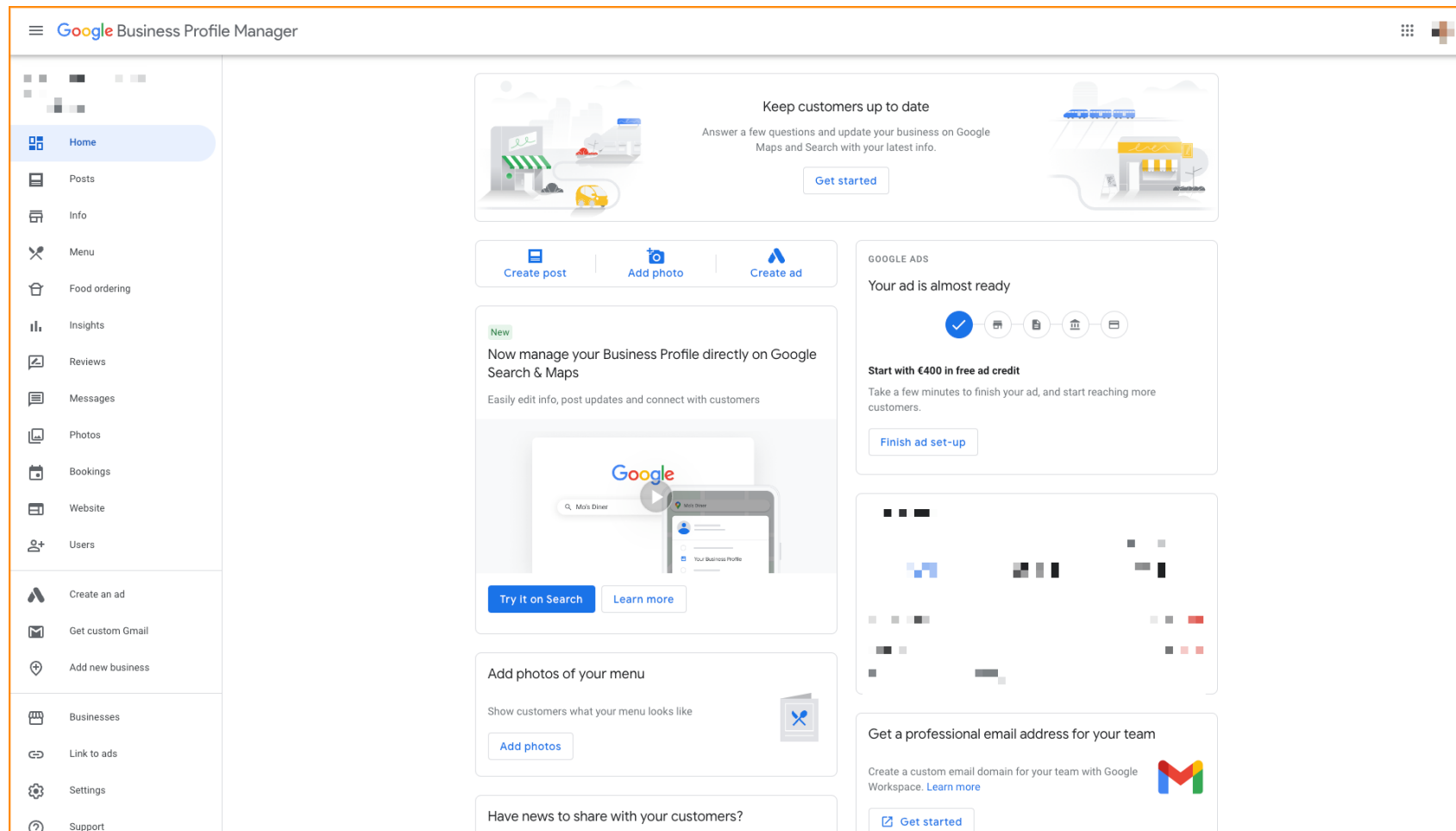

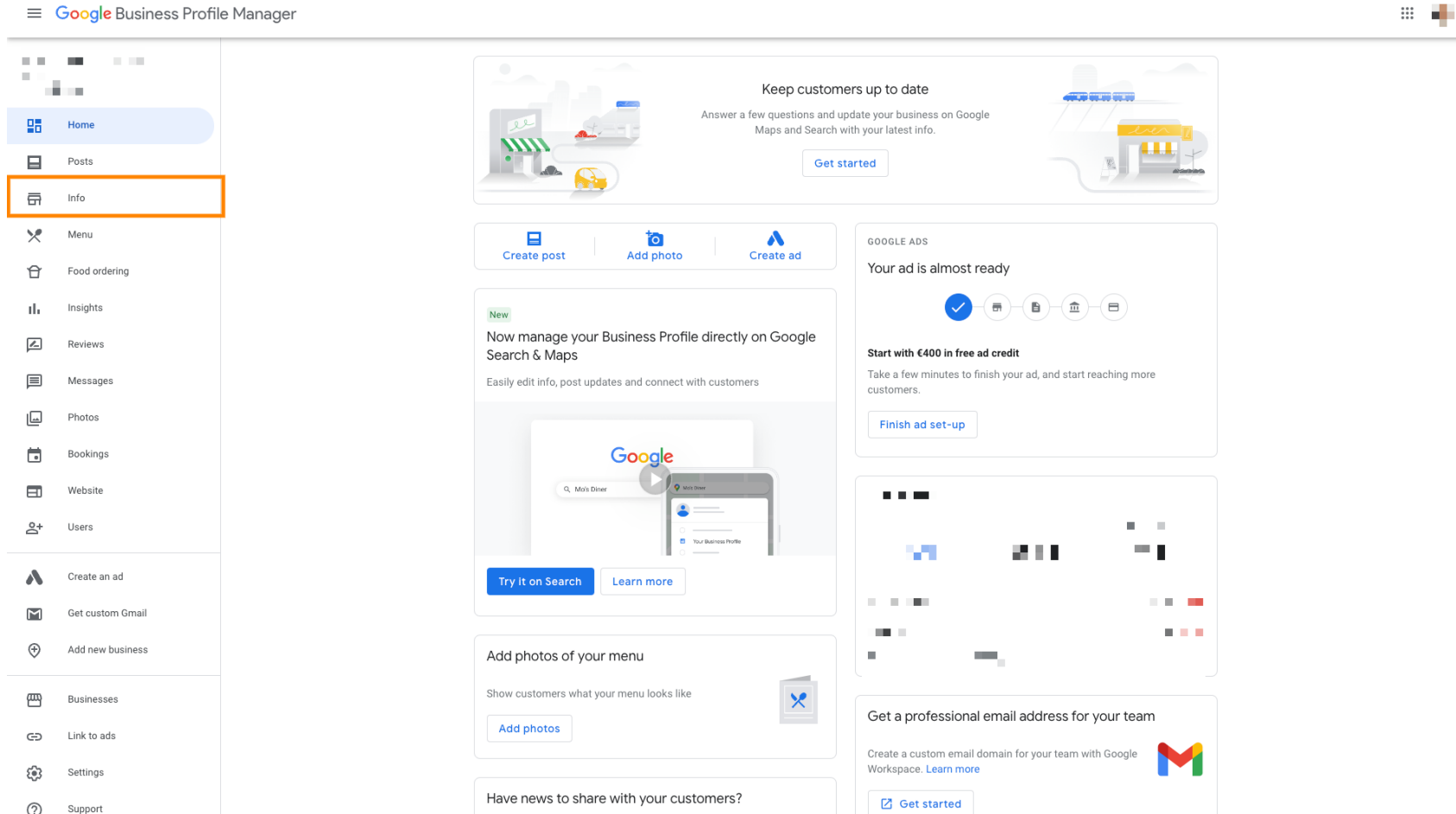




Besuchen Sie zunächst https://www.google.com/intl/de_de/business/ und **melden Sie sich bei Ihrem Google Business Profile Manager** an .



 Klicken Sie nun auf **Info**, um Ihr Unternehmensprofil anzupassen.



Google Business Profile Manager

- Home
- Posts
- Info**
- Menu
- Food ordering
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website
- Users
- Create an ad
- Get custom Gmail
- Add new business
- Businesses
- Link to ads
- Settings
- Support

Keep customers up to date

Answer a few questions and update your business on Google Maps and Search with your latest info.

[Get started](#)

[Create post](#) | [Add photo](#) | [Create ad](#)

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates and connect with customers

[Try it on Search](#) | [Learn more](#)

Add photos of your menu

Show customers what your menu looks like

[Add photos](#)

Have news to share with your customers?

GOOGLE ADS

Your ad is almost ready

[Finish ad set-up](#)

Start with €400 in free ad credit

Take a few minutes to finish your ad, and start reaching more customers.

[Get started](#)

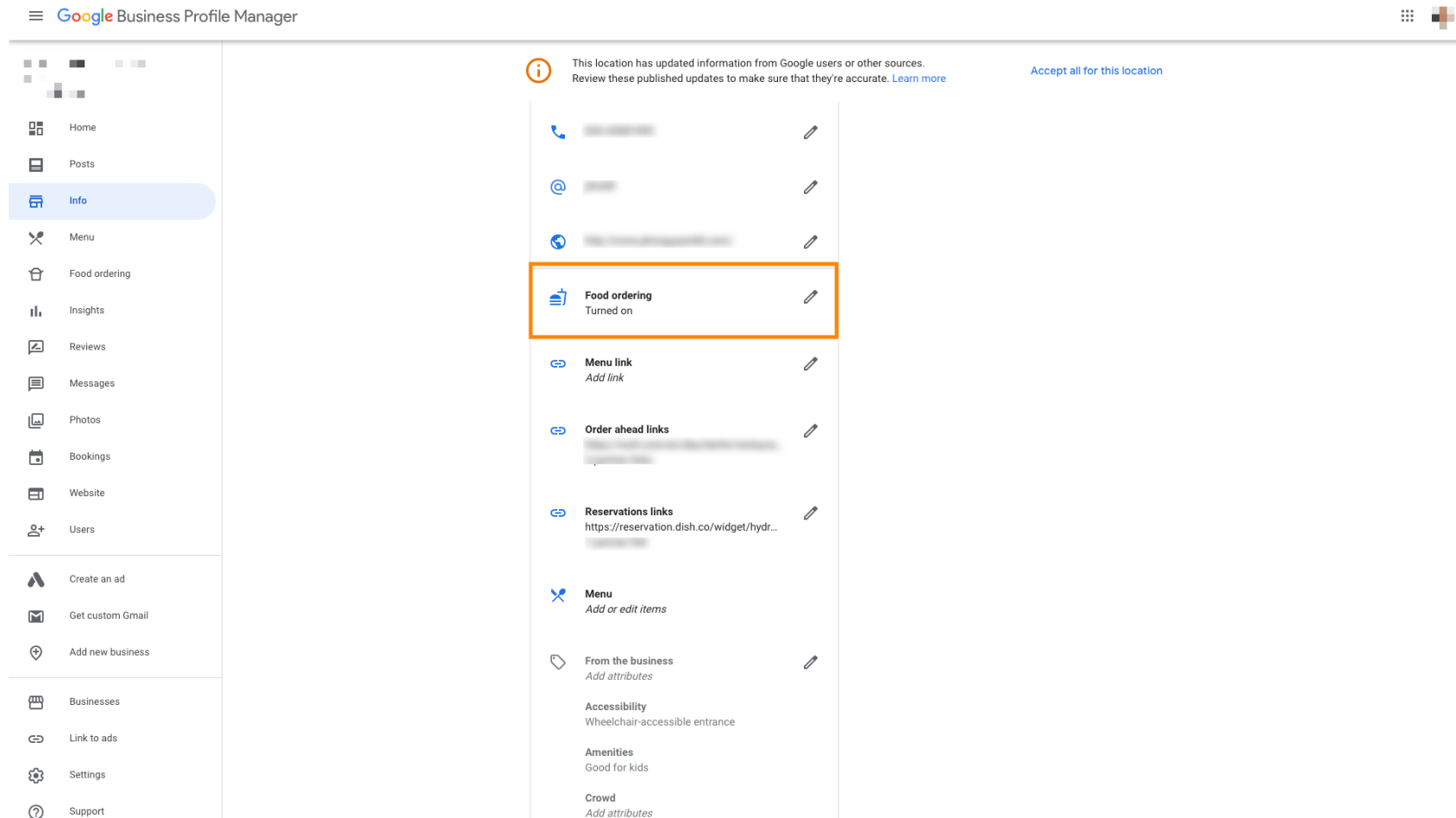
Get a professional email address for your team

Create a custom email domain for your team with Google Workspace. [Learn more](#)

[Get started](#)



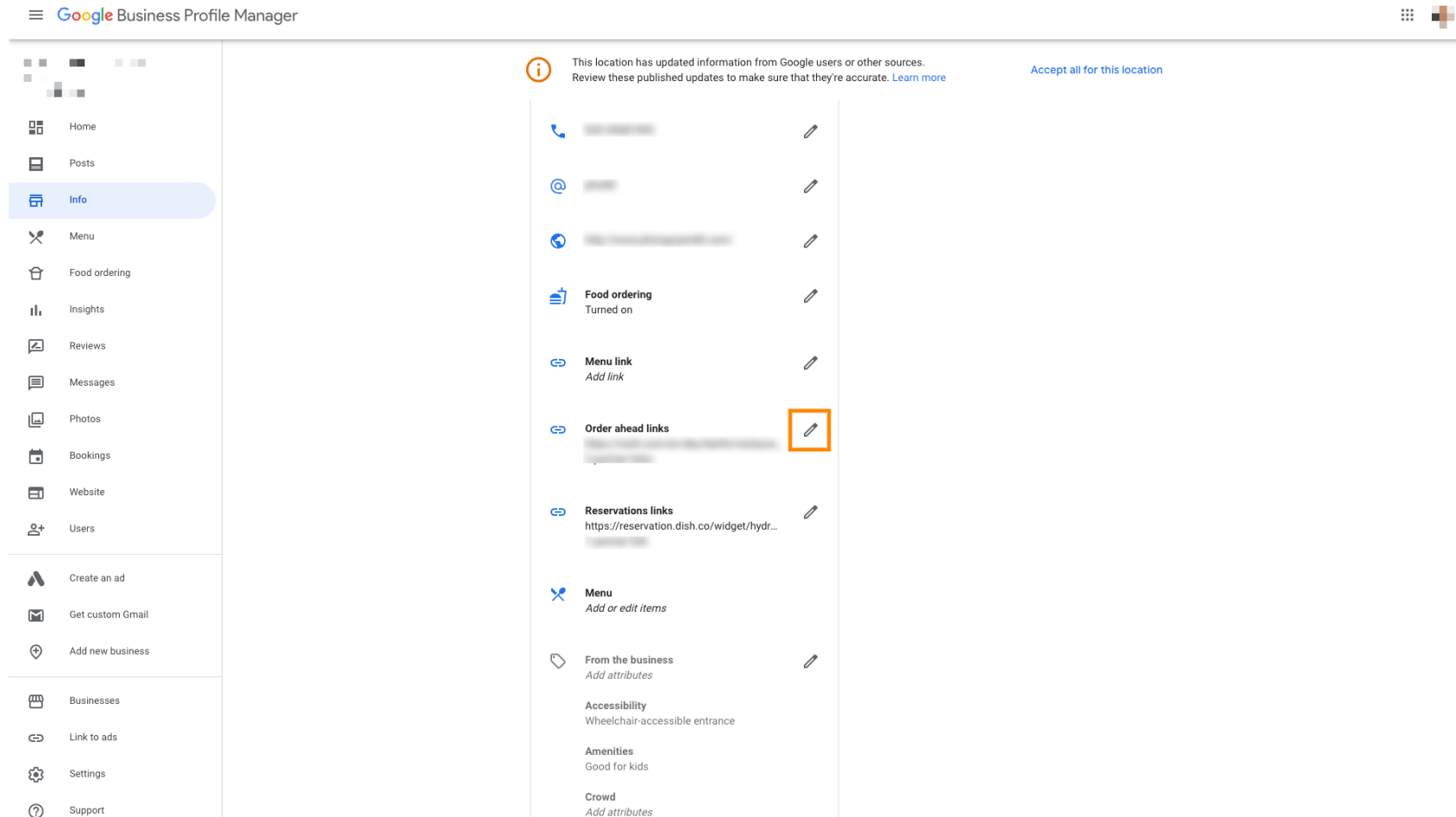
Scrollen Sie nach unten zu **Essensbestellung** und vergewissern Sie sich, dass es eingeschaltet ist.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area shows a notification at the top: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more" with a link to "Accept all for this location". Below the notification is a list of profile attributes, each with an edit icon. The "Food ordering" attribute is highlighted with an orange box and shows "Turned on". Other attributes include "Menu link", "Order ahead links", "Reservations links" (with a URL), "Menu", "From the business", "Accessibility" (Wheelchair-accessible entrance), "Amenities" (Good for kids), and "Crowd".




Jetzt fügen Sie Ihre bevorzugte hinzu Bestellen Sie im Voraus Link. Klicken Sie auf **das Stiftsymbol**.



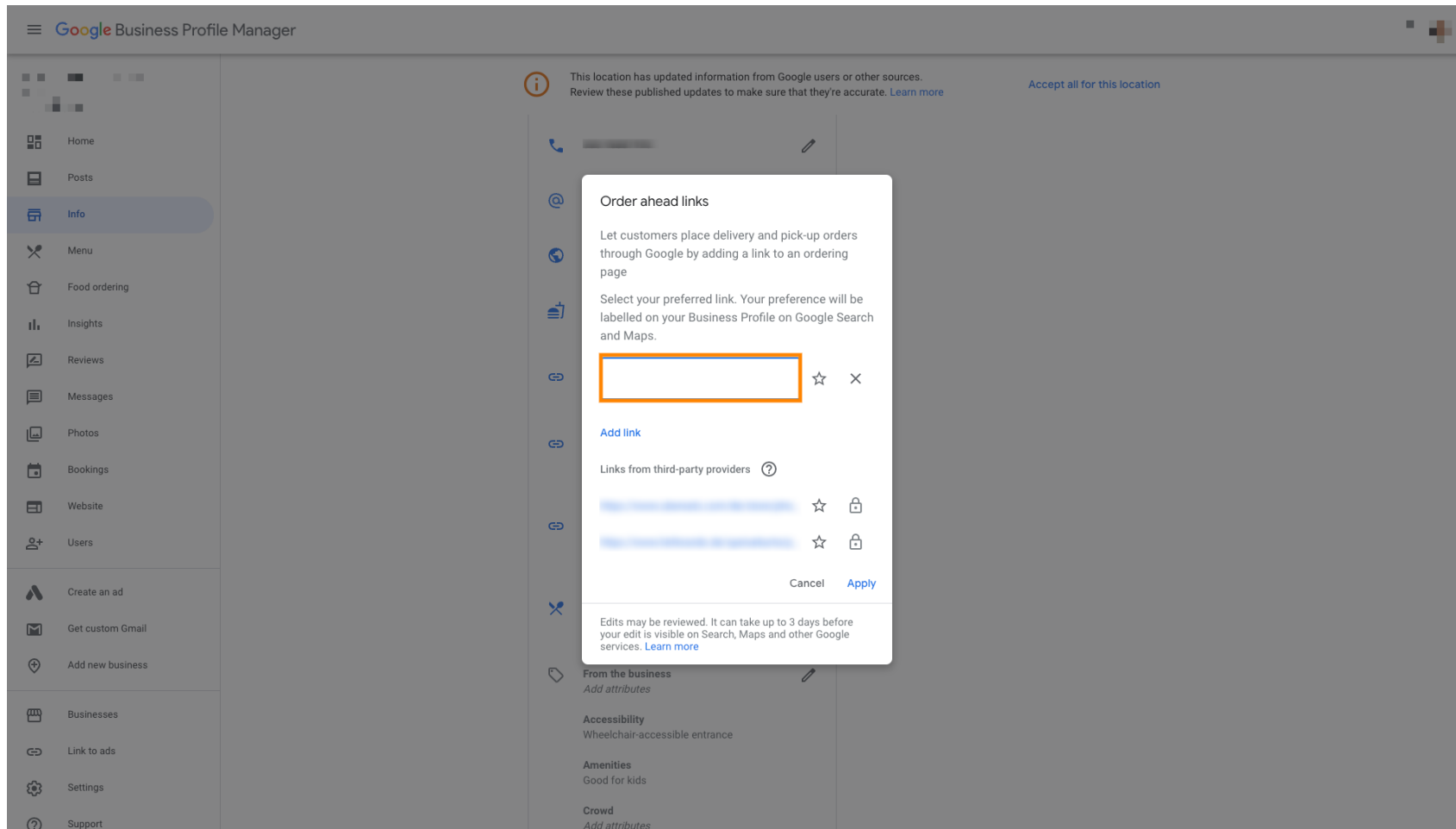
Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

- Phone
- @
- Website
- Food ordering**
Turned on
- Menu link**
Add link
- Order ahead links** 
- Reservations links**
<https://reservation.dish.co/widget/hydr...>
- Menu**
Add or edit items
- From the business**
Add attributes
- Accessibility**
Wheelchair-accessible entrance
- Amenities**
Good for kids
- Crowd**
Add attributes



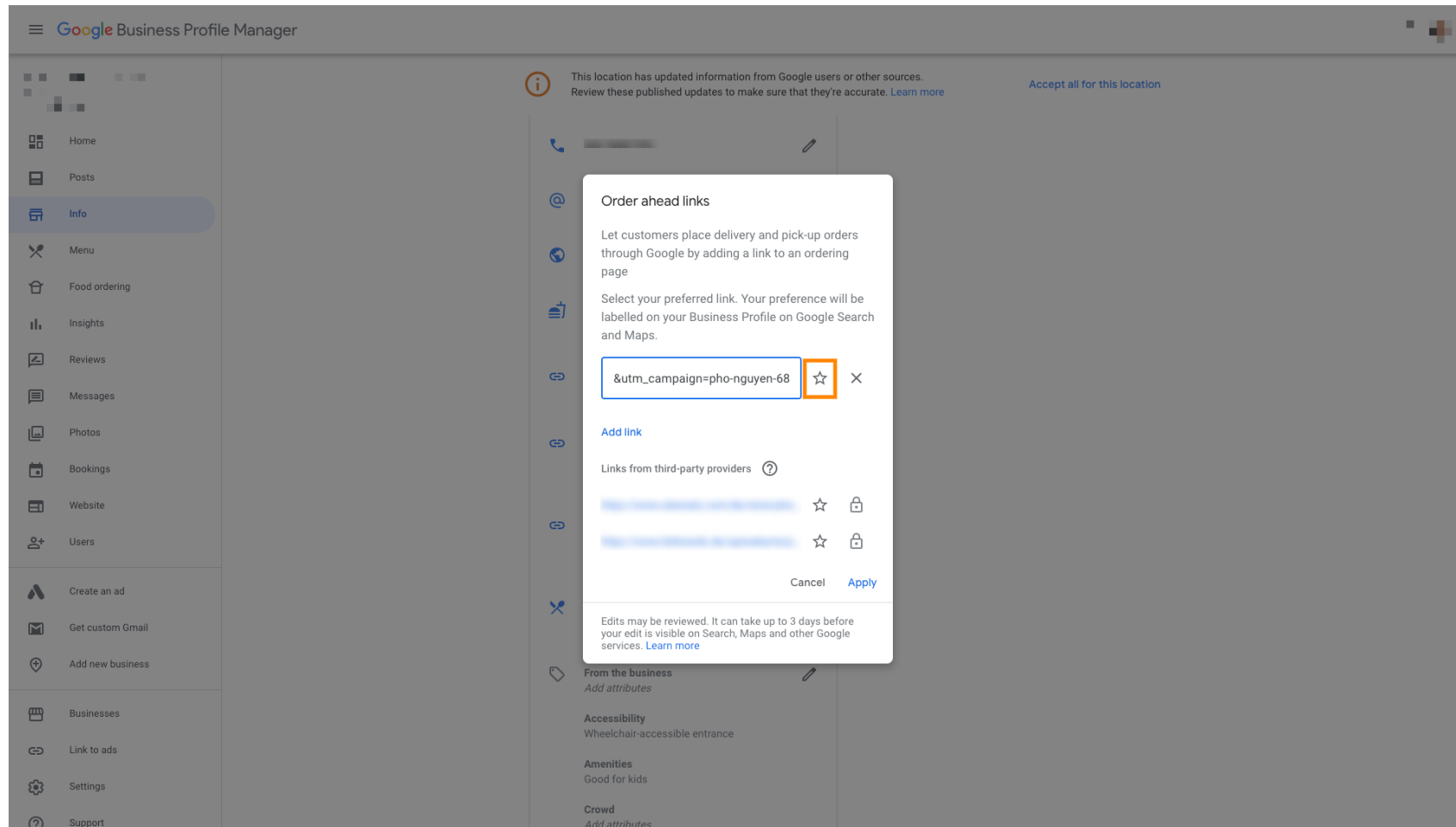
Fügen Sie Ihren **Link** ein oder tippen Sie ihn ein .



The screenshot displays the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The 'Info' section is selected. The main content area shows a notification about updated information and a section for 'Order ahead links'. A dialog box is open, titled 'Order ahead links', with the following text: 'Let customers place delivery and pick-up orders through Google by adding a link to an ordering page. Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.' Below this is an empty text input field with a star icon and a close button. There is an 'Add link' button and a section for 'Links from third-party providers' with two placeholder links, each with a star icon and a lock icon. At the bottom of the dialog are 'Cancel' and 'Apply' buttons. A note at the bottom of the dialog states: 'Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. Learn more'.



Klicken Sie auf das **Sternsymbol** , um den Link als bevorzugten Link zu markieren.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Order ahead links" is open, providing instructions on how to add a link to an ordering page. The dialog box contains the following text:

Order ahead links

Let customers place delivery and pick-up orders through Google by adding a link to an ordering page

Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.

The dialog box shows a list of links with star icons for marking as preferred. The star icon for the first link is highlighted with an orange box.

&utm_campaign=pho-nguyen-68 ☆ X

Add link

Links from third-party providers ?

Links from third-party providers (blurred) ☆

Links from third-party providers (blurred) ☆

Cancel Apply

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)

From the business

Add attributes

Accessibility

Wheelchair-accessible entrance

Amenities

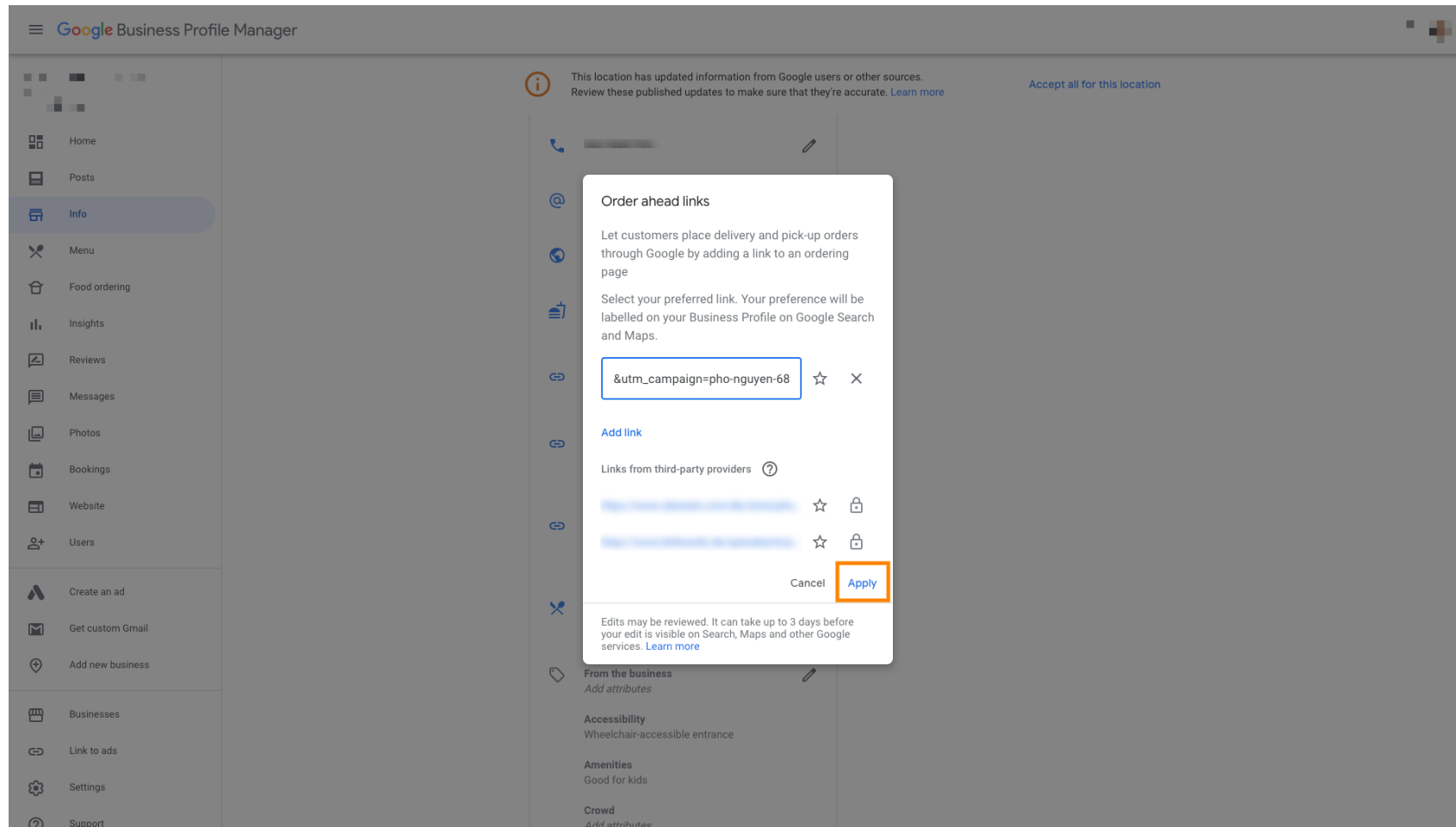
Good for Kids

Crowd

Add attributes

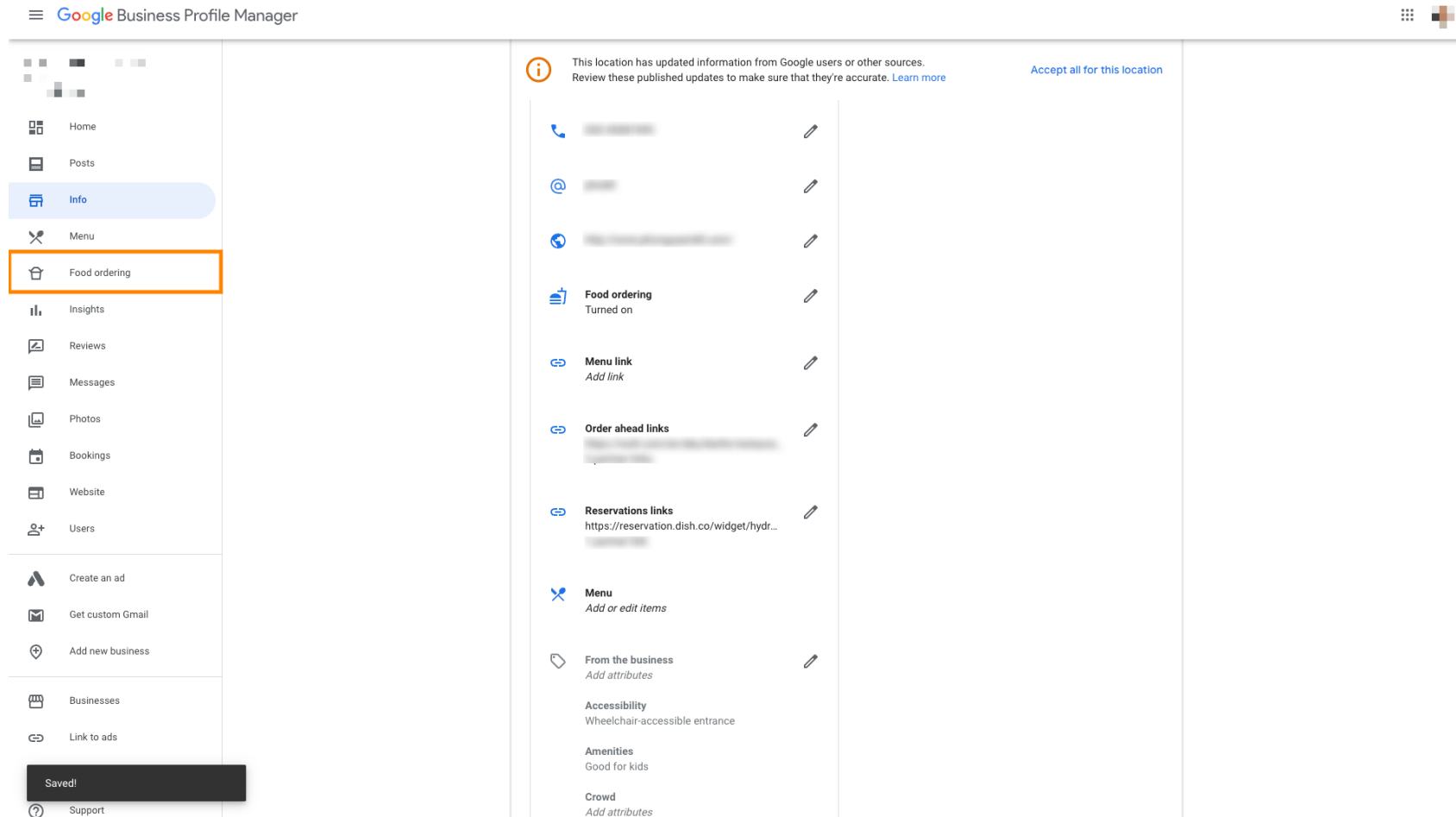


Um die Aktion zu speichern, klicken Sie auf **Anwenden**. HINWEIS: Die Verfügbarkeit stammt von Drittanbietern, die angeben, autorisierte Beziehungen zu Ihren Unternehmen zu unterhalten, und wird automatisch von diesen aktualisiert.





Klicken Sie nun auf **Essen bestellen**.



The screenshot shows the Google Business Profile Manager interface. On the left sidebar, the 'Food ordering' option is highlighted with an orange border. The main content area displays a list of features for the business profile, including 'Food ordering' which is 'Turned on'. Other features like 'Menu link', 'Order ahead links', 'Reservations links', 'Menu', 'From the business', 'Accessibility', 'Amenities', and 'Crowd' are also visible. A notification at the top right indicates that the location has updated information from Google users or other sources.

Google Business Profile Manager

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

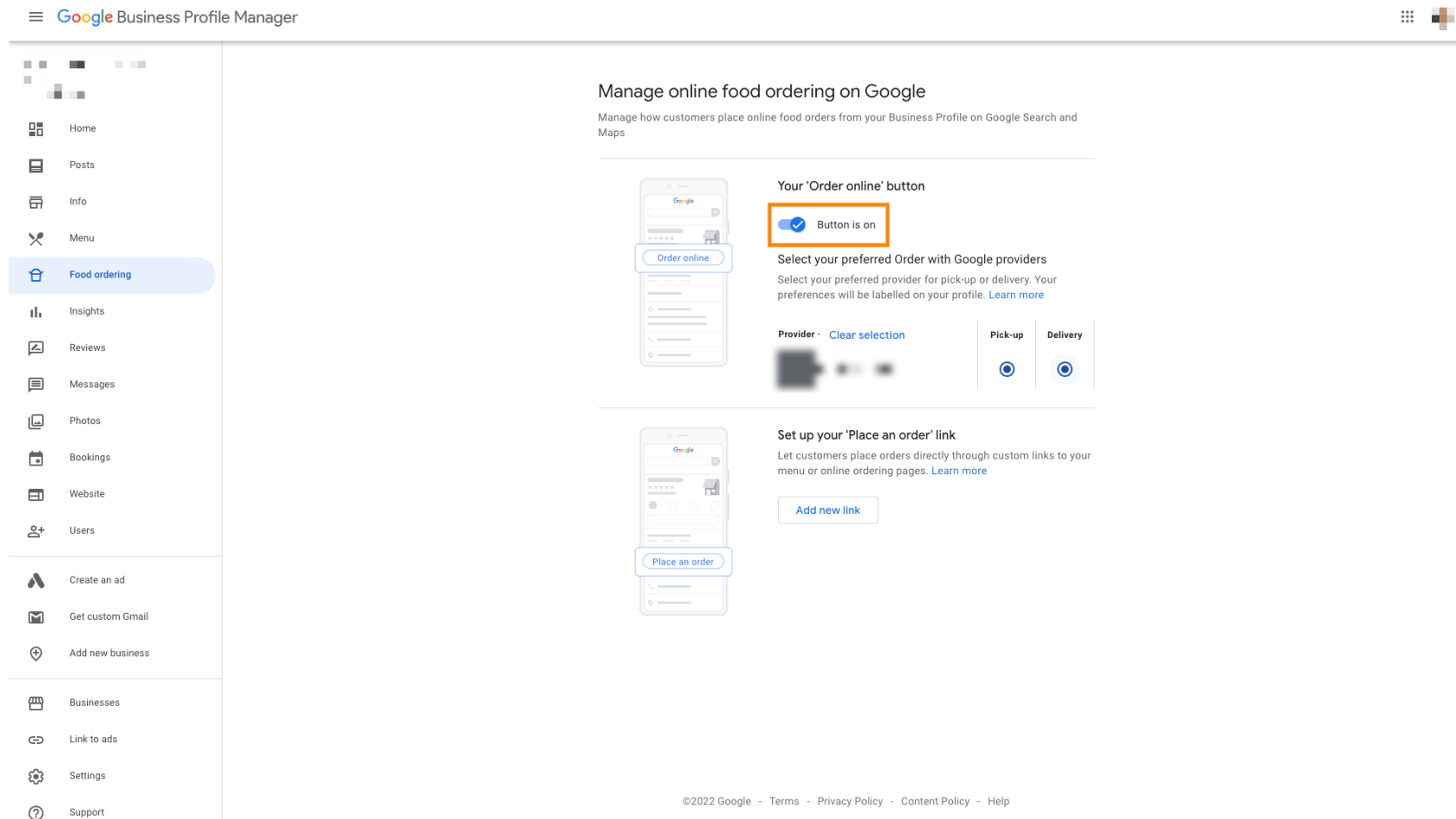
- Phone
- @
- Website
- Food ordering**
Turned on
- Menu link**
Add link
- Order ahead links**
- Reservations links**
<https://reservation.dish.co/widget/hydr...>
- Menu**
Add or edit items
- From the business**
Add attributes
- Accessibility**
Wheelchair-accessible entrance
- Amenities**
Good for kids
- Crowd**
Add attributes

Saved!

Support



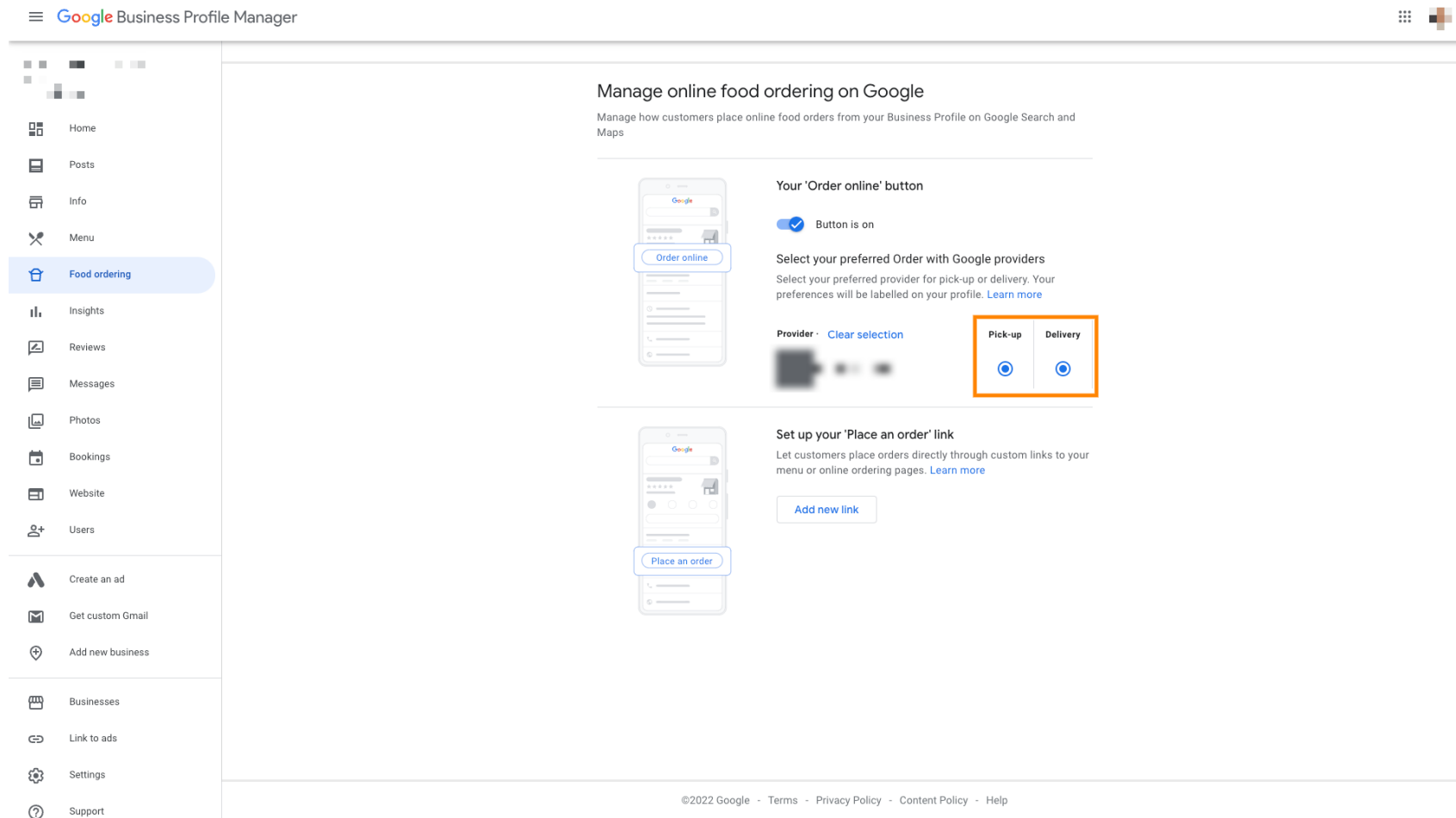
Vergewissern Sie sich, dass die Schaltfläche „Online bestellen“ aktiviert ist. Hinweis: Der Button 'Online bestellen' wird automatisch auf "Button ist an" gesetzt



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes instructions on how to manage online food orders. It features a toggle switch for 'Your 'Order online' button' which is currently turned on. Below this, there are sections for selecting preferred providers for pick-up or delivery, and for setting up a 'Place an order' link. A 'Provider' section shows a blurred image and a 'Clear selection' link. There are also radio buttons for 'Pick-up' and 'Delivery'. At the bottom, there is an 'Add new link' button. The footer of the page contains copyright information: ©2022 Google - Terms - Privacy Policy - Content Policy - Help.



Google zeigt Ihren bevorzugten Anbieter an. Klicken Sie nun auf Ihre **Bestellpräferenzen**. Das ist es, du bist fertig.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes the following sections:

- Your 'Order online' button:** A toggle switch is turned on. Below it, a text prompt asks to select a preferred provider for pick-up or delivery. A 'Provider' dropdown menu is shown with a 'Clear selection' link. To the right, a table shows 'Pick-up' and 'Delivery' options, both with active radio buttons. A blue box highlights these two options.
- Set up your 'Place an order' link:** A text prompt asks to let customers place orders directly through custom links. Below it is an 'Add new link' button.

At the bottom of the page, there is a footer with the text: ©2022 Google - Terms - Privacy Policy - Content Policy - Help



Scan to go to the interactive player