



Partendo dalla dashboard del sito Web DISH, fai clic sulle **impostazioni** per aggiungere il tuo codice Google Analytics.

The screenshot displays the 'Website Performance' dashboard for 'John's Business'. The left sidebar contains a menu with 'Settings' highlighted. The main dashboard features several widgets:

- John's Business**: Shows 88 website views for the past 28 days, with a +17.3% increase. Last data generation: 18/04/2021.
- Website views per day**: A bar chart showing daily views from 21.03 to 18.04. A major spike is visible on 08.04.
- Top browsing languages**: Shows 3 views from the United Kingdom.
- Top devices**: A pie chart showing device usage, with 'Other' selected.
- Opening hours views**: Shows 0 views, with a +0.0% change.
- Contacts**: Shows 0 contacts, with a +0.0% change.

At the bottom, there is a 'Start Co-Browsing' button and a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

E quindi fare clic su **analisi** per continuare il processo.

**John's Business**  
TESTSTREET 12, BERLIN, DE

**Website Performance**

John's Business  
Last data generation: 18/04/2021

**88**  
website views the past 28 days  
**+17.3%**

**Website views per day**

Date	Views
21.03	0
22.03	0
23.03	0
24.03	0
25.03	0
26.03	0
27.03	0
28.03	0
29.03	0
30.03	0
31.03	0
01.04	0
02.04	0
03.04	0
04.04	0
05.04	0
06.04	0
07.04	0
08.04	75
09.04	0
10.04	0
11.04	0
12.04	0
13.04	0
14.04	0
15.04	0
16.04	0
17.04	12
18.04	0

**Top browsing languages**  
3

**Top devices**  
Other

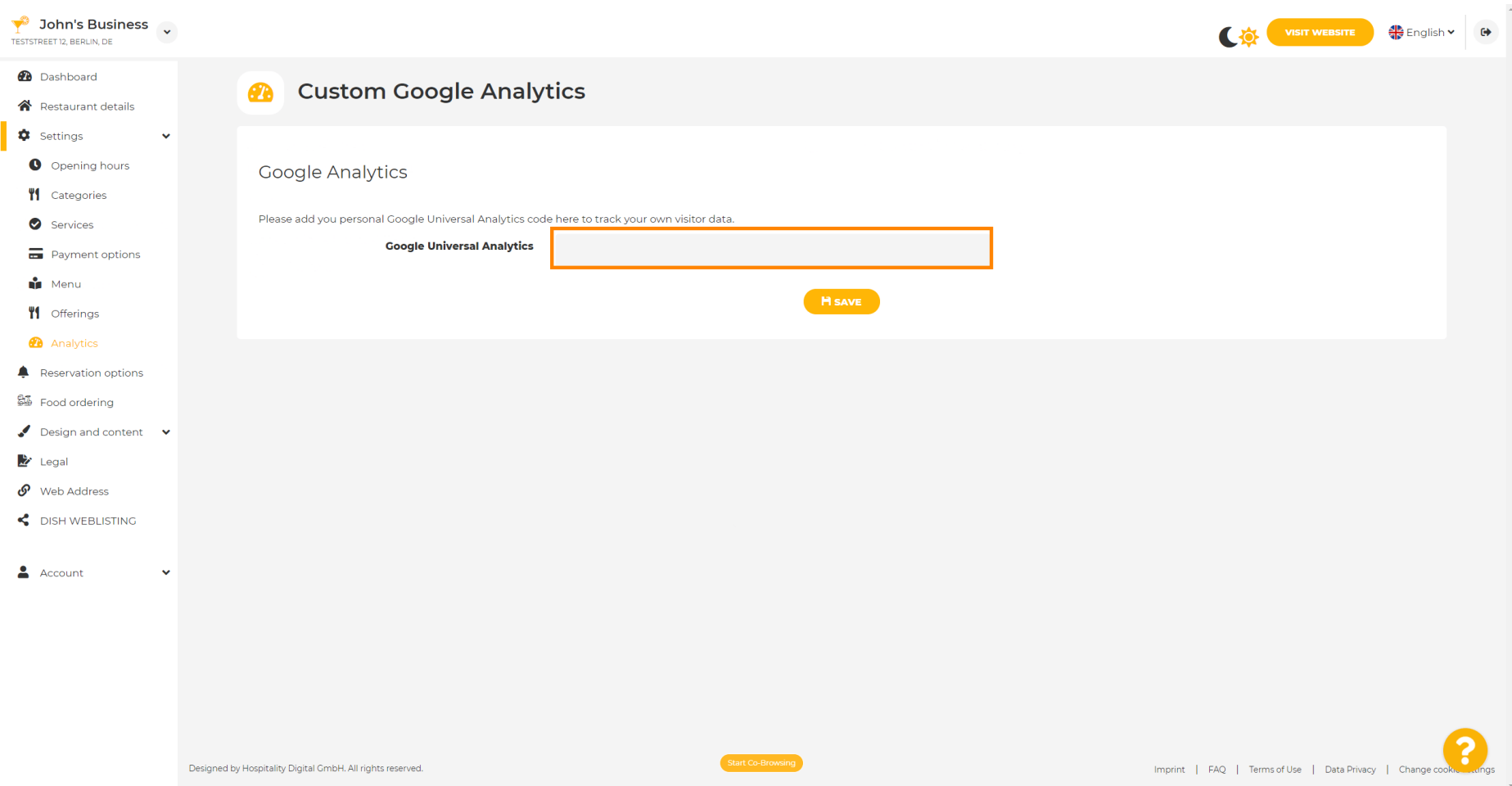
**Opening hours views**  
0  
**+0.0%**

**Contacts**  
0  
**+0.0%**

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Digita il **codice di Google Universal Analytics** nella casella contrassegnata.



**John's Business**  
TESTSTREET 12, BERLIN, DE

**Custom Google Analytics**

Google Analytics

Please add your personal Google Universal Analytics code here to track your own visitor data.

**Google Universal Analytics**

**SAVE**

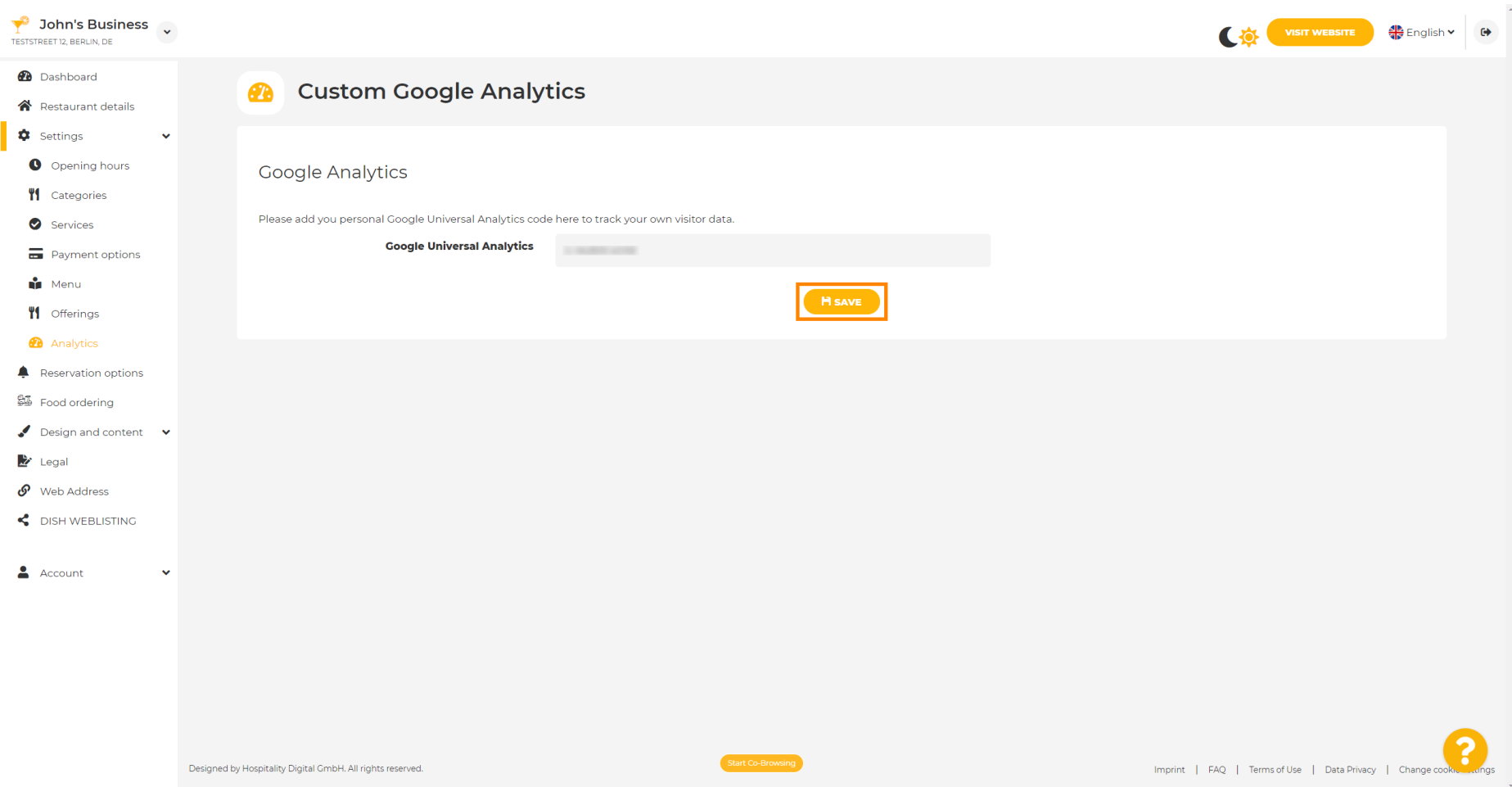
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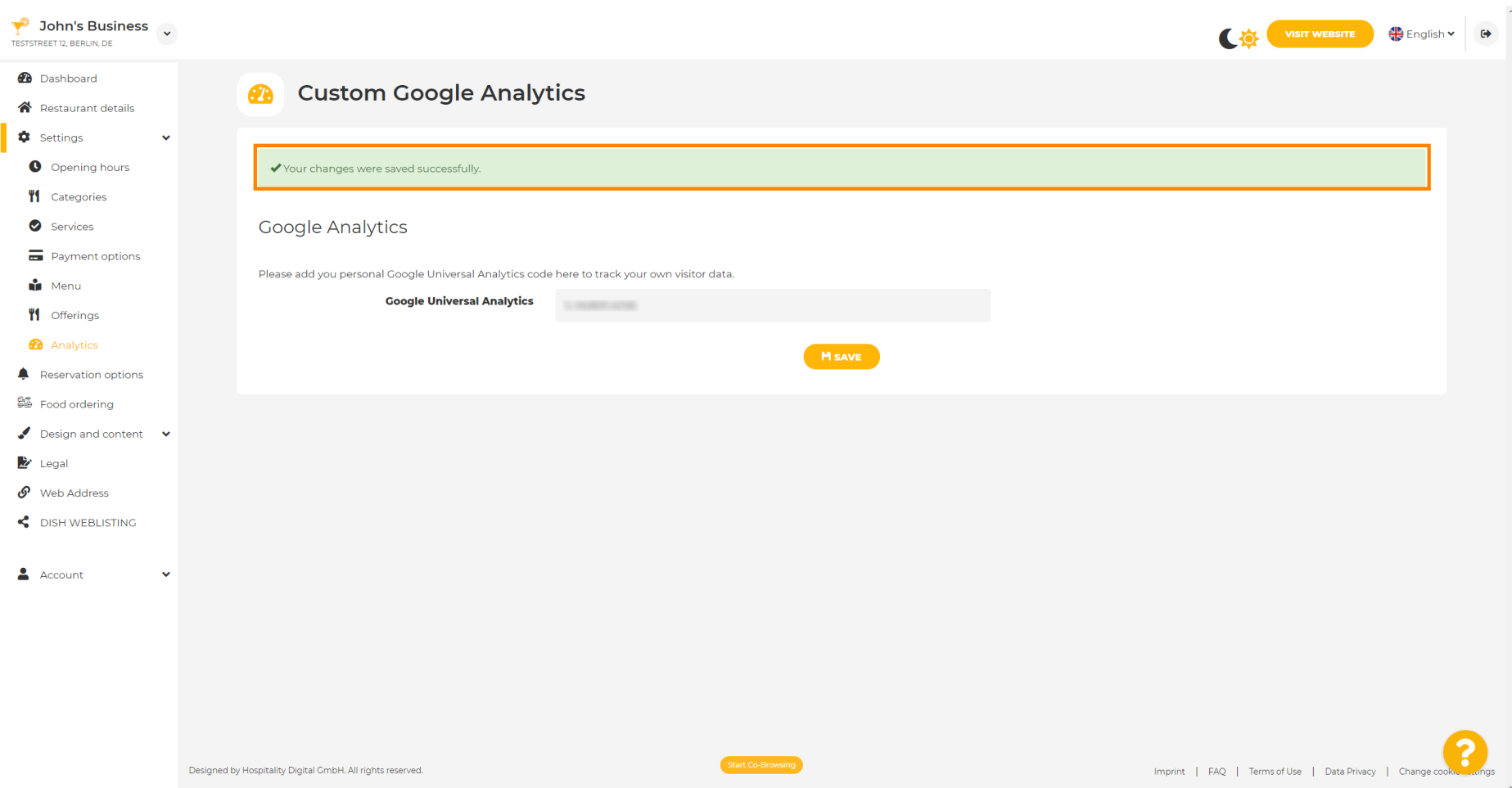
Dopo aver finito di digitare il codice, fare clic su **Salva** per terminare il processo.



The screenshot displays the 'Custom Google Analytics' configuration page within the DISH web editor. The page title is 'Custom Google Analytics'. Below the title, there is a section titled 'Google Analytics' with the instruction: 'Please add your personal Google Universal Analytics code here to track your own visitor data.' A text input field is provided for the code, with the label 'Google Universal Analytics' above it. A yellow 'SAVE' button is positioned below the input field and is highlighted with a red rectangular box. The left sidebar shows a navigation menu with 'Analytics' selected. The top right corner features a 'VISIT WEBSITE' button and a language dropdown set to 'English'. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.', a 'Start Co-Browsing' button, and a help icon.



Questo è tutto! Il tuo codice Google Analytics è ora salvato correttamente. Nota: controlla <https://analytics.google.com> per saperne di più su Google Analytics.



John's Business  
TESTSTREET 12, BERLIN, DE

VISIT WEBSITE English

## Custom Google Analytics

✓ Your changes were saved successfully.

### Google Analytics

Please add you personal Google Universal Analytics code here to track your own visitor data.

Google Universal Analytics

SAVE

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