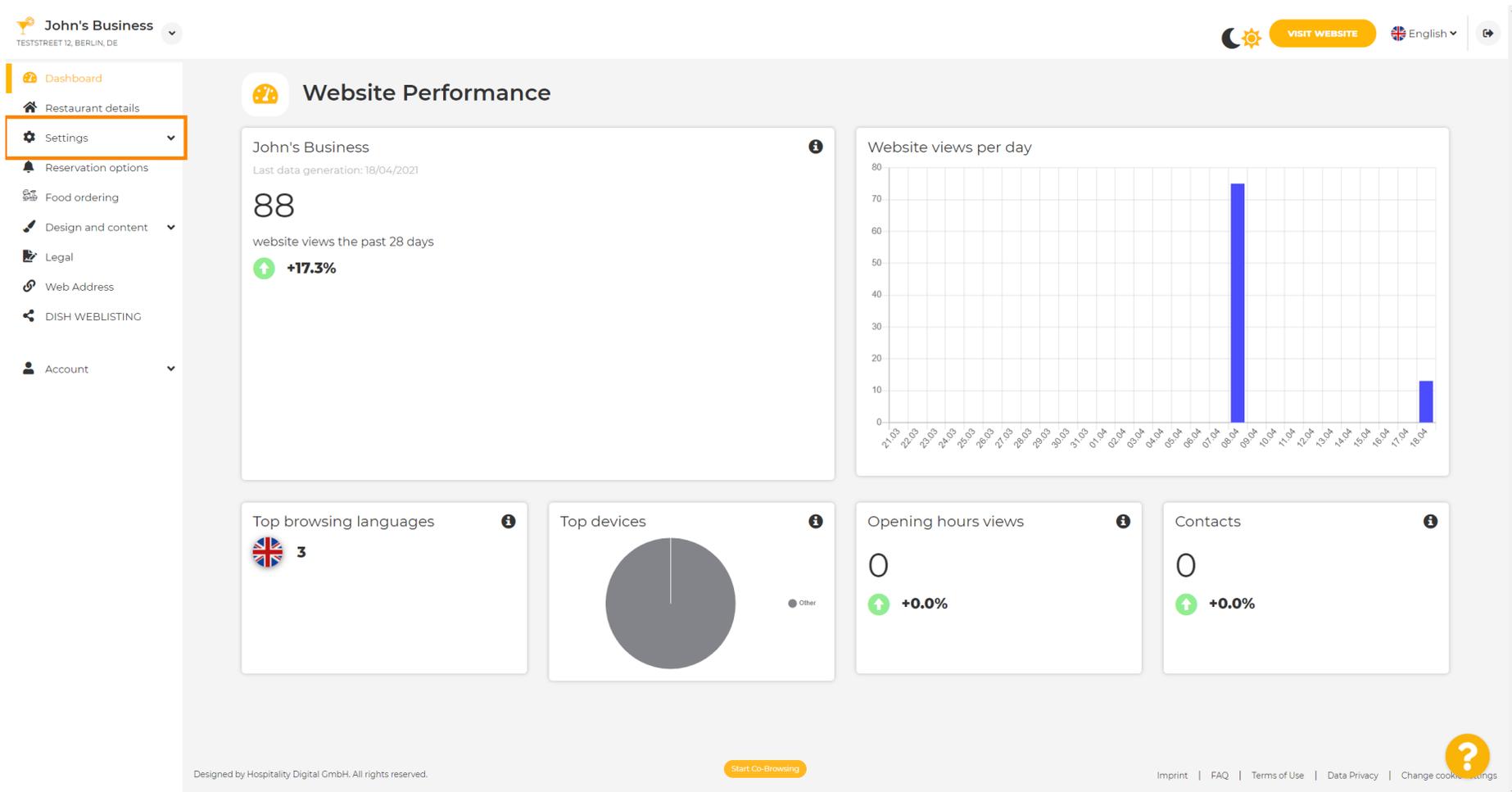




Klicken Sie ausgehend vom Dashboard der DISH-Website auf **Einstellungen** , um Ihren Google Analytics-Code hinzuzufügen.

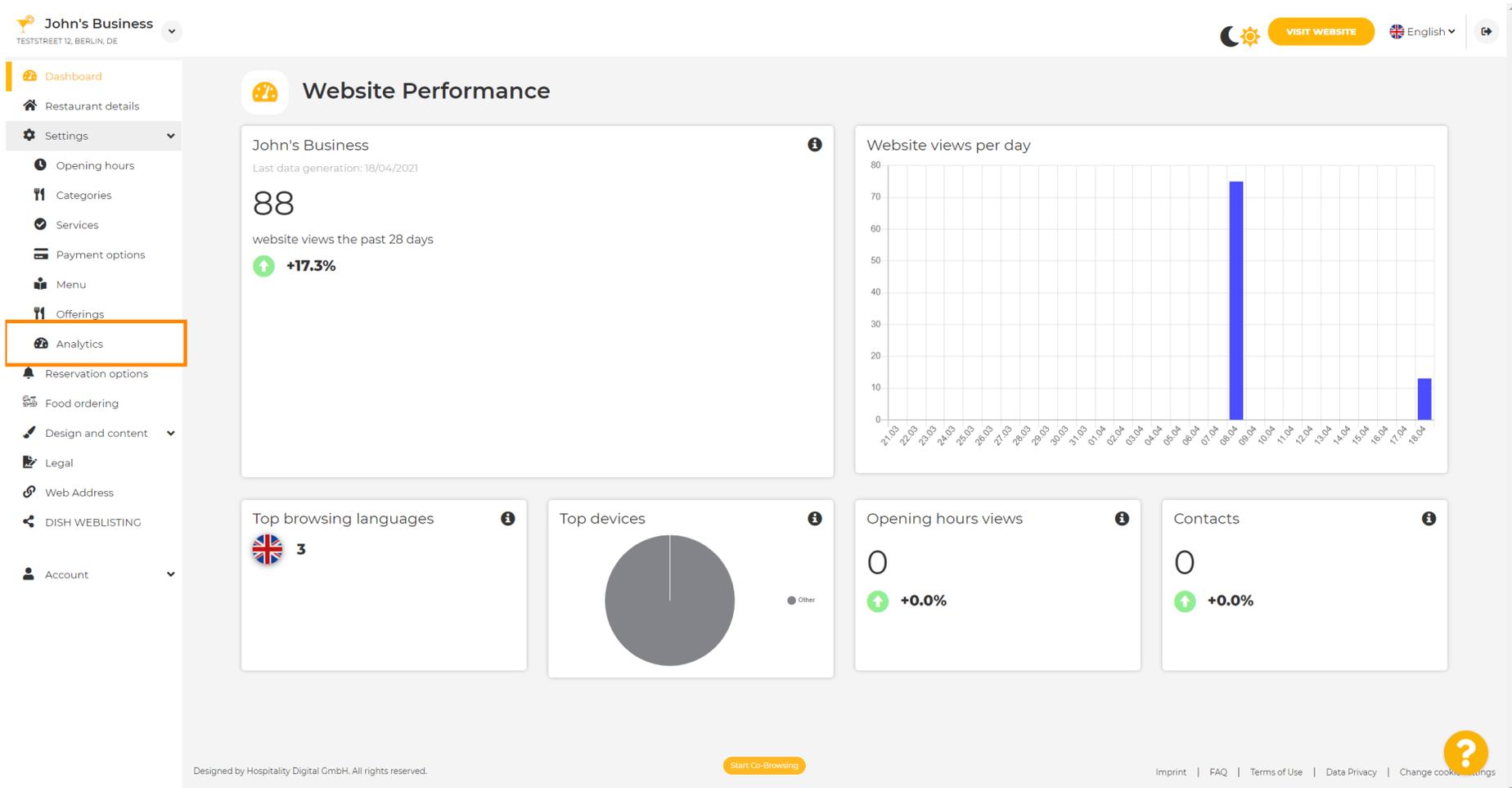


The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and displays several metrics:

- John's Business**: Last data generation: 18/04/2021. Website views the past 28 days: **88** (+17.3%).
- Website views per day**: A bar chart showing a significant spike on 08.04.
- Top browsing languages**: 3 views from the United Kingdom.
- Top devices**: A pie chart showing 0 views from 'Other'.
- Opening hours views**: 0 views (+0.0%).
- Contacts**: 0 views (+0.0%).

At the bottom of the dashboard, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

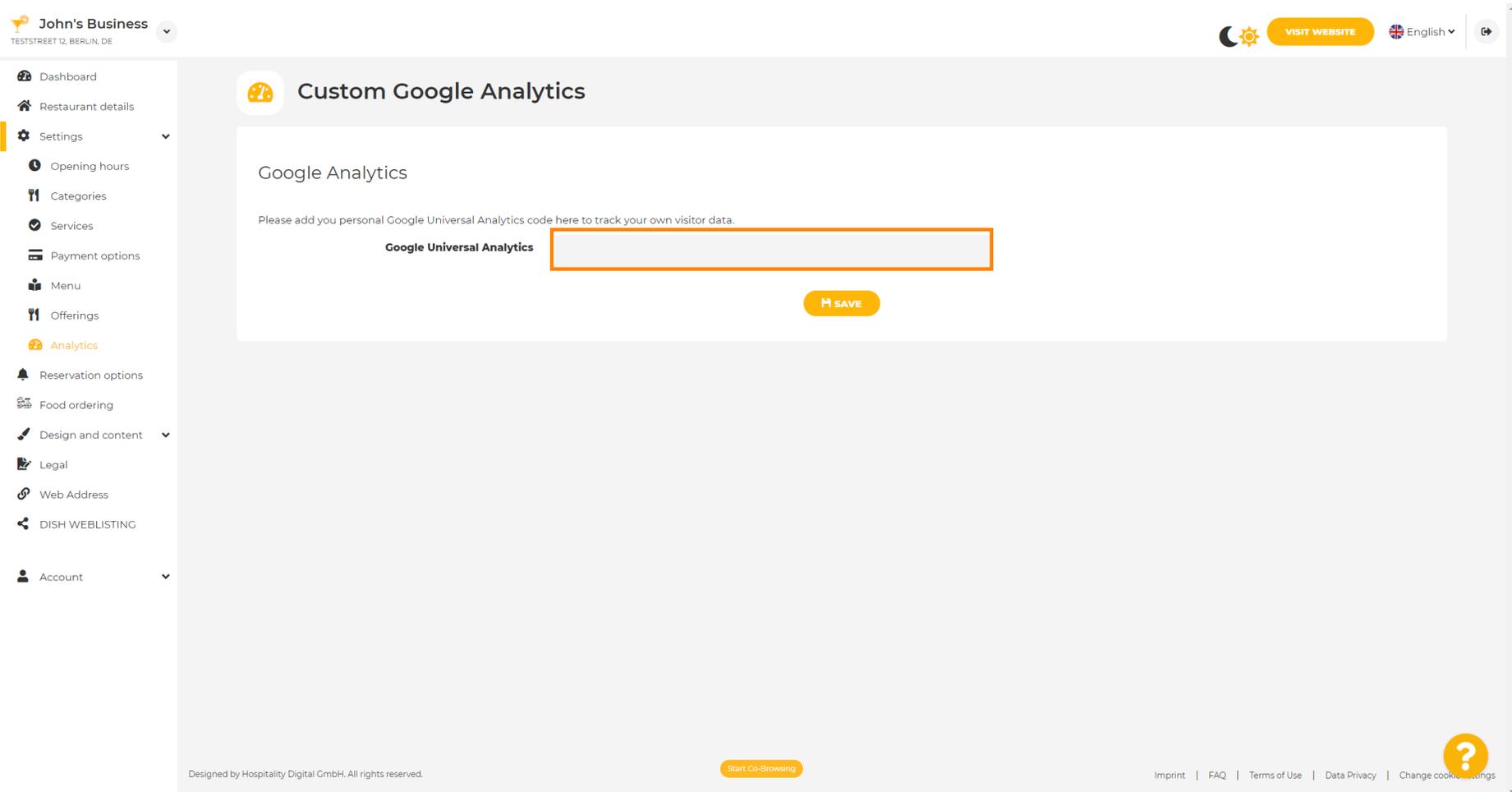
Klicken Sie dann auf **Analytics**, um den Vorgang fortzusetzen.



The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings (expanded), Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets: 'John's Business' showing 88 website views with a +17.3% increase; 'Website views per day' bar chart showing a peak on 08.04; 'Top browsing languages' showing 3 views from the UK; 'Top devices' showing a pie chart with 'Other' selected; 'Opening hours views' showing 0 views with a +0.0% increase; and 'Contacts' showing 0 contacts with a +0.0% increase. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon.



Geben Sie Ihren **Google Universal Analytics-Code** in das markierte Feld ein.



**John's Business**  
TESTSTREET 12, BERLIN, DE

**Custom Google Analytics**

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

**Google Universal Analytics**

**SAVE**

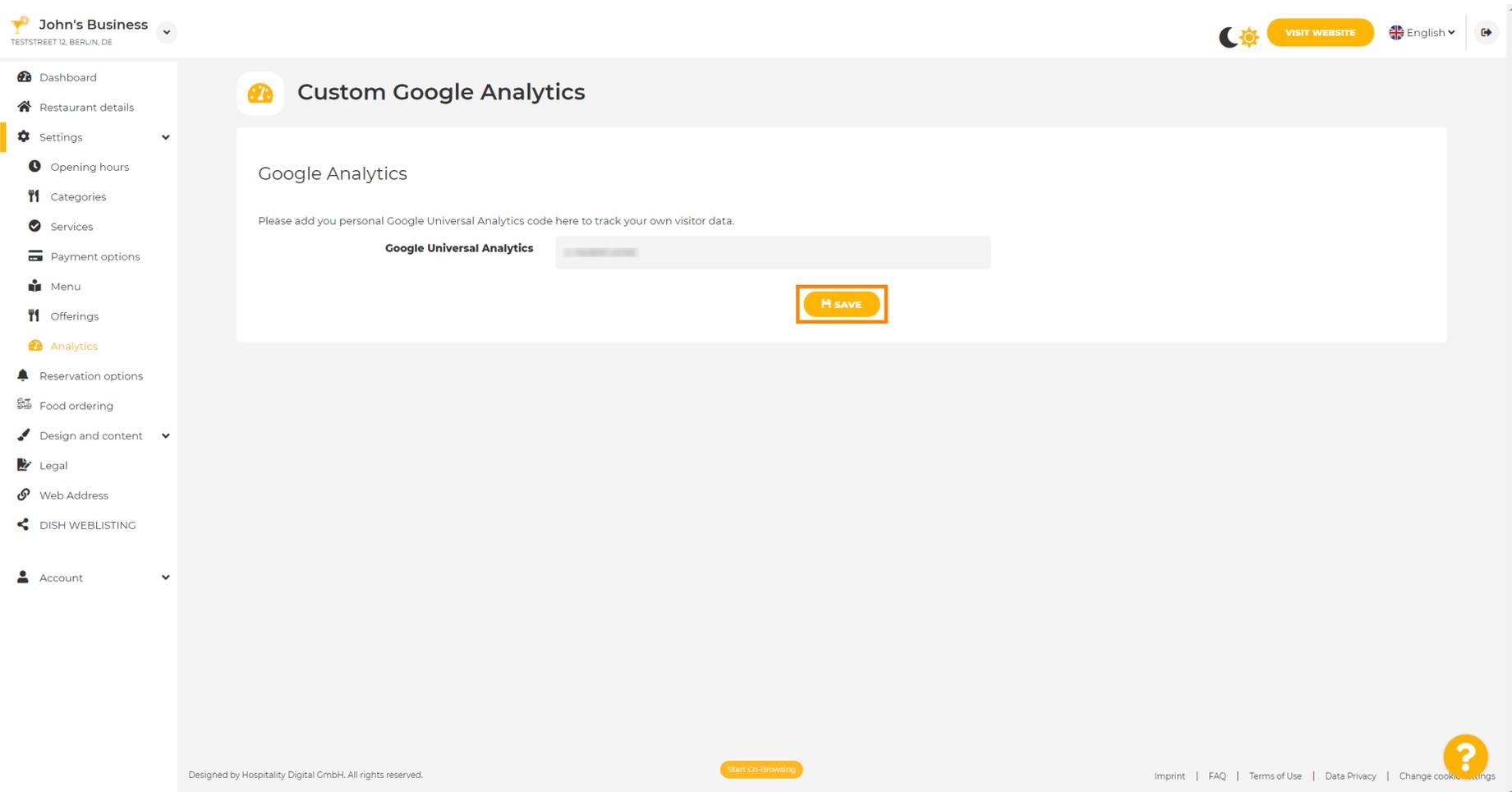
Designed by Hospitality Digital GmbH. All rights reserved.

[Start Co-Browsing](#)

[Imprint](#) | [FAQ](#) | [Terms of Use](#) | [Data Privacy](#) | [Change cookie settings](#)



Nachdem Sie den Code eingegeben haben, klicken Sie auf **Speichern**, um den Vorgang abzuschließen.



The screenshot displays the 'Custom Google Analytics' configuration page within the Dish website's admin interface. The page title is 'Custom Google Analytics'. Below the title, there is a section titled 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' A text input field is provided for the code, with the label 'Google Universal Analytics' above it. A yellow 'SAVE' button is positioned below the input field. The left sidebar shows a navigation menu with 'Analytics' selected. The top right corner features a 'VISIT WEBSITE' button and a language dropdown set to 'English'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a list of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Change cookie settings'.



Das ist es! Ihr Google Analytics-Code wurde nun erfolgreich gespeichert. Hinweis: Besuchen Sie <https://analytics.google.com>, um mehr über Google Analytics zu erfahren.

