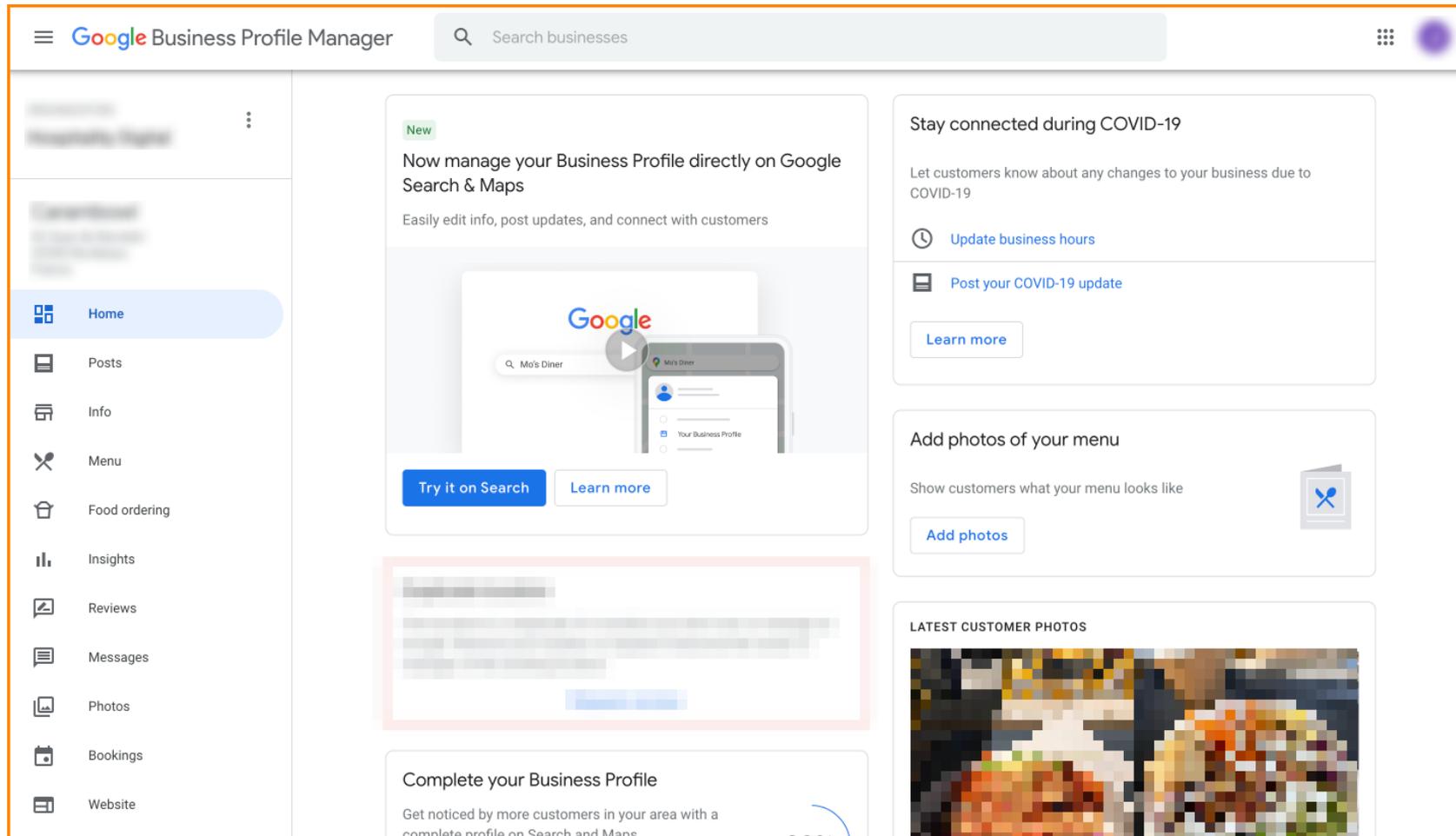
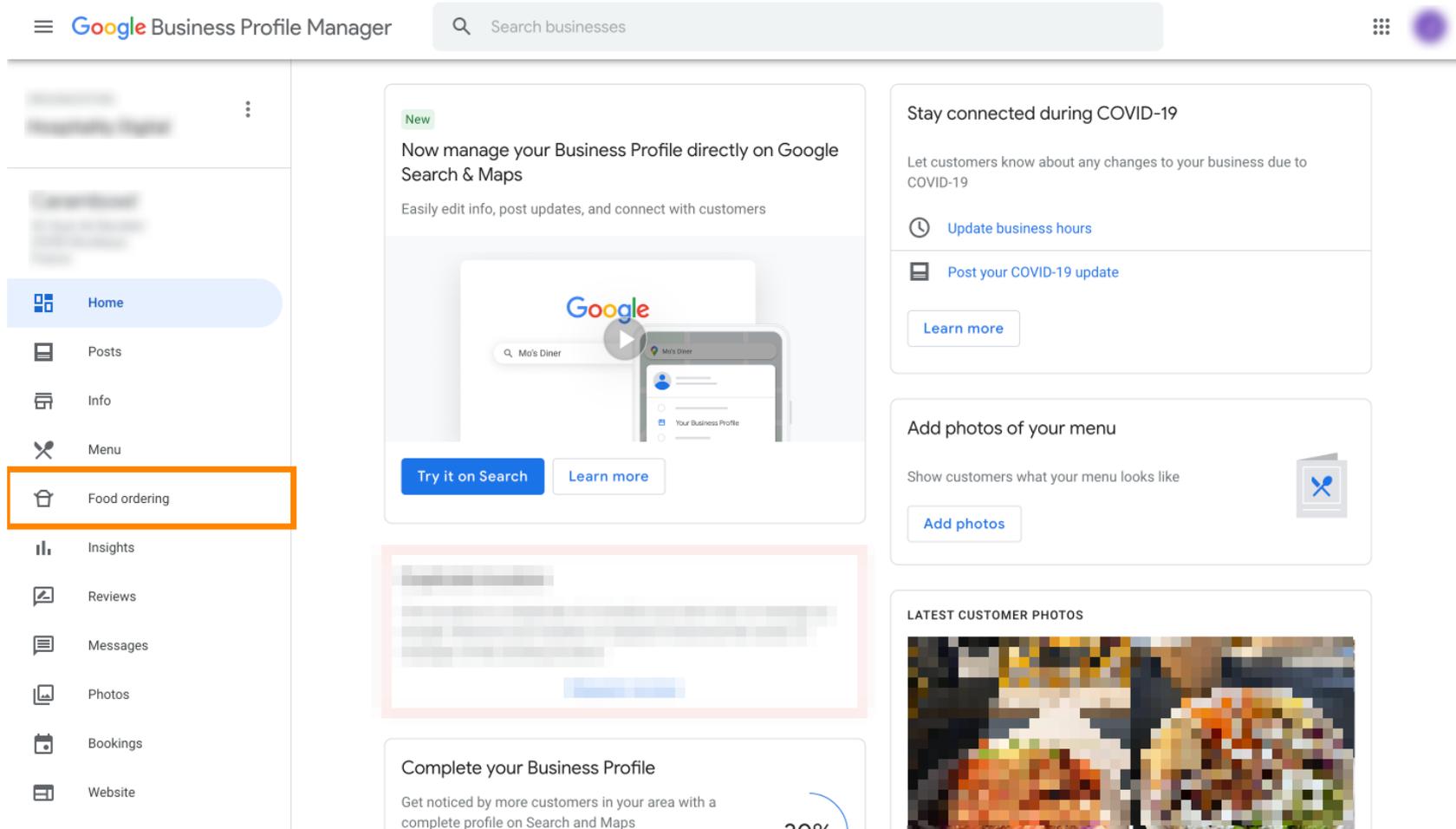




Der erste Schritt besteht darin, sich bei Ihrem **Google Business Profile Manager** anzumelden.



 Klicken Sie auf **Essensbestellung** .



Google Business Profile Manager

Search businesses

- Home
- Posts
- Info
- Menu
- Food ordering**
- Insights
- Reviews
- Messages
- Photos
- Bookings
- Website

**New**

Now manage your Business Profile directly on Google Search & Maps

Easily edit info, post updates, and connect with customers

[Try it on Search](#) [Learn more](#)

**Stay connected during COVID-19**

Let customers know about any changes to your business due to COVID-19

- [Update business hours](#)
- [Post your COVID-19 update](#)

[Learn more](#)

**Add photos of your menu**

Show customers what your menu looks like

[Add photos](#)

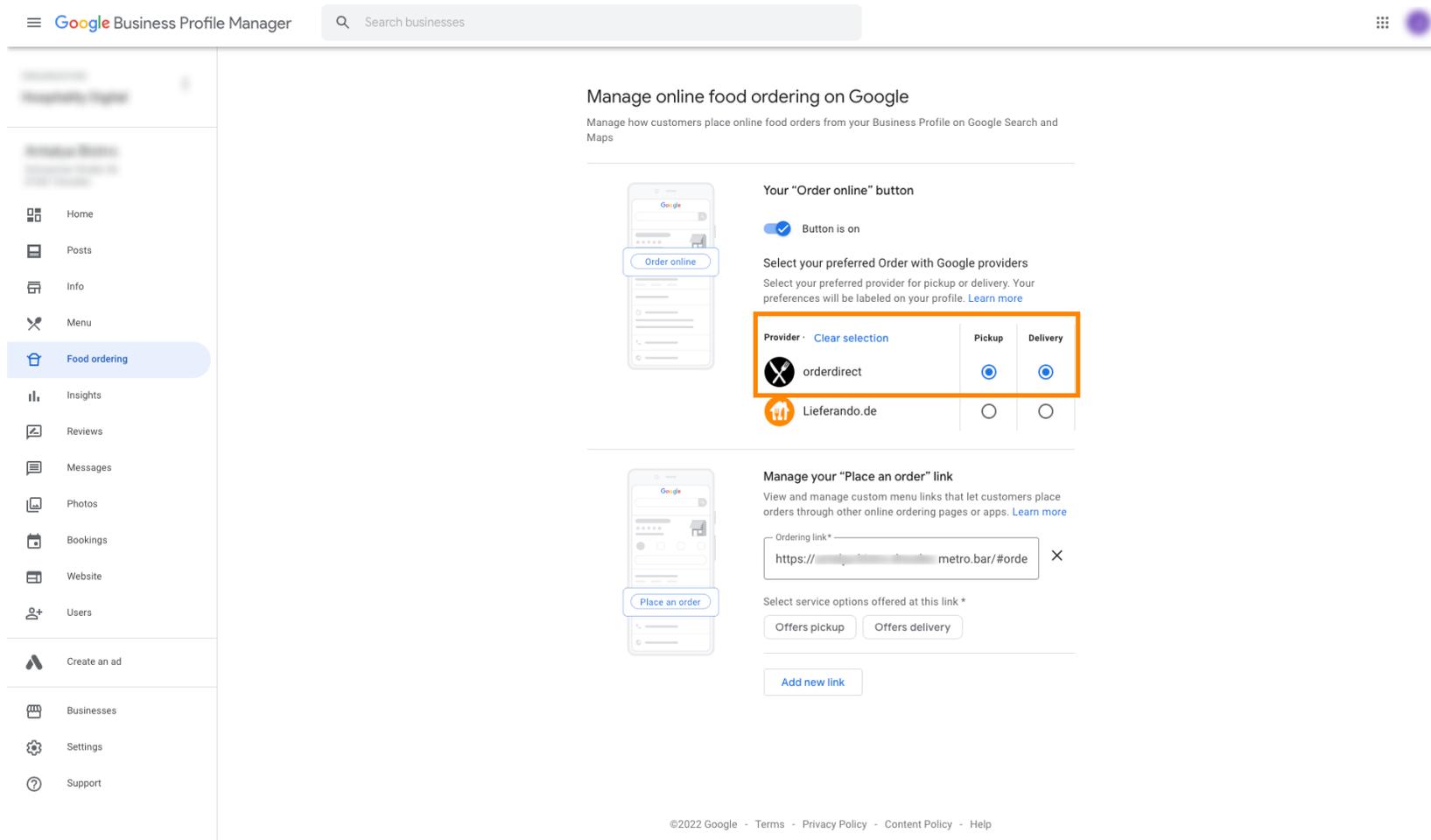
**LATEST CUSTOMER PHOTOS**

**Complete your Business Profile**

Get noticed by more customers in your area with a complete profile on Search and Maps



Hier können Sie die Online-Essensbestellung bei Google verwalten. Wählen Sie "direkt bestellen" für **Abholung** und **Lieferung**.



Google Business Profile Manager

Search businesses

Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

Your "Order online" button

Button is on

Select your preferred Order with Google providers  
Select your preferred provider for pickup or delivery. Your preferences will be labeled on your profile. [Learn more](#)

Provider	Clear selection	Pickup	Delivery
 orderdirect	<input type="checkbox"/>	<input checked="" type="radio"/>	<input checked="" type="radio"/>
 Lieferando.de	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>

Manage your "Place an order" link

View and manage custom menu links that let customers place orders through other online ordering pages or apps. [Learn more](#)

Ordering link\*  
 X

Select service options offered at this link \*

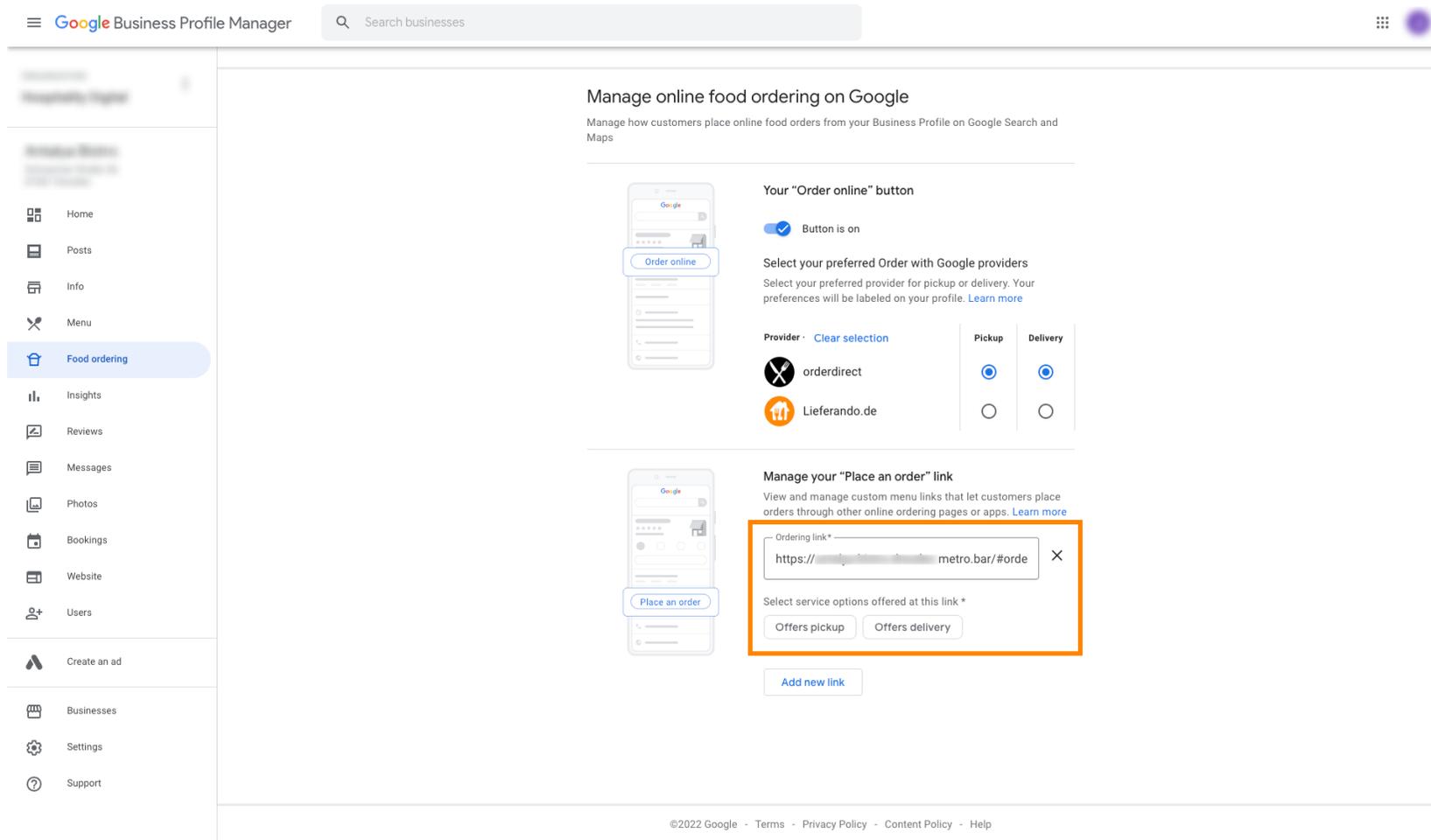
Offers pickup  Offers delivery

[Add new link](#)

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Unter **Link „Bestellung aufgeben“** **verwalten** können Sie die **URL** Ihres Webshops hinzufügen und die **Serviceoptionen** auswählen, die der Link bietet, indem Sie darauf klicken.



**Google Business Profile Manager** Search businesses

### Manage online food ordering on Google

Manage how customers place online food orders from your Business Profile on Google Search and Maps

**Your "Order online" button**

Button is on

Select your preferred Order with Google providers  
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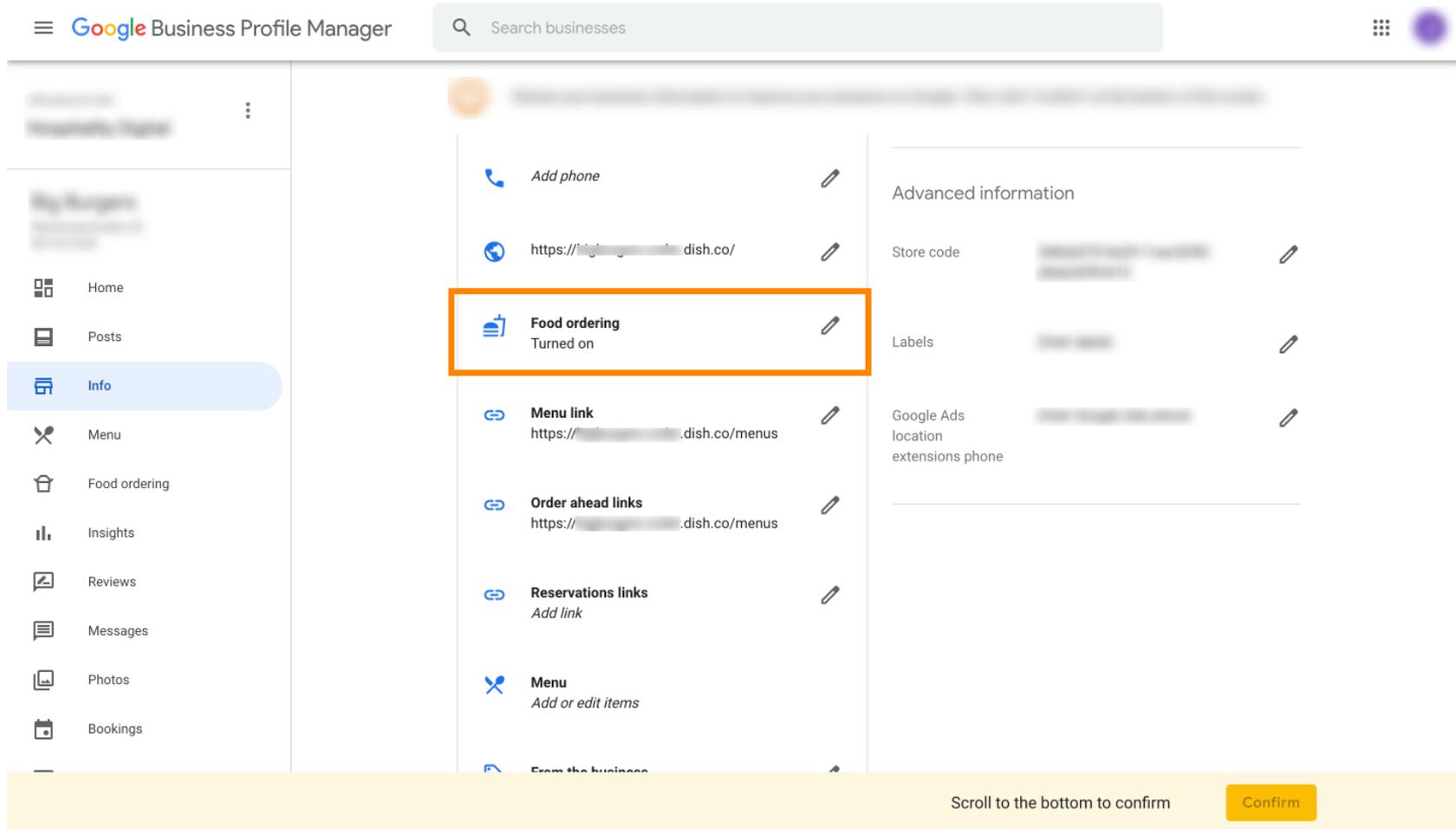
Select service options offered at this link \*

Offers pickup  Offers delivery

[Add new link](#)

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-  Kehren Sie nun zu Ihrem Google Business Profile Manager zurück und vergewissern Sie sich, dass die Essensbestellung aktiviert ist.



The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays various settings for the business profile, including:

- Add phone** (with edit icon)
- Website** (https://...dish.co/ with edit icon)
- Food ordering** (Turned on, highlighted with an orange box, with edit icon)
- Menu link** (https://...dish.co/menu with edit icon)
- Order ahead links** (https://...dish.co/menu with edit icon)
- Reservations links** (Add link with edit icon)
- Menu** (Add or edit items with edit icon)
- From the business** (with edit icon)

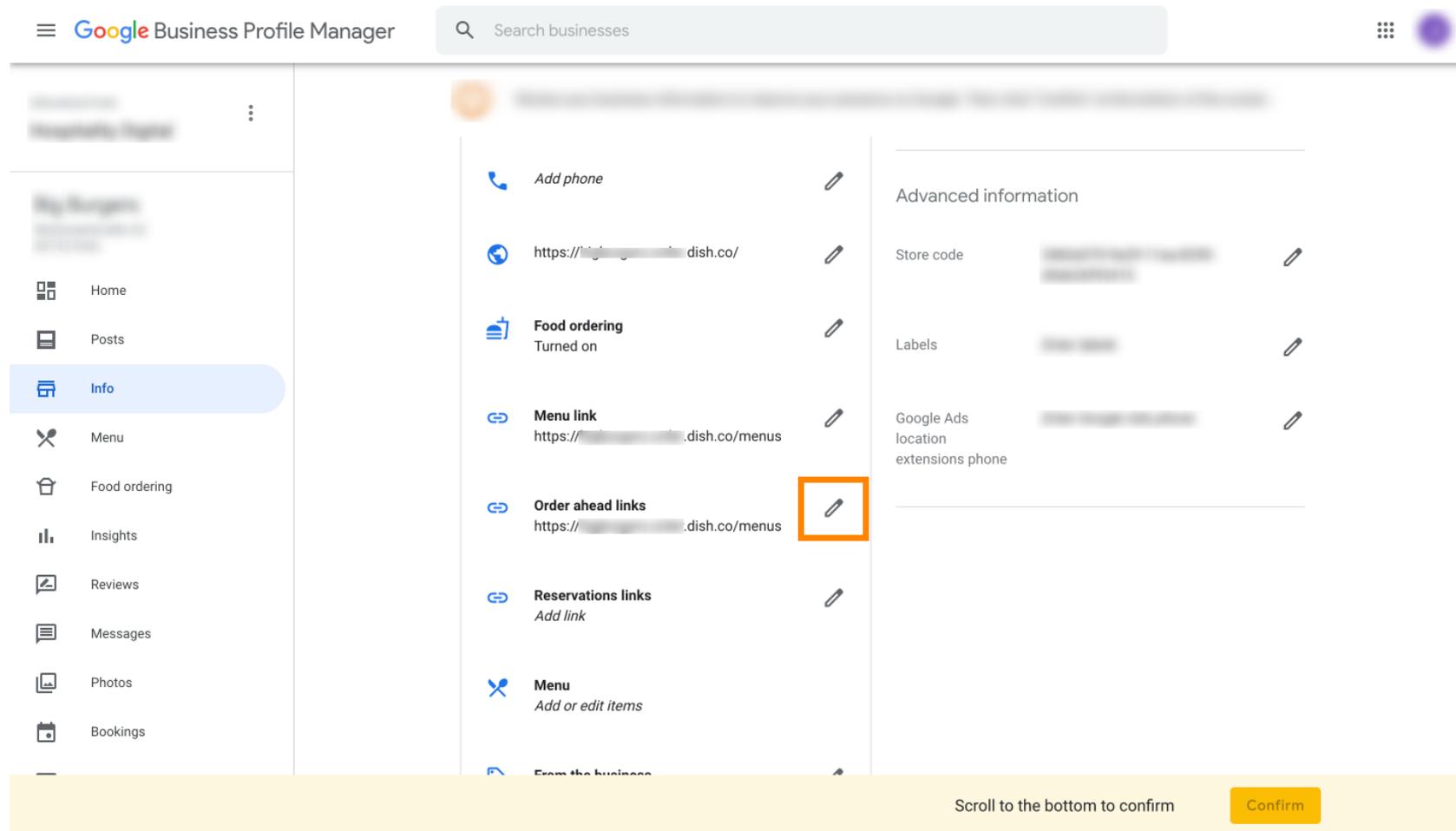
On the right side, there is an 'Advanced information' section with fields for:

- Store code** (with edit icon)
- Labels** (with edit icon)
- Google Ads location extensions phone** (with edit icon)

At the bottom of the screen, a yellow banner contains the text "Scroll to the bottom to confirm" and a yellow "Confirm" button.



Wenn Sie mehrere Essensbestellpartner haben, können Sie Ihren bevorzugten Partner markieren, indem Sie auf das **Stiftsymbol** klicken .



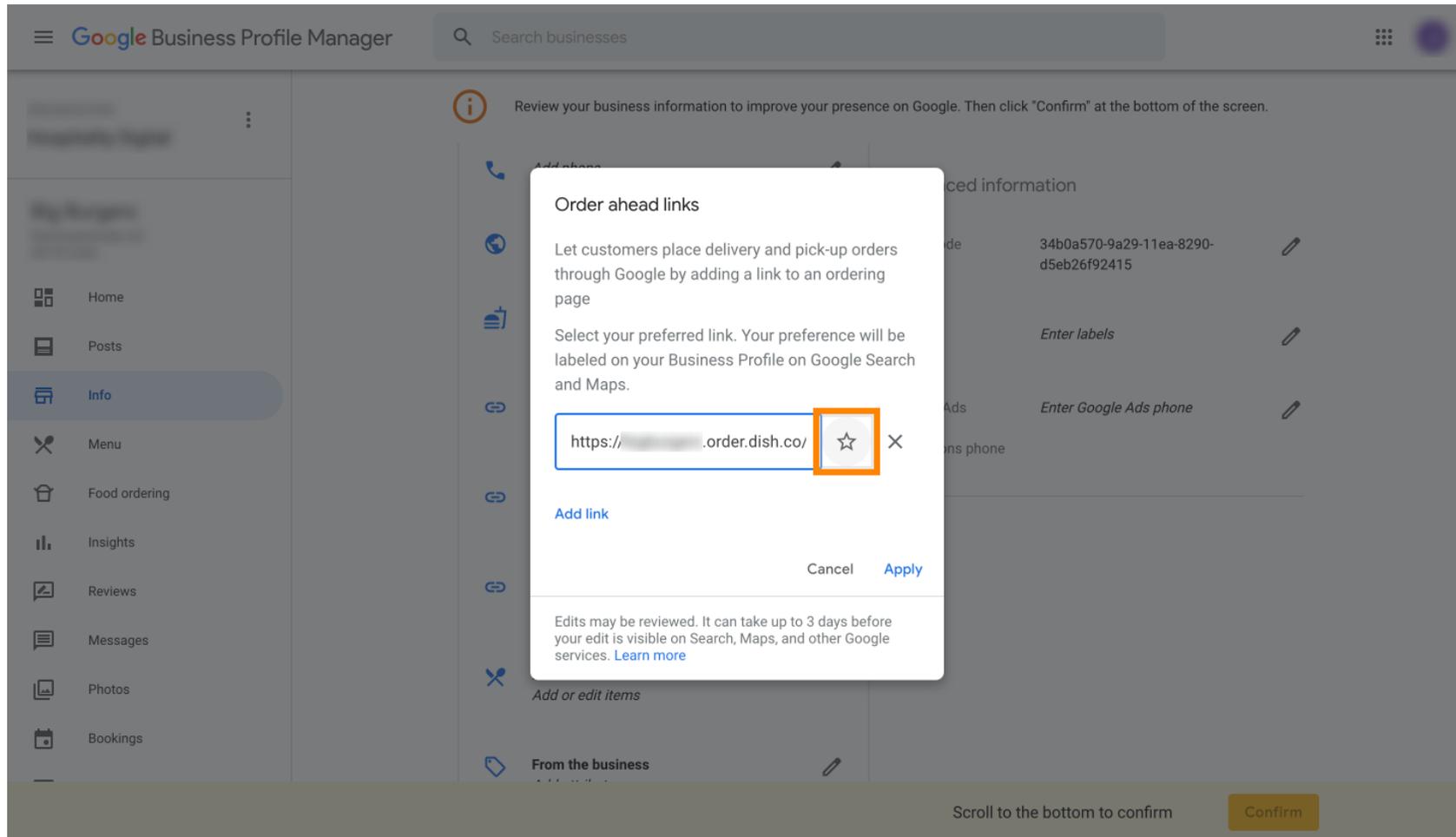
The screenshot shows the Google Business Profile Manager interface. The left sidebar contains navigation options: Home, Posts, Info (highlighted), Menu, Food ordering, Insights, Reviews, Messages, Photos, and Bookings. The main content area displays business information with edit icons (pencil symbols) for various fields:

- Add phone
- https://[redacted].dish.co/
- Food ordering: Turned on
- Menu link: https://[redacted].dish.co/menus
- Order ahead links: https://[redacted].dish.co/menus** (The pencil icon for this field is highlighted with an orange square)
- Reservations links: Add link
- Menu: Add or edit items
- From the business

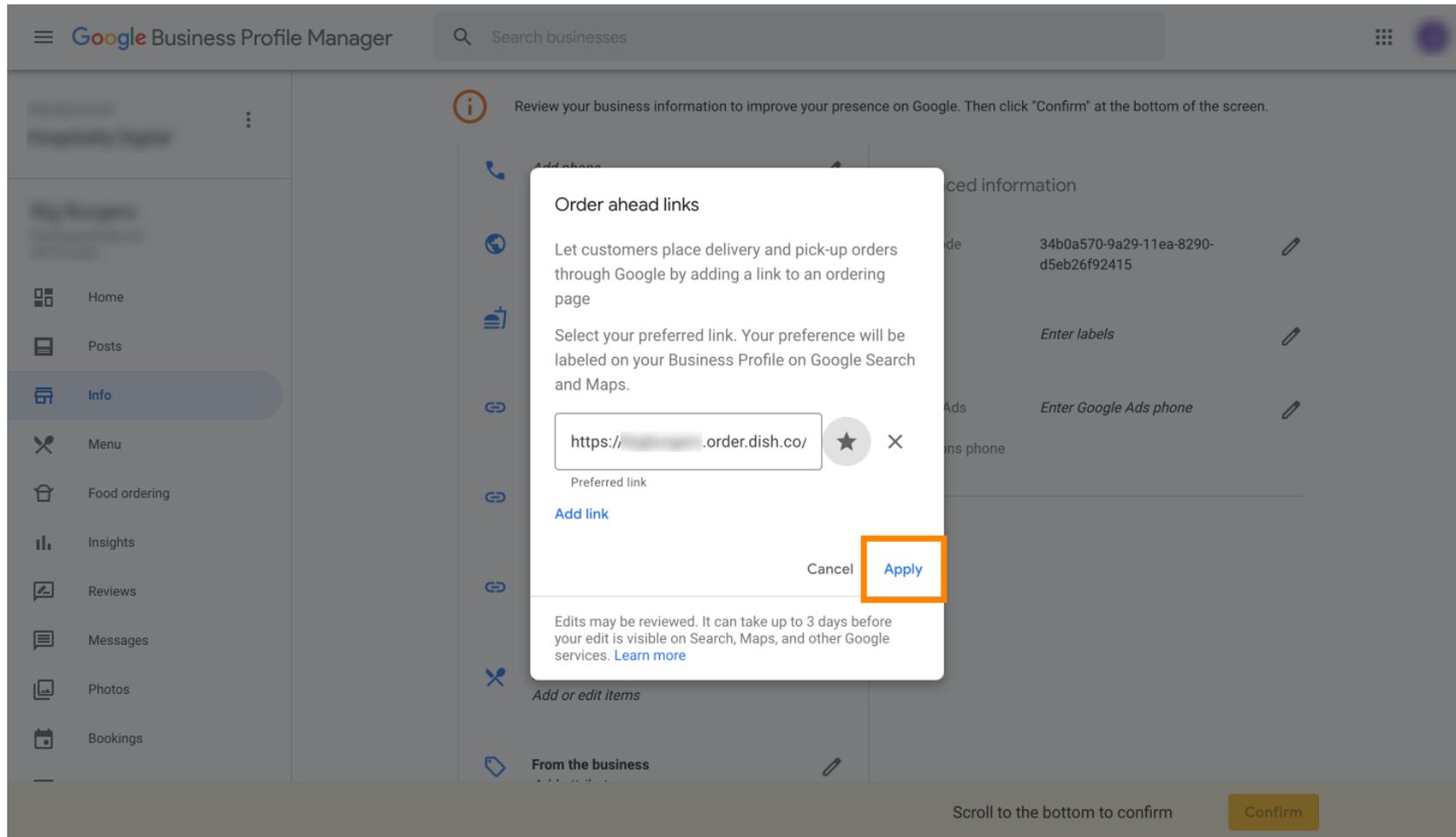
On the right side, there is an 'Advanced information' section with fields for Store code, Labels, and Google Ads location extensions phone, each with an edit icon.

At the bottom of the screen, a yellow banner contains the text 'Scroll to the bottom to confirm' and a yellow 'Confirm' button.

Kein Klick auf das **Sternsymbol** markiert den gewünschten Link als bevorzugt.



Wählen Sie zum **Sichern Übernehmen** aus . Das ist es, du bist fertig.





Scan to go to the interactive player