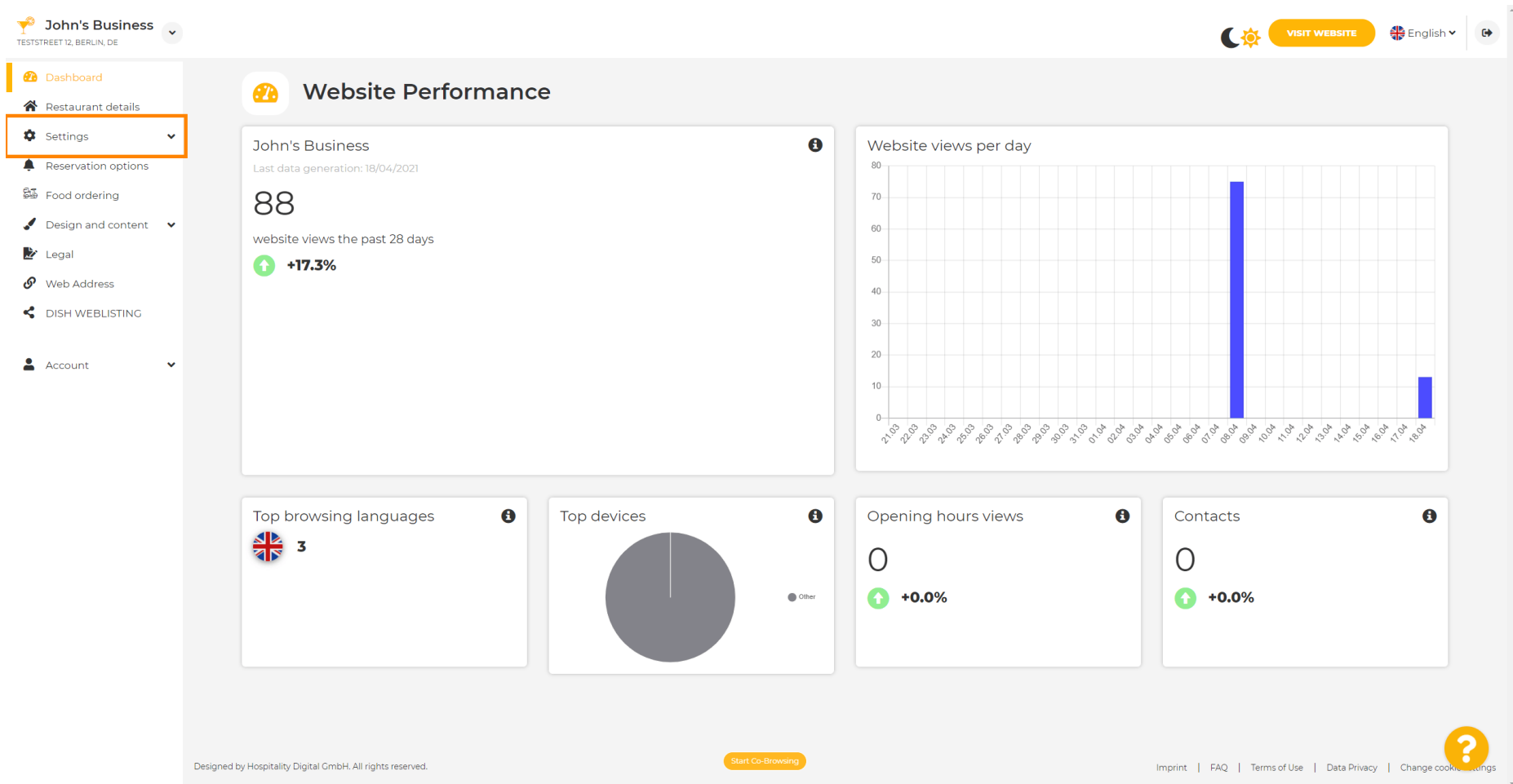




Starting on the DISH Website dashboard, click on **settings** to add your Google Analytics code.



The screenshot shows the DISH Website dashboard for 'John's Business'. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets:

- John's Business**: Shows 88 website views the past 28 days, with a +17.3% increase. Last data generation: 18/04/2021.
- Website views per day**: A bar chart showing a significant spike on 08.04.
- Top browsing languages**: Shows 3 views for English (UK).
- Top devices**: A pie chart showing 0 views for 'Other'.
- Opening hours views**: Shows 0 views, with a +0.0% increase.
- Contacts**: Shows 0 contacts, with a +0.0% increase.

At the bottom of the dashboard, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

And then click on **analytics** to continue the process.

The screenshot shows the 'Website Performance' dashboard for 'John's Business'. The dashboard includes a sidebar menu with 'Analytics' highlighted, a main content area with a summary card, a bar chart of website views per day, and four smaller summary cards for top browsing languages, top devices, opening hours views, and contacts.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	75
09.04	0
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	12
18.04	0

Top browsing languages
3

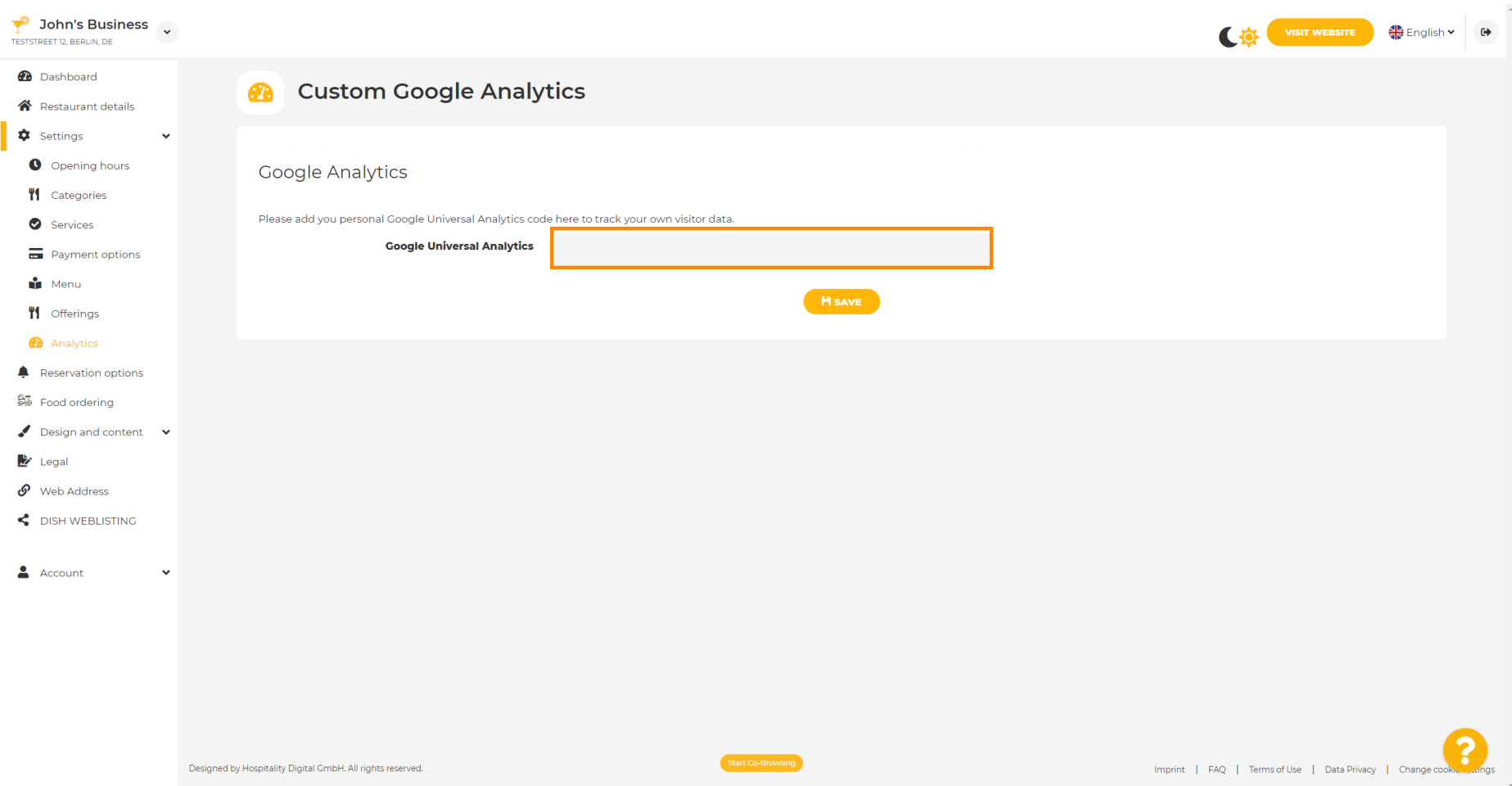
Top devices
Other

Opening hours views
0
+0.0%

Contacts
0
+0.0%

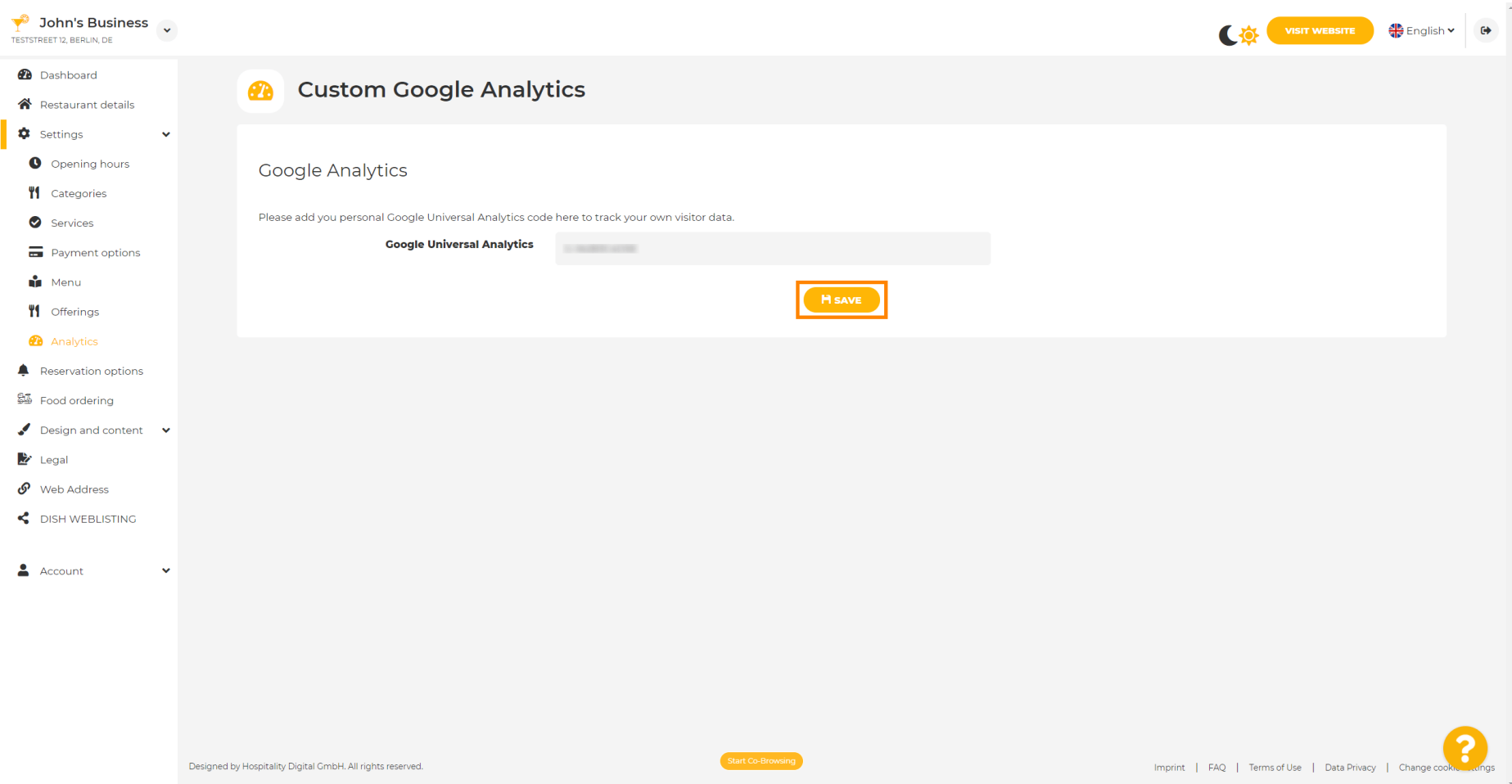
Designed by Hospitality Digital GmbH. All rights reserved. [Start Co-Browsing](#) [Imprint](#) | [FAQ](#) | [Terms of Use](#) | [Data Privacy](#) | [Change cookie settings](#)

T Type your **Google Universal Analytics code** in to the marked box.



The screenshot shows the 'Custom Google Analytics' settings page for 'John's Business'. The page has a sidebar menu on the left with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. Below the title, there is a text input field with the placeholder text 'Please add your personal Google Universal Analytics code here to track your own visitor data.' The input field is highlighted with an orange border. Below the input field is a yellow 'SAVE' button. At the bottom of the page, there is a footer with the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon (question mark) with links for 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings'.

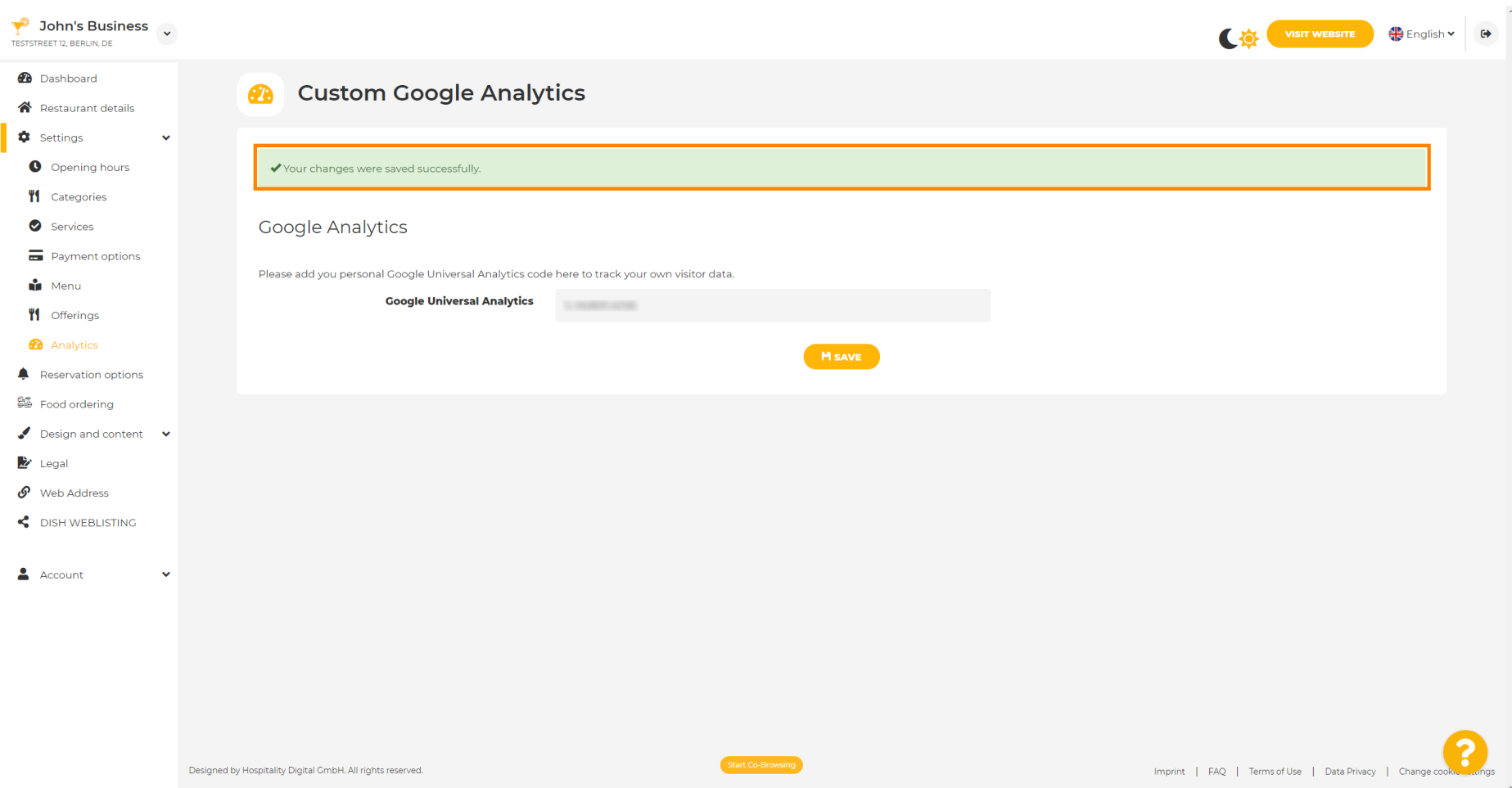
After finishing typing the code in, click on **save** to finish the process.



The screenshot displays the 'Custom Google Analytics' configuration page within the DISH website's admin interface. The left sidebar contains a menu with 'Analytics' highlighted. The main content area is titled 'Custom Google Analytics' and includes a sub-section 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this instruction is a text input field labeled 'Google Universal Analytics' and a yellow 'SAVE' button. The top navigation bar shows 'John's Business' and 'English'. The footer contains copyright information, a 'Start Co-Browsing' button, and a list of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings'.



That's it! Your Google analytics code is now successfully saved. **Note: Check out <https://analytics.google.com> to learn more about Google Analytics.**



The screenshot shows the 'Custom Google Analytics' settings page in the DISH website management interface. The page title is 'Custom Google Analytics'. A green success message at the top states: 'Your changes were saved successfully.' Below this, the 'Google Analytics' section contains the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' There is a text input field labeled 'Google Universal Analytics' with a placeholder code 'UA-12345678-1'. A yellow 'SAVE' button is positioned below the input field. The left sidebar shows the navigation menu with 'Analytics' highlighted. The top right corner includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon.