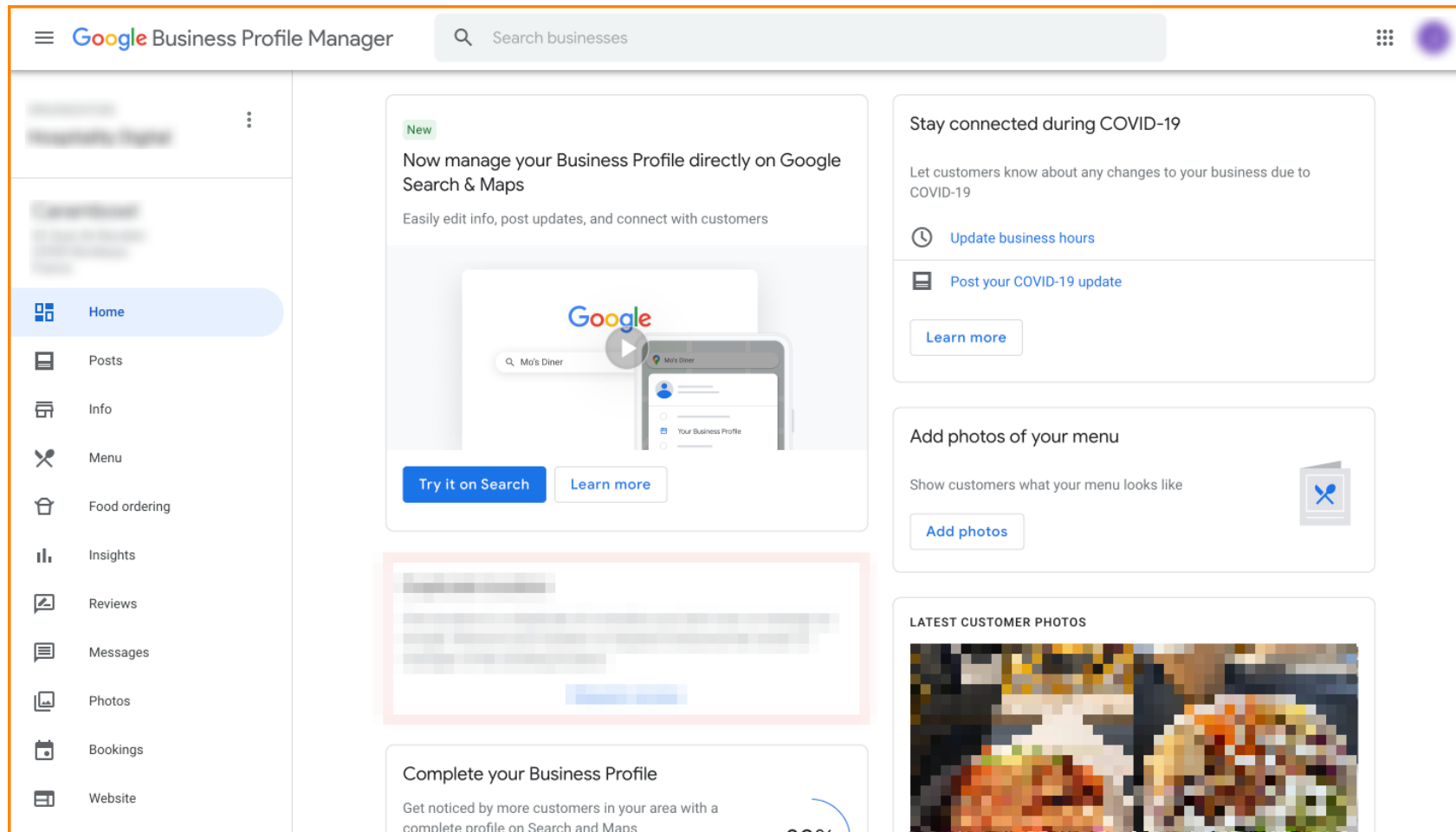
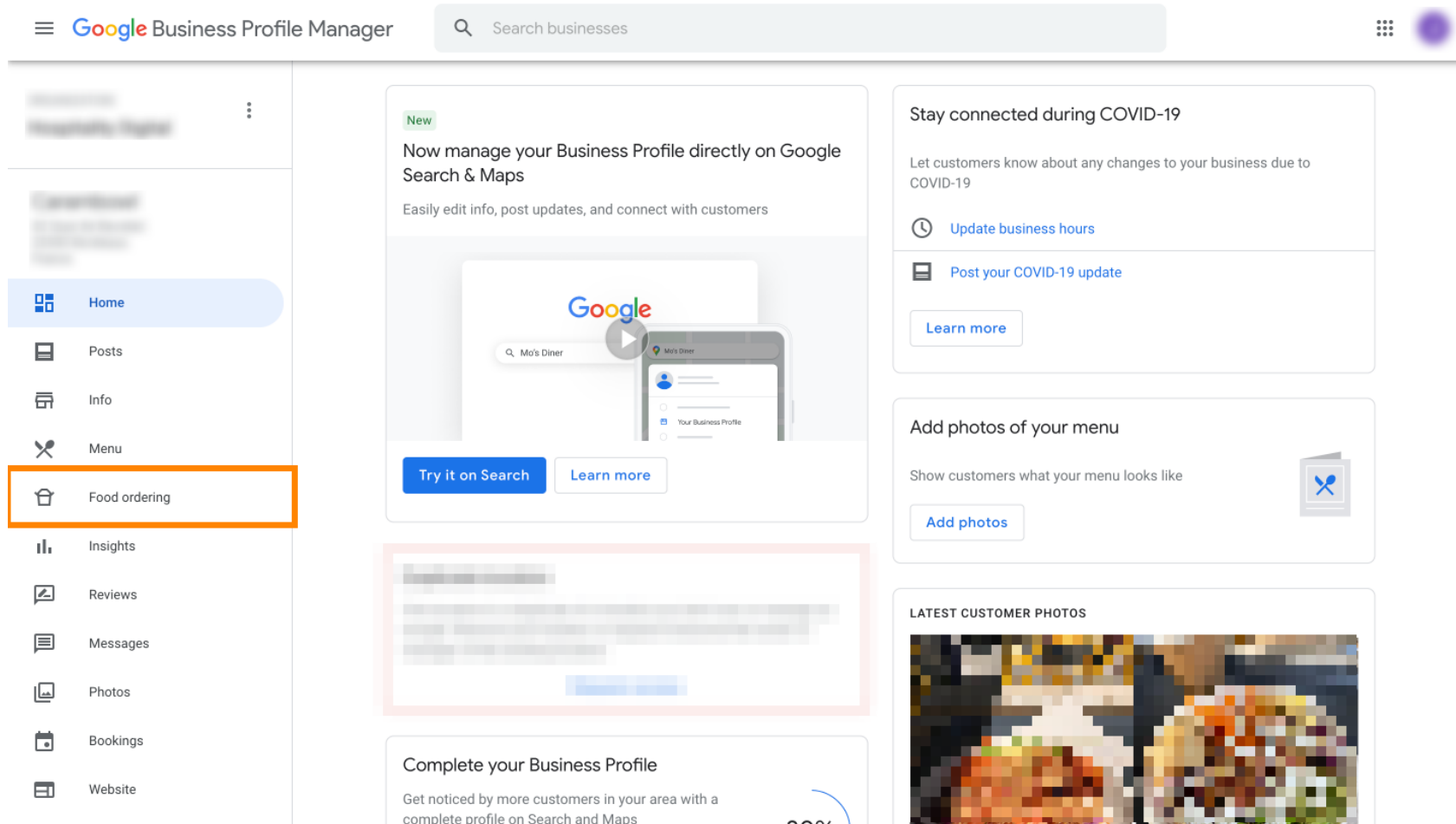


 The first step is to log in to your **Google Business Profile Manager**.



 Click on **Food ordering**.



Google Business Profile Manager

Search businesses

Home

Posts

Info

Menu

**Food ordering**

Insights

Reviews

Messages

Photos

Bookings

Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

Try it on Search

Learn more

**Stay connected during COVID-19**

Let customers know about any changes to your business due to COVID-19

Update business hours

Post your COVID-19 update

Learn more

**Add photos of your menu**

Show customers what your menu looks like

Add photos

**LATEST CUSTOMER PHOTOS**

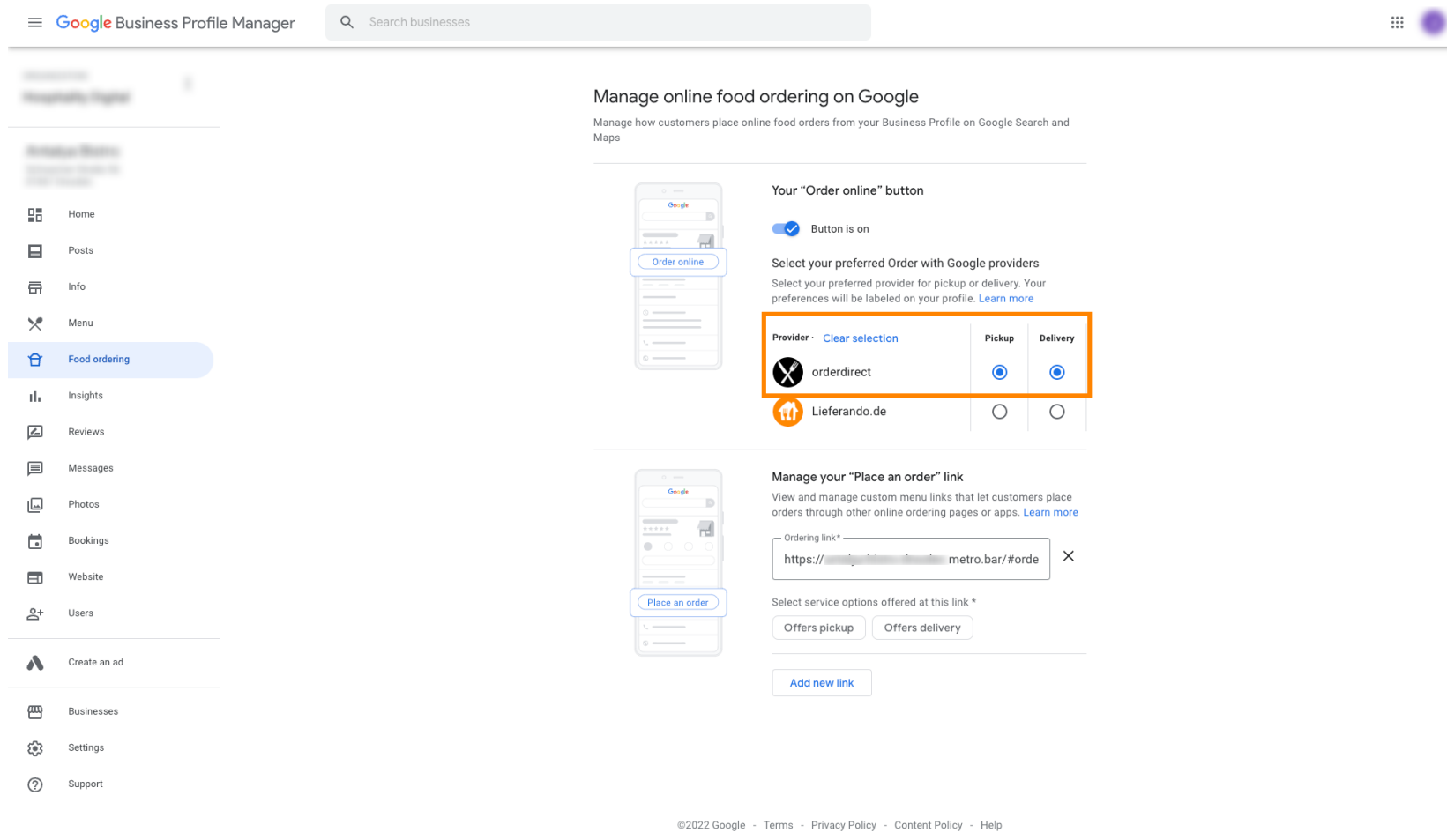
**Complete your Business Profile**

Get noticed by more customers in your area with a complete profile on Search and Maps

30%



Here you can manage the online food ordering on google. Select "orderdirect" for **Pickup** and **Delivery**.



Google Business Profile Manager

Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers

Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link\*

<https://metro.bar/#orde>

Select service options offered at this link \*

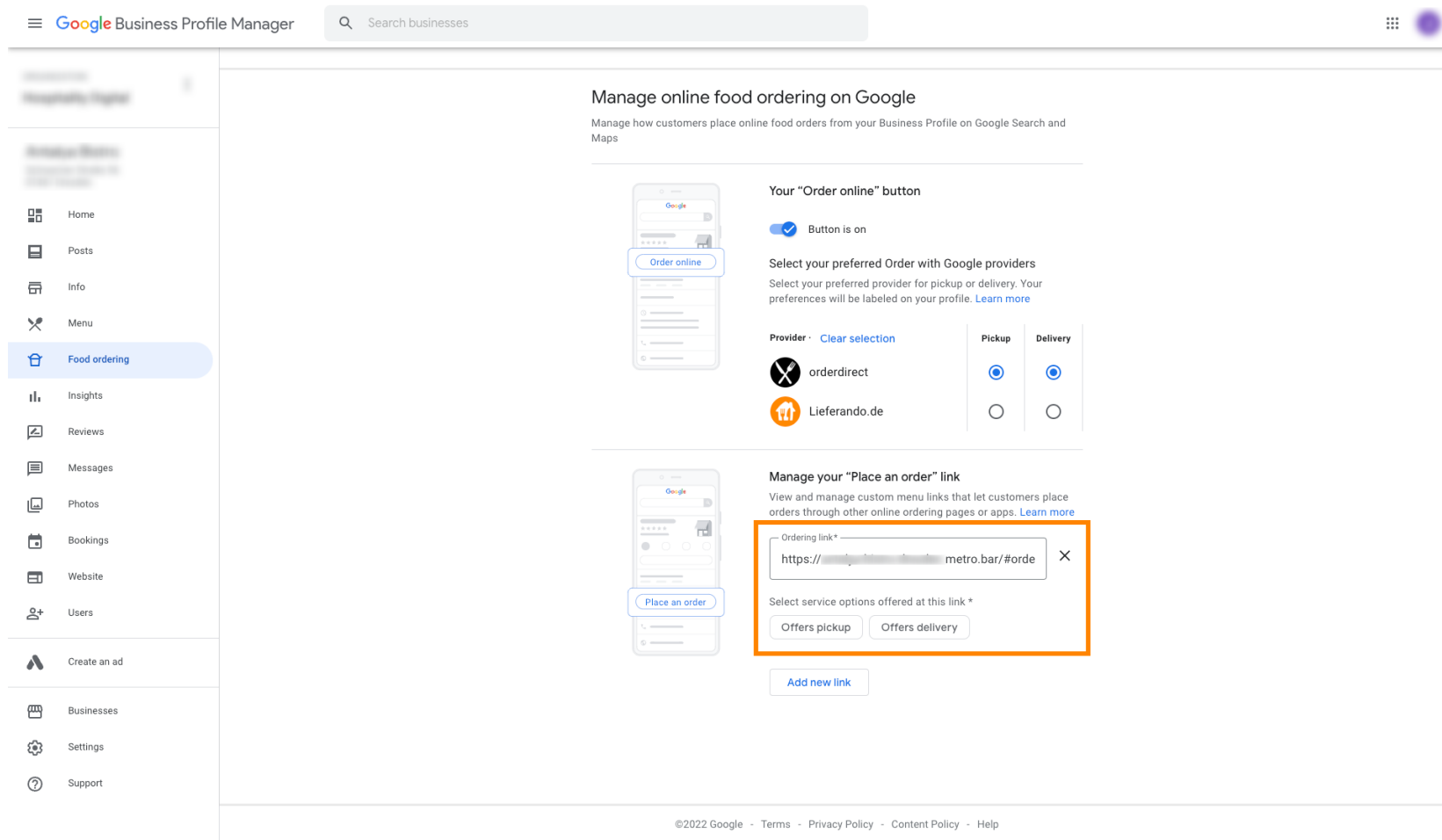
Offers pickup Offers delivery

Add new link

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Under **Manage the "Place Order" link** you can add the **URL** of your webshop and select the **service options** that the link offers by clicking on it.



The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info, Menu, Food ordering (highlighted), Insights, Reviews, Messages, Photos, Bookings, Website, Users, Create an ad, Businesses, Settings, and Support. The main content area is titled 'Manage online food ordering on Google' and includes a search bar. Below the title, there are two sections: 'Your "Order online" button' and 'Manage your "Place an order" link'. The 'Your "Order online" button' section shows a toggle switch for 'Button is on' and a table for selecting a preferred provider for pickup or delivery. The 'Manage your "Place an order" link' section shows a form for adding a new link, with the 'Ordering link\*' field containing 'https://metro.bar/#orde' and the 'Offers pickup' and 'Offers delivery' buttons. The 'Place an order' link section is highlighted with an orange box.

**Manage online food ordering on Google**  
Manage how customers place online food orders from your Business Profile on Google Search and Maps

**Your "Order online" button**

Button is on

Select your preferred Order with Google providers  
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
orderdirect	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
Lieferando.de	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

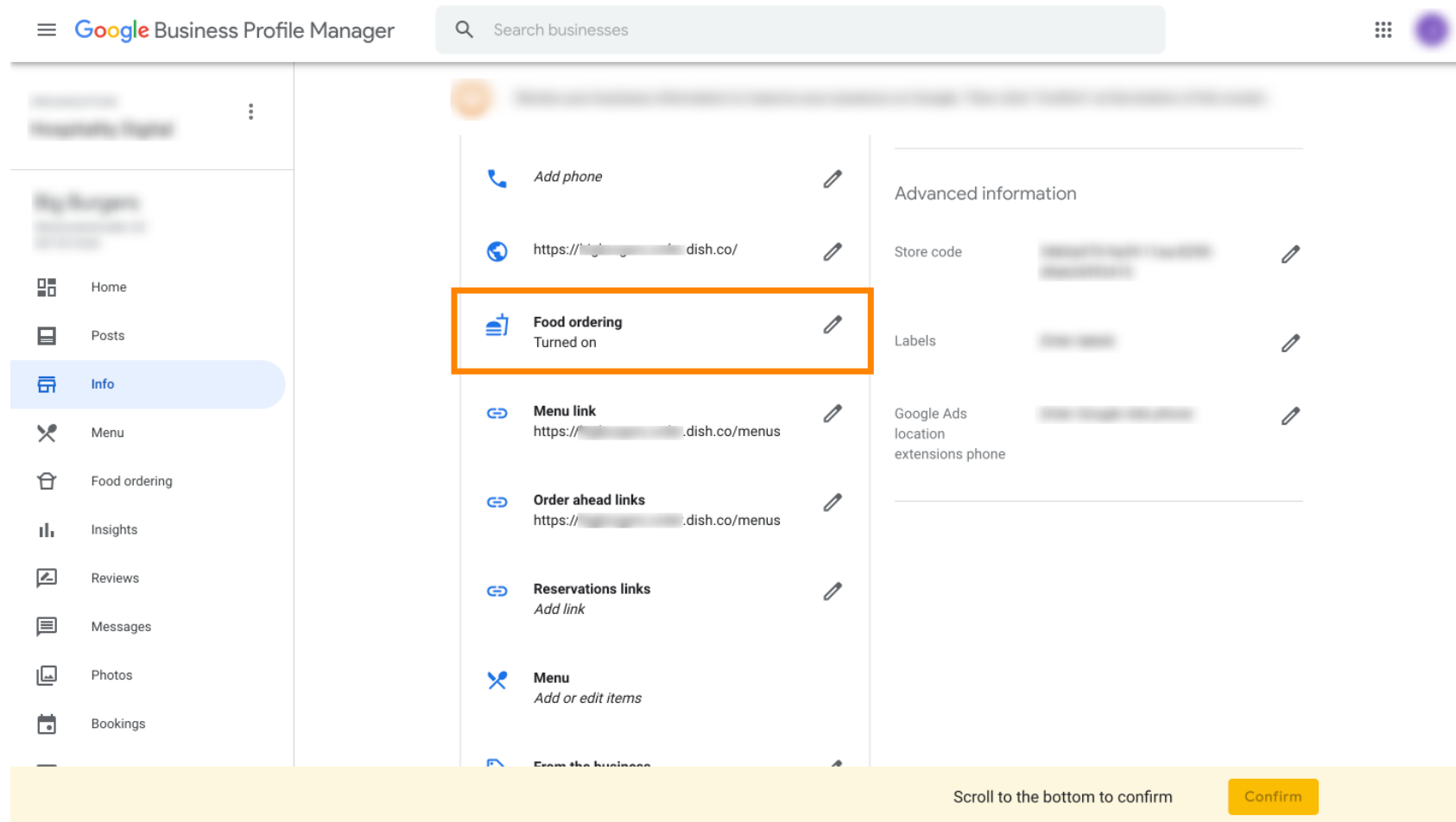
**Manage your "Place an order" link**  
View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link\*

Select service options offered at this link \*



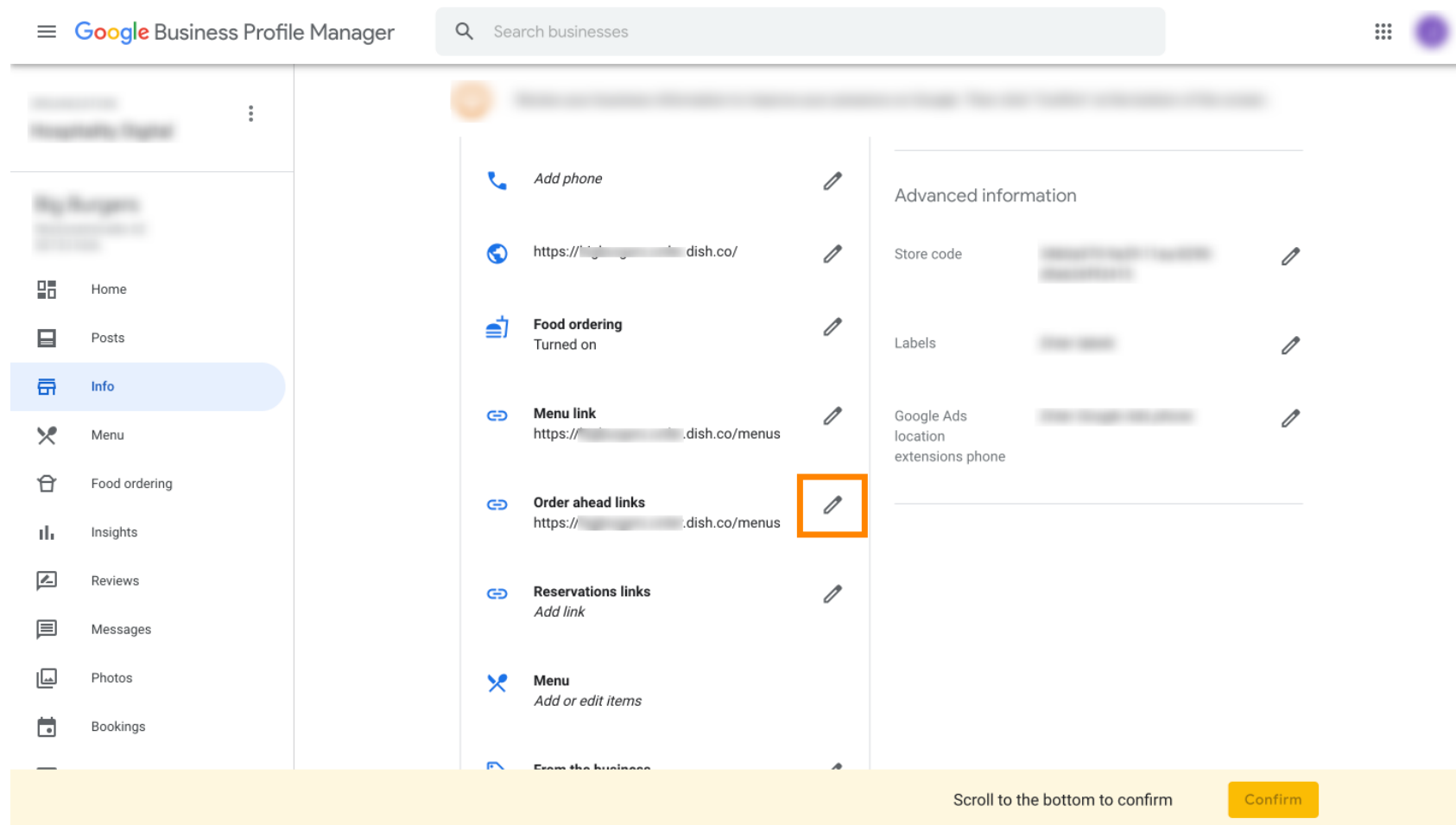
Now get back to your Google Business Profile Manager and make sure the Food ordering is **turned on**.



The screenshot shows the Google Business Profile Manager interface. The left sidebar contains a menu with options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays the business profile information. The 'Food ordering' section is highlighted with an orange box, showing 'Turned on'. Below this, there are links for 'Menu link', 'Order ahead links', and 'Reservations links'. The right sidebar shows 'Advanced information' with fields for 'Store code', 'Labels', and 'Google Ads location extensions phone'. At the bottom, a yellow banner contains the text 'Scroll to the bottom to confirm' and a 'Confirm' button.

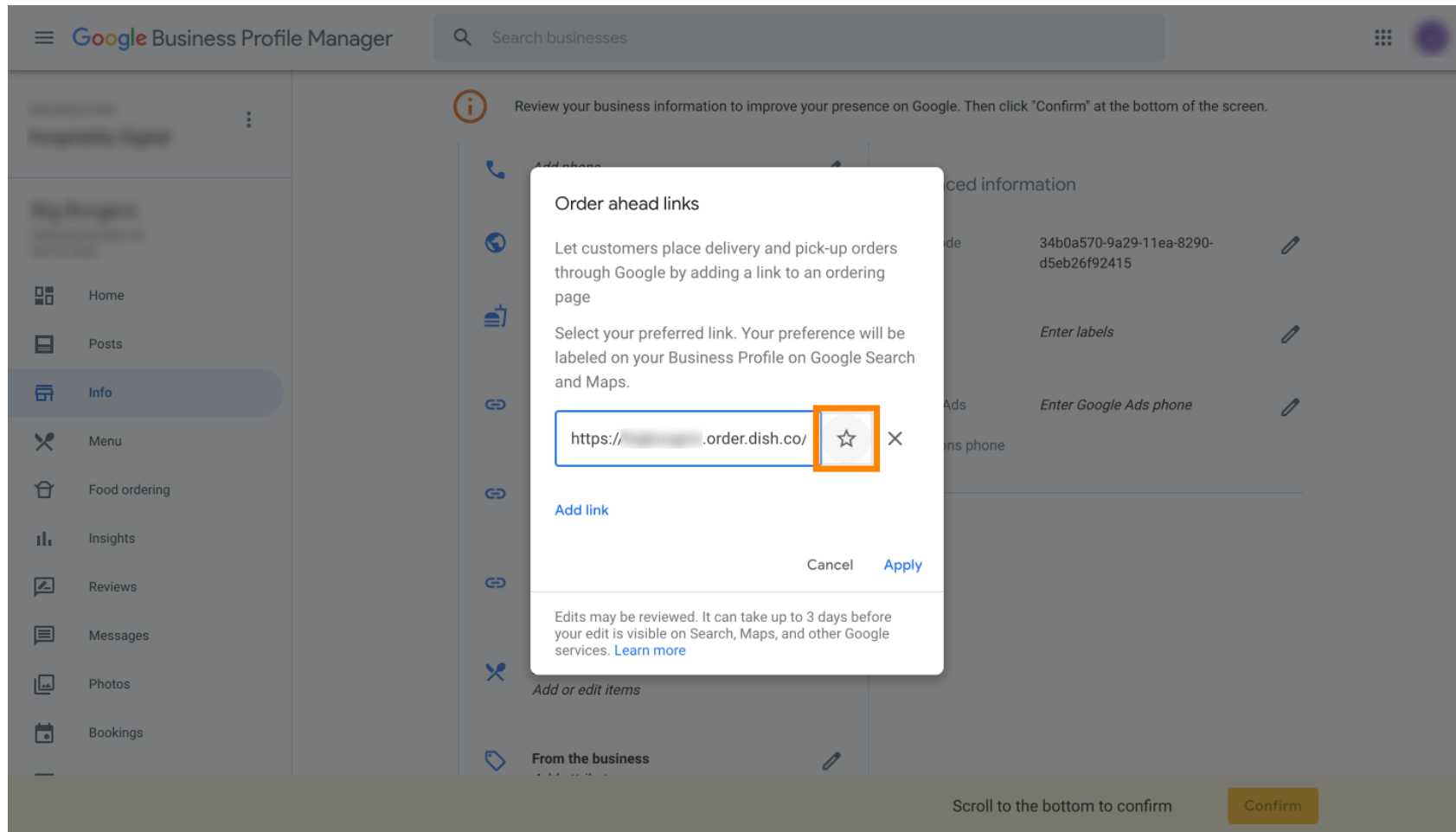


If you have multiple food ordering partners, you can mark your preferred partner by clicking on the **pencil icon**.



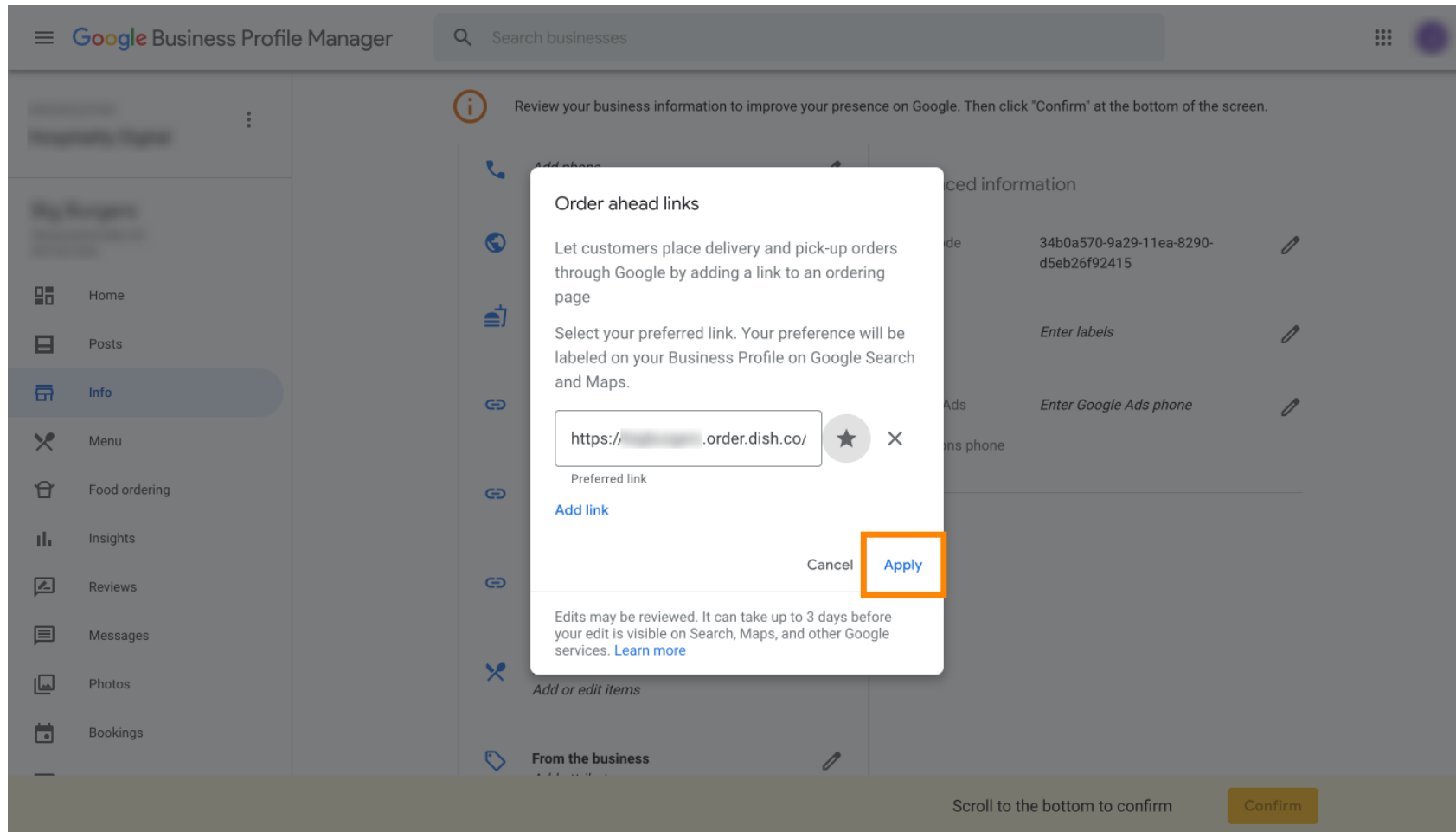
The screenshot shows the Google Business Profile Manager interface. On the left is a sidebar with navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area is divided into two columns. The left column lists various business attributes, each with a pencil icon for editing. The 'Order ahead links' entry, which includes the URL 'https://[redacted].dish.co/menus', has its pencil icon highlighted with an orange square. The right column is titled 'Advanced information' and contains fields for 'Store code', 'Labels', and 'Google Ads location extensions phone', each also with a pencil icon. At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a yellow 'Confirm' button.

 No click on the **star icon** to mark the favored link as preferred.





To safe, select on **Apply**. That's it, you're done.







Scan to go to the interactive player