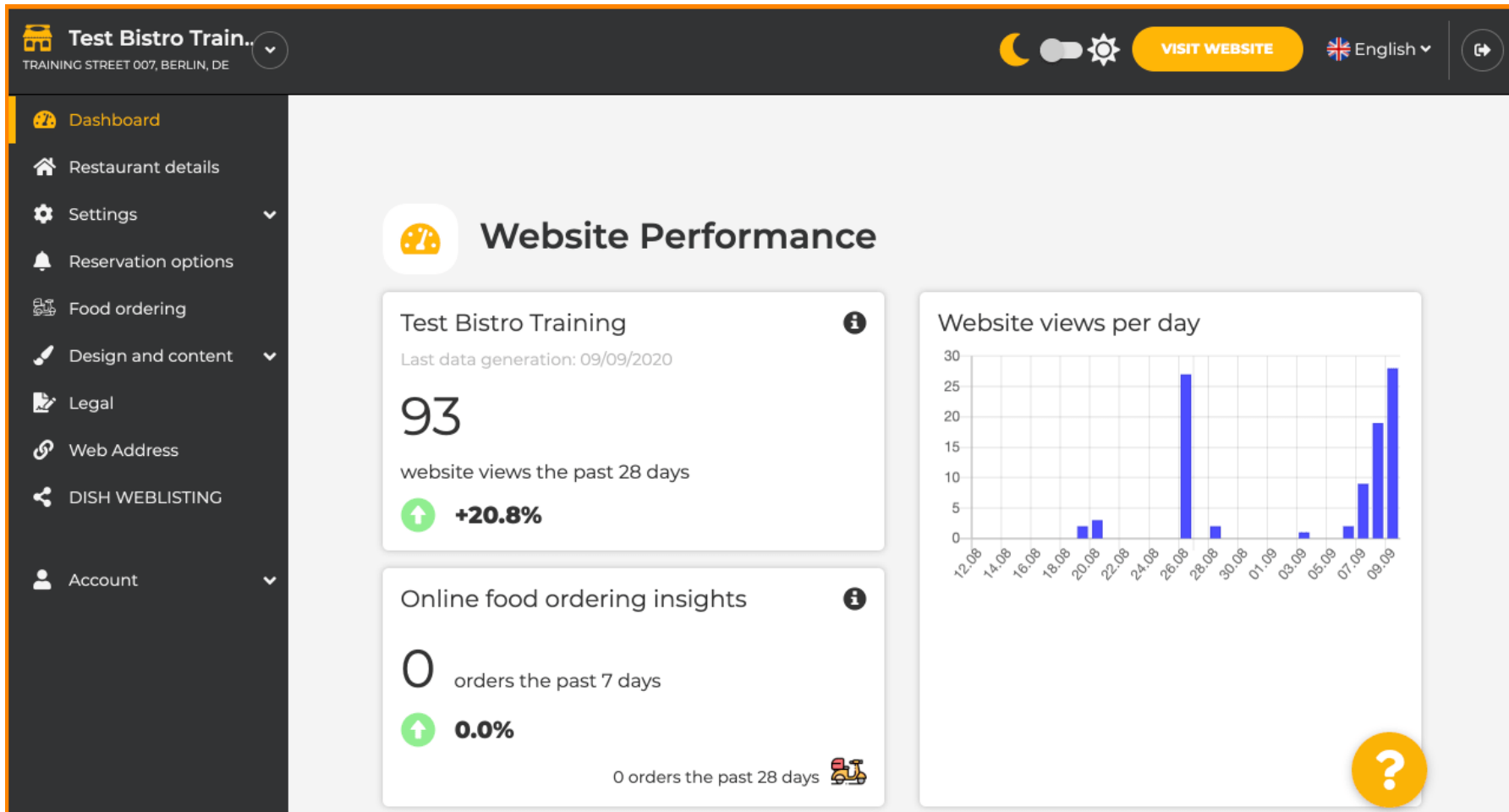
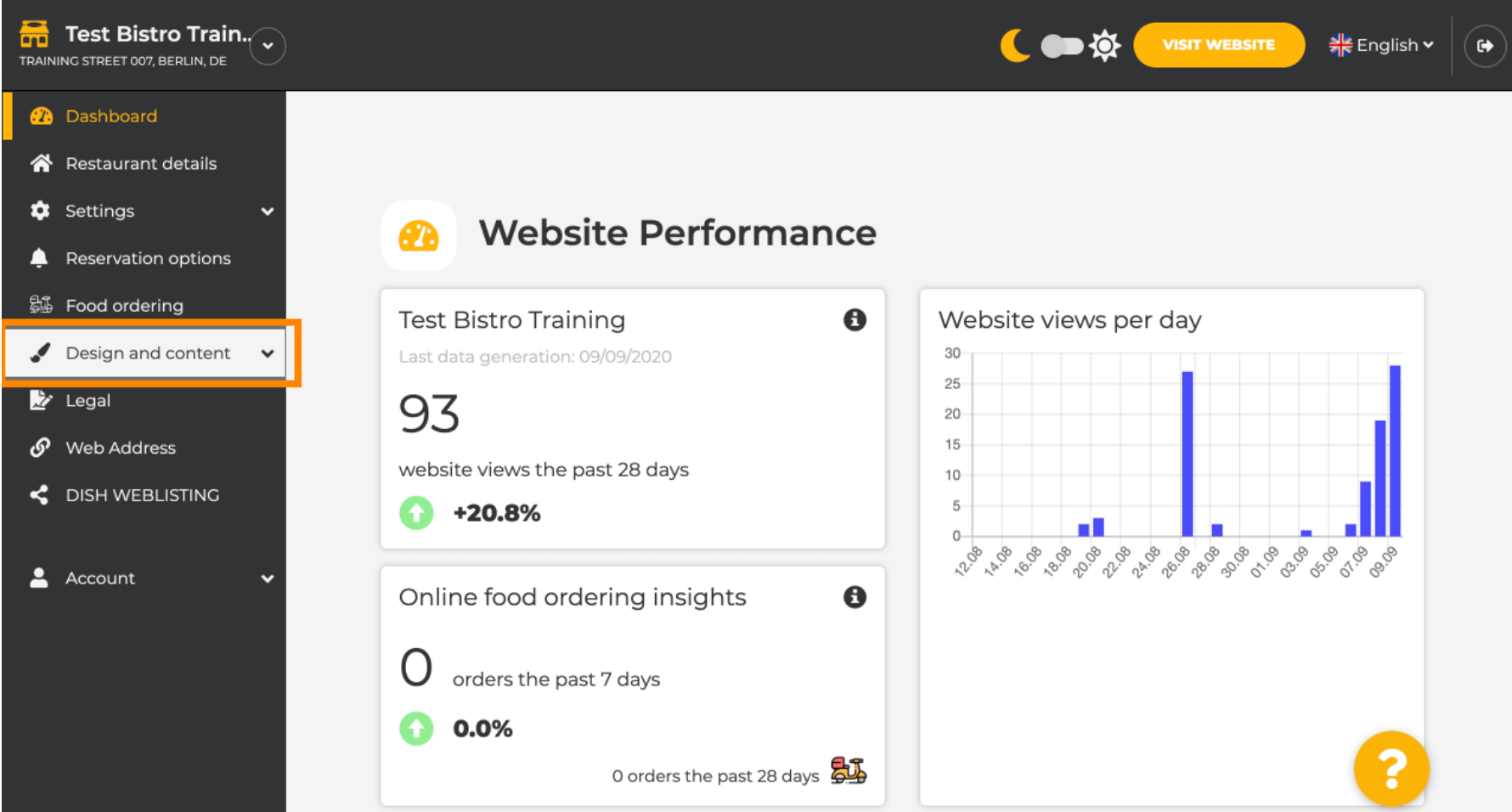


Primul pas este să vă conectați la contul dvs. de site- **ul DISH** . Notă: <https://website.dish.co>



 După ce v-ați autentificat, faceți clic pe **design și conținut**.



The screenshot displays the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar menu includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with two summary cards and a bar chart.

### Website Performance

**Test Bistro Training** (Last data generation: 09/09/2020)

**93** website views the past 28 days  
**+20.8%**

**Online food ordering insights**

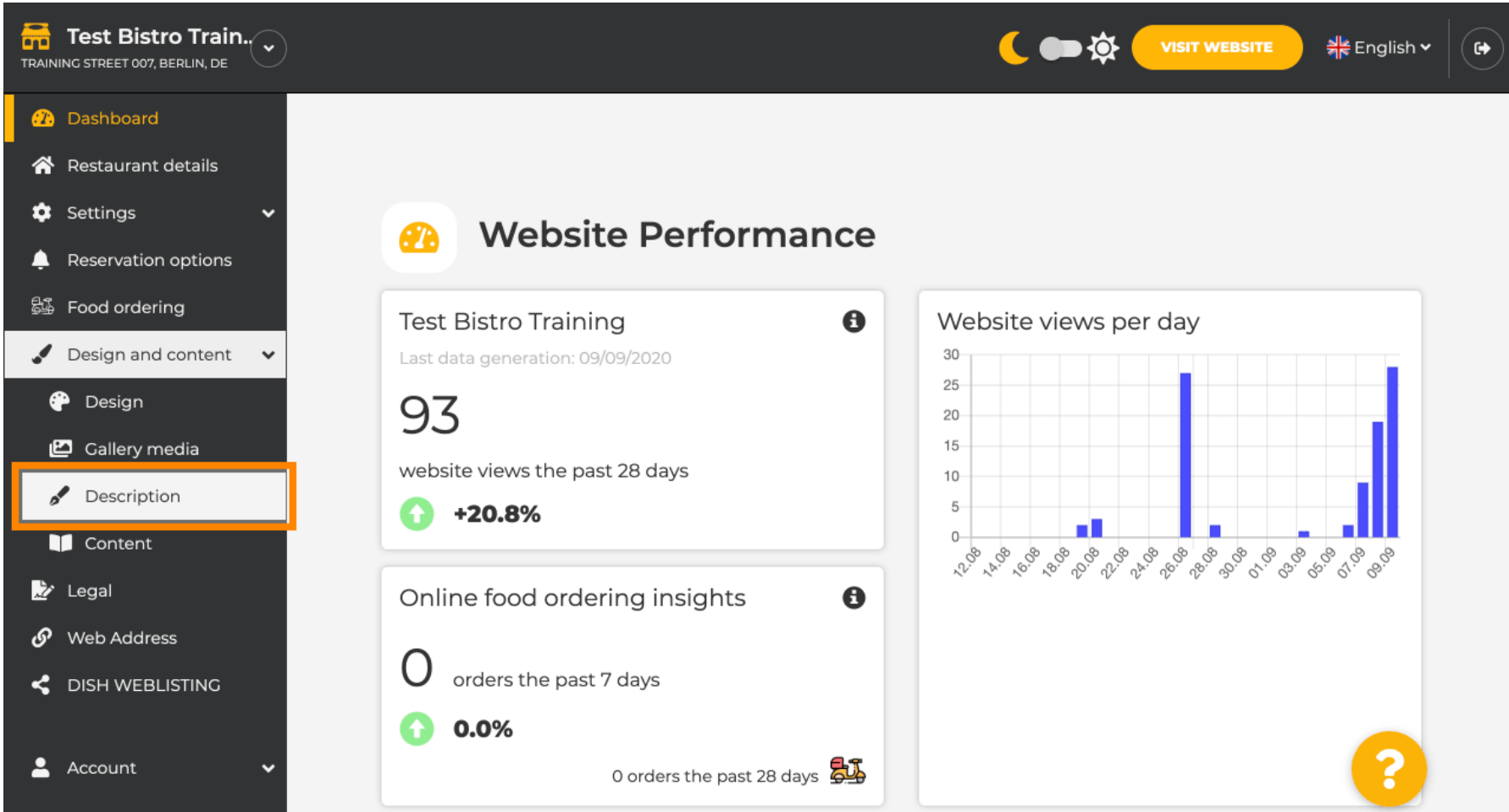
**0** orders the past 7 days  
**0.0%**

0 orders the past 28 days

#### Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	0
28.08	27
30.08	2
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28

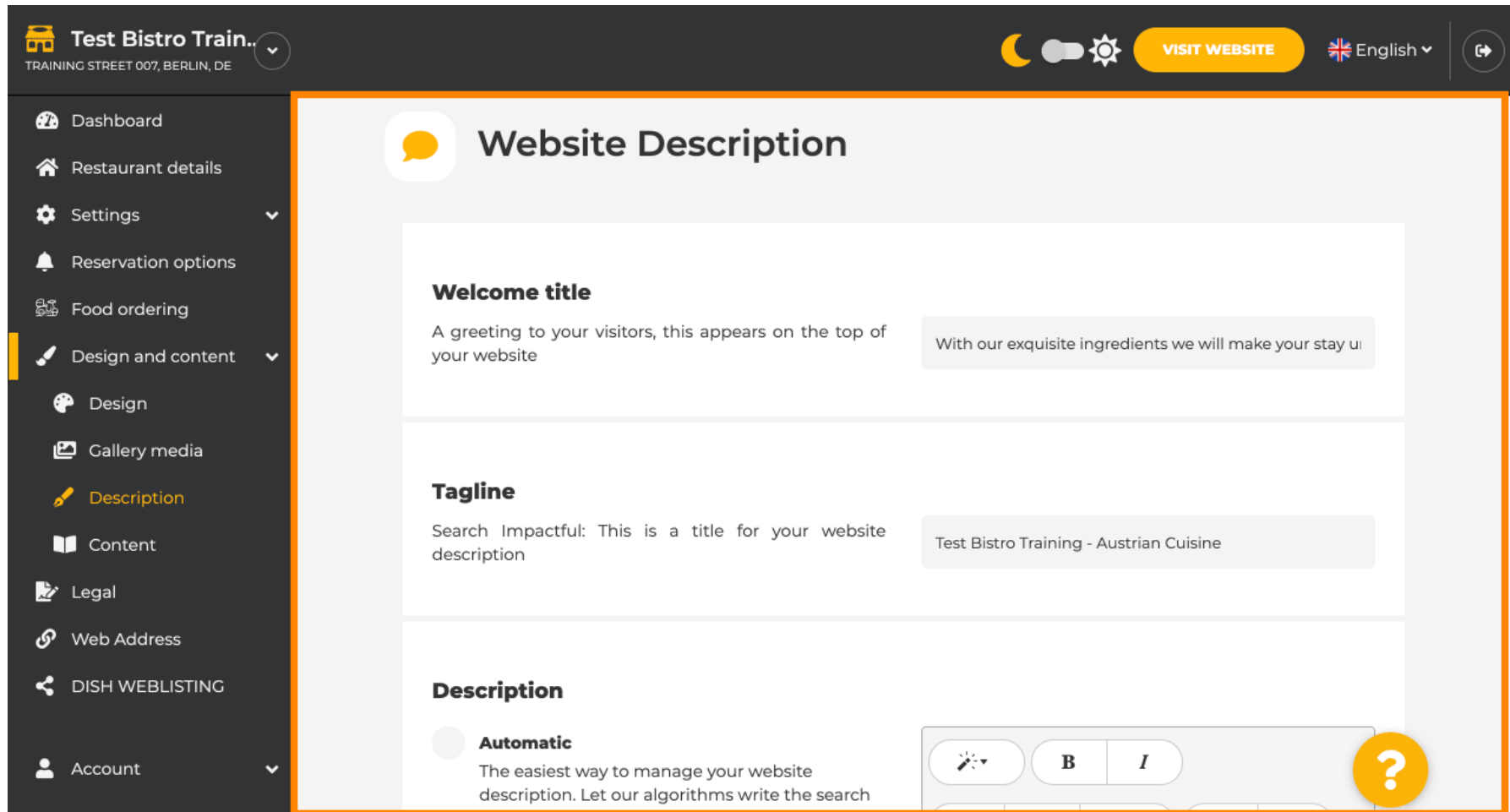
 Și apoi faceți clic pe **descriere**.




The screenshot shows the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar contains a menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Design, Gallery media, Description (highlighted with an orange box), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with three cards: 'Test Bistro Training' showing 93 website views the past 28 days with a +20.8% increase; 'Online food ordering insights' showing 0 orders the past 7 days and 0 orders the past 28 days; and a 'Website views per day' bar chart. The chart shows a significant spike on 26.08 and 09.09. A yellow question mark icon is located in the bottom right corner of the dashboard area.

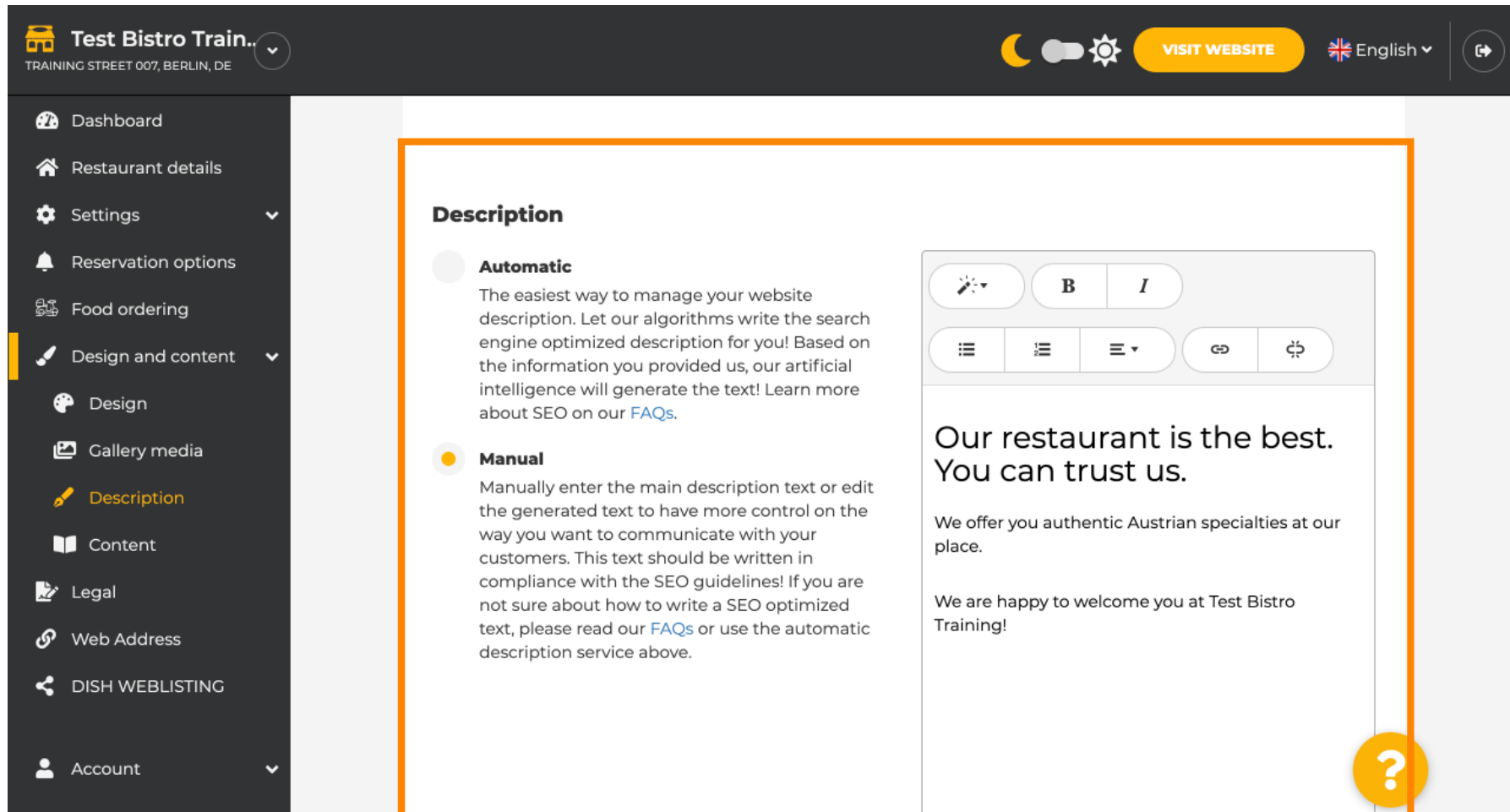
Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28

 Acum vă aflați în secțiunea de **descriere a site** -ului web , unde puteți ajusta setările și edita descrierile.



The screenshot shows the 'Website Description' settings page in the DISH management system. The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections: 'Welcome title' with a text input field containing 'With our exquisite ingredients we will make your stay u...', 'Tagline' with a text input field containing 'Test Bistro Training - Austrian Cuisine', and 'Description' with a radio button selected for 'Automatic' and a text input field containing 'The easiest way to manage your website description. Let our algorithms write the search'. A rich text editor toolbar with icons for undo, bold, italic, and a help icon is visible at the bottom right of the description field.

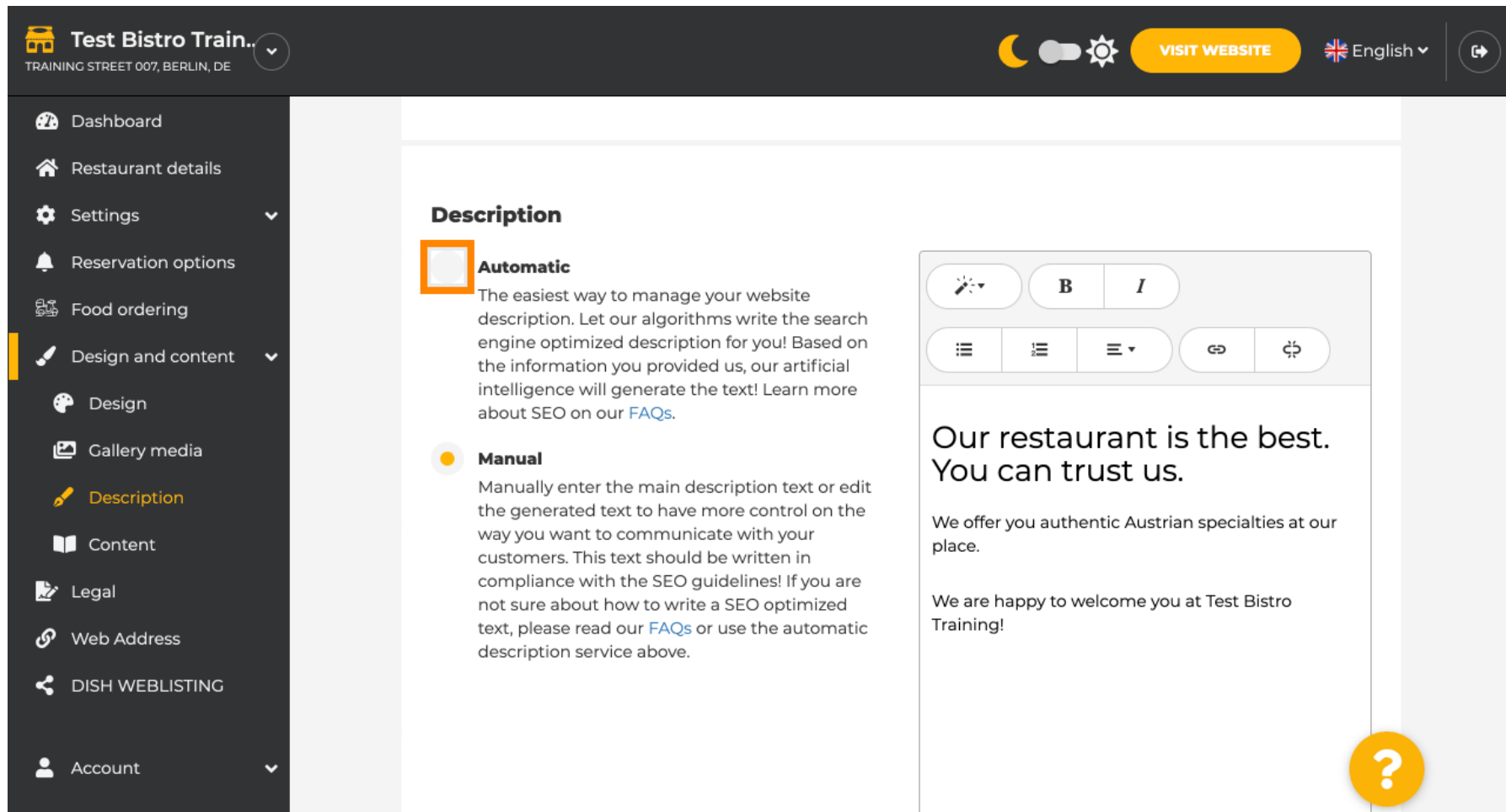
 Derulați în jos la **secțiunea de descriere**. Aici poate fi editată descrierea dvs. principală a unității dvs.



The screenshot shows a web management interface for 'Test Bistro Train..'. The left sidebar contains a menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option includes a rich text editor with bold and italic buttons, and a preview of the generated text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the description editor area.



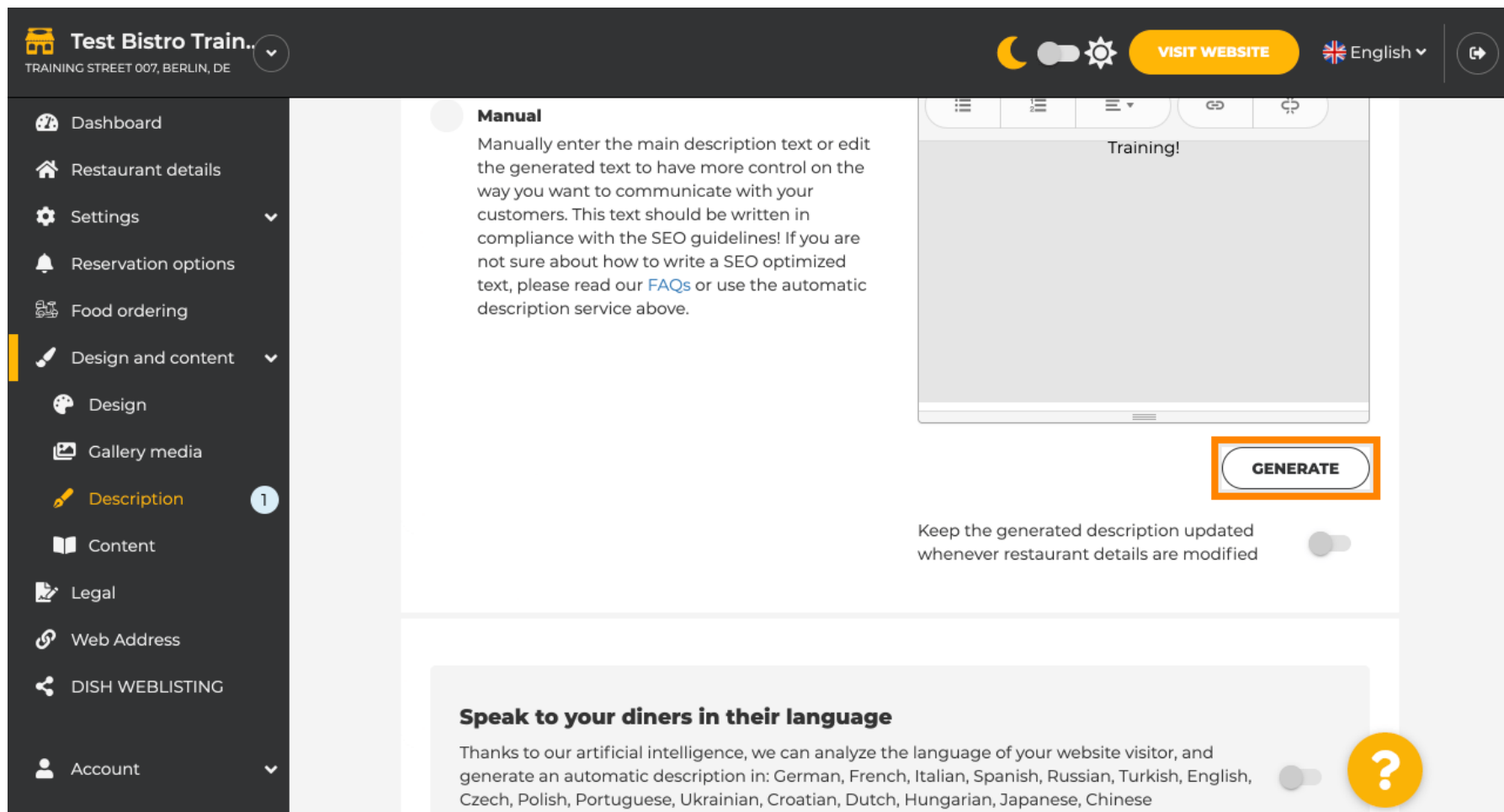
Pentru a activa funcția de descriere AI faceți clic pe **automat**. Notă: Descrierea automată este o caracteristică inclusă numai în DISH Professional.



The screenshot shows the management interface for a restaurant website. On the left is a dark sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and contains two radio button options: 'Automatic' (selected and highlighted with an orange box) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, using AI to generate SEO-optimized text. The 'Manual' option allows for manual editing of the text. To the right, a preview of the generated text is shown, including a rich text editor with bold and italic buttons, and the text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the preview area.



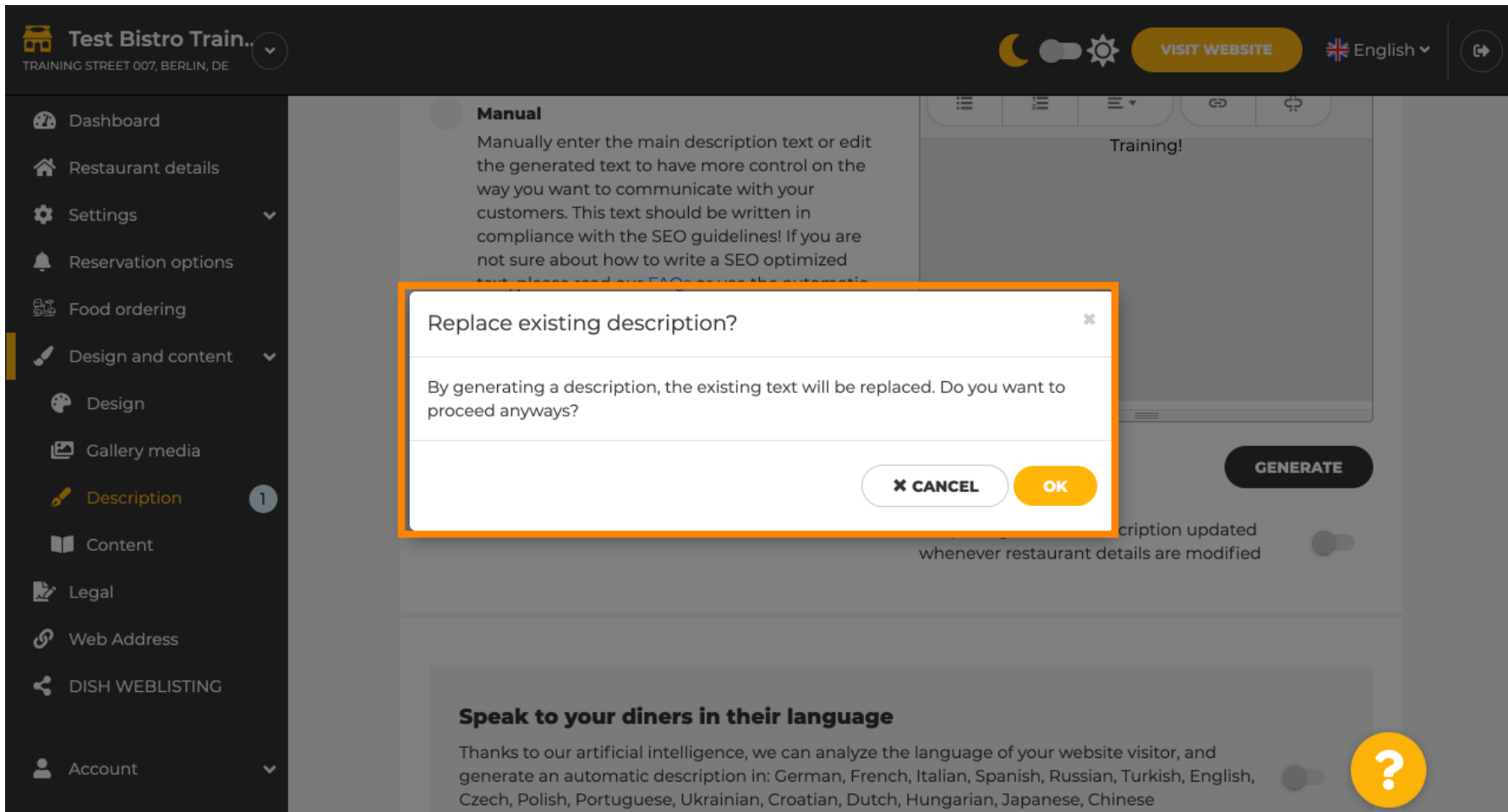
Pentru ca noua setare să devină efectivă, faceți clic pe **generare**. Aceasta va genera textul dvs. individual de descriere optimizat de Google pe baza detaliilor sediului dvs.



The screenshot displays the DISH website management interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' and address 'TRAINING STREET 007, BERLIN, DE', along with a 'VISIT WEBSITE' button and a language selector set to 'English'. The left sidebar menu is expanded to 'Design and content', with 'Description' highlighted and marked with a '1' in a blue circle. The main content area features a 'Manual' section with instructions on how to edit the main description text. Below this is a preview window showing a 'Training!' message. A 'GENERATE' button is highlighted with an orange border. At the bottom, there is a toggle switch for 'Keep the generated description updated whenever restaurant details are modified' and a section titled 'Speak to your diners in their language' with a toggle switch and a question mark icon.



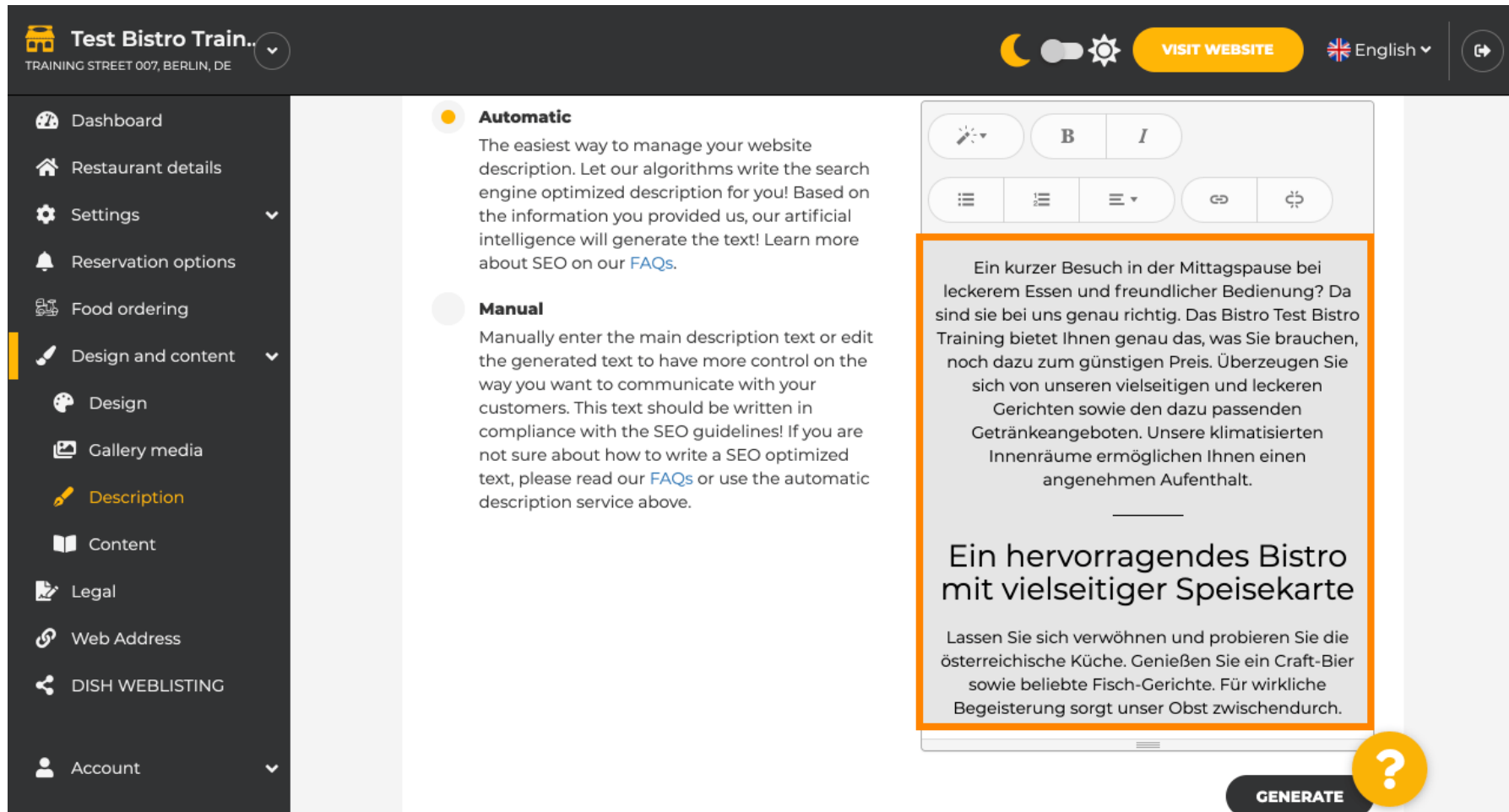
Descrierea dvs. existentă va fi înlocuită. Faceți clic pe **ok** pentru a continua.



The screenshot shows the DISH website management interface for "Test Bistro Train..". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a notification badge), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Manual" and contains text about manually entering or editing the main description text. A modal dialog box is open in the center, asking "Replace existing description?" and "By generating a description, the existing text will be replaced. Do you want to proceed anyways?". The dialog has "X CANCEL" and "OK" buttons. In the background, a "GENERATE" button is visible, and a yellow question mark icon is in the bottom right corner.



 Noua **descriere generată** este afișată în limba setată a contului dvs. DISH.



The screenshot shows the DISH website management interface. The top navigation bar includes the logo for 'Test Bistro Train..' with the address 'TRAINING STREET 007, BERLIN, DE', a 'VISIT WEBSITE' button, and a language selector set to 'English'. The left sidebar contains various menu items, with 'Description' highlighted in orange. The main content area is divided into two sections: 'Automatic' and 'Manual'. The 'Automatic' section is selected, showing a description in German. The 'Manual' section provides instructions on how to edit the text. A 'GENERATE' button with a question mark icon is visible at the bottom right of the content area.


**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

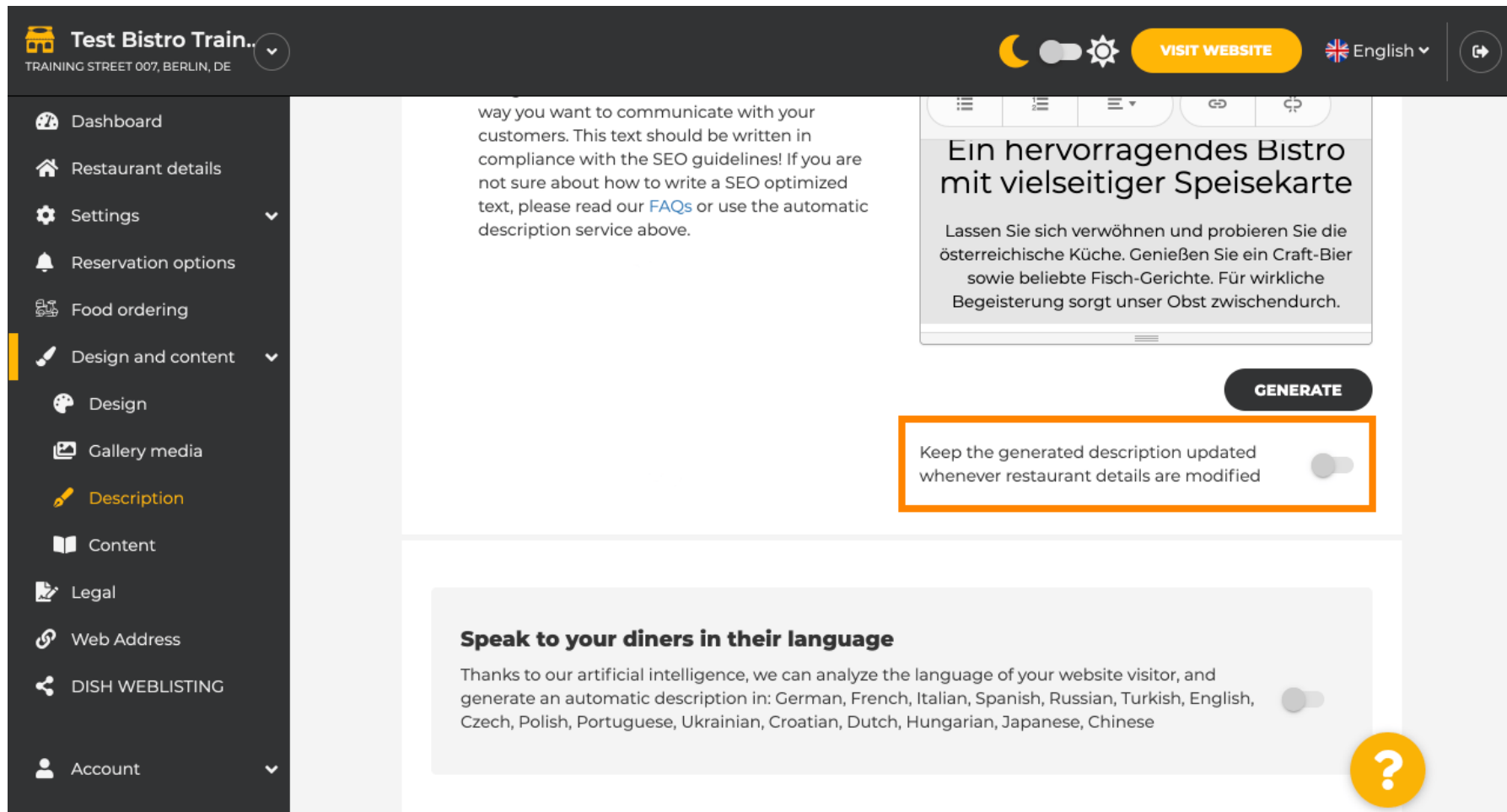
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

**GENERATE** 



Pentru a vă asigura că descrierea dvs. este întotdeauna actualizată la detaliile sediului în schimbare, faceți clic pe **comutator**.

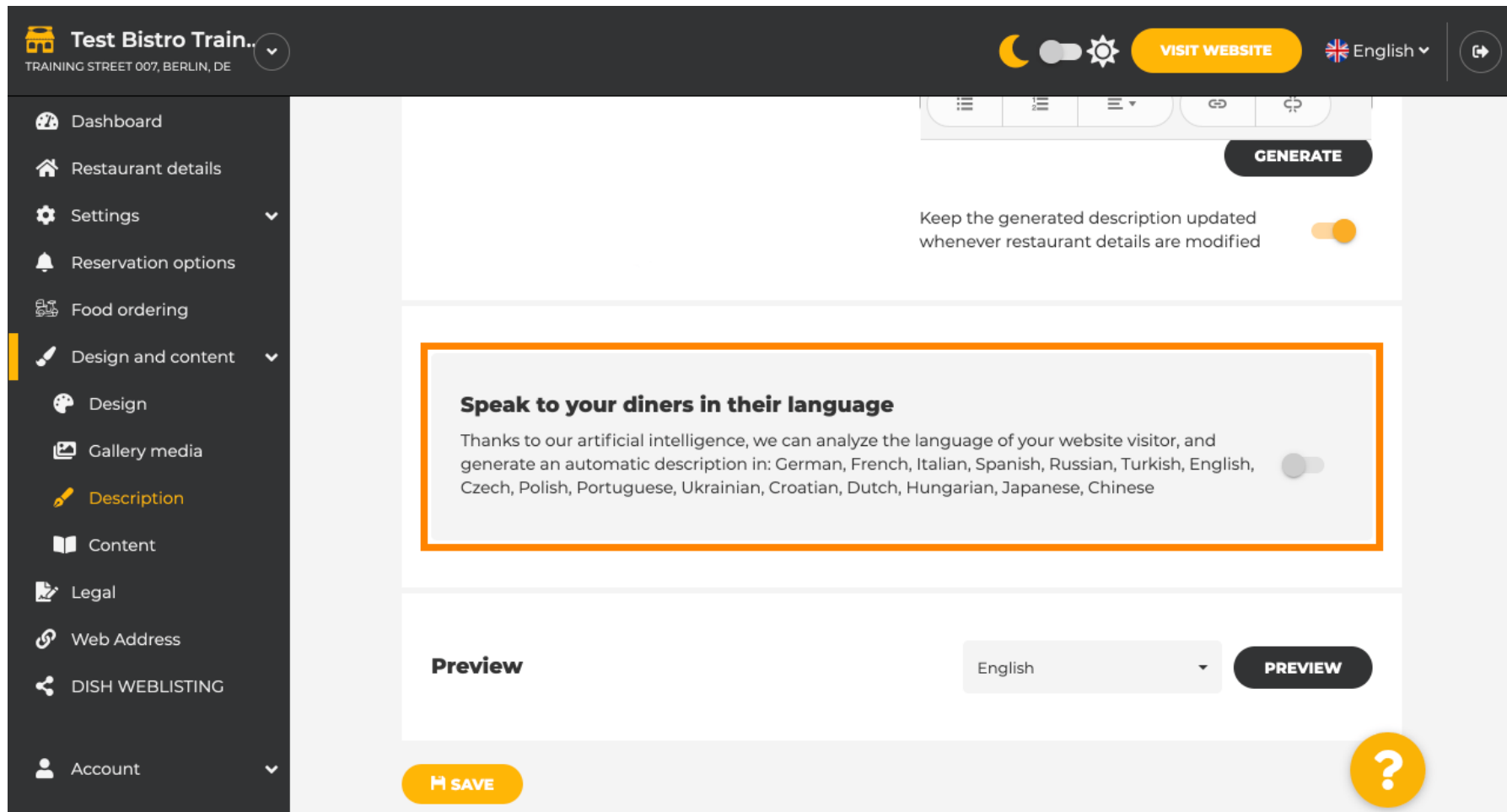


The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name, address (TRAINING STREET 007, BERLIN, DE), navigation icons, 'VISIT WEBSITE' button, and language selector (English).
- Left Sidebar:** Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, Account.
- Main Content Area:**
  - Text: "way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above."
  - Preview: A mobile view of a website with the German text: "Ein hervorragendes Bistro mit vielseitiger Speisekarte. Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch."
  - Buttons: 'GENERATE' and a toggle switch.
  - Toggle Label: "Keep the generated description updated whenever restaurant details are modified" (highlighted with an orange box).
  - Section: "Speak to your diners in their language" with a list of languages and a toggle switch.
  - Help icon: A yellow circle with a question mark.



Dacă doriți să activați ca descrierea dvs. să fie afișată în limba vizitatorului, faceți clic pe **comutator**.  
 Notă: AI-ul nostru analizează limba vizitatorului și o adaptează imediat.

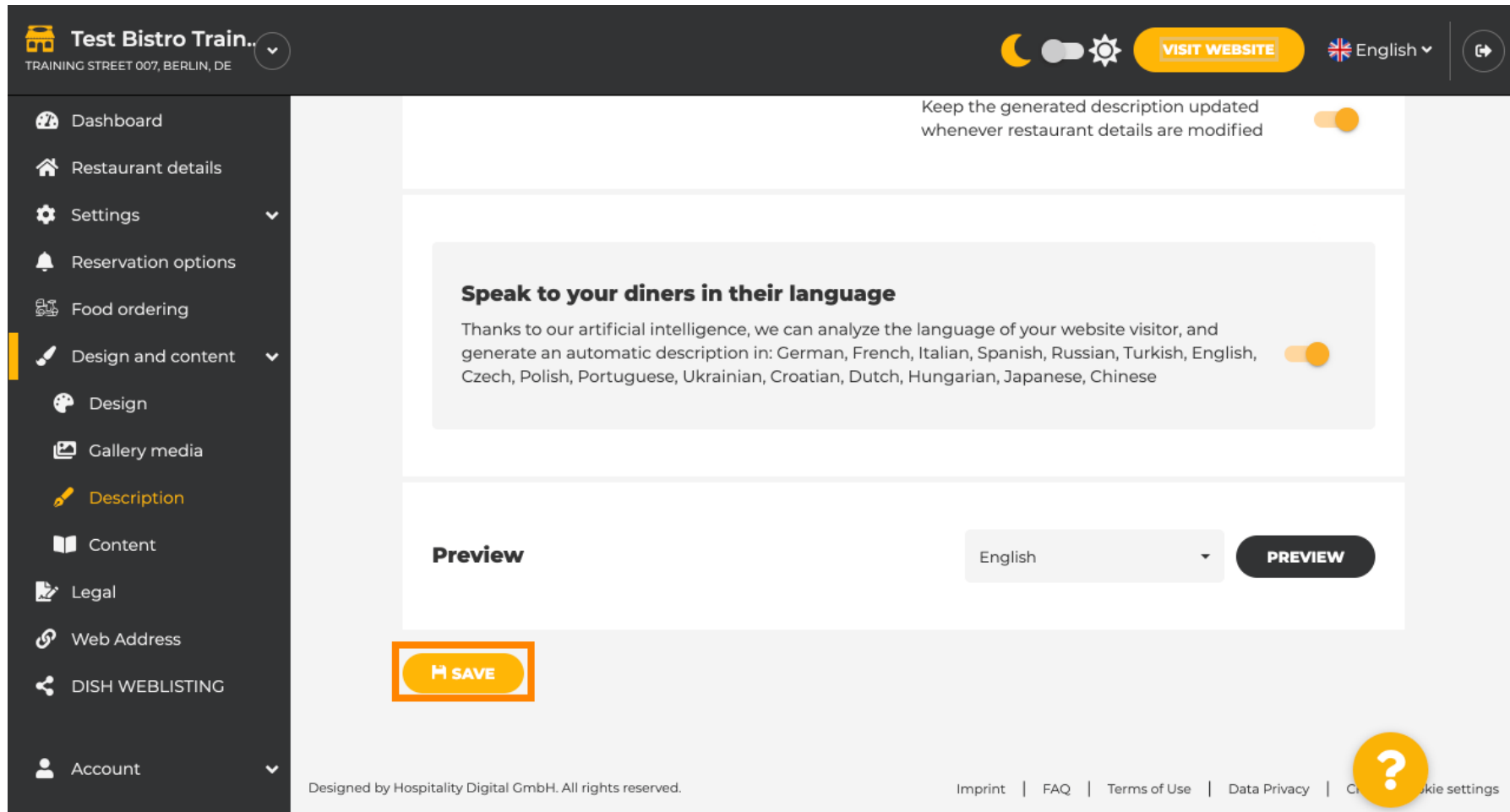


The screenshot shows the 'Test Bistro Train..' dashboard. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Test Bistro Train..' and includes a 'VISIT WEBSITE' button and a language selector set to 'English'. A 'GENERATE' button is visible. Below it, a toggle switch is turned on for the statement: 'Keep the generated description updated whenever restaurant details are modified'. A highlighted box contains the following text:

**Speak to your diners in their language**  
 Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is located at the bottom left, and a help icon (?) is at the bottom right.

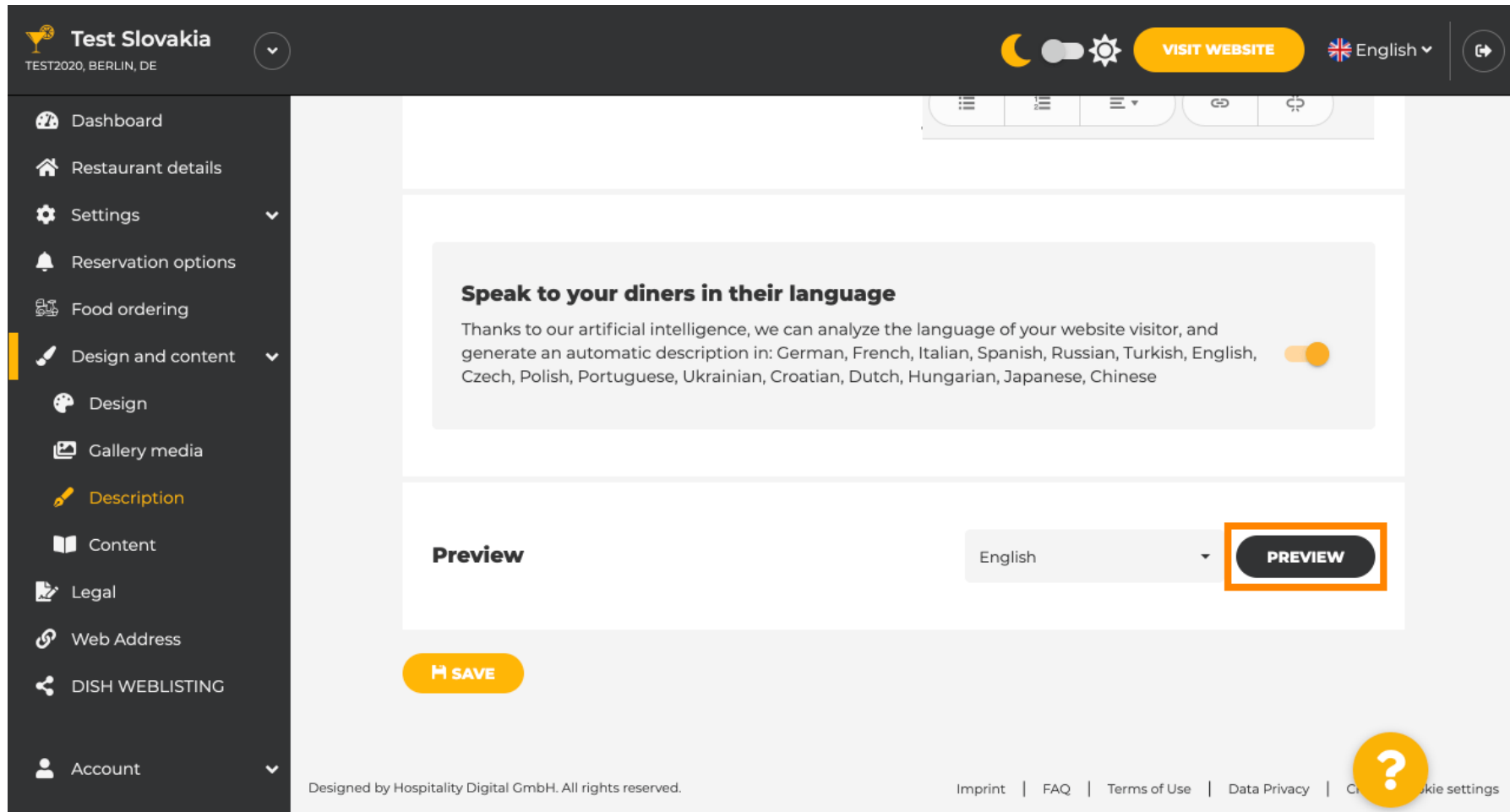
 Asigurați-vă că aplicați toate modificările făcând clic pe **salvare**.



The screenshot shows the management interface for a website. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a logo for 'Test Bistro Train...' and address 'TRAINING STREET 007, BERLIN, DE', a 'VISIT WEBSITE' button, and a language selector set to 'English'. Below the header, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' (turned on) and 'Speak to your diners in their language' (turned on). The second toggle's text explains that AI can generate descriptions in various languages. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom of the main area is a prominent orange 'SAVE' button. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a row of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow question mark icon is overlaid on the footer area.



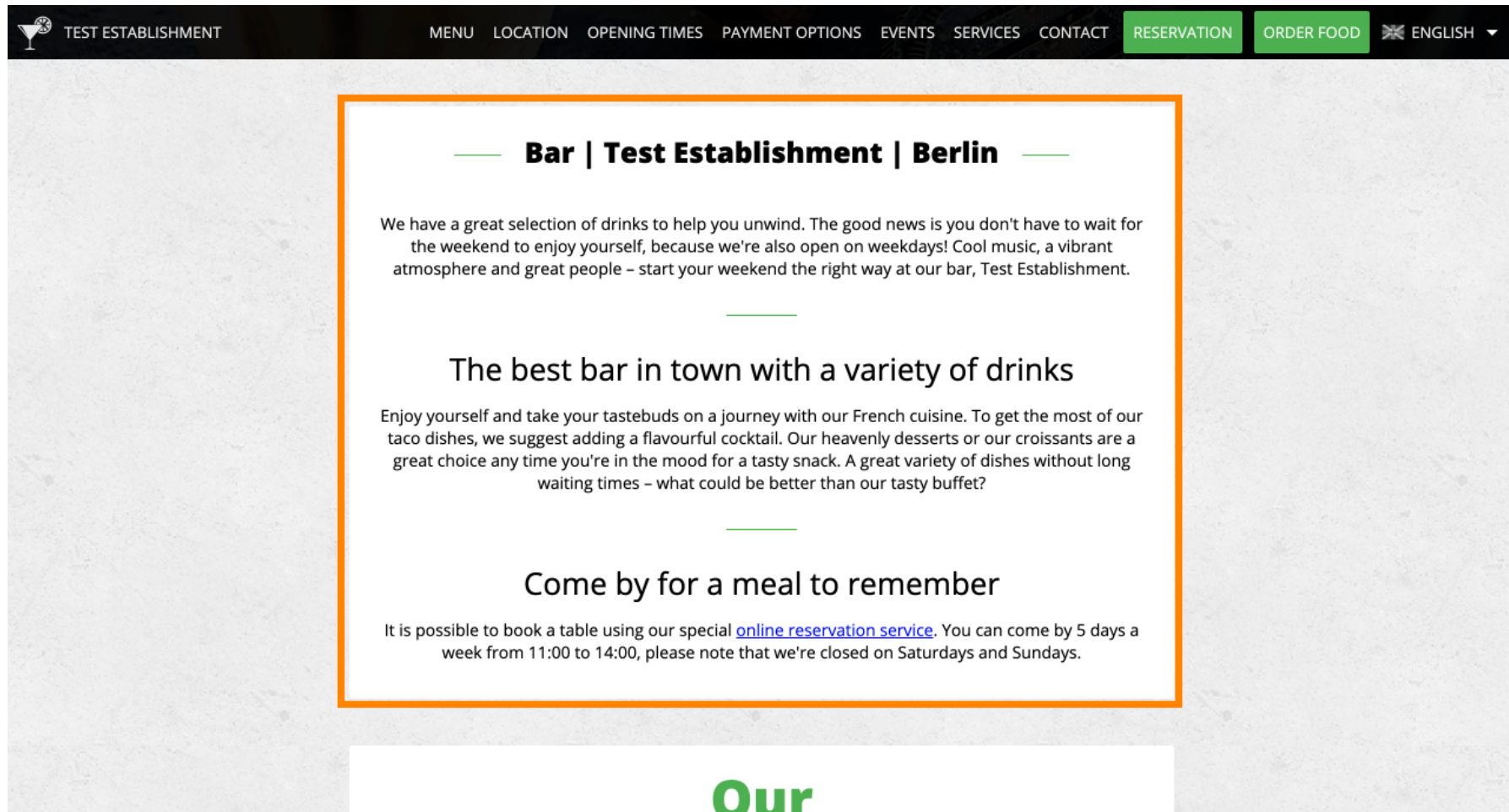
Faceți clic pe **previzualizare** pentru a vedea modificările efective pe propriul site web.



The screenshot shows the DISH website editor interface for a restaurant named "Test Slovakia". The interface is divided into a dark sidebar on the left and a main content area on the right. The sidebar contains a list of menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of the website. At the top of the preview, there is a navigation bar with a "VISIT WEBSITE" button and a language selector set to "English". Below the navigation bar, there is a section titled "Speak to your diners in their language" with a toggle switch that is currently turned on. The text below the toggle reads: "Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese". At the bottom of the preview, there is a "Preview" button highlighted with an orange border, a "SAVE" button, and a language selector set to "English". A yellow question mark icon is located in the bottom right corner of the preview area. The footer of the preview contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and a list of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.



Aceasta este noua ta **descriere generată de AI**.



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

## Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

### The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

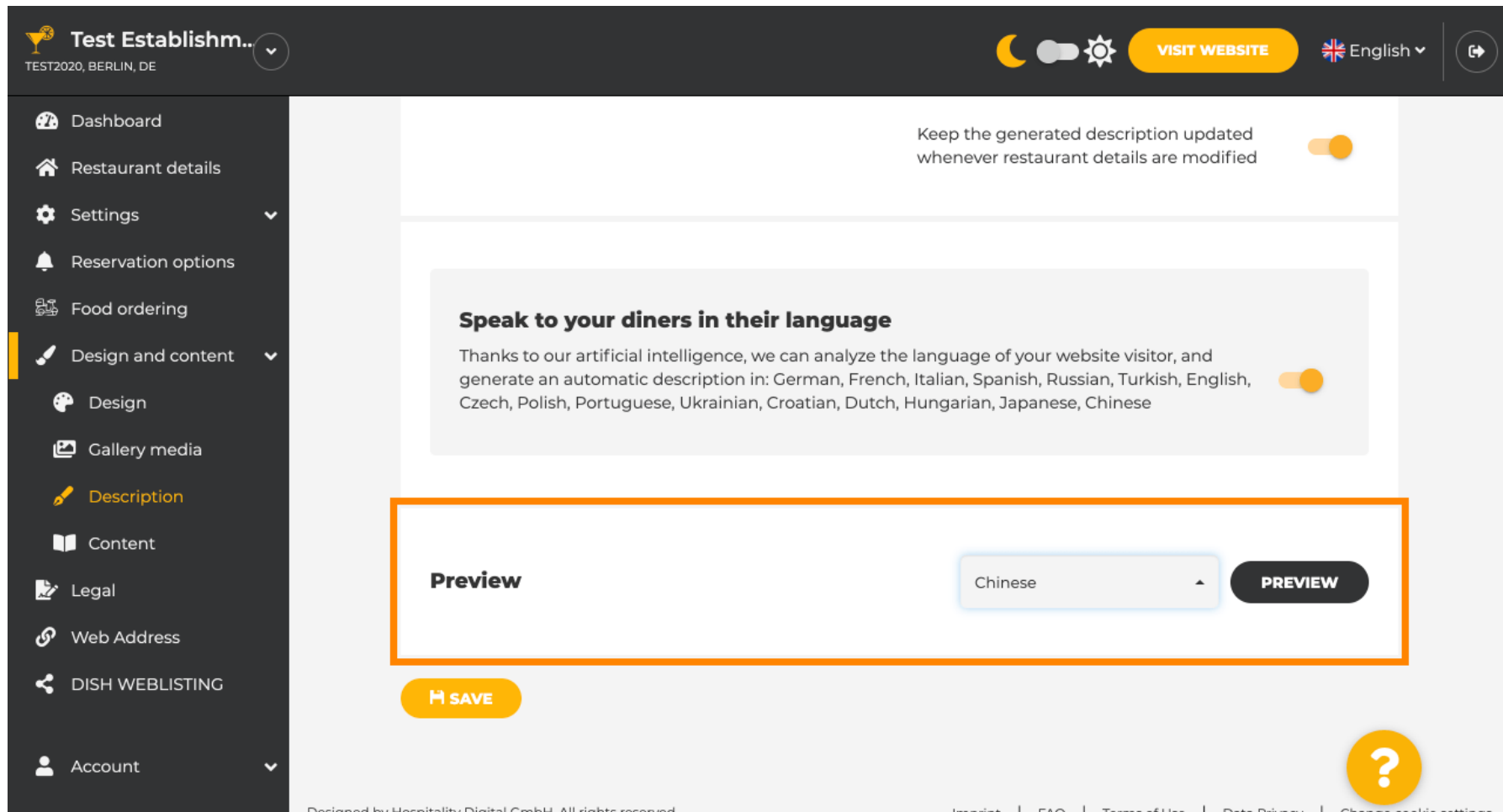
### Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

**Our**



Pentru a vedea cum ar arăta site-ul dvs. în altă limbă, selectați o altă limbă din meniul drop-down și faceți clic pe **previzualizare**.



The screenshot displays the DISH website management dashboard. On the left, a dark sidebar menu lists various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified' and a section titled 'Speak to your diners in their language' with a list of supported languages and a toggle. Below this, a 'Preview' section is highlighted with an orange border, containing a language dropdown menu set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is also visible. The footer includes a copyright notice and links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings.



În acest caz, alegem să afișăm site-ul în limba chineză. Asta e. Esti gata.



The screenshot shows the website interface in Chinese. At the top, there is a navigation bar with the following items: 菜单 (Menu), 位置 (Location), 营业时间 (Business Hours), 支付方式 (Payment Methods), EVENTS, 服务 (Services), 联系方式 (Contact Information), 预订 (Reservations), ORDER FOOD, and 简体中文 (Simplified Chinese). The main content area features a central white box with an orange border containing the following text:

酒吧 | Test Establishment | Berlin

在这里，让您轻松享受一个肆意放松的夜。Test Establishment，美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶，给您的一天都抹上美丽的色彩！超级丰富的自助餐，保证让您回味无穷，流连忘返！

欢迎进店品尝！

[在线订位](#) 让生活简单点！除星期六 和 星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的  
菜单





Scan to go to the interactive player