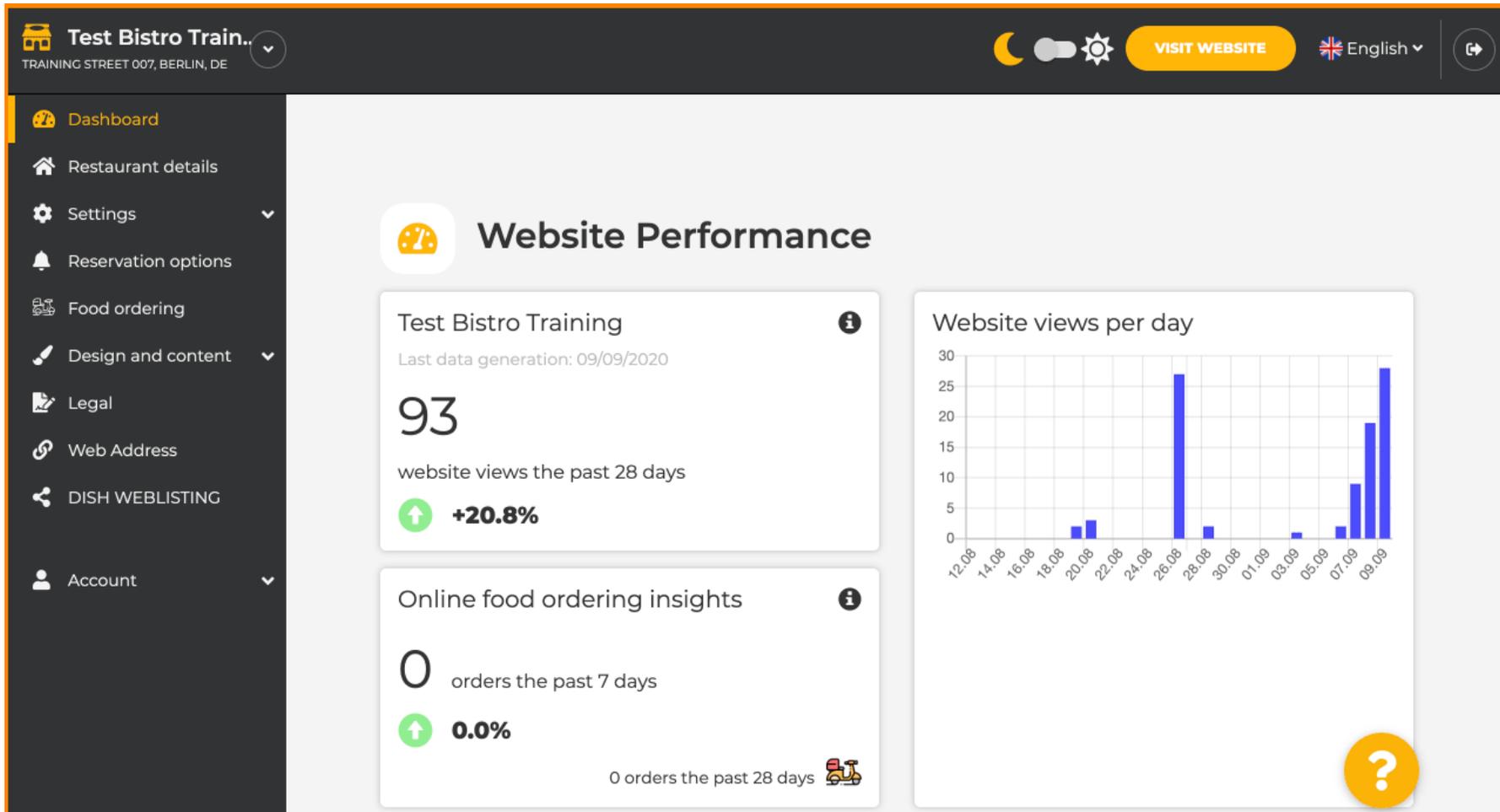




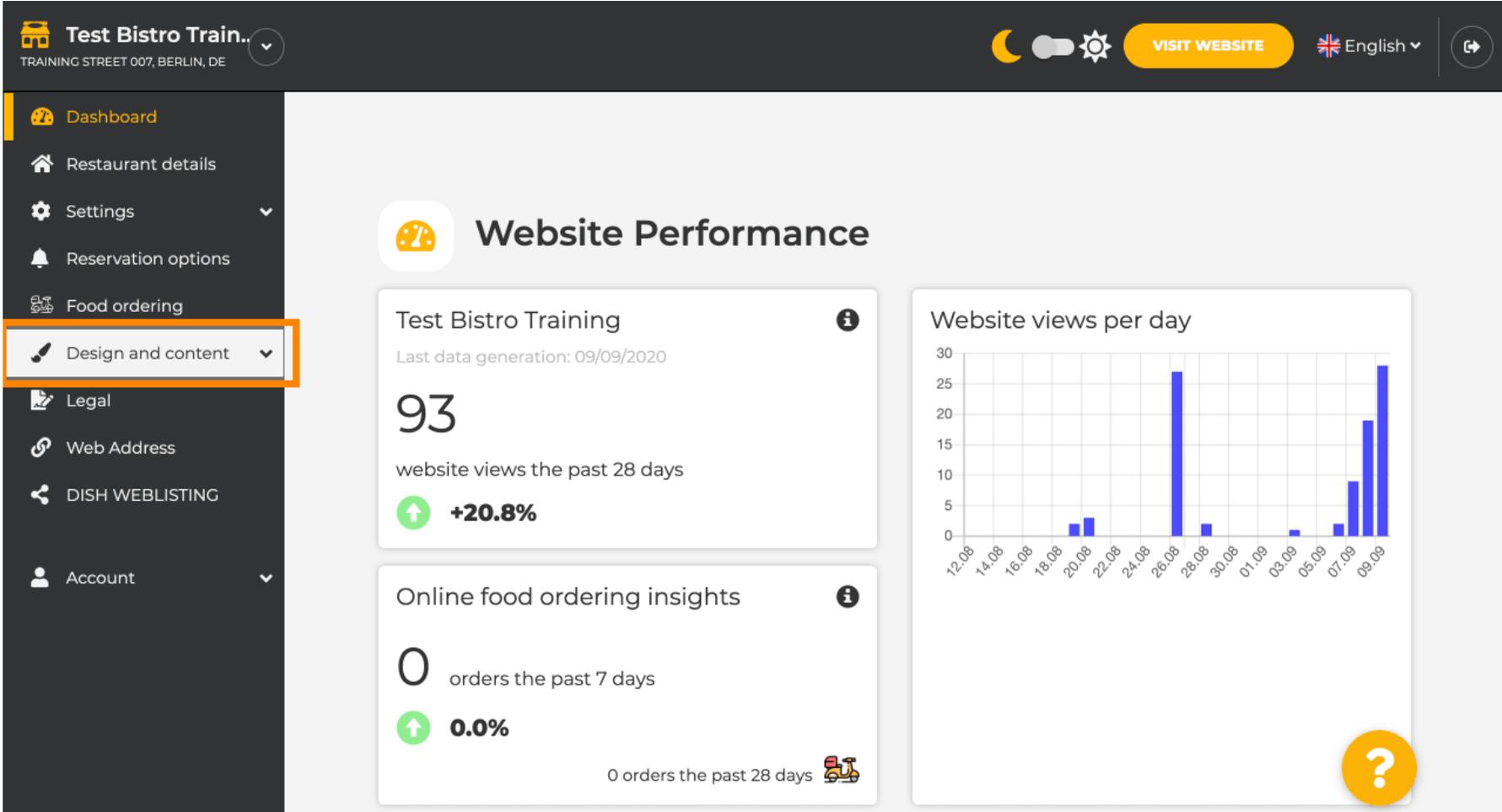
El primer paso es iniciar sesión en su [cuenta del sitio web de DISH](https://website.dish.co) . Nota: <https://website.dish.co>



The screenshot shows a dashboard for 'Test Bistro Training' with the following components:

- Header:** Restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE'. Navigation icons for moon, toggle, and settings. A 'VISIT WEBSITE' button and language selector 'English'.
- Left Sidebar:** Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, Account.
- Website Performance Section:**
 - Test Bistro Training:** Last data generation: 09/09/2020. Website views: 93 (past 28 days), +20.8% increase.
 - Online food ordering insights:** 0 orders (past 7 days), 0.0% increase. 0 orders (past 28 days).
 - Website views per day:** Bar chart showing views from 12.08 to 09.09. Peak views on 26.08 (approx. 28 views).

 Una vez que haya iniciado sesión, haga clic en **diseño y contenido** .

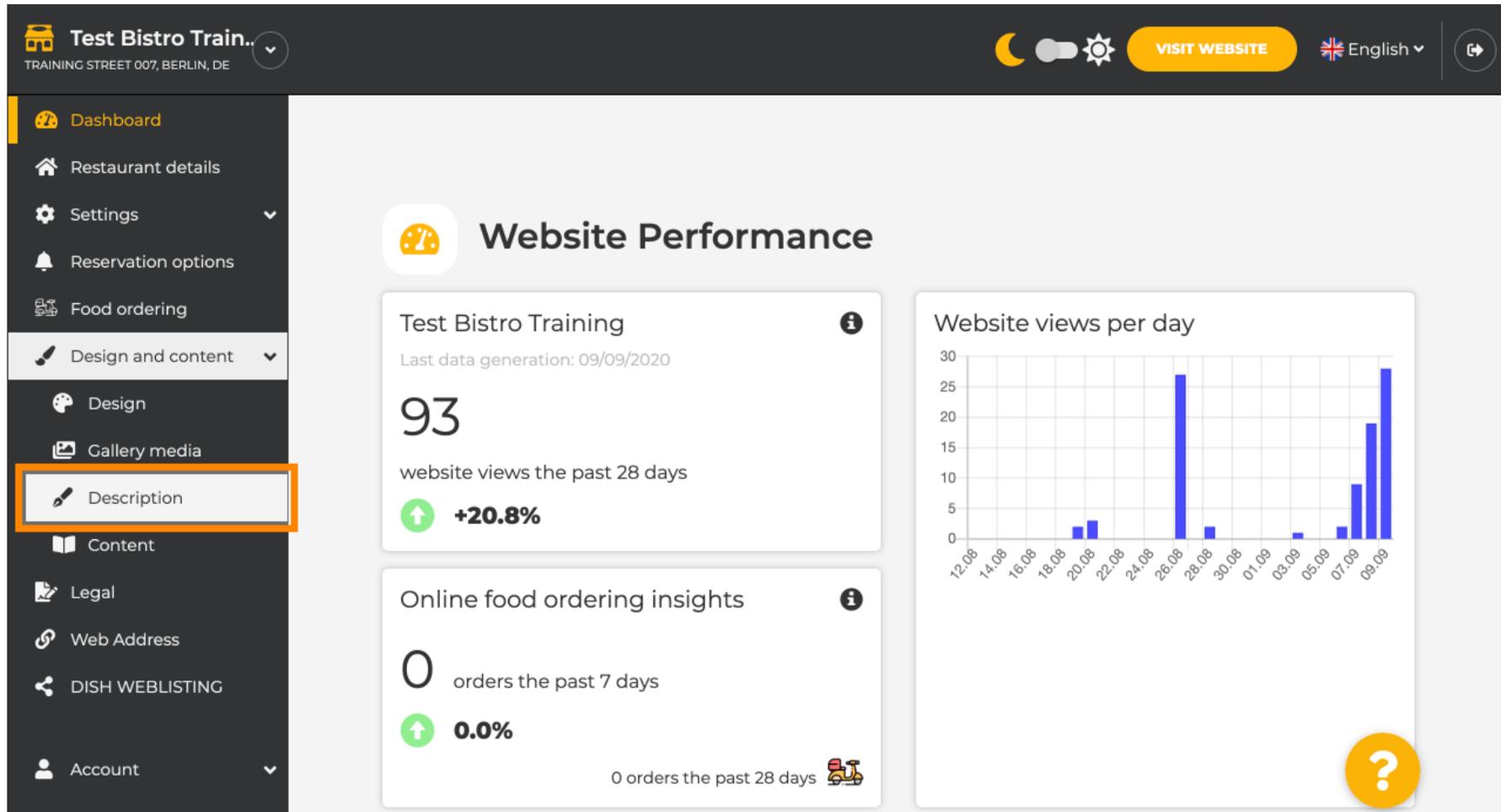


The screenshot shows a dashboard for 'Test Bistro Training' located at 'TRAINING STREET 007, BERLIN, DE'. The top navigation bar includes a 'VISIT WEBSITE' button and a language selector set to 'English'. A sidebar menu on the left contains several options, with 'Design and content' highlighted by an orange box. The main content area features three widgets: 'Website Performance' showing 93 website views with a +20.8% increase, 'Online food ordering insights' showing 0 orders with a 0.0% change, and a 'Website views per day' bar chart. The chart shows a significant spike in views on 26.08 and 09.09. A question mark icon is visible in the bottom right corner of the chart area.

| Date | Views |
|-------|-------|
| 12.08 | 0 |
| 14.08 | 0 |
| 16.08 | 0 |
| 18.08 | 0 |
| 20.08 | 2 |
| 22.08 | 3 |
| 24.08 | 0 |
| 26.08 | 27 |
| 28.08 | 2 |
| 30.08 | 0 |
| 01.09 | 0 |
| 03.09 | 1 |
| 05.09 | 2 |
| 07.09 | 9 |
| 09.09 | 28 |



Y luego haga clic en **la descripción** .

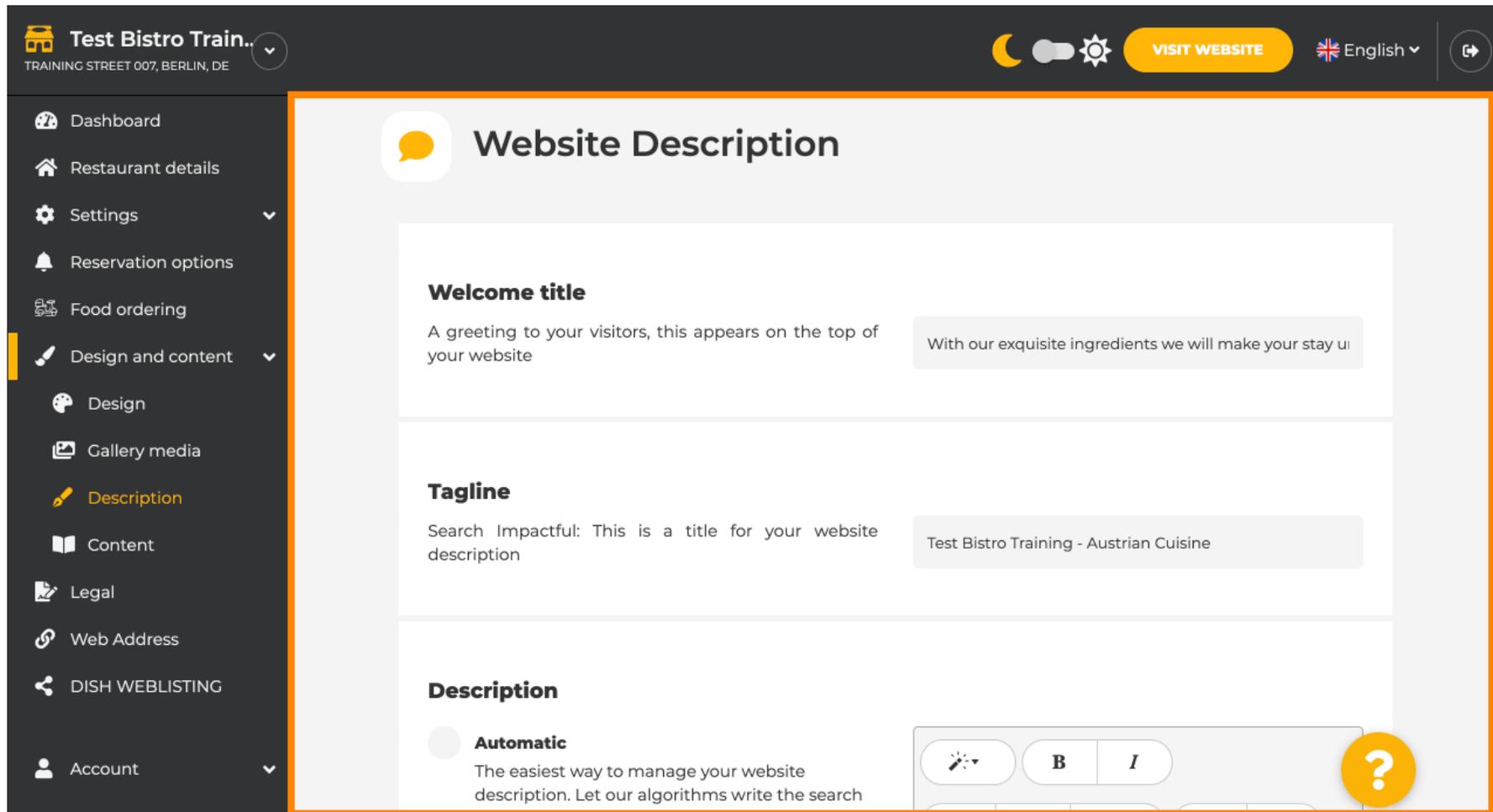


The screenshot shows the dashboard for 'Test Bistro Training' located at 'TRAINING STREET 007, BERLIN, DE'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted with an orange box), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two cards. The first card, 'Test Bistro Training', shows a score of 93 for website views the past 28 days, with a +20.8% increase. The second card, 'Online food ordering insights', shows 0 orders the past 7 days and 0 orders the past 28 days. To the right is a bar chart titled 'Website views per day' showing data from 12.08 to 09.09. A yellow question mark icon is in the bottom right corner of the chart area.

| Date | Views |
|-------|-------|
| 12.08 | 0 |
| 14.08 | 0 |
| 16.08 | 0 |
| 18.08 | 0 |
| 20.08 | 2 |
| 22.08 | 3 |
| 24.08 | 0 |
| 26.08 | 27 |
| 28.08 | 2 |
| 30.08 | 0 |
| 01.09 | 0 |
| 03.09 | 1 |
| 05.09 | 2 |
| 07.09 | 9 |
| 09.09 | 28 |



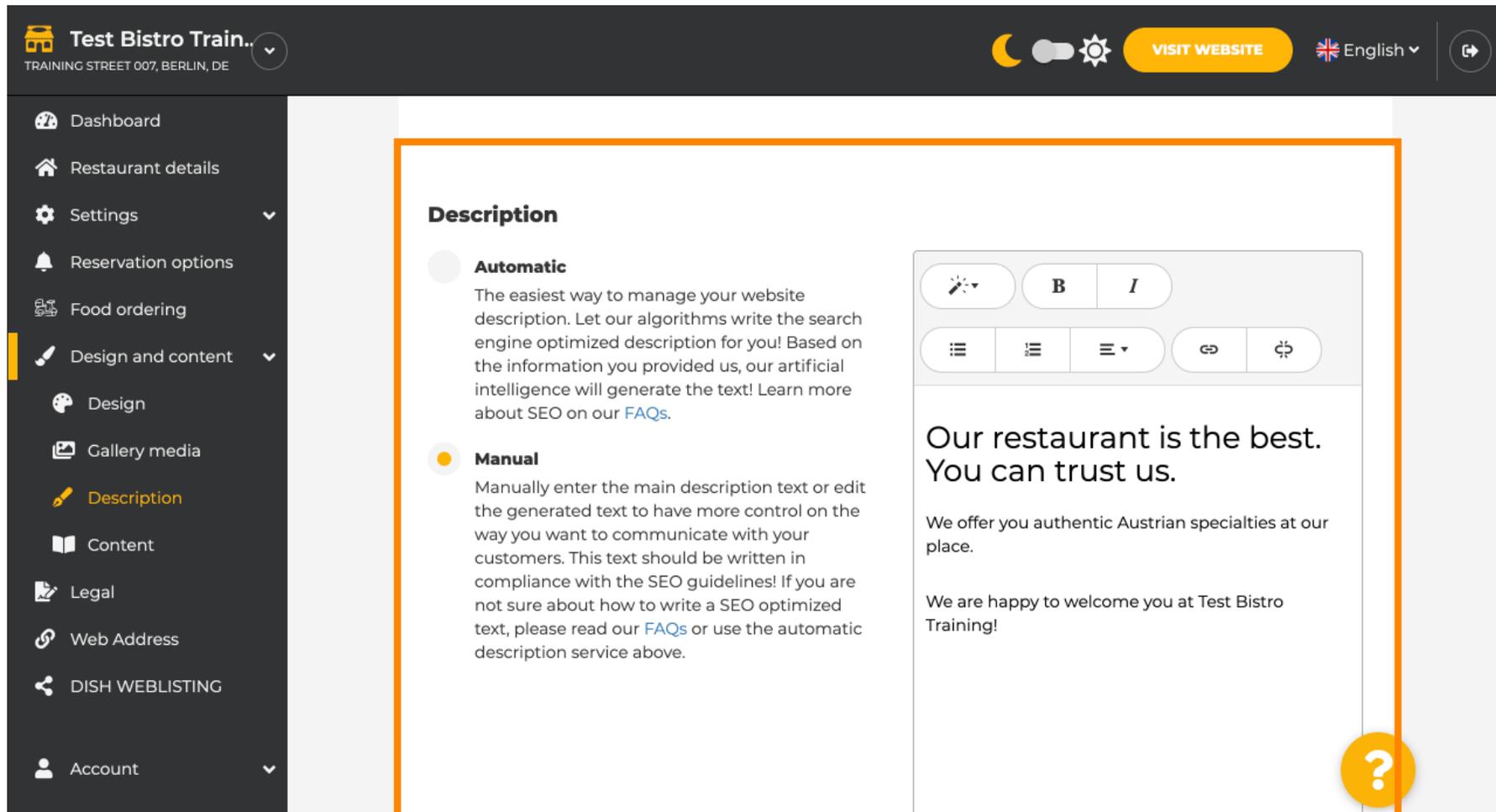
Ahora se encuentra en la sección de **descripción del sitio web** donde puede ajustar la configuración y editar las descripciones.



The screenshot shows a user interface for configuring a website description. The top navigation bar includes the restaurant name "Test Bistro Train.." and address "TRAINING STREET 007, BERLIN, DE", along with a "VISIT WEBSITE" button and a language selector set to "English". A sidebar on the left lists various settings, with "Description" highlighted in orange. The main content area is titled "Website Description" and contains three sections: "Welcome title" with a text input field containing "With our exquisite ingredients we will make your stay u...", "Tagline" with a text input field containing "Test Bistro Training - Austrian Cuisine", and "Description" with a radio button selected for "Automatic" and a text input field containing "The easiest way to manage your website description. Let our algorithms write the search". A rich text editor toolbar with icons for bold, italic, and a help icon is visible at the bottom right of the description field.



Desplácese hacia abajo hasta la **sección de descripción**. Aquí se puede editar la descripción principal de su establecimiento.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

- Automatic**
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

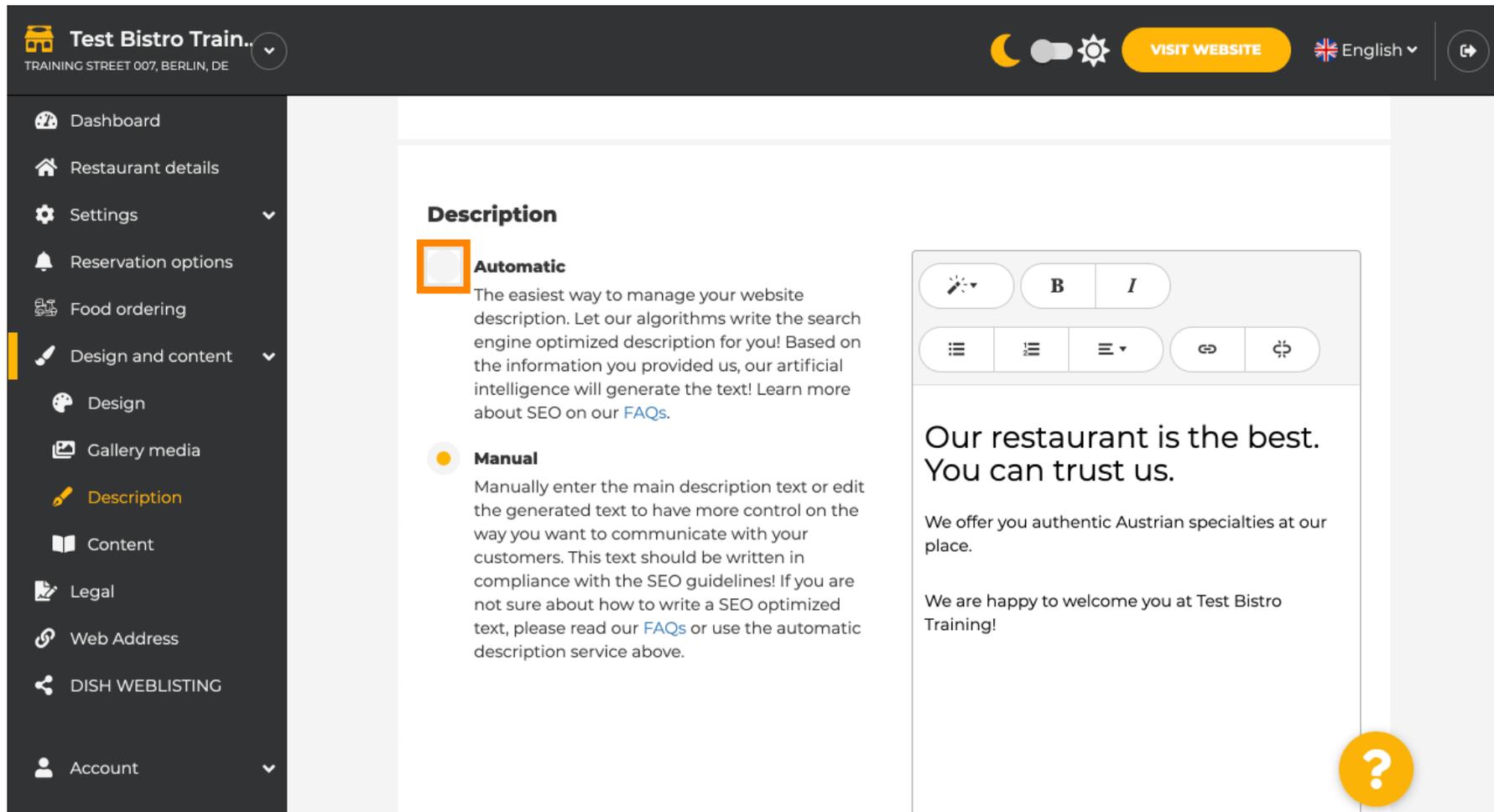
**Our restaurant is the best.
You can trust us.**

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



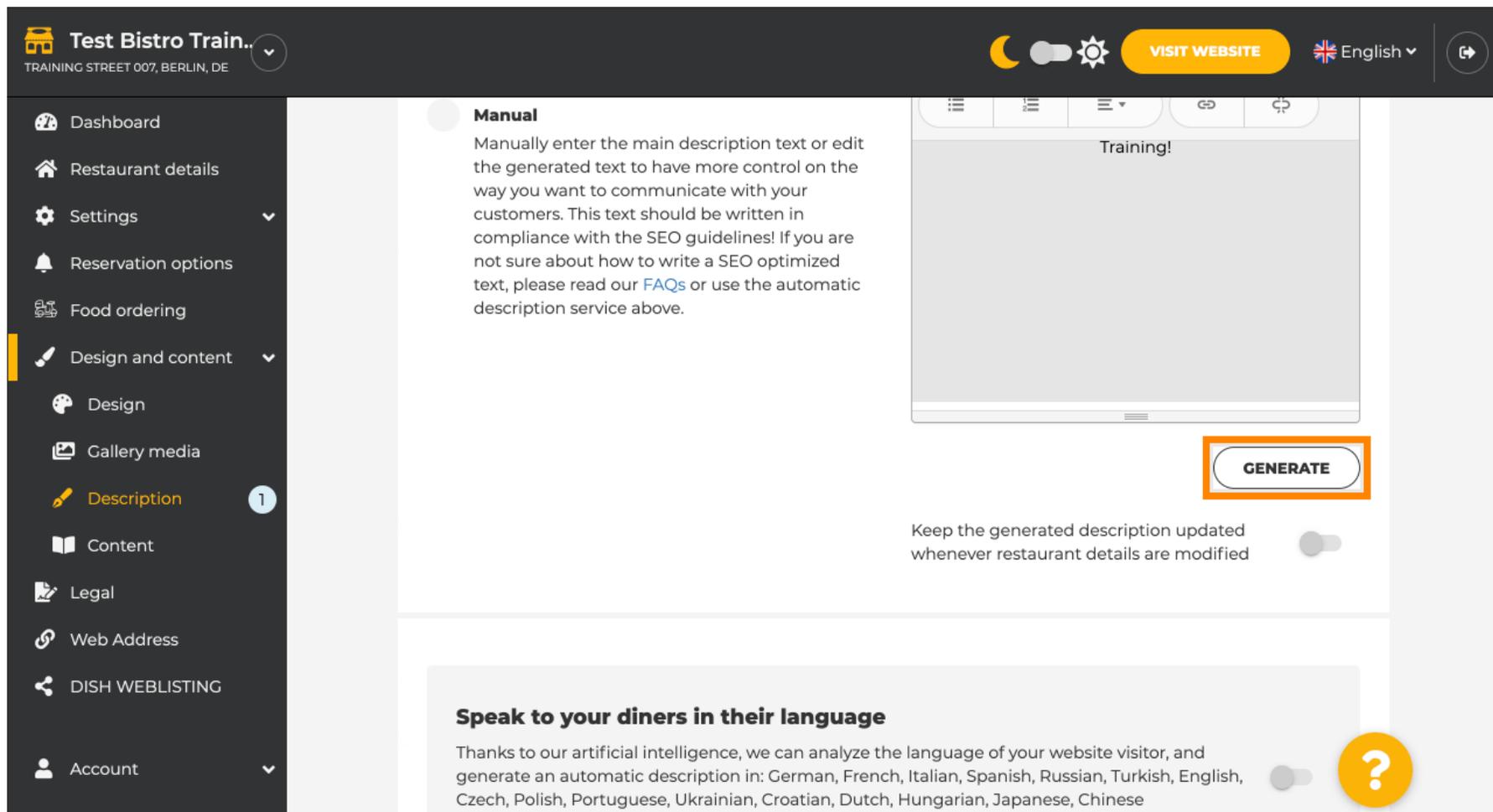
Para activar la función de descripción de IA, haga clic en **automático** . Nota: La descripción automática es una característica que solo se incluye en DISH Professional.



The screenshot displays the DISH website management interface for 'Test Bistro Train..' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two radio button options: 'Automatic' (selected and highlighted with an orange box) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, where algorithms generate SEO-optimized text based on provided information. The 'Manual' option allows for manual entry or editing of the description text. To the right, a preview of the website shows a description: 'Our restaurant is the best. You can trust us.' followed by two paragraphs of text. A yellow question mark icon is visible in the bottom right corner of the preview area.



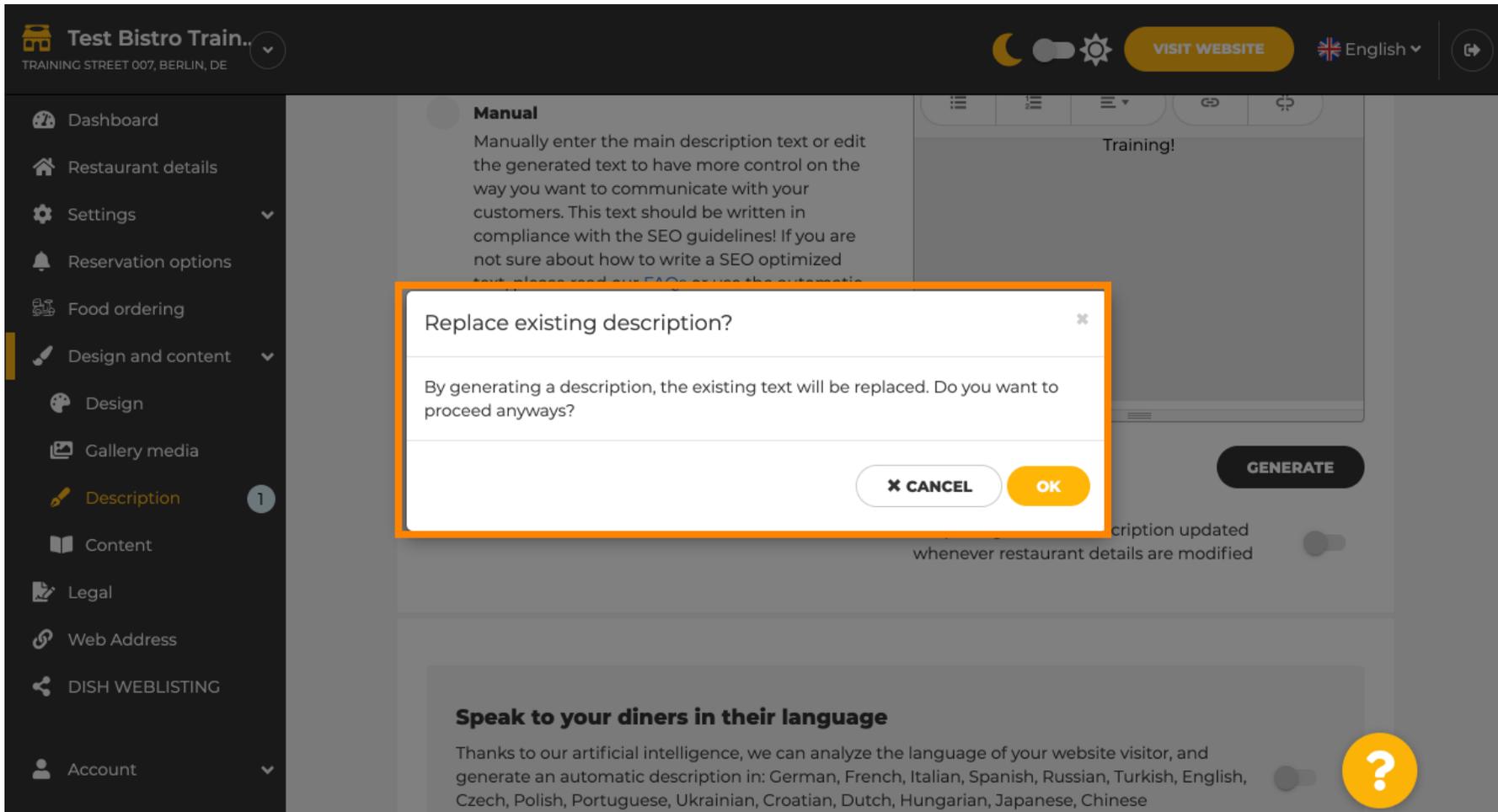
Para permitir que la nueva configuración entre en vigencia, haga clic en **generar** . Esto generará su texto de descripción optimizado de Google individual basado en los detalles de su establecimiento.



The screenshot shows the management interface for a restaurant named "Test Bistro Train..". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design, Gallery media, Description (with a notification badge '1'), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Manual" and provides instructions on how to manually enter or edit the main description text. A "GENERATE" button is highlighted with an orange box. Below the button, there is a toggle switch for "Keep the generated description updated whenever restaurant details are modified". At the bottom, there is a section titled "Speak to your diners in their language" with a toggle switch and a question mark icon.



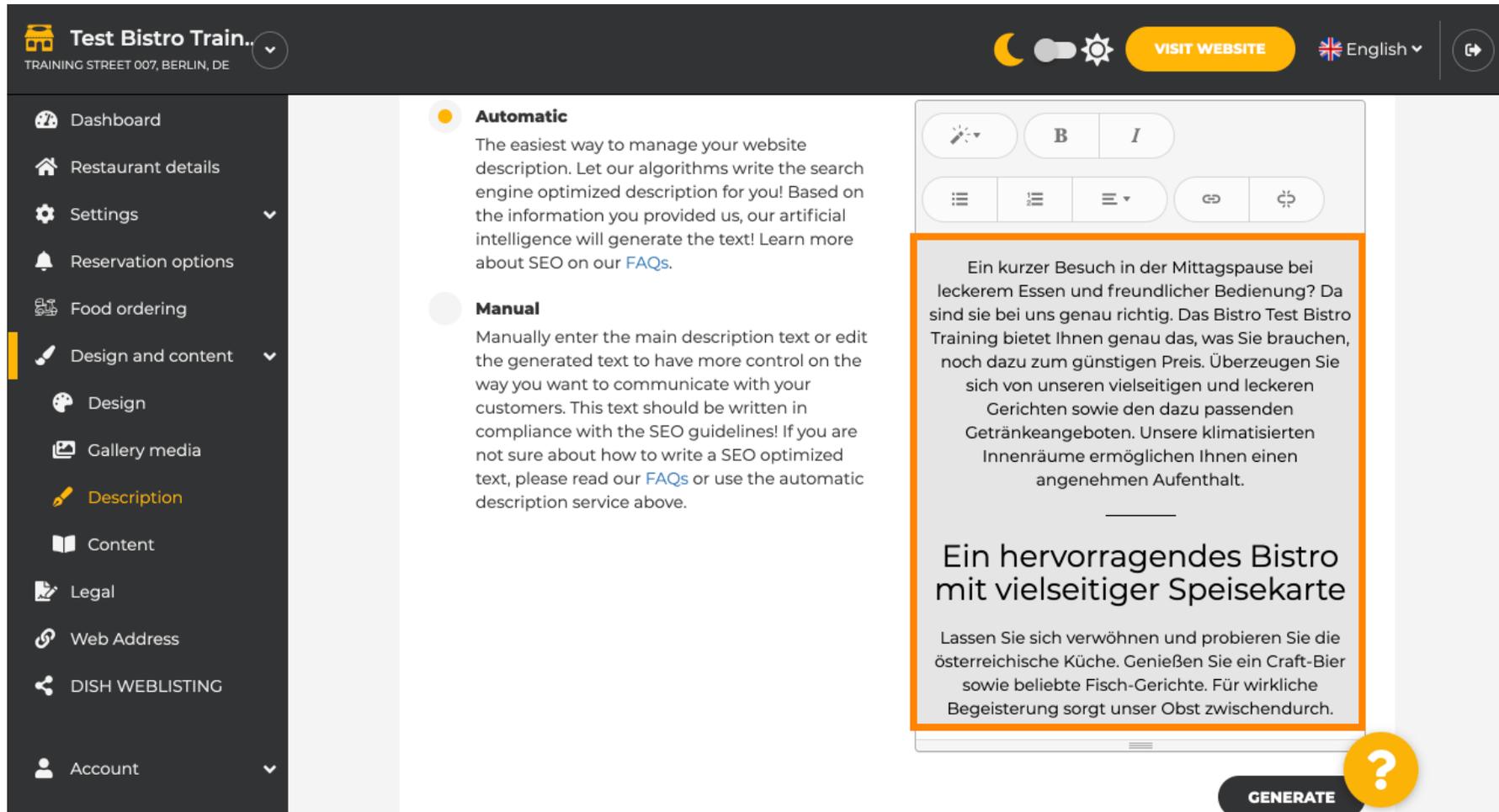
Su descripción existente será reemplazada. Haga clic en **Aceptar** para continuar.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a '1' notification), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train..' and shows a 'Manual' section with text about entering a main description. A modal dialog box is open in the center, titled 'Replace existing description?'. The dialog contains the text: 'By generating a description, the existing text will be replaced. Do you want to proceed anyways?'. At the bottom of the dialog are two buttons: 'X CANCEL' and 'OK'. In the background, a 'GENERATE' button is visible, and a yellow question mark icon is in the bottom right corner.



La nueva **descripción generada** se muestra en el idioma establecido de su cuenta de DISH.



The screenshot shows the 'Test Bistro Train..' management interface. The left sidebar lists various settings, with 'Description' highlighted. The main content area shows two options for generating a description: 'Automatic' and 'Manual'. The 'Automatic' option is selected, and the resulting German text is displayed in a preview window. The text describes the bistro's location, food quality, and atmosphere. A 'GENERATE' button with a question mark icon is visible at the bottom right of the preview window.

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

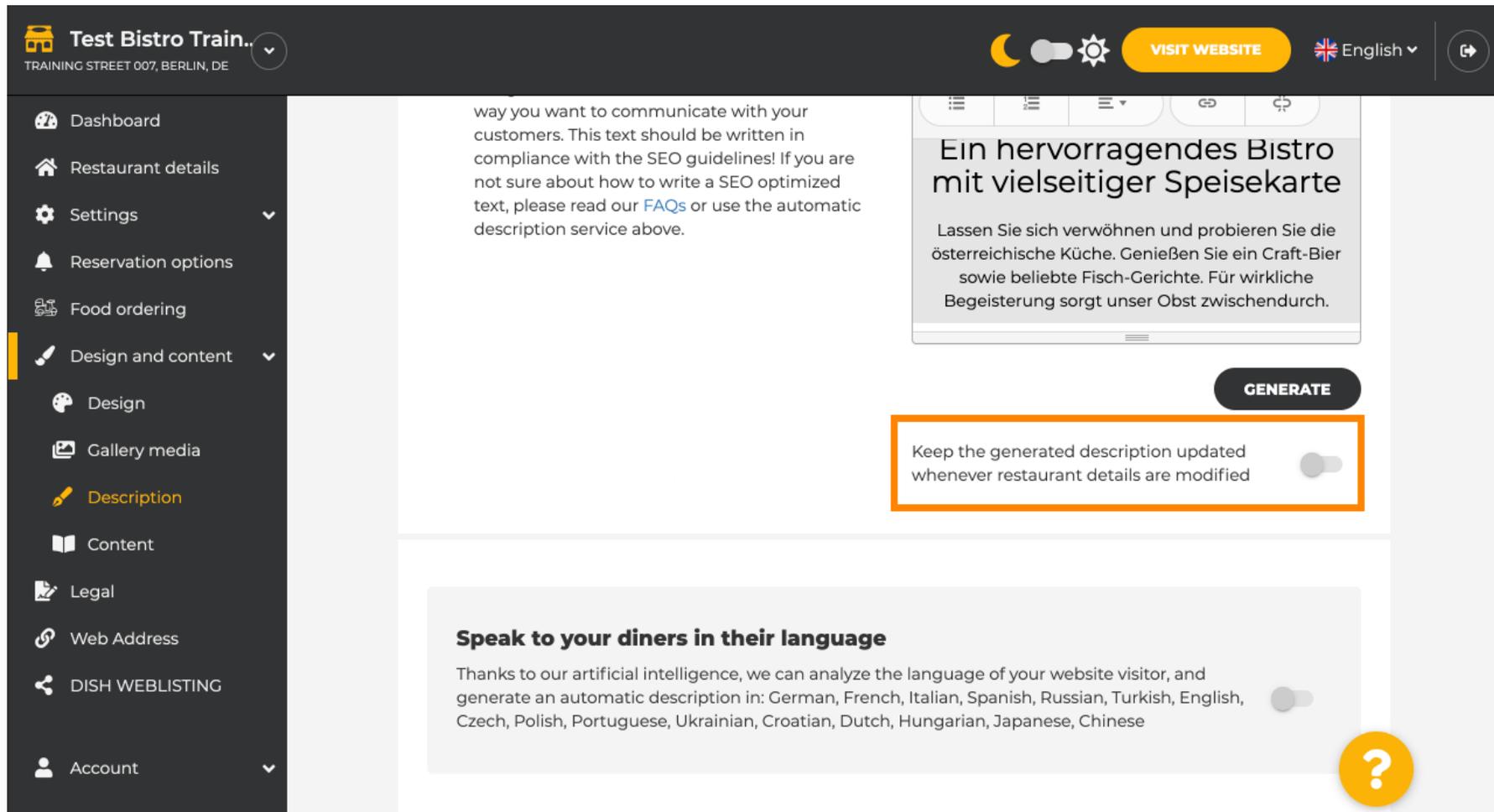
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE



Para asegurarse de que su descripción esté siempre actualizada con los detalles cambiantes del establecimiento, haga clic en el **interruptor**.

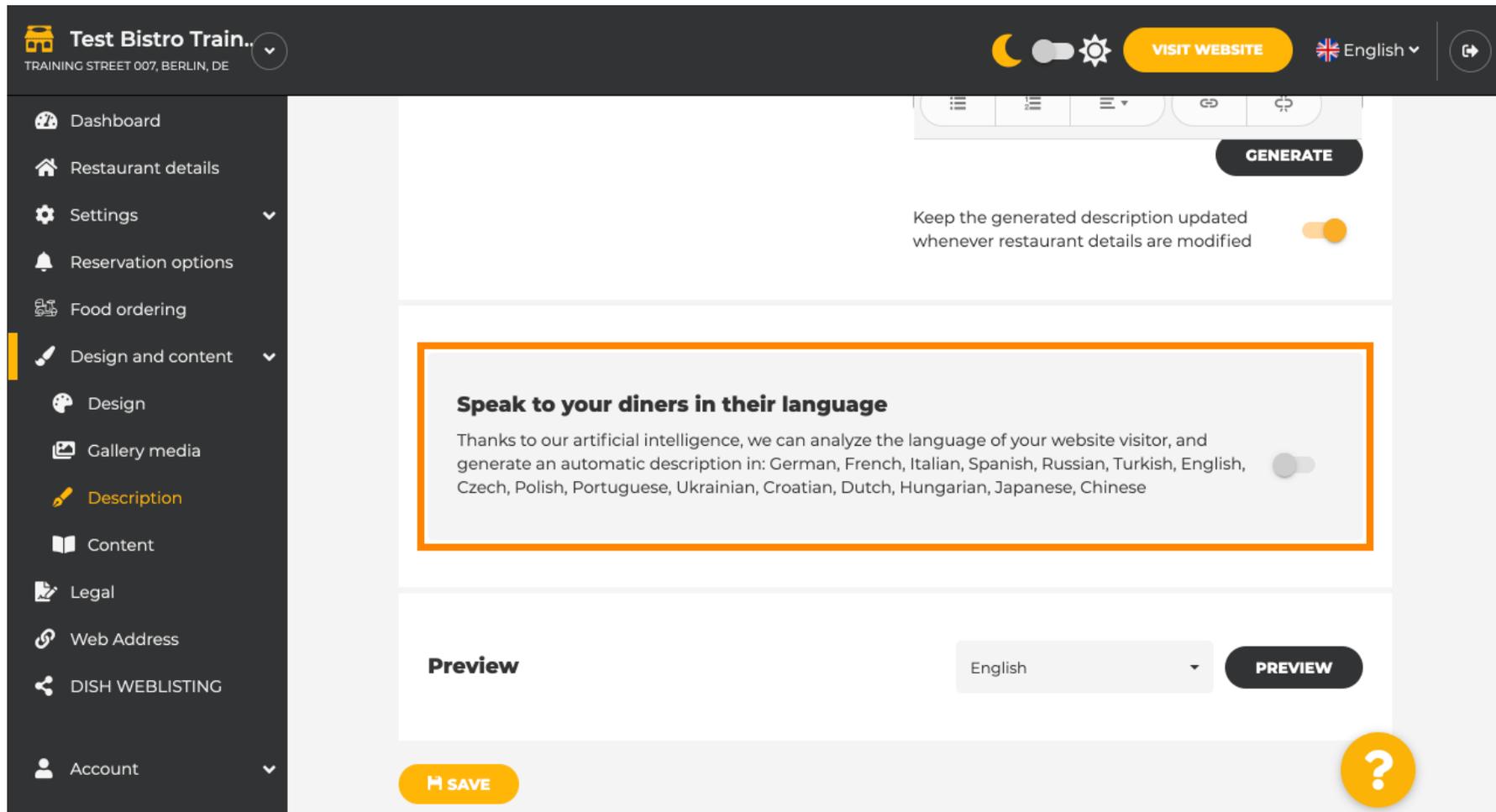


The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name, address (TRAINING STREET 007, BERLIN, DE), navigation icons, 'VISIT WEBSITE' button, and language selector (English).
- Left Sidebar:** Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
 - Text: "way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above."
 - Preview: A mobile view of a website with the heading "Ein hervorragendes Bistro mit vielseitiger Speisekarte" and a "GENERATE" button.
 - Toggle: A switch labeled "Keep the generated description updated whenever restaurant details are modified" is highlighted with an orange box.
 - Section: "Speak to your diners in their language" with a list of languages and a toggle switch.
- Bottom Right:** A yellow circular help icon with a question mark.

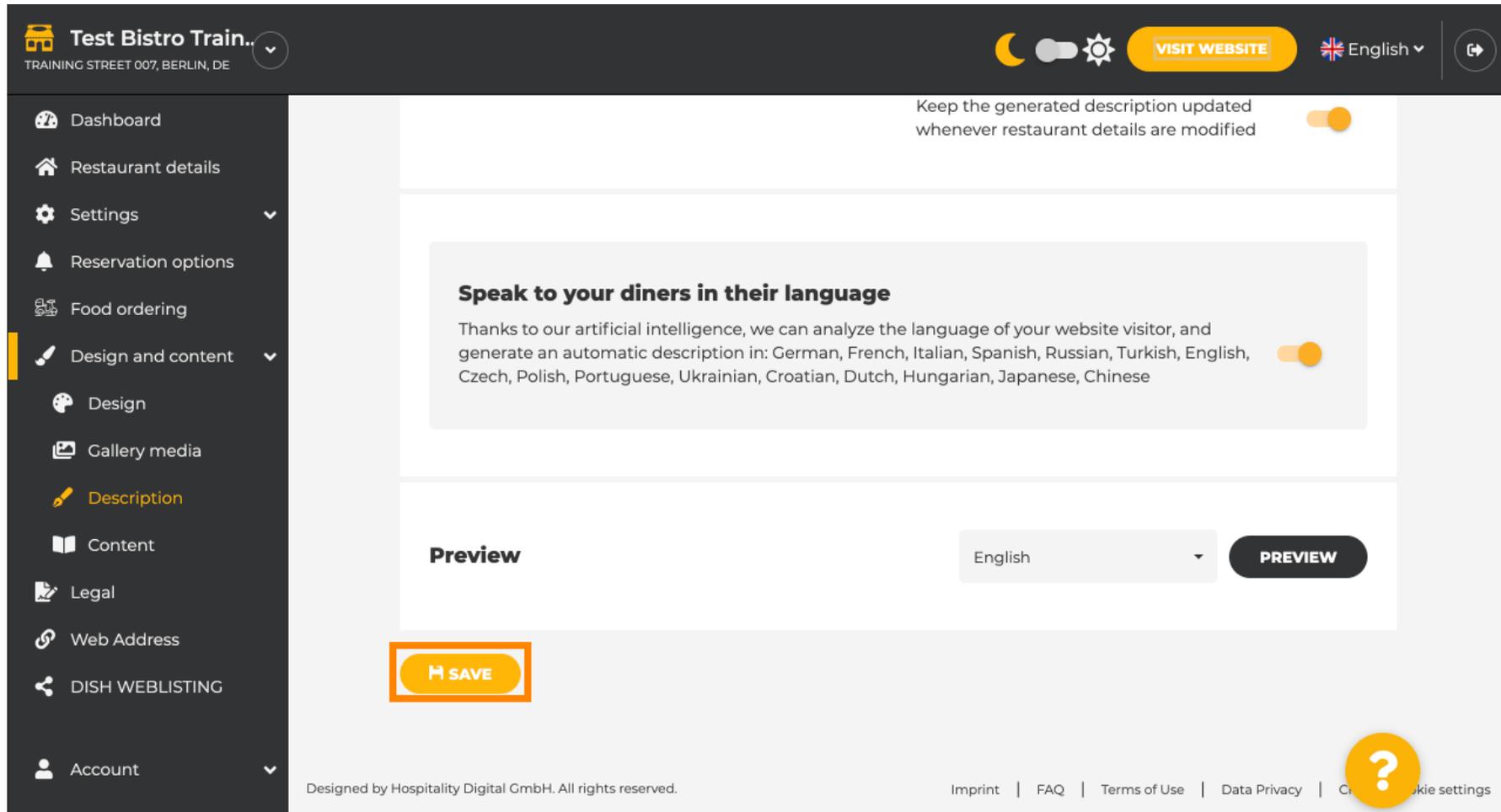


Si desea activar que su descripción se muestre en el idioma del visitante, haga clic en el **interruptor**.
Nota: Nuestra IA analiza el idioma del visitante y lo adapta inmediatamente.



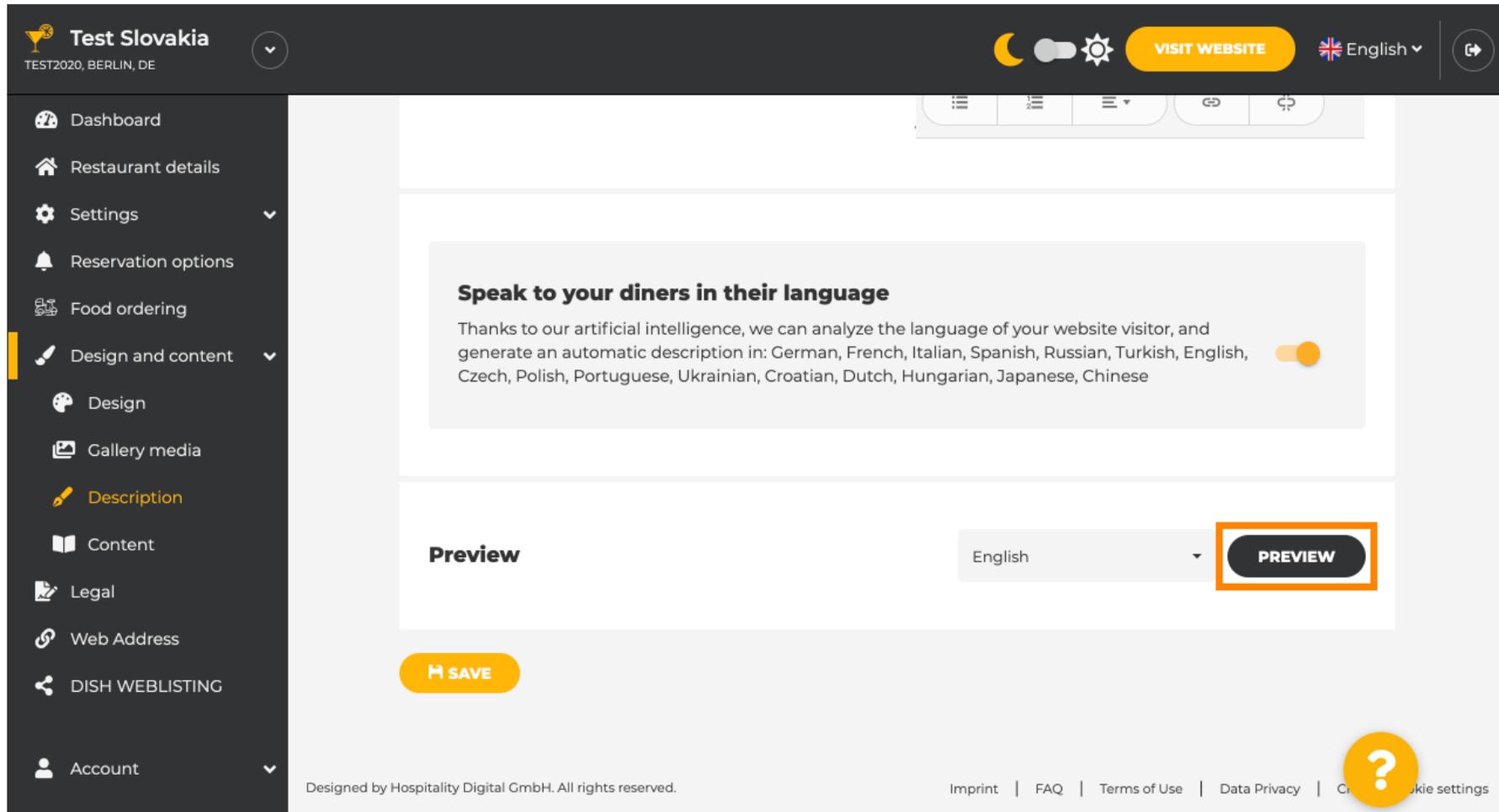
The screenshot displays the 'Test Bistro Train..' management interface. The left sidebar lists various settings, with 'Description' highlighted. The main content area shows a 'GENERATE' button and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified'. Below this, a section titled 'Speak to your diners in their language' explains the AI feature and includes a toggle switch. At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon is at the bottom right.

 Asegúrese de aplicar todos los cambios haciendo clic en **guardar**.



The screenshot shows the DISH website editor interface. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE', a 'VISIT WEBSITE' button, and a language selector set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' (checked) and 'Speak to your diners in their language' (checked). The second toggle's text describes the AI feature: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom of the main area is a yellow 'SAVE' button with a floppy disk icon, which is highlighted with an orange border. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a navigation menu with links for 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Cookie settings'. A yellow question mark icon is also present in the bottom right corner.

 Haga clic en **vista previa** para ver los cambios efectivos en su propio sitio web.



The screenshot displays the management interface for 'Test Slovakia'. The left sidebar lists various settings, with 'Design and content' selected. The main area shows a toggle for 'Speak to your diners in their language' and a 'Preview' button highlighted with an orange border. A 'SAVE' button is also visible at the bottom of the main content area.

Test Slovakia
TEST2020, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Speak to your diners in their language
Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

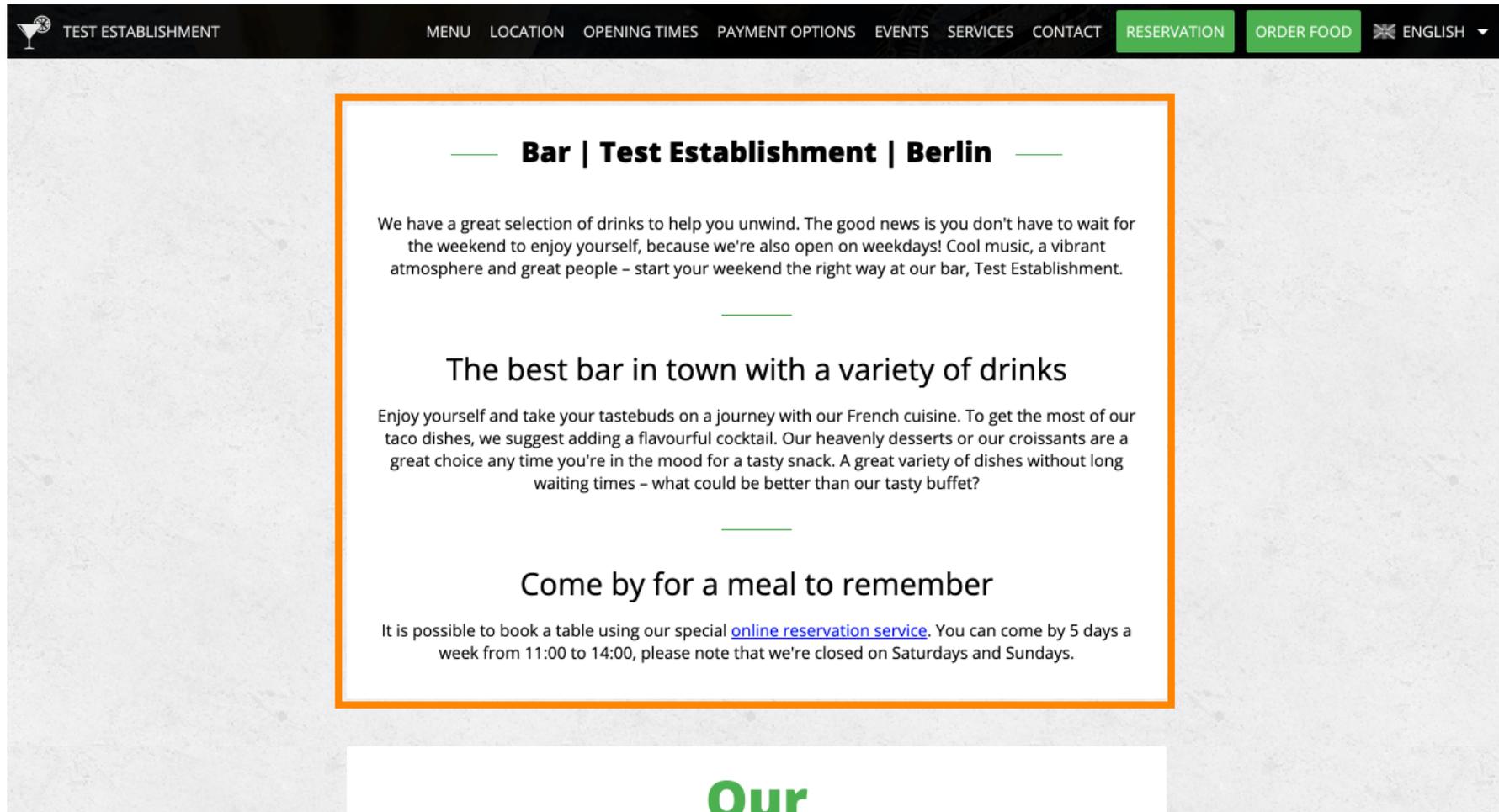
Preview English **PREVIEW**

SAVE

Designed by Hospitality Digital GmbH. All rights reserved. | Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings



Esta es su nueva **descripción generada por IA** .



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

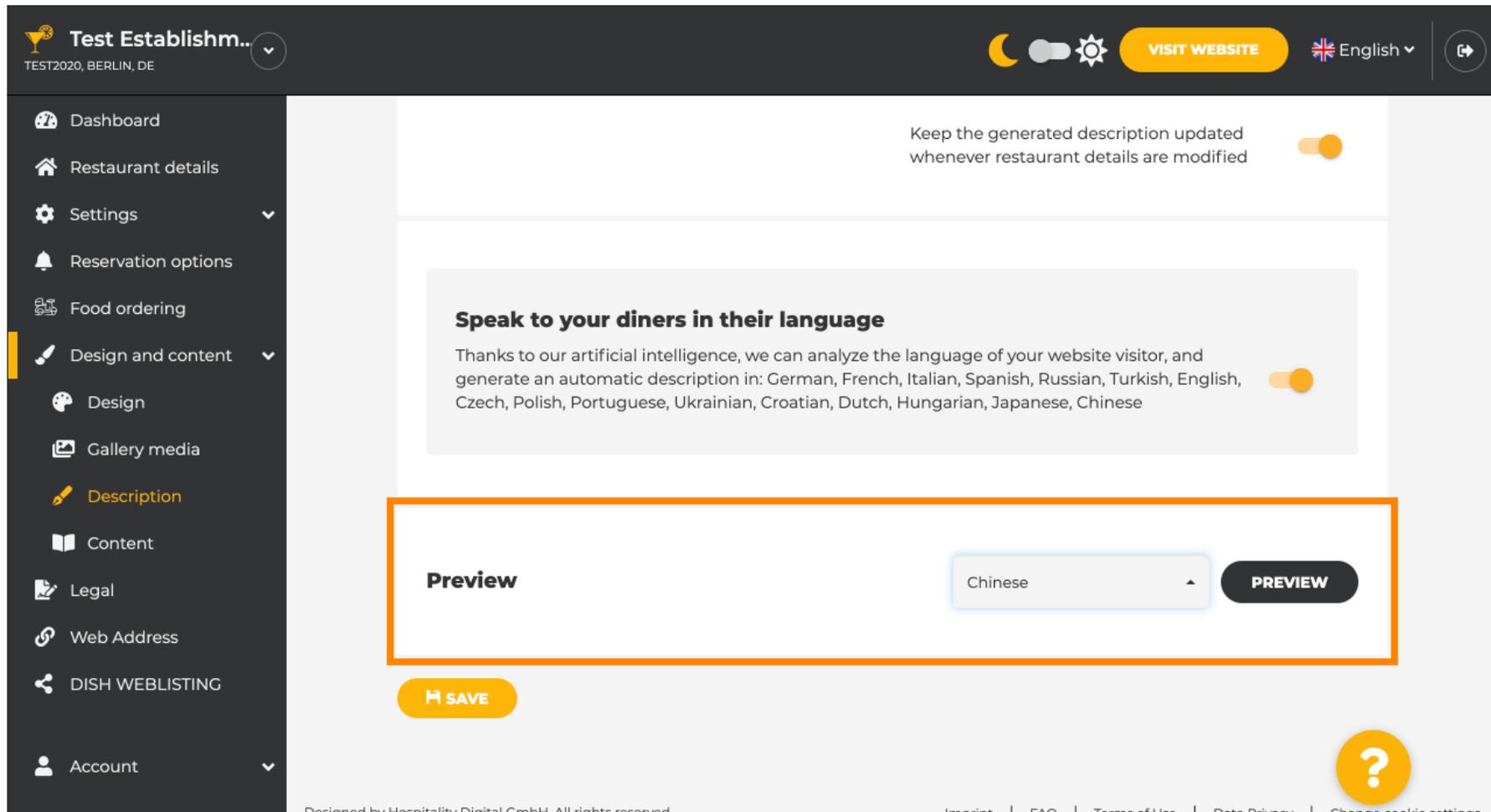
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Para ver cómo se vería su sitio web en otro idioma, seleccione **otro idioma** en el menú desplegable y haga clic en **vista previa**.



The screenshot displays the DISH website management dashboard. On the left, a dark sidebar menu lists various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified' and a section titled 'Speak to your diners in their language' with a list of supported languages and a toggle. Below this, a 'Preview' section is highlighted with an orange border, containing a dropdown menu set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is also visible at the bottom left of the preview area. The top navigation bar includes a 'VISIT WEBSITE' button, a language selector set to 'English', and a search icon.



En este caso, elegimos mostrar el sitio web en chino. Eso es todo. Estás listo.



The screenshot shows the website for 'TEST ESTABLISHMENT' in Chinese. The header includes navigation links: 菜单 (Menu), 位置 (Location), 营业时间 (Hours), 支付方式 (Payment), EVENTS, 服务 (Service), 联系方式 (Contact), 预订 (Reserve), ORDER FOOD, and 简体中文 (Simplified Chinese). The main content area features a central text box with the following text:

酒吧 | Test Establishment | Berlin

在这里, 让您轻松享受一个肆意放松的夜。Test Establishment, 美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶, 给您的一天都抹上美丽的色彩! 超级丰富的自助餐, 保证让您回味无穷, 流连忘返!

欢迎进店品尝!

[在线订位](#) 让生活简单点! 除星期六 和 星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的
菜单



Scan to go to the interactive player