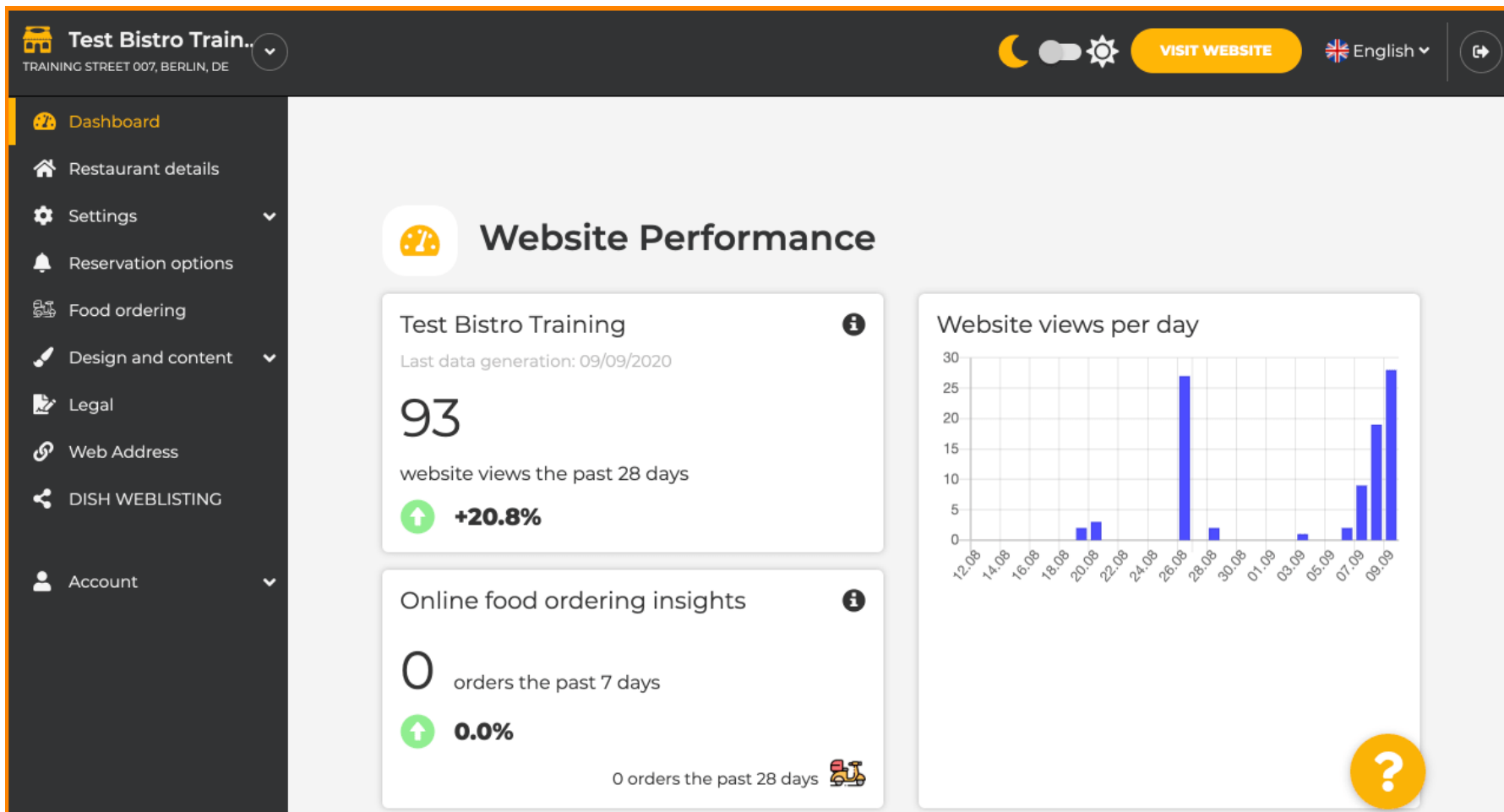




Der erste Schritt besteht darin, sich bei Ihrem **DISH-Website-Konto** anzumelden . Hinweis: <https://website.dish.co>



**Test Bistro Train..**  
TRAINING STREET 007, BERLIN, DE

Dashboard

- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content
- Legal
- Web Address
- DISH WEBLISTING
- Account

## Website Performance

**Test Bistro Training**

Last data generation: 09/09/2020

**93**

website views the past 28 days

**+20.8%**

**Online food ordering insights**

**0** orders the past 7 days

**0.0%**

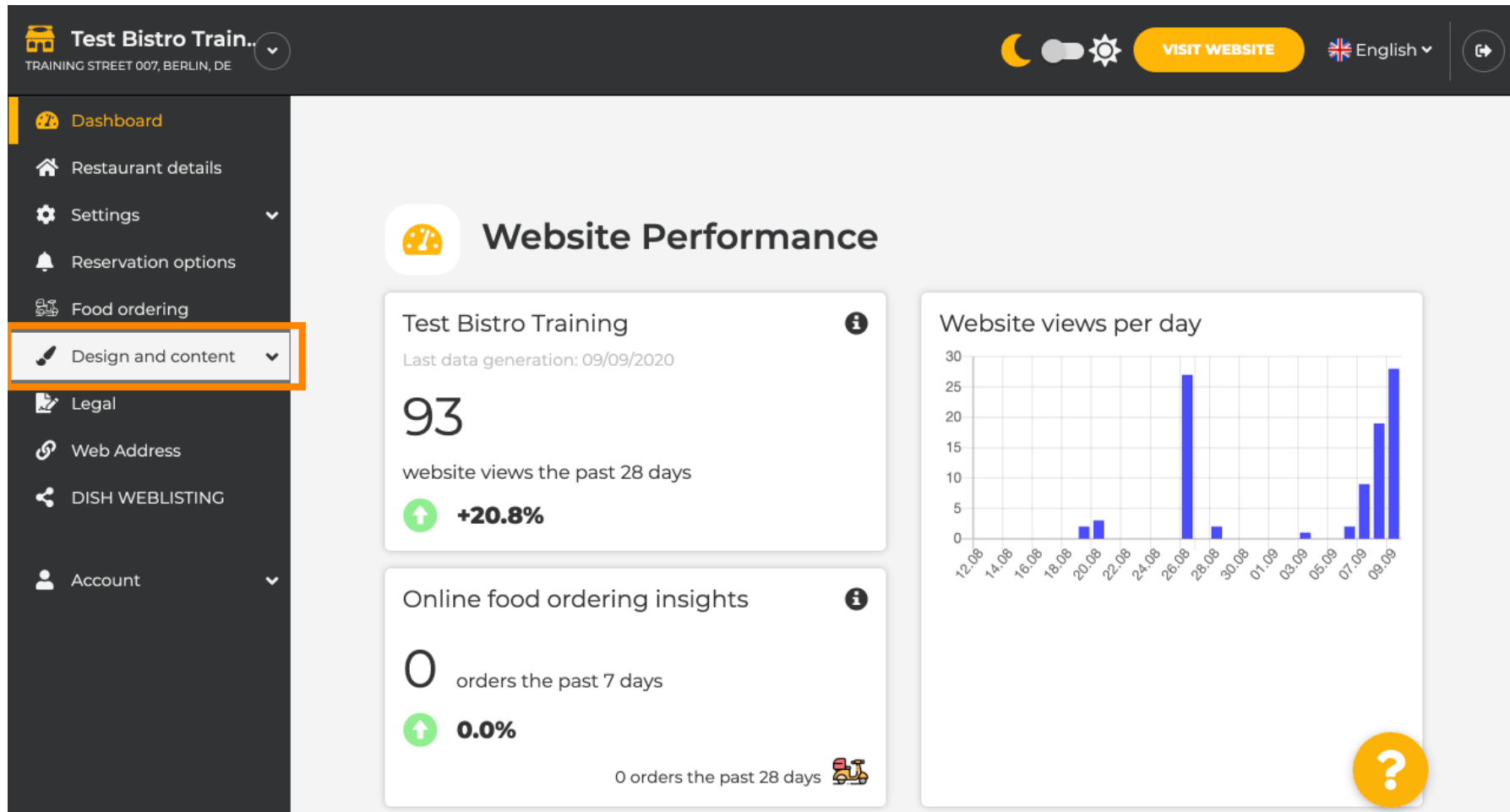
0 orders the past 28 days

### Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	19
09.09	28



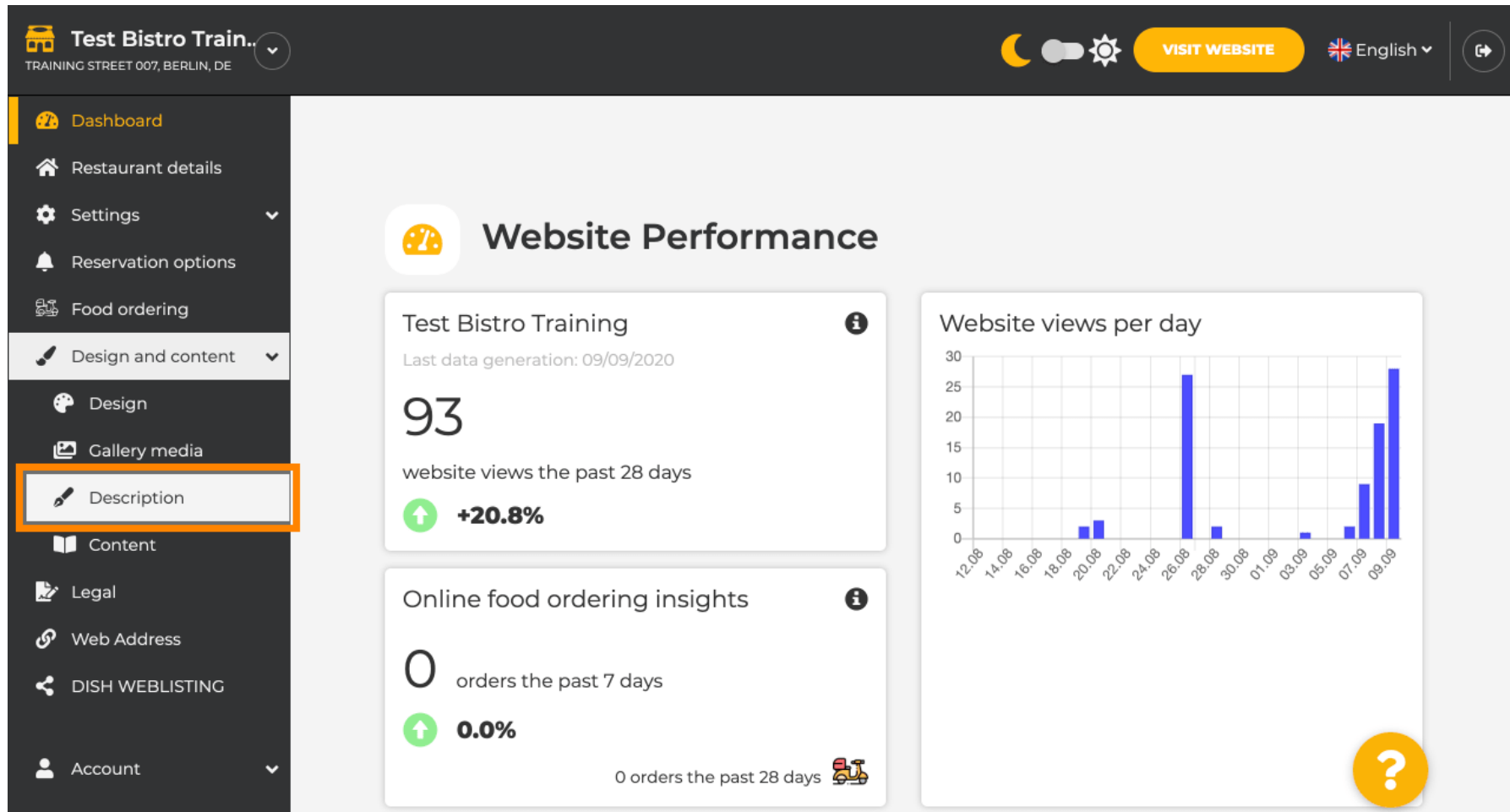
Klicken Sie nach dem Login auf **Design und Inhalt**.



The screenshot shows the dashboard for 'Test Bistro Train..' with the following components:

- Header:** Restaurant name, address, navigation icons (moon, toggle, gear), 'VISIT WEBSITE' button, language selector (English), and a share icon.
- Left Sidebar:** A list of menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
  - Website Performance:** A card showing 'Test Bistro Training' with a score of 93 website views the past 28 days, a +20.8% increase, and a last data generation date of 09/09/2020.
  - Online food ordering insights:** A card showing 0 orders the past 7 days and 0 orders the past 28 days, with a 0.0% change.
  - Website views per day:** A bar chart showing daily website views from 12.08 to 09.09. The highest view count is on 26.08 (approx. 27 views).

 Und dann auf **Beschreibung** klicken .

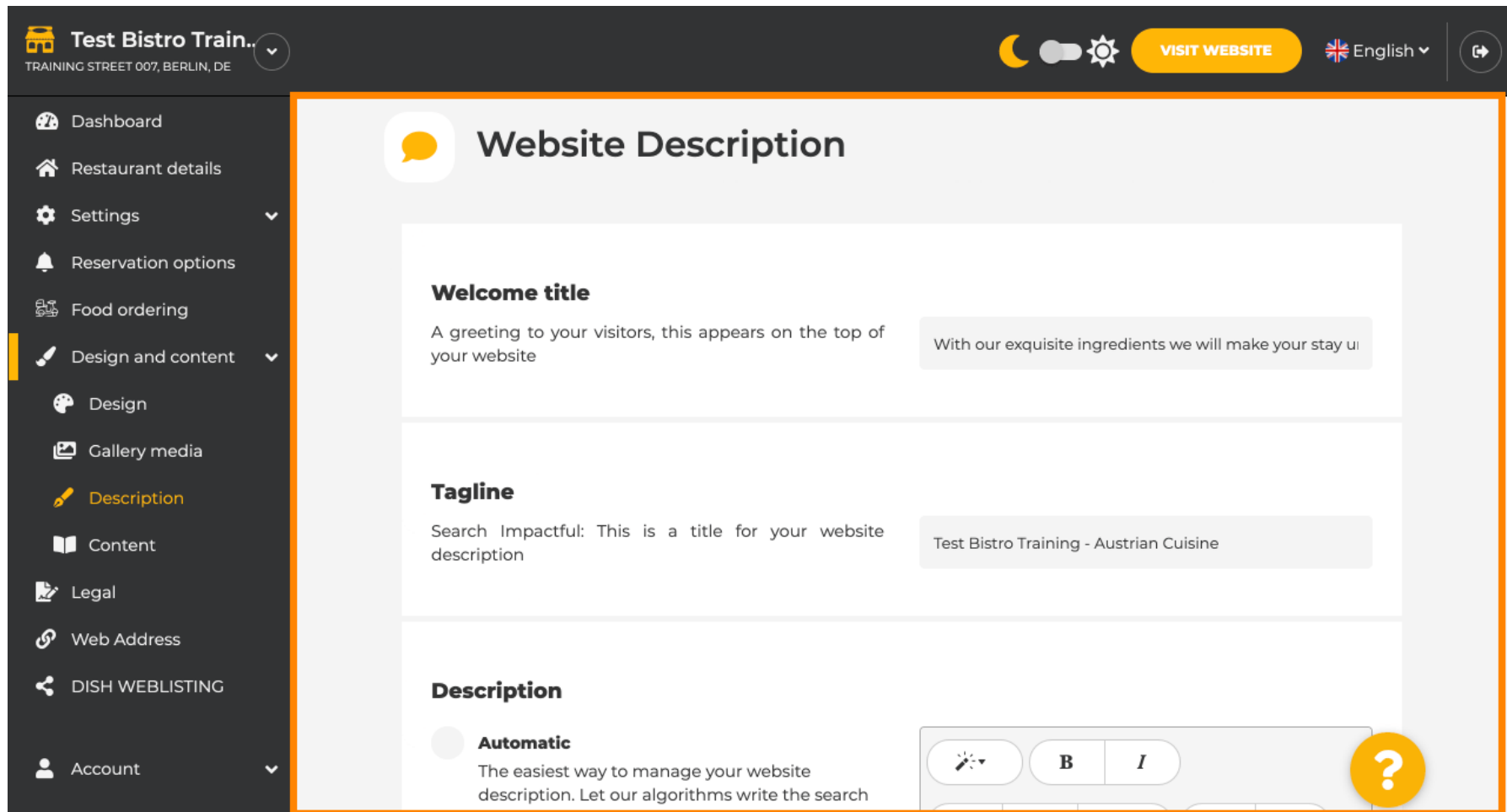


The screenshot shows the dashboard for 'Test Bistro Train..' with the following components:

- Header:** Restaurant name, address (TRAINING STREET 007, BERLIN, DE), navigation icons (moon, toggle, gear), 'VISIT WEBSITE' button, language selector (English), and a share icon.
- Left Sidebar:** A list of menu items including Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Design, Gallery media, Description (highlighted with an orange box), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
  - Website Performance:** A card showing 'Test Bistro Training' with a score of 93 website views the past 28 days, a +20.8% increase, and a last data generation date of 09/09/2020.
  - Online food ordering insights:** A card showing 0 orders the past 7 days and 0 orders the past 28 days, with a 0.0% change.
  - Website views per day:** A bar chart showing daily website views from 12.08 to 09.09. The highest view count is on 26.08 (approx. 27 views).



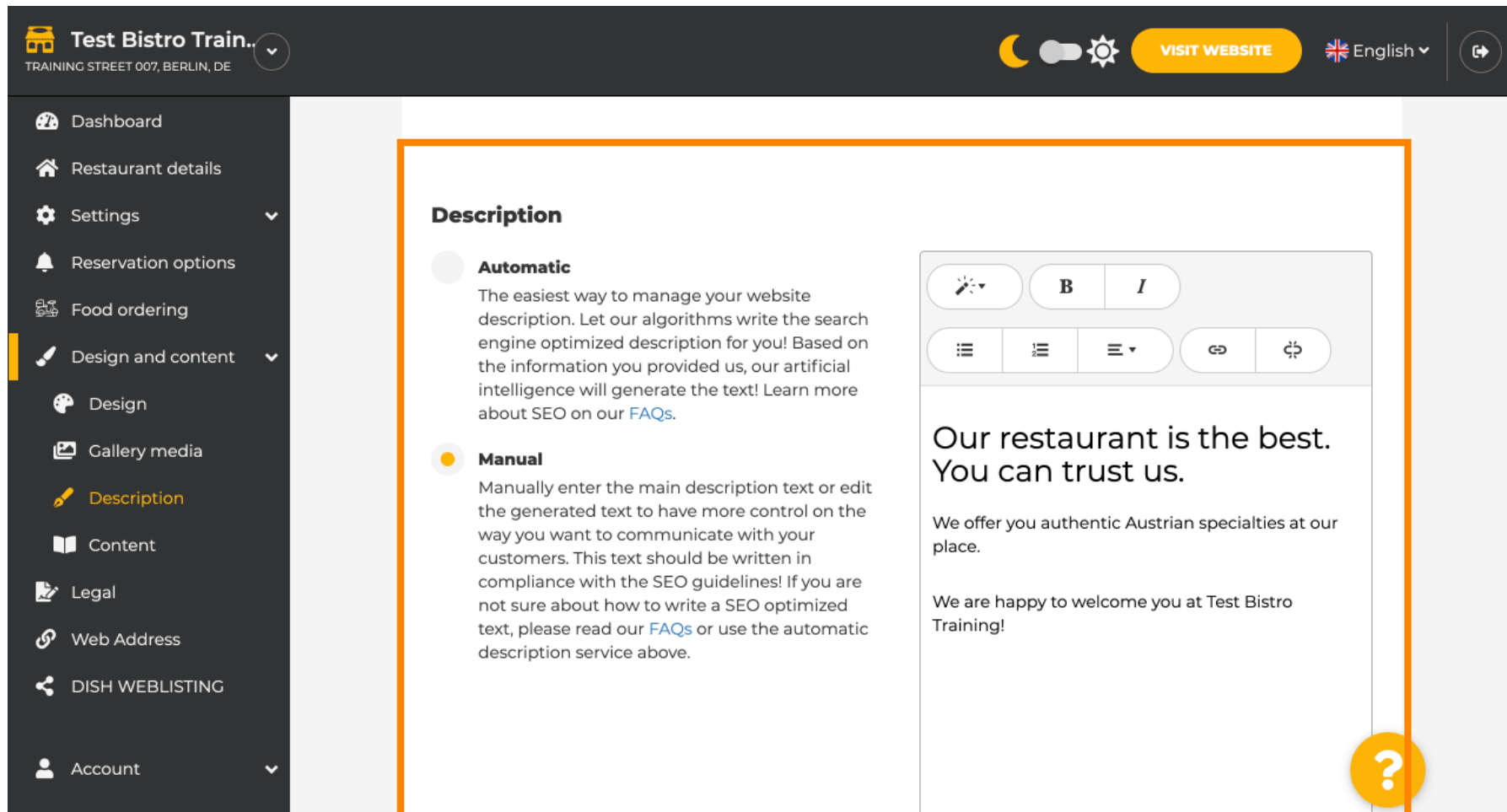
Sie befinden sich nun im Bereich **Website-Beschreibung**, wo Sie Einstellungen vornehmen und Beschreibungen bearbeiten können.



The screenshot displays the 'Website Description' management interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE', along with a 'VISIT WEBSITE' button and language settings. The left sidebar lists various management options, with 'Description' highlighted. The main content area is titled 'Website Description' and contains three sections: 'Welcome title', 'Tagline', and 'Description'. Each section has a text input field for editing. The 'Description' section includes a radio button for 'Automatic' and a rich text editor with bold and italic buttons. A yellow question mark icon is visible in the bottom right corner of the main content area.



Scrollen Sie nach unten zum **Beschreibungsabschnitt**. Hier kann die Hauptbeschreibung Ihres Betriebes bearbeitet werden.

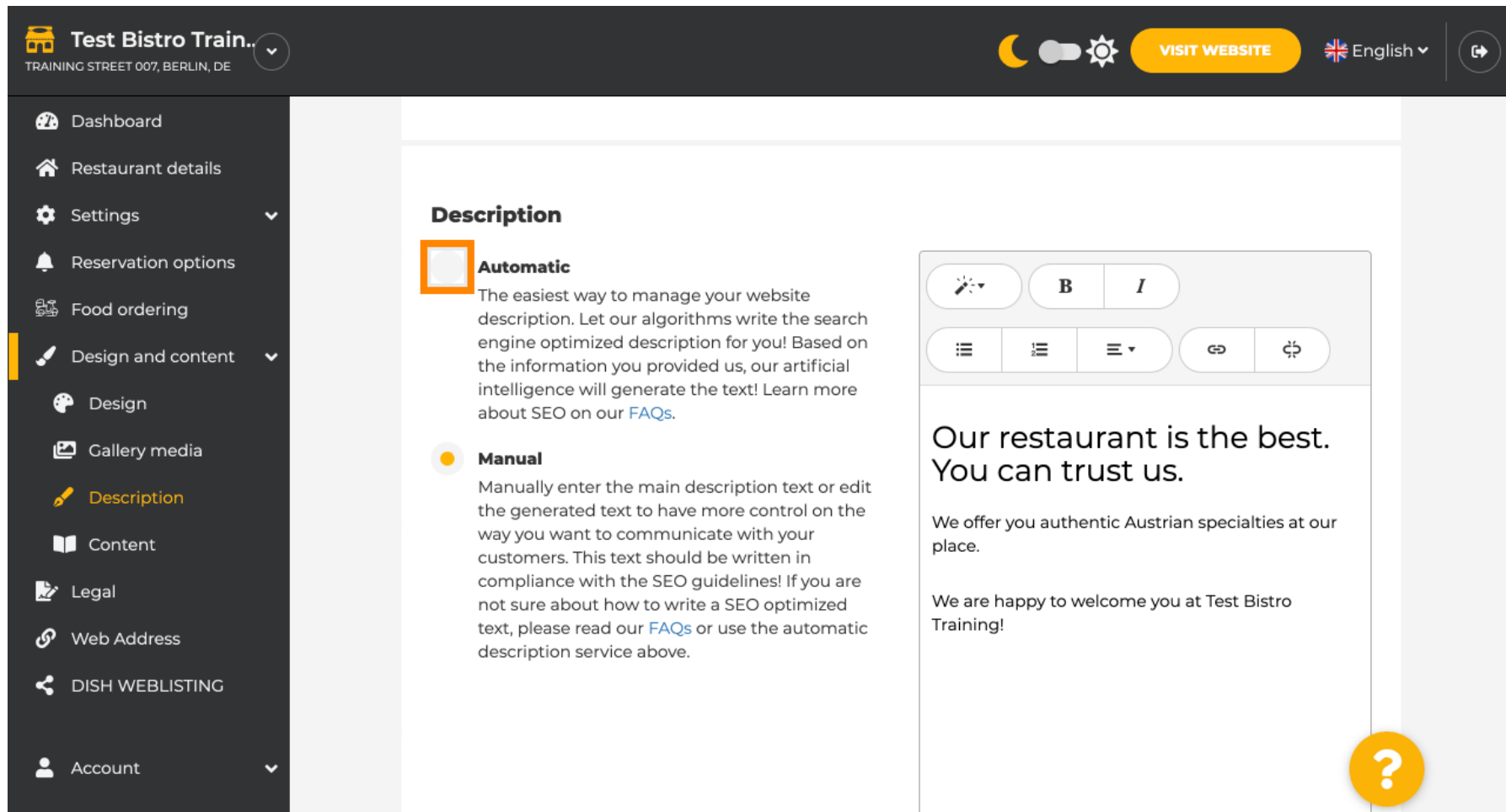


The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, toggle, and sun. A yellow 'VISIT WEBSITE' button, language selector 'English', and a share icon.
- Left Sidebar:** A dark sidebar with menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
  - Description Section:**
    - Automatic:** The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
    - Manual:** Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.
  - Editor:** A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, numbered list, link, and unlink. The main text area contains:
    - Our restaurant is the best. You can trust us.**
    - We offer you authentic Austrian specialties at our place.
    - We are happy to welcome you at Test Bistro Training!



Um die KI-Beschreibungsfunktion zu aktivieren, klicken Sie auf **Automatisch**. Hinweis: Die automatische Beschreibung ist eine Funktion, die nur in DISH Professional enthalten ist.



**Test Bistro Train..**  
TRAINING STREET 007, BERLIN, DE

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
Design and content  
Design  
Gallery media  
**Description**  
Content  
Legal  
Web Address  
DISH WEBLISTING  
Account

**Description**

**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

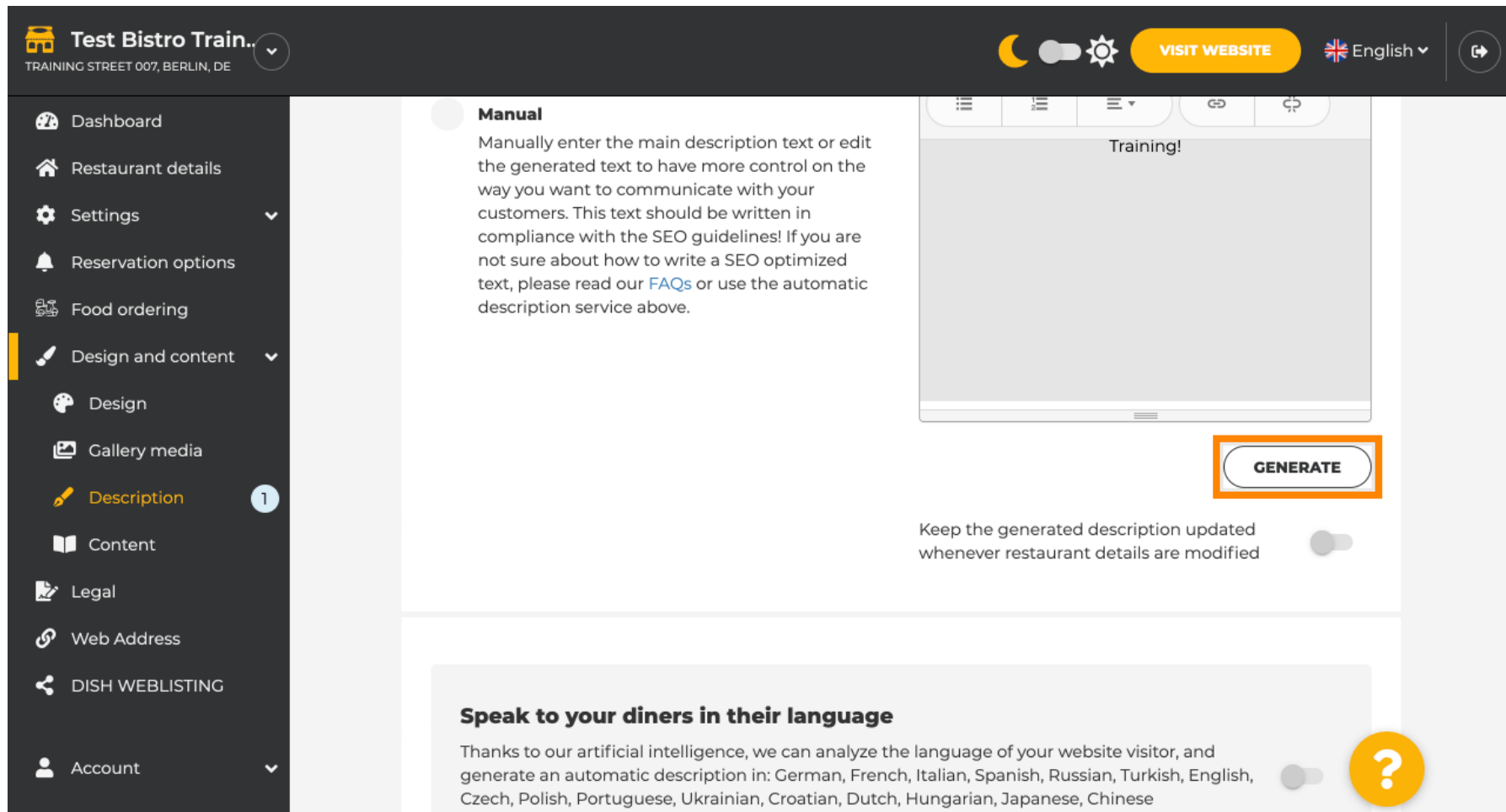
**Our restaurant is the best.  
You can trust us.**

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

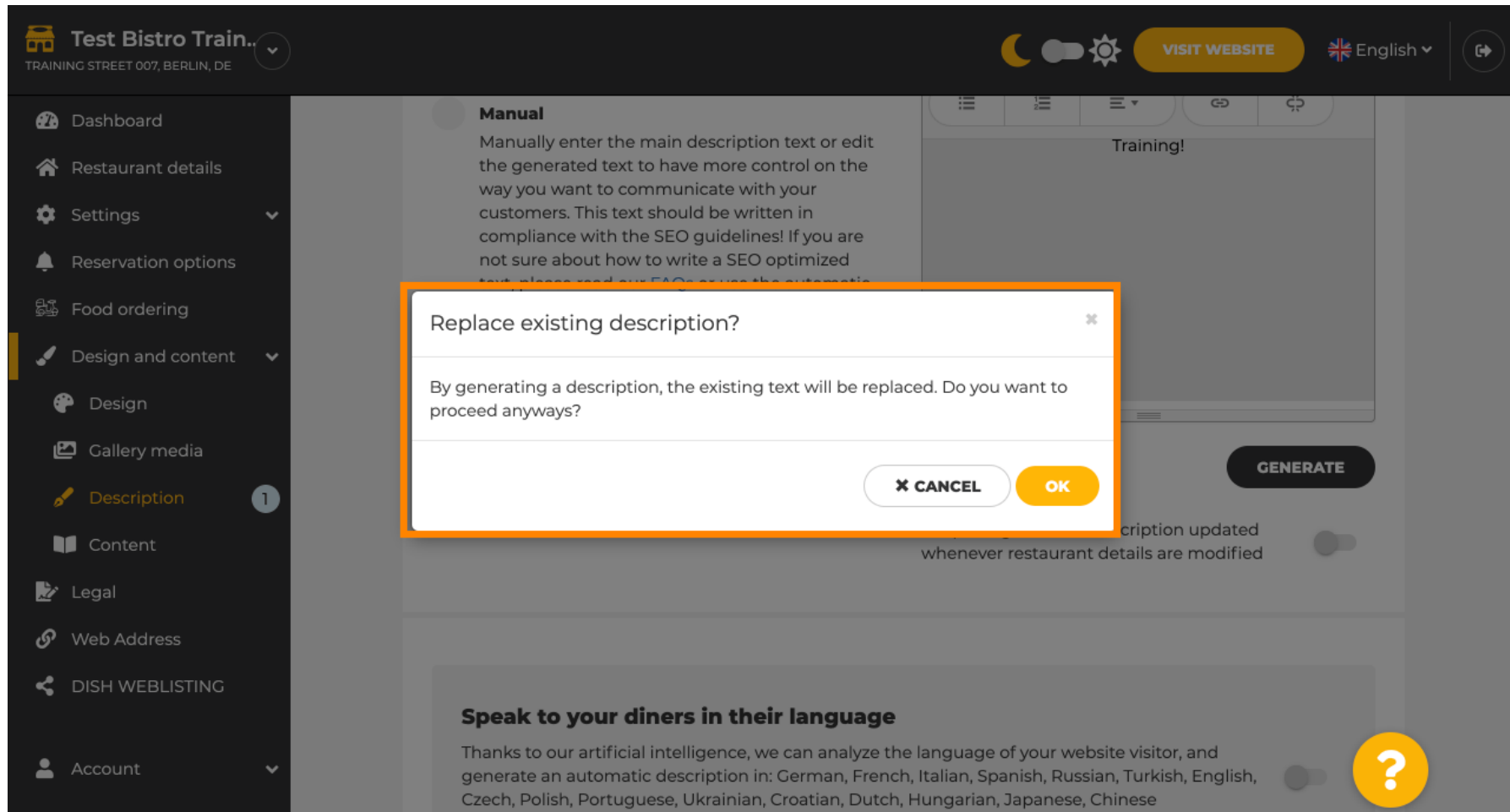


Um die neue Einstellung nun wirksam werden zu lassen, klicken Sie auf **Generieren**. Daraus wird anhand der Angaben zu Ihrem Betrieb Ihr individueller Google-optimierter Beschreibungstext generiert.



The screenshot shows the DISH website management interface for 'Test Bistro Train..' located at 'TRAINING STREET 007, BERLIN, DE'. The interface includes a top navigation bar with a 'VISIT WEBSITE' button and a language selector set to 'English'. A left sidebar contains various menu items, with 'Description' highlighted and marked with a '1' in a blue circle. The main content area is divided into two sections. The top section is titled 'Manual' and contains instructions: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.' Below this text is a preview window showing a mobile device screen with the text 'Training!'. A 'GENERATE' button is highlighted with an orange border. Below the preview window is a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified', which is currently turned off. The bottom section is titled 'Speak to your diners in their language' and contains the text: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. A toggle switch for this feature is also turned off, and a yellow question mark icon is visible in the bottom right corner of this section.

 Ihre vorhandene Beschreibung wird ersetzt. Klicken Sie auf **OK**, um fortzufahren.

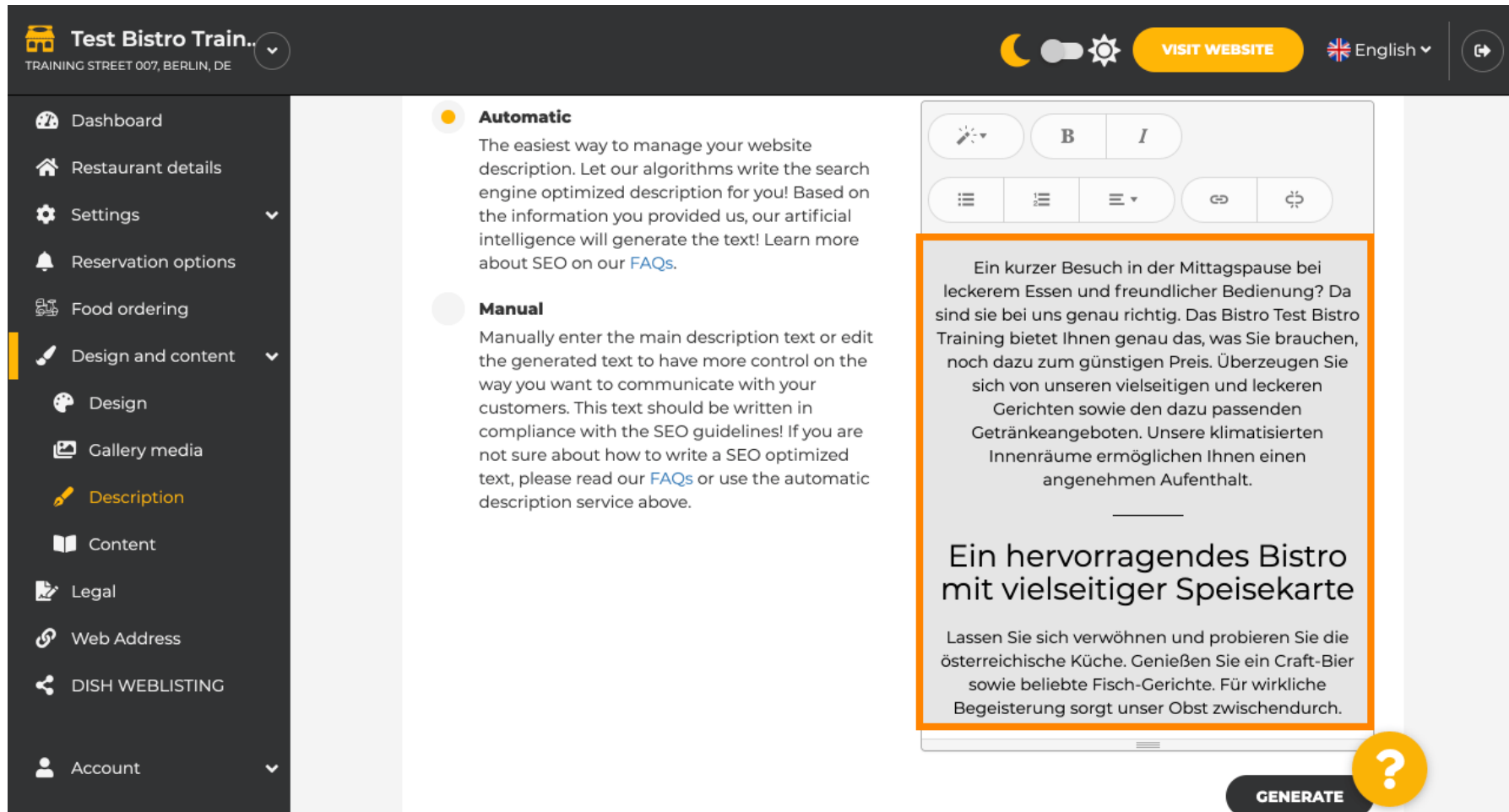


The screenshot shows the DISH website management interface for 'Test Bistro Train..'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a notification badge '1'), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Manual' and contains instructions: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our FAQ or use the automatic...'. A modal dialog box is open in the center, titled 'Replace existing description?'. The dialog text reads: 'By generating a description, the existing text will be replaced. Do you want to proceed anyways?'. At the bottom of the dialog are two buttons: 'X CANCEL' and 'OK'. In the background, a 'GENERATE' button is visible, and a notification at the bottom right says 'Description updated whenever restaurant details are modified'. A yellow question mark icon is also present in the bottom right corner of the interface.





Die neu **generierte Beschreibung** wird in der eingestellten Sprache Ihres DISH-Kontos angezeigt.



The screenshot shows the DISH website management interface. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted. The main content area shows two options for generating a description: 'Automatic' and 'Manual'. The 'Automatic' option is selected, and the resulting German text is displayed in a preview window. The text describes a bistro with a diverse menu and a pleasant atmosphere. A 'GENERATE' button with a question mark icon is visible at the bottom right of the preview window.

**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

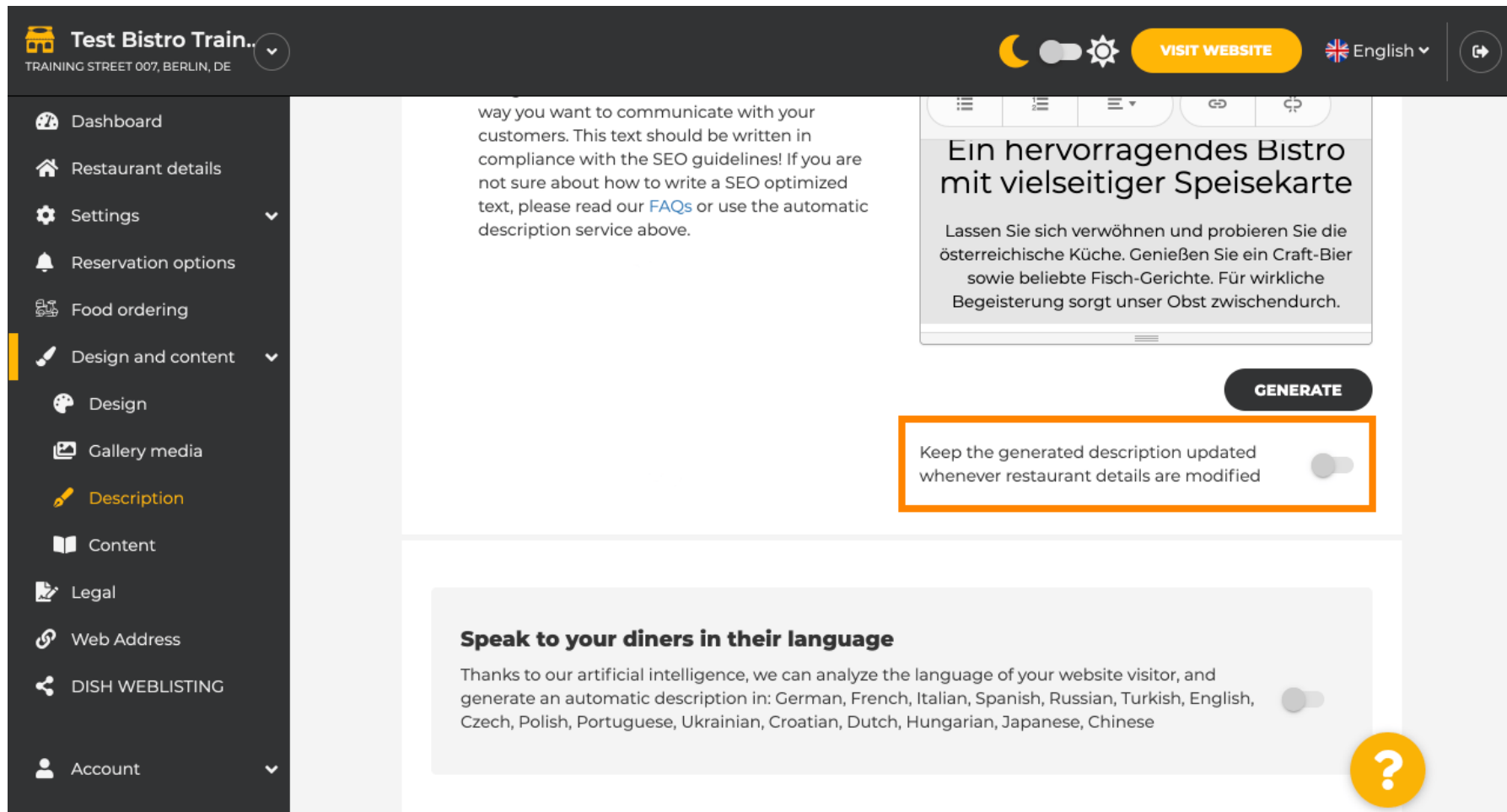
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

**GENERATE**



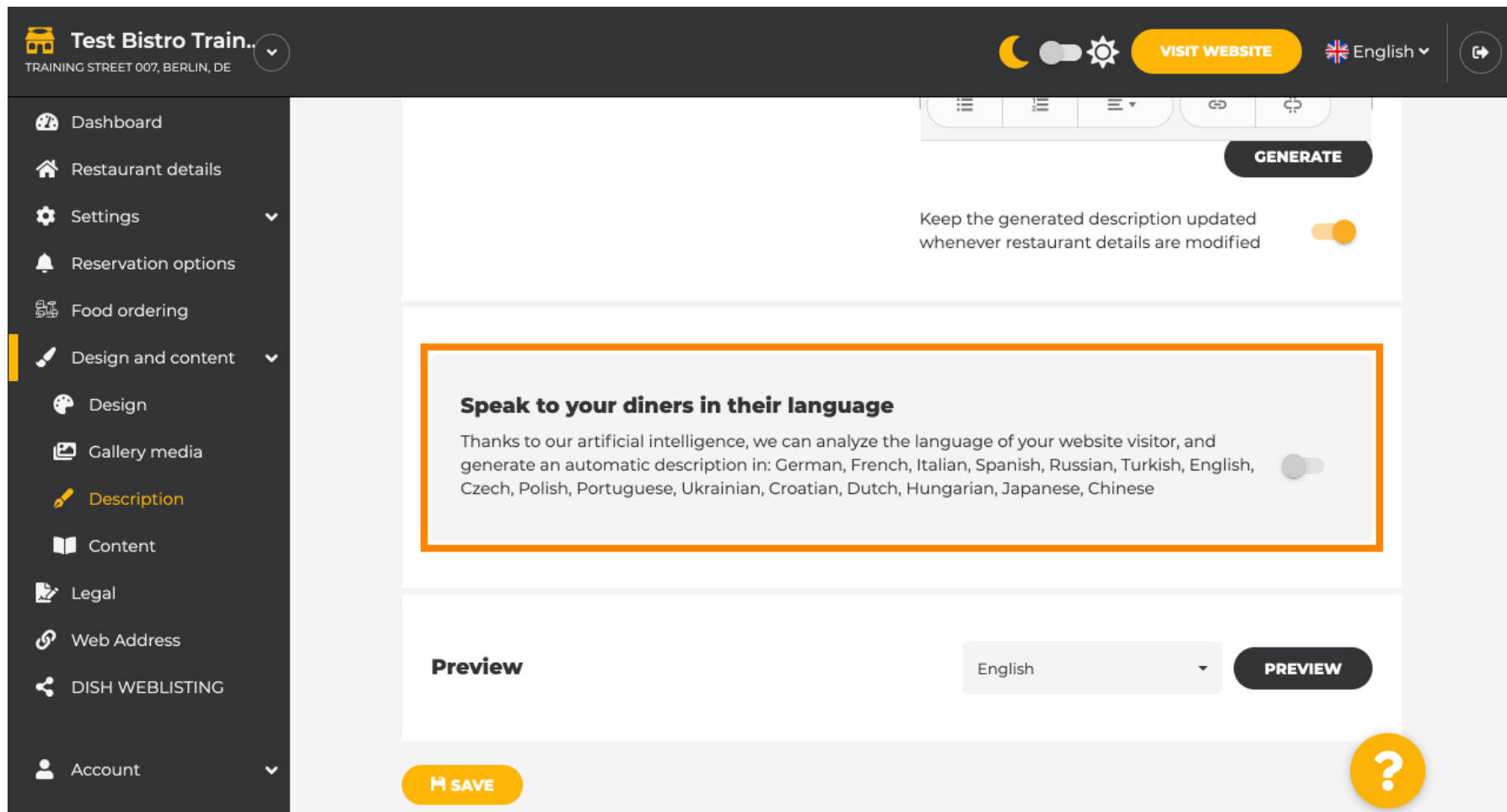
Um sicherzustellen, dass Ihre Beschreibung immer auf die sich ändernden Einrichtungsdetails aktualisiert wird, klicken Sie auf den **Schalter**.



The screenshot shows the DISH website management interface for 'Test Bistro Train..'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a text editor with a generated description in German: 'Ein hervorragendes Bistro mit vielseitiger Speisekarte'. Below the text is a 'GENERATE' button and a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified', which is currently turned on. A yellow question mark icon is visible in the bottom right corner of the interface.



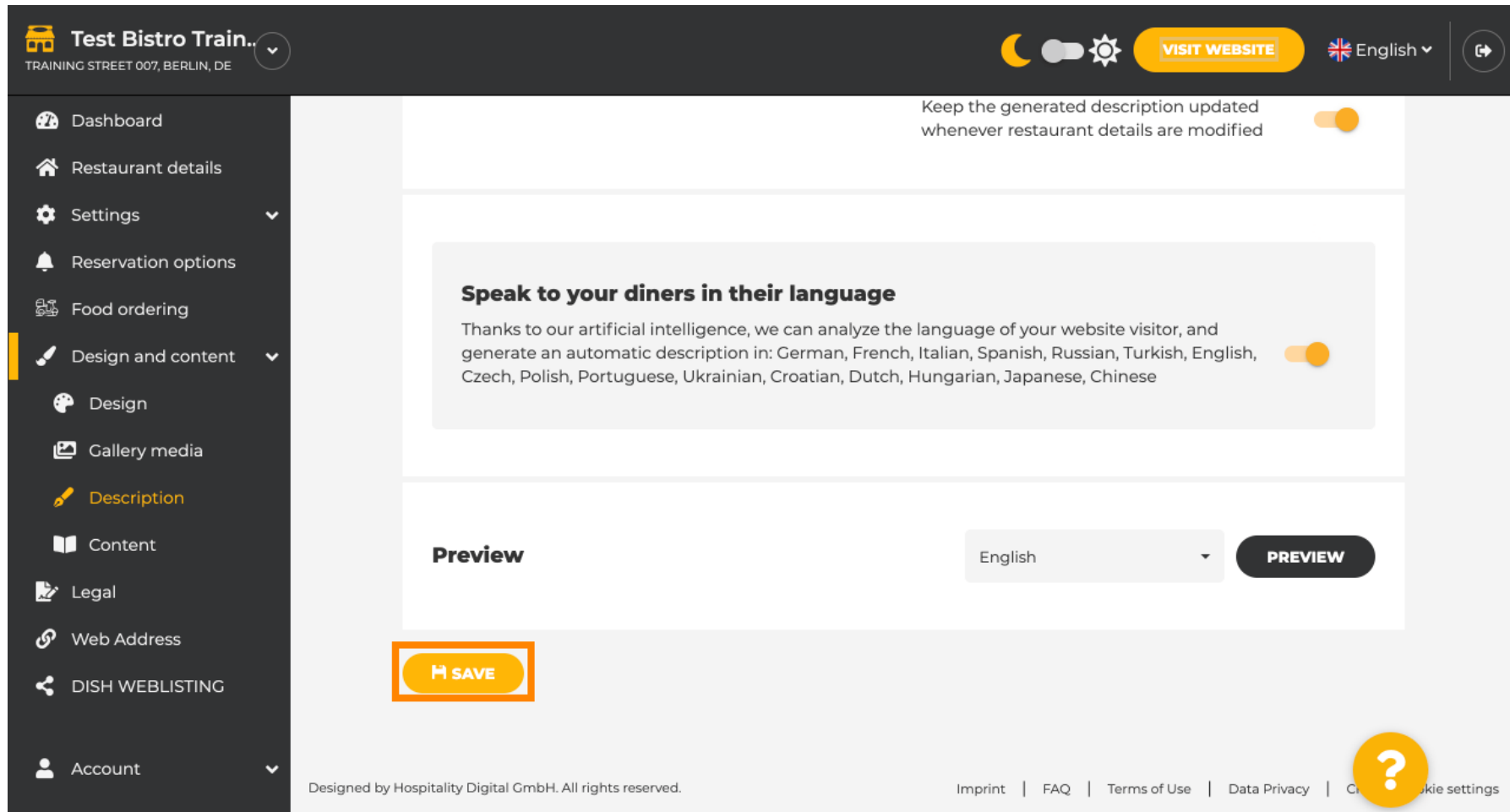
Wenn Sie aktivieren möchten, dass Ihre Beschreibung in der Sprache des Besuchers angezeigt wird, klicken Sie auf den **Schalter**. Hinweis: Unsere KI analysiert die Sprache des Besuchers und passt diese sofort an.



The screenshot shows the DISH website editor interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' and location 'TRAINING STREET 007, BERLIN, DE'. A 'VISIT WEBSITE' button and a language selector set to 'English' are also visible. The left sidebar contains a menu with options like 'Dashboard', 'Restaurant details', 'Settings', 'Reservation options', 'Food ordering', 'Design and content', 'Design', 'Gallery media', 'Description', 'Content', 'Legal', 'Web Address', 'DISH WEBLISTING', and 'Account'. The 'Description' option is highlighted in orange. The main content area shows a 'GENERATE' button and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified'. Below this, a section titled 'Speak to your diners in their language' is highlighted with an orange border. It contains the text: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. A toggle switch for this feature is currently turned off. At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (question mark) is at the bottom right.



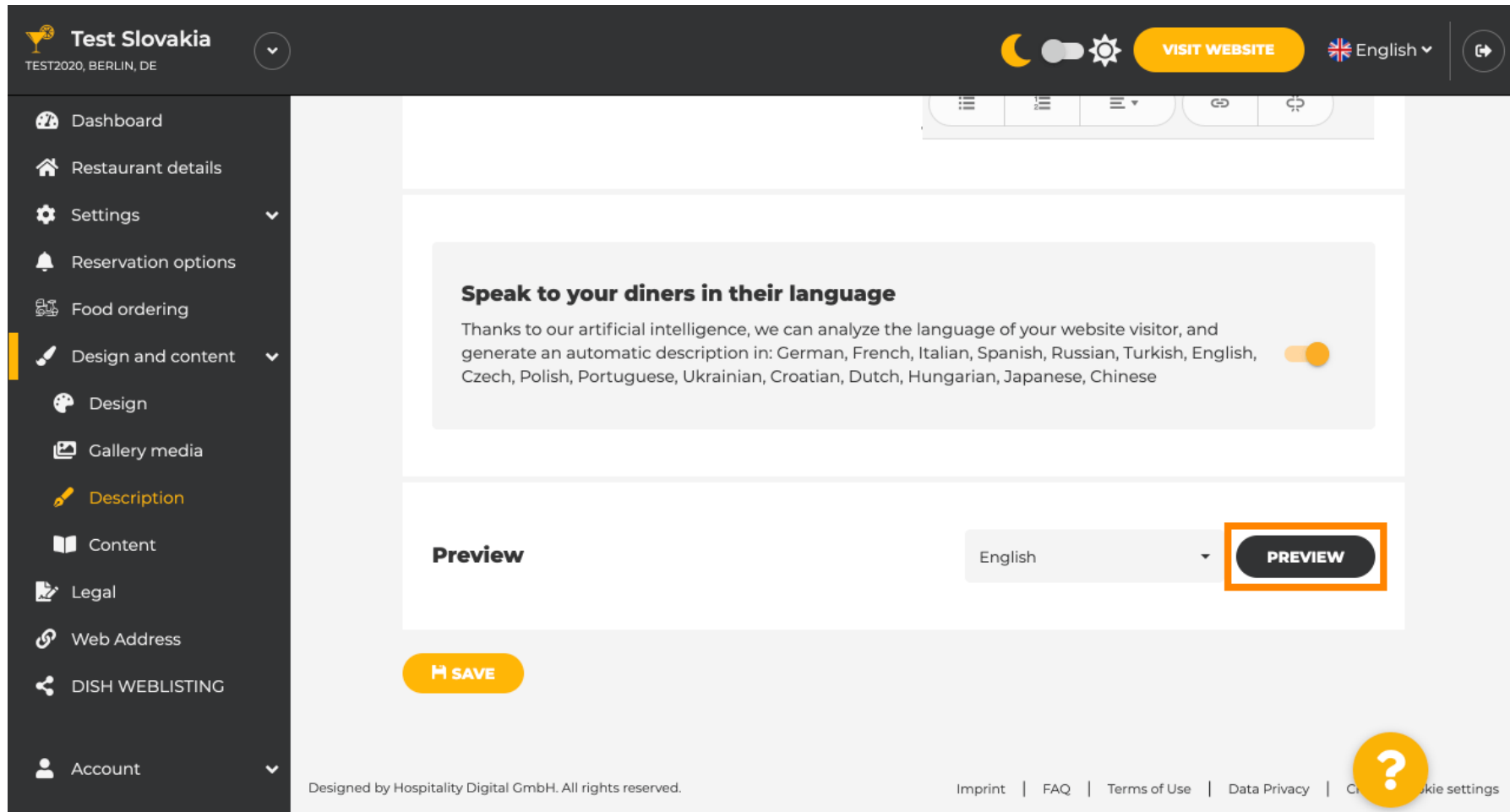
Stellen Sie sicher, dass alle Änderungen übernommen werden, indem Sie auf **Speichern** klicken .



The screenshot shows the DISH website editor interface. On the left is a dark sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a moon icon, a toggle switch, a gear icon, a yellow 'VISIT WEBSITE' button, and a language dropdown set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' (turned on) and 'Speak to your diners in their language' (turned on). The second toggle's text reads: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom left of the main area is a yellow 'SAVE' button with a floppy disk icon, highlighted with an orange border. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a series of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings'. A yellow question mark icon is overlaid on the footer area.



Klicken Sie auf **Vorschau**, um die wirksamen Änderungen auf Ihrer eigenen Website zu sehen.



The screenshot shows the DISH website editor interface for 'Test Slovakia'. The top navigation bar includes the restaurant name, location (TEST2020, BERLIN, DE), a 'VISIT WEBSITE' button, and a language selector set to 'English'. A left sidebar contains various editing options, with 'Design and content' selected. The main editing area features a toggle for 'Speak to your diners in their language' and a 'Preview' button highlighted with an orange border. A 'SAVE' button is located at the bottom left of the editing area. The footer contains copyright information and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.



Dies ist Ihre neue **KI-generierte Beschreibung** .

🍸 TEST ESTABLISHMENT
 MENU
LOCATION
OPENING TIMES
PAYMENT OPTIONS
EVENTS
SERVICES
CONTACT
RESERVATION
ORDER FOOD
🌐 ENGLISH ▾

— **Bar | Test Establishment | Berlin** —

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

---

**The best bar in town with a variety of drinks**

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

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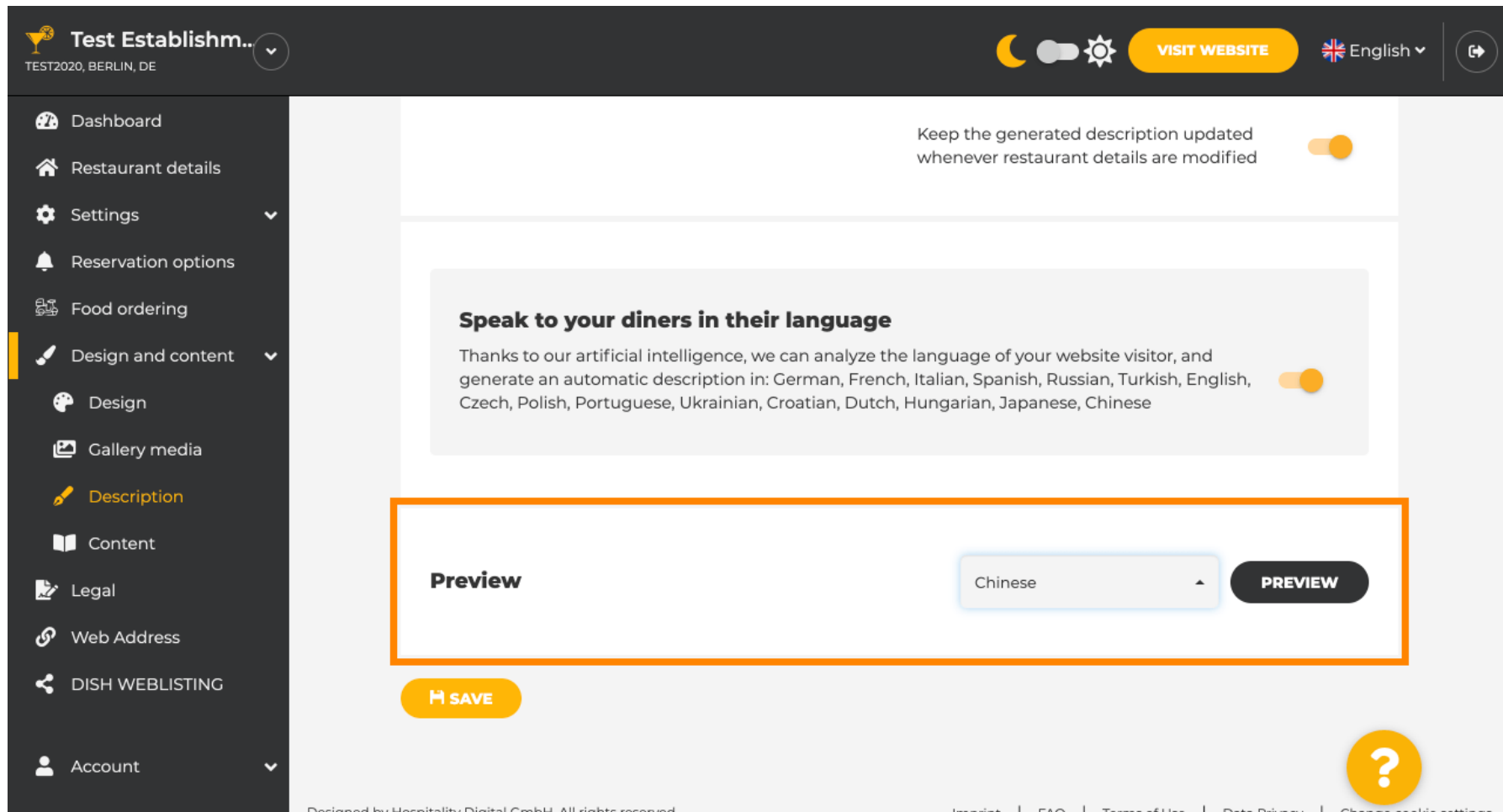
**Come by for a meal to remember**

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

**Our**



Um zu sehen, wie Ihre Website in einer anderen Sprache aussehen würde, wählen Sie im Dropdown-Menü eine andere Sprache aus und klicken Sie **auf Vorschau**.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top navigation bar with a 'VISIT WEBSITE' button and a language dropdown set to 'English'. Below this, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. The 'Preview' section is highlighted with an orange border and contains a dropdown menu with 'Chinese' selected and a 'PREVIEW' button. A 'SAVE' button is located below the preview section. A help icon (question mark) is in the bottom right corner.



In diesem Fall wählen wir, die Website auf Chinesisch anzuzeigen. Das ist es. Du bist fertig.



The screenshot shows the website for 'TEST ESTABLISHMENT' in Chinese. The top navigation bar includes links for '菜单' (Menu), '位置' (Location), '营业时间' (Hours), '支付方式' (Payment), 'EVENTS', '服务' (Service), '联系方式' (Contact), '预订' (Reserve), 'ORDER FOOD', and '简体中文' (Simplified Chinese). The main content area features a central white box with an orange border containing the following text:

—— 酒吧 | Test Establishment | Berlin ——

在这里, 让您轻松享受一个肆意放松的夜。Test Establishment, 美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶, 给您的一天都抹上美丽的色彩! 超级丰富的自助餐, 保证让您回味无穷, 流连忘返!

欢迎进店品尝!

[在线订位](#) 让生活简单点! 除星期六 和 星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的  
菜单





Scan to go to the interactive player