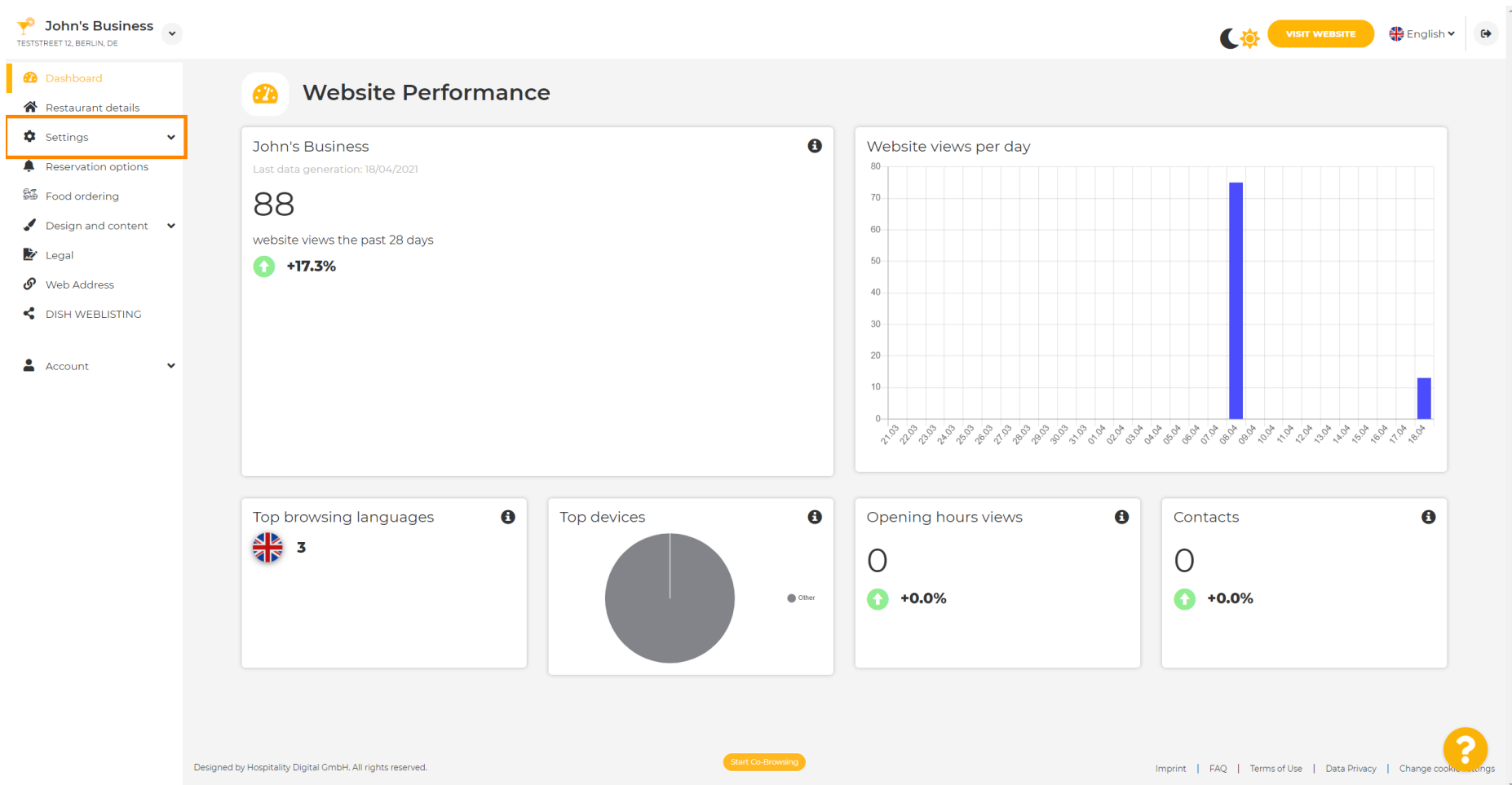
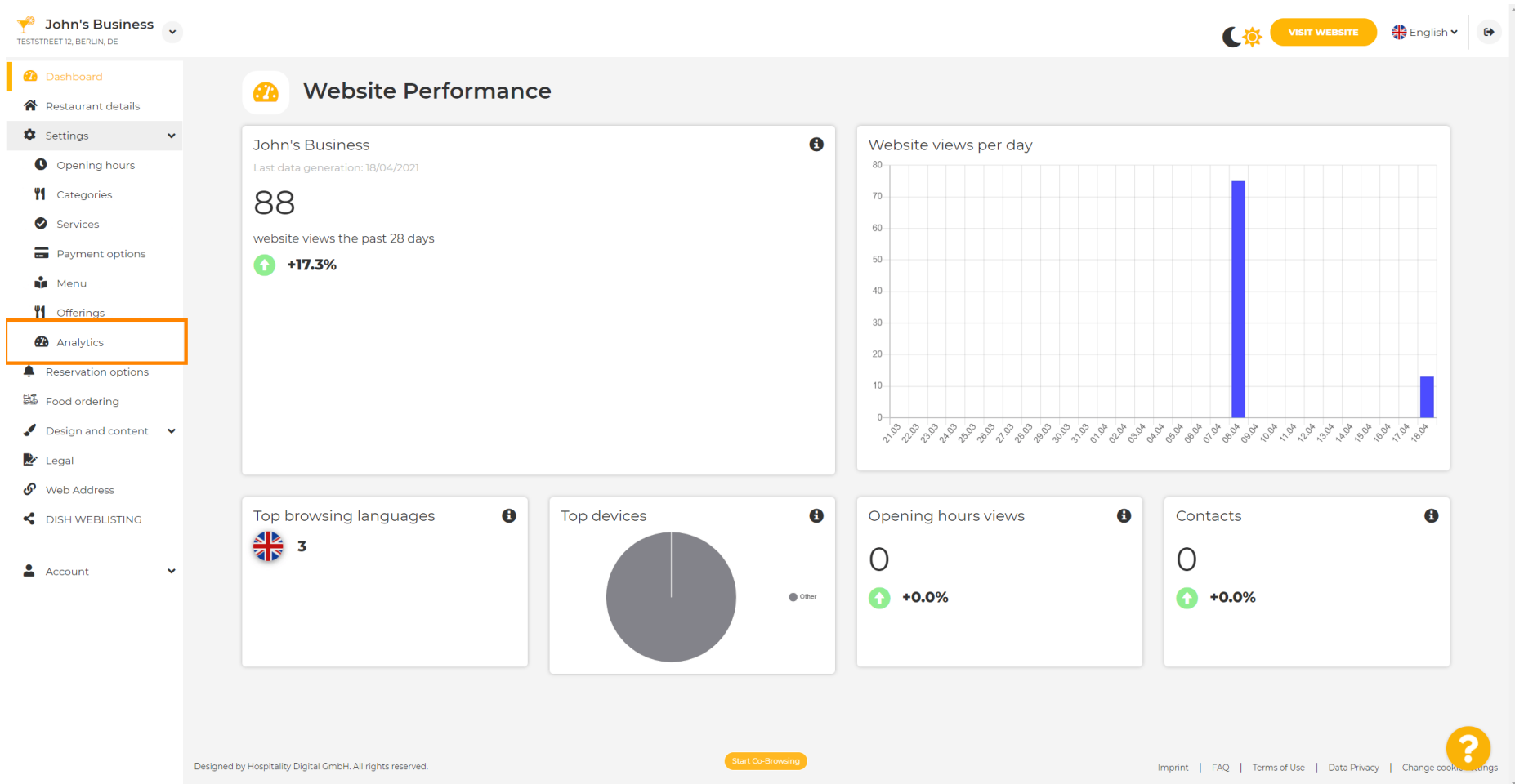


À partir du tableau de bord du site Web DISH, cliquez sur les **paramètres** pour ajouter votre code Google Analytics.



The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with 'Settings' highlighted by an orange box. The main content area displays 'Website Performance' with a summary card for 'John's Business' showing 88 website views in the past 28 days, a +17.3% increase, and a bar chart of 'Website views per day'. Below this are four smaller cards: 'Top browsing languages' (3 views from the UK), 'Top devices' (a pie chart), 'Opening hours views' (0 views, +0.0% change), and 'Contacts' (0 contacts, +0.0% change). The footer includes a 'Start Co-Browsing' button and a help icon.

Et puis cliquez sur **Analytics** pour continuer le processus.

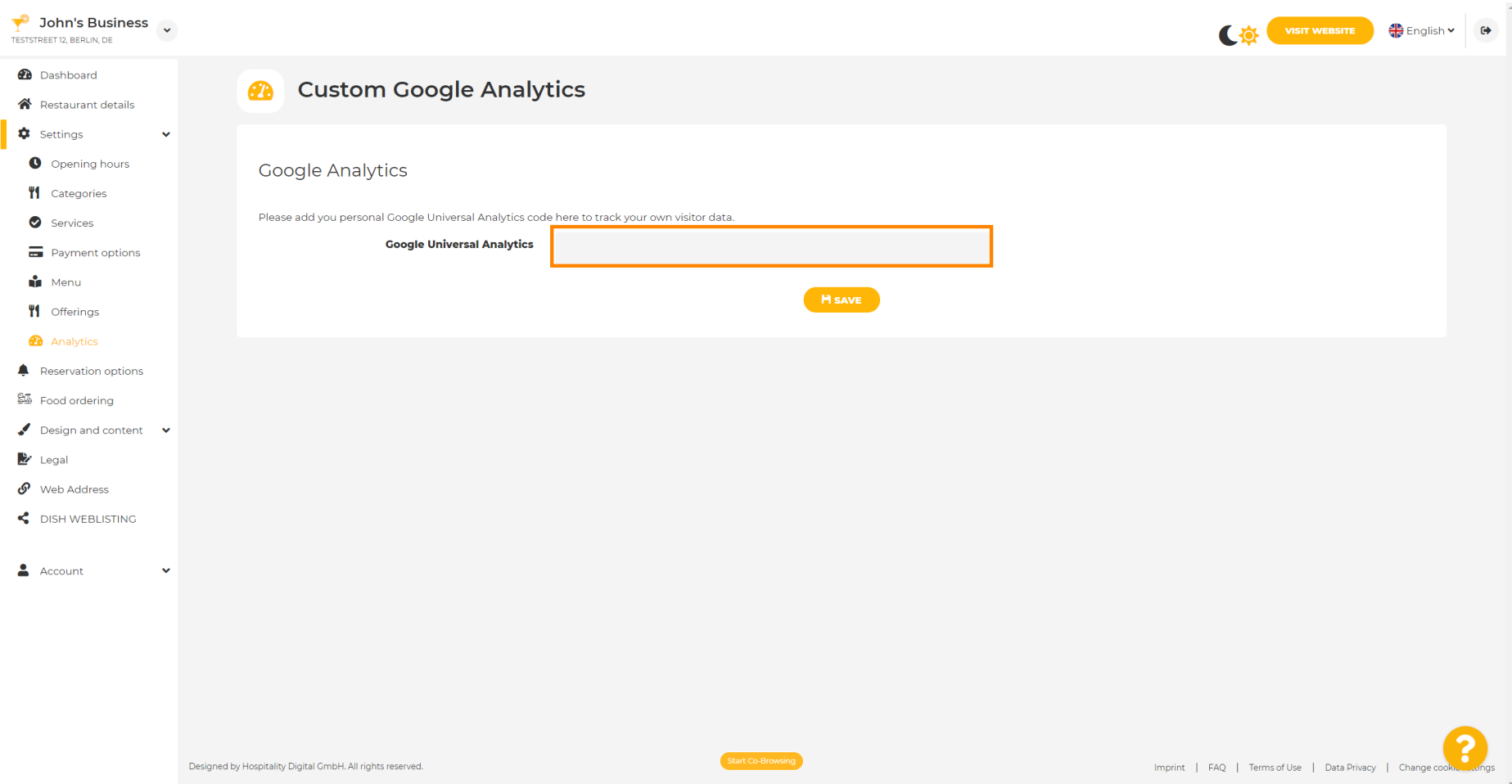


The screenshot shows the 'John's Business' dashboard. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings (highlighted), Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics (highlighted with an orange box), Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Performance' and includes several widgets:

- John's Business**: Shows 88 website views in the past 28 days, a +17.3% increase, and a last data generation date of 18/04/2021.
- Website views per day**: A bar chart showing a significant spike on 08.04.
- Top browsing languages**: Shows 3 views from the United Kingdom.
- Top devices**: A pie chart showing 100% from 'Other' devices.
- Opening hours views**: Shows 0 views, a +0.0% change.
- Contacts**: Shows 0 contacts, a +0.0% change.

At the bottom of the dashboard, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings. A 'Designed by Hospitality Digital GmbH. All rights reserved.' notice is also present.

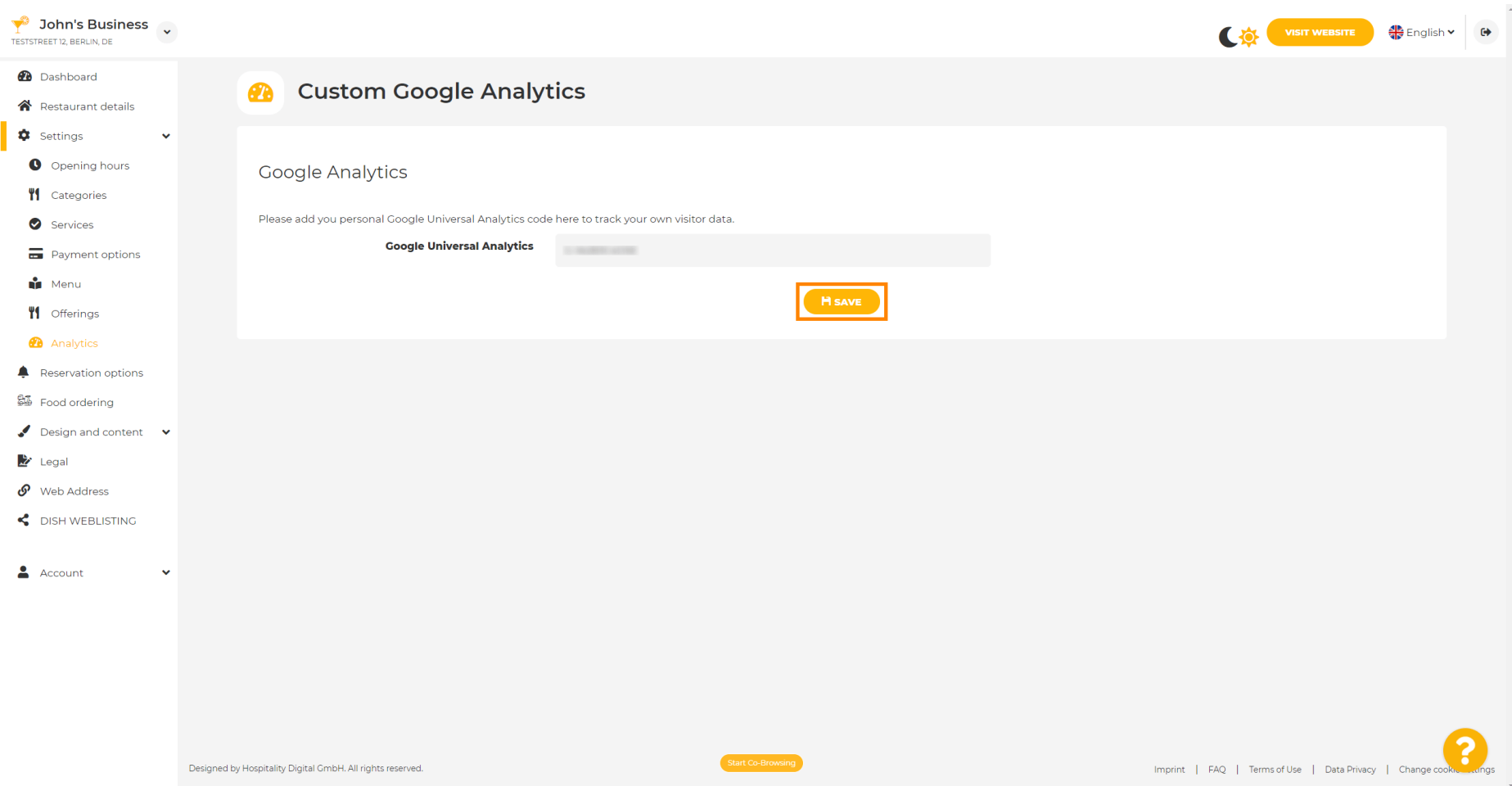
 Tapez votre **code Google Universal Analytics** dans la case marquée.



The screenshot shows the 'Custom Google Analytics' configuration page. On the left is a navigation menu with items like Dashboard, Restaurant details, Settings, Opening hours, Categories, Services, Payment options, Menu, Offerings, Analytics, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Custom Google Analytics' and contains a section for 'Google Analytics'. It instructs the user to 'Please add your personal Google Universal Analytics code here to track your own visitor data.' Below this text is a text input field with the label 'Google Universal Analytics' and a 'SAVE' button. The footer of the page includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



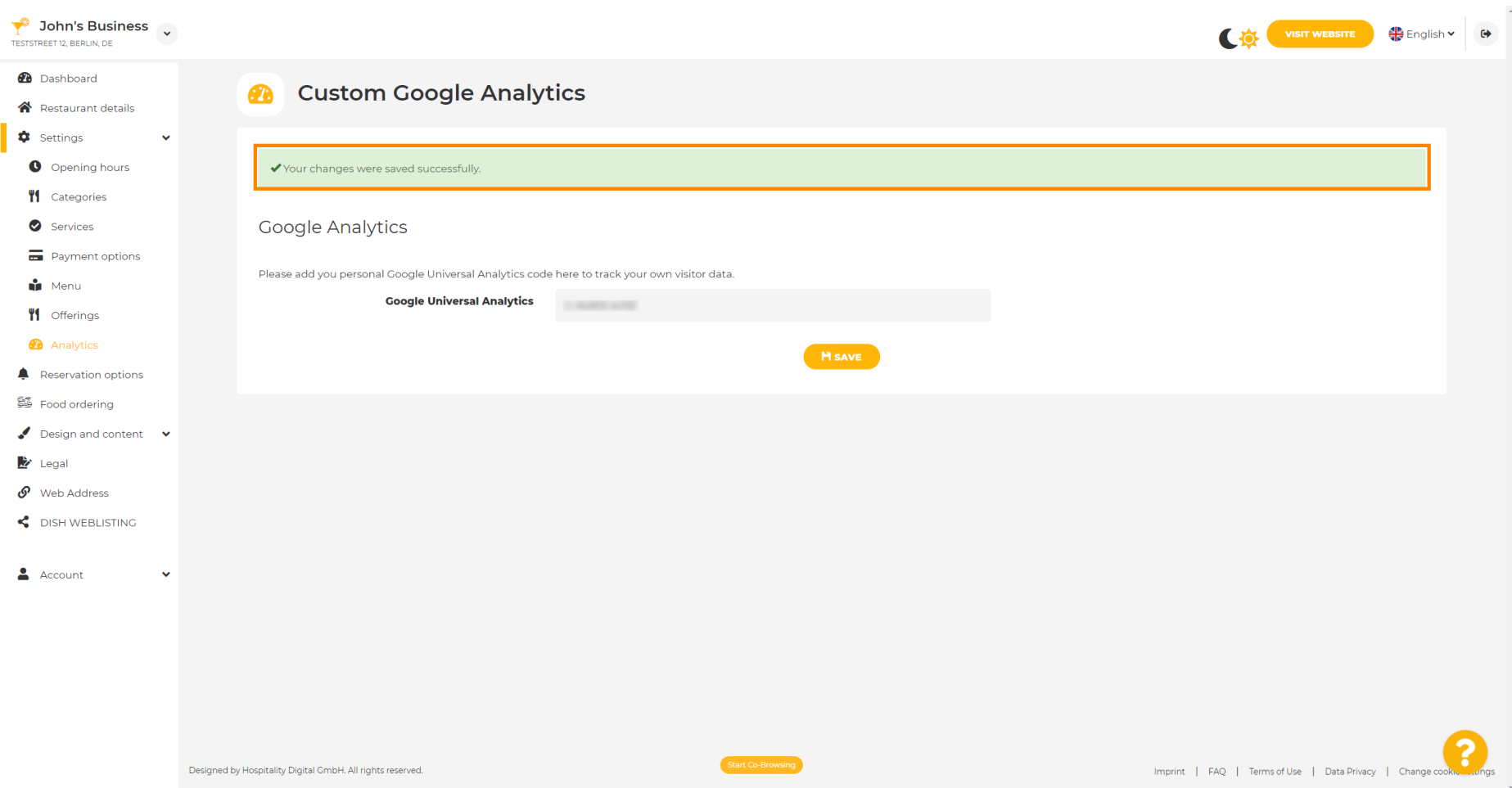
Après avoir fini de taper le code, cliquez sur **enregistrer** pour terminer le processus.



The screenshot displays the 'Custom Google Analytics' configuration page in the DISH management interface. The page title is 'Custom Google Analytics'. Below the title, there is a section for 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' A text input field is provided for the code, with the label 'Google Universal Analytics' above it. A yellow 'SAVE' button is positioned below the input field. The left sidebar shows the 'Analytics' menu item highlighted. The top right corner features a 'VISIT WEBSITE' button and a language dropdown set to 'English'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.



C'est ça! Votre code Google Analytics est maintenant enregistré avec succès. Remarque : Consultez <https://analytics.google.com> pour en savoir plus sur Google Analytics.



The screenshot shows the 'Custom Google Analytics' settings page in the DISH admin interface. The page title is 'Custom Google Analytics'. A green success message at the top states: 'Your changes were saved successfully.' Below this, the section is titled 'Google Analytics' and contains the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' There is a text input field labeled 'Google Universal Analytics' with a placeholder code. A yellow 'SAVE' button is positioned below the input field. The left sidebar shows the navigation menu with 'Analytics' highlighted. The top right corner includes a 'VISIT WEBSITE' button and a language selector set to 'English'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a footer menu with links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Change cookie settings'.