible for anyone online. Therefore it is an advantage to redirect visitors to another website. Now type in the URL of the website visitors should be redirected to.



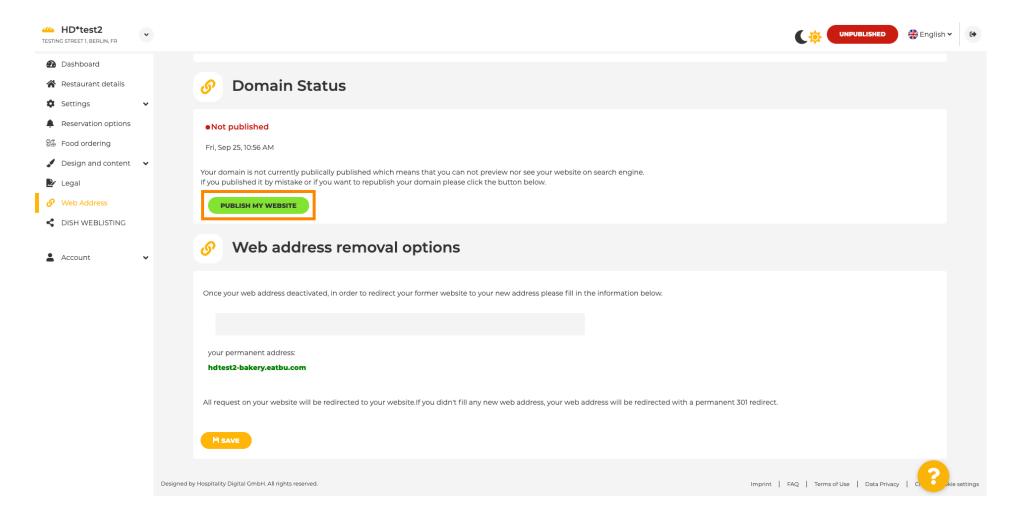


Click on save to apply the changes.





If you no longer want to have your DISH Website unpublished click on publish my website.





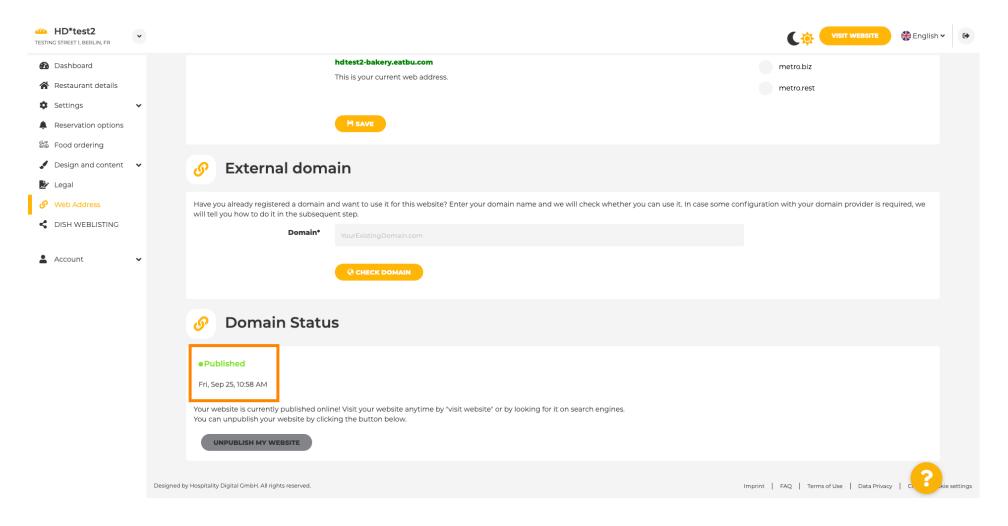
• And confirm the process by clicking ok.

HD*test2 TESTING STREET 1, BERLIN, FR	\bullet		📲 English 🗸	•
Dashboard				
Restaurant details	🔗 🛛 Domain Status			
Settings	·			
Reservation options	Not published			
😼 Food ordering	Fri, Sep 25, 10:56 AM			
🥒 Design and content				
🛃 Legal	Your domain is not currently publically published which means that you can not preview nor see your website on search engine. If you published it by mistake or if you want to republish your domain please click the button below.			
🔗 Web Address	PUBLISH MY WEBSITE			
S DISH WEBLISTING				
	Web address rerr			
Account				
	Once your web address deactivated, in order to realize to your former metablice to your new address please fill in the information below.			
	your permanent address:			
	hdtest2-bakery.eatbu.com			
	All request on your website will be redirected to your website. If you didn't fill any new web address, your web address will be redirected with a permanent 301 redirect.			
	Designed by Hospitality Digital GmbH. All rights reserved.	FAQ. Terms of Use Data Privacy		settings



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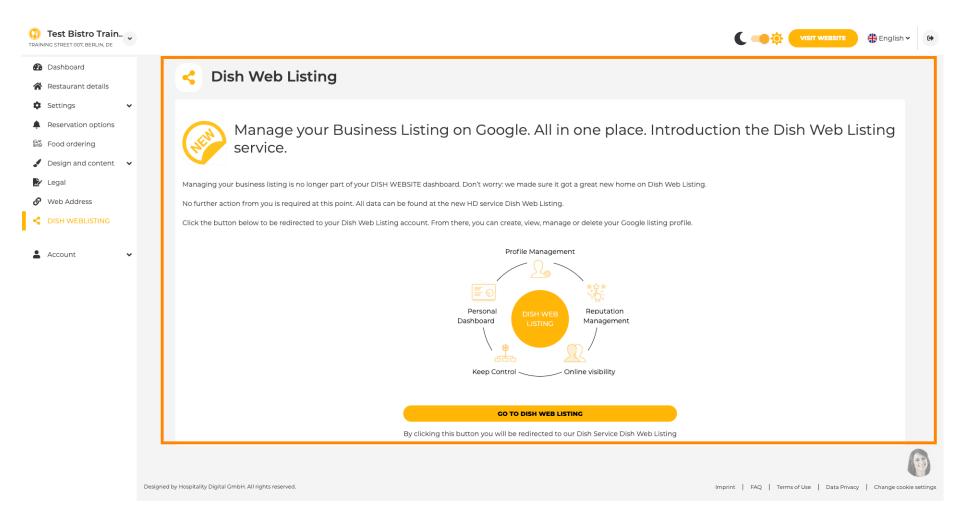
The status of your website has changed. It's now published. Note: Your website won't be redirected anymore.





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On DISH Weblisting you can switch to HD Weblisting service. DISH Weblisting connects the website with a new or existing Google my business account.





On your data you can change, export and delete personal information which is saved.

ashboard	🔒 Your data	
estaurant details		
ettings 🗸	We take the safety of your personal data seriously and it is important to us to give you full transparency. In this section you will find information on what personal data is being stored, what we need it for and how we secure it. If your question is not answered in the following descriptions, you will find instructions for self-service below as well.	
eservation options ood ordering	We take the protection of our Users' personal data seriously. The following Privacy Policy is therefore intended to inform you about the processing of your personal data in accordance with Regulation (EU) 2016/679 ("GDPR"). In particular, we explain which personal data we collect, for what purposes we process these personal data, which technologies we use, to whom we transfer personal data and what rights you are entitled	
esign and content 🛛 🗸	to under the GDPR. I. General Information	
egal	A. Processing of Personal Data on our Website	
Veb Address	2. Automated Processing of Personal Data when Accessing our Website	
DISH WEBLISTING	3. Cookies	
	B. Processing of Personal Data when Registering for and when Using our Services	
ccount 🗸	4. Registration for the Services	
Your data	5. Use of the Services +	
Profile	6. Customer Analysis and Marketing	
	C. Further Information Regarding the Processing	
	7. Joint Controllership	
	8. Contact	
	9. Transfer of Personal Data to Third Parties	
	10. Deletion of Personal Data	
	11. Data Security	
	12. Your Rights +	

You can change your personal data in the following sections: • Restaurant details



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On profile you can edit user profile, password or delete the account/establishment.

Test Bistro Train TRAINING STREET 007, BERLIN, DE	VISIT WEBSITE 🕀 English 🗸	6)
Dashboard		
Restaurant details	Les profile	
Settings	Please provide the details of your main contact person.	
Reservation options	Salutation* Nothing selected	
🛱 Food ordering		
🖌 Design and content 🛛 🗸	First Name* Test Max	
🏂 Legal		
🔗 Web Address	Last name* Trainer	
dish weblisting	E-mail* training@hd.digital	
🛔 Account 🗸 🗸		
A Your data	SAVE	
🔓 Profile	Change your password	
	To change the password of your DISH account, please click the following link. CHANGE YOUR PASSWORD	
	Delete establishment	
	O Your DISH RESERVATION accounts are untouched by this action and will continue to exist.	23
	Here you can irrevocably delete the establishment "Test Bistro Training" . The created website and all establishment data will be deleted. After you have clicked the button we will ask for your password to confirm this action. Afterwards, all mentioned data will be erased. This cannot be undone cleated to confirm the second to confirm the second to confirm the second to be undone.	