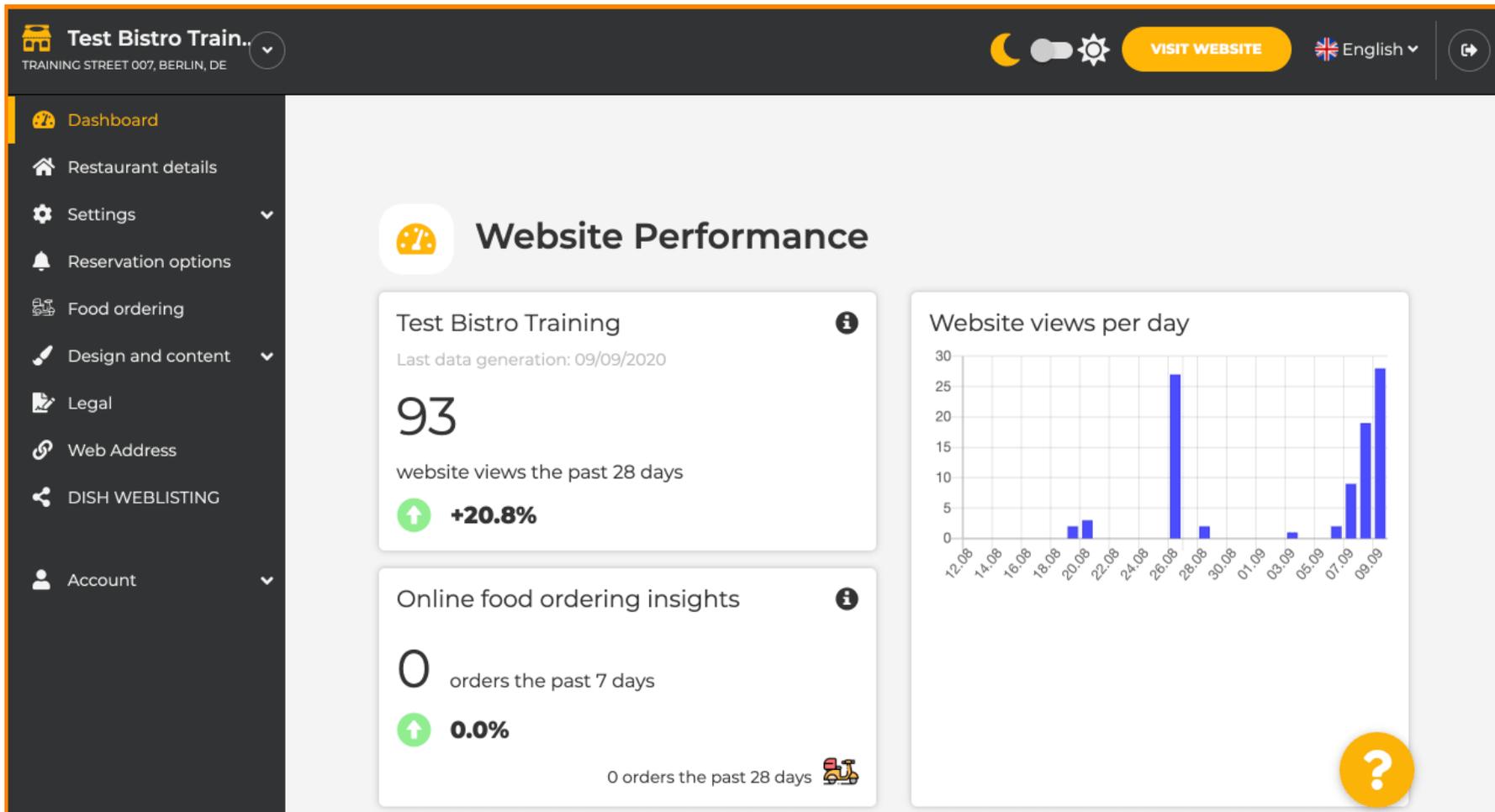




La première étape consiste à vous connecter à votre **compte DISH Website** . Remarque : <https://website.dish.co>

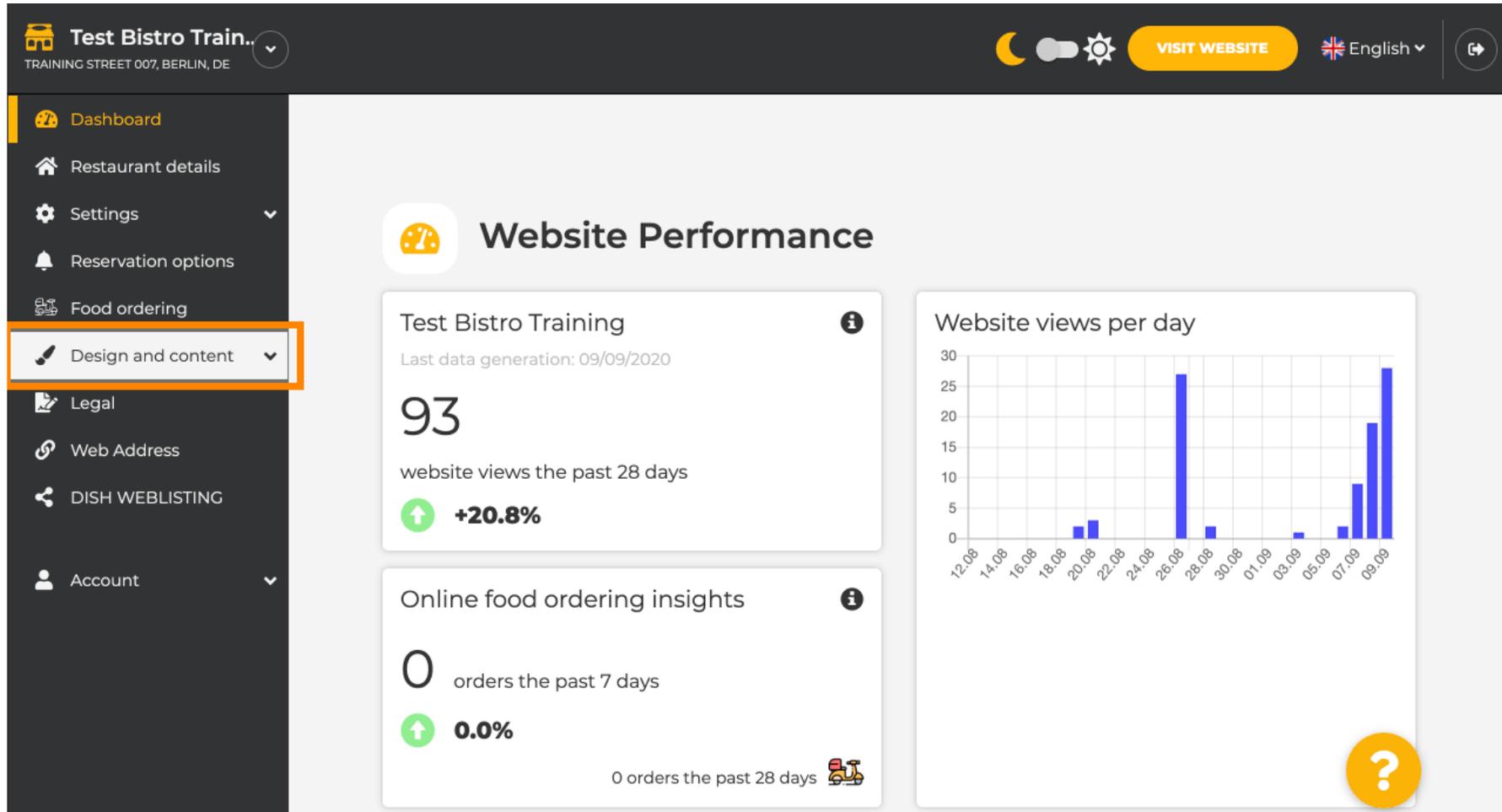


The screenshot shows the DISH Website Performance dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The dashboard includes a sidebar with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features three widgets:

- Website Performance:** Shows 93 website views the past 28 days, a +20.8% increase, and a last data generation date of 09/09/2020.
- Online food ordering insights:** Shows 0 orders the past 7 days and 0 orders the past 28 days, with a 0.0% change.
- Website views per day:** A bar chart showing daily website views from 12.08 to 09.09. The chart shows a significant spike on 26.08 (approx. 28 views) and another on 09.09 (approx. 28 views).

The dashboard also includes a 'VISIT WEBSITE' button, a language selector (English), and a help icon (question mark) in the bottom right corner.

 Une fois connecté, cliquez sur **design et contenu**.



The screenshot shows the dashboard for 'Test Bistro Train..' with the following components:

- Header:** Restaurant name, address (TRAINING STREET 007, BERLIN, DE), navigation icons (moon, toggle, gear), 'VISIT WEBSITE' button, language selector (English), and a refresh icon.
- Left Sidebar:** A list of menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, **Design and content** (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account.
- Main Content Area:**
 - Website Performance:** A card showing 'Test Bistro Training' with a score of 93 website views the past 28 days, a +20.8% increase, and a last data generation date of 09/09/2020.
 - Online food ordering insights:** A card showing 0 orders the past 7 days and 0 orders the past 28 days, with a 0.0% change.
 - Website views per day:** A bar chart showing daily website views from 12.08 to 09.09. The highest view count is on 26.08 (approx. 27 views).



Et puis cliquez sur **la description**.

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

93
website views the past 28 days
+20.8%

Online food ordering insights

0 orders the past 7 days
0.0%

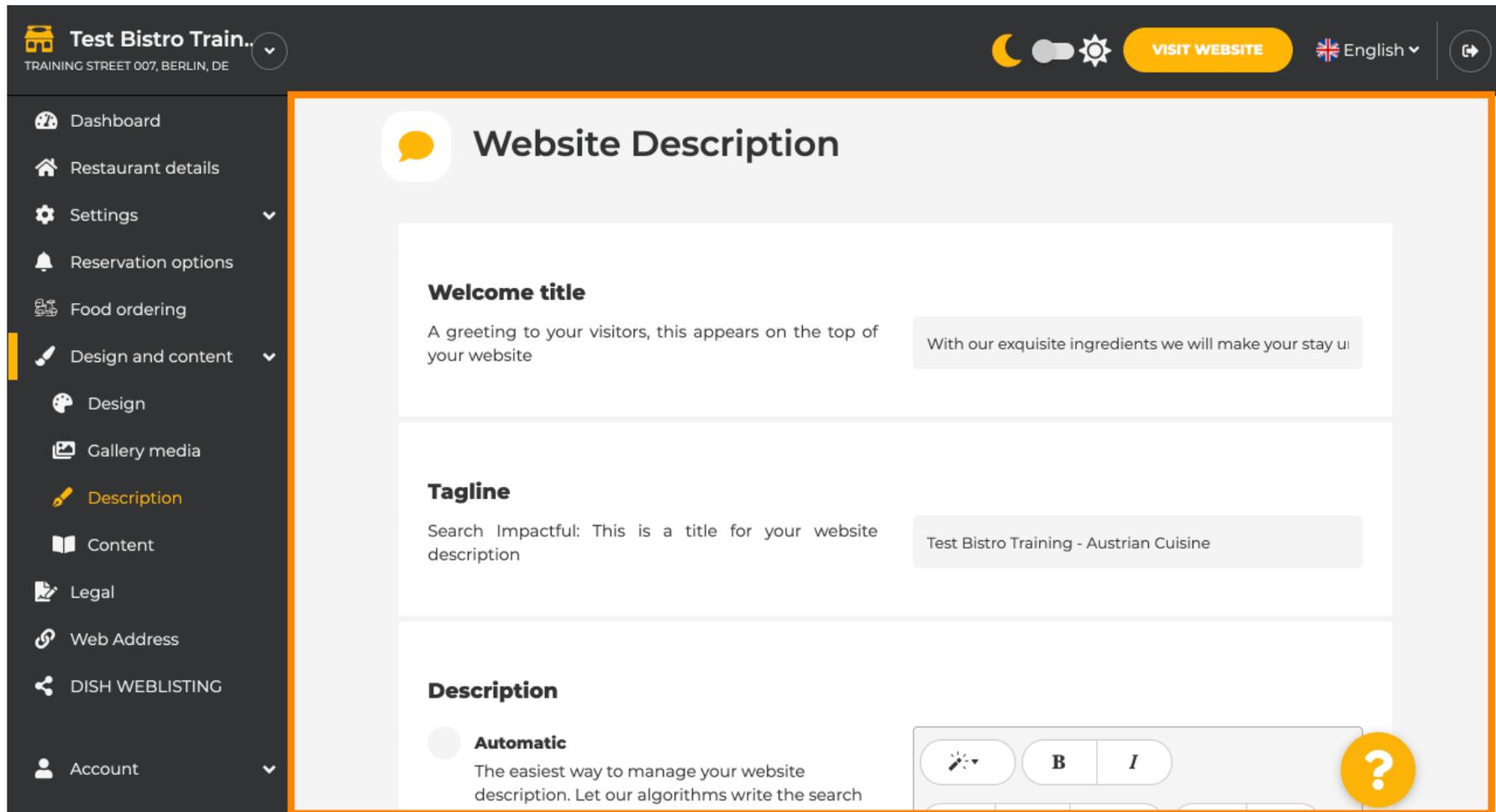
0 orders the past 28 days

Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28



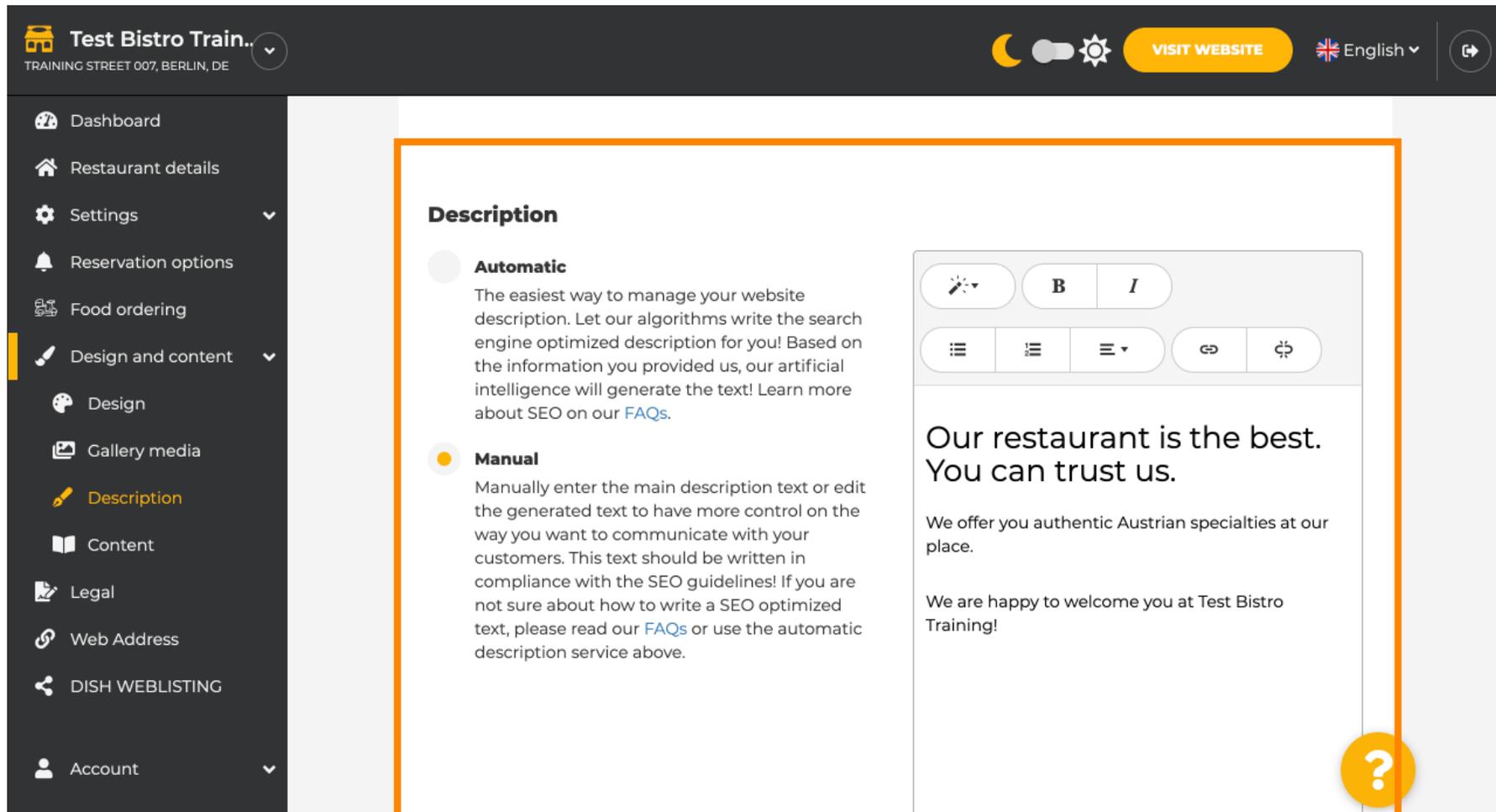
Vous êtes maintenant dans la section de **description du site Web** où vous pouvez ajuster les paramètres et modifier les descriptions.



The screenshot shows the 'Website Description' management interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' with a dropdown arrow, a 'VISIT WEBSITE' button, and a language selector set to 'English'. A dark sidebar on the left contains a menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections: 'Welcome title' with a text input field containing 'With our exquisite ingredients we will make your stay u...', 'Tagline' with a text input field containing 'Test Bistro Training - Austrian Cuisine', and 'Description' with a radio button selected for 'Automatic' and a text area containing 'The easiest way to manage your website description. Let our algorithms write the search'. A rich text editor toolbar with icons for undo, bold, italic, and a help icon is visible at the bottom right of the description section.



Faites défiler jusqu'à la **section de description**. Ici, la description principale de votre établissement peut être modifiée.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

- Automatic**
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).
- Manual**
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

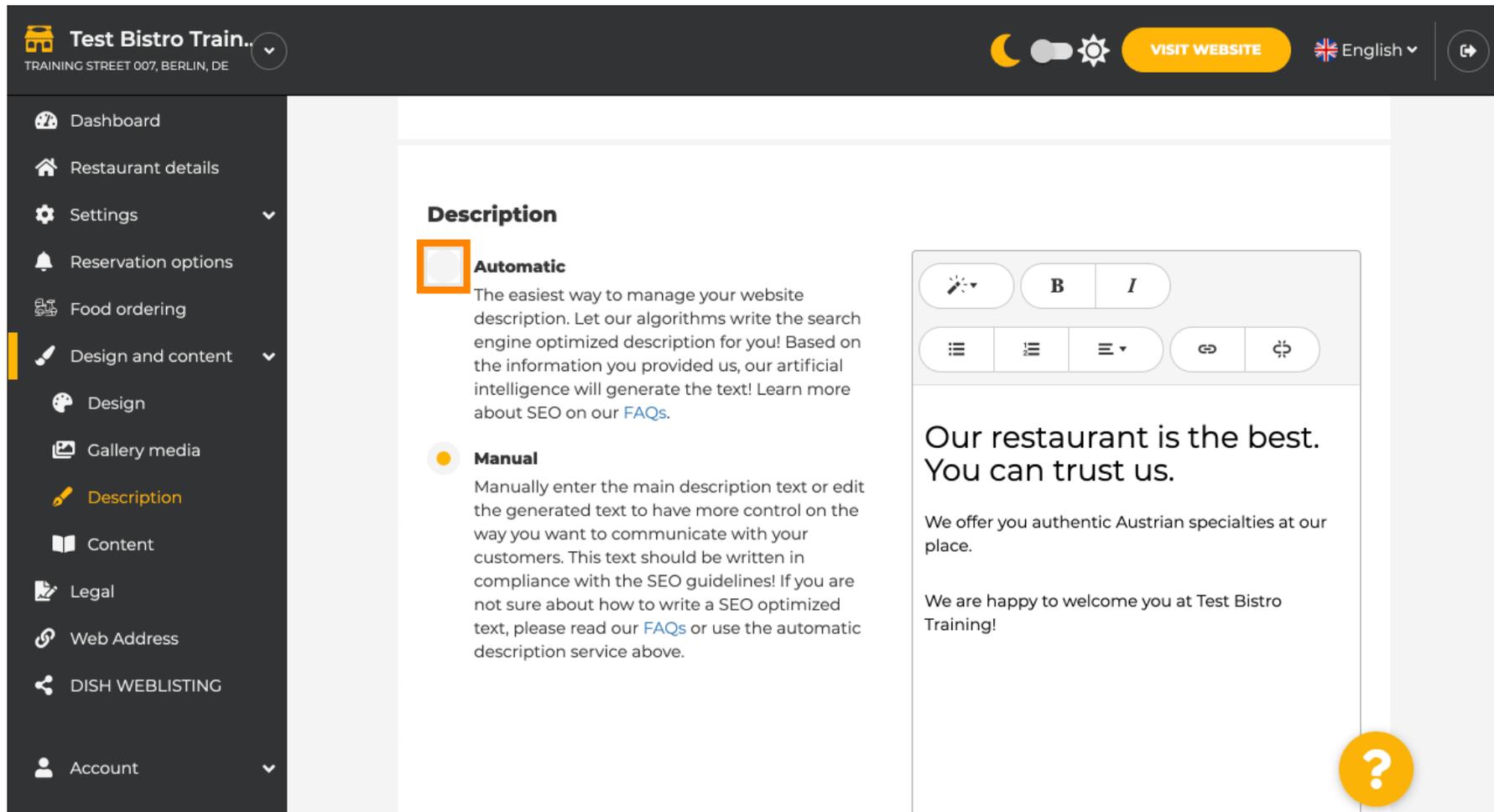
Our restaurant is the best. You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



Pour activer la fonction de description AI cliquez sur **automatique**. Remarque : La description automatique est une fonctionnalité incluse uniquement dans DISH Professional.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

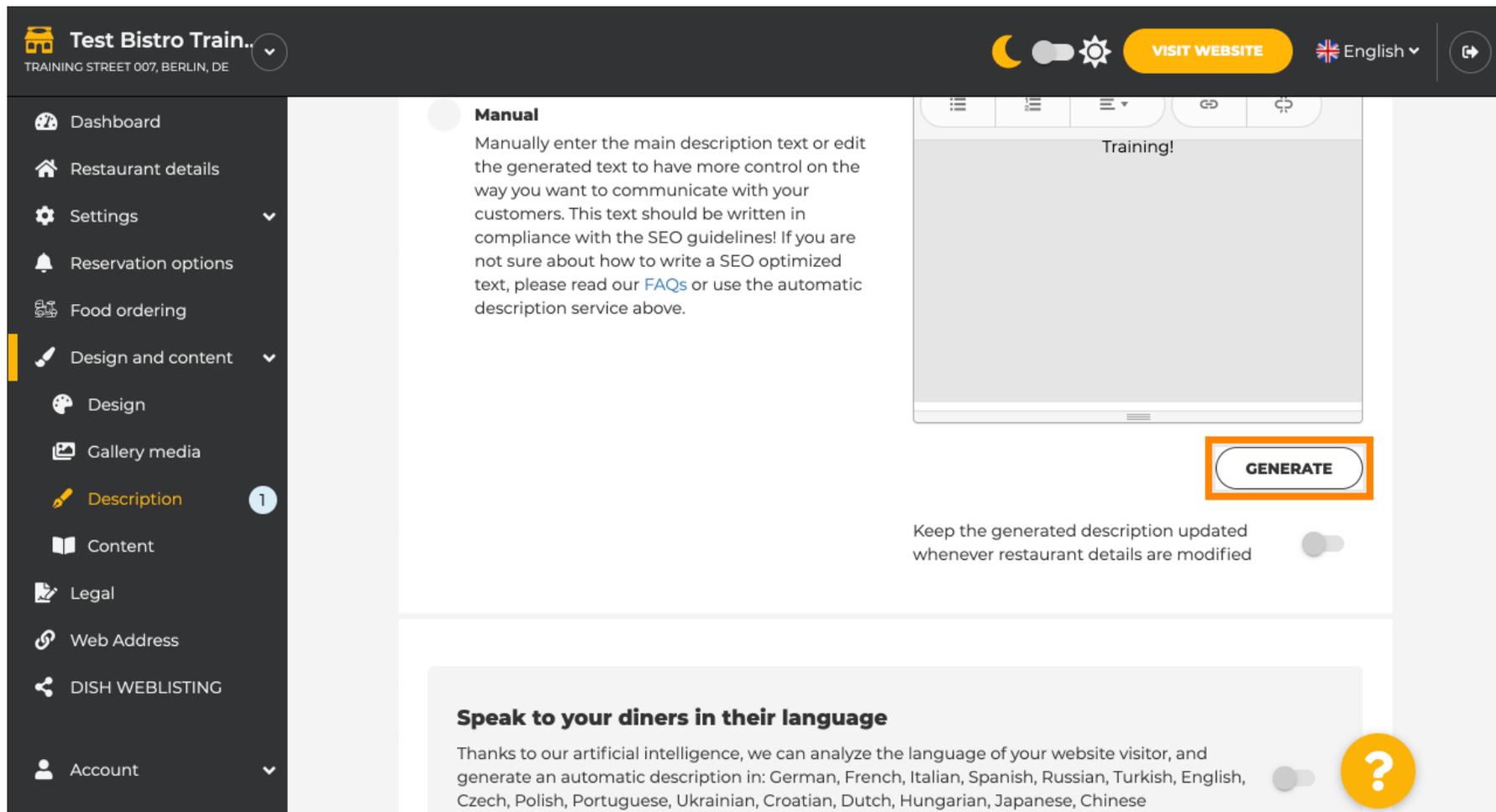
**Our restaurant is the best.
You can trust us.**

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

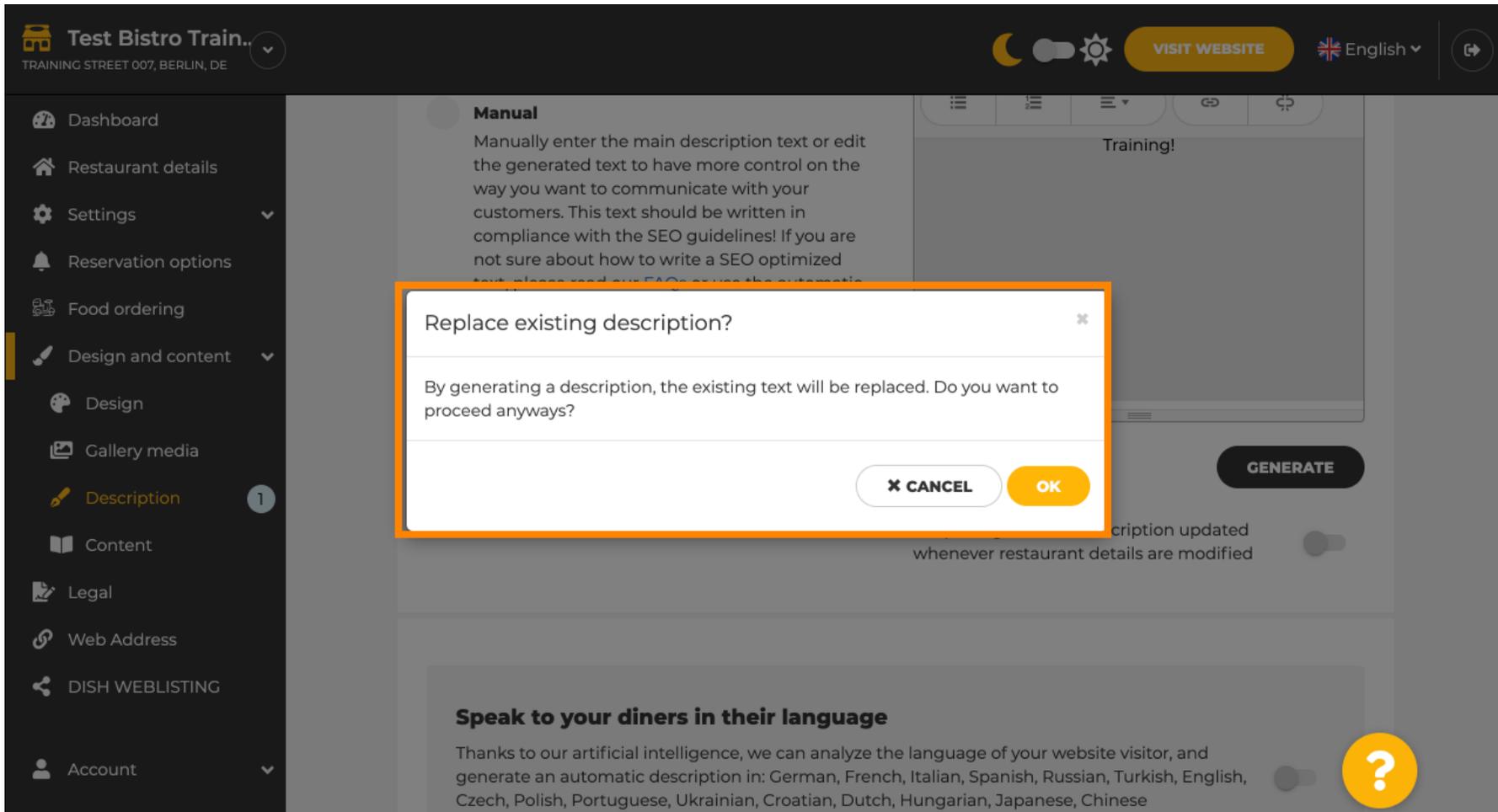


Pour laisser maintenant le nouveau paramètre devenir effectif, cliquez sur **générer**. Cela générera votre texte de description personnalisé optimisé par Google basé sur les détails de votre établissement.

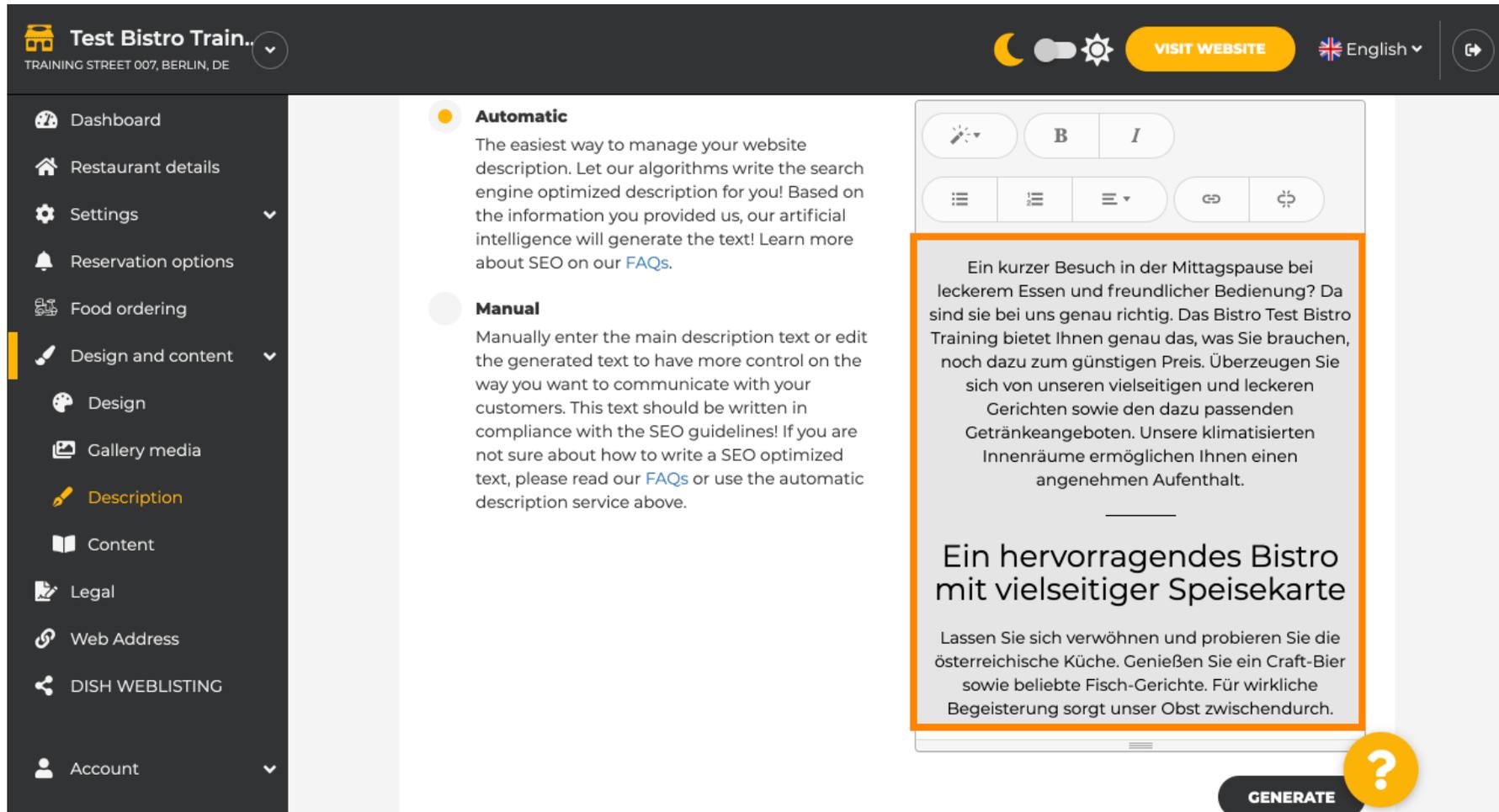


The screenshot shows the DISH management interface for a restaurant named "Test Bistro Train..". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a notification badge '1'), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Manual" and provides instructions on how to manually enter or edit the main description text. A "GENERATE" button is highlighted with an orange border. Below the instructions, there is a toggle switch for "Keep the generated description updated whenever restaurant details are modified". At the bottom, there is a section titled "Speak to your diners in their language" with a toggle switch and a question mark icon.

 Votre description existante sera remplacée. Cliquez sur **ok** pour continuer.



 La nouvelle **description générée** s'affiche dans la langue définie de votre compte DISH.



The screenshot shows the DISH website management interface. On the left is a navigation menu with options like Dashboard, Restaurant details, Settings, and Design and content. The 'Description' option is highlighted. The main content area shows two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description. Below this, a preview of the generated German text is shown, enclosed in an orange box. The text describes a bistro with a diverse menu and a pleasant atmosphere. At the bottom right of the preview, there is a 'GENERATE' button with a question mark icon.

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

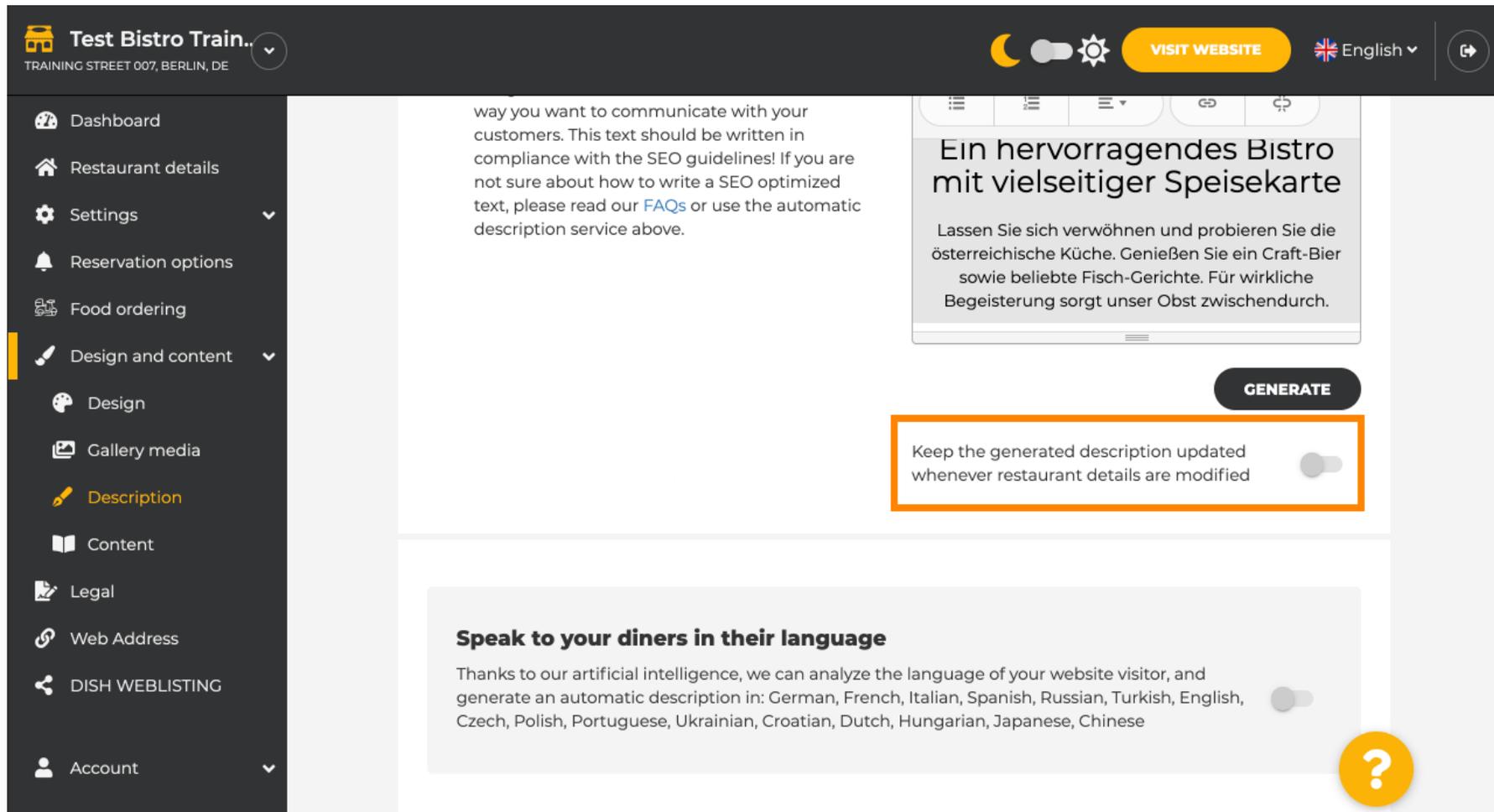
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE 



Pour vous assurer que votre description est toujours mise à jour avec les détails changeants de l'établissement, cliquez sur le bouton .

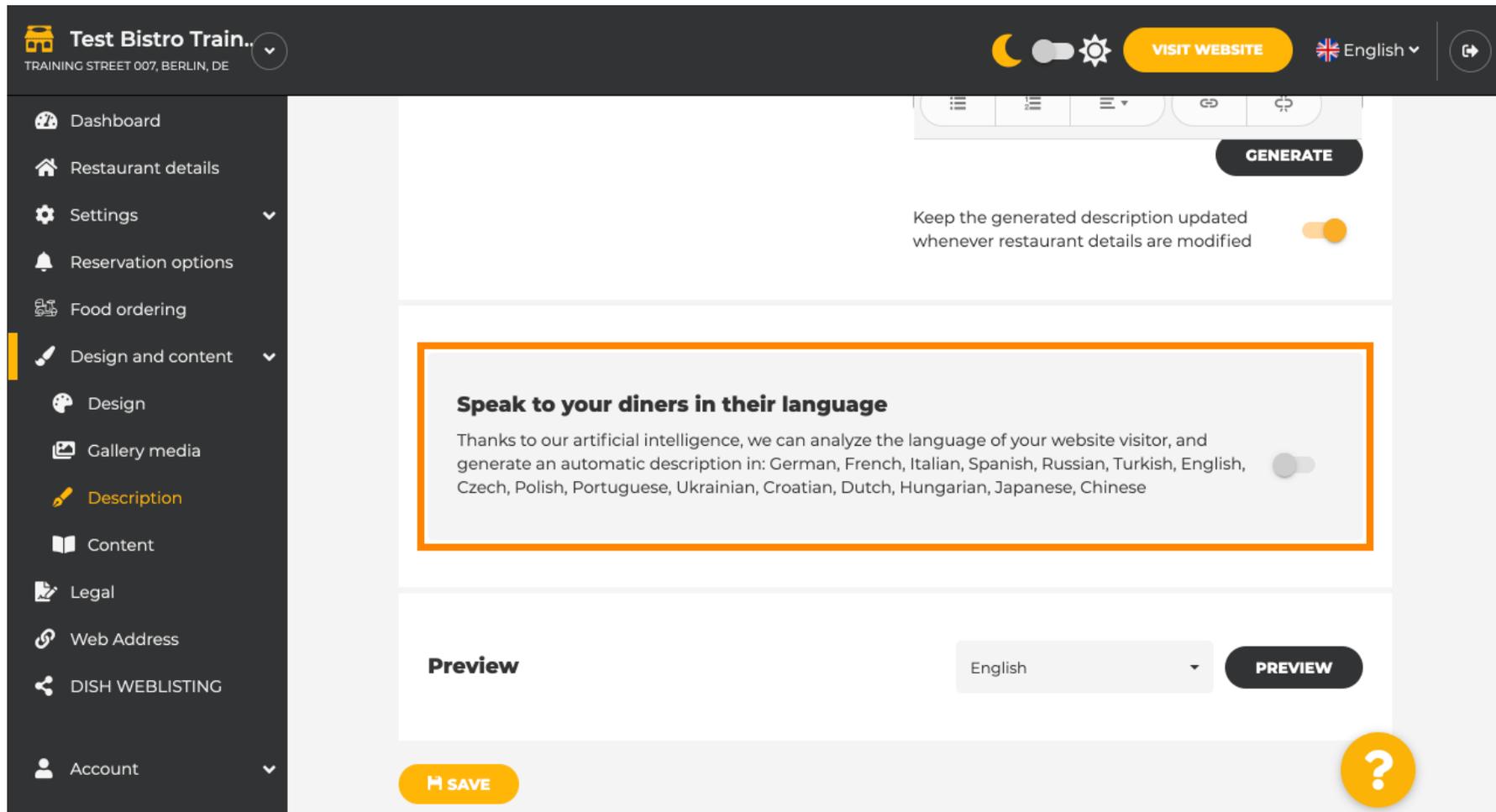


The screenshot shows the management interface for 'Test Bistro Train..' with the following elements:

- Header:** Restaurant name, address (TRAINING STREET 007, BERLIN, DE), navigation icons, 'VISIT WEBSITE' button, and language selector (English).
- Left Sidebar:** Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, Account.
- Main Content Area:**
 - Text: "way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above."
 - Preview: A mobile view of a website with the German title "Ein hervorragendes Bistro mit vielseitiger Speisekarte" and a paragraph of text.
 - Buttons: A 'GENERATE' button and a toggle switch for "Keep the generated description updated whenever restaurant details are modified".
 - Section: "Speak to your diners in their language" with a toggle switch and a list of supported languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese.
- Bottom Right:** A yellow circular help icon with a question mark.



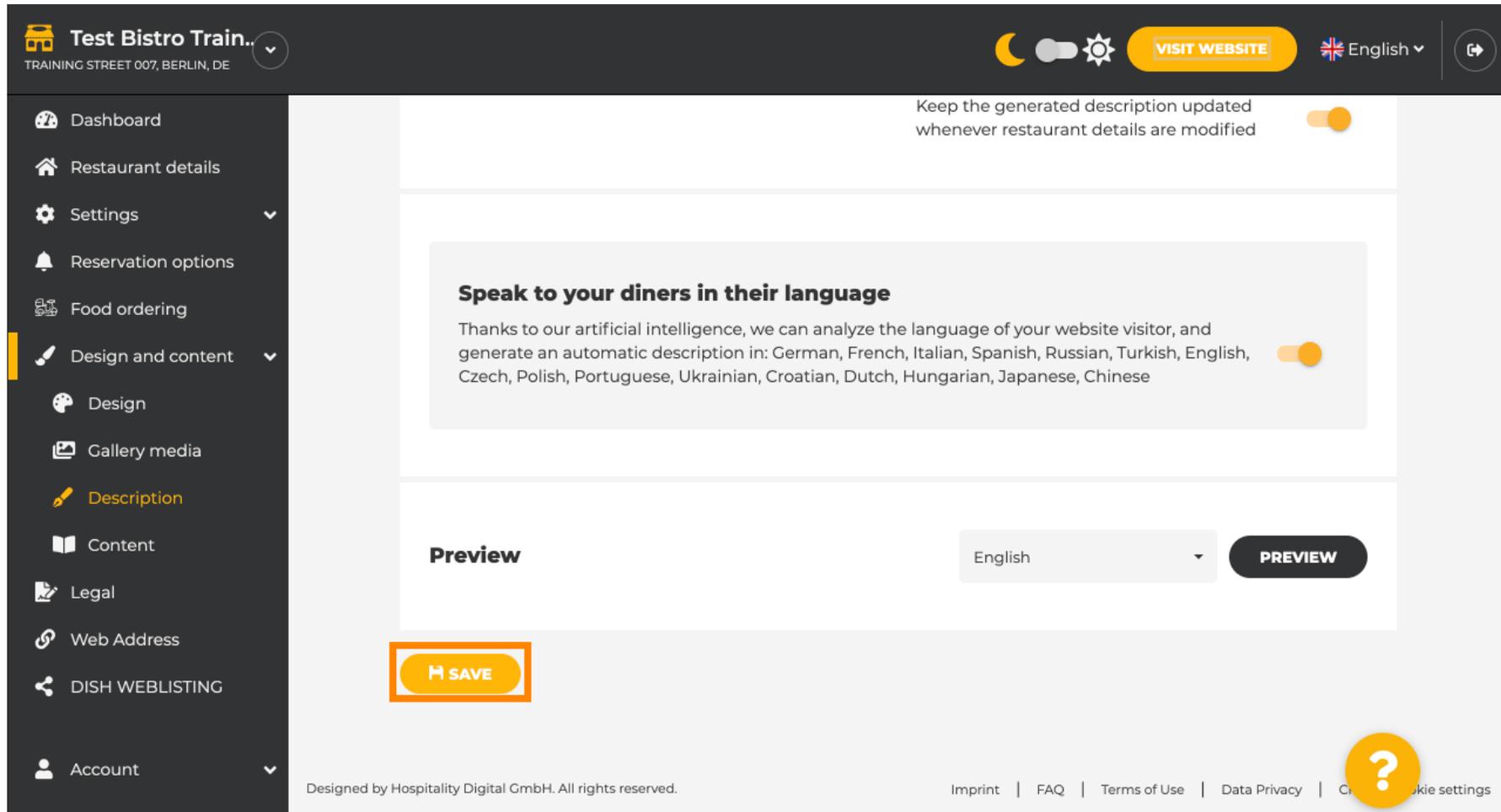
Si vous souhaitez activer l'affichage de votre description dans la langue du visiteur, cliquez sur l'**interrupteur**. Note : Notre IA analyse la langue du visiteur et l'adapte immédiatement.



The screenshot displays the DISH website management interface. On the left is a dark sidebar menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted in orange), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows the settings for 'Test Bistro Train..' (TRAINING STREET 007, BERLIN, DE). At the top right, there are icons for a dark theme, a toggle switch, a settings gear, a 'VISIT WEBSITE' button, and a language selector set to 'English'. Below these is a 'GENERATE' button. A toggle switch is set to 'ON' with the text 'Keep the generated description updated whenever restaurant details are modified'. A central box with an orange border contains the heading 'Speak to your diners in their language' and the text: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. To the right of this text is a toggle switch currently set to 'OFF'. At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A 'SAVE' button is at the bottom left, and a yellow question mark icon is at the bottom right.



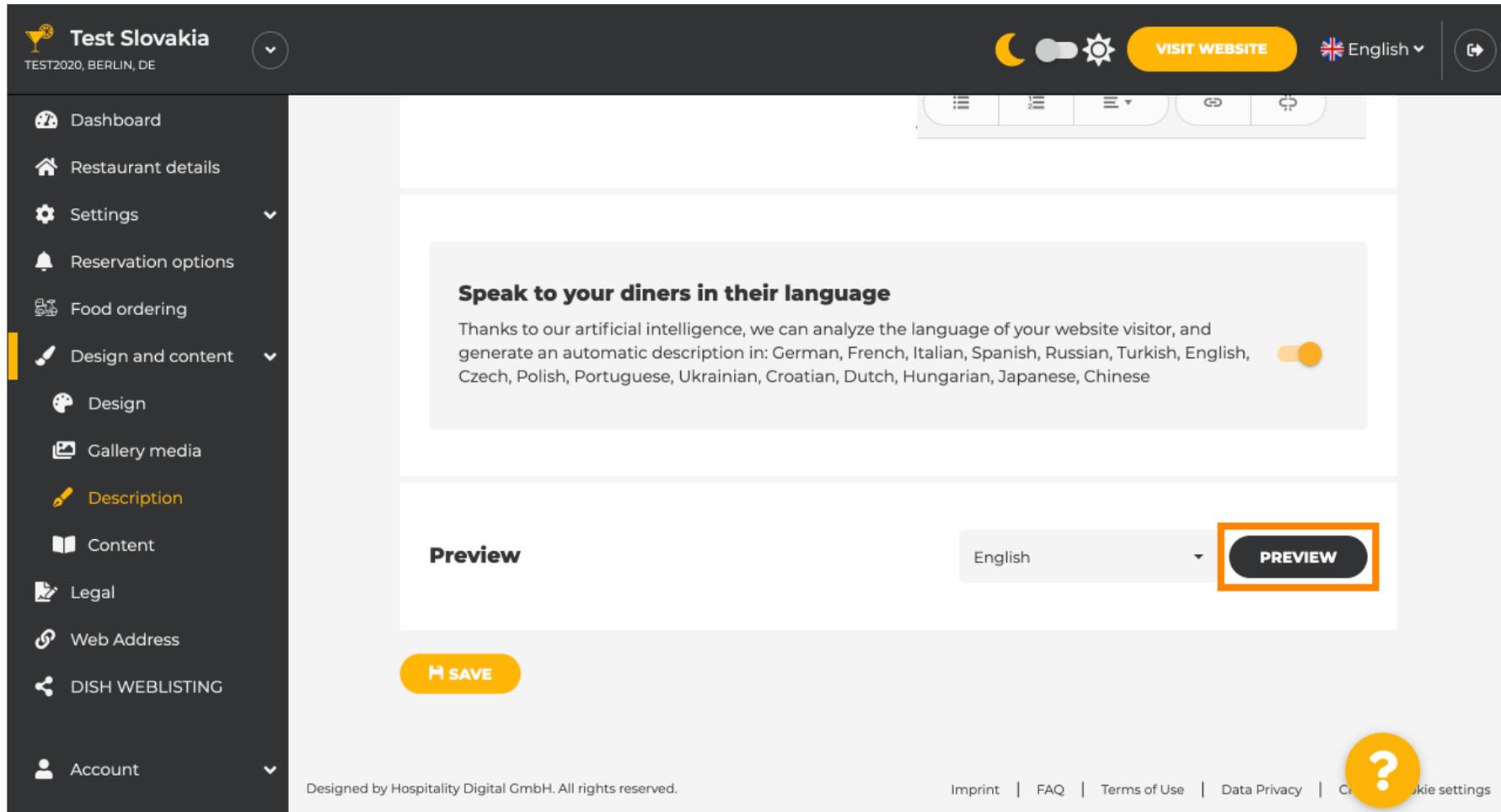
Assurez-vous d'appliquer toutes les modifications en cliquant sur **enregistrer**.



The screenshot displays the management interface for a restaurant website. The top navigation bar includes the restaurant name 'Test Bistro Train..' and location 'TRAINING STREET 007, BERLIN, DE', along with a 'VISIT WEBSITE' button and a language selector set to 'English'. A left sidebar lists various management options, with 'Description' highlighted in orange. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified' (turned on) and a section titled 'Speak to your diners in their language' with a list of supported languages and another toggle (also turned on). Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom of the main content area, a 'SAVE' button is highlighted with an orange border. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a series of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings', with a question mark icon next to the last link.



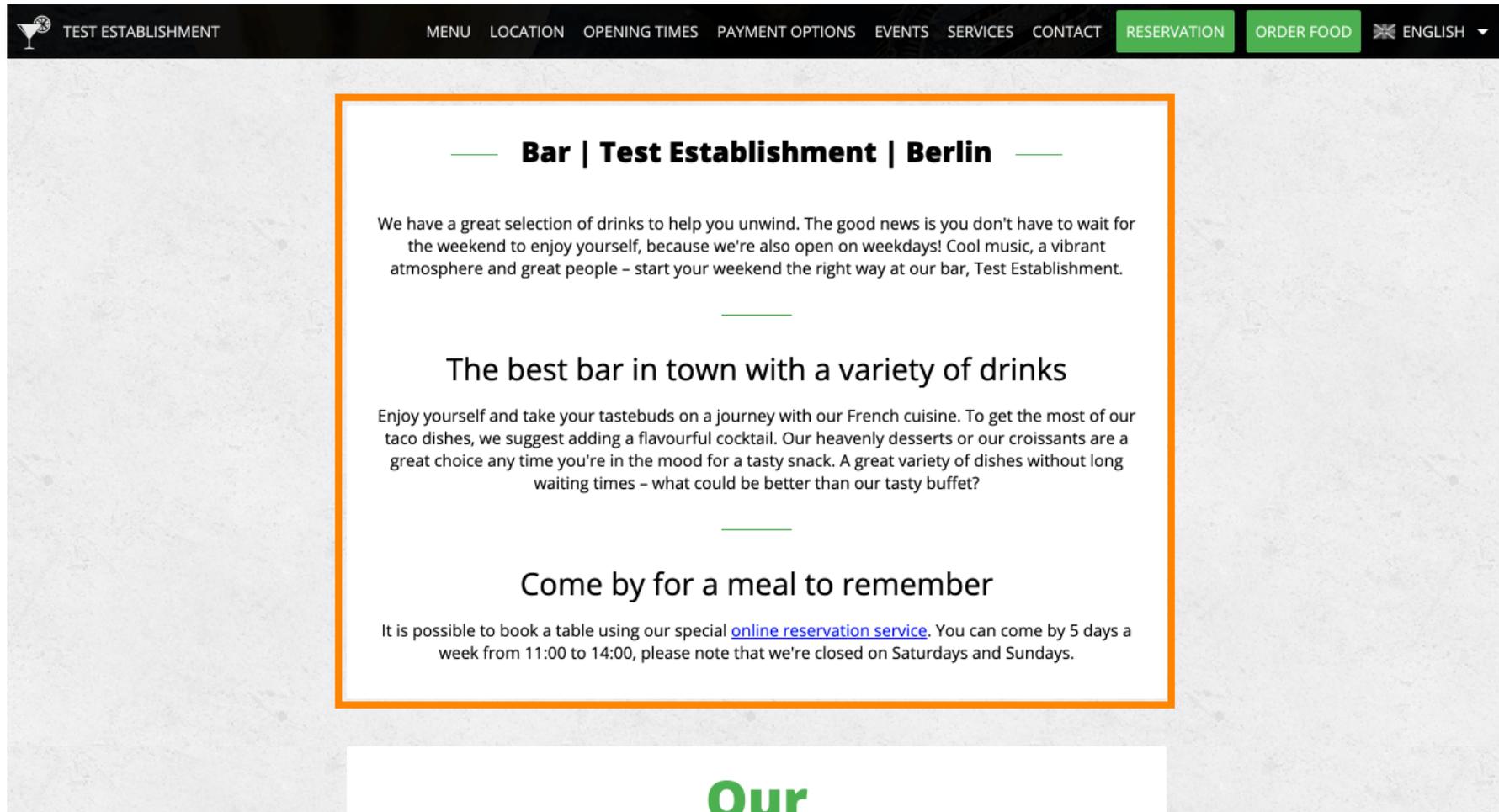
Cliquez sur **aperçu** pour voir les modifications effectives sur votre propre site Web.



The screenshot shows the DISH website editor interface for a restaurant named "Test Slovakia" (TEST2020, BERLIN, DE). The interface is dark-themed with a sidebar on the left containing navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of a website section titled "Speak to your diners in their language". This section includes a toggle switch for enabling the AI feature, which generates automatic descriptions in various languages. Below the preview, there is a "Preview" button highlighted with an orange border, a "SAVE" button, and a language selector set to "English". A yellow question mark icon is visible in the bottom right corner of the interface.



Ceci est votre nouvelle **description générée par l'IA**.



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

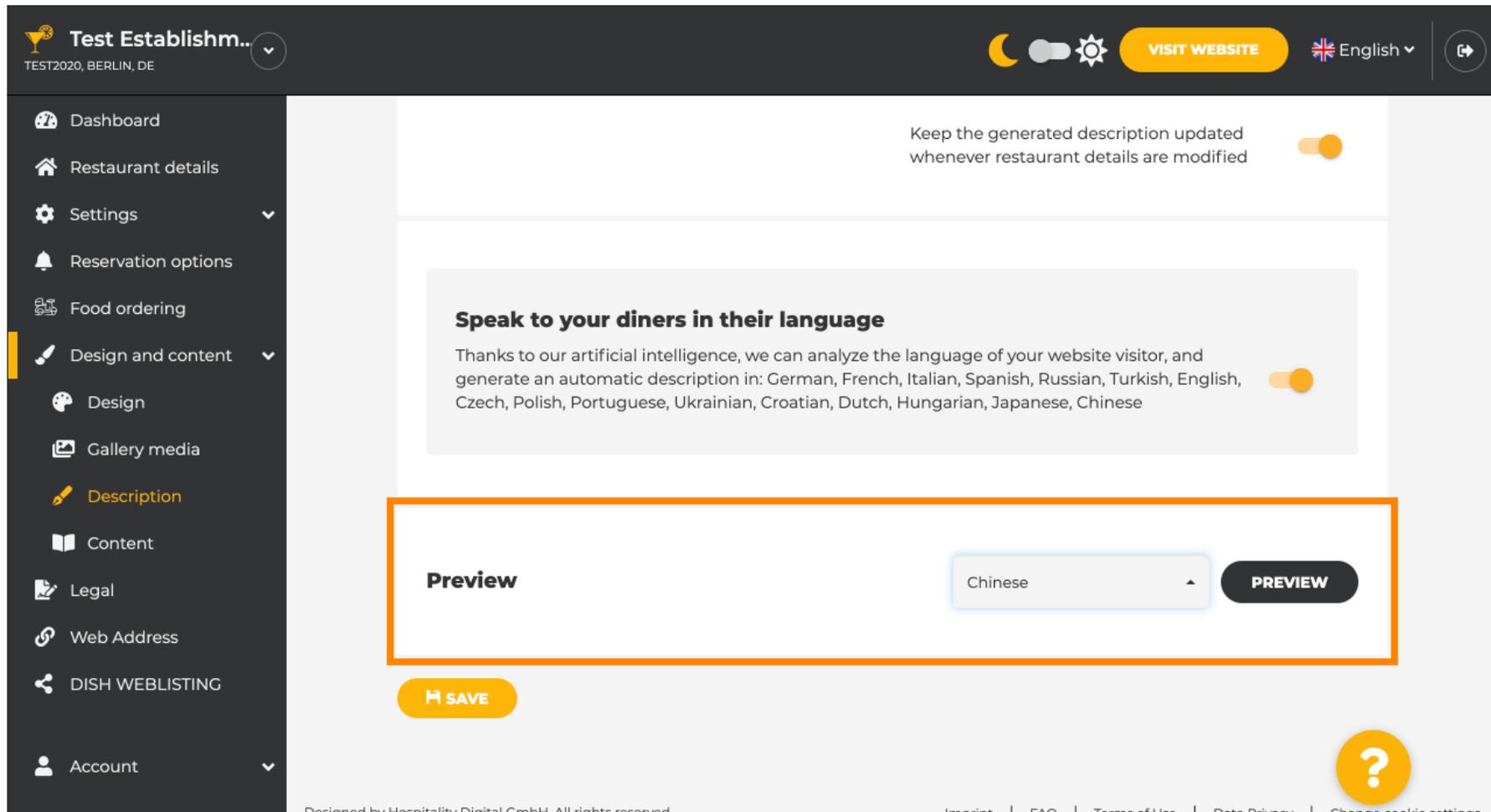
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Pour voir à quoi ressemblerait votre site web dans une autre langue, sélectionnez **une autre langue** dans le menu déroulant et cliquez sur **aperçu** .



The screenshot displays the DISH website management interface. On the left is a dark sidebar with a navigation menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified'. Below this is a section titled 'Speak to your diners in their language' with a descriptive paragraph and a toggle. A 'Preview' section is highlighted with an orange border, containing a dropdown menu set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is located below the preview section. The top navigation bar includes a moon icon, a toggle, a gear icon, a 'VISIT WEBSITE' button, a language dropdown set to 'English', and a refresh icon. A help icon is visible in the bottom right corner.



Dans ce cas, nous choisissons d'afficher le site Web en chinois. C'est ça. Vous avez terminé.



The screenshot shows the website for 'TEST ESTABLISHMENT' in Chinese. The header includes navigation links: 菜单 (Menu), 位置 (Location), 营业时间 (Opening Hours), 支付方式 (Payment Methods), EVENTS, 服务 (Services), 联系方式 (Contact Information), 预订 (Reservations), ORDER FOOD, and 简体中文 (Simplified Chinese). The main content area features a central white box with an orange border containing the following text:

酒吧 | Test Establishment | Berlin

在这里, 让您轻松享受一个肆意放松的夜。Test Establishment, 美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶, 给您的一天都抹上美丽的色彩! 超级丰富的自助餐, 保证让您回味无穷, 流连忘返!

欢迎进店品尝!

[在线订位](#) 让生活简单点! 除星期六 和 星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的
菜单



Scan to go to the interactive player