

 (\mathbf{i})

The dashboard provides an overview of the website performance. These statistics are very helpful for further analytics.





On restaurant details the contact data of the establishment can be edited. Further, the social media accounts of the establishment can be linked.

Test Bistro Train.	•					🛟 English
1 Dashboard		Addre	ss & contact details			
脊 Restaurant details		Addre				
Settings	*		By unchecking this box the establishment name will not be shown over your		The phone number and email address will be used by your guests to	.0
Reservation options			cover image anymore. This makes sense, when your cover image includes your establishment name already.		communicate with you. By clicking on the checkboxes, they will be on your website.	aispiayea
Design and content	~	Name*	Test Bistro Training	Phone*	+49 🔻 15151515151	-
Legal		Street*		E-mail*		
Web Address			Training Street 007		training.product.hd@gmail.com	-
DISH WEBLISTING		Additional			A contact form provides customers a more convenient way to write message. Additionally, customers can contact you even when you d	you a disabled
Account		ZID codo*			the public display of your email address.	
Account	Ť	ZIP COUP	10785		Show a contact form on the website	
		City*	Berlin	E-mail language*	Deutsch	-
		Country	Germany			
		county				
			T SAVE			
		🔗 Social	network links			
		Facebook	- Attps://www.facebook.com/		X REMOVE	
			H SAVE			



On opening hours you can edit those and add new ones. Further, you can add different kitchen hours and special exceptions for e.g. holidays.

Test Bistro Train Training street 007, Berlin, de					English 🗸	•
🕐 Dashboard		· · · · · · · · · · · · · · · · · · ·				
Restaurant details	0 Oper	ning hours				
🕸 Settings 🗸 🗸			×			
Opening hours	Monday	12 AM ▼ 00 ▼ 12 PM ▼ 00 ▼		© NEW TIME INTERVAL		
Y Categories		O ADD KITCHEN HOURS				
Services	Tuesday	12 AM ▼ 00 ▼ 12 PM ▼ 00 ▼	×	© NEW TIME INTERVAL		
Payment options						
📫 Menu		CADD KITCHEN HOURS				
Yf Offerings	Wednesday	12 AM ▼ 00 ▼ 12 PM ▼ 00 ▼	*	[©] NEW TIME INTERVAL		
Reservation options		O ADD KITCHEN HOURS				
Solution Food ordering	Thursday	12 4 4 5 00 5 1 12 04 5 00 5	×	O NEW TIME INTERVAL		
Design and content						
🖄 Legal		© ADD KITCHEN HOURS				
Web Address	Friday	12 AM • 00 • 12 PM • 00 •	×	© NEW TIME INTERVAL		
CISH WEBLISTING		O ADD KITCHEN HOURS				
🛔 Account 🗸 🗸	Saturday	- closed -		© NEW TIME INTERVAL		
	Sunday	- closed -		© NEW TIME INTERVAL		
			+ ADD EXCEPTION			
			Display your opening status (open/closed) on your c	over image		3
			H SAVE			



On categories you can change the business category. Note: Any changes will impact changes on offerings & services as well.





On services you can change or add the establishment services. They have impact on web search engines visibility.





• On payment options you can enable or disable payment methods.

Test Bistro Train TRAINING STREET 007, BERLIN, DE	~								C 🥌 🔅		🛟 English 🗸
Dashboard		A		ont ontion	-						
倄 Restaurant details		Accep	oted paym	ent option	5						
Settings	✓ Sele	ect the payment met	hods accepted by your	establishments. These	methods will be displa	ayed on your website and	d will help optimize yo	our website search resul	lts.		
Opening hours											
T Categories											
Services		EXTERNAL ROOM	Pay				2))	debit		EC	
Payment options		AMEX	Apple Pay	Bank transfer	Cash	Cheque	Contactless payment	Debit Card	Diners Club	EC Card	
Menu Menu		-				••					
Offerings											
Reservation options		Macstro	MasterCard	P		VISA					
😼 Food ordering		Maestro	Mastercard	PayPal	Ticket	VISA					
Design and content	~		-		Restaurant®	-					
🏂 Legal		-	-	-		-					
🔗 Web Address						H SAVE					
DISH WEBLISTING											
• Account											
Account	•										
											R
	Designed by Hos	spitality Digital GmbH. All	rights reserved.					1	Imprint FAQ Terms	of Use Data Privacy	/ Change cookie sett



• On menu you can add a new menu to the website. Just upload a document or create a pdf from images.

NING STREET 007, BERLIN, DE			C C VISIT WEBSITE	nglish 🗸
Dashboard	Destau			
Restaurant details	🛉 Restaul	rant menu		
Settings 🗸	Upload your menu as a p	icture in JPG/PNG format or as PDF document.		
Opening hours	If you want to combine th automatically combined	ne separate pages of your menu into a single PDF file, please click "Crea into a PDF file. This enhances the readability of the menu for your visito	te menu PDF from multiple images". Thereupon, you can upload multiple JPG/PNG photos, which are	
Categories				
Services	Menu	Bistro-Training-MenuProductTraining	Document Bistro-Training-MenuProductTraining.pdf	
Payment options				
Menu	Menu	Bistro-Training-MenuProductTraining	Document Bistro-Training-MenuProductTraining.pdf	
Offerings				
Reservation options		CHOOSE MENU TO UPLOAD (PDF / JPG / PNG)		
Food ordering		- or -		
Design and content 🛛 🗸				
Legal		CREATE MENU PDF FROM MULTIPLE IMAGES		
Web Address		H save		
DISH WEBLISTING				_
Account 🗸				
				E
	Designed by Hospitality Digital GmbH. All right	ts reserved.	Imprint FAQ. Terms of Use Data Privacy Cha	ange cookie se



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On offerings you can edit the types of cuisine and other general offers. Note: Select your main cuisine wisely as this will impact the automated text & the results of search engines.

Test Bistro Train Training street 007, Berlin, De					VISIT WEBSITE
🕐 Dashboard					
🖀 Restaurant details	n rour onenings				
🕸 Settings 🗸 🗸					
Opening hours	Main Cuisine				
M Categories	Select your "main" food offering/cuisine t find your website easily for your specialty	type below. It will be used to ge y, help you to improve guest sat	nerate automatic text and titles for your website, isfaction and gain a loyal following.	for better search engine optimization (SE	CO). By doing this, online searchers and diners can
Services	Sele	ect your main cuisine type	Austrian		-
- Payment options					
📫 Menu			H SAVE		
🆞 Offerings					
Reservation options	Types of Cuisines				
鄙 Food ordering	Types of Culsines				
🖌 Design and content 🛛 🗸	Afghani	African	American	Arabian	Argentinean
🏕 Legal	Armenian	Asian		Azerbaijani	Belgian
🔗 Web Address	Brazilian	British	Chinese	Colombian	Corsican
CISH WEBLISTING	Croatian	Cuban	Czech	Dutch	French
	Georgian	German	Greek	Hungarian	Indian
🛓 Account 🗸 🗸	Israeli	Italian	Japanese	Korean	Lebanese
	Mediterranean	Mexican	Middle-Asian	Mongolian	Moroccan
	Oriental	Persian	Peruvian	Polish	Portuguese
	Russian	South American	Spanish	Thai	Turkish
	Ukrainian	Vietnamese			
	Dietary Specialities				



On analytics you can add your Google Universal Analytics code to track your own visitor data.

Test Bistro Train	VISIT WEBSITE English - C
 Dashboard Restaurant details 	Oustom Google Analytics
 Settings Opening hours Categories Services Payment options Menu Offerings Analytics 	Google Analytics Please add you personal Google Universal Analytics code here to track your own visitor data. Coogle Universal Analytics
 Reservation options Food ordering Design and content Legal Web Address DISH WEBLISTING 	2
🛔 Account 🗸 🗸	Designed by Hospitality Digital GmbH. All rights reserved. Start Co-Browsing Imprint FAQ Terms of Use Data Privacy Change cook Langs



On reservations you can select the preferred options to receive reservations through the website. Here you can activate DISH Reservation. Further, you can activate the reservation button on the cover image.





On food ordering you can disable or enable an order form for takeaway orders. Note: This feature will be available after a menu is uploaded to the website.

HD*test2 TESTING STREET 1, BERLIN, FR	•		English 🗸 🕞
DashboardRestaurant details	Food ordering		
 Reservation options Settings Reservation options Food ordering Design and content Legal Web Address DISH WEBLISTING Account 	 Active Active Active Active Active Active Active Active condex and be your website visitors to order food "to go" from your establishment! Simply enable the option below and make sure to upload your menu. Dease stick to the laws and actual rules in your country, when enabling this functionality Deable Ceretive orders outside of my opening hours Services available Pickup Delivery Enable Poyment methods available Credit card Debit card 		SAVE
	Designed by Hospitality Digital CmbH. All rights reserved.	print FAQ Terms of Use Data Privacy	c Rie settings



You can choose if orders can be also received outside of opening hours. Further, you can activate available services & payment methods.





• On design you can chose between the classic template or the modern one for your website.





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When you scroll down you can adjust further design settings like the main image & color.





• Or the fonts on the website.

San Marino	•				VISIT WEBSITE English Y	•
🕐 Dashboard					ріпк	
倄 Restaurant details		_				
Settings	~	A Foi	nts			
Reservation options						
郧 Food ordering		Title font	Open Sans Extrabold	•	Website title	
🖌 Design and content	~					
🥐 Design						
🖆 Gallery media		Subtitle font	Pacifico	•	Website subtitle	
S Description						
Content		Body font	Open Sans	•	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Proin venenatis a tellus ut aliquet. Praesent mattis, sapien nec	
환 Legal					ullamcorper ultricies, mauris augue interdum quam, sed accumsan justo sapien a neque. Nulla quis nibh et ante aliquet	
🔗 Web Address					consectetur faucibus vitae nisl. Integer eu lobortis nisl.	
CISH WEBLISTING						
Account	~		H SAVE		?	



To change the title font click on the drop down menu and select a font. Note: The same approach applies to the subtitle font and body font.





By scrolling down to the bottom the establishment logo and more design options like the background image and the color behind the image can be adjusted.





• To change the color behind the image set the image opacity to 0%.





• You then are able to change the color by clicking on the color (grey square).





Now choose your desired color. Note: When your are finished do not forget to apply the changes by clicking on save.





On gallery you can add images and videos to the website. Note: Copyrights should be taken into account.

Test Bistro Train		
Dashboard	P Gallery	
Restaurant details		
ettings 🗸 🗸	Image upload	Video unload
eservation options		
ood ordering	Please make sure that your file meets the requirements	
esign and content 🛛 🗸	 File format (PNG, JPG) max, 10MB file size 	Drag File here
Design	• min. 600x600 to 6000x6000px	
Gallery media		l
Description		
Content	Nr. Media Description	Delete/Edit/Drag
gal	#1 delicious bowl	
eb Address		@ ✓ ■
SH WEBLISTING		λ.
count 🗸	#2 fantastic spaghetti	
		``````````````````````````````````````
		<i>h</i>
	#3 best pizza in town	
	Dest pizza in town	



• On description you can edit the welcome title, the tagline and the meta description. Scroll further down for the website description.

DISH Website	*		Co VISIT WEBSITE	sh ♥ 🕞
Dashboard     Restaurant details     Cattingen		Website Description		
<ul> <li>Settings</li> <li>Reservation options</li> <li>Food ordering</li> <li>Design and content</li> <li>Design</li> </ul>	•	<b>Welcome title</b> A greeting to your visitors, this appears on the top of your website	Vitajte	
<ul> <li>Callery media</li> <li>Description</li> <li>Content</li> <li>Legal</li> </ul>		<b>Tagline</b> Search Impactful: This is a title for your website description	Sie können zum Mitnehmen bestellen   Berlin	
<ul> <li>Web Address</li> <li>DISH WEBLISTING</li> <li>Account</li> </ul>	~	<b>Meta Description</b> The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google.	Enter Description	
		Description	Start Co-Browsing	8



• Once you scrolled down, you can edit the description in your website where can add all essential information of your establishment.

DISH Website TEST2020, BERLIN, DE	•	VISIT WEBSITE Senglish ~
<ul><li>Dashboard</li><li>Restaurant details</li></ul>		Description
<ul><li>Settings</li><li>Reservation options</li></ul>	*	
<ul><li>Food ordering</li><li>Design and content</li></ul>	~	Wenn Sie auf der Suche nach einem schönen Café für den entspannten Sonntagnachmittag sind, dann statten Sie uns doch mal einen Besuch ab. Wir freuen uns, Sie im Café DISH Website begrüßen und verwöhnen zu können. Bei uns erhalten Sie schmackhafte kleine Snacks und eine leckere Tasse Kaffee oder Tee. Der gemütliche Outdoor-Bereich sorgt für gute Stimmung und entspannte Atmosphäre. Zum längeren Verweilen verlockt unsere beheizte Terrasse.
<ul><li>Design</li><li>Callery media</li></ul>		Best Café mit Mittagstisch
Description     Content		himmlisches Dessert sowie unsere Croissants. Genießen Sie Ihr Frühstück, Ihr Mittagessen oder Ihr Abendessen in unserer Lokalität! Wir bieten ein umfangreiches und köstliches Buffet mit einer tollen Auswahl an Speisen. Bringen Sie Ihre Freunde mit! Hier findet jeder das, was ihm schmeckt. Wir haben kostenfreies WLAN, sodass Sie bei uns problemlos im Internet surfen können. Die Kinderecke sorat dafür, dass Ihr Nachwuchs aut beschäftigt ist, während Sie Ihr Essen genießen.
Web Address     DISH WEBLISTING		Profitieren Sie von unserem Mitnahme-Service
Account	~	Bei uns ist ein barrierefreier Zugang sichergestellt. Bei uns können Sie auch gerne Ihre Vierbeiner mitnehmen. Reservierungen sind bei uns ganz bequem über unsere Online-Reservierung möglich. Als Zahlungsmöglichkeiten akzeptieren wir AMEX und Apple Pay. Außerdem besteht die Möglichkeit der Barzahlung. Wenig Zeit? Dann bestellen Sie Ihr Essen einfach zum Mitnehmen. Interessiert an
		You have used 1780/1800 of characters enabled for this module of your website. If there is more that you did like to tell to visitors of your website please use another module of your website.



### On content you can add individual content to the website.

Test Bistro Train TRAINING STREET 007, BERLIN, DE	
<ul><li>Dashboard</li><li>Restaurant details</li></ul>	🔰 Content
Settings <ul> <li>Reservation options</li> <li> </li> </ul> <li>Reservation options</li>	Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!
8∰ Food ordering ✓ Design and content ✓ (₱ Design	, About Us 🛨
<ul> <li>Gallery media</li> <li>Description</li> </ul>	Vouchers
<ul> <li>Content</li> <li>Legal</li> <li>Web Address</li> </ul>	Events
DISH WEBLISTING     Account	,
	Designed by Hospitality Digital GmbH. All rights reserved. Imprint   FAQ   Terms of Use   Data Privacy   Change cookie setting



# • On legal you can edit the imprint and add a privacy policy.

STREET 007, BERLIN, DE			🛟 English
ashboard	boito imprint		
estaurant details			
ttings 🗸	Business name*	Bistro Training	
eservation options			
od ordering	Address*	Training Street 007, 10785 Berlin, Deutschland	
sign and content 🛛 🗸			
jal	E-mail	training.product.hd@gmail.com	
b Address	Phone	+49 • 1515151515	
MWEBLISTING			
count 🗸	District court	Berlin	
	commonial registration number		
	onmercial registration number		
	VAT ID		
	Responsible person		
	Additional information		
		H save	
Priv	vacy policy		
<u> </u>			



• On web address you can edit the URL of the website.





• Under domain status you always have the option to unpublish your DISH Website and are able to see since when your website is published.

DISH Website	*			¢	VISIT WEBSITE	🏶 English 🗸	•
<ul><li>Dashboard</li><li>Restaurant details</li></ul>		Web address	test-slovakia-bar		eatbu.com		
<ul> <li>Settings</li> <li>Reservation options</li> <li>Food ordering</li> </ul>	*	te Ti	<b>est-slovakia-bar.metro.bar</b> This is your current web address.		metro.bar metro.biz metro.rest		
<ul> <li>Design and content</li> <li>Legal</li> <li>Web Address</li> <li>DISH WEBLISTING</li> </ul>	*	🔗 Domain S	H SAVE				
Account	~	Published     Mon, Sep 07, 10:50 AM     Your website is currently publ     You can unpublish your webs     UNPUBLISH MY WEBSIT Designed by Hospitality Digital GmbH. All rights res	blished online! Visit your website anytime by "visit website" or by looking site by clicking the button below. TE served.	) for it on sea	arch engines. ns of Use   Data Privacy	Change cookic	<b>?</b> settings



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#### When you decide to unpublish your website it will be declared as not published.





T

When your website is unpublished the website won't be accessible for anyone online. Therefore it is recommended to redirect visitors to another web address.





#### Click on save to apply the changes.





### If you no longer want to have your DISH Website unpublished click on publish my website.





### • And confirm the process by clicking ok.

HD*test2 TESTING STREET 1, BERLIN, FR			📲 English 🗸	•
🕐 Dashboard				
倄 Restaurant details	🔗 Domain Status			
Settings				
Reservation options	Not published			
😼 Food ordering	Fri, Sep 25, 10:56 AM			
🖌 Design and content				
🛃 Legal	If you published it by mistake or if you want to republish your domain please click the button below.			
🔗 Web Address	PUBLISH MY WEBSITE			
CISH WEBLISTING				
	Web address rer			
La Account	× CANCEL			
	Once your web address deactivated, in order to realized your former mediate to your new address piede mining the mornation below."			
	your permanent address:			
	hdtest2-bakery.eatbu.com			
	All request on your website will be redirected to your website. If you didn't fill any new web address, your web address will be redirected with a permanent 301 redirect.			
			2	
	Designed by Hospitality Digital GmbH. All rights reserved.	FAQ   Terms of Use   Data Privacy	C	settings



(i)

The status of your website has changed. It's now published. Note: Your website won't be redirected anymore.





On DISH Weblisting you can switch to HD Weblisting service. DISH Weblisting connects the website with a new or existing Google my business account.

Test Bistro Train	
🕐 Dashboard	Dish Web Listing
Restaurant details	
🕏 Settings 🗸 🗸	
Reservation options	Manage your Business Listing on Google. All in one place. Introduction the Dish Web Listing
👺 Food ordering	service.
🖌 Design and content 🛛 🗸	
🏂 Legal	Managing your business listing is no longer part of your DISH WEBSITE dashboard. Don't worry: we made sure it got a great new home on Dish Web Listing.
𝚱 Web Address	No further action from you is required at this point. All data can be found at the new HD service Dish Web Listing.
S DISH WEBLISTING	Click the button below to be redirected to your Dish Web Listing account. From there, you can create, view, manage or delete your Google listing profile.
Account 🗸	Profile Management Personal Dish web USIN VC VEC VEC Control Control Control Dish web listing Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control Control
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#### On your data you can change, export and delete personal information which is saved.

ashboard	A Your data
estaurant details	
ttings v	We take the safety of your personal data seriously and it is important to us to give you full transparency. In this section you will find information on what personal data is being stored, what we need it for and how we secure it. If your question is not answered in the following descriptions, you will find instructions for self-service below as well.
od ordering	We take the protection of our Users' personal data seriously. The following Privacy Policy is therefore intended to inform you about the processing of your personal data in accordance with Regulation (EU) 2016/6 ("GDPR"). In particular, we explain which personal data we collect, for what purposes we process these personal data, which technologies we use, to whom we transfer personal data and what rights you are entited to a seriously.
esign and content 🛛 🗸	to under the GDPR.
gal	1. General Information
eb Address	A. Processing of Personal Data on our Website
SH WEBLISTING	3. Cookies
	B. Processing of Personal Data when Registering for and when Using our Services
count 🗸	4. Registration for the Services
Your data	5. Use of the Services
Profile	6. Customer Analysis and Marketing
	C. Further Information Regarding the Processing
	7. Joint Controllership
	B. Contact
	9. Transfer of Personal Data to Third Parties
	10. Deletion of Personal Data
	11. Data Security
	12. Your Rights

You can change your personal data in the following sections: • Restaurant details



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### On profile you can edit your user profile, password or delete the account/establishment.

Test Bistro Train     TRAINING STREET 007, BERLIN, DE		•
Dashboard		
Restaurant details	Ser profile	
🕸 Settings 🗸 🗸	Please provide the details of your main contact person.	
Reservation options	Salutation* Nothing selected	
🛱 Food ordering		
🖌 Design and content 🛛 🗸	First Name* Test Max	
🏂 Legal		
🔗 Web Address	Last name* Trainer	
dish weblisting	E-mail* training@hd.digital	
🛔 Account 🗸 🗸		
Your data	SAVE	
🔓 Profile		
	Change your password	
	To change the password of your DISH account, please click the following link.	
	CHANGE YOUR PASSWORD	
	Delete establishment	
	• Your DISH RESERVATION accounts are untouched by this action and will continue to exist.	(3)
	Here you can irrevocably delete the establishment <b>"Test Bistro Training"</b> . The created website and all establishment data will be deleted. After you have clicked the button we will ask for your password to confirm this action. Afterwards, all mentioned data will be erased. This cannot be undone. Account deletion can take up to one month.	