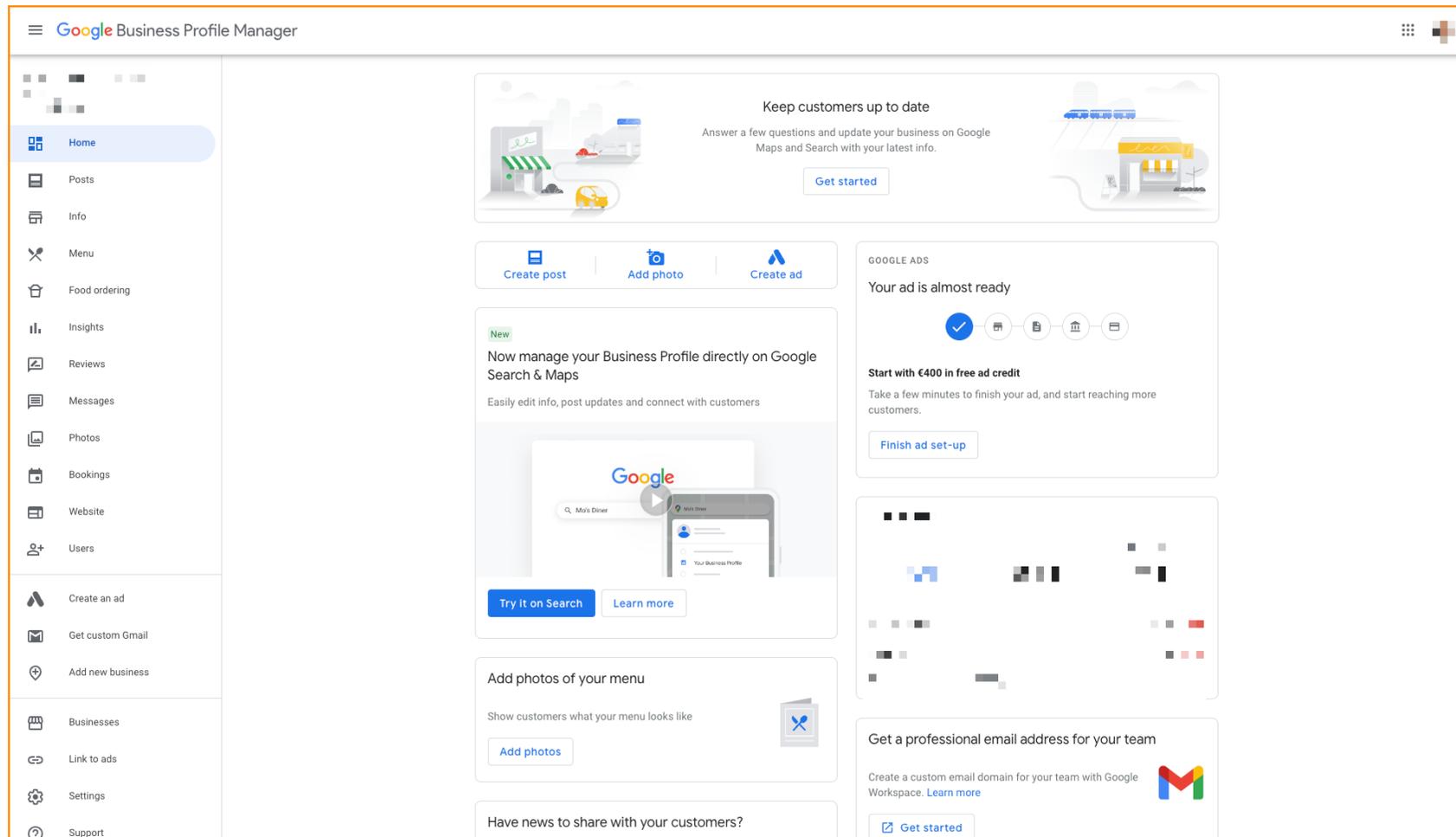
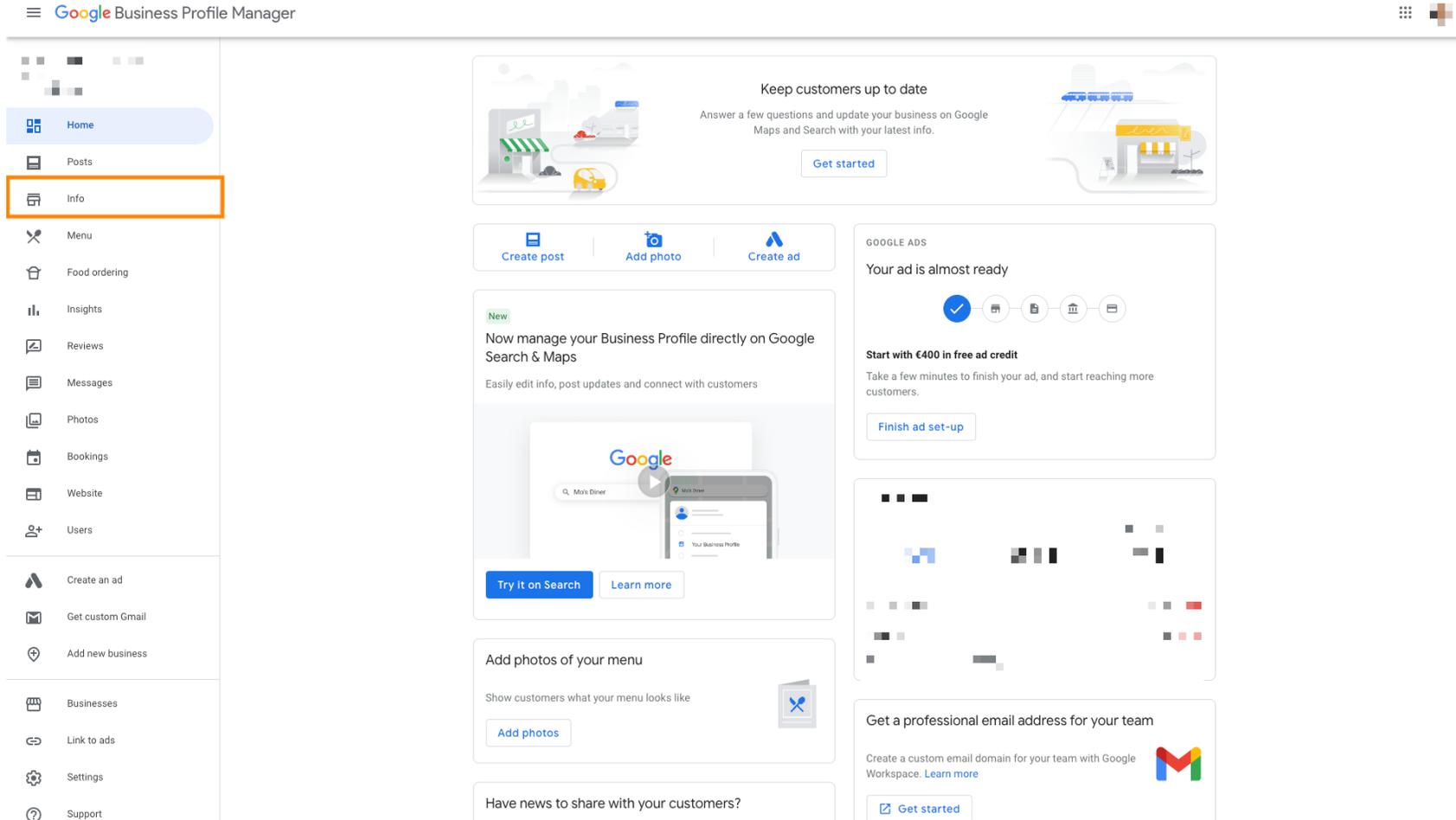




Besuchen Sie zunächst https://www.google.com/intl/de_de/business/ und **melden Sie sich bei Ihrem Google Business Profile Manager** an .



 Klicken Sie nun auf **Info**, um Ihr Unternehmensprofil anzupassen.



Google Business Profile Manager

- Home
- Posts
- Info**
- Menu
- Food ordering
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website
- Users
- Create an ad
- Get custom Gmail
- Add new business
- Businesses
- Link to ads
- Settings
- Support

Keep customers up to date

Answer a few questions and update your business on Google Maps and Search with your latest info.

[Get started](#)

Create post | Add photo | Create ad

New

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates and connect with customers

[Try it on Search](#) | [Learn more](#)

Add photos of your menu

Show customers what your menu looks like

[Add photos](#)

Have news to share with your customers?

[Get started](#)

GOOGLE ADS

Your ad is almost ready

[Finish ad set-up](#)

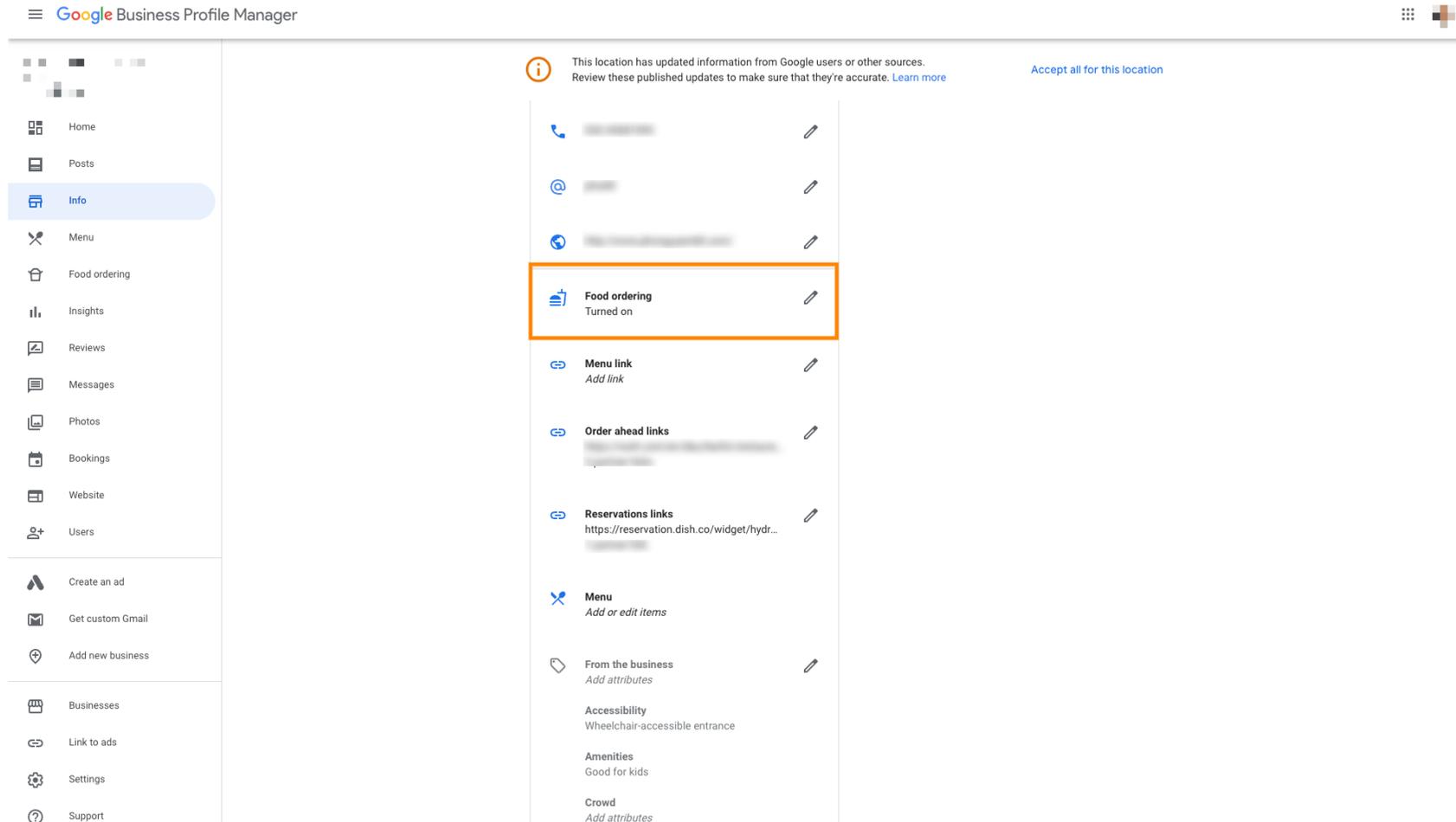
Get a professional email address for your team

Create a custom email domain for your team with Google Workspace. [Learn more](#)

[Get started](#)



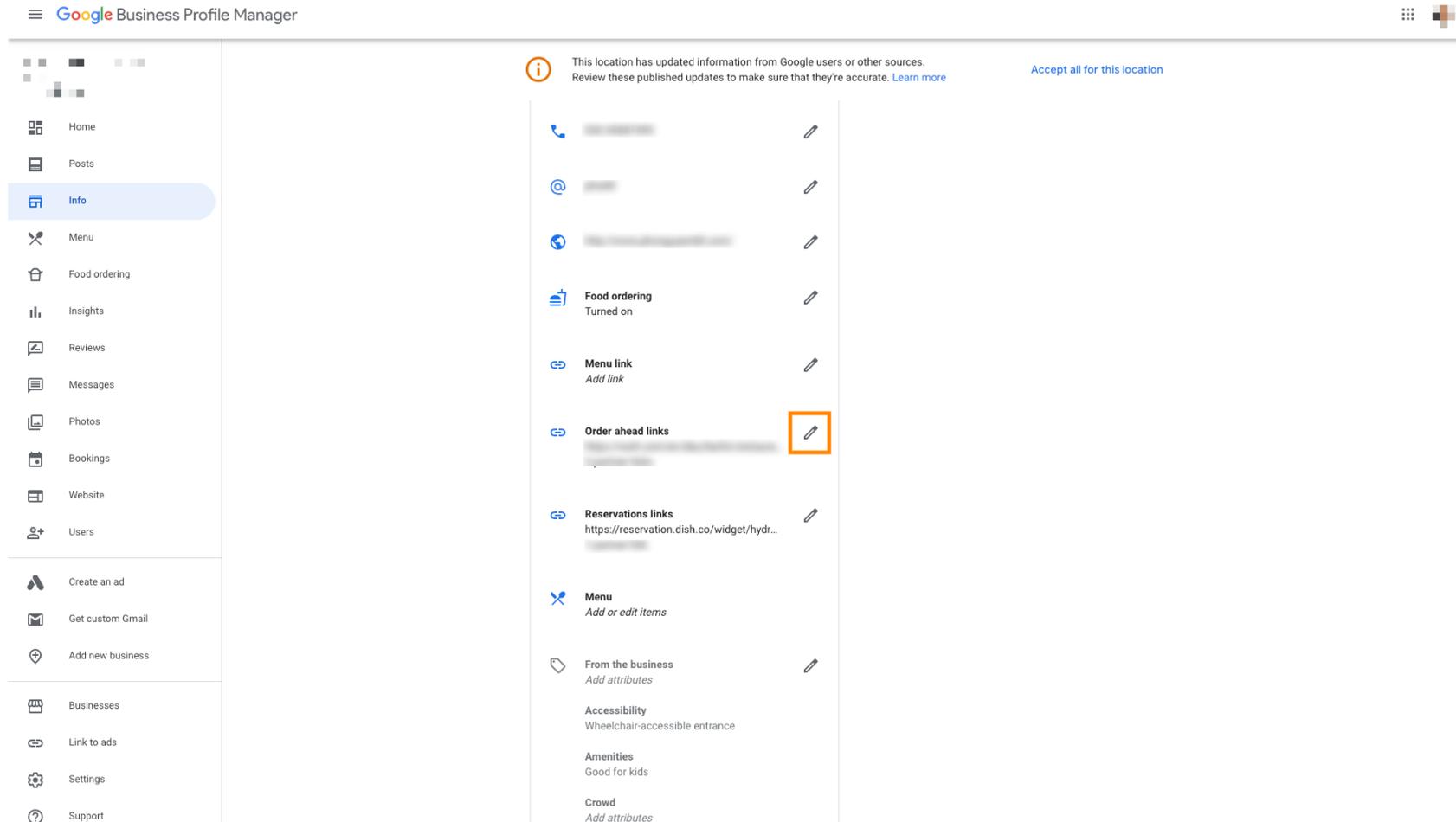
Scrollen Sie nach unten zu **Essensbestellung** und vergewissern Sie sich, dass es eingeschaltet ist.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info (selected), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area shows a notification at the top: "This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more" with a link to "Accept all for this location". Below the notification is a list of profile attributes, each with an edit icon. The "Food ordering" attribute is highlighted with an orange box and shows "Turned on". Other attributes include "Menu link", "Order ahead links", "Reservations links" (with a URL), "Menu", "From the business", "Accessibility" (Wheelchair-accessible entrance), "Amenities" (Good for kids), and "Crowd".



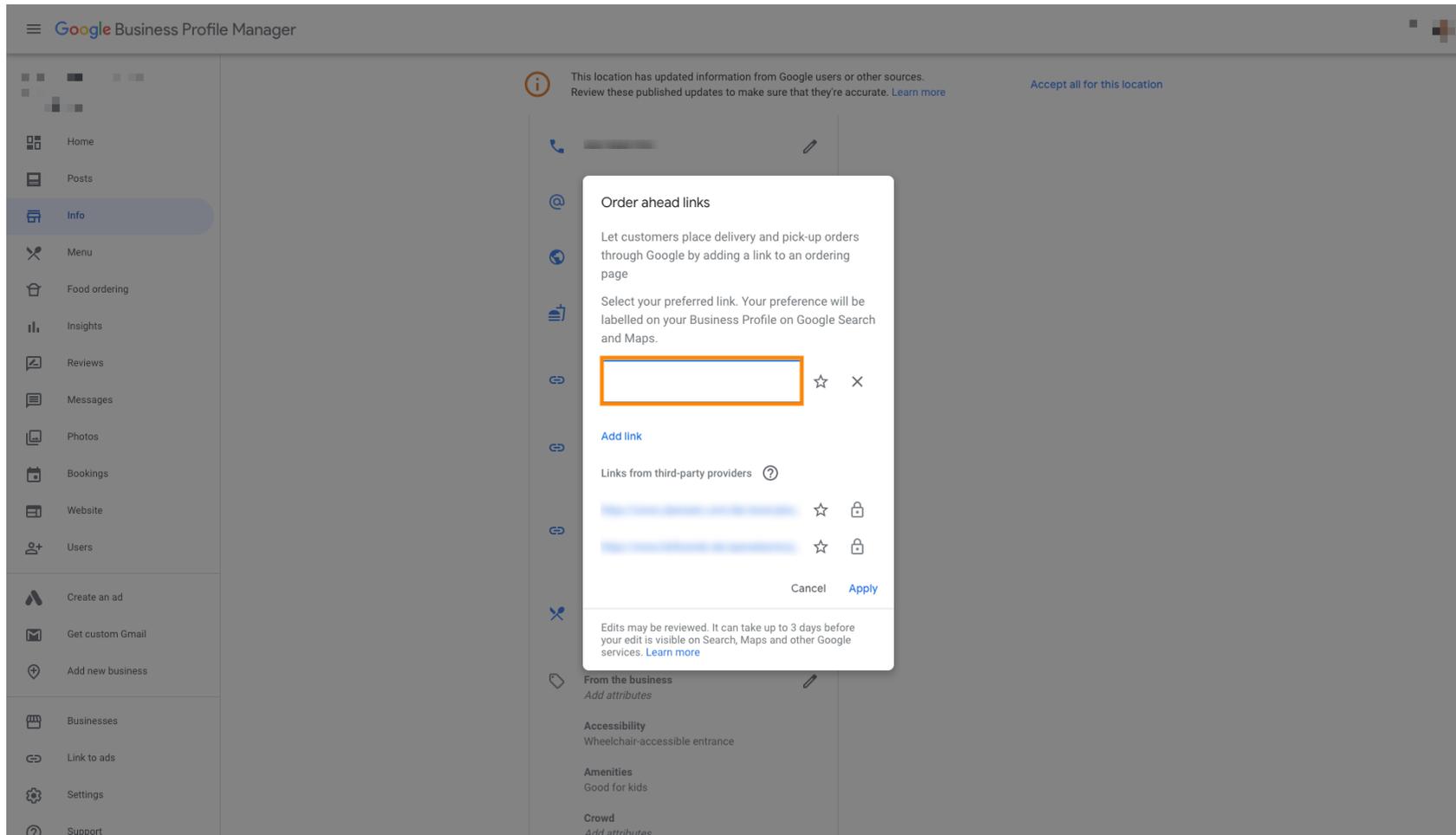
Jetzt fügen Sie Ihre bevorzugte hinzu Bestellen Sie im Voraus Link. Klicken Sie auf **das Stiftsymbol**.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area displays a list of profile attributes with edit icons (pencil symbols). A red box highlights the edit icon for the 'Order ahead links' attribute. At the top right of the main area, there is a notification: 'This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. Learn more' and a link to 'Accept all for this location'.



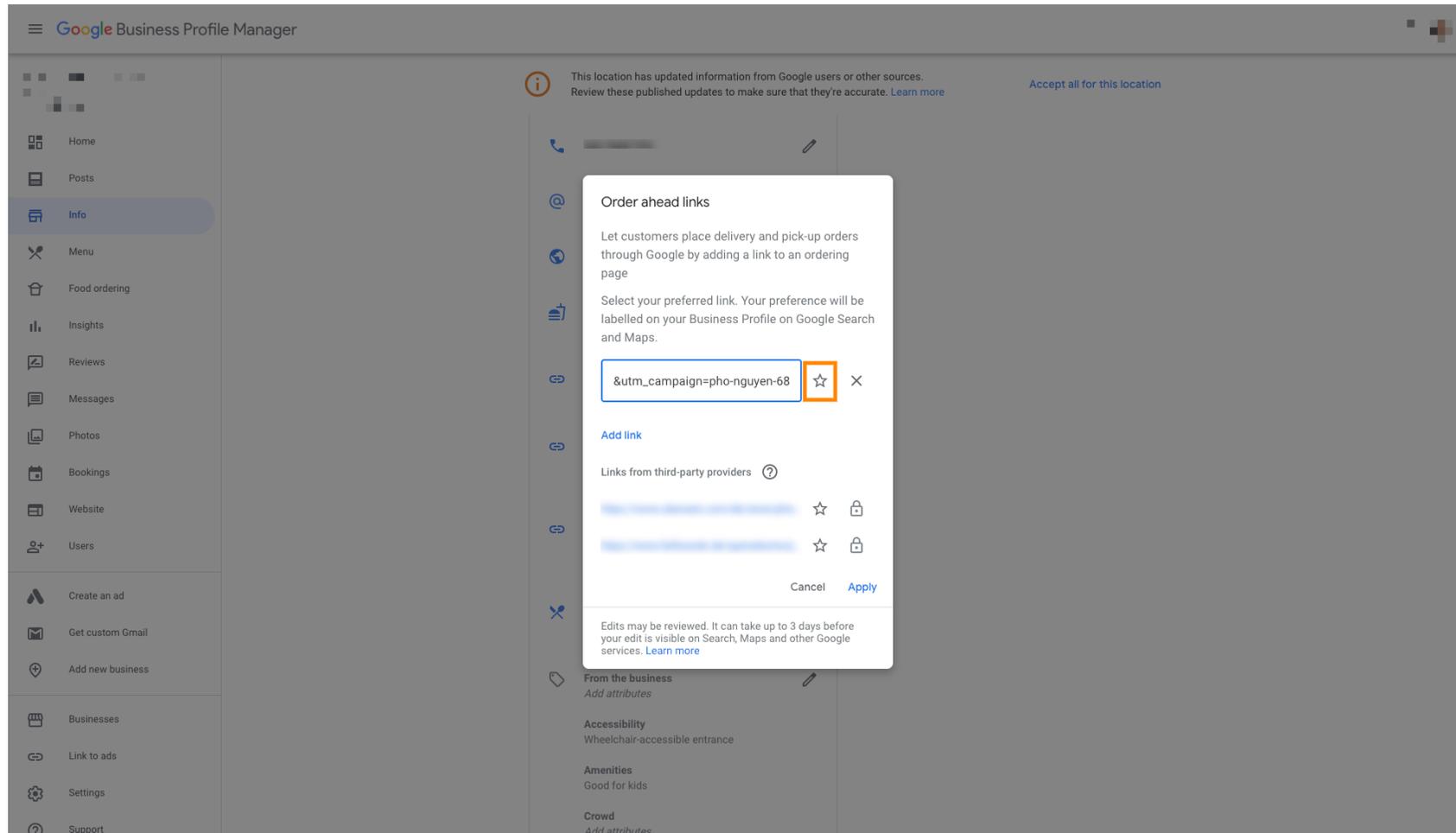
Fügen Sie Ihren **Link** ein oder tippen Sie ihn ein .



The screenshot displays the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info, Menu, Food ordering, Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The 'Info' section is selected. The main content area shows a notification about updated information and a section for 'Order ahead links'. A dialog box is open, titled 'Order ahead links', with the following text: 'Let customers place delivery and pick-up orders through Google by adding a link to an ordering page. Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.' Below this is an empty text input field with a star icon and a close button. There is an 'Add link' button and a section for 'Links from third-party providers' with two placeholder links, each with a star icon and a lock icon. At the bottom of the dialog are 'Cancel' and 'Apply' buttons. A note at the bottom of the dialog states: 'Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. Learn more'.



Klicken Sie auf das **Sternsymbol** , um den Link als bevorzugten Link zu markieren.



The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Order ahead links" is open, providing instructions on how to add a link to an ordering page. The dialog box contains the following text:

Order ahead links

Let customers place delivery and pick-up orders through Google by adding a link to an ordering page

Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.

The dialog box shows a list of links from third-party providers. The link `&utm_campaign=pho-nguyen-68` is highlighted with a star icon, indicating it is the preferred link.

Links from third-party providers

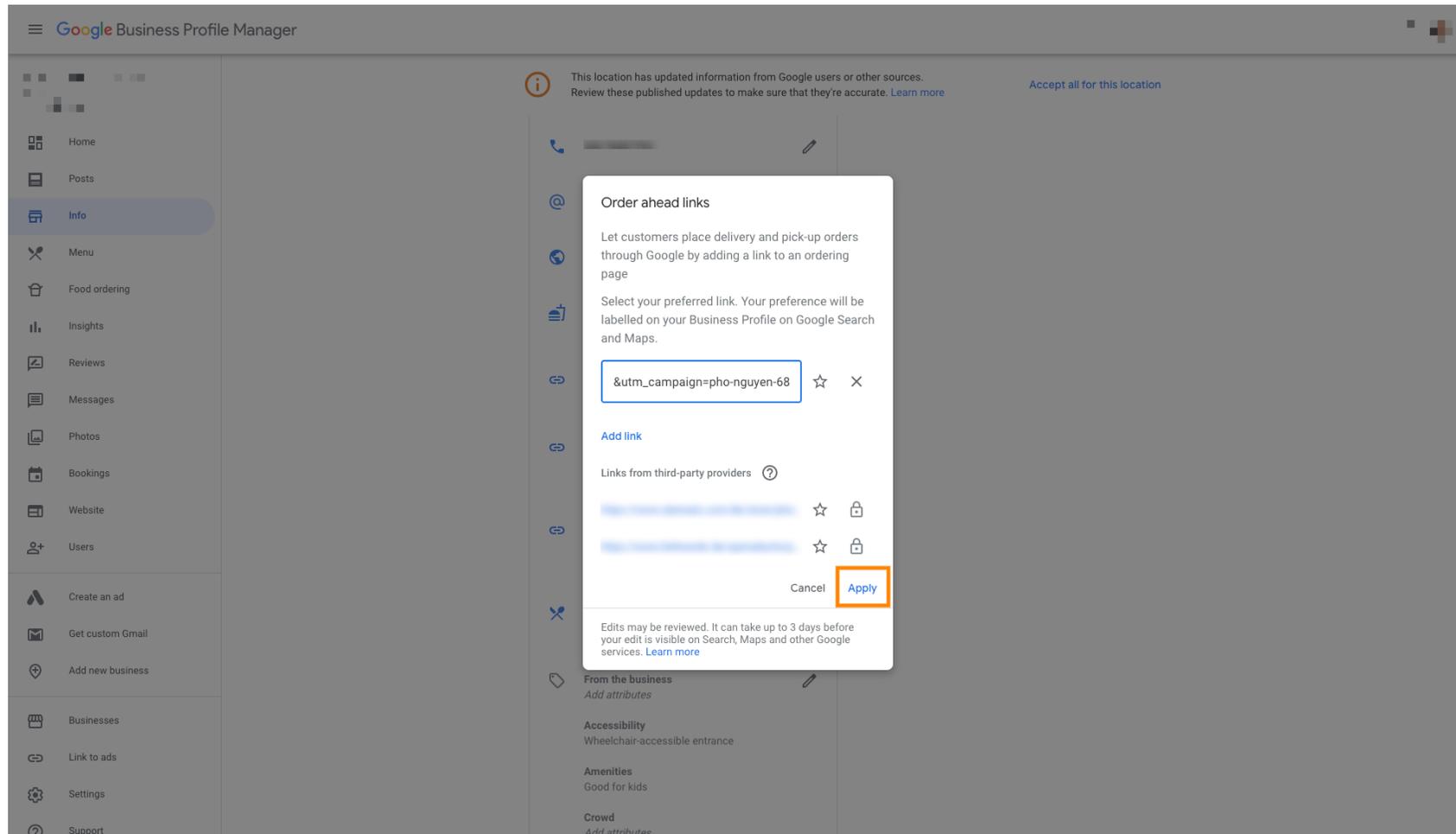
- `&utm_campaign=pho-nguyen-68` ☆
- `&utm_campaign=pho-nguyen-68` ☆
- `&utm_campaign=pho-nguyen-68` ☆

Buttons: Cancel, Apply

Edits may be reviewed. It can take up to 3 days before your edit is visible on Search, Maps and other Google services. [Learn more](#)



Um die Aktion zu speichern, klicken Sie auf **Anwenden**. HINWEIS: Die Verfügbarkeit stammt von Drittanbietern, die angeben, autorisierte Beziehungen zu Ihren Unternehmen zu unterhalten, und wird automatisch von diesen aktualisiert.



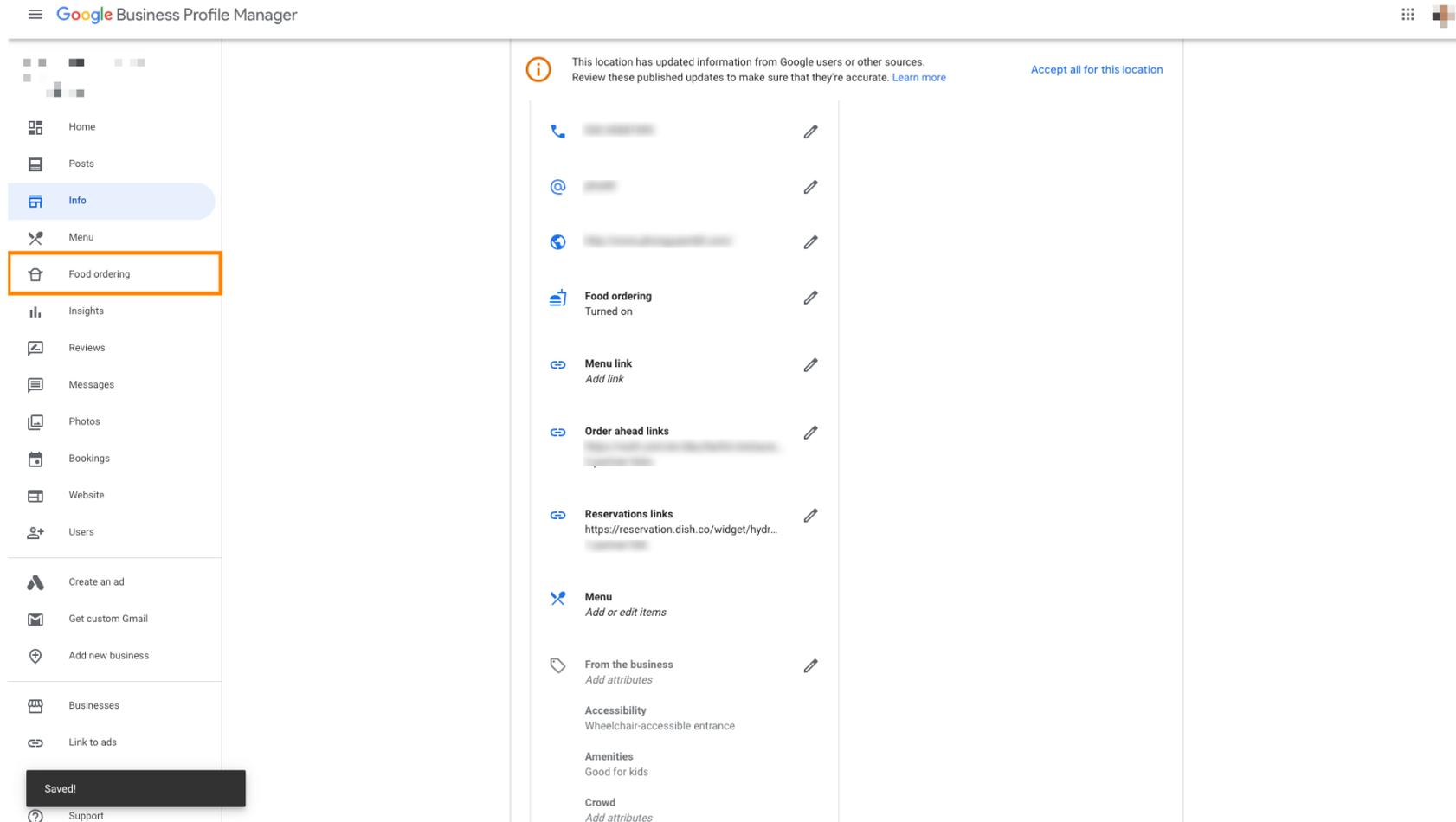
The screenshot shows the Google Business Profile Manager interface. A dialog box titled "Order ahead links" is open, allowing the user to configure delivery and pick-up orders. The dialog includes the following text:

- Order ahead links**
- Let customers place delivery and pick-up orders through Google by adding a link to an ordering page
- Select your preferred link. Your preference will be labelled on your Business Profile on Google Search and Maps.
- A text input field containing the URL: `&utm_campaign=pho-nguyen-68`
- An "Add link" button
- A section for "Links from third-party providers" with two placeholder links, each with a star and lock icon.
- "Cancel" and "Apply" buttons at the bottom of the dialog.

Below the dialog, the "From the business" section is visible, showing "Add attributes" and categories like "Accessibility" (Wheelchair-accessible entrance), "Amenities" (Good for kids), and "Crowd" (Add attributes).



Klicken Sie nun auf **Essen bestellen**.



The screenshot shows the Google Business Profile Manager interface. On the left, a sidebar contains various management options. The 'Food ordering' option is highlighted with an orange border. The main content area displays a list of profile attributes, including contact information, food ordering status (turned on), menu link, order ahead links, reservations links, and menu items. A notification at the top right indicates that the location has updated information from Google users or other sources, with an 'Accept all for this location' button.

Google Business Profile Manager

Home
Posts
Info
Menu
Food ordering
Insights
Reviews
Messages
Photos
Bookings
Website
Users

Create an ad
Get custom Gmail
Add new business

Businesses
Link to ads

Saved!

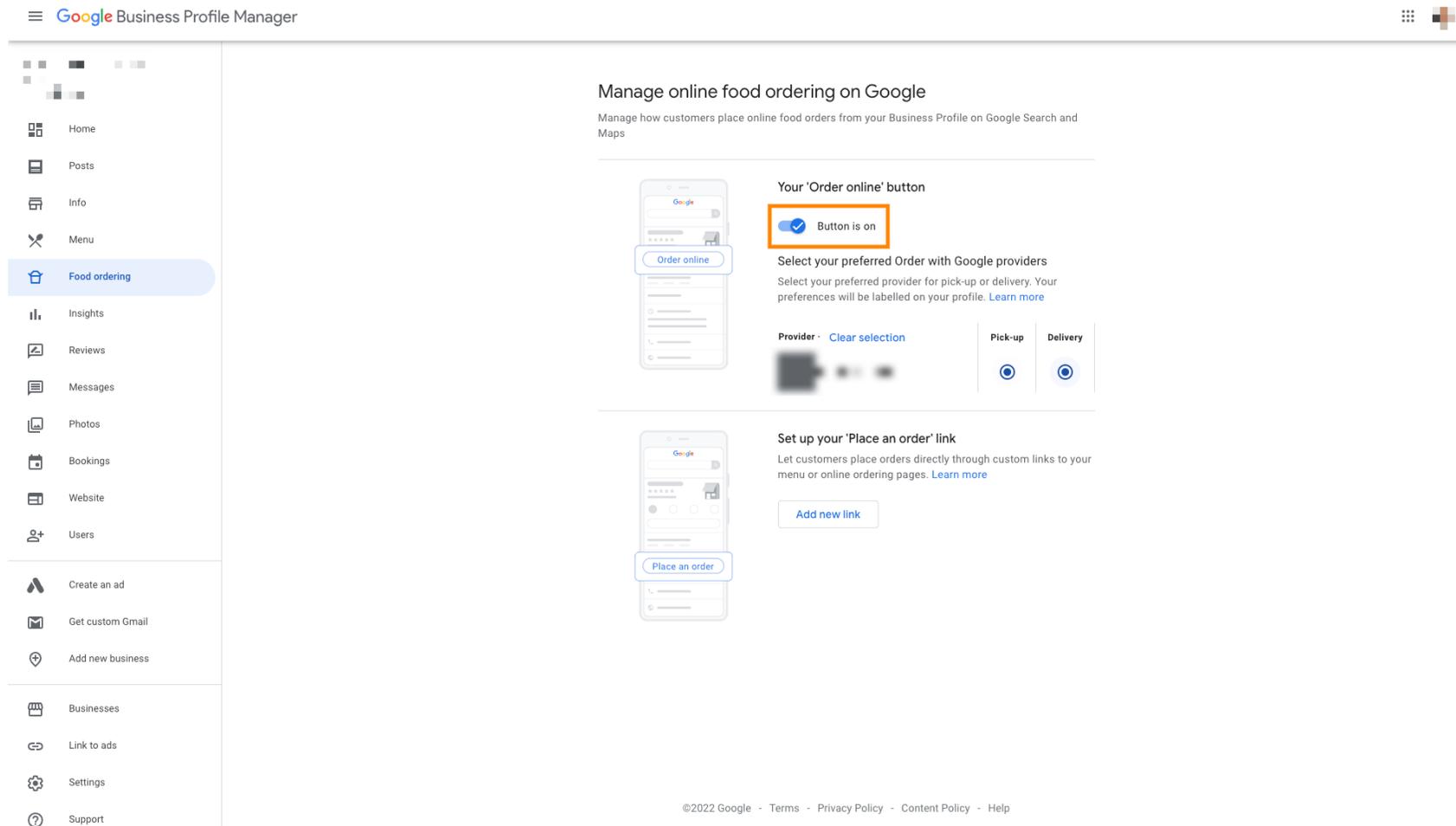
Support

This location has updated information from Google users or other sources. Review these published updates to make sure that they're accurate. [Learn more](#) [Accept all for this location](#)

Phone
Email
Website
Food ordering
Turned on
Menu link
Add link
Order ahead links
Reservations links
<https://reservation.dish.co/widget/hydr...>
Menu
Add or edit items
From the business
Add attributes
Accessibility
Wheelchair-accessible entrance
Amenities
Good for kids
Crowd
Add attributes



Vergewissern Sie sich, dass die Schaltfläche „Online bestellen“ aktiviert ist. Hinweis: Der Button 'Online bestellen' wird automatisch auf "Button ist an" gesetzt



Google Business Profile Manager

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your 'Order online' button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pick-up or delivery. Your preferences will be labelled on your profile. [Learn more](#)

Provider · [Clear selection](#)

Pick-up Delivery

Set up your 'Place an order' link

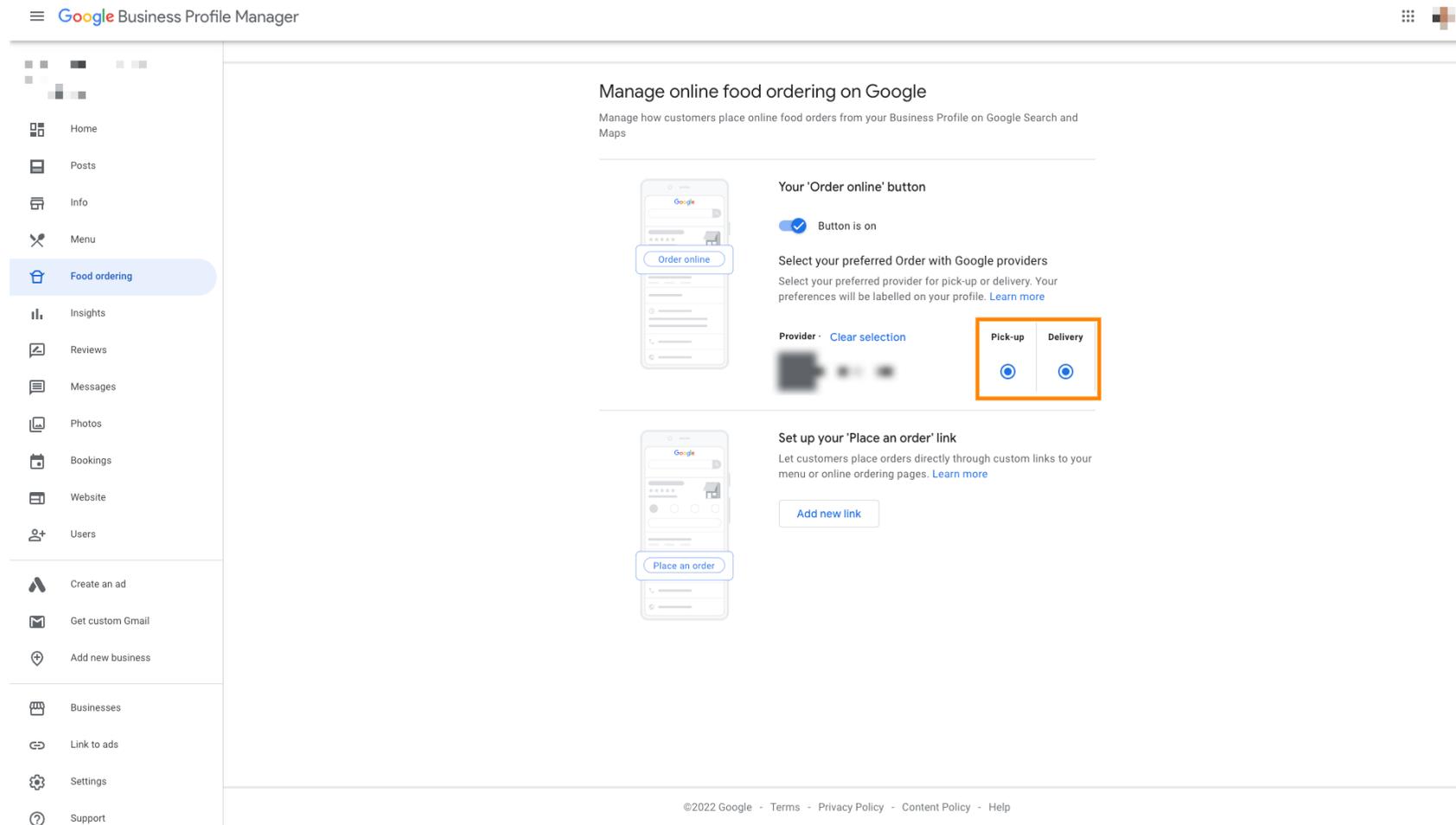
Let customers place orders directly through custom links to your menu or online ordering pages. [Learn more](#)

[Add new link](#)

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Google zeigt Ihren bevorzugten Anbieter an. Klicken Sie nun auf Ihre **Bestellpräferenzen**. Das ist es, du bist fertig.



The screenshot shows the Google Business Profile Manager interface. On the left is a navigation menu with options like Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Get custom Gmail, Add new business, Businesses, Link to ads, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes instructions on how to manage online food orders. It features two sections: 'Your 'Order online' button' and 'Set up your 'Place an order' link'. The 'Order online' section shows a toggle switch for 'Button is on' and a 'Provider' selection area with 'Pick-up' and 'Delivery' options. The 'Place an order' link section has an 'Add new link' button. A small orange box highlights the 'Pick-up' and 'Delivery' radio buttons in the provider selection area.



Scan to go to the interactive player