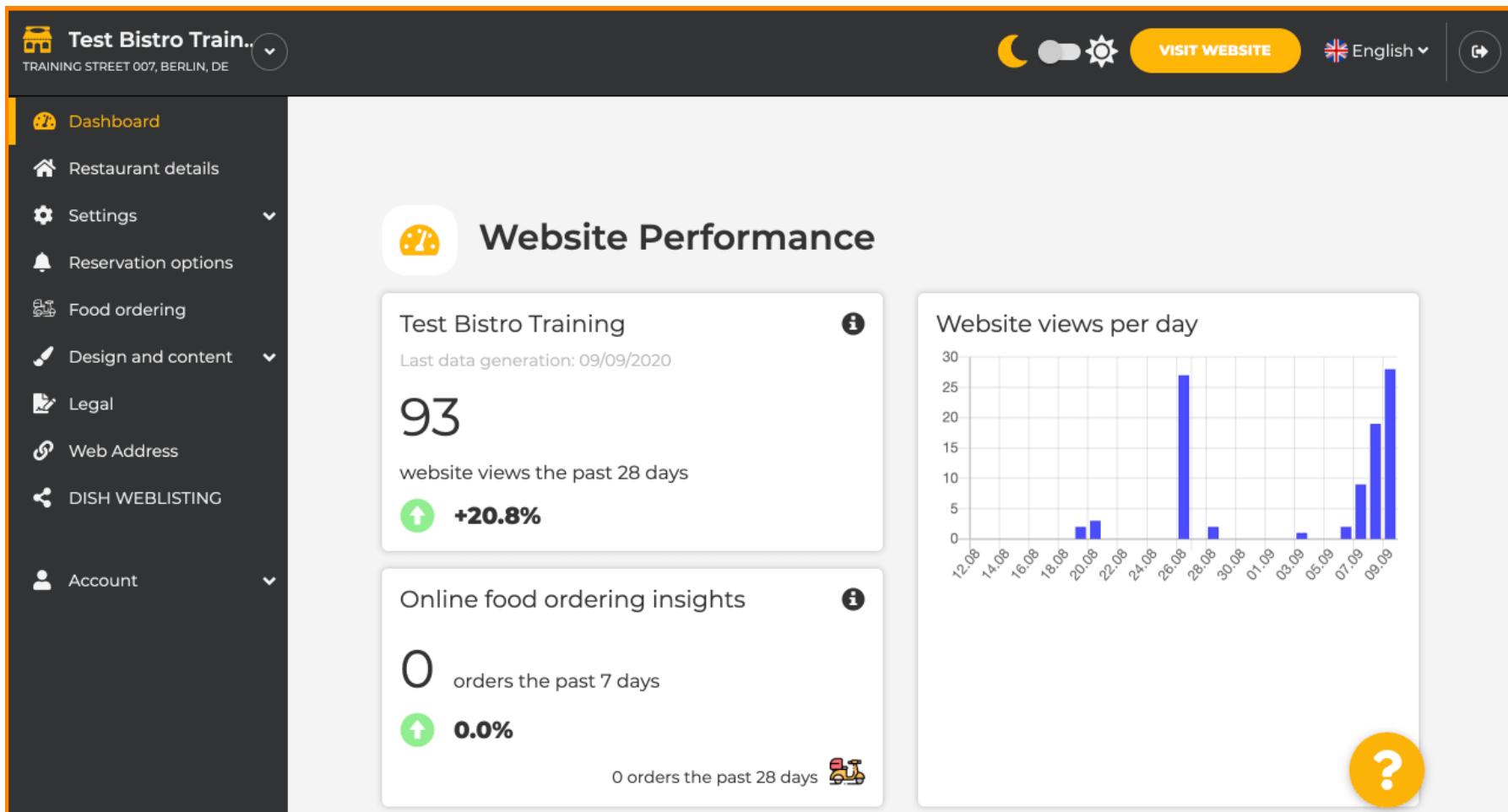


- 0 Prvi korak je prijava na vaš **račun na DISH web stranici**. Napomena: <https://website.dish.co>



The screenshot shows the DISH Web stranica dashboard for "Test Bistro Training". The left sidebar contains navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Legal, Web Address, DISH WEBLISTING, and Account. The main area features a "Website Performance" section with two cards: "Test Bistro Training" (93 views, +20.8% growth) and "Online food ordering insights" (0 orders). To the right is a bar chart titled "Website views per day" showing daily traffic peaks. A large orange question mark icon is in the bottom right corner.

Website Performance

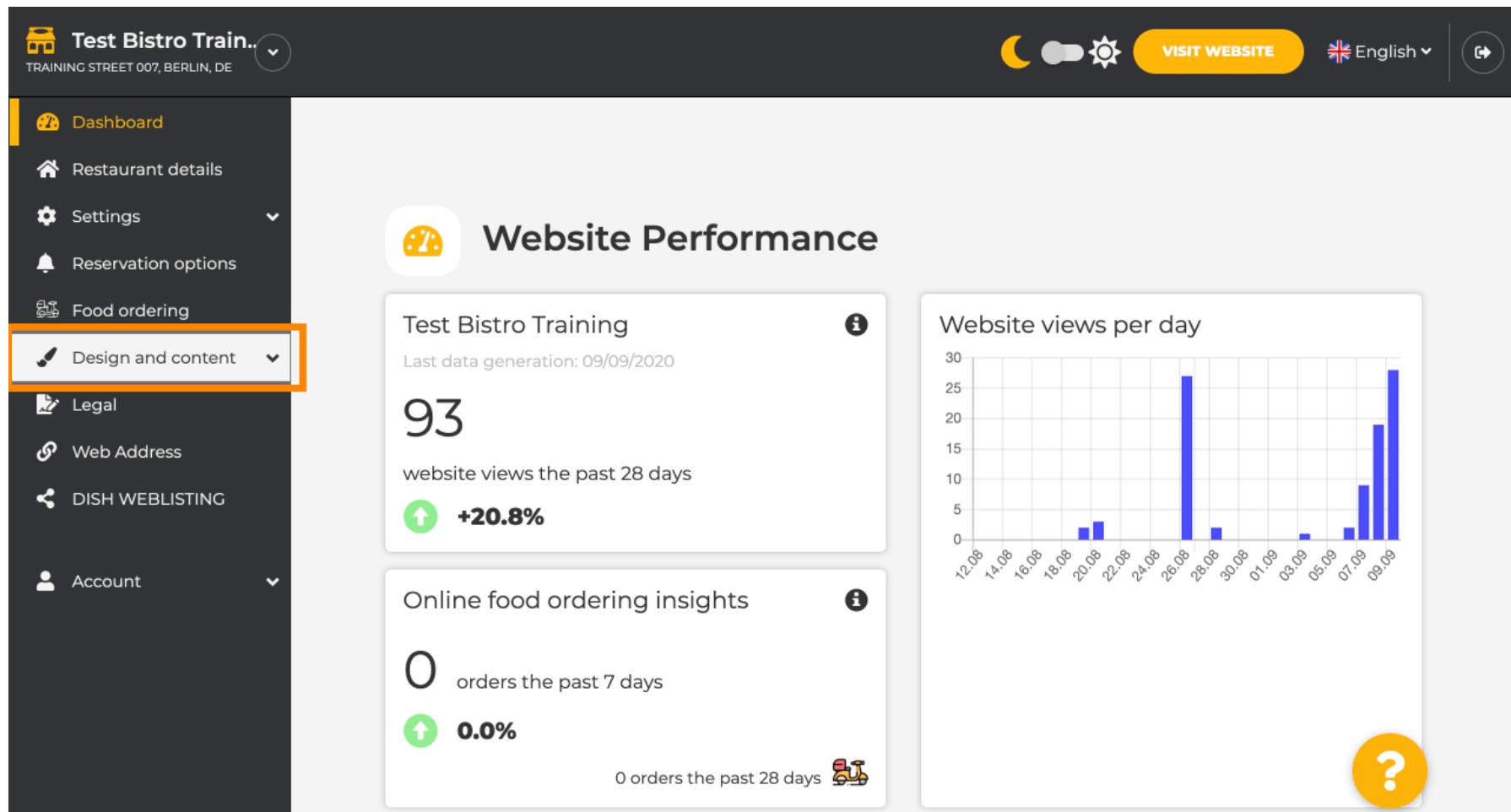
Test Bistro Training
Last data generation: 09/09/2020
93
website views the past 28 days
+20.8%

Online food ordering insights
0 orders the past 7 days
0.0%
0 orders the past 28 days 

Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	28
28.08	2
30.08	0
01.09	0
03.09	1
05.09	0
07.09	3
09.09	19
11.09	28

- ⓘ Nakon što ste prijavljeni, kliknite na **dizajn i sadržaj**.



The screenshot shows the DISH Web stranica interface. At the top, there's a header with the restaurant name "Test Bistro Train.", address "TRAINING STREET 007, BERLIN, DE", and a "VISIT WEBSITE" button. The sidebar on the left has a "Design and content" section highlighted with an orange border. The main area displays "Website Performance" insights for "Test Bistro Training" (last data generation: 09/09/2020). It shows 93 website views in the past 28 days (+20.8% growth) and 0 orders in the past 7 days (0.0% growth). To the right is a chart titled "Website views per day" showing daily traffic peaks around August 26th and September 3rd.

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

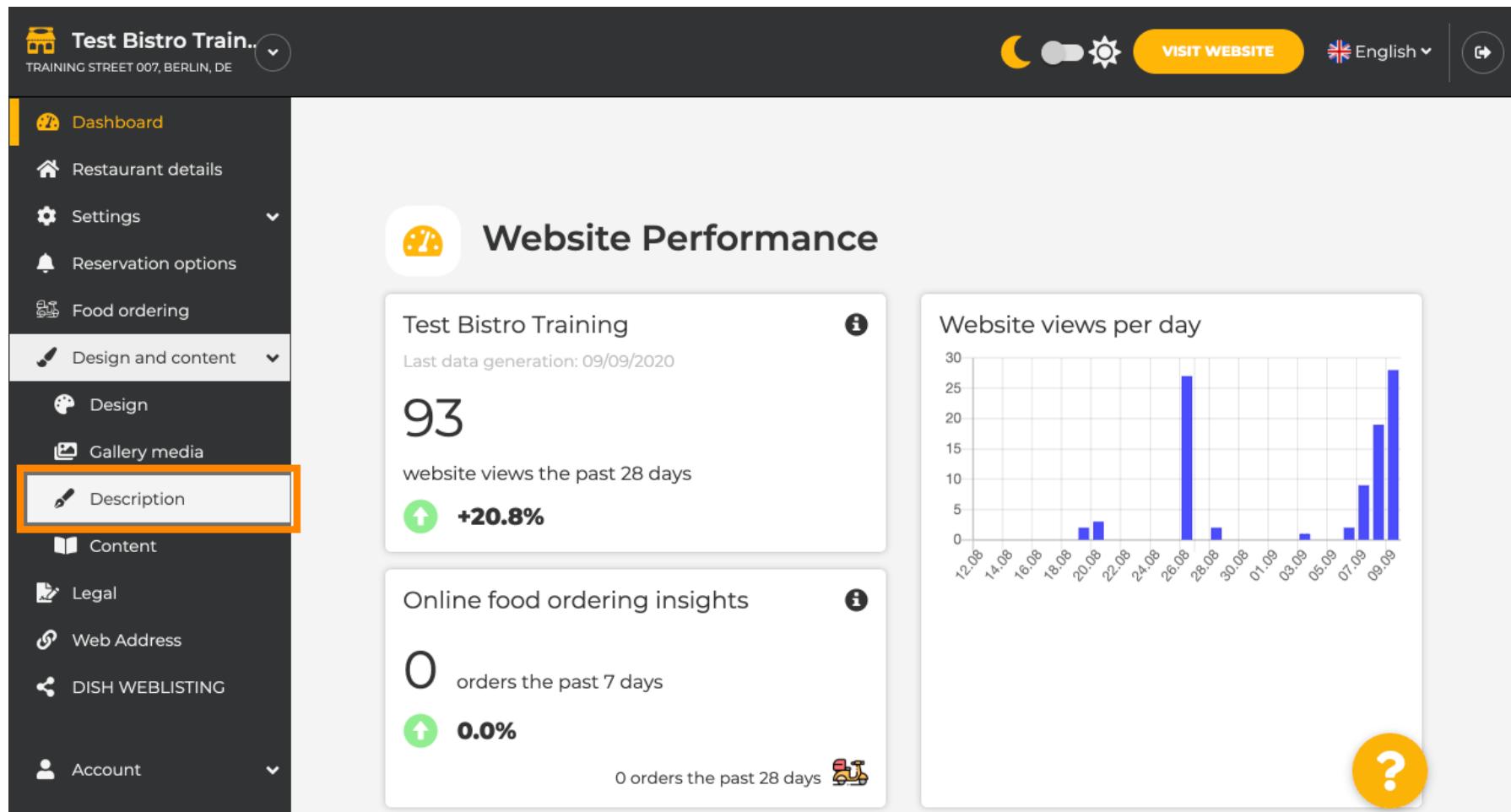
93 website views the past 28 days
+20.8%

Online food ordering insights
0 orders the past 7 days
0.0%

Website views per day

Date	Views
12.08	0
14.08	0
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20.08	2
22.08	3
24.08	0
26.08	28
28.08	2
30.08	0
01.09	0
03.09	1
05.09	0
07.09	3
09.09	19
11.09	28

ⓘ Zatim kliknite na **opis**.



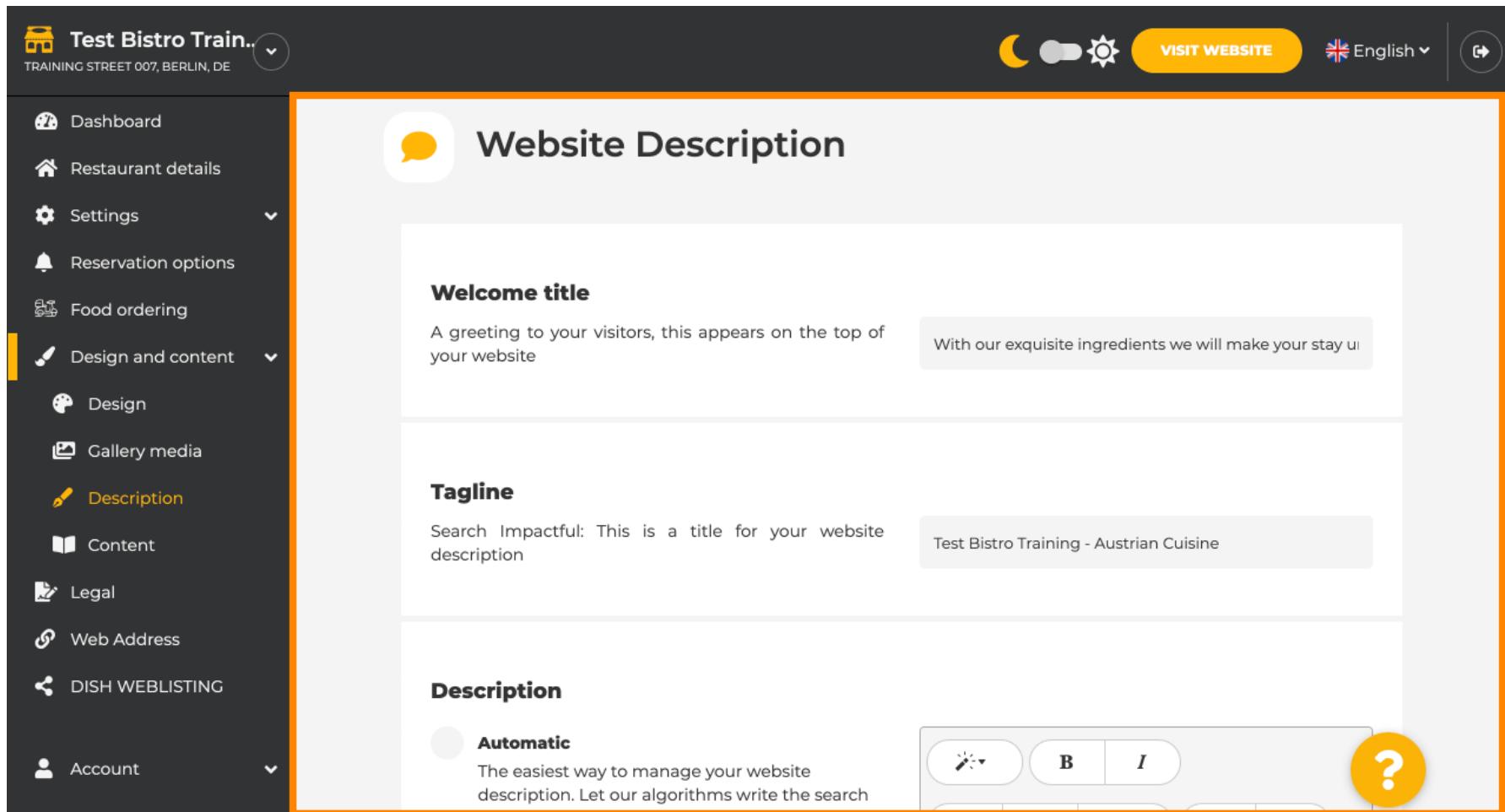
The screenshot shows the DISH Web stranica interface. On the left, a sidebar menu lists various options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (with a dropdown menu for Design and Description, where 'Description' is highlighted with an orange box), Gallery media, Content, Legal, Web Address, DISH WEBLISTING, and Account.

The main content area features a 'Website Performance' section with two cards:

- Test Bistro Training**: Last data generation: 09/09/2020. Shows 93 website views over the past 28 days, up by +20.8%.
- Online food ordering insights**: Shows 0 orders over the past 7 days and 0 orders over the past 28 days.

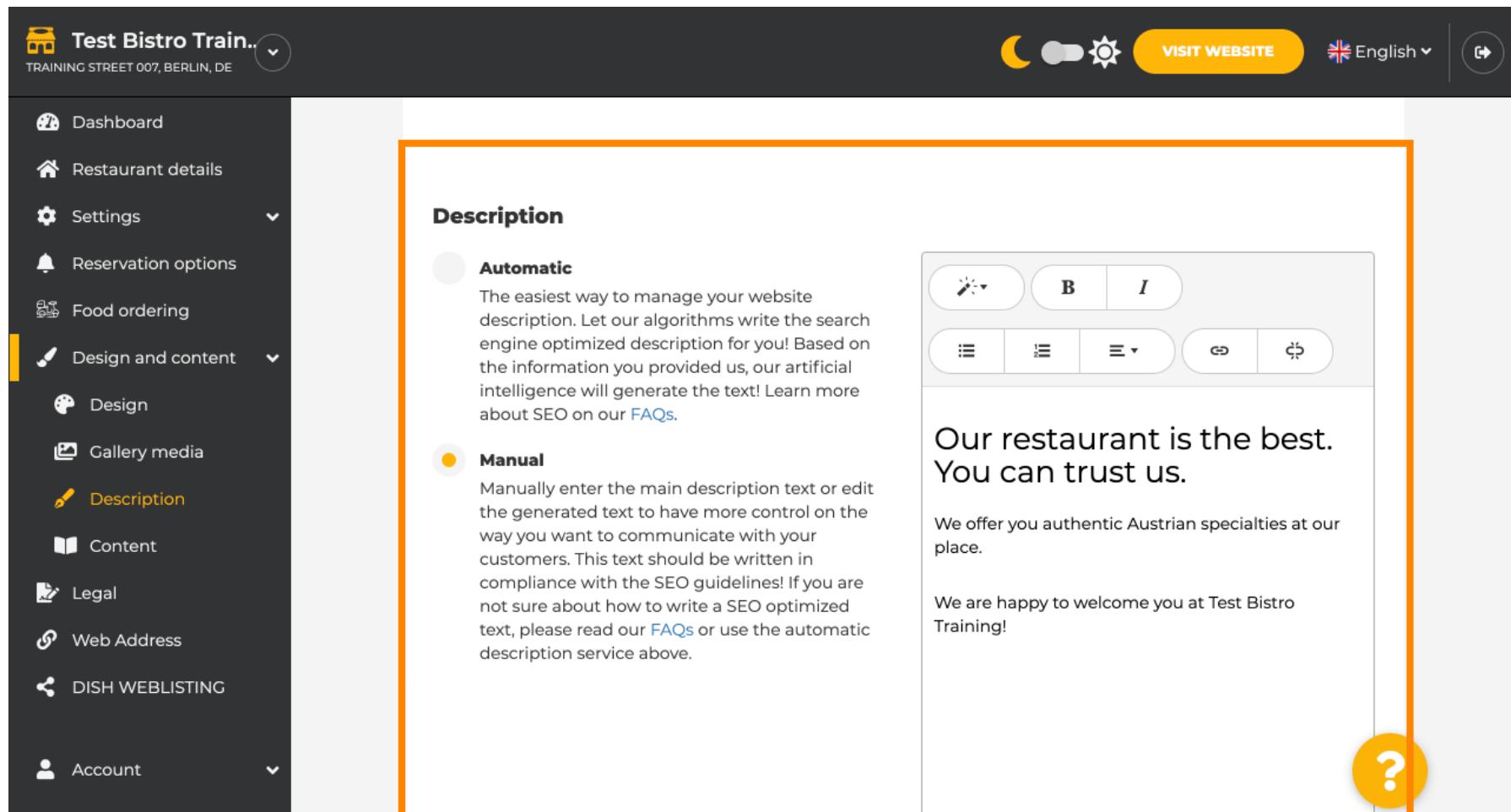
To the right is a chart titled 'Website views per day' showing daily traffic peaks around August 26th and September 3rd.

- ⓘ Sada ste u odjeljku s **opisom web stranice** gdje možete prilagoditi postavke i urediti opise.



The screenshot shows the DISH Web stranica interface for a restaurant named "Test Bistro Train.". The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (which is currently selected), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Website Description". It features a "Welcome title" section with a placeholder "With our exquisite ingredients we will make your stay u...". Below it is a "Tagline" section with a placeholder "Test Bistro Training - Austrian Cuisine". The "Description" section includes an "Automatic" option and a note: "The easiest way to manage your website description. Let our algorithms write the search". At the bottom right of the main area is a yellow circular button with a question mark. The top right of the screen shows a language selection for "English" and a "VISIT WEBSITE" button.

- ⓘ Pomaknite se prema dolje do **odjeljka opisa**. Ovdje se može urediti vaš glavni opis vaše ustanove.



The screenshot shows the DISH Web stranica dashboard for "Test Bistro Train.". The left sidebar has a dark theme with white text and icons. The "Design and content" section is currently selected, indicated by a yellow bar at the top of the list. The main content area is titled "Description". It contains two sections: "Automatic" and "Manual". The "Automatic" section is described as the easiest way to manage the website description using AI-generated SEO-optimized text. The "Manual" section allows for manual entry or editing of the description text. Below the "Description" section is a rich text editor toolbar with buttons for bold (B), italic (I), and other formatting options. To the right of the rich text editor is a preview area containing the text "Our restaurant is the best. You can trust us." followed by a smaller text block about authentic Austrian specialties and a welcome message. A large orange question mark icon is located in the bottom right corner of the preview area.

Description

Automatic

The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual

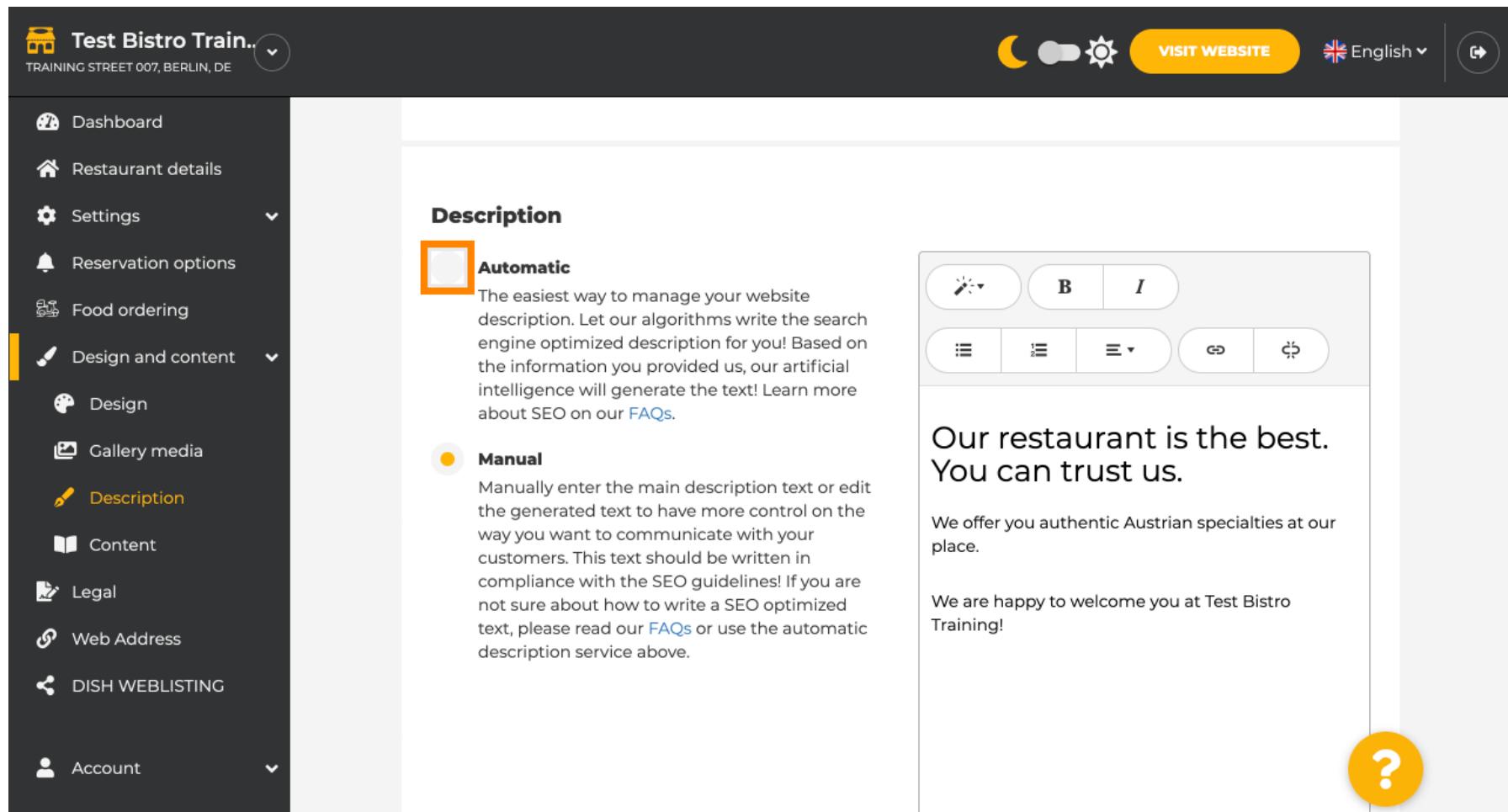
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Our restaurant is the best.
You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

- ⓘ Za aktiviranje funkcije AI opisa kliknite **automatski**. Napomena: Automatski opis značajka je uključena samo u DISH Professional.



The screenshot shows the DISH Web stranica dashboard for "Test Bistro Train..". The left sidebar includes options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description (highlighted with a yellow bar), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a heading "Description". It features two sections: "Automatic" (selected) and "Manual". The "Automatic" section explains that it uses AI to generate SEO-optimized descriptions based on provided information. The "Manual" section allows users to enter their own text or edit generated text. Below these sections is a rich text editor toolbar with icons for bold, italic, underline, and other formatting. To the right, there's a text area with the placeholder "Our restaurant is the best. You can trust us." followed by a "FAQs" link. A large orange question mark icon is in the bottom right corner.

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

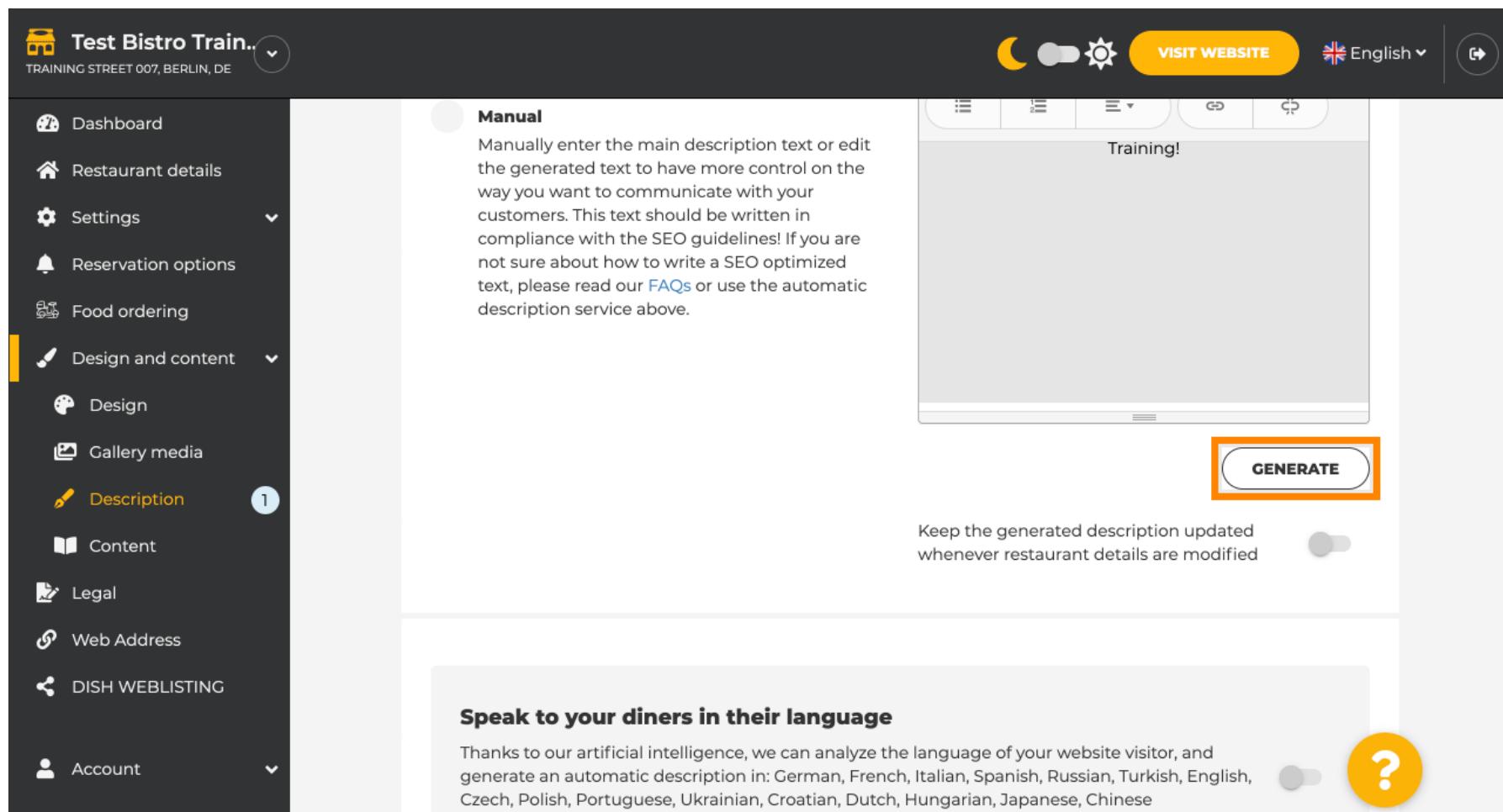
Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Our restaurant is the best.
You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

- ⓘ Da biste sada dopustili da nova postavka stupa na snagu, kliknite na **generiraj**. Ovo će generirati vaš individualni tekst opisa optimiziran za Google na temelju pojedinosti o vašoj ustanovi.



The screenshot shows the DISH Web stranica interface for a restaurant named "Test Bistro Train..". The left sidebar includes options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description (with a notification badge), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a "Manual" section describing how to enter main description text manually or edit generated text. It also features a "Training!" section with a "GENERATE" button highlighted with an orange border. A note says to keep the generated description updated whenever restaurant details are modified. At the bottom, there's a "Speak to your diners in their language" section with a note about generating automatic descriptions in multiple languages, and a yellow circular help icon with a question mark.

Manual

Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Training!

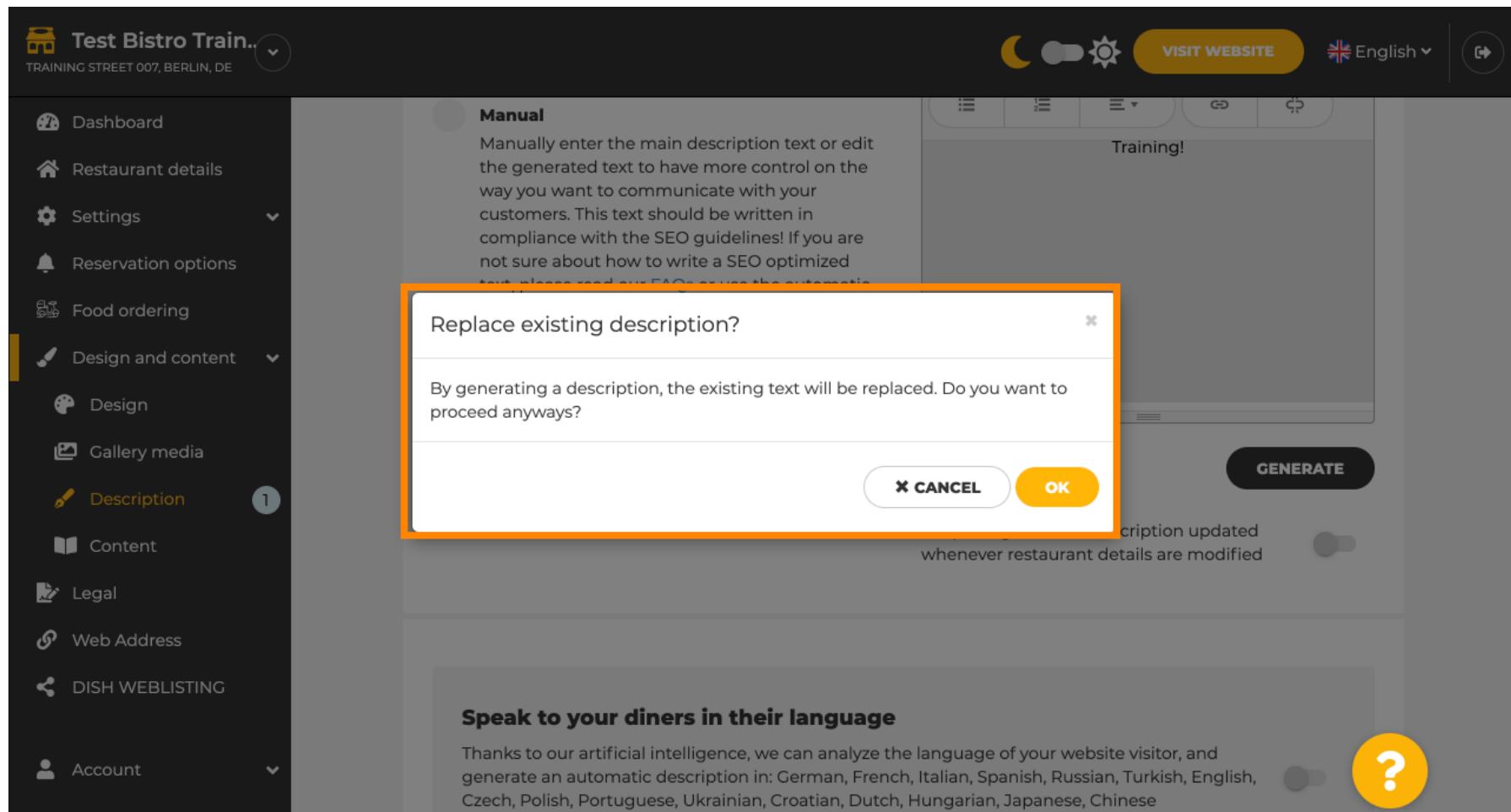
GENERATE

Keep the generated description updated whenever restaurant details are modified

Speak to your diners in their language

Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

ⓘ Vaš postojeći opis bit će zamijenjen. Pritisnite **OK** za nastavak.



The screenshot shows the DISH Web stranica interface for a restaurant named "Test Bistro Train.". The left sidebar includes options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description (with a notification badge), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main area has a "Manual" section describing how to enter a main description. A modal dialog box is centered, asking "Replace existing description?". It contains the text: "By generating a description, the existing text will be replaced. Do you want to proceed anyways?". There are "CANCEL" and "OK" buttons at the bottom of the dialog. In the background, there's a "Training!" section with a "GENERATE" button and a note about descriptions being updated whenever details are modified. A yellow circular icon with a question mark is in the bottom right corner.

ⓘ Vaš postojeći opis bit će zamijenjen. Pritisnite **OK** za nastavak.

Test Bistro Train.
TRAINING STREET 007, BERLIN, DE

Dashboard

Restaurant details

Settings

Reservation options

Food ordering

Design and content

Design

Gallery media

Description

Content

Legal

Web Address

DISH WEBLISTING

Account

Manual

Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our FAQ or use the automatic

Replace existing description?

By generating a description, the existing text will be replaced. Do you want to proceed anyways?

X CANCEL OK

Training!

GENERATE

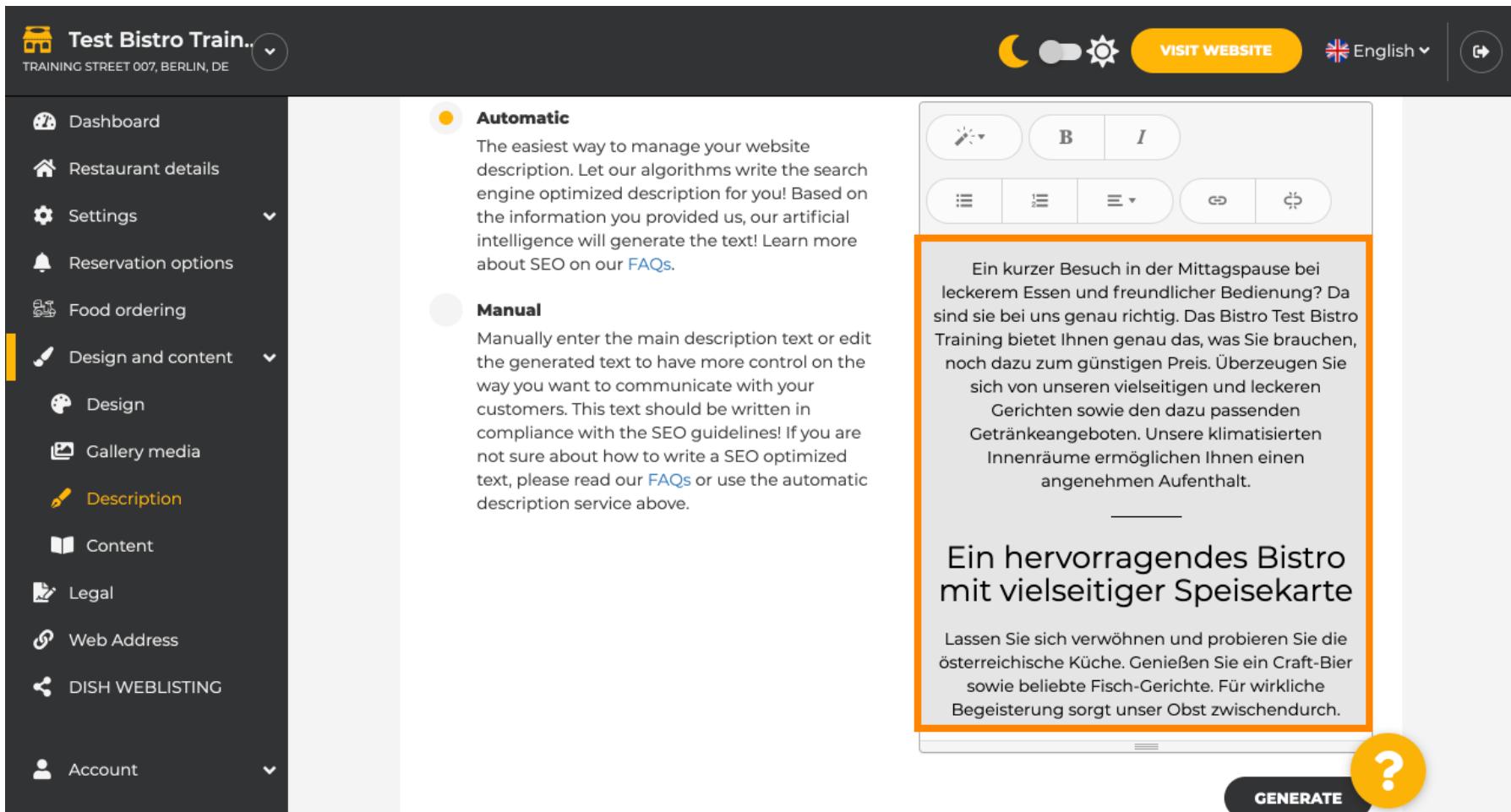
description updated whenever restaurant details are modified

Speak to your diners in their language

Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

?

ⓘ Novi generirani opis prikazuje se na postavljenom jeziku vašeg DISH računa.



The screenshot shows the DISH Web stranica interface. On the left, there's a sidebar with various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (which is currently selected), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has two sections: 'Automatic' and 'Manual'. The 'Automatic' section describes how the AI generates SEO-optimized descriptions. The 'Manual' section explains how to enter or edit descriptions manually. A generated description for 'Test Bistro Train.' is shown in a box, which is highlighted with an orange border. The generated text reads: 'Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.' Below this, another box contains the heading 'Ein hervorragendes Bistro mit vielseitiger Speisekarte' and the text 'Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.' At the bottom right is a yellow button with a question mark icon labeled 'GENERATE'.

Automatic

The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual

Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

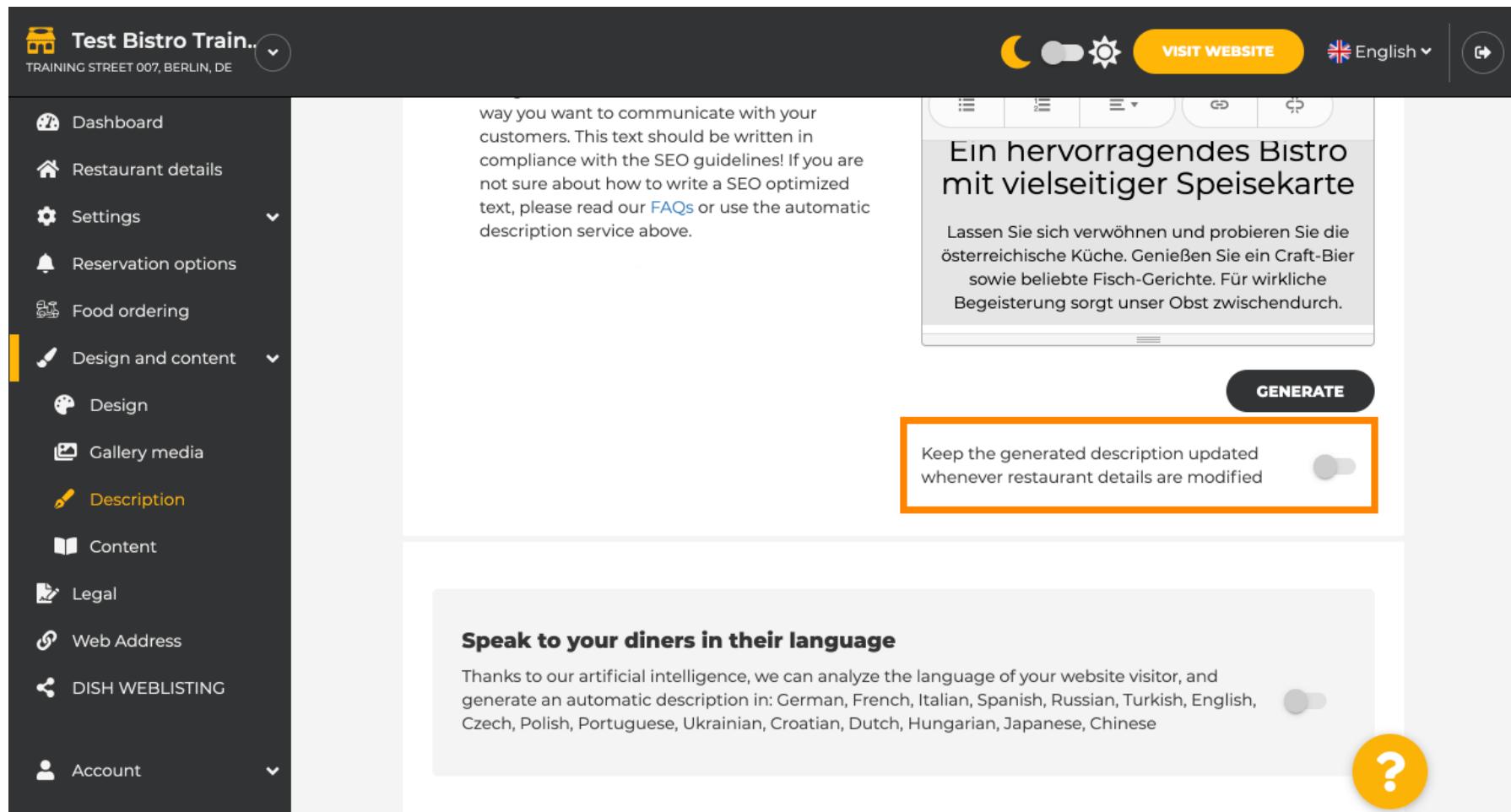
Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE

- ⓘ Kako biste osigurali da se vaš opis uvijek ažurira u skladu s promjenjivim detaljima ustanove, kliknite na prekidač .



The screenshot shows the DISH Web Stranica dashboard for "Test Bistro Train..". The left sidebar lists various management options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Design, Gallery media, Description, Content, Legal, Web Address, and DISH WEBLISTING. The main content area displays a generated SEO description for the restaurant, which includes a "GENERATE" button and a toggle switch for keeping the description updated.

way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

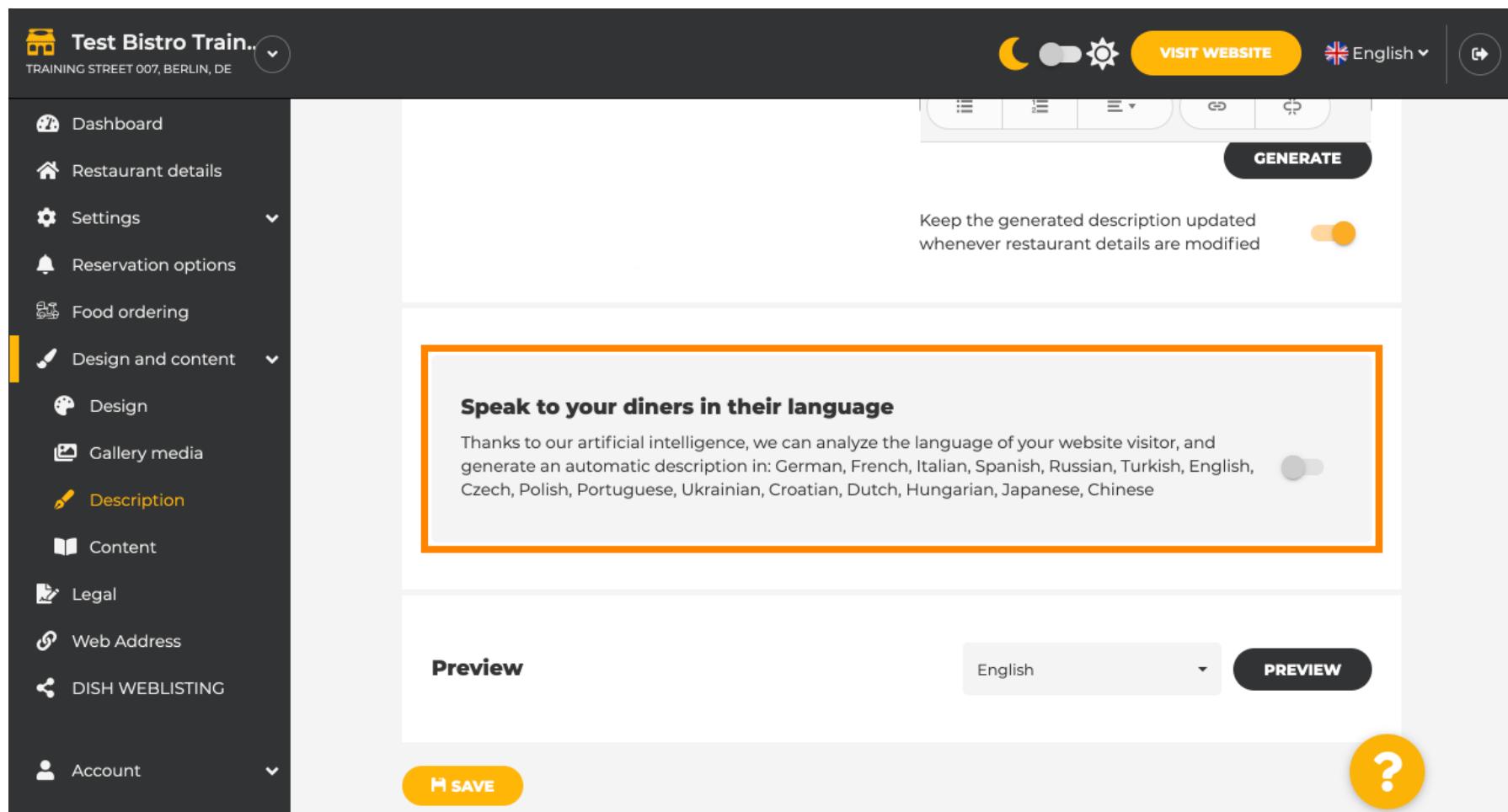
GENERATE

Keep the generated description updated whenever restaurant details are modified

Speak to your diners in their language

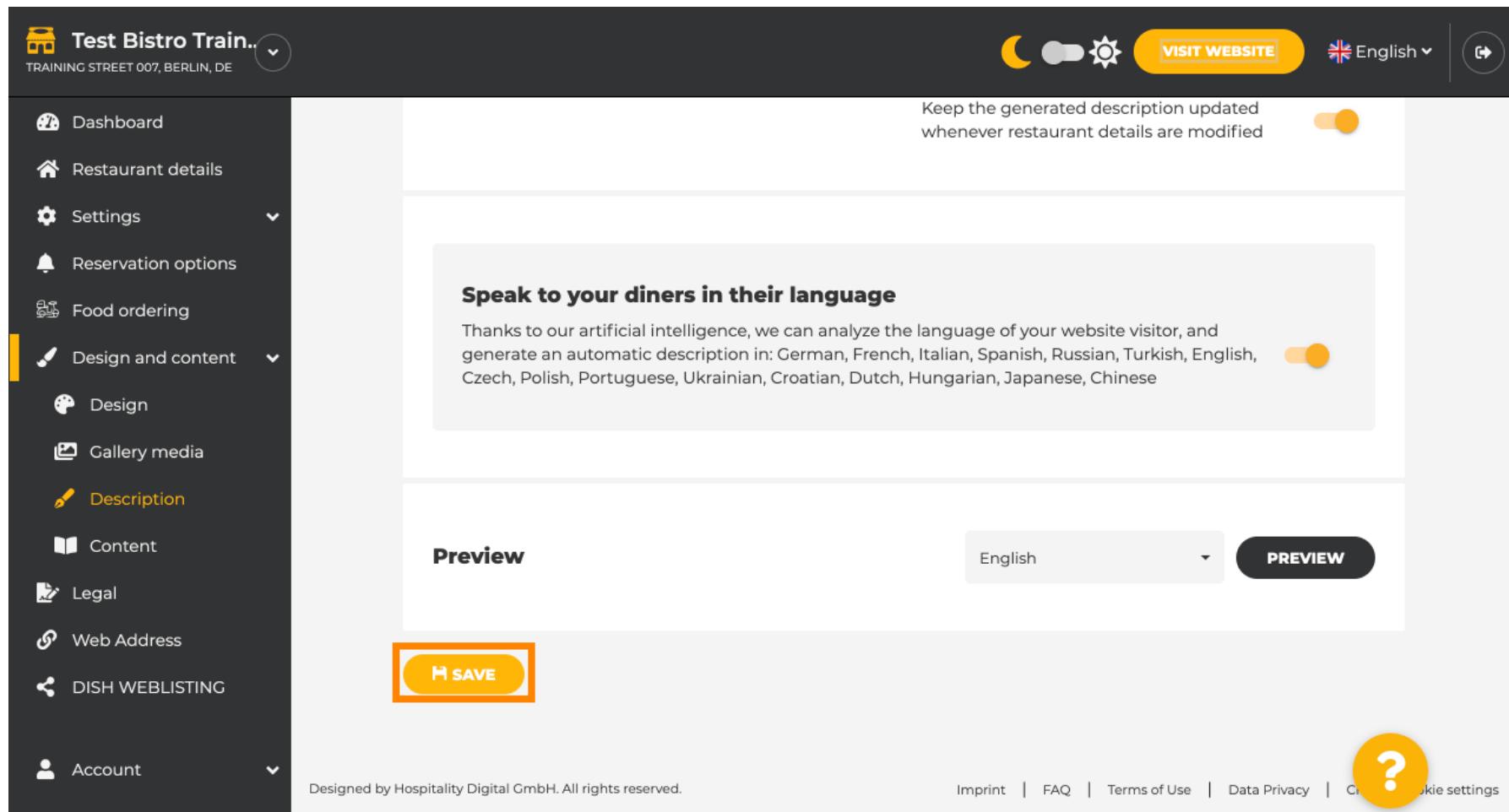
Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

- ⓘ Ako želite aktivirati da se vaš opis prikazuje na jeziku posjetitelja kliknite na **prekidač**. Napomena: naš AI analizira jezik posjetitelja i odmah ga prilagođava.



The screenshot shows the 'Design and content' section of the DISH Web Stranica interface. On the left, there's a sidebar with various menu items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Design, Gallery media, Description, Content, Legal, Web Address, and DISH WEBLISTING. The 'Design and content' item is currently selected. The main area has a heading 'Speak to your diners in their language'. Below it, a text block says: 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. To the right of this text is a toggle switch that is currently turned on (yellow). At the bottom of the main area, there's a 'Preview' section with a dropdown set to 'English' and a 'PREVIEW' button. In the bottom right corner of the main area, there's a yellow circular icon with a question mark. At the very bottom of the page, there's a yellow 'SAVE' button.

ⓘ Svakako primijenite sve promjene klikom na **Spremi**.



The screenshot shows the DISH Web Stranica interface for a restaurant named "Test Bistro Train...". The left sidebar contains a navigation menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (which is currently selected), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a section titled "Speak to your diners in their language" with a description of how AI can generate automatic descriptions in multiple languages. It includes a toggle switch for keeping the generated description updated whenever restaurant details are modified. Below this is a "Preview" section with a dropdown set to "English" and a "PREVIEW" button. At the bottom of the preview section is a large orange "SAVE" button. The footer of the page includes links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookies, along with a yellow circular icon containing a question mark.

Keep the generated description updated whenever restaurant details are modified

Speak to your diners in their language

Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

Preview

English

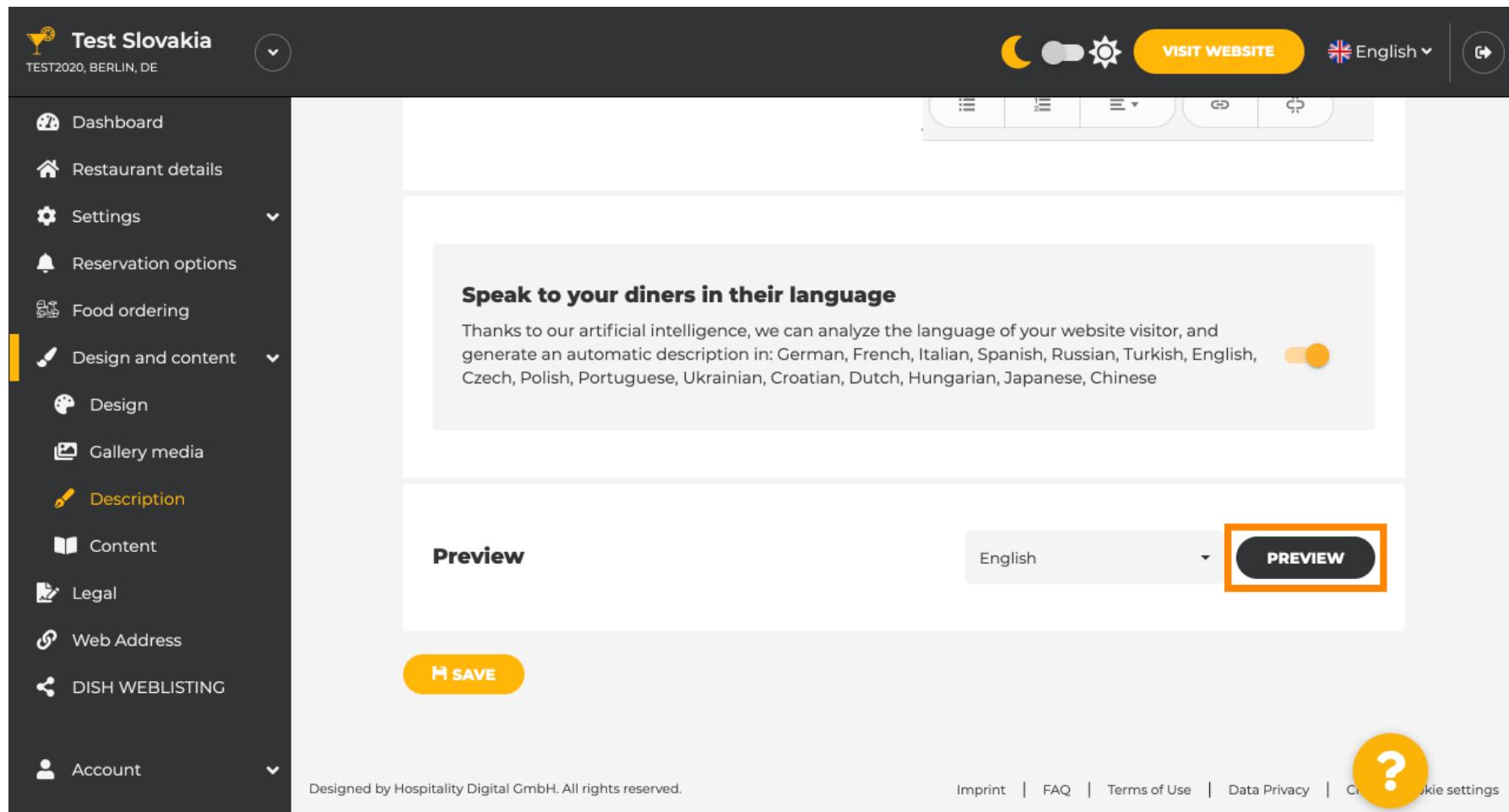
PREVIEW

SAVE

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Imprint | FAQ | Terms of Use | Data Privacy | Cookies | [Cookie settings](#)

- ⓘ Kliknite na **pregled** kako biste vidjeli učinkovite promjene na vlastitoj web stranici.

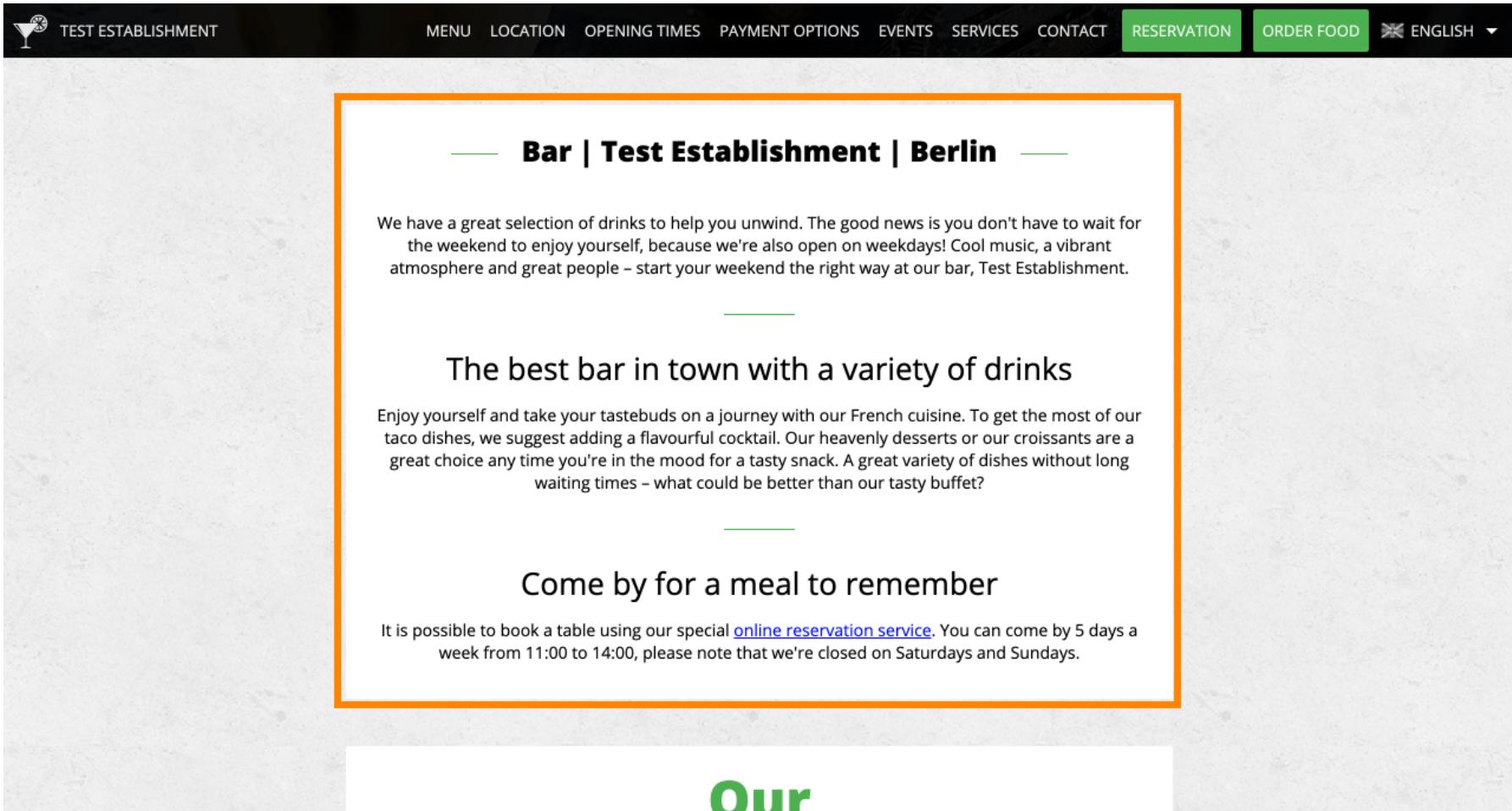


The screenshot shows the DISH Web stranica dashboard for a restaurant named "Test Slovakia" located in TEST2020, BERLIN, DE. The left sidebar contains navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a section titled "Speak to your diners in their language" which states: "Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese". Below this is a "Preview" section with a dropdown menu set to "English" and a "PREVIEW" button highlighted with an orange border. At the bottom of the preview section is a "SAVE" button. The footer includes links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookies, along with a yellow circular icon containing a question mark.

Designed by Hospitality Digital GmbH. All rights reserved.

Imprint | FAQ | Terms of Use | Data Privacy | Cookies | [Cookie settings](#)

ⓘ Ovo je vaš novi **opis generiran umjetnom inteligencijom**.



The screenshot shows a website for a bar named "Test Establishment" located in Berlin. The top navigation bar includes links for MENU, LOCATION, OPENING TIMES, PAYMENT OPTIONS, EVENTS, SERVICES, CONTACT, RESERVATION (highlighted in green), ORDER FOOD, and ENGLISH. The main content area features a section titled "Bar | Test Establishment | Berlin" with a description of their drink selection. Below this is a section about their French cuisine and variety of dishes. A third section encourages visitors to come for a meal. At the bottom, there's a partial view of another section starting with "Our".

TEST ESTABLISHMENT

MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH ▾

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

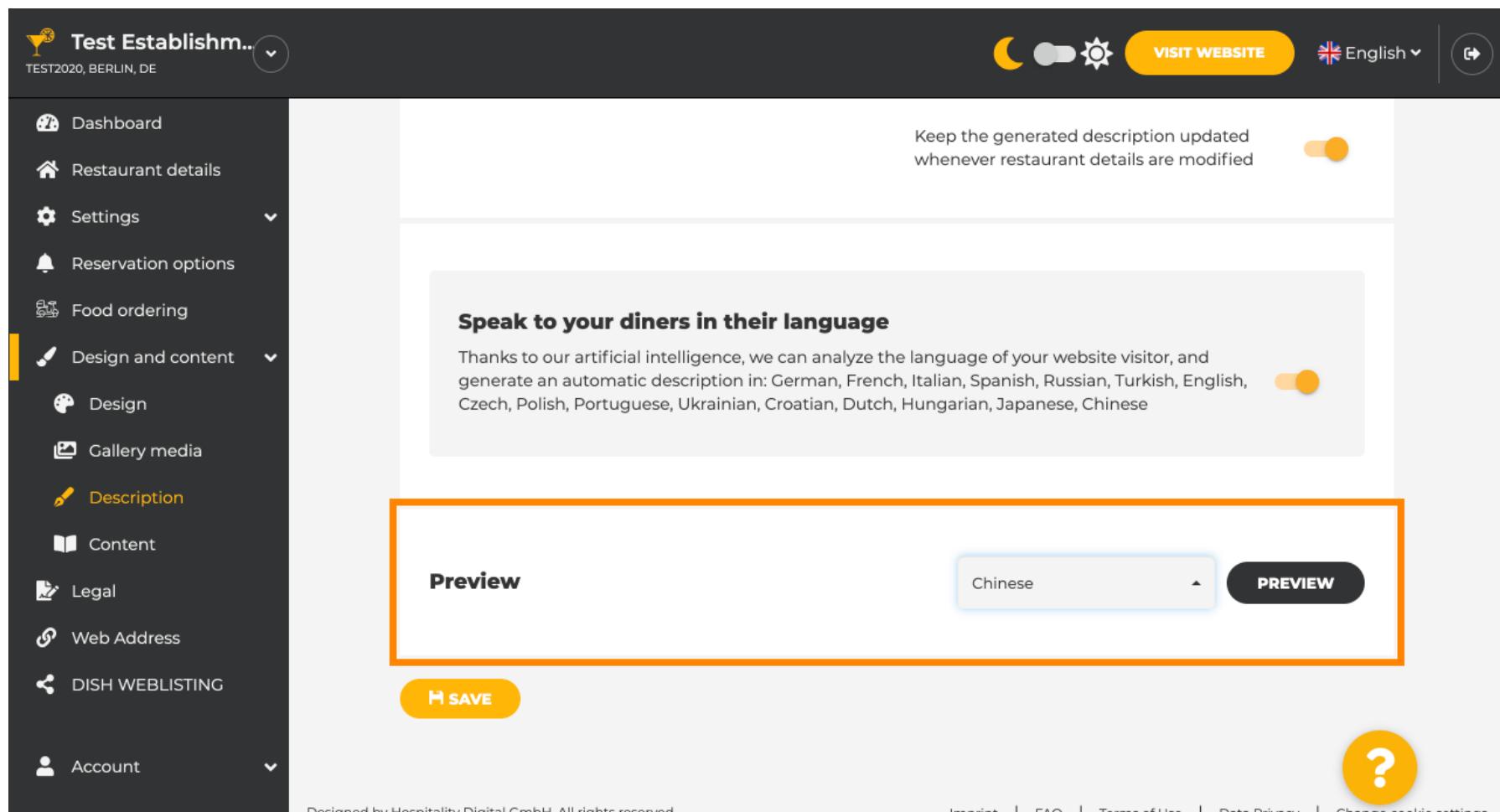
Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our

- ⓘ Da biste vidjeli kako bi vaše web mjesto izgledalo na drugom jeziku, odaberite **drugi jezik** u padajućem izborniku i kliknite na **pregled**.



The screenshot shows the DISH Web stranica dashboard for a restaurant named "Test Establishment". The left sidebar includes links for Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content, Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a section titled "Speak to your diners in their language" which explains how AI generates automatic descriptions in multiple languages. A preview window is open, showing the word "Preview" and a dropdown menu set to "Chinese". A large orange box highlights this preview area. Below the preview are "SAVE" and "PREVIEW" buttons. At the bottom of the page, there is a footer with links for Imprint, FAQ, Terms of Use, Data Privacy, and Change cookie settings, along with a yellow circular help icon.

- ⓘ U ovom slučaju odabiremo web stranicu prikazati na kineskom. To je to. Ti si gotov.



The screenshot shows a website for "TEST ESTABLISHMENT" in Berlin. The top navigation bar includes links for 菜单 (Menu), 位置 (Location), 营业时间 (Business Hours), 支付方式 (Payment Methods), EVENTS, 服务 (Services), 联系方式 (Contact), 预订 (Reserve), ORDER FOOD, and 简体中文 (Simplified Chinese). A green button labeled "预订" (Reserve) is highlighted. The main content area features a title "酒吧 | Test Establishment | Berlin" and a descriptive paragraph in Chinese: "在这里, 让您轻松享受一个肆意放松的夜。Test Establishment, 美好的夜才刚刚开始。". Below this, there's a section titled "美味纷呈的 酒吧 提供自助餐" with a sub-description: "欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶, 给您的一天都抹上美丽的色彩! 超级丰富的自助餐, 保证让您回味无穷, 流连忘返!" At the bottom, it says "欢迎进店品尝!" and provides a link to "在线订位" (Online Reservation) with the note: "在线订位 让生活简单点! 除星期六 和 星期天以外的每一天我们都在11:00 – 14:00期间营业。". A large green button labeled "我们的菜单" (Our Menu) is centered at the bottom of the page.



Scan to go to the interactive player