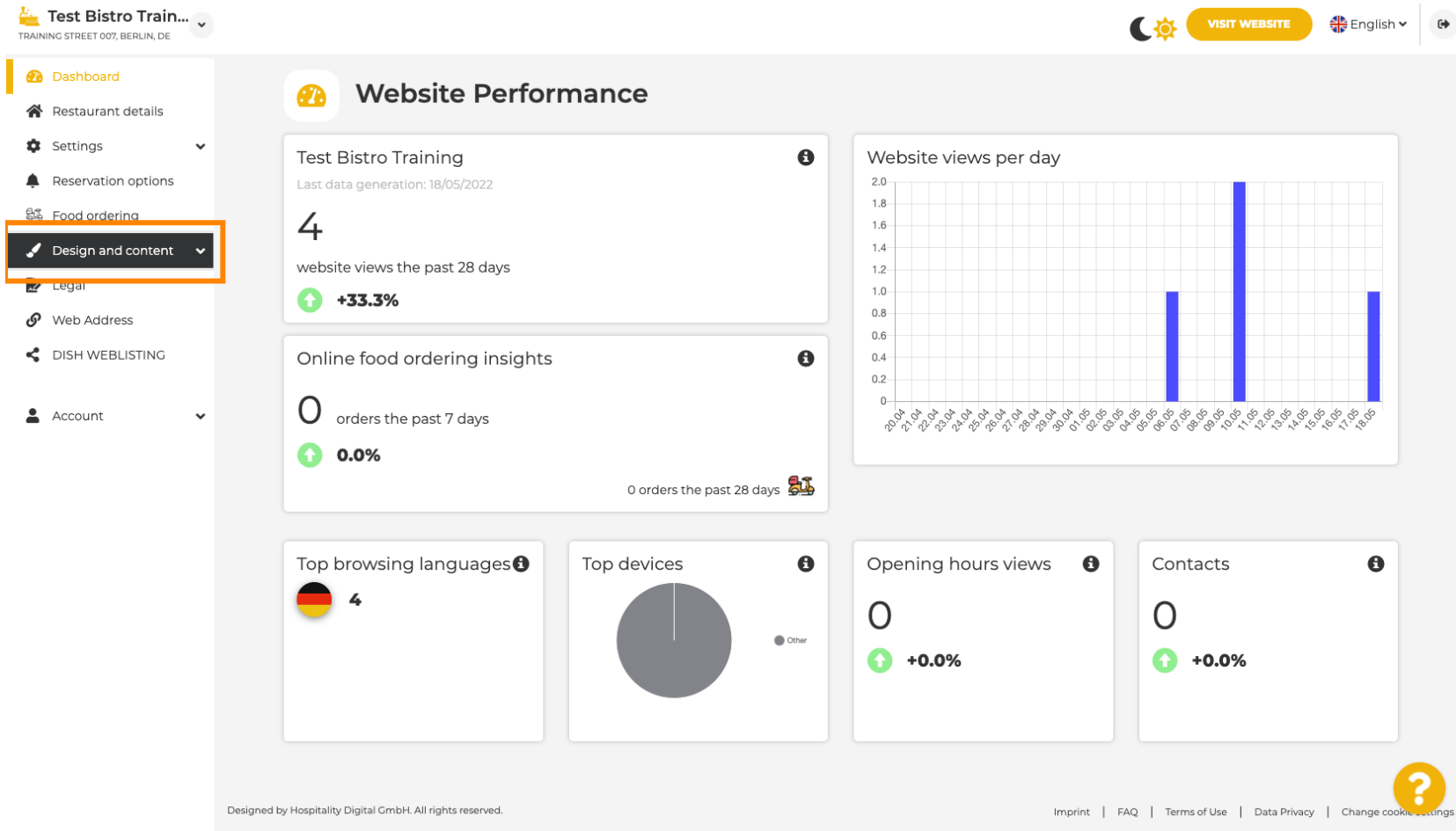





Once you are logged in into your DISH Website account. Click on **Design and content**.




The screenshot shows the DISH Website dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays 'Website Performance' metrics for 'Test Bistro Training' (Last data generation: 18/05/2022). The metrics include: 4 website views the past 28 days (+33.3%), 0 orders the past 7 days (0.0%), 0 orders the past 28 days, Top browsing languages (German, 4), Top devices (Pie chart showing 100% for 'Other'), Opening hours views (0, +0.0%), and Contacts (0, +0.0%). A bar chart titled 'Website views per day' shows views for the past 18 days, with a peak of 2 views on 11/05. The footer includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.





Click on **Content**.



Test Bistro Train...


TRAINING STREET 007, BERLIN, DE


 Dashboard


 Restaurant details


 Settings


 Reservation options


 Food ordering


 Design and content


 Design Template


 Template customization


 Gallery media


 Description


 **Content**


 Legal

 Web Address

 DISH WEBLISTING

 Account



Website Performance



Test Bistro Training

Last data generation: 18/05/2022

4

website views the past 28 days


 **+33.3%**



Online food ordering insights


0 orders the past 7 days


0


orders the past 7 days


 **0.0%**


0 orders the past 28 days



Top browsing languages


 4



Top devices





Opening hours views


0

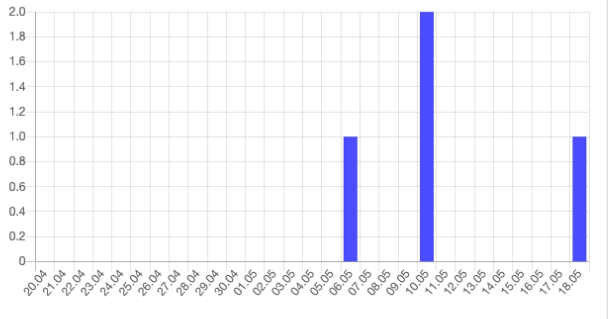
 **+0.0%**




Contacts

0


 **+0.0%**



Website views per day



VISIT WEBSITE

 English



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[Imprint](#)

[FAQ](#)

[Terms of Use](#)

[Data Privacy](#)

[Change cookie settings](#)

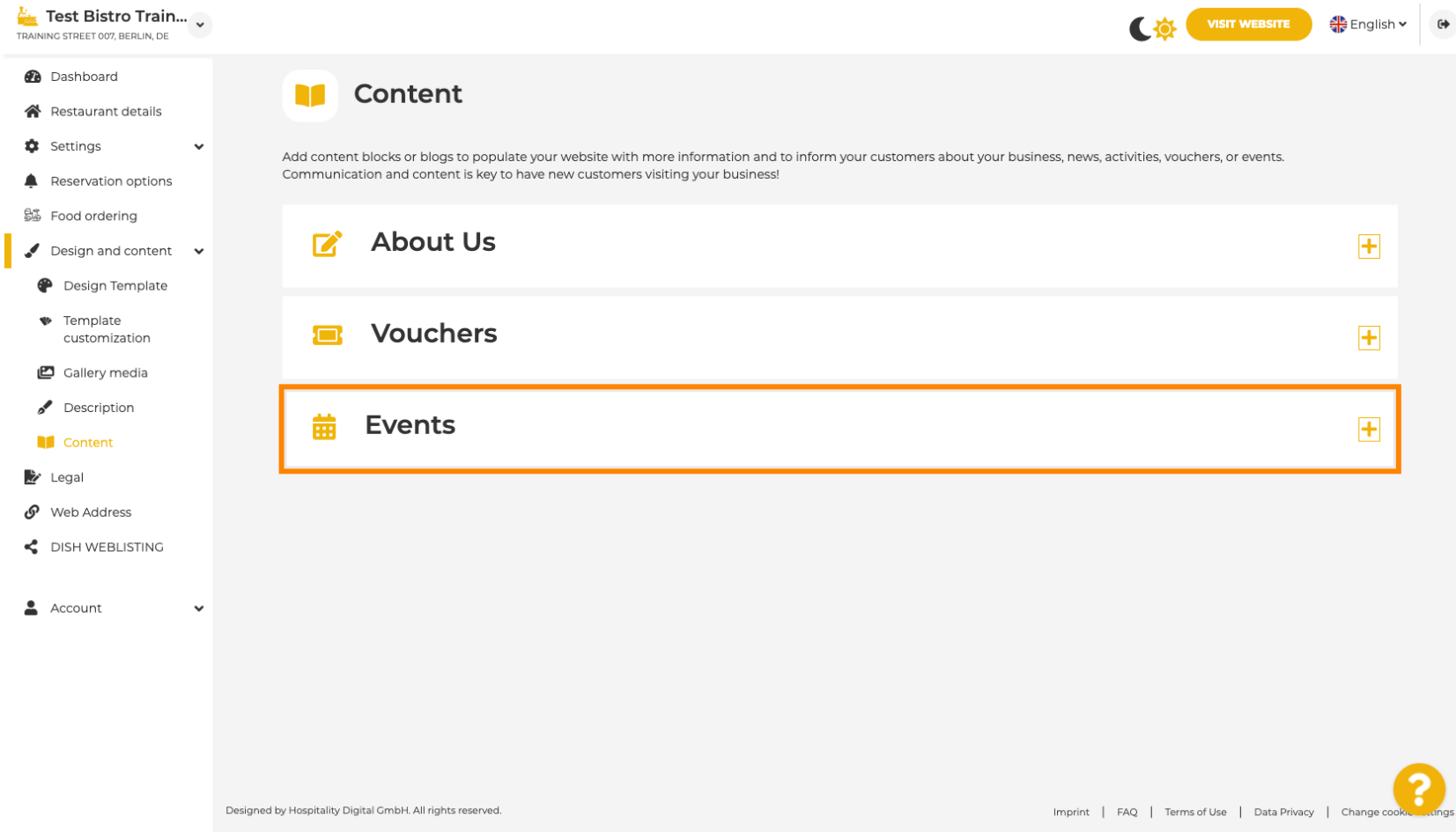


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2 of 11



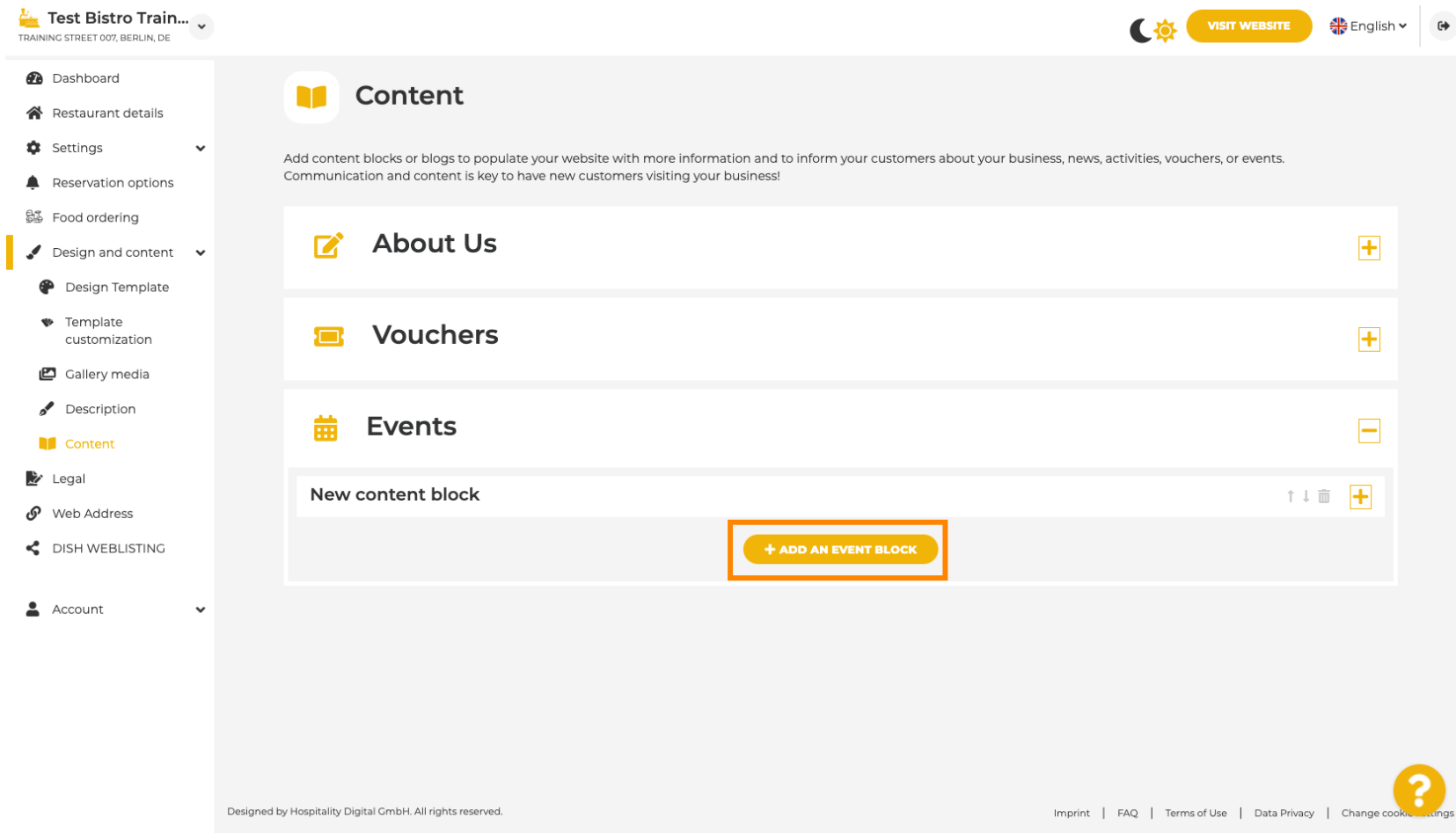
Then click on **Events**.



The screenshot displays the DISH website management interface. On the left is a sidebar menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design Template, Template customization, Gallery media, Description, Content (highlighted with an orange bar), Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Content' and includes a sub-header: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this, there are three content blocks: 'About Us', 'Vouchers', and 'Events'. The 'Events' block is highlighted with a thick orange border. Each block has a plus icon in the top right corner. At the bottom right of the main content area, there is a yellow circle with a question mark icon. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.




To create or add a new Event click on the button **ADD AN EVENT BLOCK**.






The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Content' and contains a description: 'Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!'. Below this are three sections: 'About Us', 'Vouchers', and 'Events'. Each section has a plus icon to add content. The 'Events' section is expanded, showing a 'New content block' area with a highlighted orange button that says '+ ADD AN EVENT BLOCK'. At the bottom right, there is a help icon (question mark) and a footer with links: Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.




An input window will open.


Test Bistro Train...
TRAINING STREET 007, BERLIN, DE



[VISIT WEBSITE](#)




English







- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design Template
 - Template customization
 - Gallery media
 - Description
 - Content**
- Legal
- Web Address
- DISH WEBLISTING
- Account





Content

Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!


About Us



Vouchers








Events




New content block






Title*

Picture
[SELECT IMAGE](#)

Text *



















Enter the name of your event.


Test Bistro Train...
TRAINING STREET 007, BERLIN, DE



[VISIT WEBSITE](#)




English







- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
- Design Template
- Template customization
- Gallery media
- Description
- Content**
- Legal
- Web Address
- DISH WEBLISTING
- Account

Content

Add content blocks or blogs to populate your website with more information and to inform your customers about your business, news, activities, vouchers, or events. Communication and content is key to have new customers visiting your business!


About Us



Vouchers








Events




New content block


Title*

Picture
[SELECT IMAGE](#)

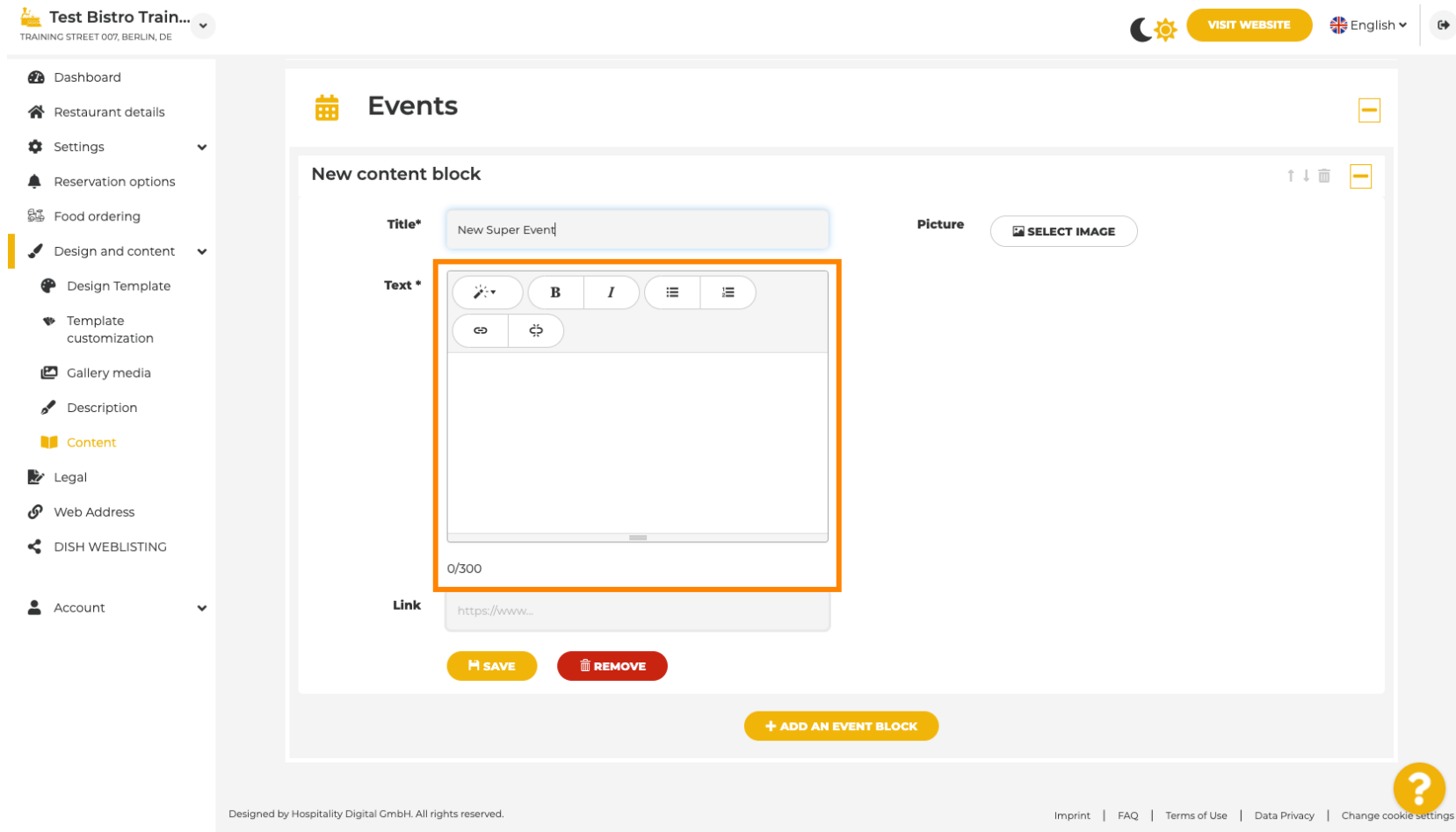
Text *



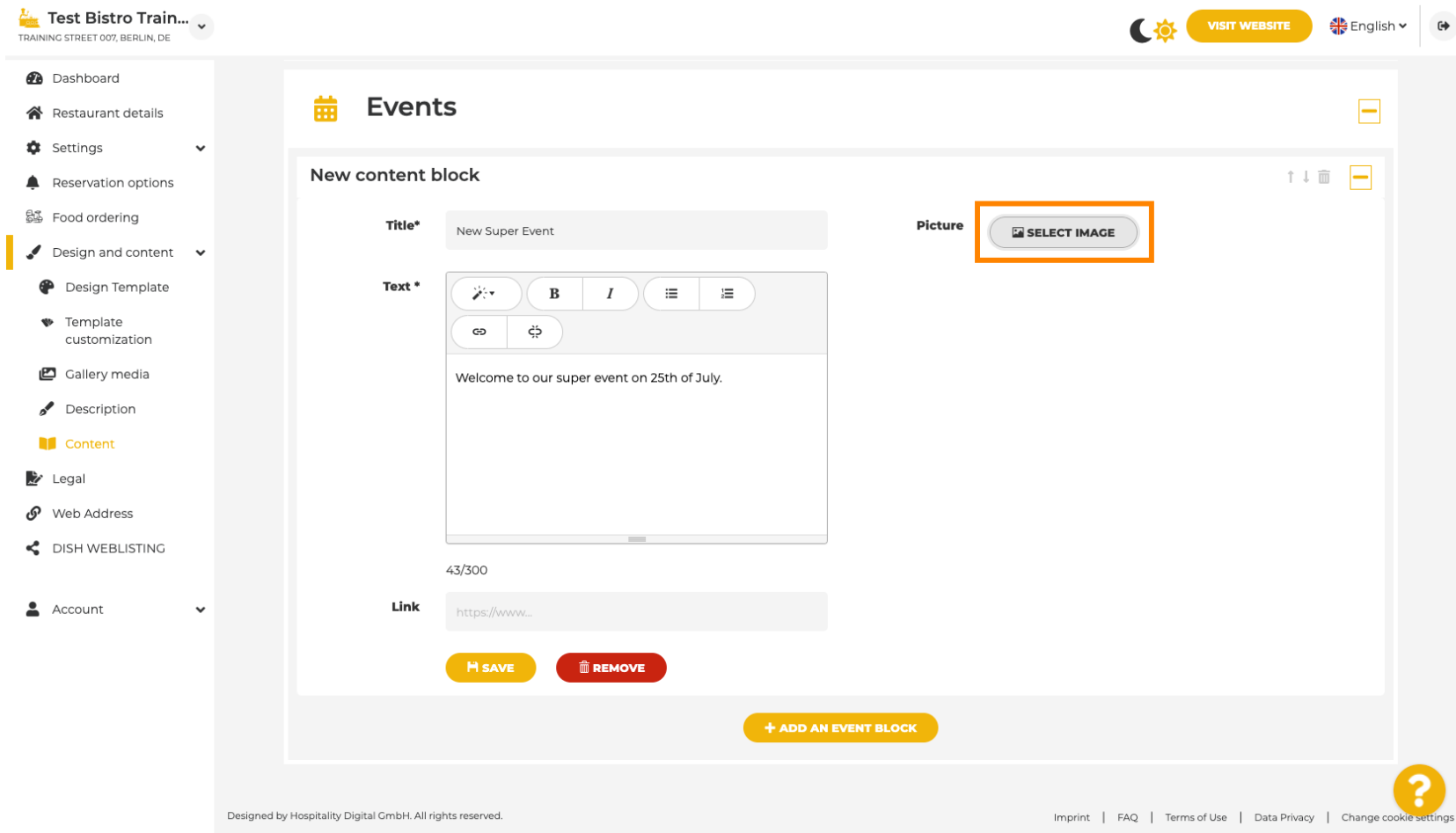
Here you can enter a text or a description to you event.



The screenshot shows the DISH website admin interface. On the left is a sidebar menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Events' and contains a 'New content block' form. This form has four fields: 'Title*' (containing 'New Super Event'), 'Text*' (highlighted with an orange box and containing a rich text editor), 'Picture' (with a 'SELECT IMAGE' button), and 'Link' (containing 'https://www...'). At the bottom of the form are 'SAVE' and 'REMOVE' buttons. A '+ ADD AN EVENT BLOCK' button is at the bottom right. The footer includes 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

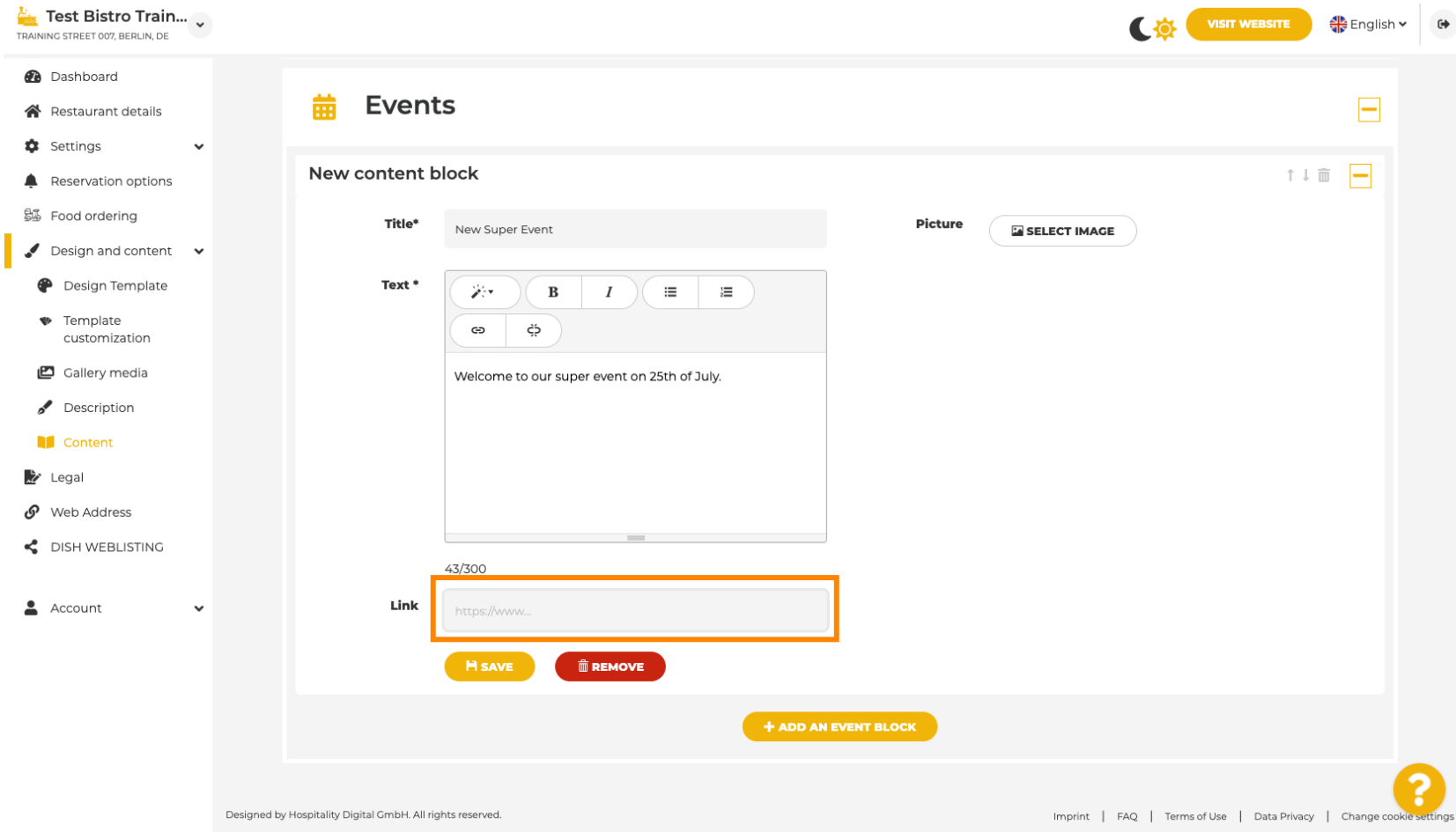


You can add an image for your event.



The screenshot shows the DISH website admin interface. On the left is a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Events' and shows a 'New content block' form. The form has three main sections: 'Title*' with the value 'New Super Event', 'Text*' with a rich text editor containing 'Welcome to our super event on 25th of July.' and a character count of 43/300, and 'Link' with the value 'https://www...'. The 'Picture' field is highlighted with an orange box and contains a 'SELECT IMAGE' button. At the bottom of the form are 'SAVE' and 'REMOVE' buttons, and a '+ ADD AN EVENT BLOCK' button. The footer includes a copyright notice '© 2022 Hospitality Digital GmbH. All rights reserved.', a help icon, and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

As well you can add a link for more information to your event.



Test Bistro Train...
TRAINING STREET 007, BERLIN, DE

VISIT WEBSITE English

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content
- Design Template
- Template customization
- Gallery media
- Description
- Content
- Legal
- Web Address
- DISH WEBLISTING
- Account

Events

New content block

Title* New Super Event

Picture SELECT IMAGE

Text *

Welcome to our super event on 25th of July.

43/300

Link https://www...

SAVE REMOVE

+ ADD AN EVENT BLOCK

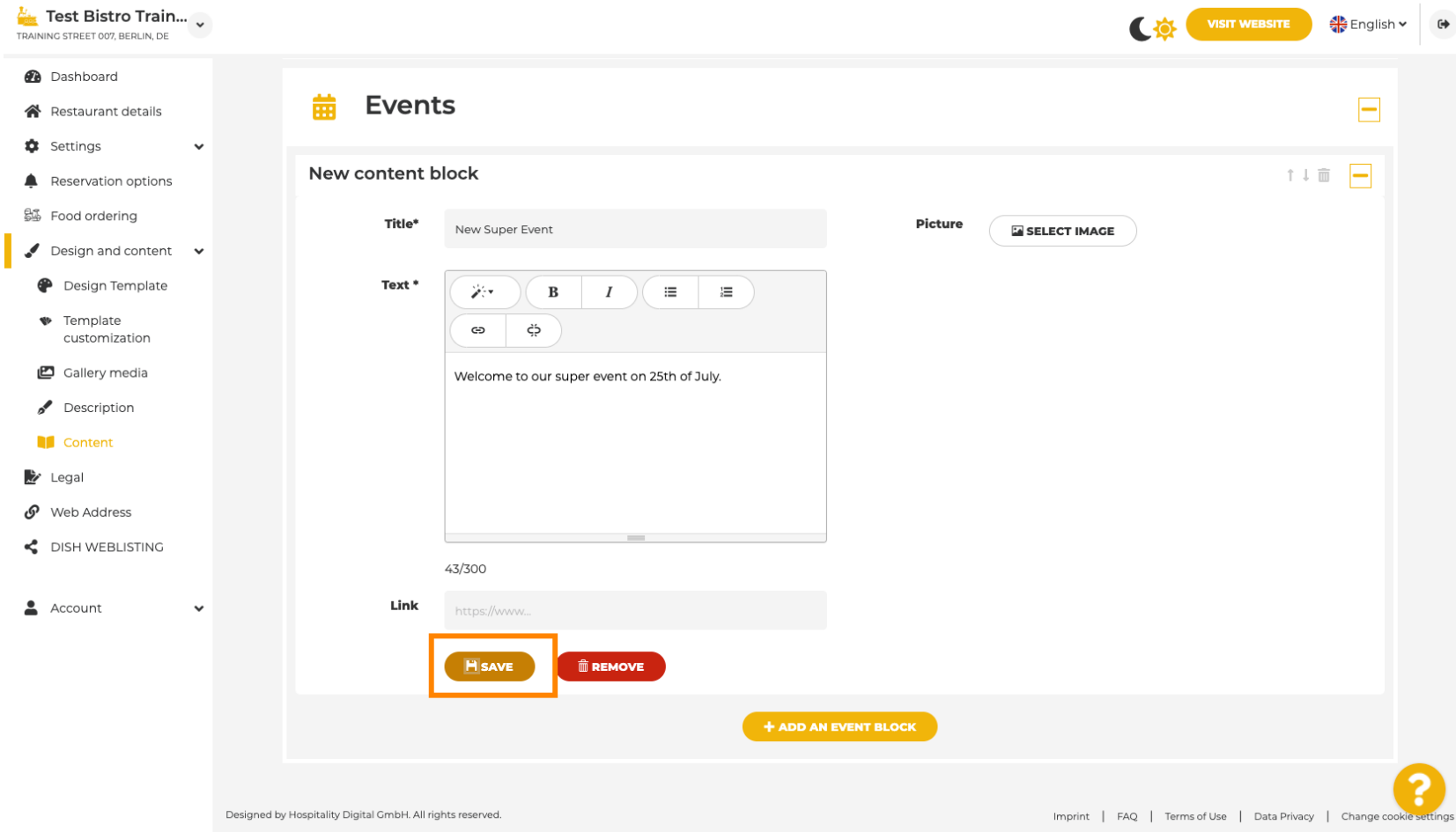
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?



Click on the **SAVE** button, to publish your event as a content block on your website.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area is titled 'Events' and contains a 'New content block' form. The form has fields for 'Title*' (New Super Event), 'Picture' (with a 'SELECT IMAGE' button), 'Text*' (with a rich text editor containing 'Welcome to our super event on 25th of July.'), and 'Link' (https://www...). Below the form are two buttons: 'SAVE' (highlighted with an orange box) and 'REMOVE'. At the bottom right of the interface is a yellow button labeled '+ ADD AN EVENT BLOCK'. The footer includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.

 That's it! Your new added event is now visible on your website.

