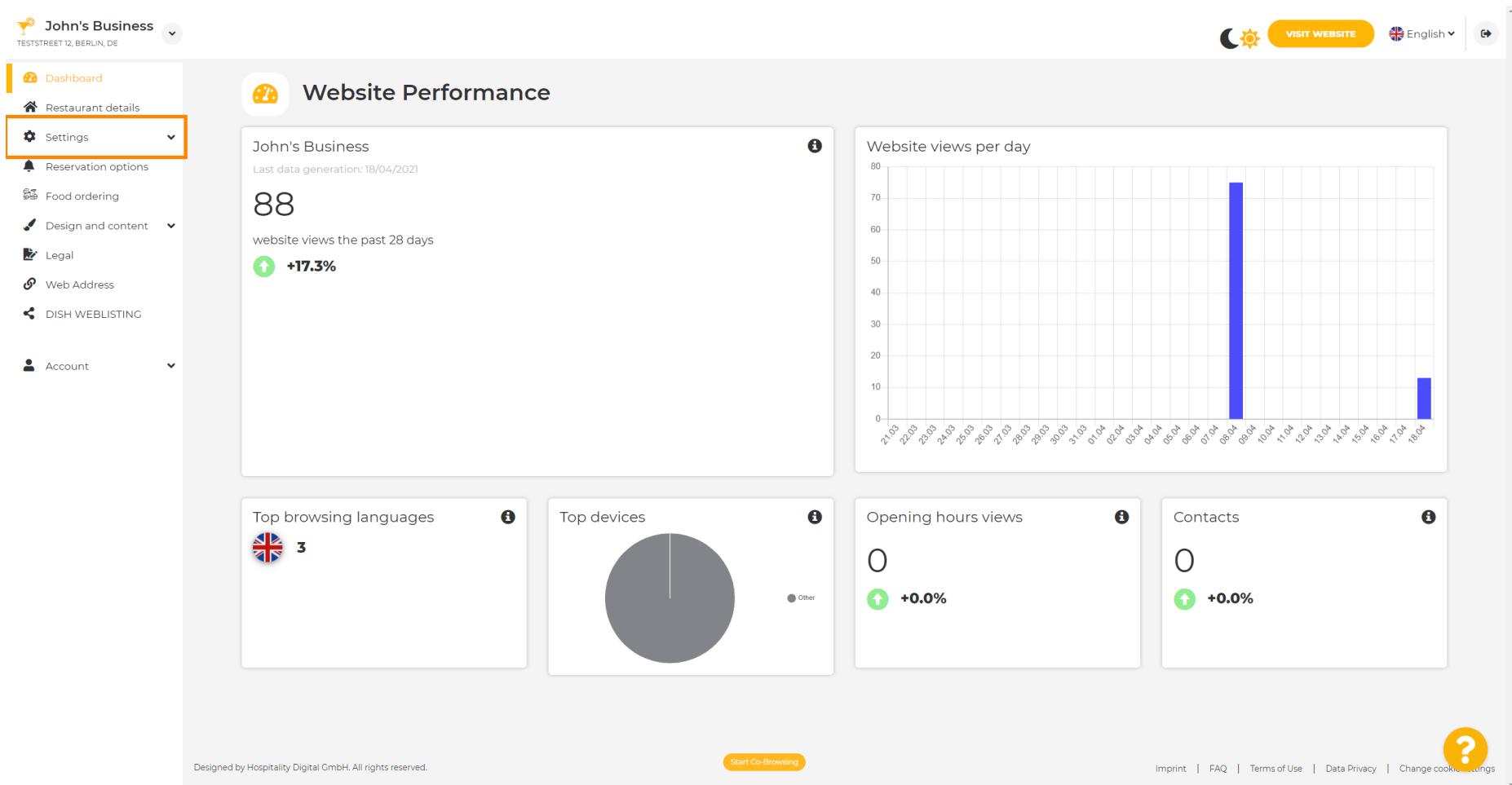


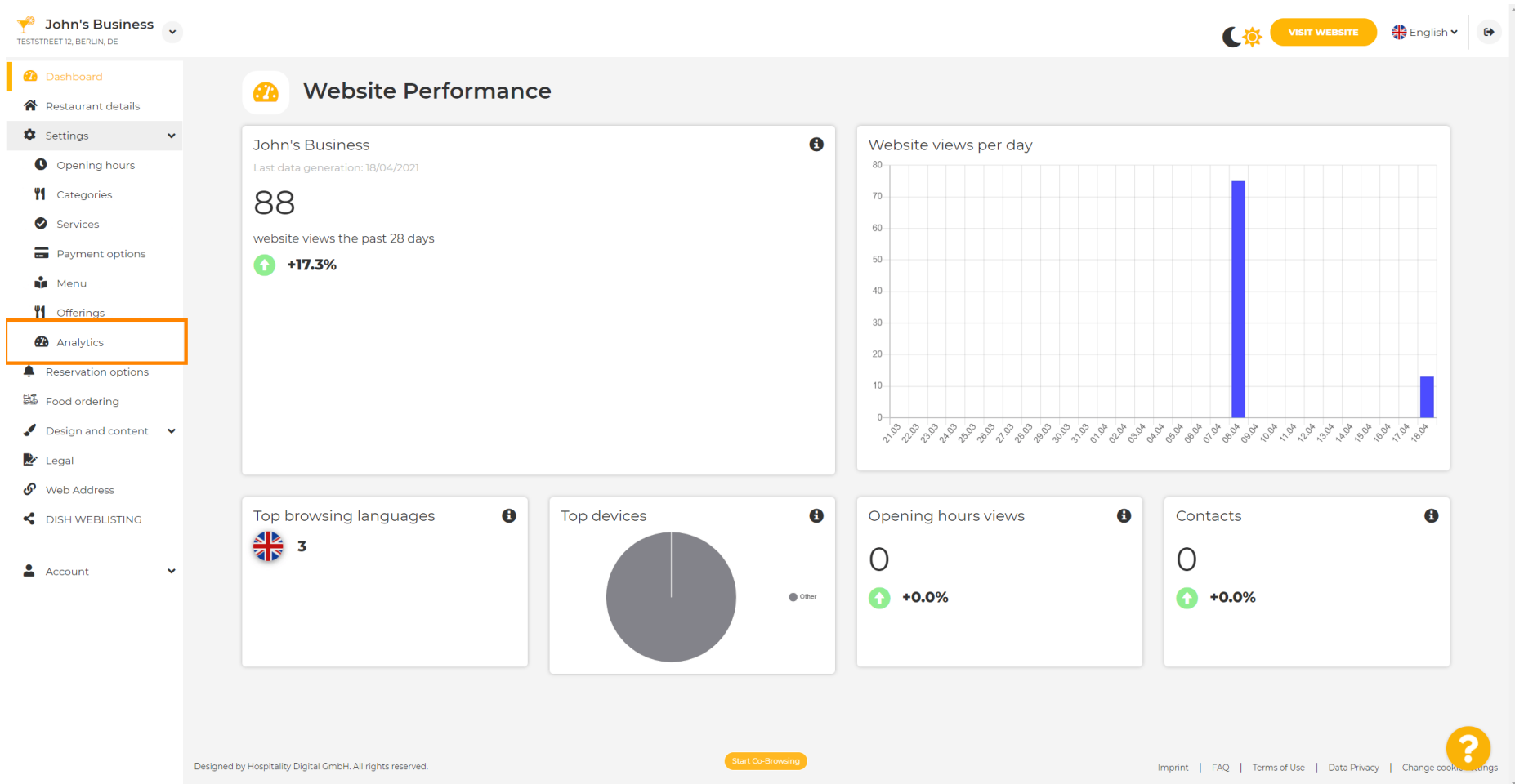


Desde el panel de control del sitio web de DISH, haga clic en **configuración** para agregar su código de Google Analytics.



The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, **Settings** (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets: 'John's Business' showing 88 website views with a +17.3% increase; 'Website views per day' bar chart; 'Top browsing languages' showing 3 views for English; 'Top devices' pie chart; 'Opening hours views' showing 0 views with a +0.0% increase; and 'Contacts' showing 0 contacts with a +0.0% increase. The footer contains copyright information, a 'Start Co-Browsing' button, and a help icon.

Y luego haga clic en **análisis** para continuar el proceso.



The screenshot displays the 'Website Performance' dashboard for 'John's Business'. The dashboard includes a sidebar menu with 'Analytics' highlighted, a main content area with a summary card, a bar chart for daily website views, and four smaller summary cards for top browsing languages, top devices, opening hours views, and contacts.

John's Business
TESTSTREET 12, BERLIN, DE

Website Performance

John's Business
Last data generation: 18/04/2021

88
website views the past 28 days
+17.3%

Website views per day

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	75
09.04	0
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	12
18.04	0

Top browsing languages
3

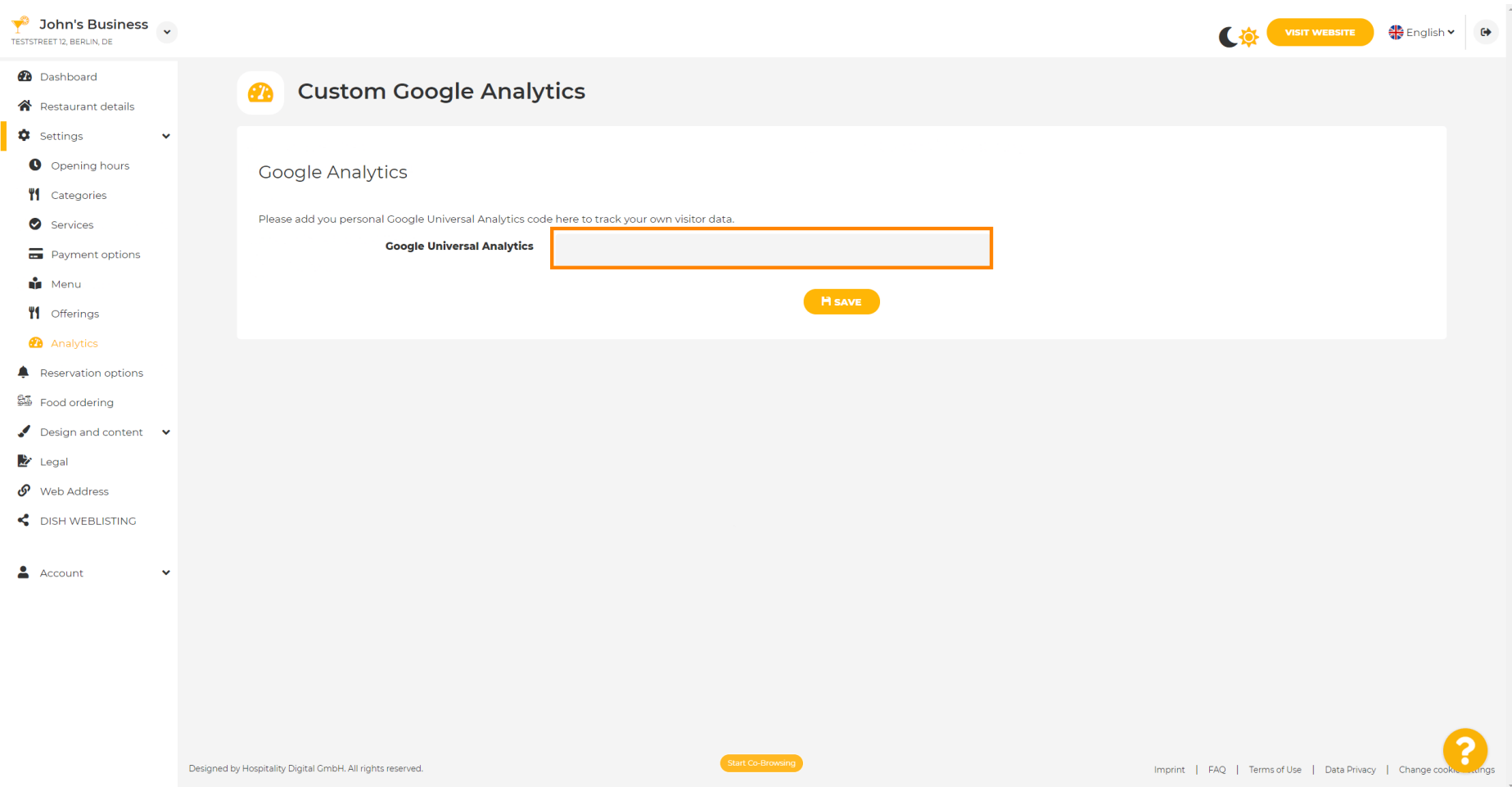
Top devices
Other

Opening hours views
0
+0.0%

Contacts
0
+0.0%

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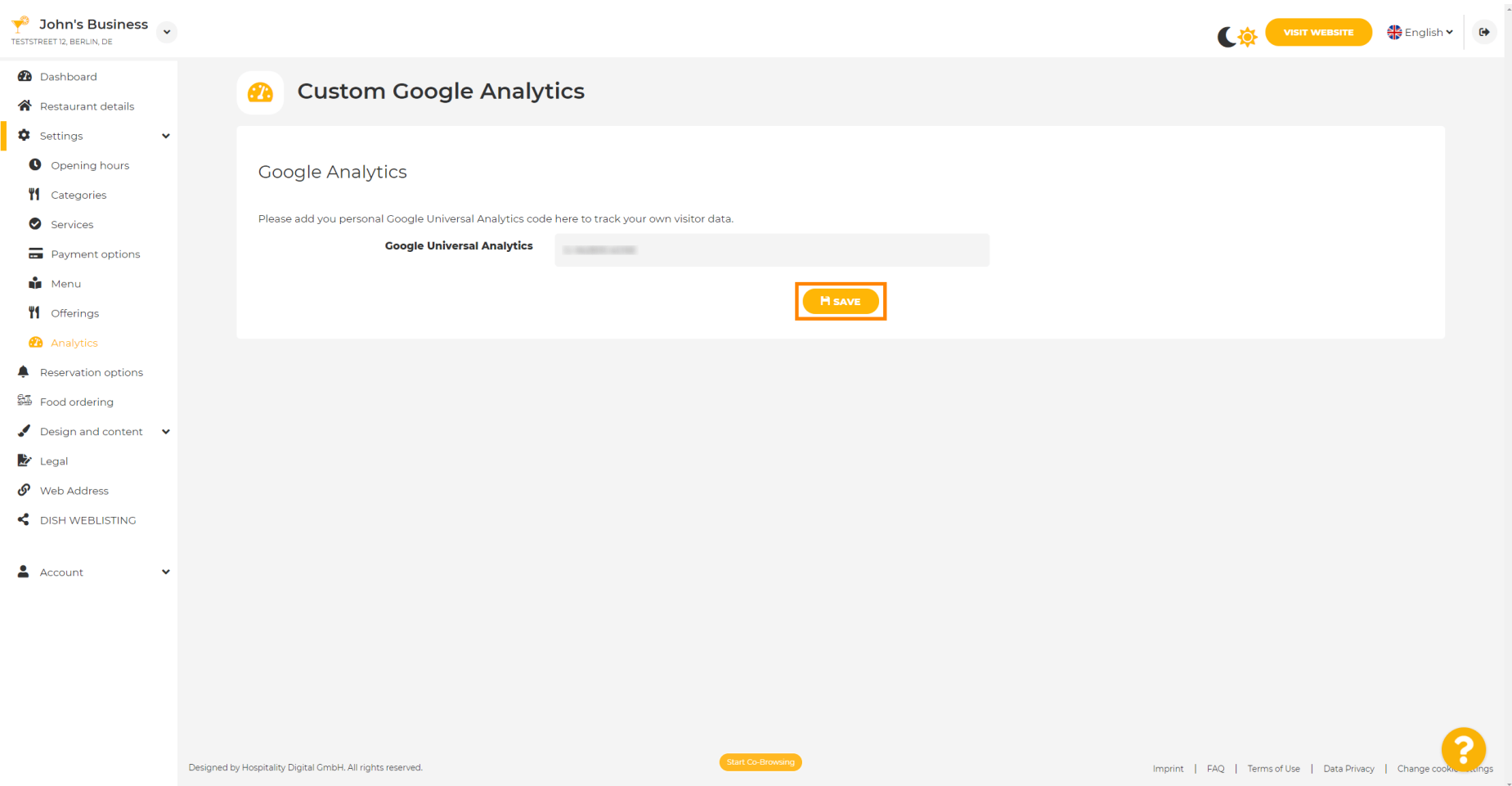
T Escriba su **código de Google Universal Analytics** en el cuadro marcado.



The screenshot displays the 'Custom Google Analytics' configuration page. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains the text 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this text is a text input field labeled 'Google Universal Analytics', which is highlighted with an orange border. A yellow 'SAVE' button is positioned below the input field. The footer of the page includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



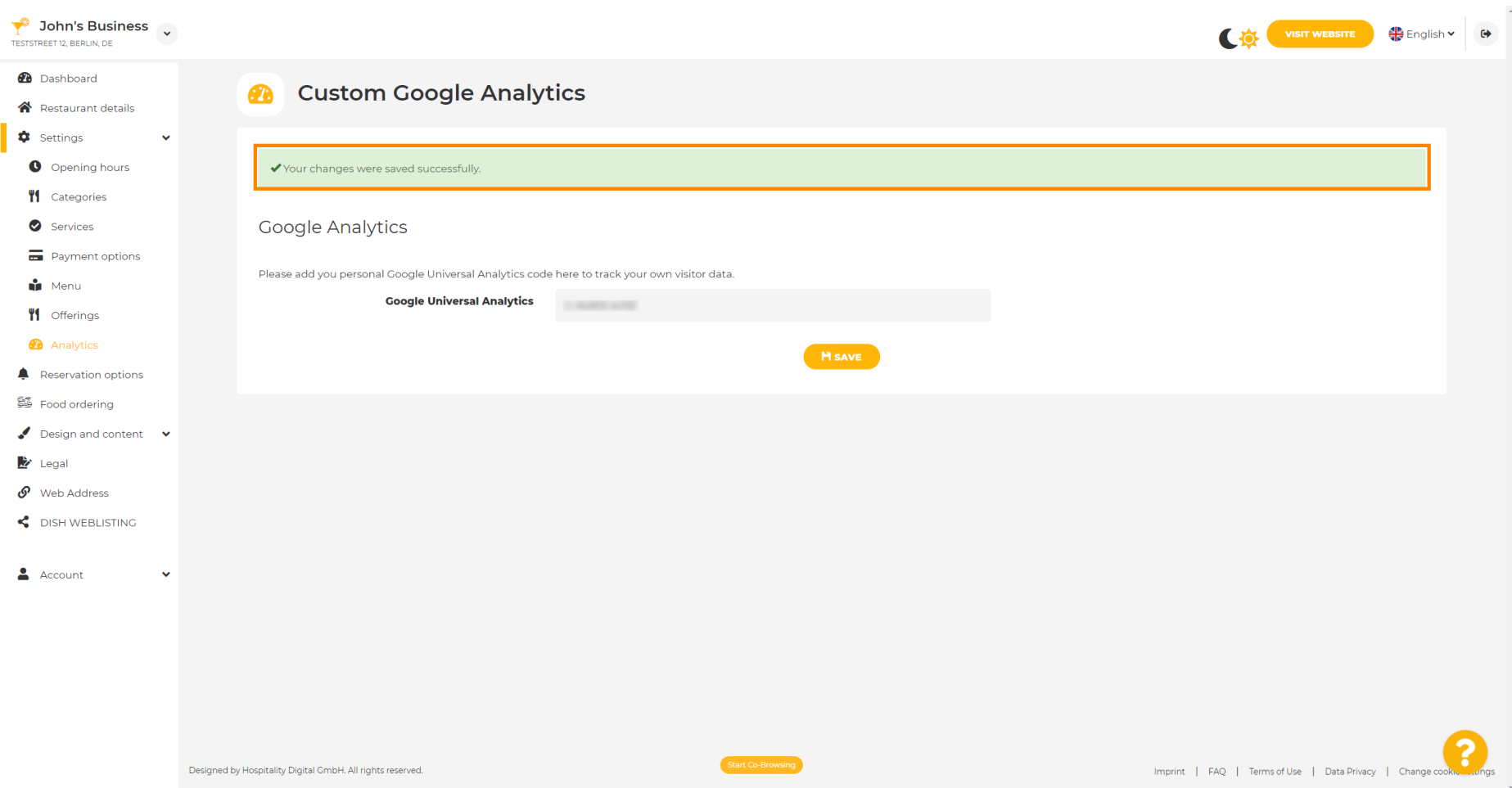
Después de terminar de escribir el código, haga clic en **guardar** para finalizar el proceso.



The screenshot displays the 'Custom Google Analytics' configuration page. At the top left, the user is logged in as 'John's Business' with the address 'TESTSTREET 12, BERLIN, DE'. The top right features a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar lists various settings categories, with 'Analytics' highlighted. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this is a text input field labeled 'Google Universal Analytics' and a yellow 'SAVE' button, which is highlighted with an orange border. At the bottom of the page, there is a 'Start Co-Browsing' button and a footer with copyright information and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



¡Eso es! Su código de análisis de Google ahora se guardó correctamente. Nota: consulte <https://analytics.google.com> para obtener más información sobre Google Analytics.



The screenshot shows the 'Custom Google Analytics' settings page in the DISH website management interface. The page title is 'Custom Google Analytics'. A green success message at the top states: '✓ Your changes were saved successfully.' Below this, the section is titled 'Google Analytics' and includes the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' There is a text input field labeled 'Google Universal Analytics' with a placeholder code 'UA-12345678-1'. A yellow 'SAVE' button is positioned below the input field. The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The top right corner features a 'VISIT WEBSITE' button, a language selector set to 'English', and a dark mode toggle. The footer includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon.