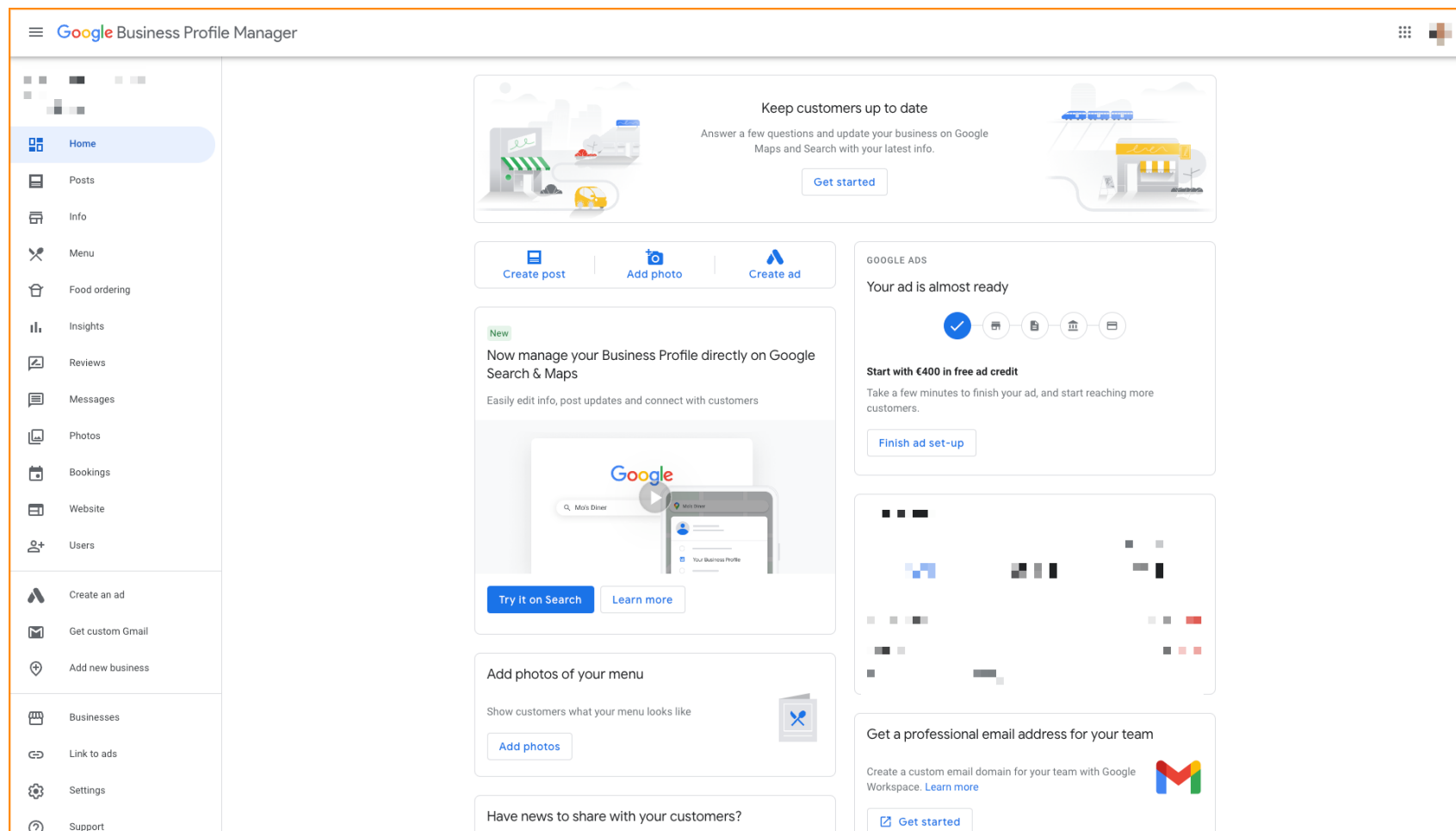


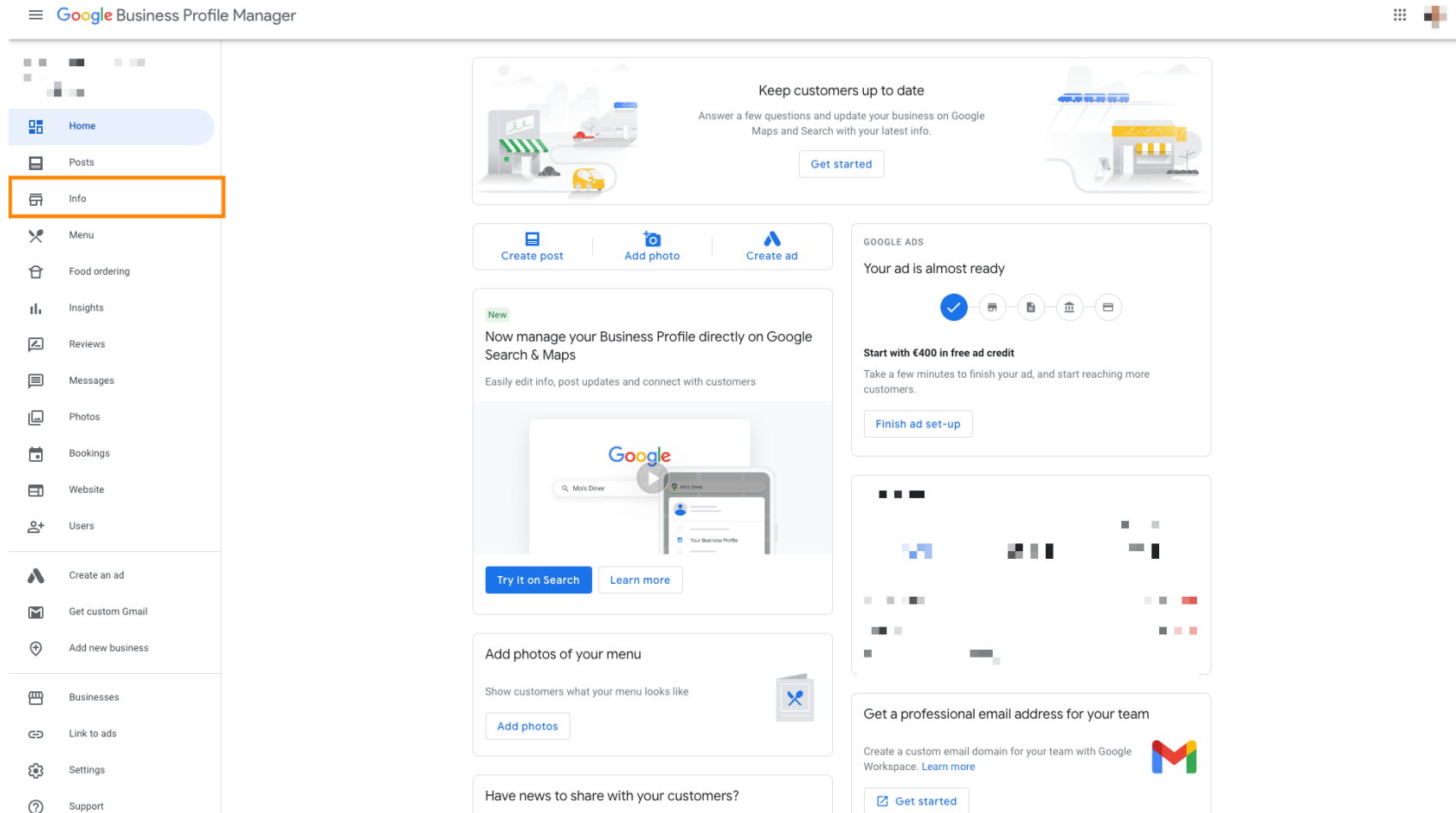


The first step is to visit https://www.google.com/intl/de_de/business/ and **log in** to your **Google Business Profile Manager**.





Now click on **Info** to adjust your business profile.



Google Business Profile Manager

Home

Posts

Info

Menu

Food ordering

Insights

Reviews

Messages

Photos

Bookings

Website

Users

Create an ad

Get custom Gmail

Add new business

Businesses

Link to ads

Settings

Support

Keep customers up to date

Answer a few questions and update your business on Google Maps and Search with your latest info.

Get started

Create post

Add photo

Create ad

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates and connect with customers

Try it on Search

Learn more

Add photos of your menu

Show customers what your menu looks like

Add photos

Have news to share with your customers?

Google Ads

Your ad is almost ready

Start with €400 in free ad credit

Take a few minutes to finish your ad, and start reaching more customers.

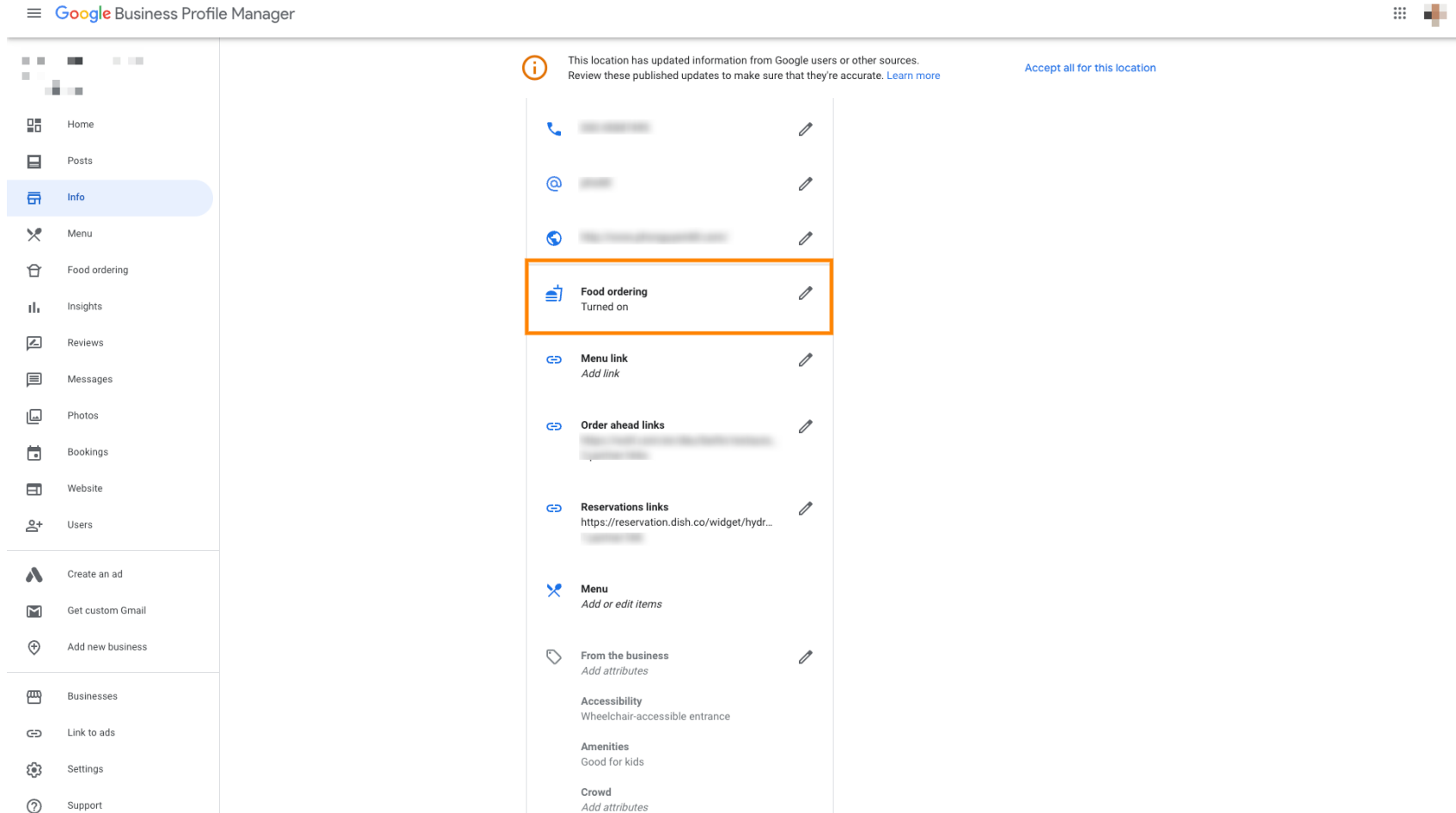
Finish ad set-up

Get a professional email address for your team

Create a custom email domain for your team with Google Workspace. [Learn more](#)

Get started

 Scroll down to **Food ordering** and make sure that it is turned on.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area shows the 'Info' tab with a list of business attributes. A red box highlights the 'Food ordering' attribute, which is set to 'Turned on'. Other attributes include Phone, Email, Website, Menu link, Order ahead links, Reservations links, Menu, From the business, Accessibility, Amenities, and Crowd.

Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

- Phone
- Email
- Website
- Food ordering**
Turned on
- Menu link
Add link
- Order ahead links
- Reservations links
<https://reservation.dish.co/widget/hydr...>
- Menu
Add or edit items
- From the business
Add attributes
- Accessibility
Wheelchair-accessible entrance
- Amenities
Good for kids
- Crowd
Add attributes



Now you are going to add your preferred order ahead link. Click on **pencil icon**.

Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

- Home
- Posts
- Info**
- Menu
- Food ordering
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website
- Users

- Create an ad
- Get custom Gmail
- Add new business

- Businesses
- Link to ads
- Settings
- Support

Order ahead links

[Edit](#)

Reservations links

<https://reservation.dish.co/widget/hydr...>

[Edit](#)

Menu

[Add or edit items](#)

From the business

[Add attributes](#)

Accessibility

Wheelchair-accessible entrance

Amenities

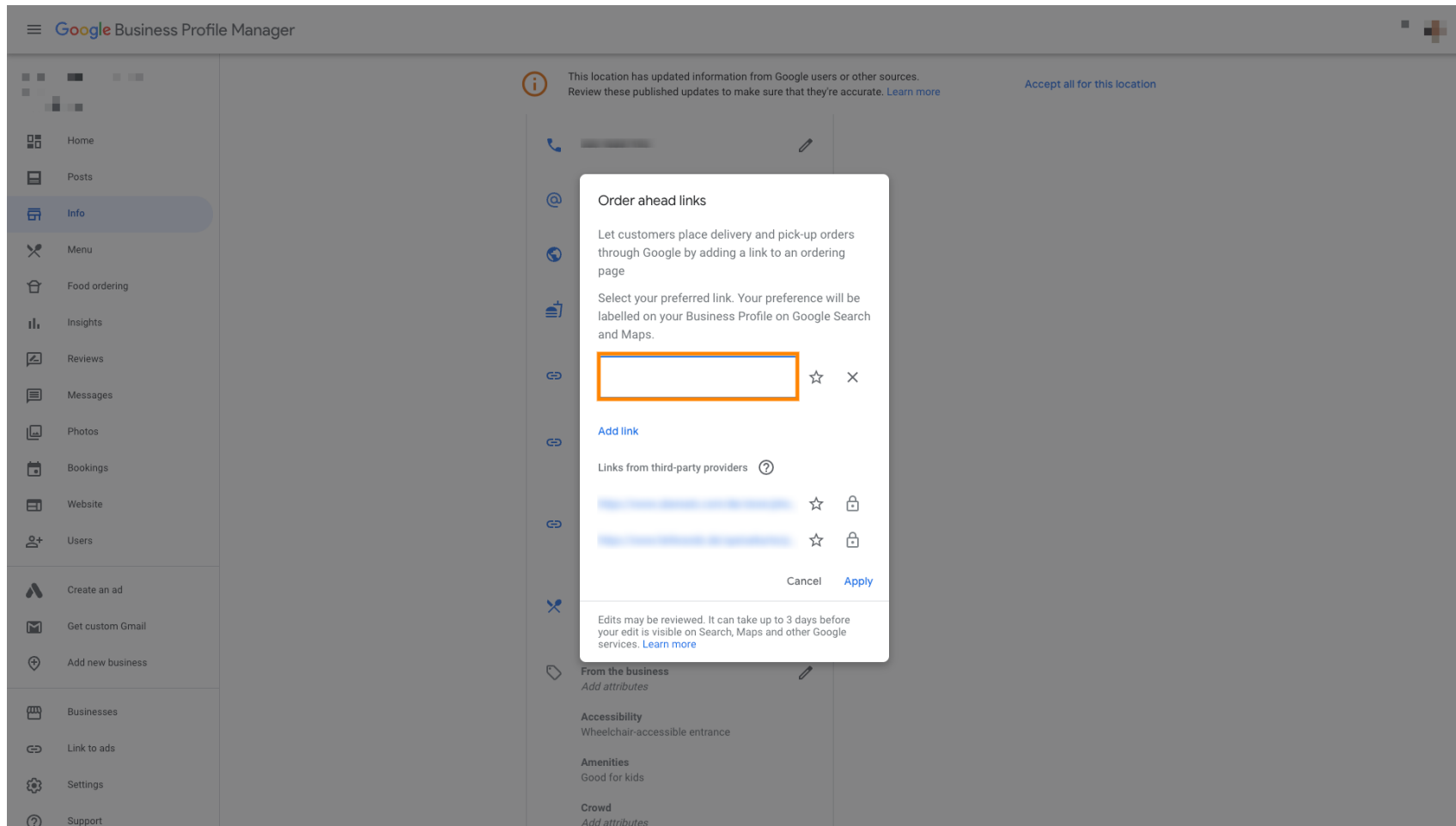
Good for kids

Crowd

[Add attributes](#)



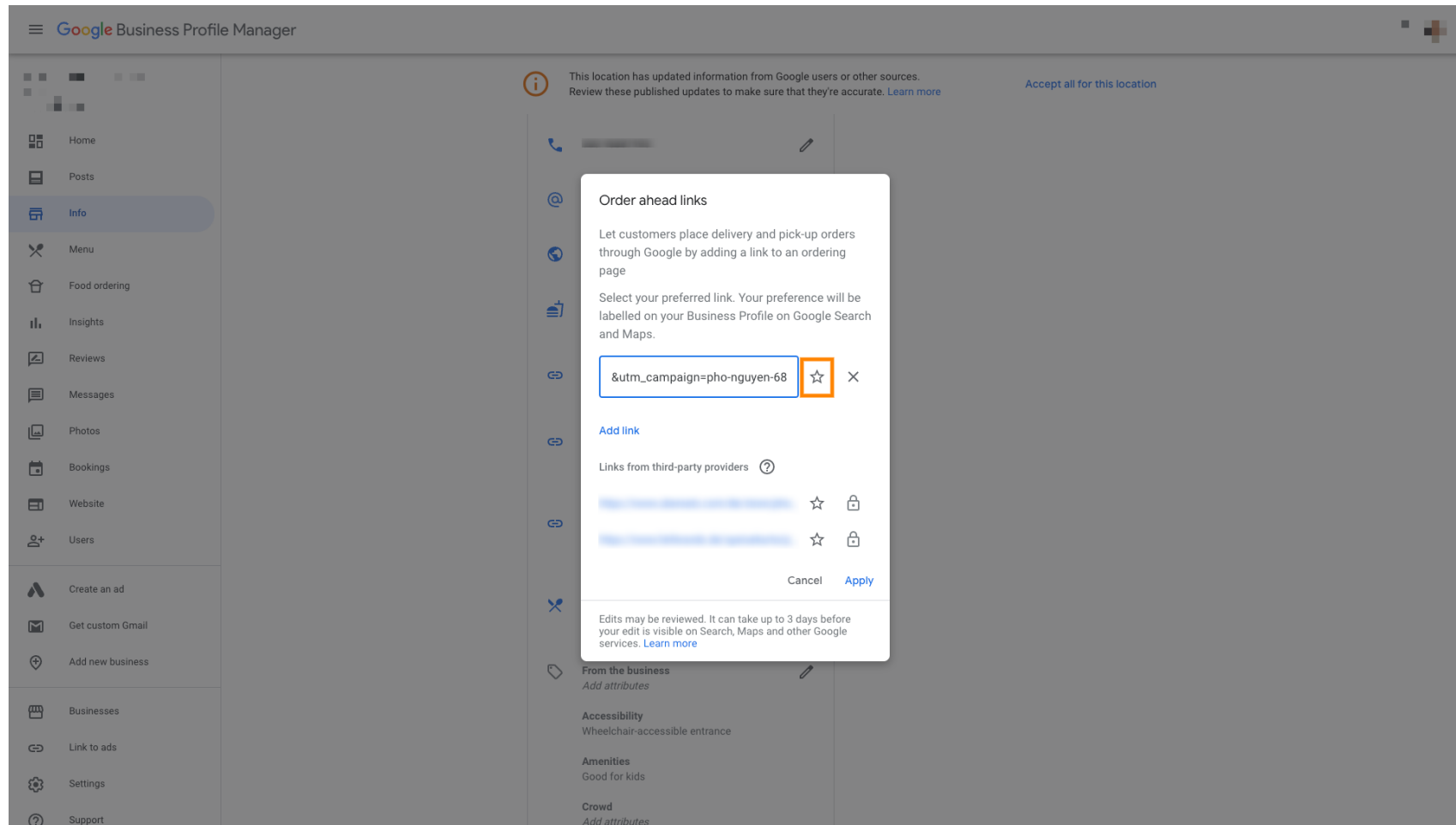
Insert or type in your **link**.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area shows the 'Info' tab with a notification at the top: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#)'. Below this is a section for 'Order ahead links' with a text input field highlighted by an orange border. The dialog box contains the following text: 'Order ahead links', 'Let customers place delivery and pick-up orders through Google by adding a link to an ordering page', 'Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.', and a list of links from third-party providers. At the bottom of the dialog are 'Cancel' and 'Apply' buttons. A footer note states: 'Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)'.



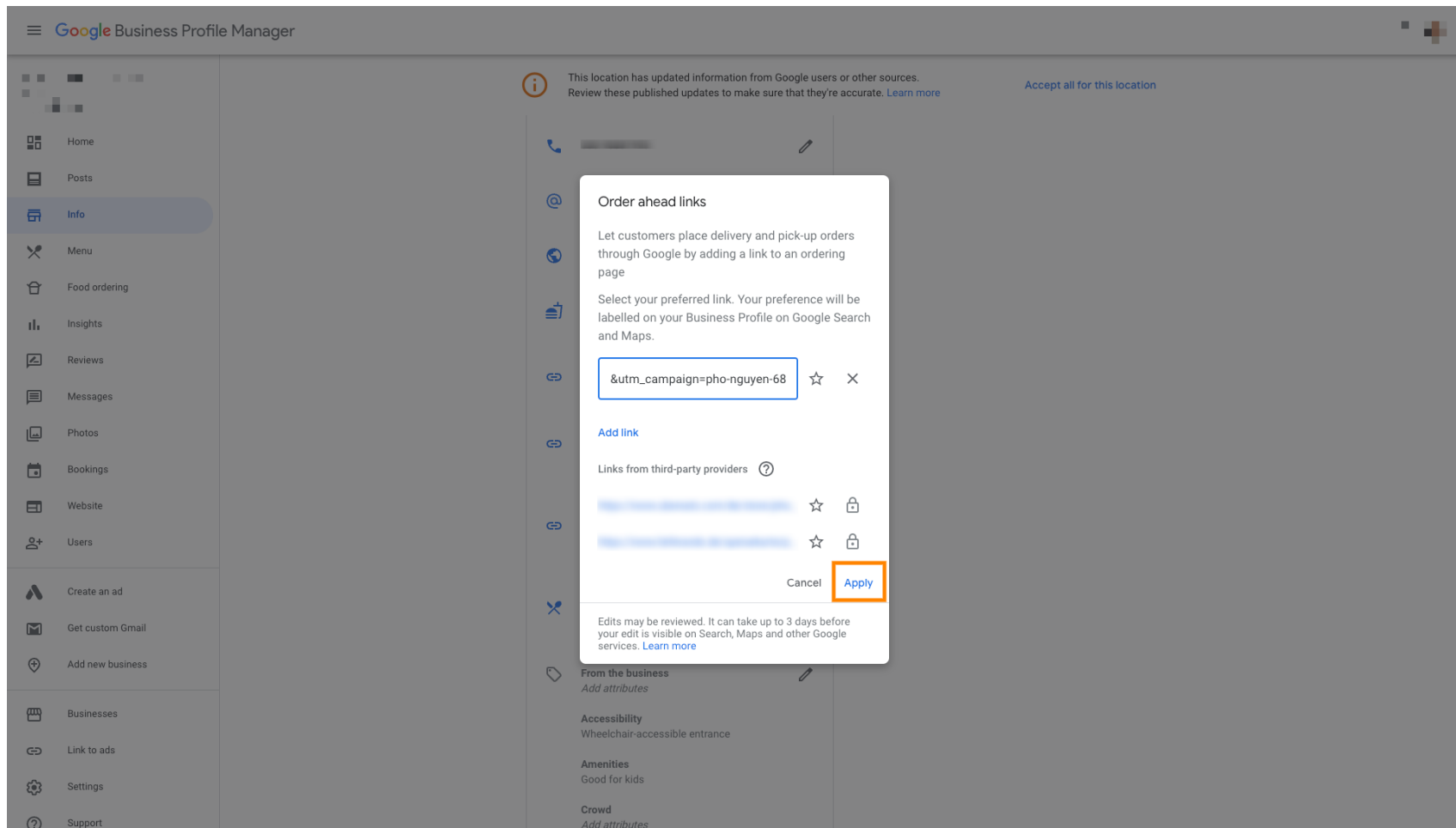
Click on the **star icon** to mark the link as preferred link.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area displays a notification about updated information and a dialog box titled 'Order ahead links'. The dialog box explains that users can let customers place delivery and pick-up orders through Google by adding a link to an ordering page. It prompts the user to select a preferred link, which will be labeled on the Business Profile. A text input field contains the URL '&utm_campaign=pho-nguyen-68', and a star icon next to it is highlighted with an orange box. Below the input field is an 'Add link' button. Further down, there is a section for 'Links from third-party providers' with two placeholder links, each with a star icon and a lock icon. At the bottom of the dialog box are 'Cancel' and 'Apply' buttons. A footer note states: 'Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)'.

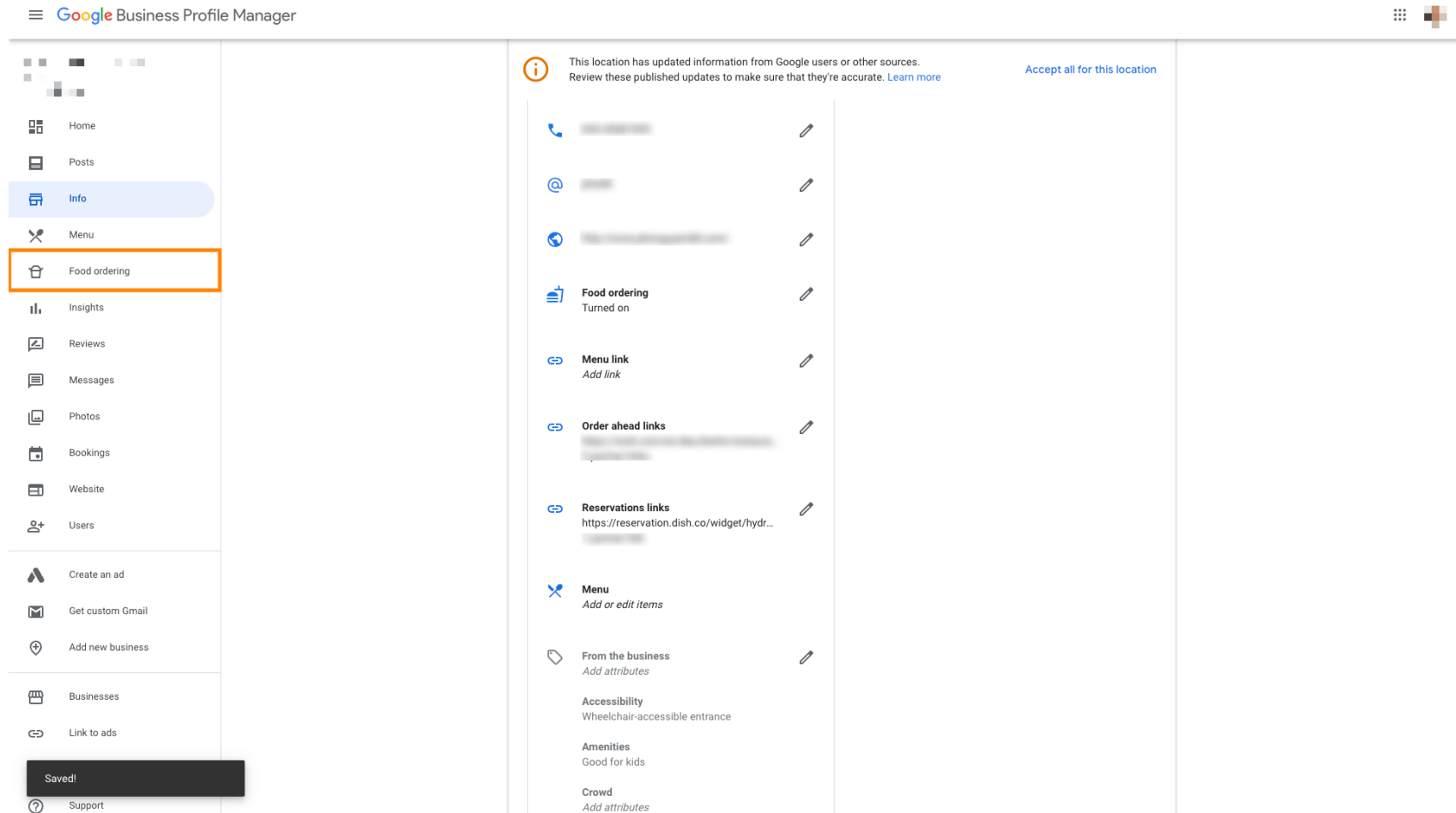


To save the action, click on **apply**. **NOTE: Availability comes from, and gets updated automatically by, third-party providers who state that they have authorized relationships with your businesses.**





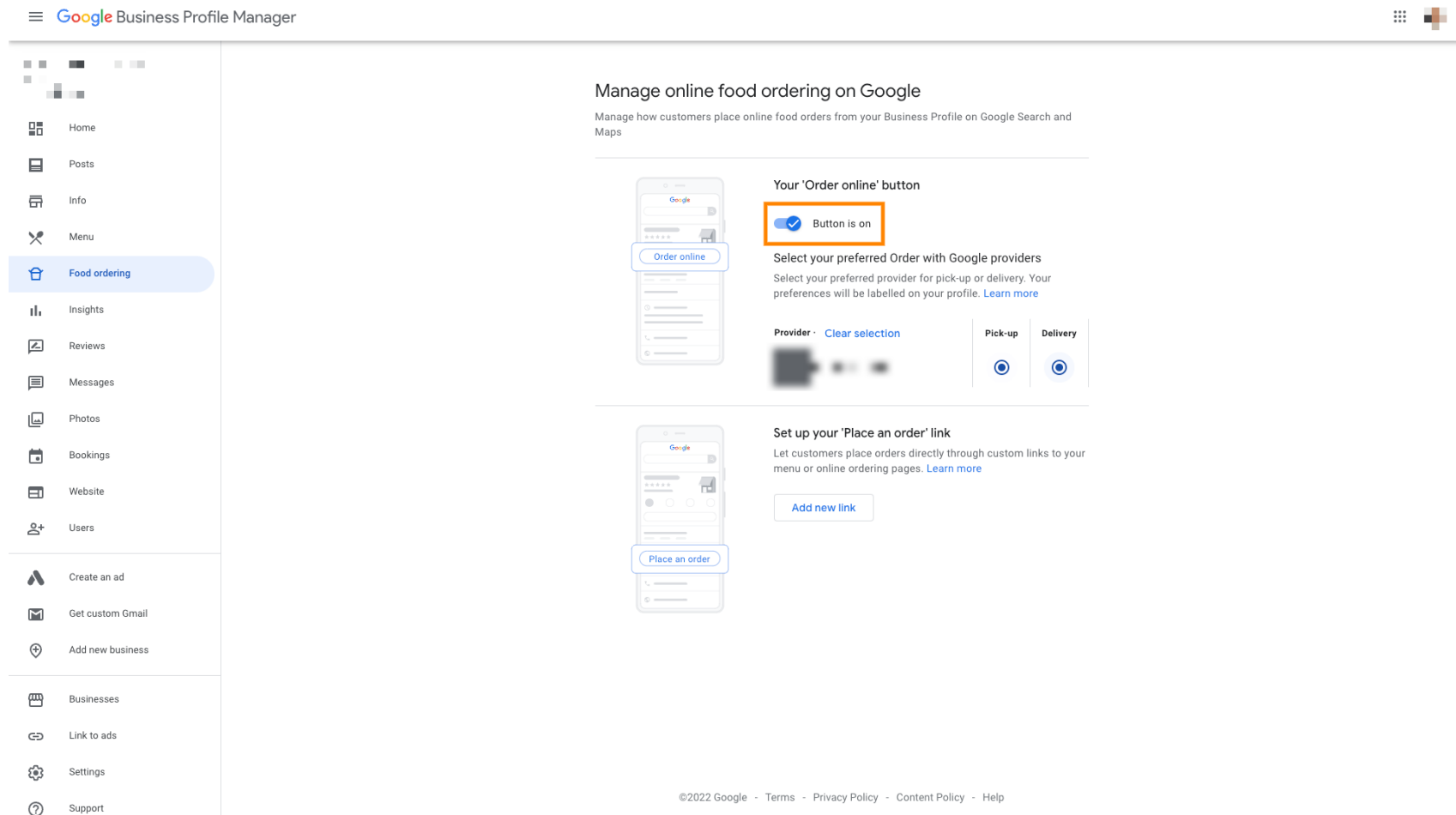
Now click on **Food ordering**.



The screenshot shows the Google Business Profile Manager interface. On the left sidebar, the 'Food ordering' option is highlighted with an orange border. The main content area displays various settings for the business profile, including contact information, food ordering status (turned on), menu link, order ahead links, reservations links, and menu items. A notification at the top indicates that the location has updated information from Google users or other sources, with a link to 'Accept all for this location'.



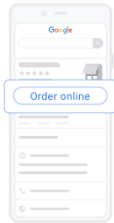
Verify that your 'Order online' button is on. **Note: The 'Order online' button is automatically set to "Button is on"**



Google Business Profile Manager

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps



Your 'Order online' button

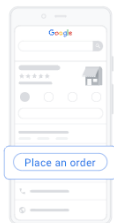
☒ Button is on

Select your preferred Order with Google providers

Select your preferred provider for pick-up or delivery. Your preferences will be labelled on your profile. [Learn more](#)

Provider · [Clear selection](#)

Pick-up ☒ Delivery ☒



Set up your 'Place an order' link


Let customers place orders directly through custom links to your menu or online ordering pages. [Learn more](#)



[Add new link](#)













©2022 Google · [Terms](#) · [Privacy Policy](#) · [Content Policy](#) · [Help](#)










Google will show your preferred provider. Now click on your **order preferences**. That's it, you're done.



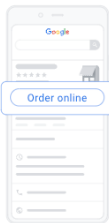
 Home
  Posts
  Info
  Menu
  **Food ordering**
 Insights
  Reviews
  Messages
  Photos
  Bookings
  Website
  Users

 Create an ad
  Get custom Gmail
  Add new business

 Businesses
  Link to ads
  Settings
  Support

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps



Your 'Order online' button

☒ Button is on

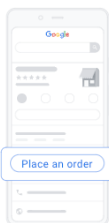
Select your preferred Order with Google providers

Select your preferred provider for pick-up or delivery. Your preferences will be labelled on your profile. [Learn more](#)

Provider · [Clear selection](#)

Pick-up

Delivery



Set up your 'Place an order' link

Let customers place orders directly through custom links to your menu or online ordering pages. [Learn more](#)

[Add new link](#)

©2022 Google · [Terms](#) · [Privacy Policy](#) · [Content Policy](#) · [Help](#)



Scan to go to the interactive player