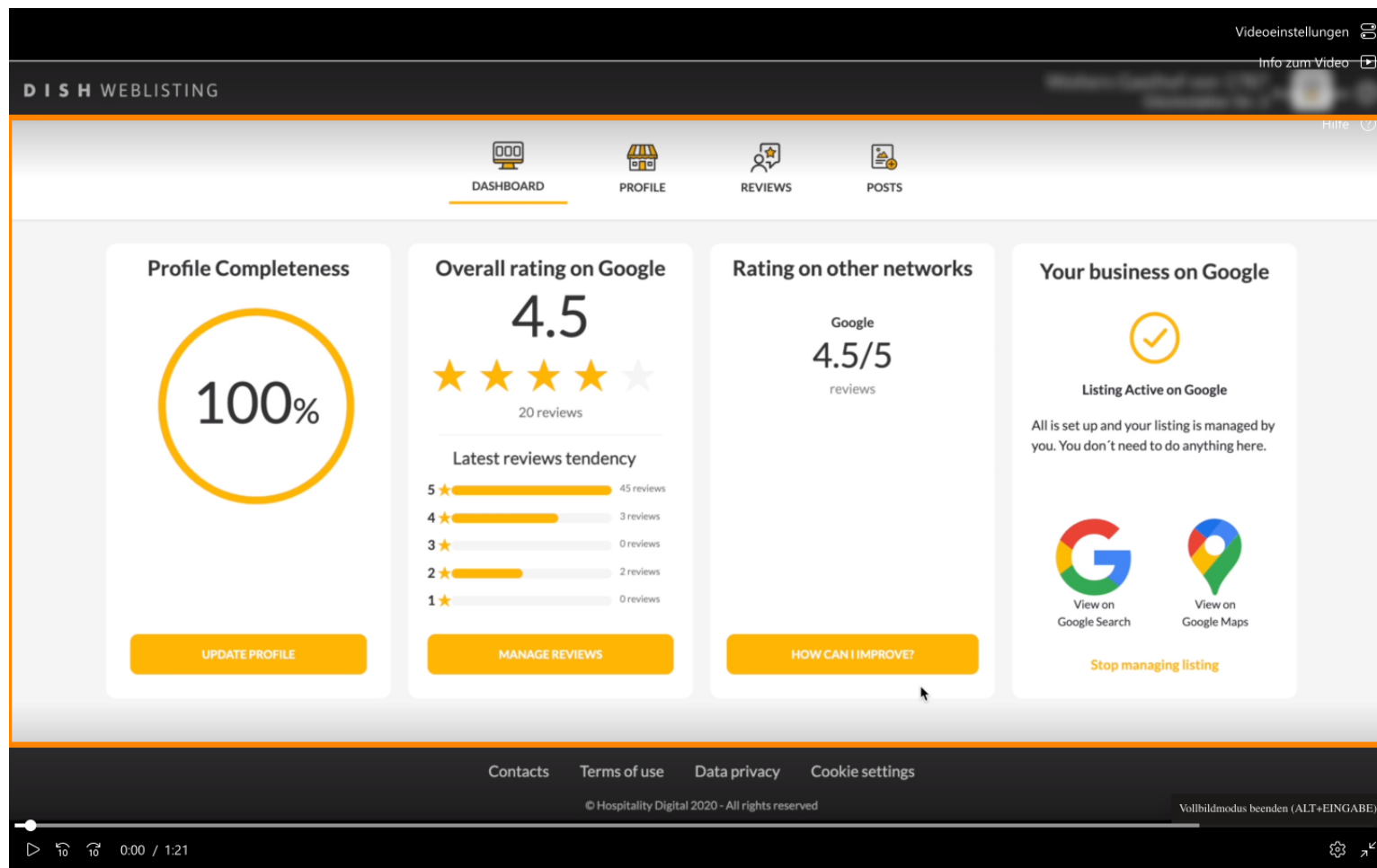


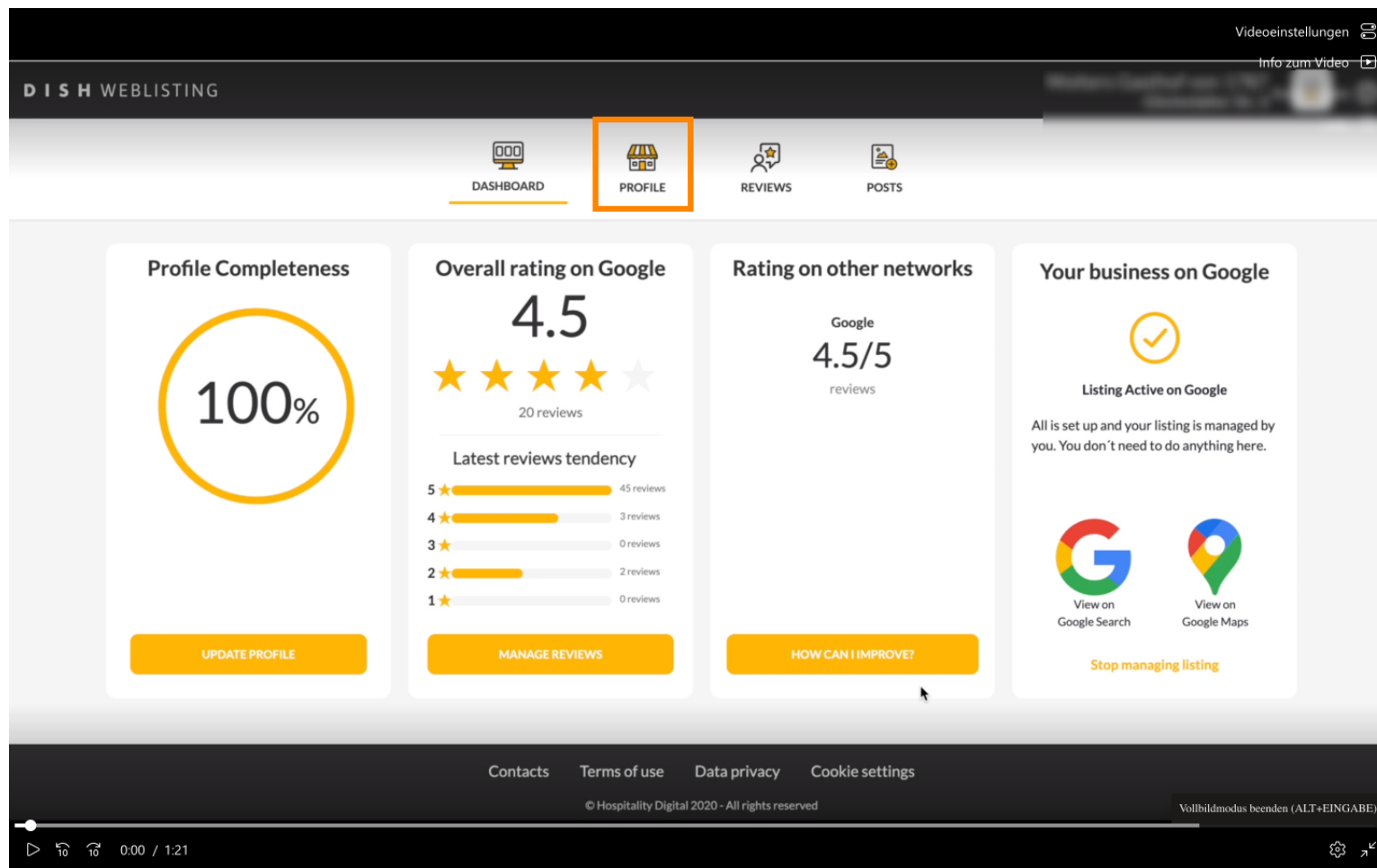


This is your dashboard. Here you can see how much of your Google profile you have completed, always aim for 100%!



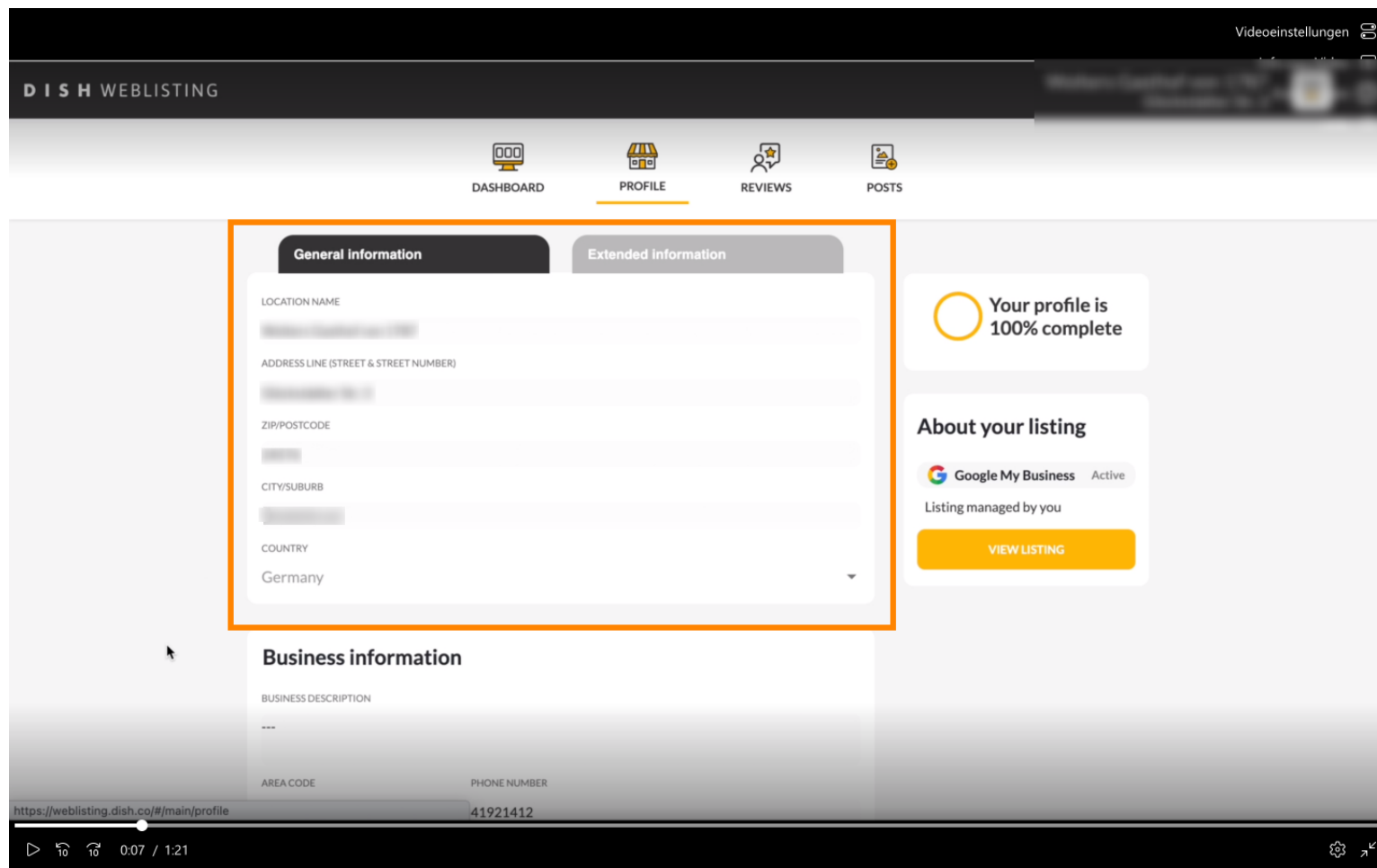


Click on **PROFILE** to manage it. This is where you should insert all necessary information that will allow your customers to find you on Google.





This is where you should insert all necessary information that will allow your customers to find you on Google.



DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

General Information Extended Information

LOCATION NAME

ADDRESS LINE (STREET & STREET NUMBER)

ZIP/POSTCODE

CITY/SUBURB

COUNTRY

Germany

Your profile is 100% complete

About your listing

Google My Business Active

Listing managed by you

VIEW LISTING

Business information

BUSINESS DESCRIPTION

AREA CODE PHONE NUMBER

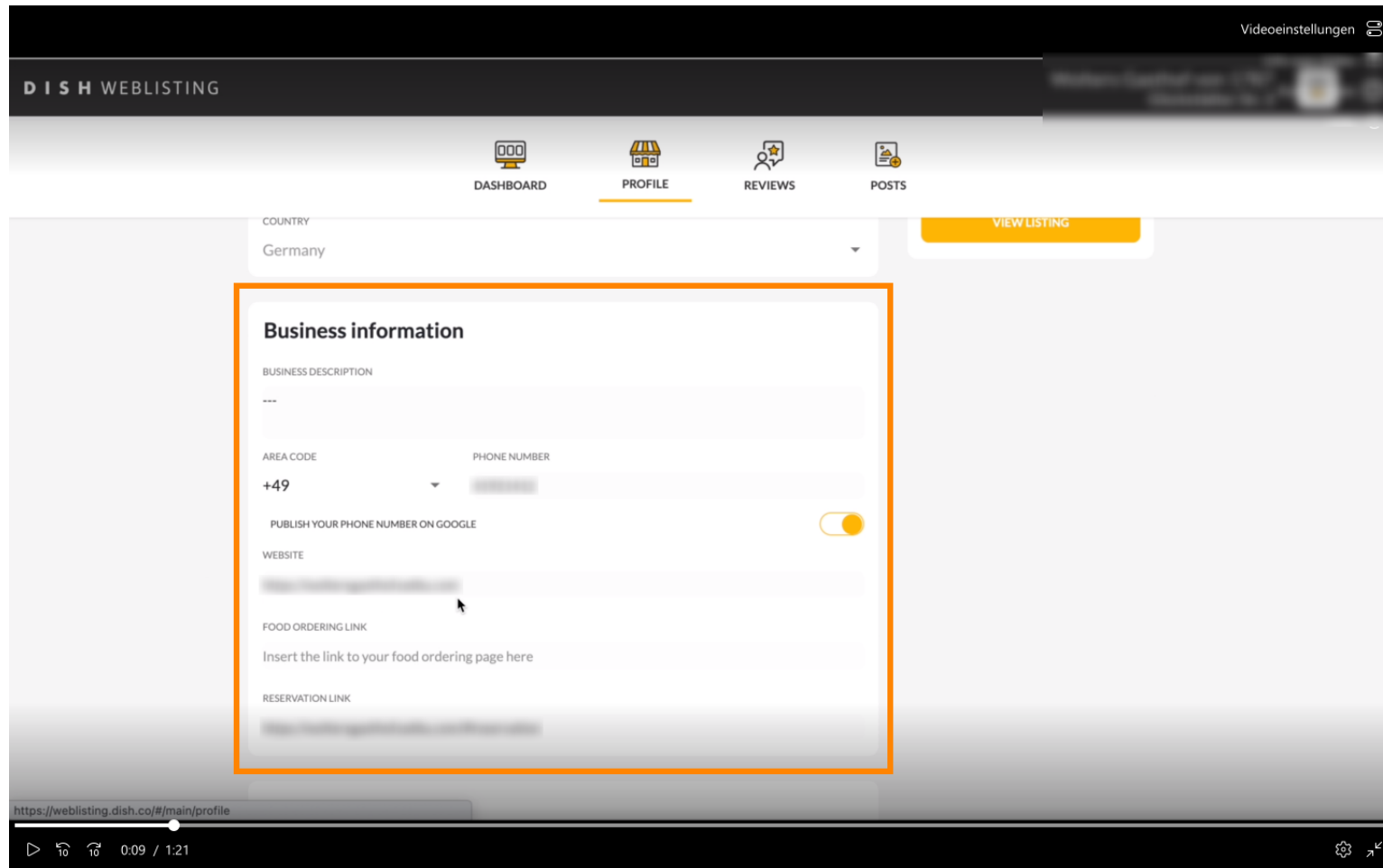
41921412

https://weblisting.dish.co/#/main/profile

0:07 / 1:21



As well enter all your business information.



Videoeinstellungen

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS POSTS

COUNTRY
Germany

VIEW LISTING

Business information

BUSINESS DESCRIPTION

AREA CODE PHONE NUMBER
+49

PUBLISH YOUR PHONE NUMBER ON GOOGLE

WEBSITE

FOOD ORDERING LINK
Insert the link to your food ordering page here

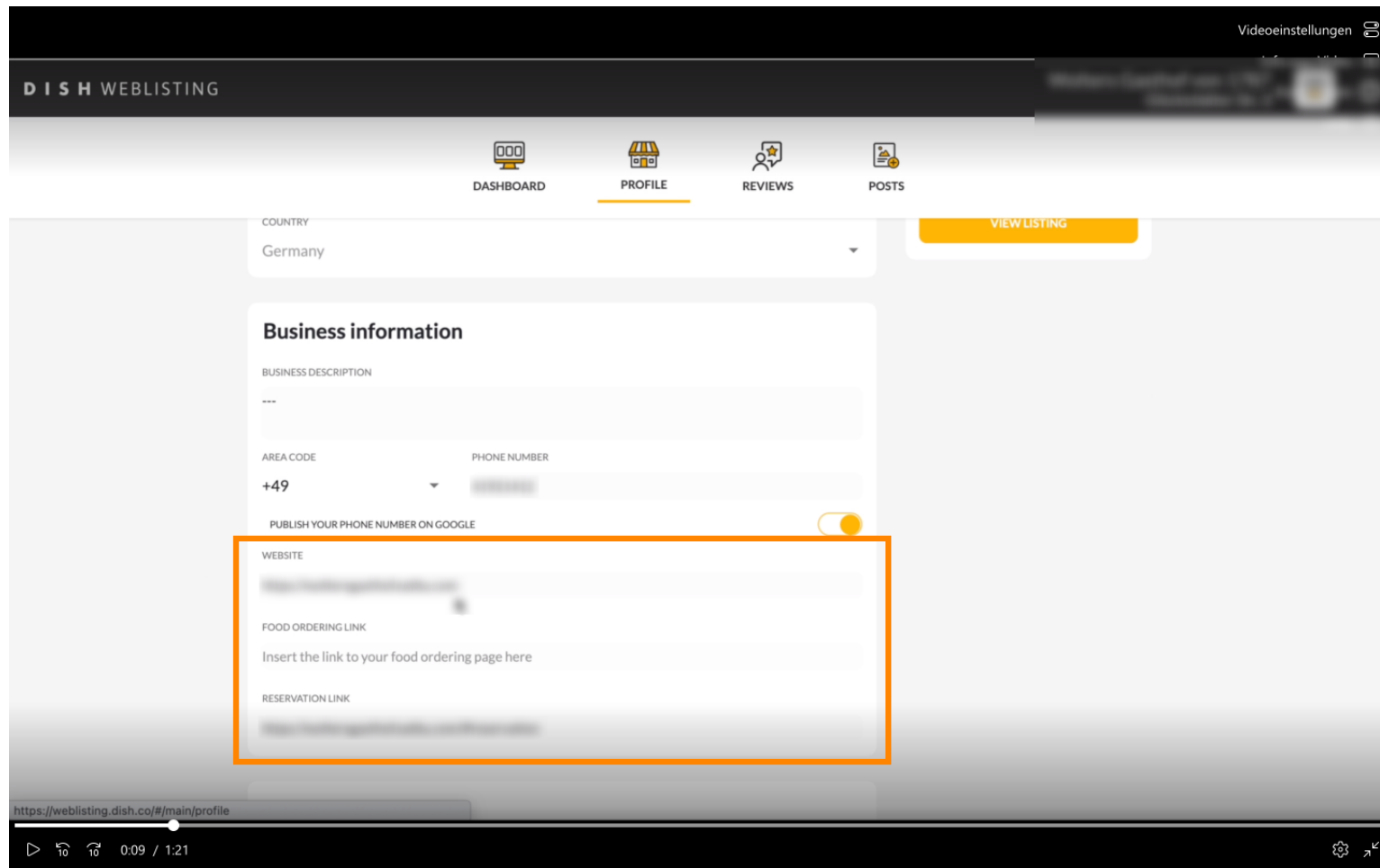
RESERVATION LINK

https://weblisting.dish.co/#/main/profile

0:09 / 1:21



Make sure to include the links from your other **DISH tools**, so that customer can also easily find your **website**, **reservation** and/or **order link** on Google.



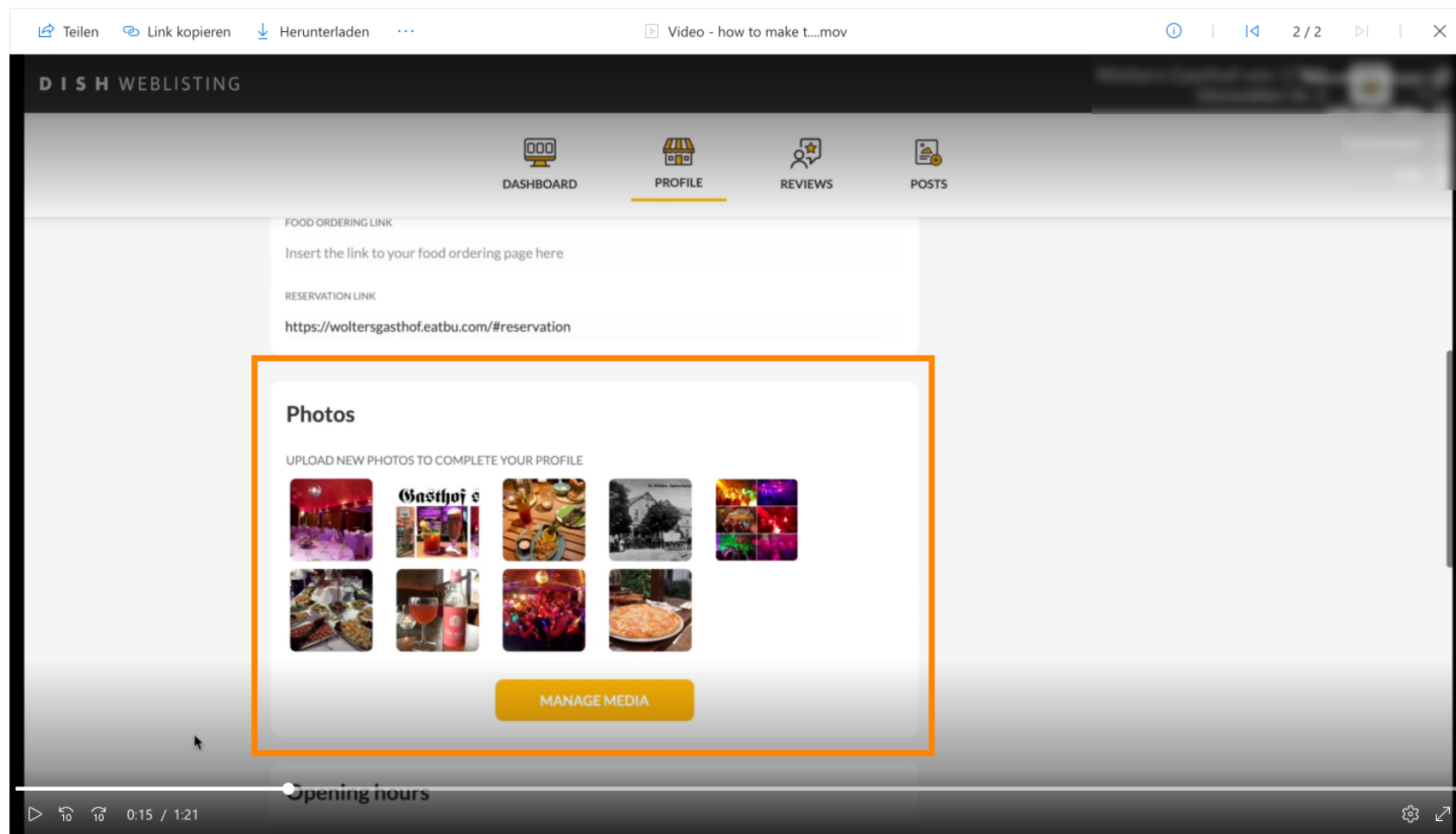
The screenshot shows the DISH Weblisting interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' button. Below this is a menu with 'DASHBOARD', 'PROFILE' (selected), 'REVIEWS', and 'POSTS'. The main content area shows a 'COUNTRY' dropdown set to 'Germany' and a 'VIEW LISTING' button. The 'Business information' section is highlighted with an orange box and contains the following fields:

- BUSINESS DESCRIPTION**: A text area with three asterisks (***).
- AREA CODE**: A dropdown menu set to '+49'.
- PHONE NUMBER**: A text input field.
- PUBLISH YOUR PHONE NUMBER ON GOOGLE**: A toggle switch that is currently turned on.
- WEBSITE**: A text input field.
- FOOD ORDERING LINK**: A text input field with the placeholder text 'Insert the link to your food ordering page here'.
- RESERVATION LINK**: A text input field.

The URL at the bottom of the browser window is <https://weblisting.dish.co/#/main/profile>. The video player controls at the bottom show a duration of 0:09 / 1:21.

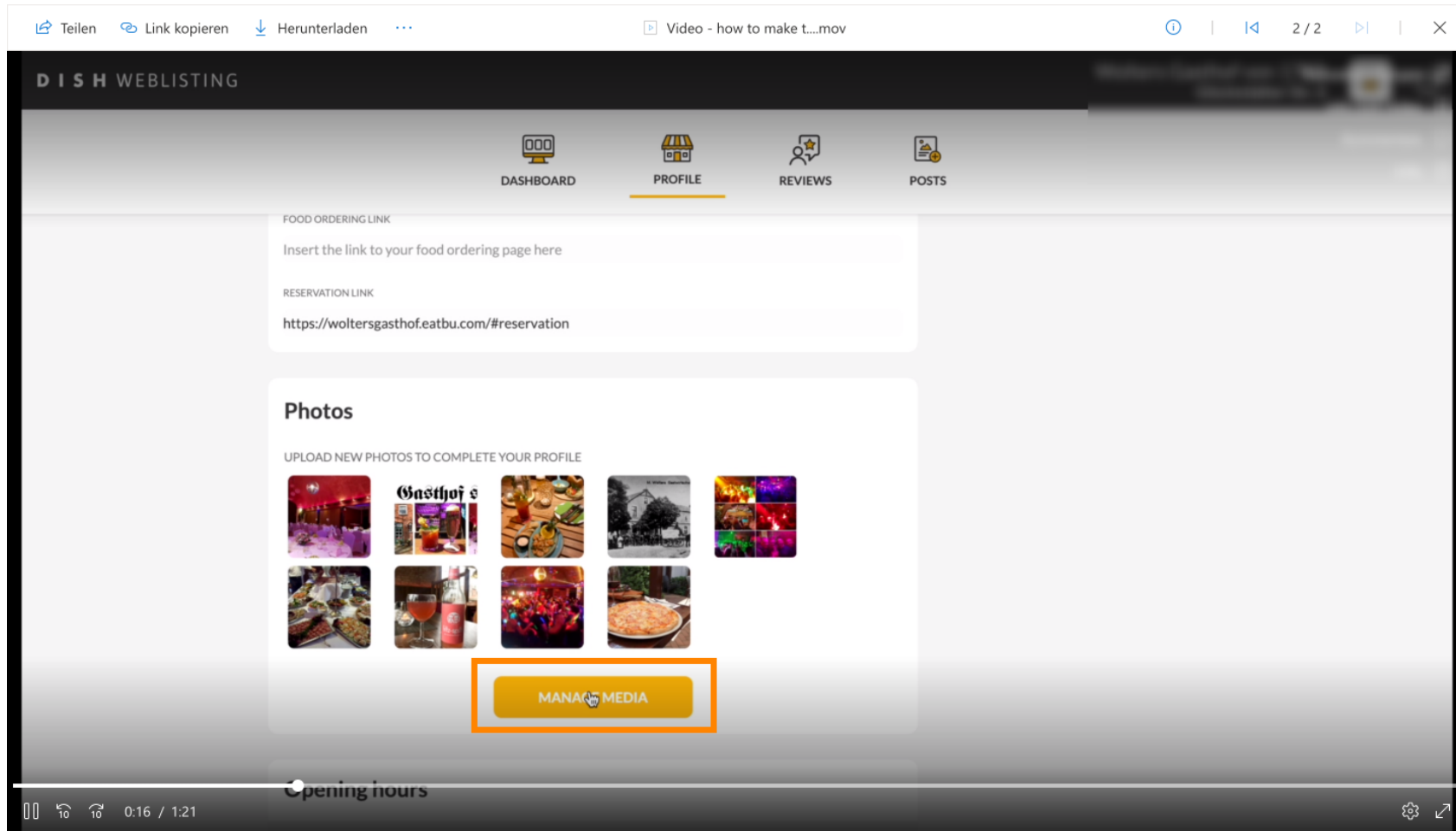


Make sure to also upload some media. Here you can pick one picture that will be shown on top. The more visual the better!





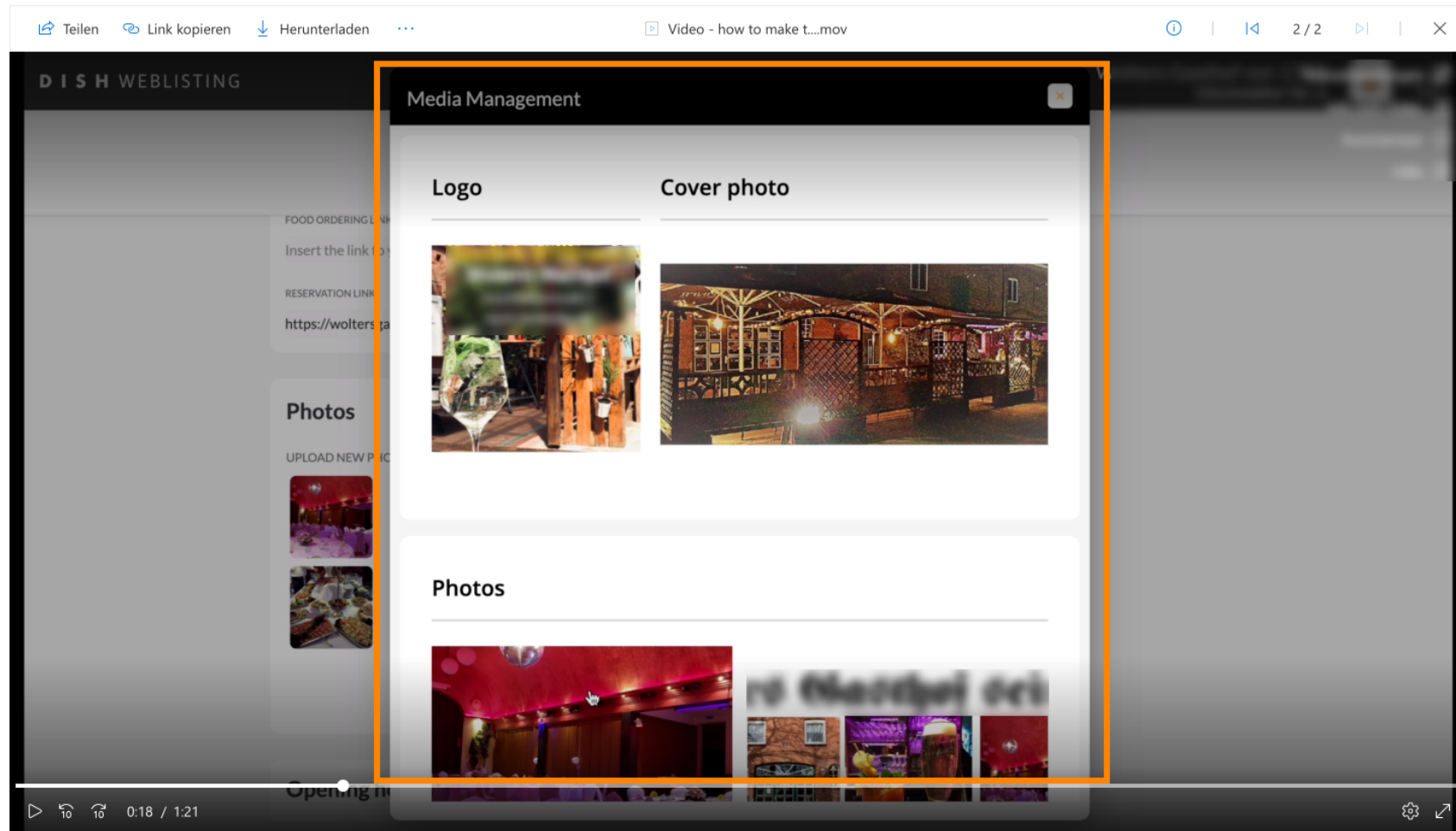
Click on **MANAGE MEDIA**.



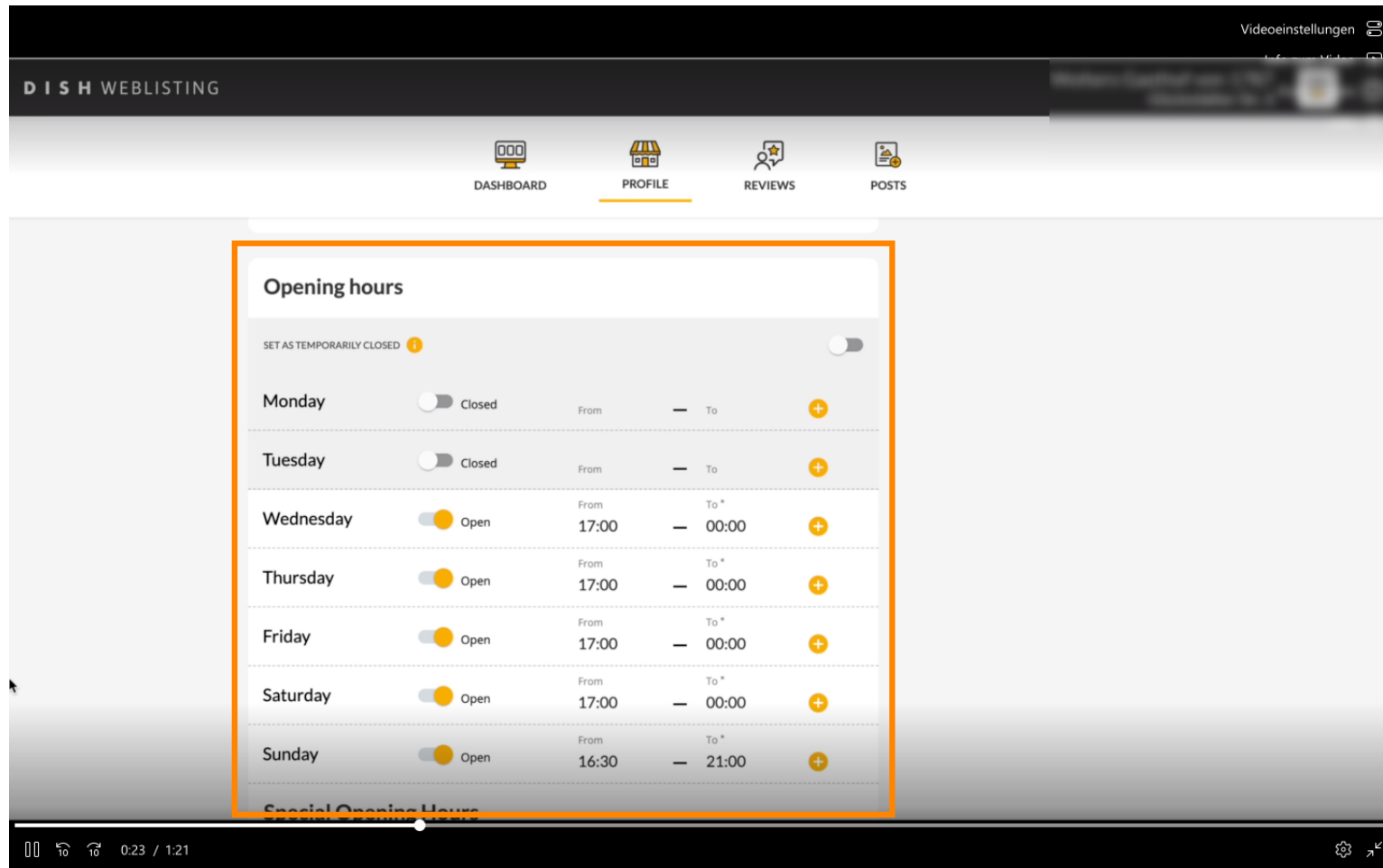
The screenshot shows a web browser window displaying the DISH Weblisting interface. The browser's address bar shows a video player with the title "Video - how to make t....mov". The interface has a dark header with the "DISH WEBLISTING" logo. Below the header is a navigation bar with four icons: "DASHBOARD", "PROFILE" (which is underlined), "REVIEWS", and "POSTS". The main content area is divided into sections. The first section is "FOOD ORDERING LINK" with a text input field. The second section is "RESERVATION LINK" with a text input field containing the URL "https://woltersgasthof.eatbu.com/#reservation". The third section is "Photos" with the heading "UPLOAD NEW PHOTOS TO COMPLETE YOUR PROFILE". Below this heading is a grid of ten photo thumbnails. The bottom thumbnail in the grid is highlighted with an orange box and contains the text "MANAGE MEDIA". At the bottom of the interface, there is a section for "Opening hours".



Here in the Media Management window, you can upload and manage all your images.

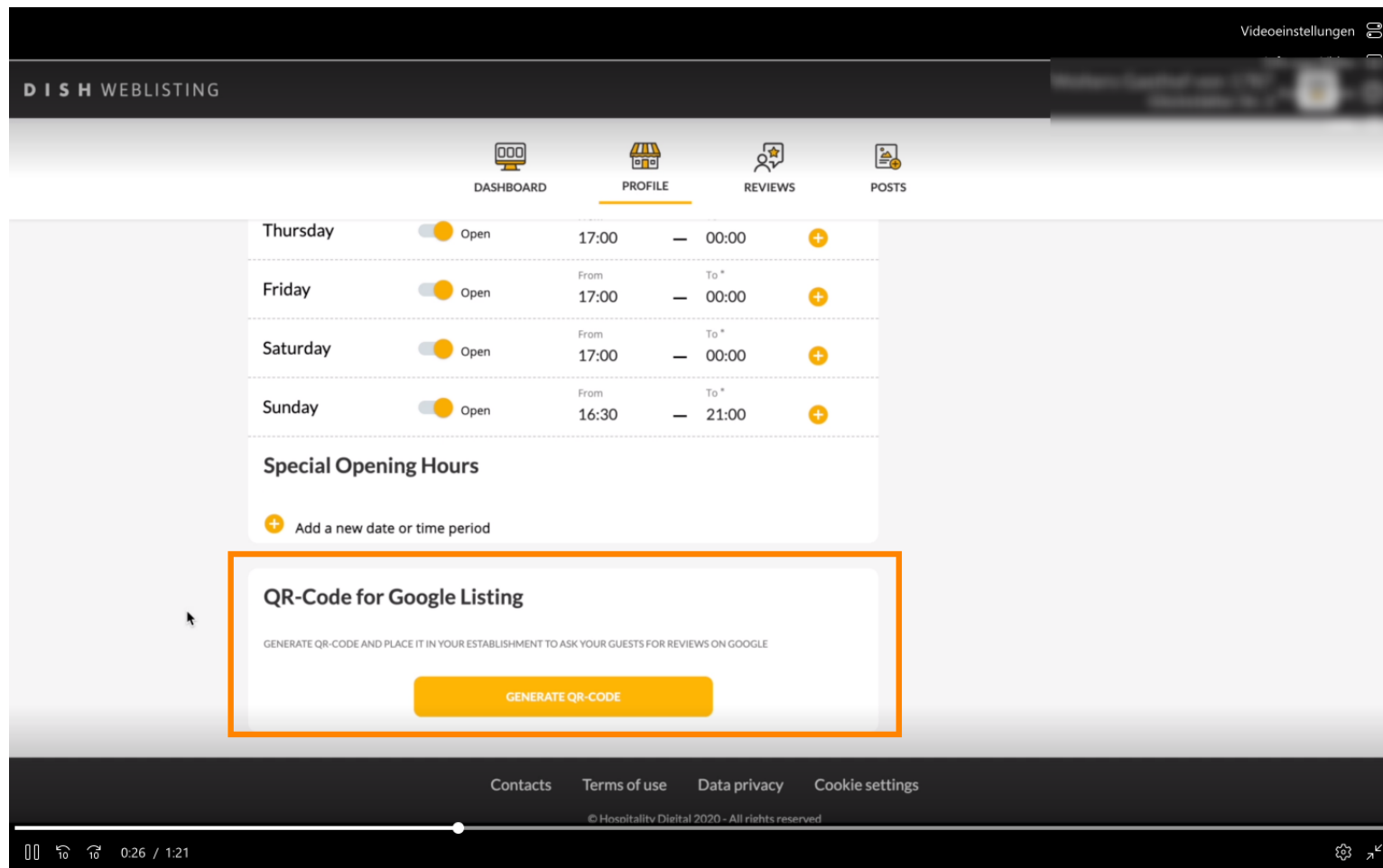


 When you scroll down. You can edit and update your **opening hours**.





Make sure to generate and print **QR codes**. You can give these QR codes to your customers so they can easily scan it and give reviews to your restaurant on Google. A super easy way to guarantee you receive reviews!



The screenshot shows the DISH Weblisting interface. The 'PROFILE' tab is selected, displaying a table of opening hours for Thursday through Sunday. Below the table is a section for 'Special Opening Hours' with an 'Add a new date or time period' button. At the bottom, a section titled 'QR-Code for Google Listing' is highlighted with an orange border. This section contains the text 'GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE' and a prominent yellow 'GENERATE QR-CODE' button.

| Day | Status | From | To | Action |
|----------|--------|-------|-------|--------|
| Thursday | Open | 17:00 | 00:00 | + |
| Friday | Open | 17:00 | 00:00 | + |
| Saturday | Open | 17:00 | 00:00 | + |
| Sunday | Open | 16:30 | 21:00 | + |

Special Opening Hours

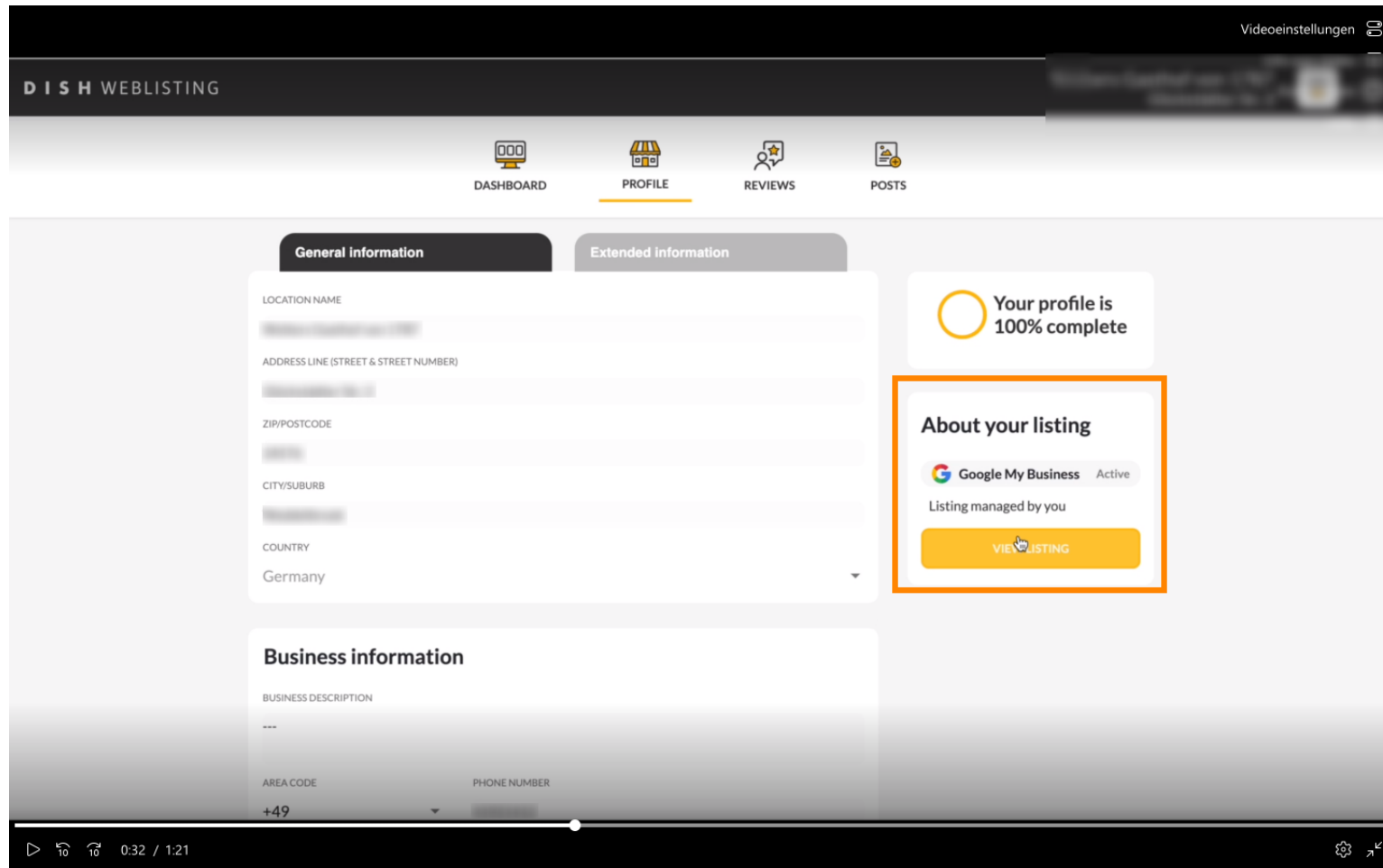
+ Add a new date or time period

QR-Code for Google Listing

GENERATE QR-CODE AND PLACE IT IN YOUR ESTABLISHMENT TO ASK YOUR GUESTS FOR REVIEWS ON GOOGLE

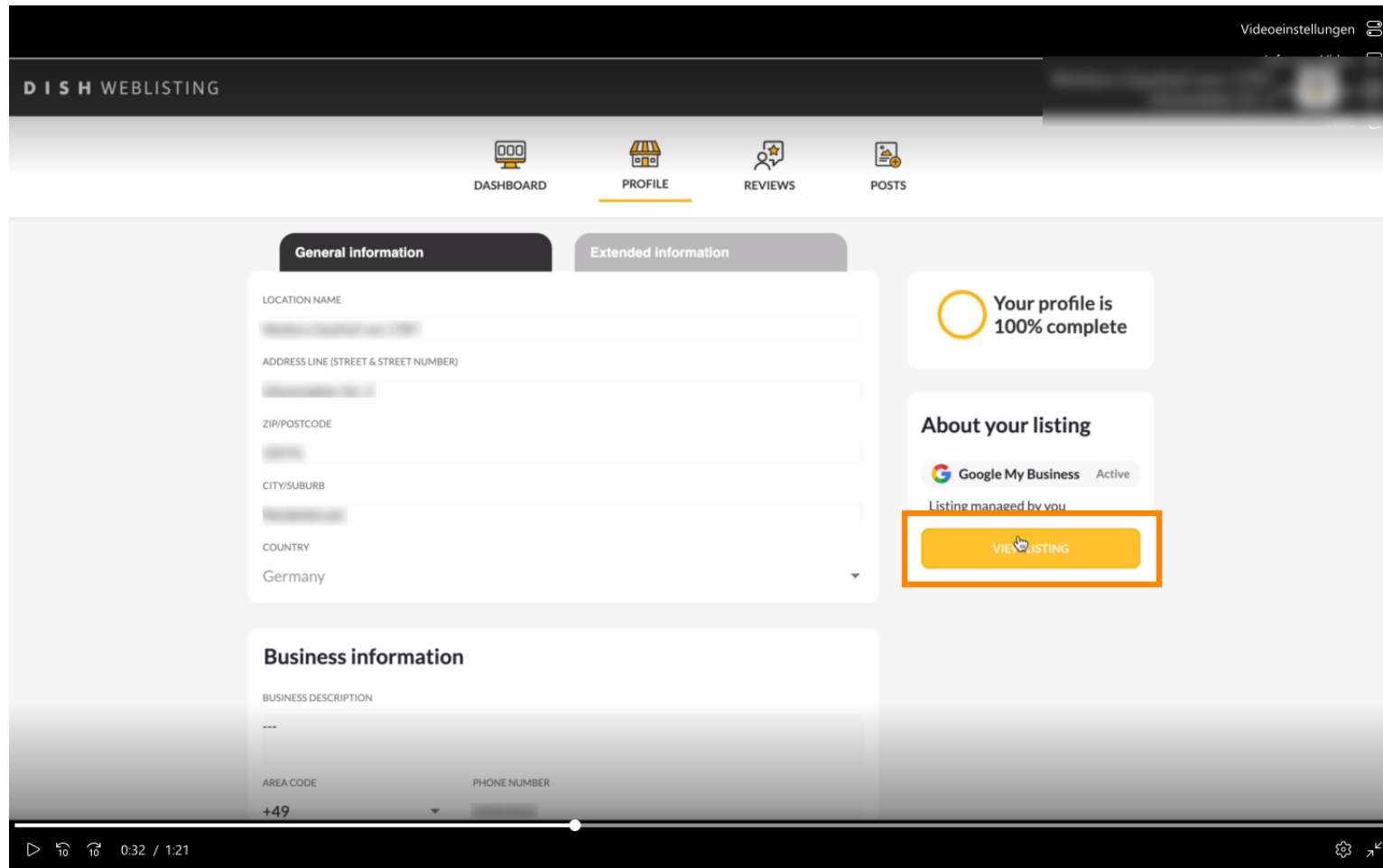
GENERATE QR-CODE

 In case you would like to know how your listing looks like on Google



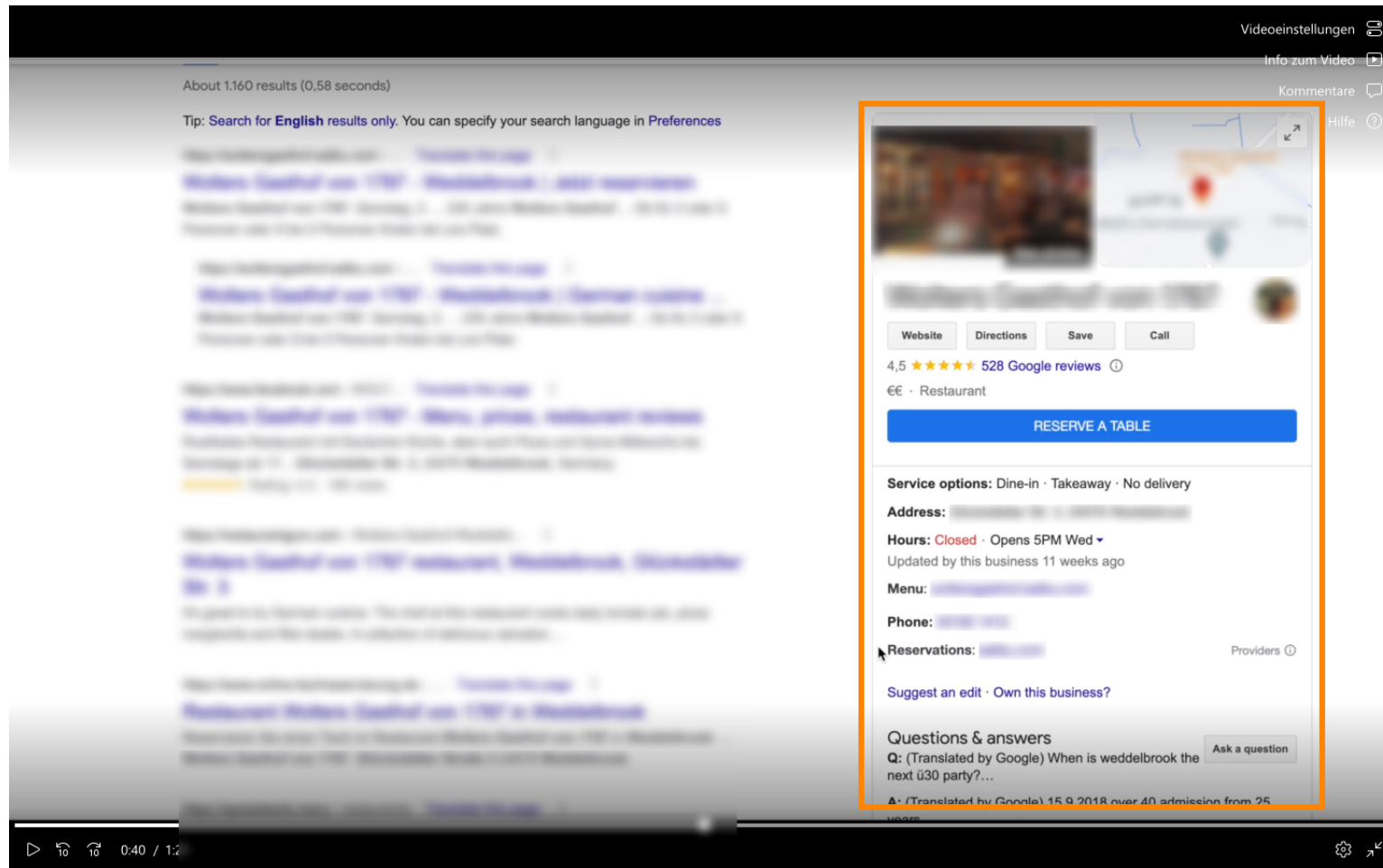


Click on **VIEW LISTINGS**.

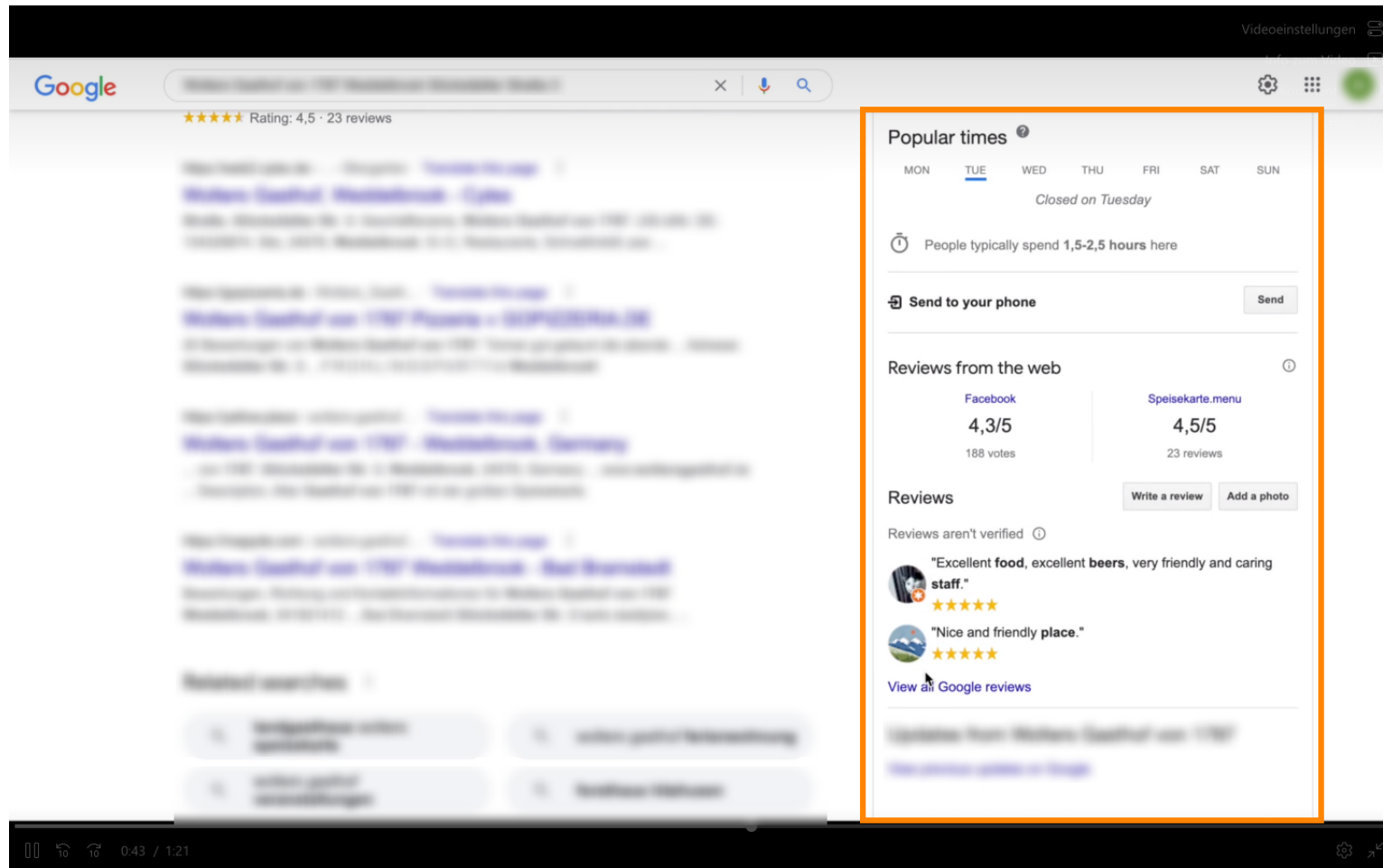




It is possible to see all information inserted on Weblisting directly on Google



 As well further information like popular times and review will be shown.

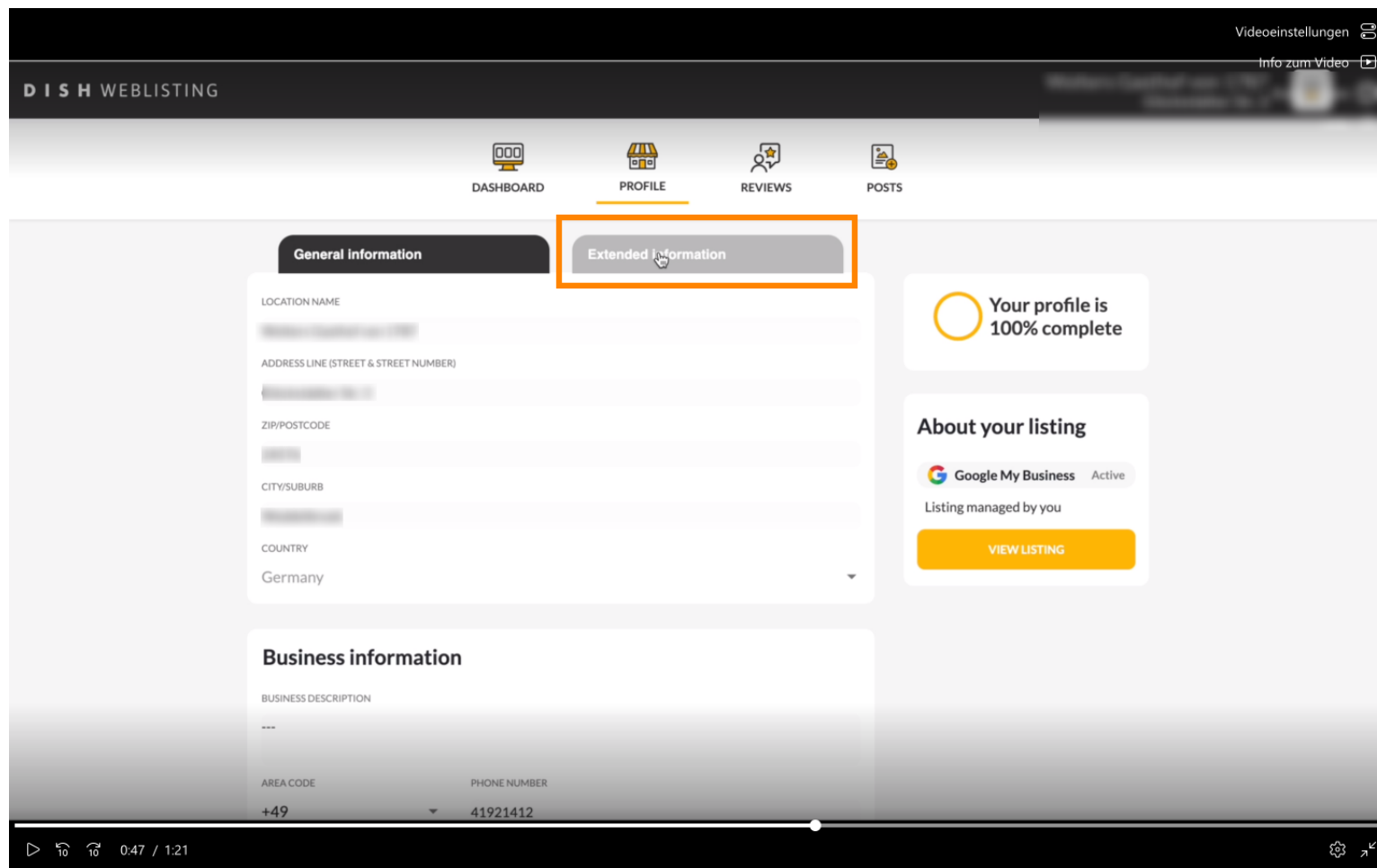


The screenshot shows a Google search result for 'Wolken Restaurant' in Mettmann, Germany. The main result shows a 4.5-star rating from 23 reviews. A sidebar on the right, highlighted with an orange border, provides additional information:

- Popular times**: A graph showing the restaurant's popularity throughout the week. It is closed on Tuesday. People typically spend 1.5-2.5 hours here.
- Send to your phone**: A button to save the restaurant information to a mobile device.
- Reviews from the web**: Two sections showing ratings from Facebook (4.3/5, 188 votes) and the restaurant's own website (4.5/5, 23 reviews).
- Reviews**: A section showing user reviews. Two reviews are visible:
 - "Excellent **food**, excellent **beers**, very friendly and caring staff." (5 stars)
 - "Nice and friendly **place**." (5 stars)
- View all Google reviews**: A link to see all reviews on Google.

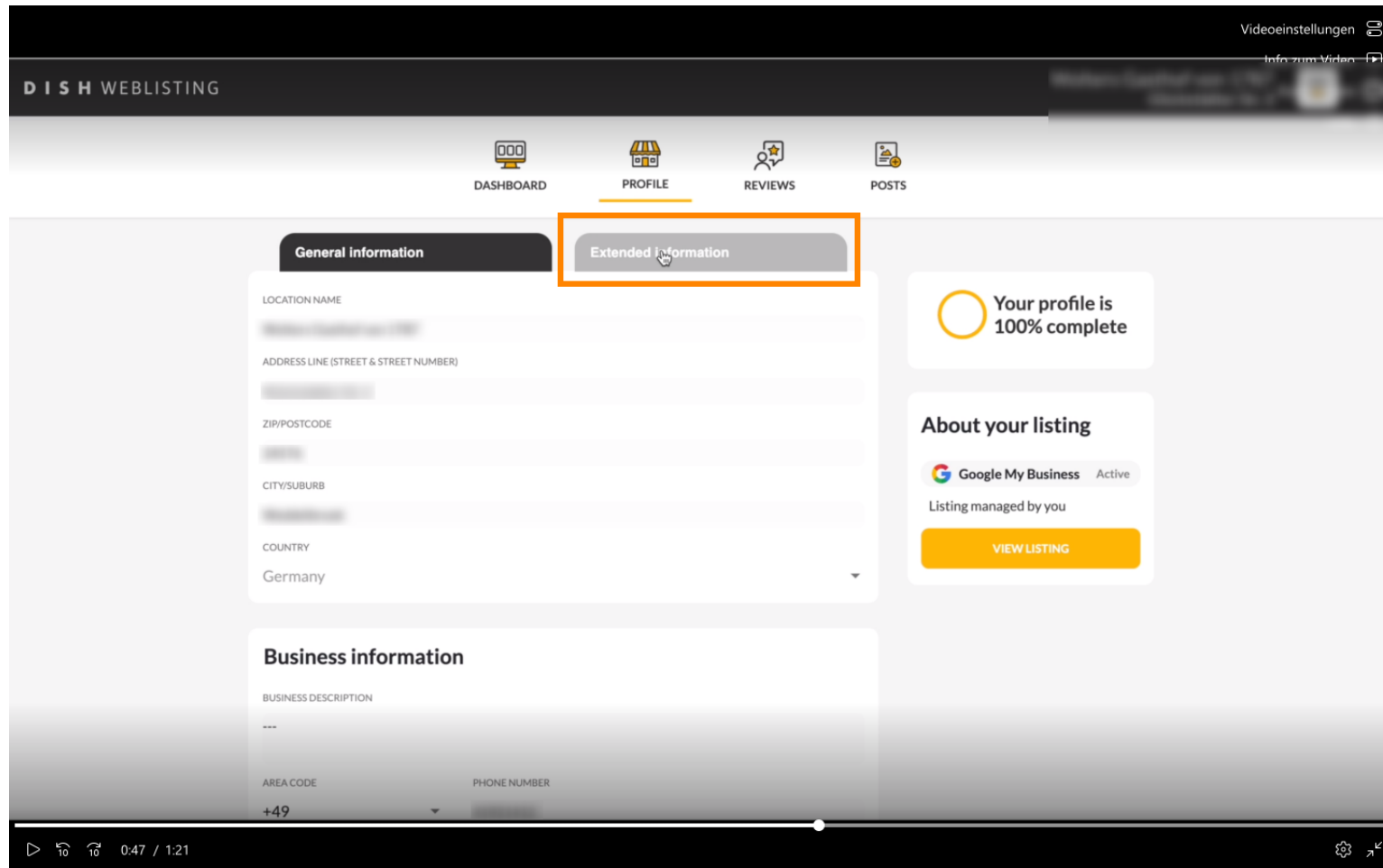


The next part is what is going to allow your customers to find you when they search for specific restaurant types on Google.

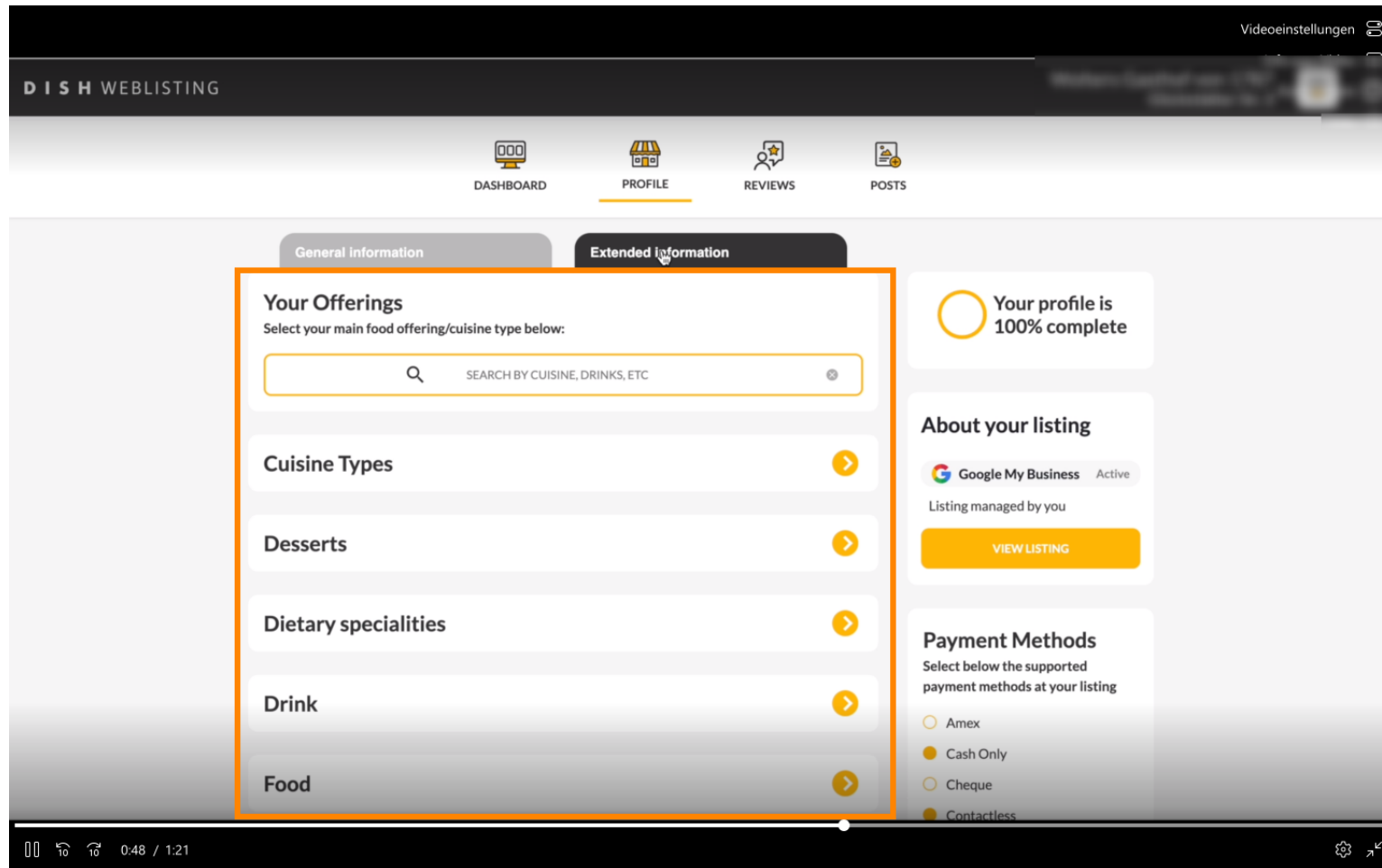




Click on **Extended Information**.

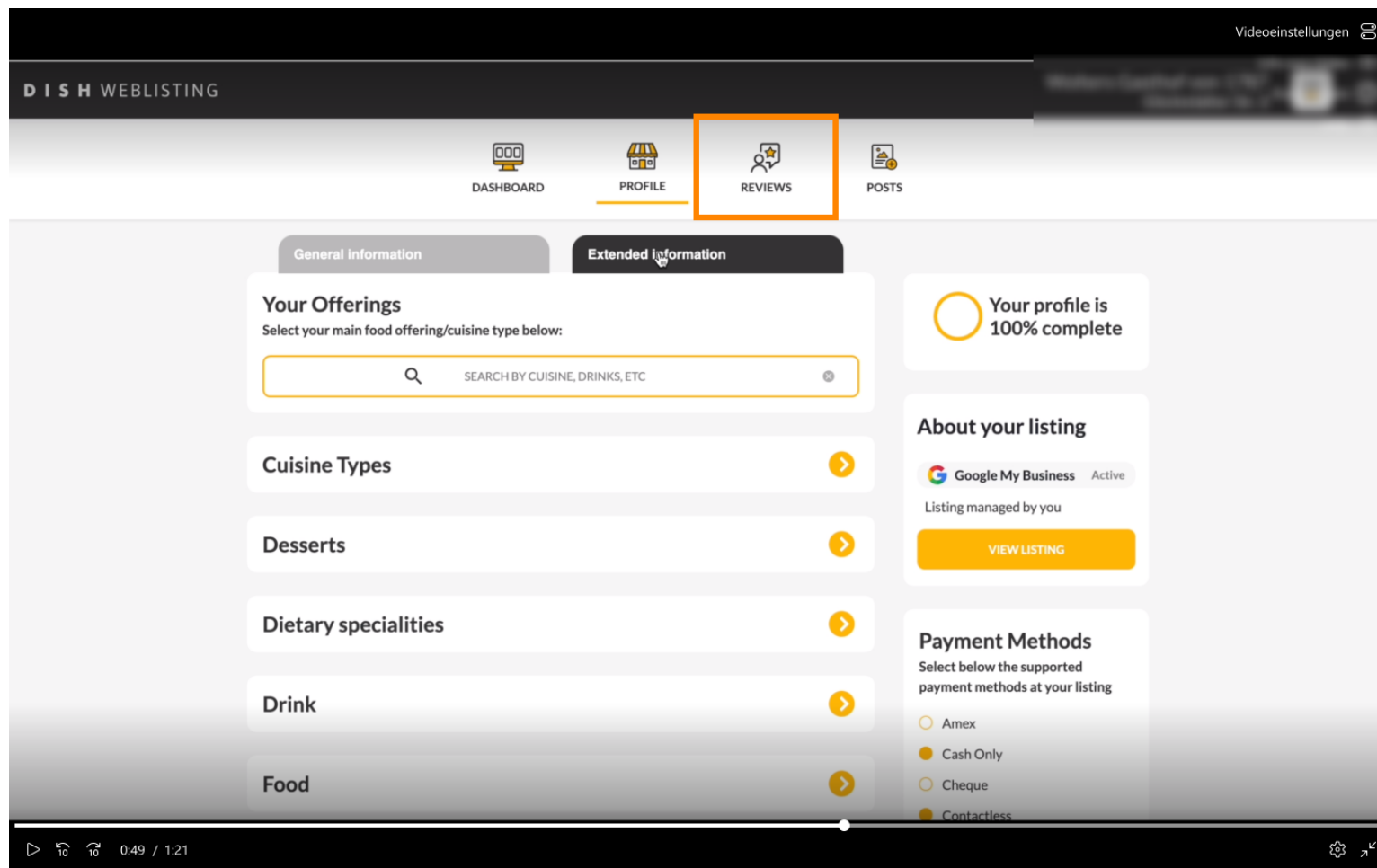


 It is important to put as much information as possible here.



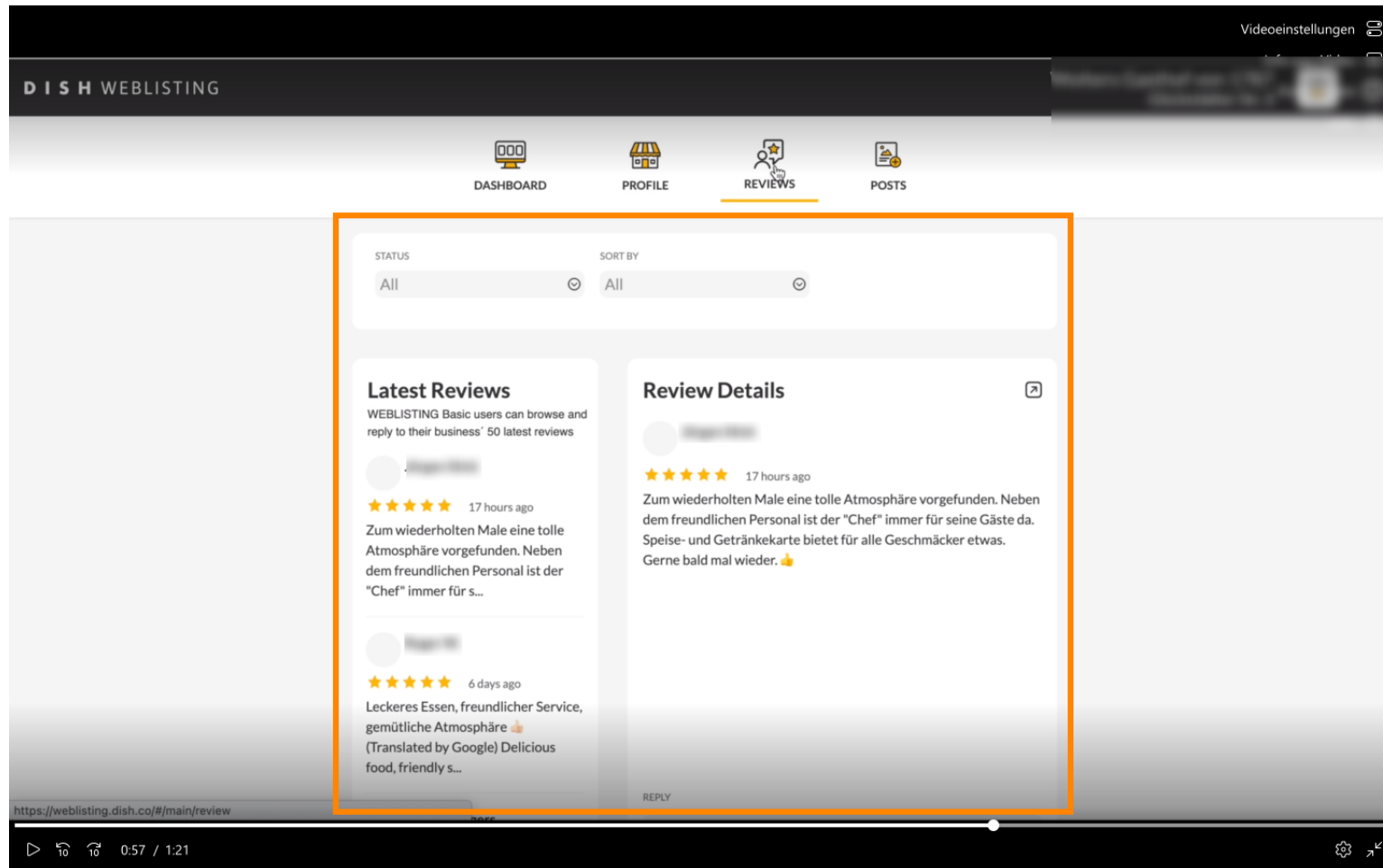


Click on **REVIEWS** to see all reviews you received on Google and here is where you can reply to them directly.



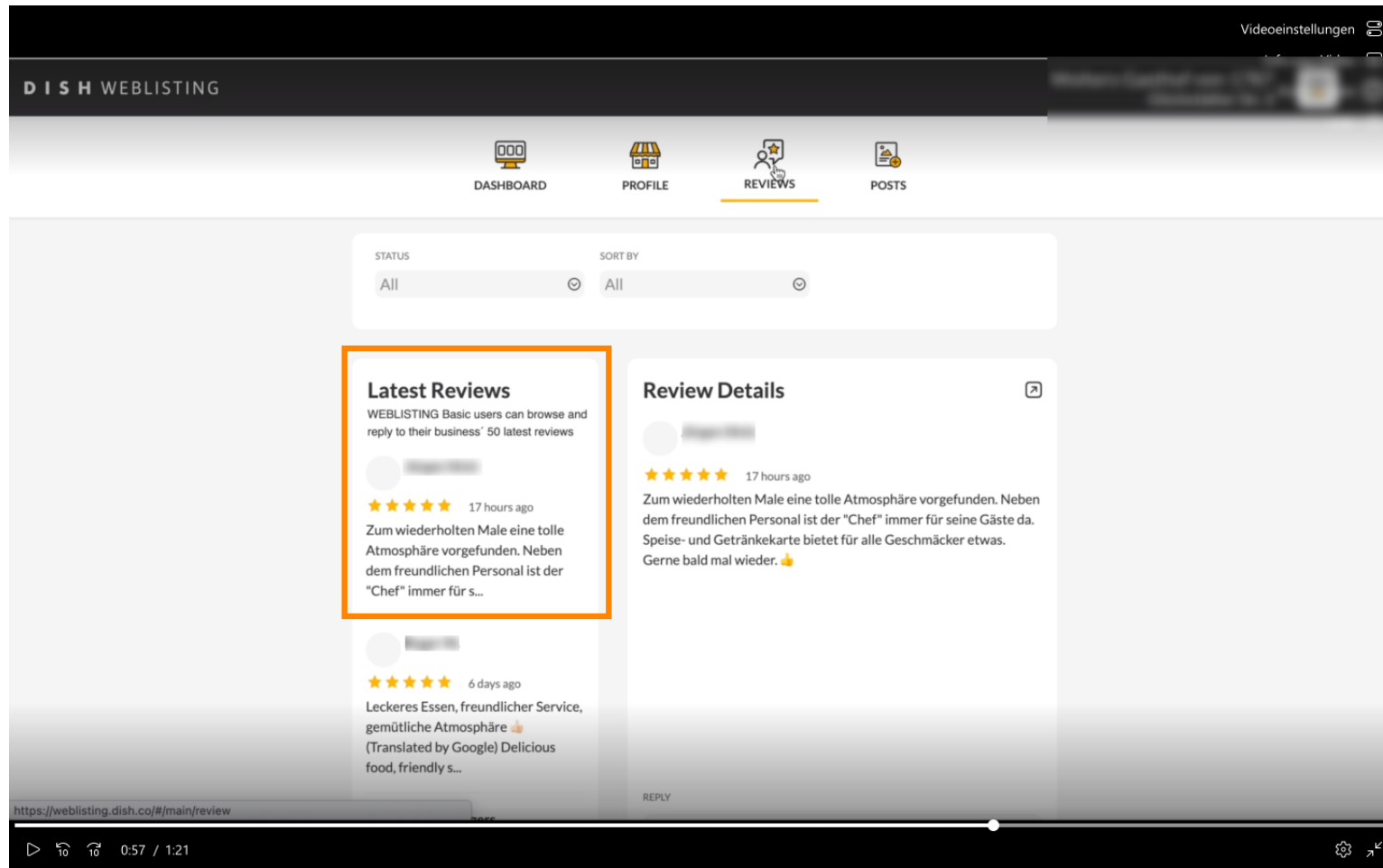


Here you have an overview and you can see all the reviews on your restaurant.





Click on a review you want to reply to.



The screenshot displays the DISH Weblisting web application interface. At the top, there is a navigation bar with the 'DISH WEBLISTING' logo and a 'Videoeinstellungen' button. Below this is a menu with icons for 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'REVIEWS' section is currently active. The main content area shows a list of reviews under the heading 'Latest Reviews'. A specific review is highlighted with an orange border. To the right of the list, a 'Review Details' panel is visible, showing the full text of the selected review and a 'REPLY' button. The review text is in German and mentions a 'Chef' and a 'tolle Atmosphäre'.

DISH WEBLISTING

Videoeinstellungen

DASHBOARD PROFILE REVIEWS POSTS

STATUS: All SORT BY: All

Latest Reviews
WEBLISTING Basic users can browse and reply to their business' 50 latest reviews

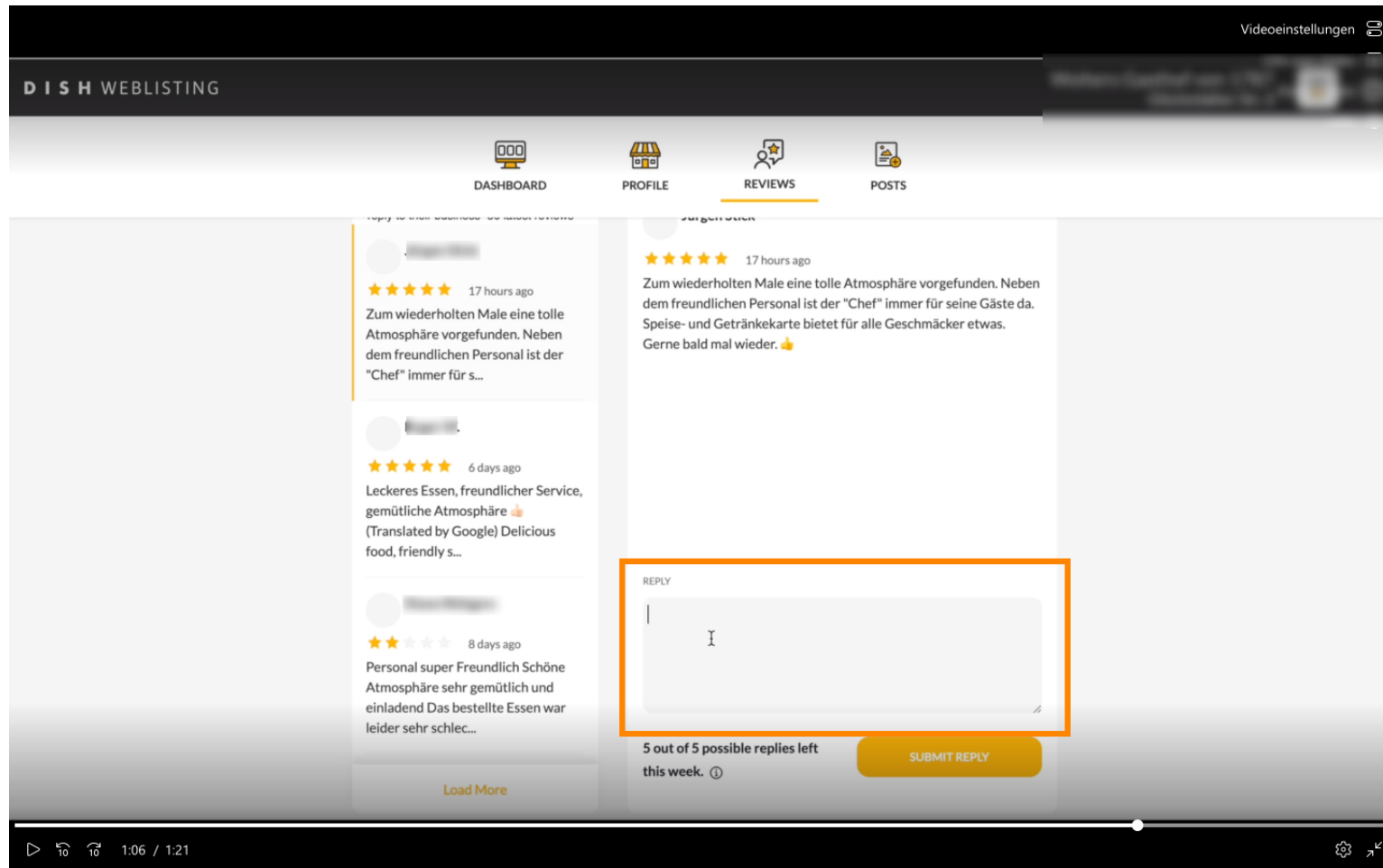
Review Details

Zum wiederholten Male eine tolle Atmosphäre vorgefunden. Neben dem freundlichen Personal ist der "Chef" immer für seine Gäste da. Speise- und Getränkekarte bietet für alle Geschmäcker etwas. Gerne bald mal wieder. 🍷

REPLY



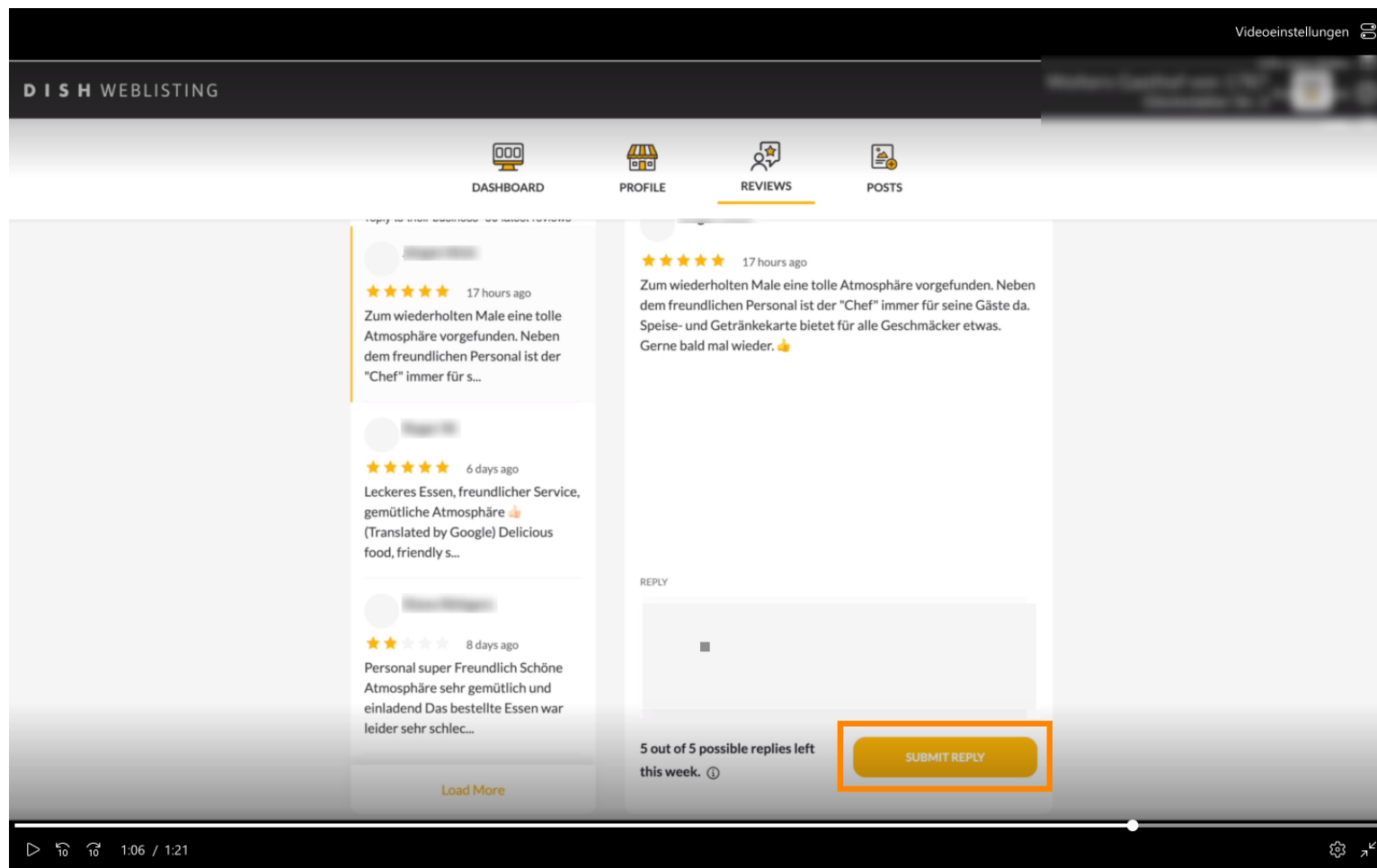
Enter your answer in the the textfield.



The screenshot displays the DISH Weblisting interface. At the top, there's a navigation bar with 'DISH WEBLISTING' and a 'Videoeinstellungen' button. Below this is a menu with icons for 'DASHBOARD', 'PROFILE', 'REVIEWS', and 'POSTS'. The 'REVIEWS' section is active, showing a list of reviews. Each review includes a star rating, a timestamp, and the review text. A 'Load More' button is at the bottom of the review list. On the right side, there's a 'REPLY' form with a text input field and a 'SUBMIT REPLY' button. A message below the form states '5 out of 5 possible replies left this week.' The video player controls at the bottom show a play button, a progress bar at 1:06 / 1:21, and a settings icon.

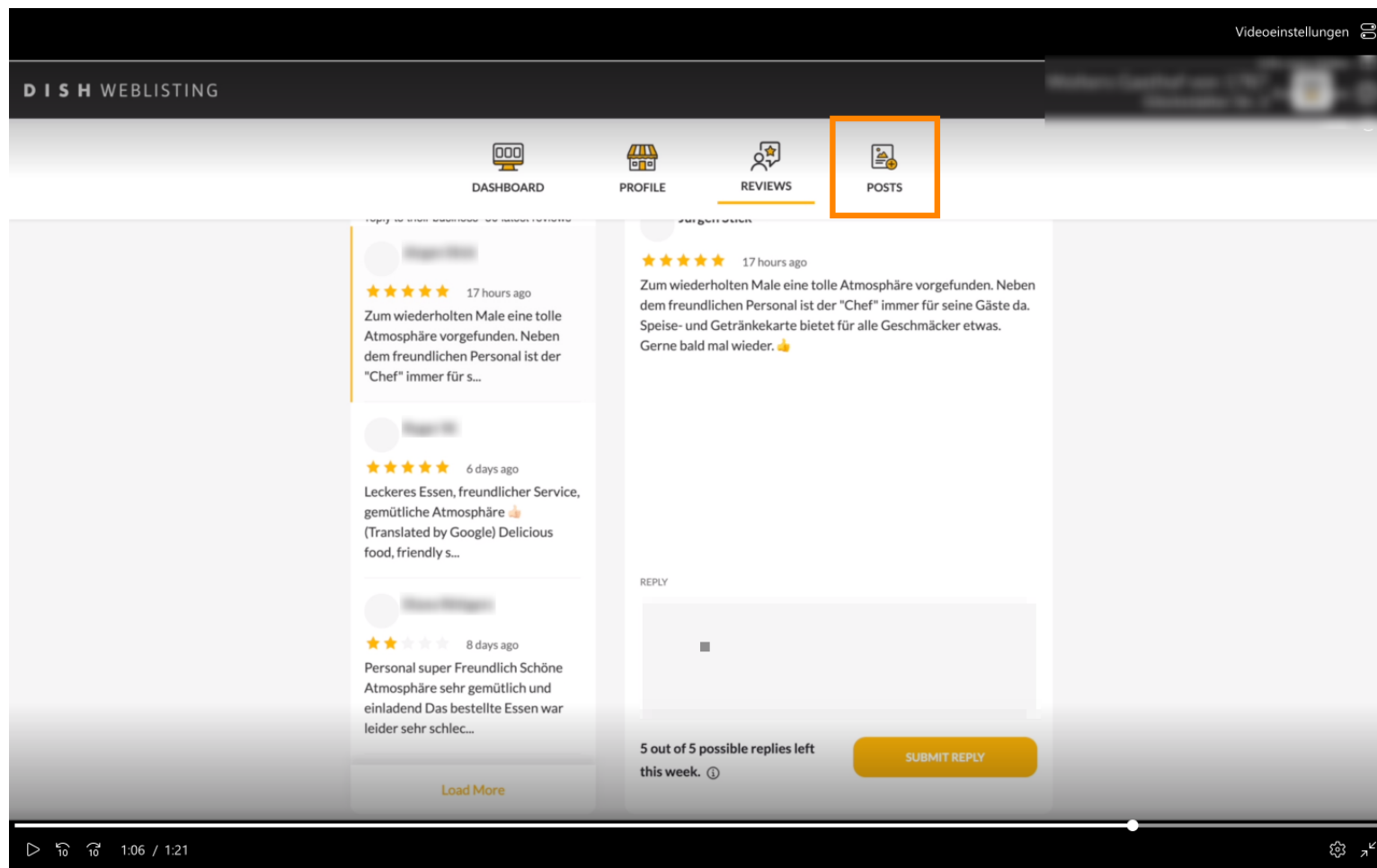


Then click on the button **SUBMIT REPLY**. How to reply one reviews: <https://support.dish.co/l/en/article/sl3svurztw-tutorial-how-to-reply-on-reviews>



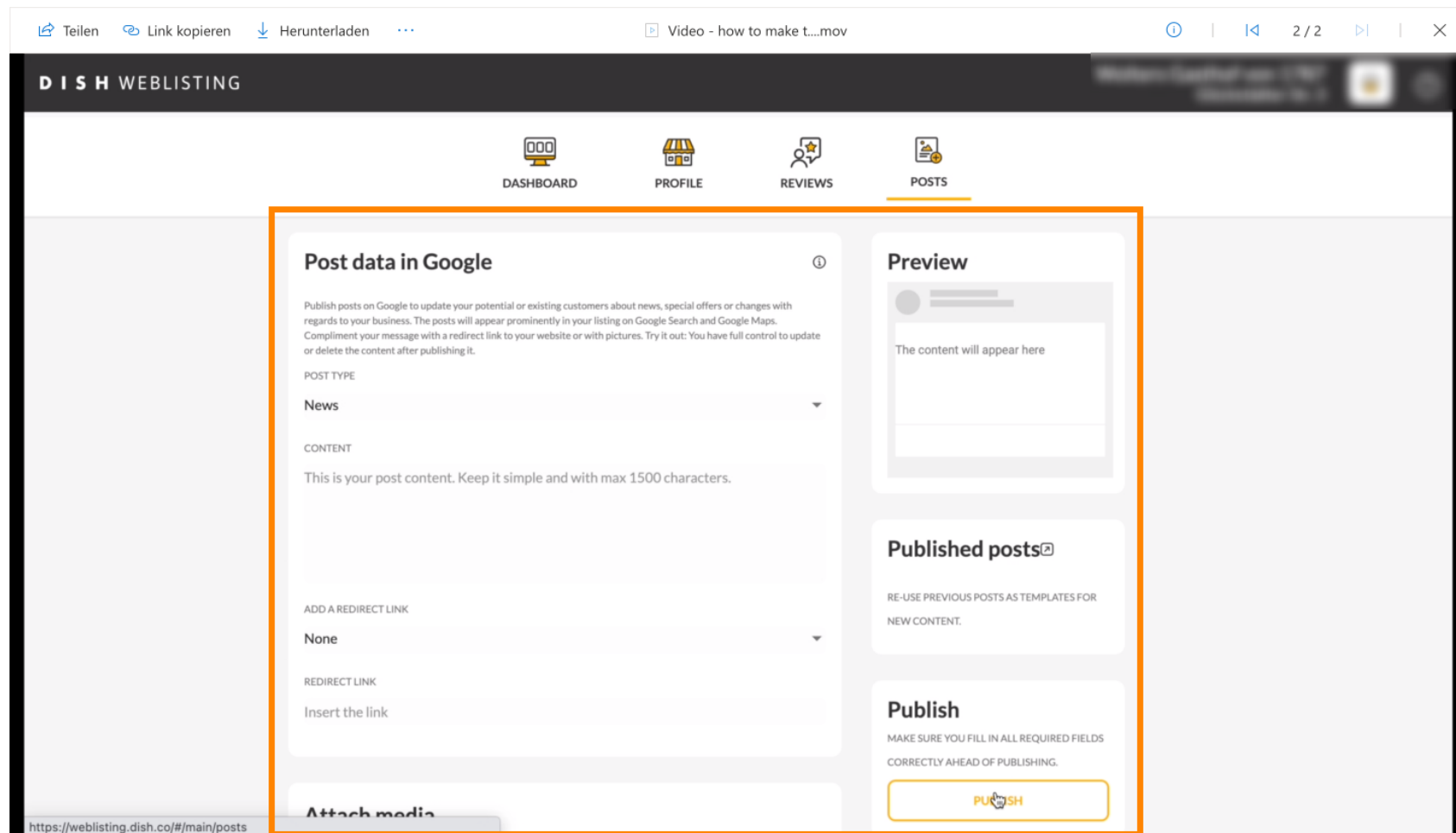


Lastly, make sure to create posts from time to time when you have some news regarding your restaurant! Click on **POSTS**.





You can for example inform about a happy hour or a new recipe! Make sure to attach nice media as well. How to publish a post: <https://support.dish.co/l/en/article/ri8upudzcz-dish-weblisting-how-to-post-content>



Teilen Link kopieren Herunterladen Video - how to make t....mov

DISH WEBLISTING

DASHBOARD PROFILE REVIEWS **POSTS**

Post data in Google

Publish posts on Google to update your potential or existing customers about news, special offers or changes with regards to your business. The posts will appear prominently in your listing on Google Search and Google Maps. Complement your message with a redirect link to your website or with pictures. Try it out: You have full control to update or delete the content after publishing it.

POST TYPE

News

CONTENT

This is your post content. Keep it simple and with max 1500 characters.

ADD A REDIRECT LINK

None

REDIRECT LINK

Insert the link

Attach media

Preview

The content will appear here

Published posts

RE-USE PREVIOUS POSTS AS TEMPLATES FOR NEW CONTENT.

Publish

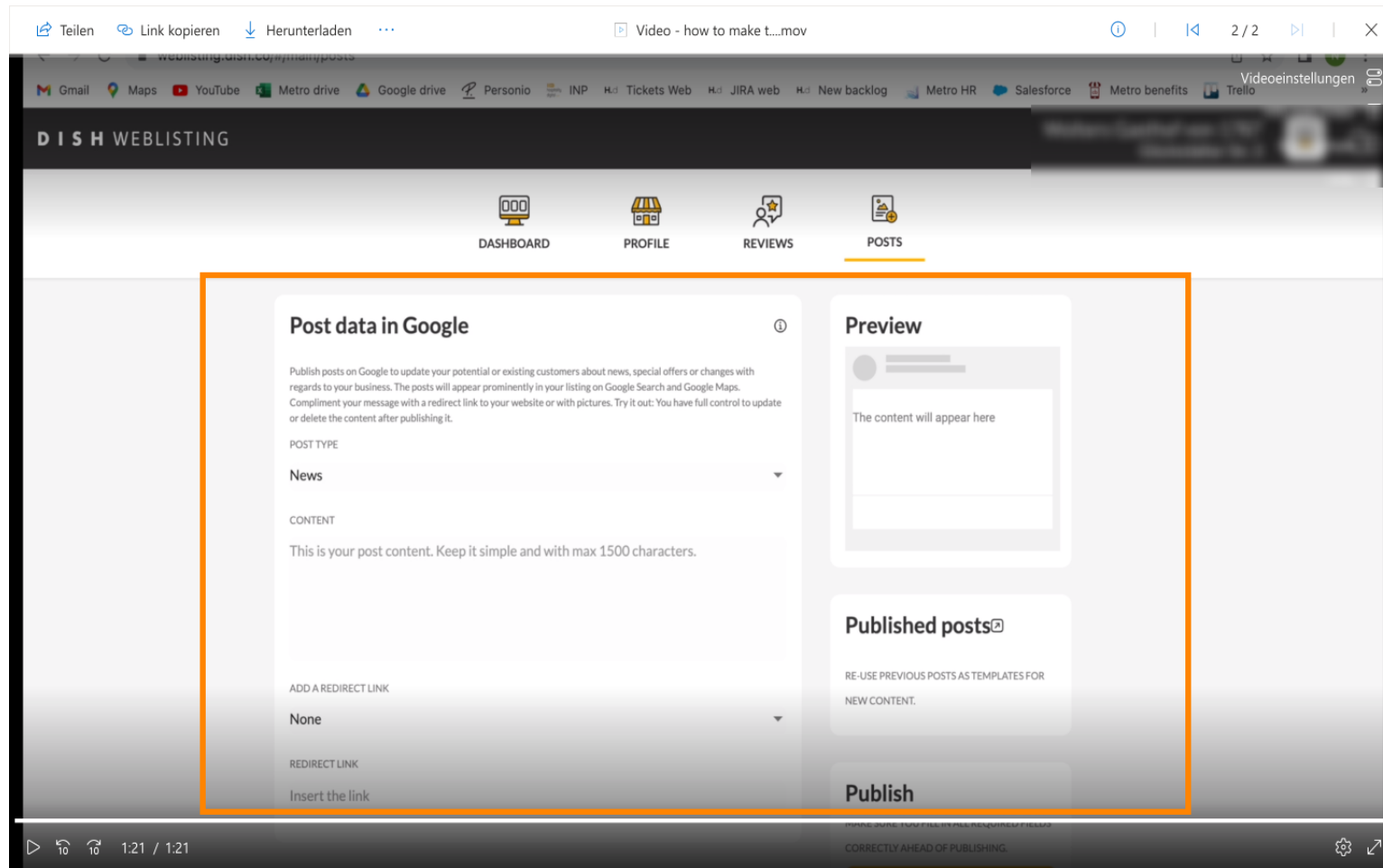
MAKE SURE YOU FILL IN ALL REQUIRED FIELDS CORRECTLY AHEAD OF PUBLISHING.

PUBLISH

<https://weblisting.dish.co/#/main/posts>



That's it. You're done.





Scan to go to the interactive player