



The first step is to log in to your DISH Website account. Note: <https://website.dish.co>

The screenshot shows the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The top navigation bar includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a user profile icon. The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'New Imprint Legal Information Update' notification with an 'Update Imprint' button. Below this is a 'Website Performance' section with two widgets: 'Test Bistro Training' showing 0 website views the past 28 days with a 0.0% change, and 'Website views per day' showing an empty grid with a y-axis from 0.1 to 1.0 and a question mark icon.



Once you are logged in, click on **Design and Content**.

The screenshot shows the dashboard for 'Test Bistro Train...' located at 'TRAINING STREET 007, BERLIN, DE'. The top right contains a 'VISIT WEBSITE' button, a language selector set to 'English', and a user profile icon. The left sidebar menu includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'New Imprint Legal Information Update' notification with an 'Update Imprint' button. Below this is a 'Website Performance' section with a card for 'Test Bistro Training' showing 0 website views and a 0.0% change, and a 'Website views per day' line chart with a question mark icon.



And then click on **Description**.

**Test Bistro Train...** ▼  
TRAINING STREET 007, BERLIN, DE



VISIT WEBSITE

English ▼



- Dashboard
- Restaurant details
- Settings ▼
- Reservation options
- Food ordering
- Design and content ▼
  - Design Template
  - Template customization
  - Gallery media
  - Description**
  - Content
- Legal
- Web Address
- DISH WEBLISTING
- Account ▼

### New Imprint Legal Information Update

Dear Website Builder Customer, in order to always provide you with the best experience and information we have updated our Imprint form. Please **update your imprint information** accordingly and check in each case whether they are correct and complete. Please consider that you, as the owner of this website, are responsible for the correct and complete imprint information of your own Restaurant Website. If you have any questions or need our assistance in completing the form, please contact our Support Centre at any time.

[Update Imprint](#)

## Website Performance

### Test Bistro Training ▼

Last data generation:

**0**

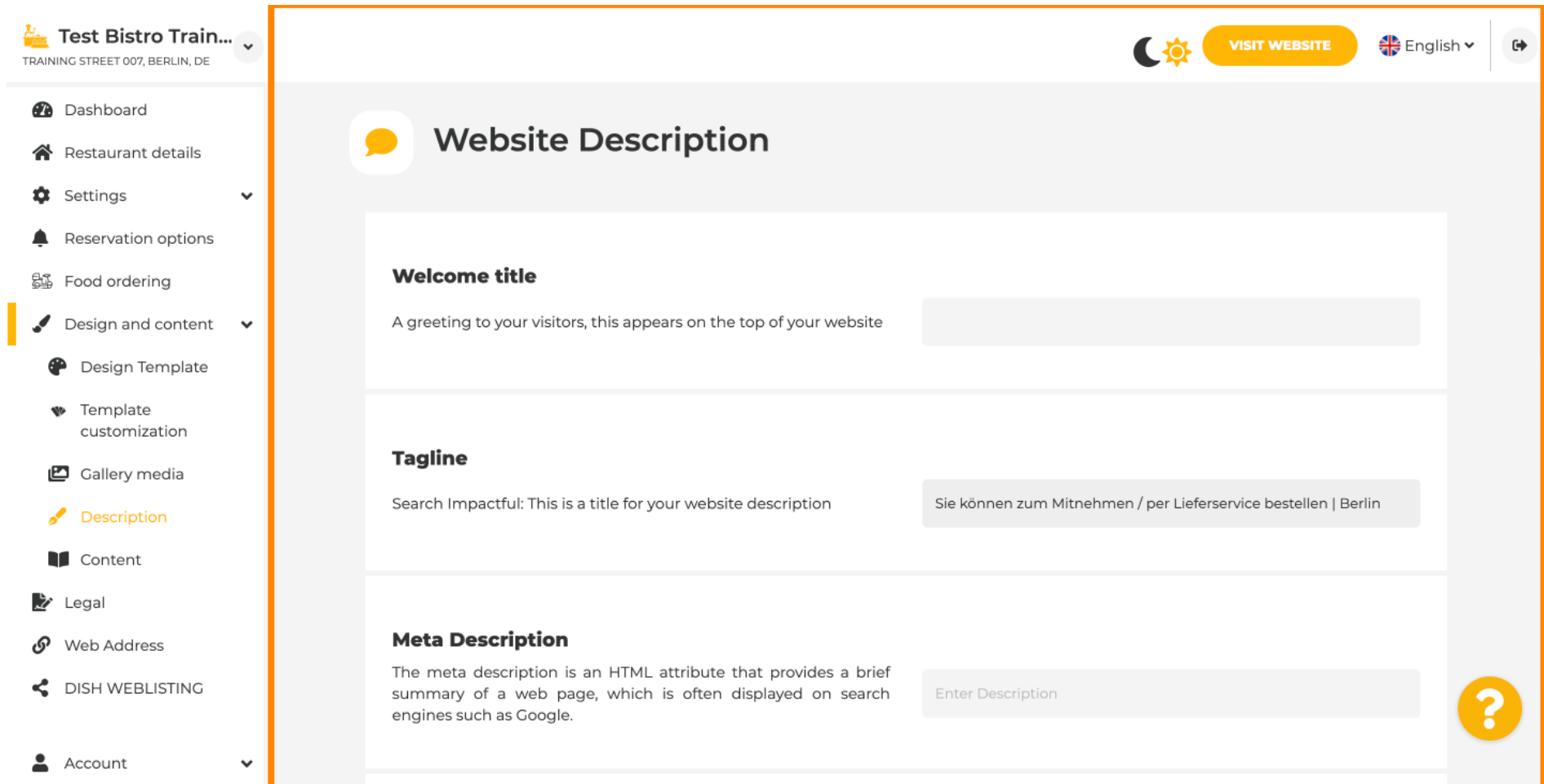
website views the past 28 days

**0.0%**





You are now at the **website description** section where you can adjust settings and edit descriptions.



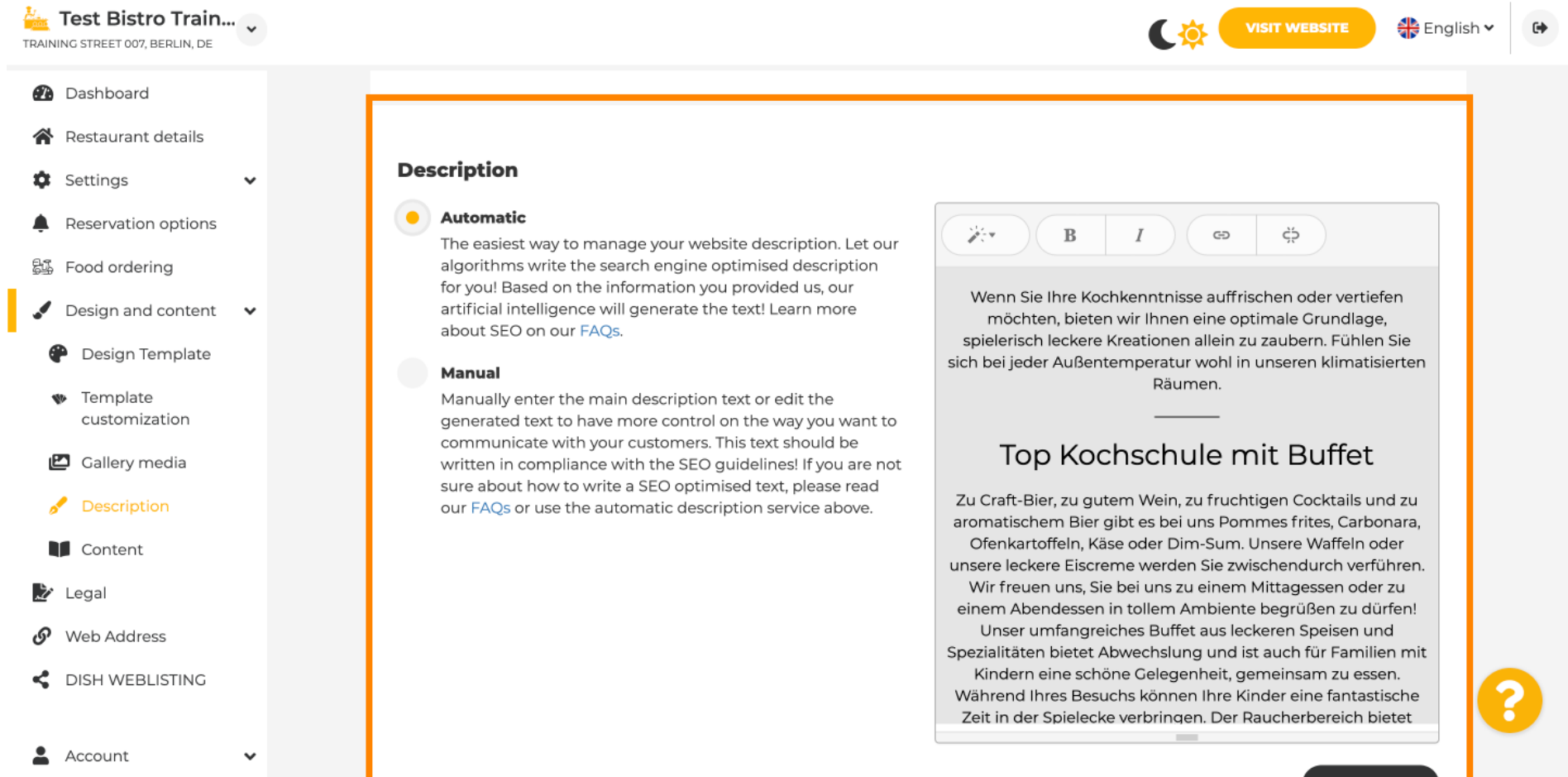
The screenshot shows the 'Website Description' settings page for 'Test Bistro Train...'. The page is divided into three main sections for editing:

- Welcome title:** A greeting to your visitors, this appears on the top of your website. The input field contains a blank space.
- Tagline:** Search Impactful: This is a title for your website description. The input field contains the text: 'Sie können zum Mitnehmen / per Lieferservice bestellen | Berlin'.
- Meta Description:** The meta description is an HTML attribute that provides a brief summary of a web page, which is often displayed on search engines such as Google. The input field contains the text: 'Enter Description'.

The left sidebar contains a navigation menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The top right of the page features a 'VISIT WEBSITE' button, a language selector set to 'English', and a help icon.



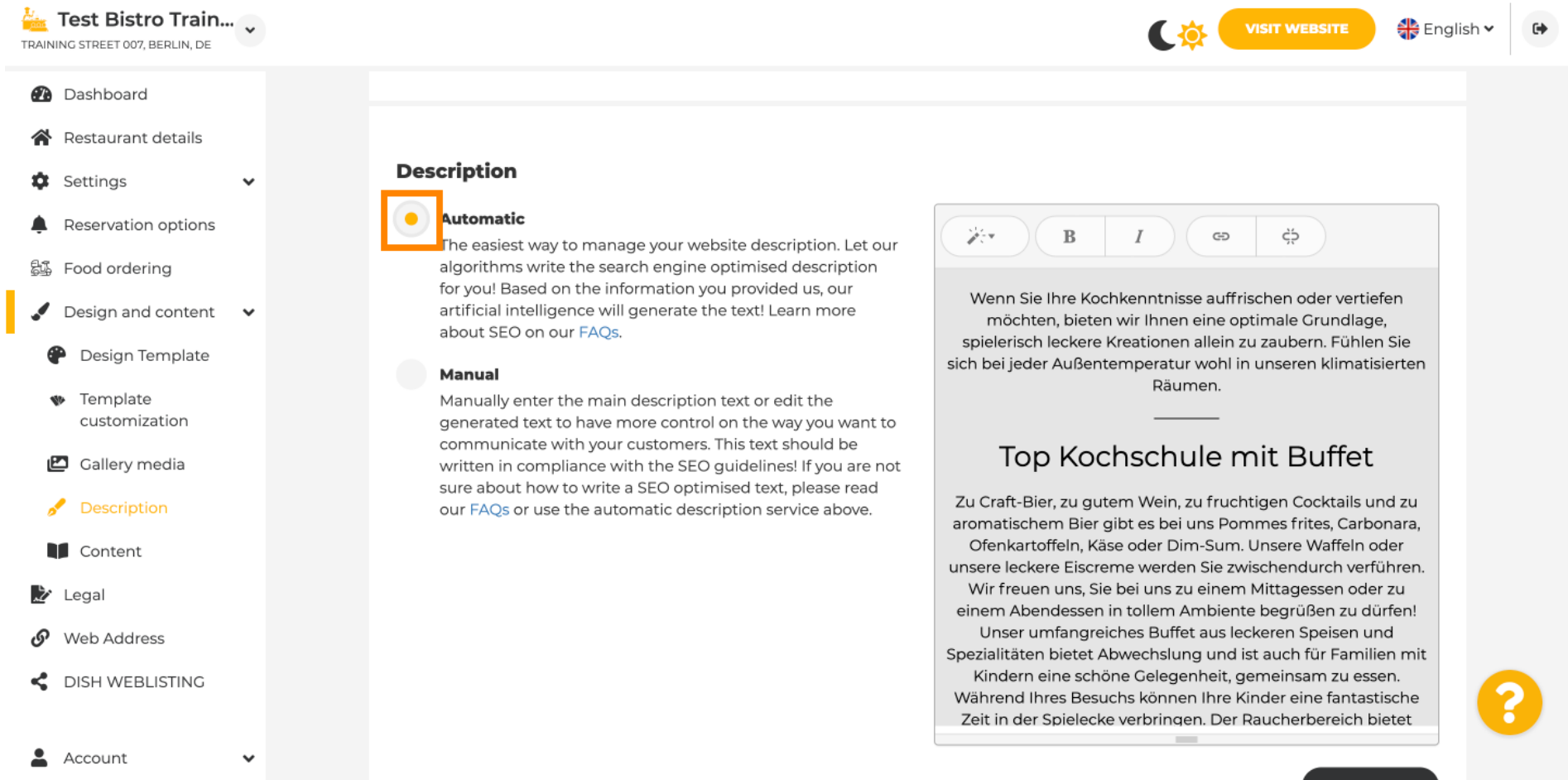
Scroll down to the **description section**. Here your main description of your establishment can be edited.



The screenshot shows the management interface for a restaurant named "Test Bistro Train...". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Description" and offers two options: "Automatic" (selected) and "Manual". The "Automatic" option explains that AI-generated text is used for SEO optimization. The "Manual" option allows for direct text entry. A preview window on the right shows the resulting website content, including a heading "Top Kochschule mit Buffet" and a paragraph of German text. A "VISIT WEBSITE" button and a language selector (English) are visible in the top right corner. A question mark icon is present in the bottom right corner of the preview area.



To activate the AI description function click on **Automatic**. **Note: The automatic description is a feature only included in DISH Professional**



The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two radio button options: 'Automatic' (selected and highlighted with an orange box) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, where AI generates SEO-optimized text based on provided information. The 'Manual' option allows for manual entry and editing of the description text. To the right, a preview window shows the generated German text for a 'Top Kochschule mit Buffet' section, including a title and a detailed paragraph about the buffet and dining options. A 'VISIT WEBSITE' button and language selector are visible in the top right corner.



To now let the new setting become effective click on **Generate**. This will generate your individual Google optimised description text based on the details of your establishment.

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into two sections. The top section is titled 'Manual' and contains text about SEO guidelines. The bottom section is titled 'Speak to your diners in their language' and contains text about AI-generated descriptions. A 'GENERATE' button is highlighted with an orange box in the top section. A 'VISIT WEBSITE' button and a language dropdown menu are visible in the top right corner. A question mark icon is located in the bottom right corner.

Test Bistro Train...  
TRAINING STREET 007, BERLIN, DE

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
Design and content  
Design Template  
Template customization  
Gallery media  
Description  
Content  
Legal  
Web Address  
DISH WEBLISTING  
Account

about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

Top Kochschule mit Buffet

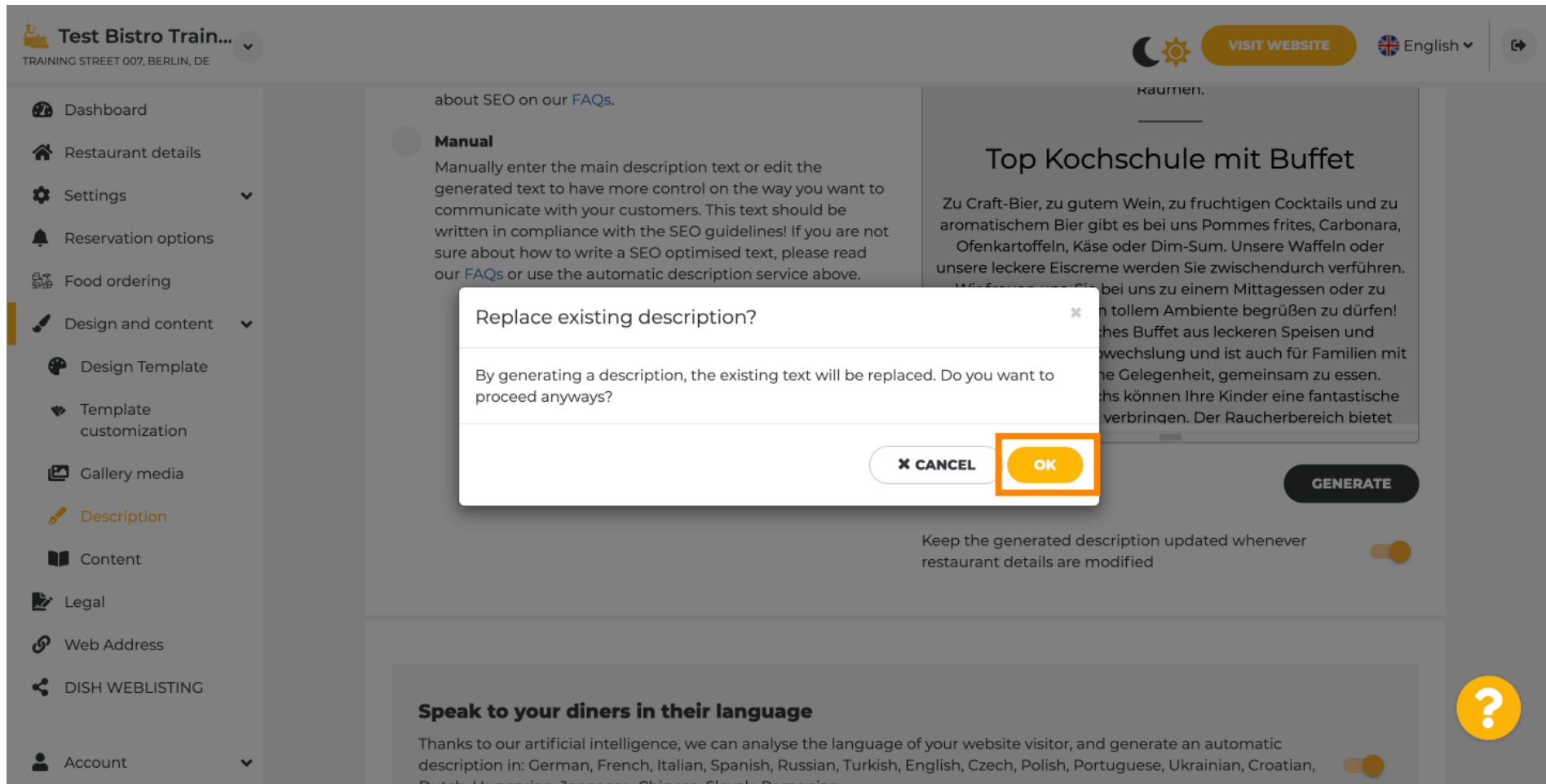
Zu Craft-Bier, zu gutem Wein, zu fruchtigen Cocktails und zu aromatischem Bier gibt es bei uns Pommes frites, Carbonara, Ofenkartoffeln, Käse oder Dim-Sum. Unsere Waffeln oder unsere leckere Eiscreme werden Sie zwischendurch verführen. Wir freuen uns, Sie bei uns zu einem Mittagessen oder zu einem Abendessen in tollem Ambiente begrüßen zu dürfen! Unser umfangreiches Buffet aus leckeren Speisen und Spezialitäten bietet Abwechslung und ist auch für Familien mit Kindern eine schöne Gelegenheit, gemeinsam zu essen. Während Ihres Besuchs können Ihre Kinder eine fantastische Zeit in der Spielecke verbringen. Der Raucherbereich bietet

**GENERATE**

Keep the generated description updated whenever restaurant details are modified

**Speak to your diners in their language**  
Thanks to our artificial intelligence, we can analyse the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese, Slovak, Romanian

 Your existing description will be replaced. Click on **OK** to proceed.

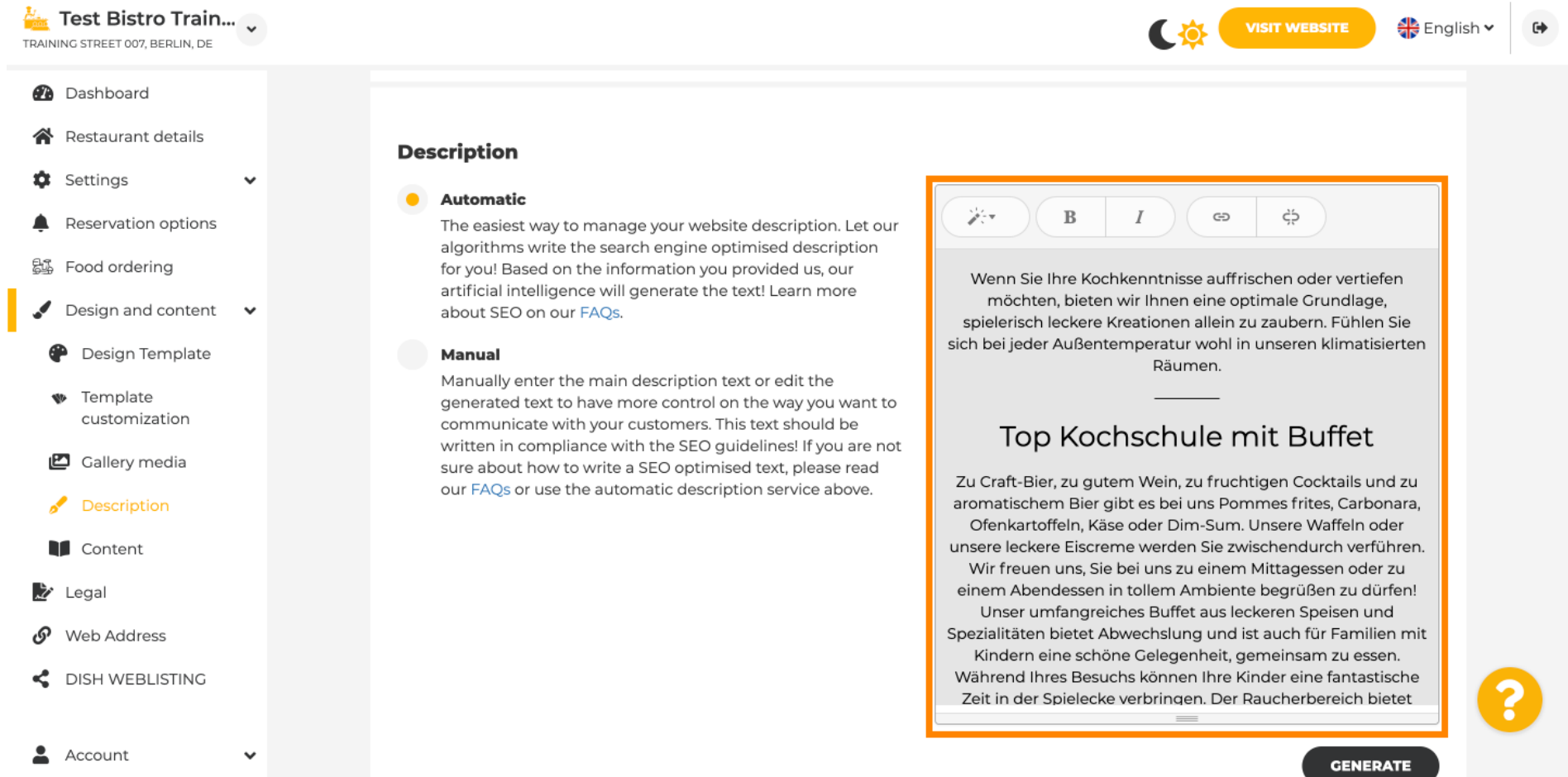


The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a 'Manual' section with instructions on how to write an SEO-optimized description. A modal dialog box is open, asking 'Replace existing description?' and providing the text: 'By generating a description, the existing text will be replaced. Do you want to proceed anyways?'. The dialog has 'X CANCEL' and 'OK' buttons. The 'OK' button is highlighted with an orange border. In the background, a 'GENERATE' button is visible, and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified' is turned on. A yellow question mark icon is located in the bottom right corner of the interface.





The new **generated description** is displayed in the set language of your DISH account.



The screenshot shows the DISH website management interface. At the top, there is a navigation bar with the restaurant name "Test Bistro Train...", location "TRAINING STREET 007, BERLIN, DE", a "VISIT WEBSITE" button, and a language selector set to "English".

On the left, a sidebar menu lists various management options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area is titled "Description" and offers two options:

- Automatic**: The easiest way to manage your website description. Let our algorithms write the search engine optimised description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**: Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimised text, please read our [FAQs](#) or use the automatic description service above.

The "Automatic" option is selected, and a preview window shows the generated German text for a "Top Kochschule mit Buffet". The text includes details about the buffet, such as craft beer, wine, cocktails, and various dishes like carbonara and waffles. A "GENERATE" button is visible at the bottom right of the preview window.



To ensure your description is always updated to the changing establishment details click on the **switch**.

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a preview of the website with a German text block. Below the preview, there is a 'GENERATE' button and a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified', which is highlighted with an orange box. At the bottom, there is a 'SAVE' button and a help icon (question mark).



If you want to activate that your description is displayed in the visitor's language click on the **switch**.  
**Note: Our AI analyses the language of the visitor and adapt it immediately**

The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'GENERATE' button and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified'. A highlighted box contains the following text:

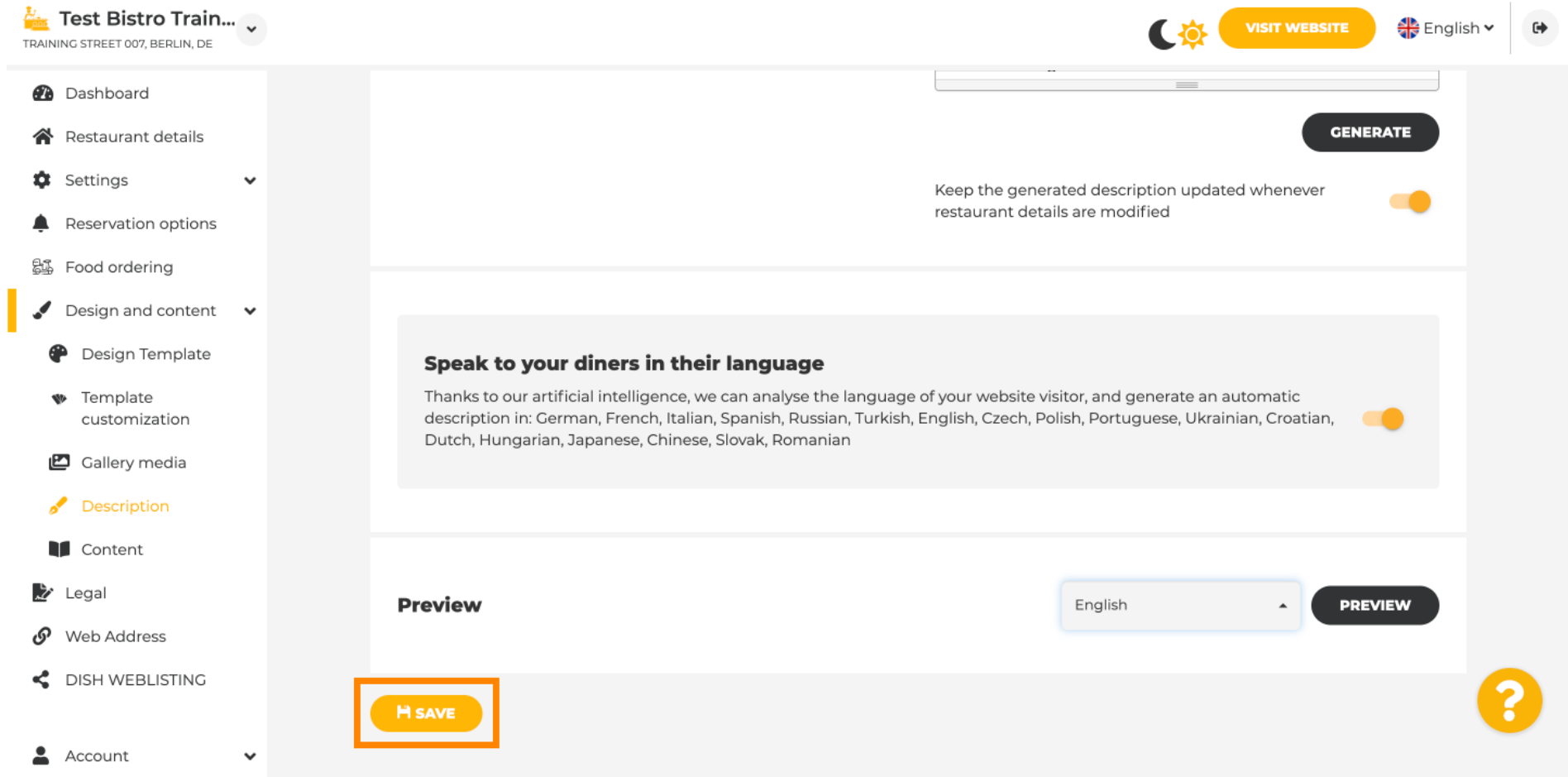
**Speak to your diners in their language**

Thanks to our artificial intelligence, we can analyse the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese, Slovak, Romanian

At the bottom of the interface, there is a 'SAVE' button, a footer with 'Designed by Hospitality Digital GmbH. All rights reserved.', and a help icon (question mark).

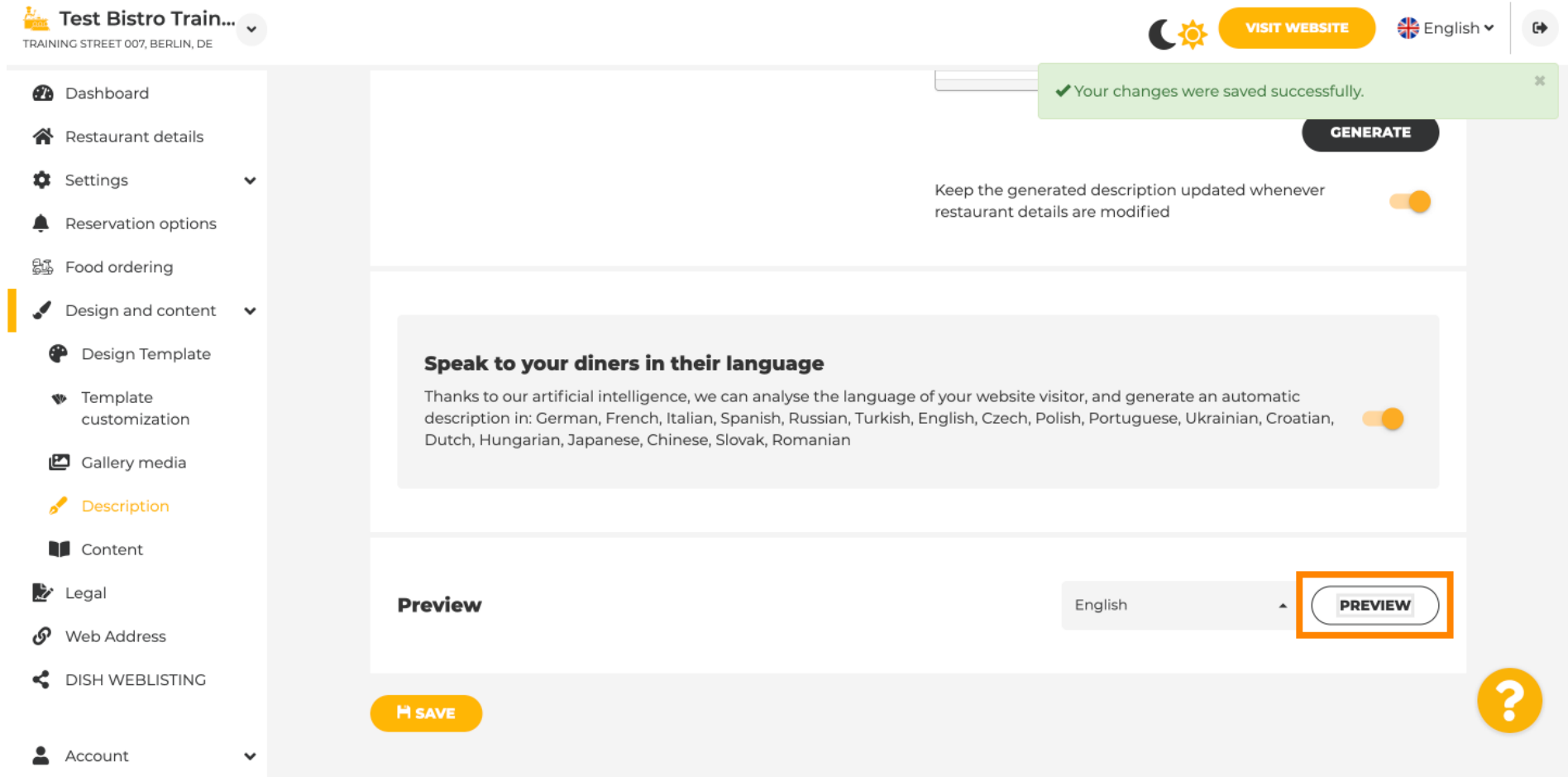


Make sure to apply all changes by clicking on **Save**.



The screenshot shows the DISH website management interface for 'Test Bistro Train...'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into sections. The top section has a 'GENERATE' button and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified'. The middle section, titled 'Speak to your diners in their language', explains the AI feature and includes a toggle switch. The bottom section, titled 'Preview', shows a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is highlighted with an orange border at the bottom left. A question mark icon is visible in the bottom right corner.

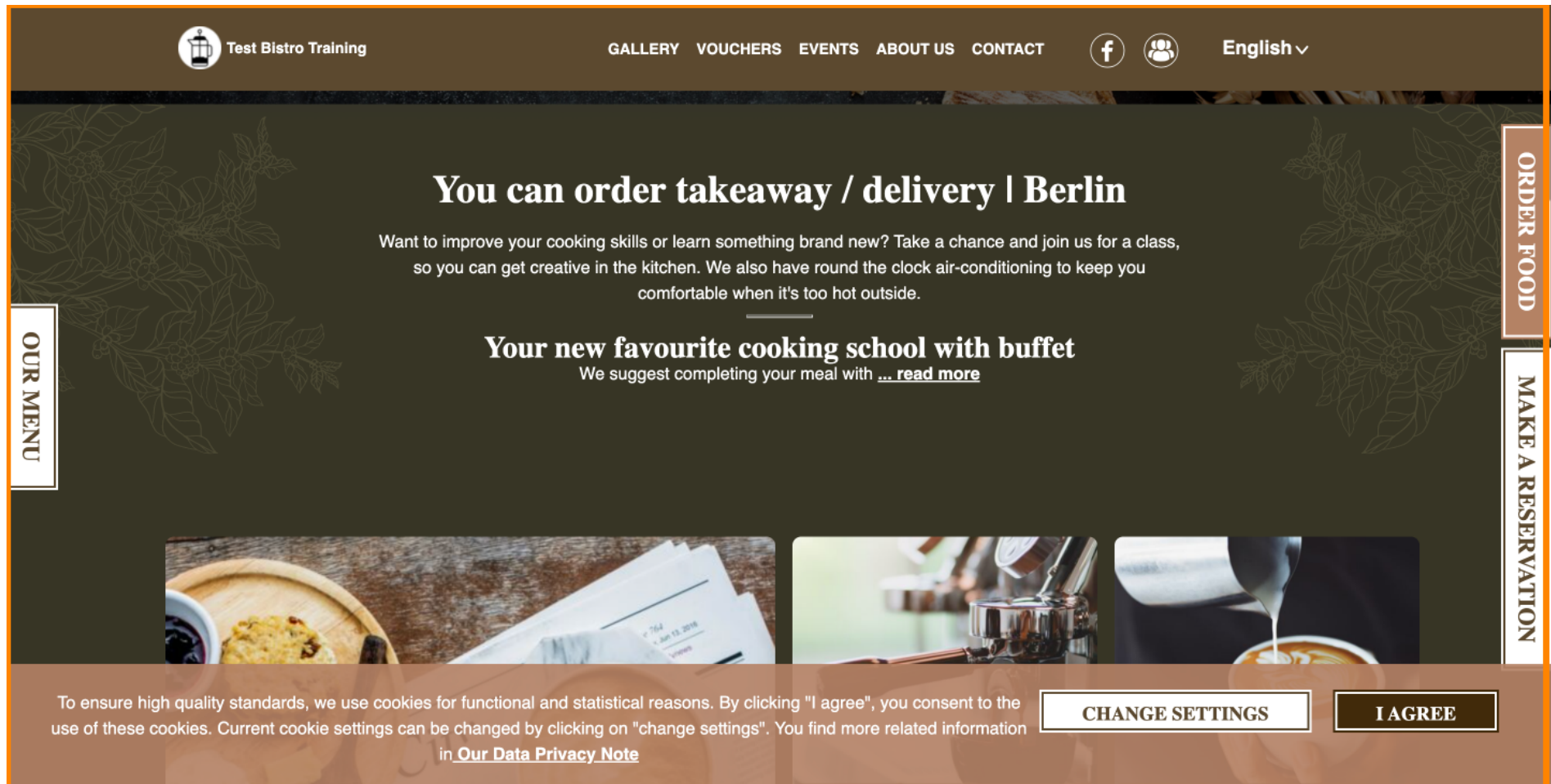
 Click on **PREVIEW** to see the effective changes on your own website.



The screenshot shows the DISH website management interface for "Test Bistro Train...". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a "GENERATE" button and a toggle switch for "Keep the generated description updated whenever restaurant details are modified". Below this is a section titled "Speak to your diners in their language" with a description of the AI feature and another toggle switch. At the bottom, there is a "Preview" button highlighted with an orange box, a "SAVE" button, and a language selector set to "English". A green notification banner at the top right states "Your changes were saved successfully." and a question mark icon is visible in the bottom right corner.



This is your new **AI generated description**.



The screenshot shows the homepage of the Test Bistro Training website. The header includes the logo, navigation links (GALLERY, VOUCHERS, EVENTS, ABOUT US, CONTACT), social media icons, and a language selector (English). The main content area features a dark background with a floral pattern and the headline "You can order takeaway / delivery | Berlin". Below this is a paragraph of text and a sub-headline "Your new favourite cooking school with buffet" with a "read more" link. The page is framed by vertical sidebars for "OUR MENU" and "MAKE A RESERVATION". At the bottom, there is a cookie consent banner with "CHANGE SETTINGS" and "I AGREE" buttons.

Test Bistro Training

GALLERY VOUCHERS EVENTS ABOUT US CONTACT

English

## You can order takeaway / delivery | Berlin

Want to improve your cooking skills or learn something brand new? Take a chance and join us for a class, so you can get creative in the kitchen. We also have round the clock air-conditioning to keep you comfortable when it's too hot outside.

### Your new favourite cooking school with buffet

We suggest completing your meal with [... read more](#)

OUR MENU

ORDER FOOD

MAKE A RESERVATION

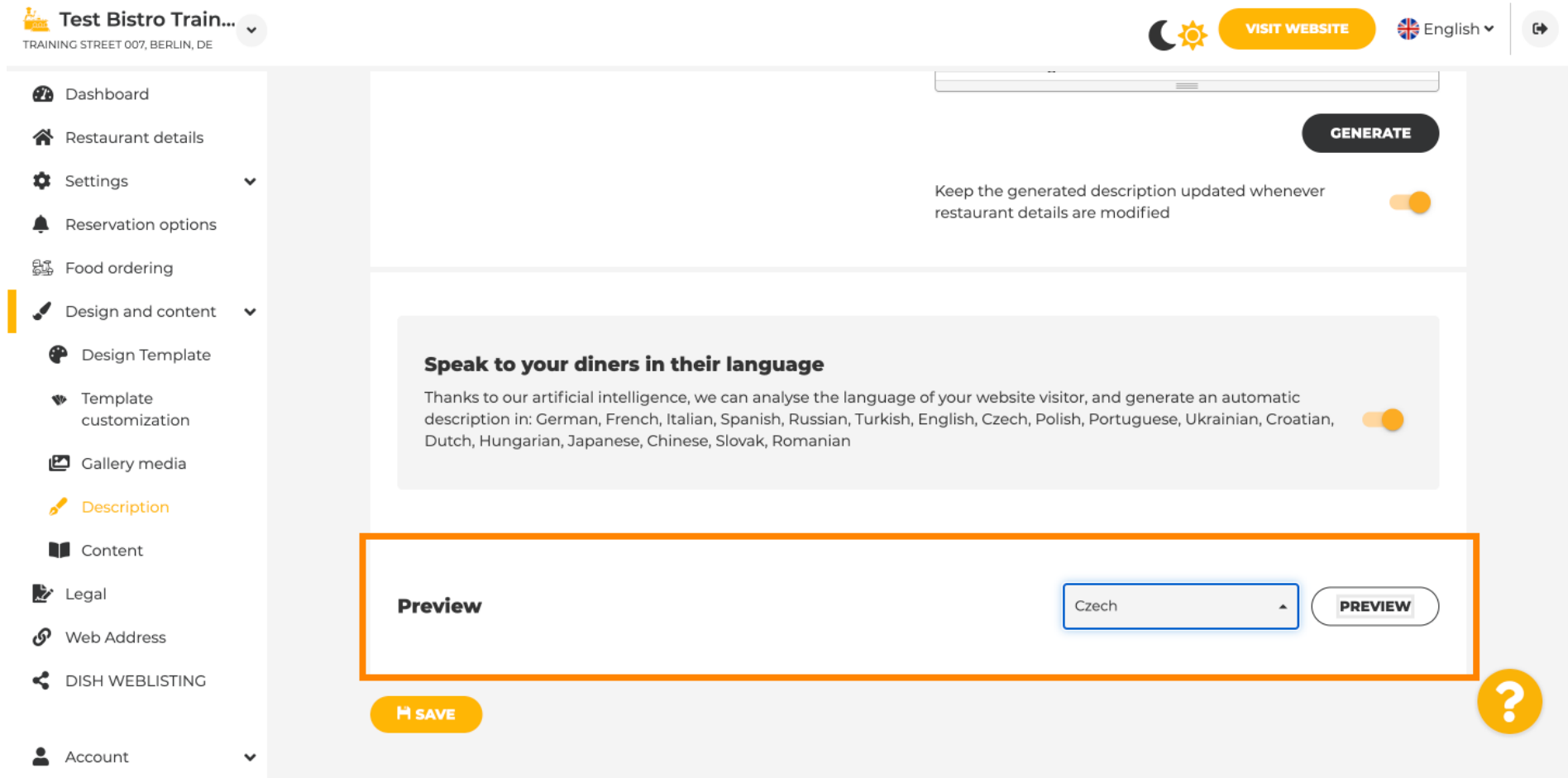
To ensure high quality standards, we use cookies for functional and statistical reasons. By clicking "I agree", you consent to the use of these cookies. Current cookie settings can be changed by clicking on "change settings". You find more related information in [Our Data Privacy Note](#)

CHANGE SETTINGS

I AGREE



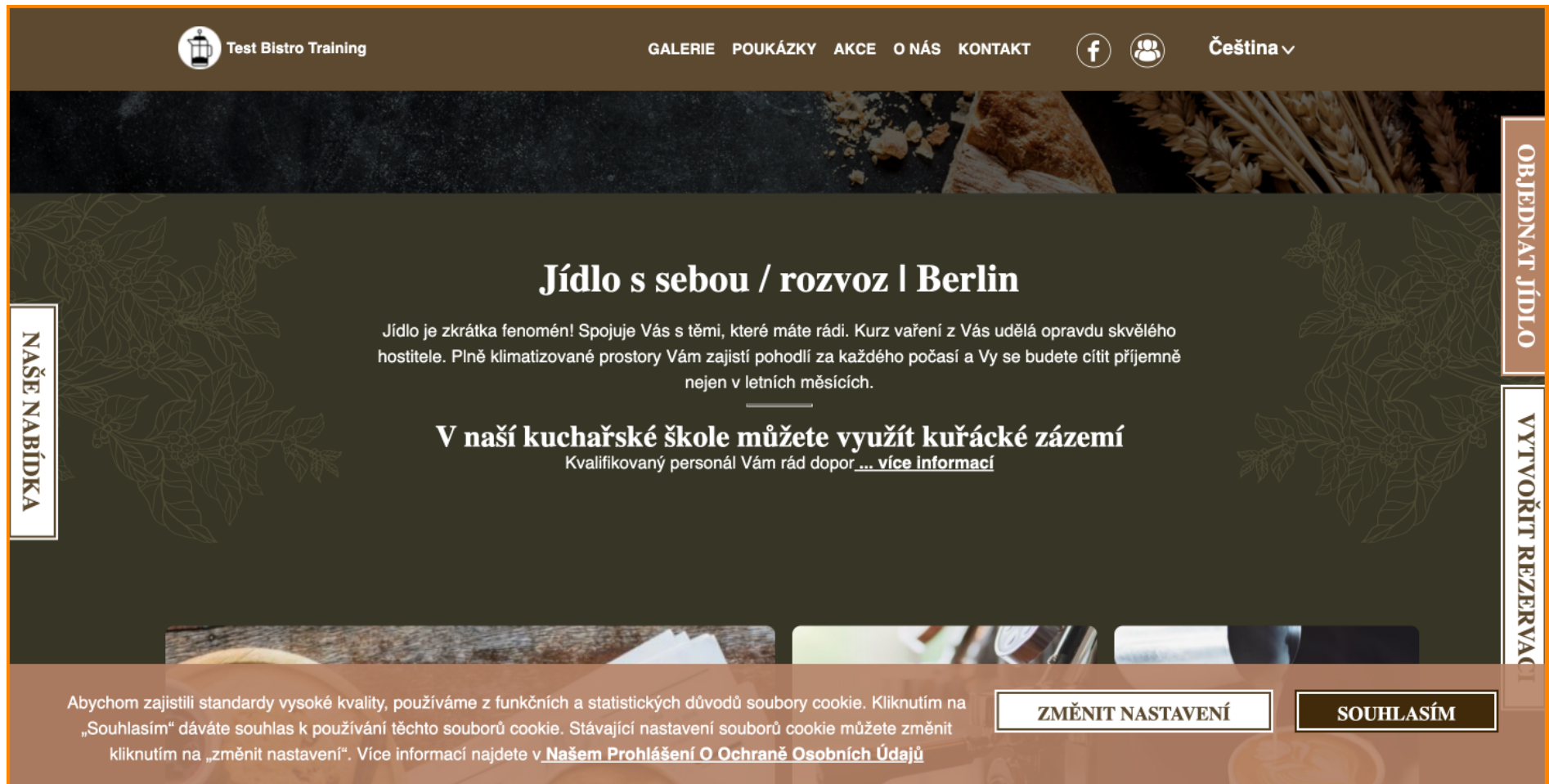
To see what your website would look like in **another language**, select another language in the dropdown menu and click on **PREVIEW**.



The screenshot shows the DISH website management interface. On the left is a sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design Template, Template customization, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Test Bistro Train..." and includes a "VISIT WEBSITE" button, a language dropdown set to "English", and a "GENERATE" button. Below this is a toggle for "Keep the generated description updated whenever restaurant details are modified". The "Description" section features the heading "Speak to your diners in their language" and a list of supported languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese, Slovak, and Romanian. A "Preview" window is highlighted with an orange border, containing a language dropdown set to "Czech" and a "PREVIEW" button. A "SAVE" button is located at the bottom left of the main content area, and a question mark icon is at the bottom right.



In this case we choose to display the website in **Czech**. That's it. You are done.



Test Bistro Training

GALERIE POUKÁZKY AKCE O NÁS KONTAKT

f

Čeština ▾

**Jídlo s sebou / rozvoz | Berlin**

Jídlo je zkrátka fenomén! Spojuje Vás s těmi, které máte rádi. Kurz vaření z Vás udělá opravdu skvělého hostitele. Plně klimatizované prostory Vám zajistí pohodlí za každého počasí a Vy se budete cítit příjemně nejen v letních měsících.

**V naší kuchařské škole můžete využít kuřácké zázemí**  
Kvalifikovaný personál Vám rád doporučí [více informací](#)

NAŠE NABÍDKA

OBJEDNAT JÍDLO

VYTVOŘIT REZERVACI

Abychom zajistili standardy vysoké kvality, používáme z funkčních a statistických důvodů soubory cookie. Kliknutím na „Souhlasím“ dáváte souhlas k používání těchto souborů cookie. Stávající nastavení souborů cookie můžete změnit kliknutím na „změnit nastavení“. Více informací najdete v [Našem Prohlášení O Ochráně Osobních Údajů](#)

ZMĚNIT NASTAVENÍ

SOUHLASÍM





Scan to go to the interactive player