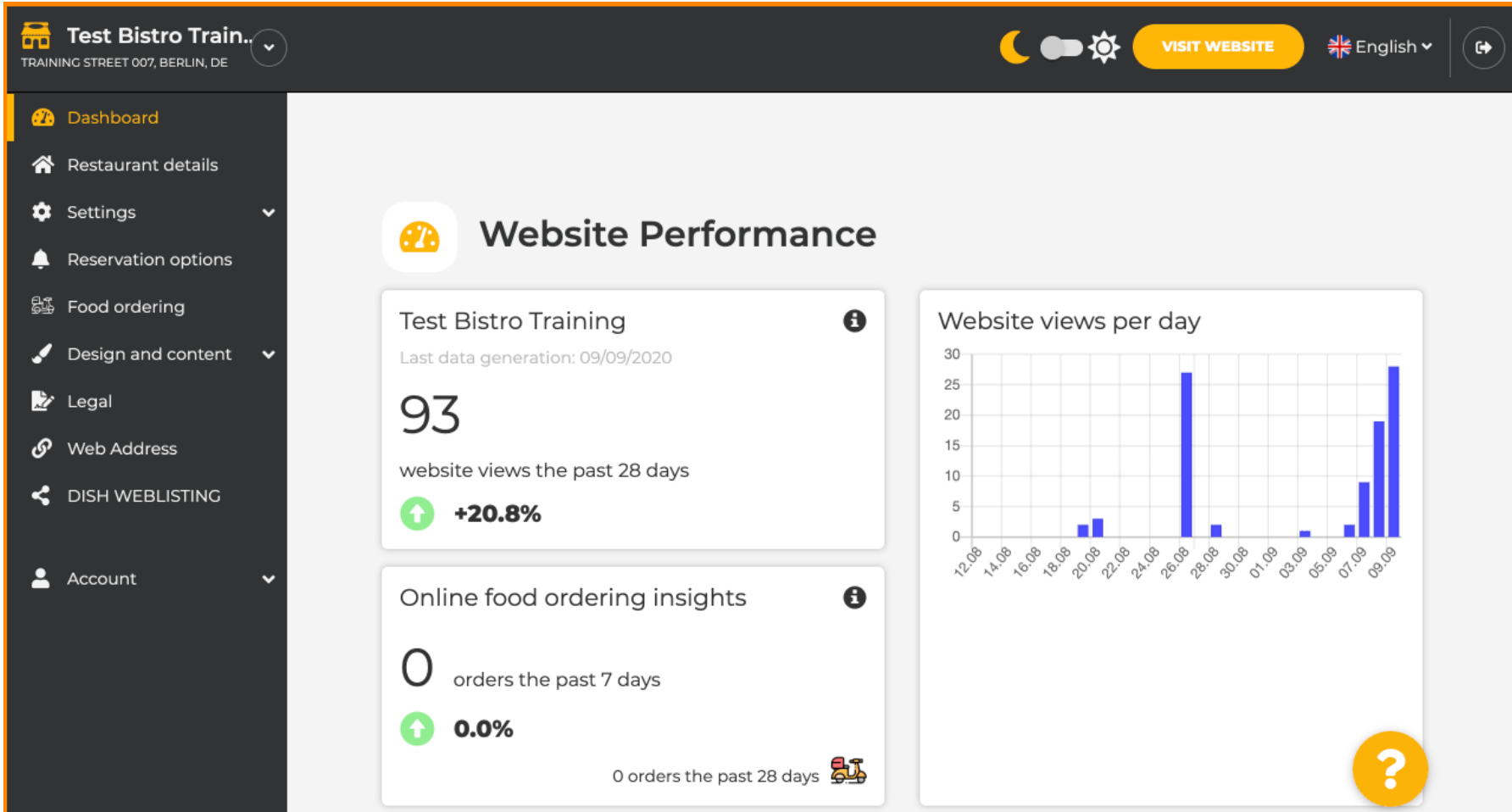




İlk adım, **DISH Web Sitesi hesabınıza** giriş yapmaktır . Not: <https://website.dish.co>

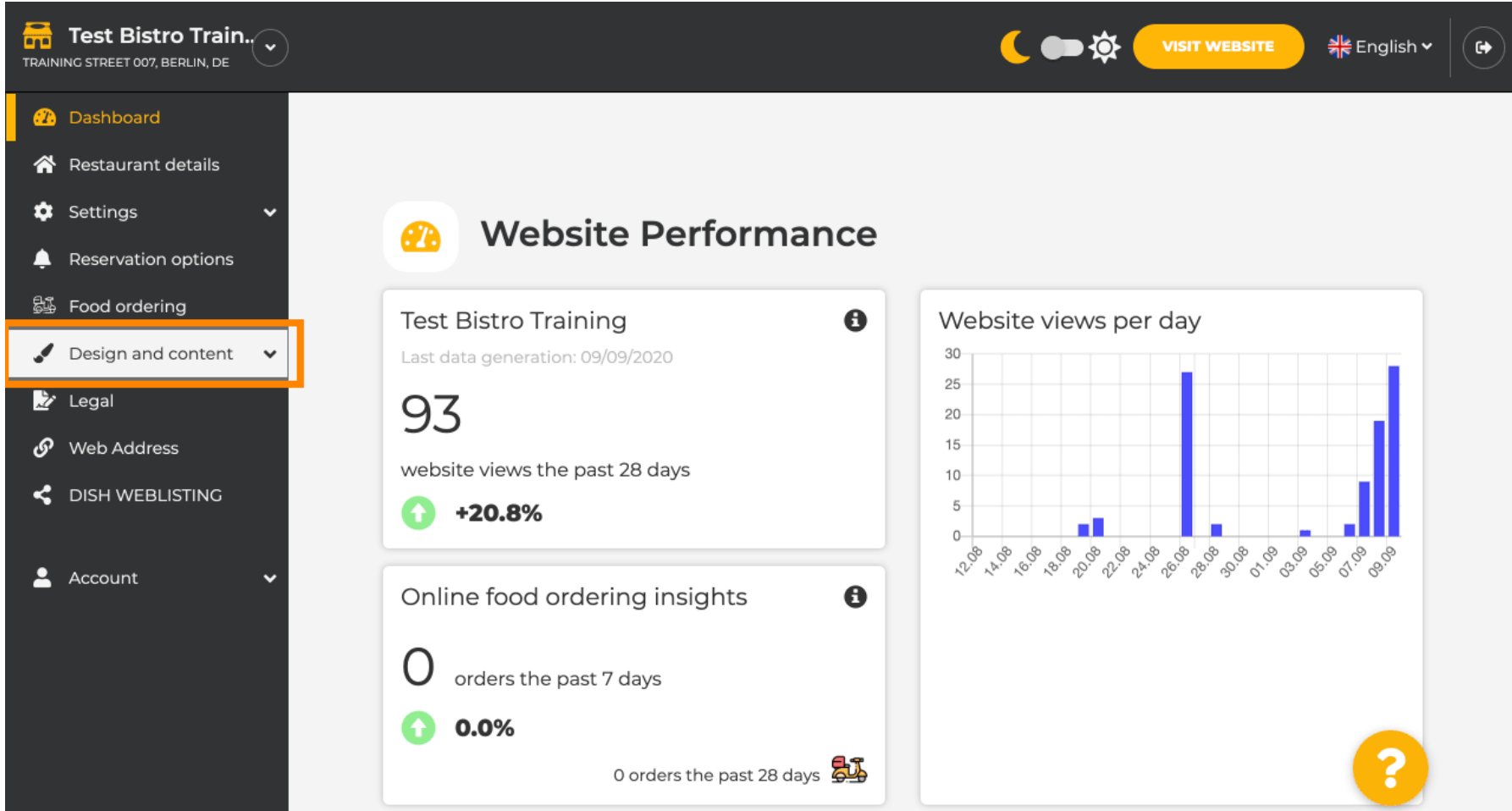


The screenshot shows the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The main section is 'Website Performance' for 'Test Bistro Training', with the last data generation on 09/09/2020. It displays 93 website views in the past 28 days, a +20.8% increase. Below this, 'Online food ordering insights' shows 0 orders in the past 7 days and 0 orders in the past 28 days, with a 0.0% change. A bar chart titled 'Website views per day' shows daily views from 12.08 to 09.09, with a significant peak on 26.08. A 'VISIT WEBSITE' button and language selector (English) are visible in the top right. A question mark icon is in the bottom right corner of the dashboard area.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28



Giriş yaptıktan sonra, **tasarım ve içeriğe** tıklayın .

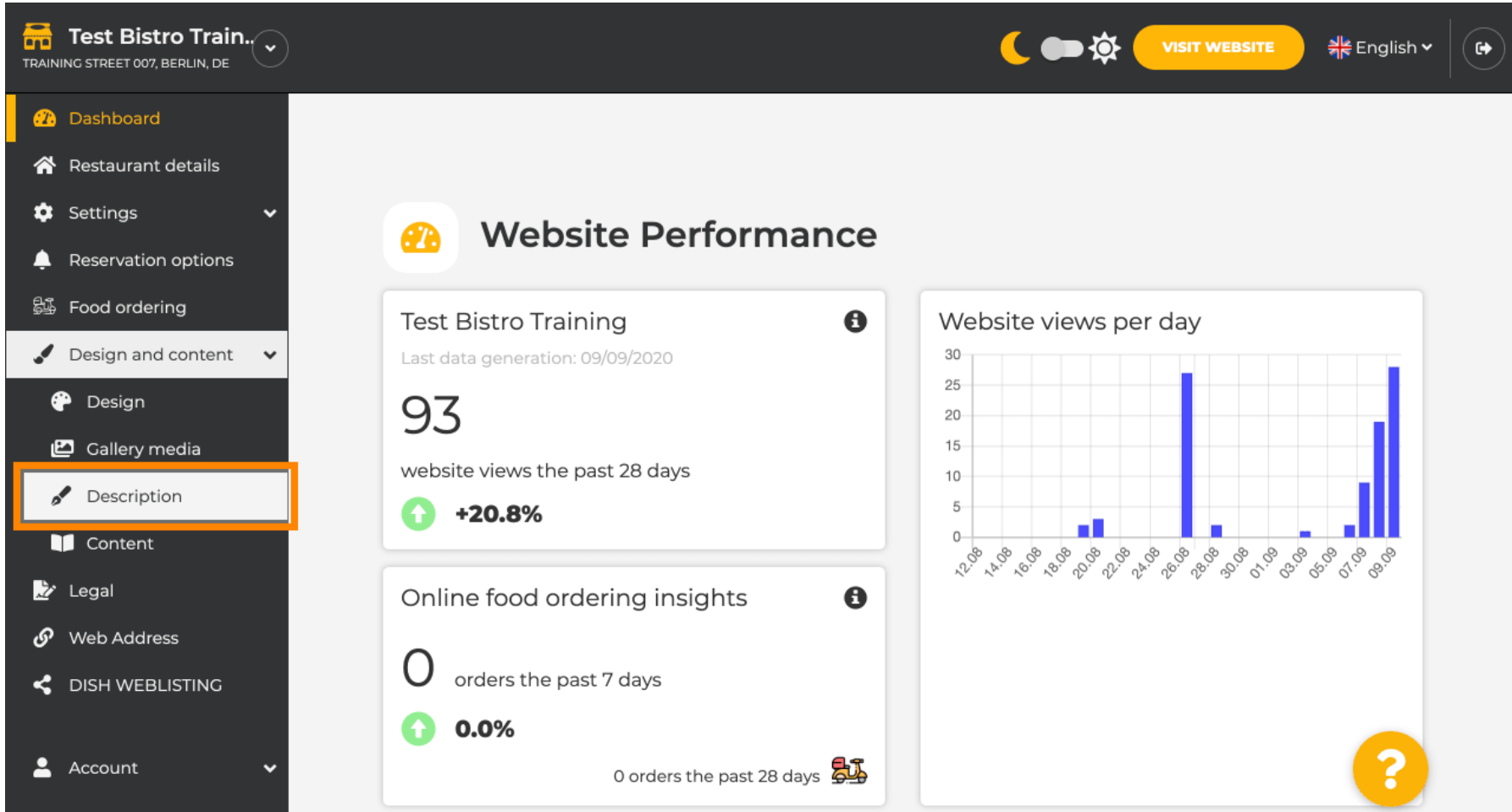


The screenshot shows the dashboard for 'Test Bistro Training' (TRAINING STREET 007, BERLIN, DE). The left sidebar menu includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange box), Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with a 'Test Bistro Training' card showing 93 website views the past 28 days, a +20.8% increase, and a 'Last data generation: 09/09/2020' timestamp. Below it is an 'Online food ordering insights' card showing 0 orders the past 7 days and 0 orders the past 28 days. To the right is a 'Website views per day' bar chart showing views from 12.08 to 09.09. A yellow question mark icon is in the bottom right corner of the chart area.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28



Ve ardından **açıklamayı** tıklayın .

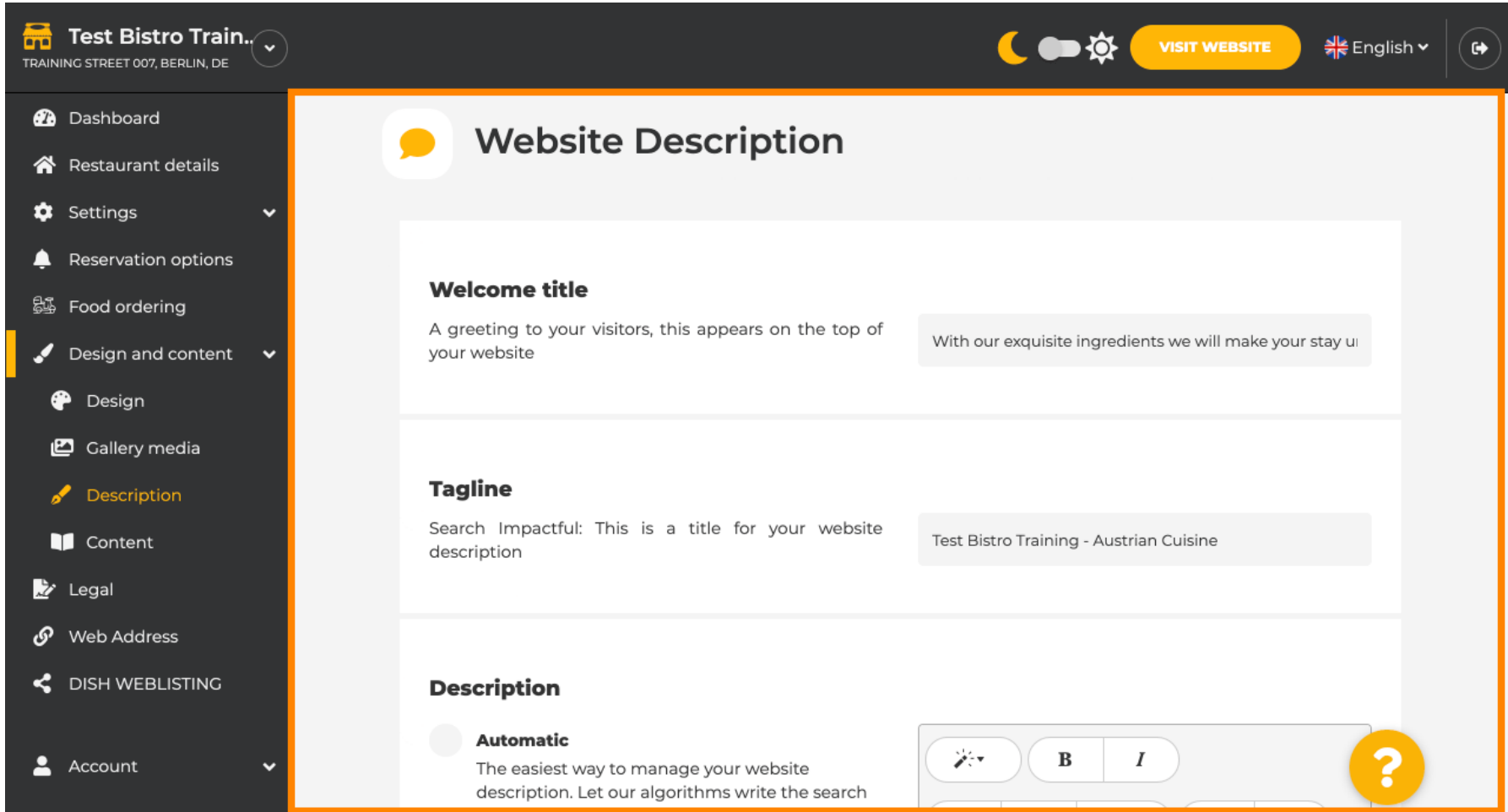


The screenshot shows the Dish website management dashboard for 'Test Bistro Train..' located at 'TRAINING STREET 007, BERLIN, DE'. The dashboard includes a sidebar menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with a card for 'Test Bistro Training' showing 93 website views the past 28 days, a +20.8% increase, and a 'Website views per day' bar chart. Another card shows 'Online food ordering insights' with 0 orders the past 7 days and 0 orders the past 28 days. A 'VISIT WEBSITE' button and a language selector (English) are also visible.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28



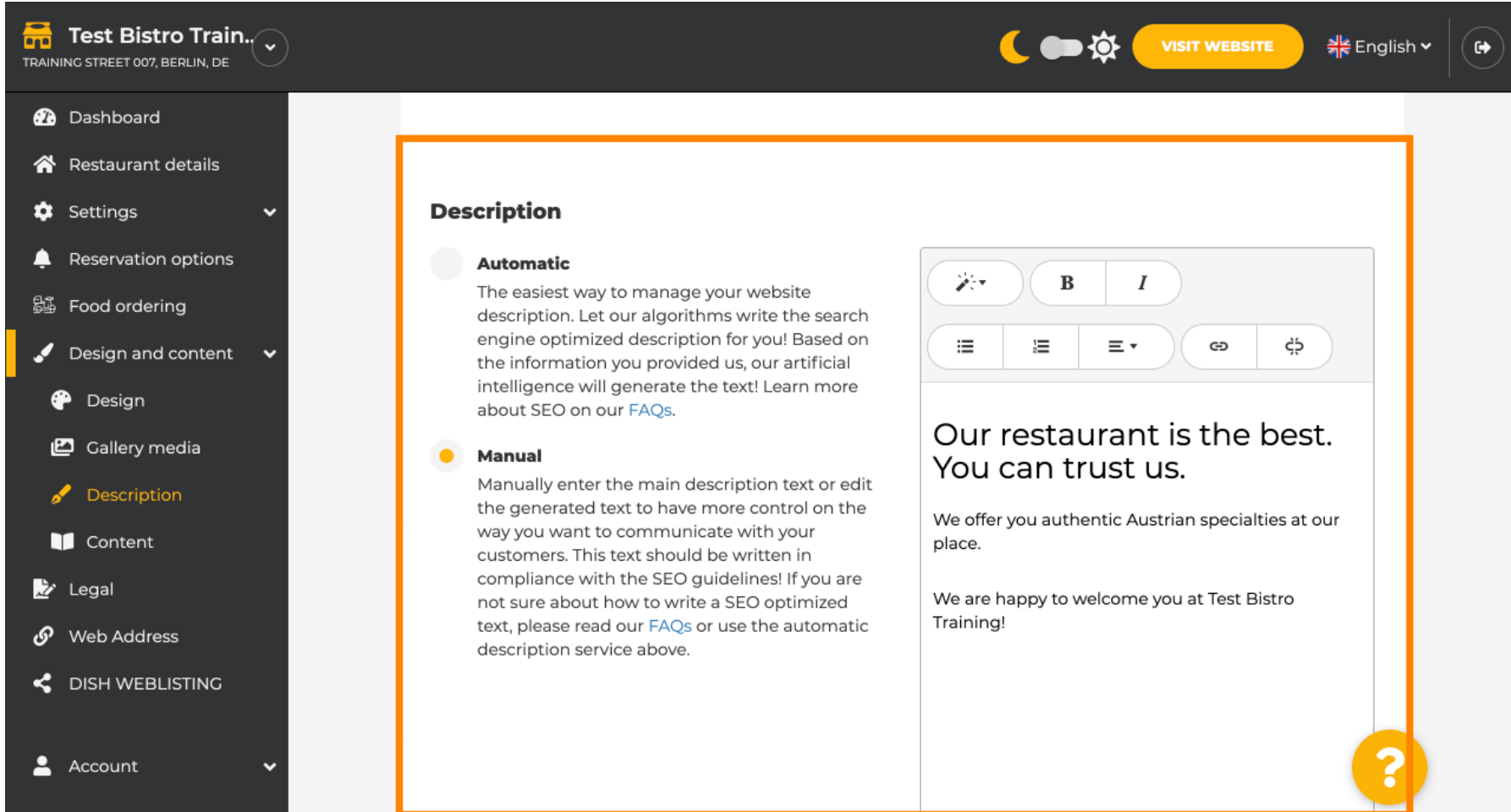
Artık ayarları yapabileceğiniz ve açıklamaları düzenleyebileceğiniz **web sitesi açıklaması bölümündesiniz.**



The screenshot displays the 'Website Description' section of the DISH web management interface. The interface is dark-themed with a sidebar on the left containing navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and features three sections: 'Welcome title', 'Tagline', and 'Description'. Each section has a text input field for editing. The 'Welcome title' section shows a greeting and a text box with the content 'With our exquisite ingredients we will make your stay u'. The 'Tagline' section shows a search impactful title and a text box with the content 'Test Bistro Training - Austrian Cuisine'. The 'Description' section has a radio button for 'Automatic' and a text box with the content 'The easiest way to manage your website description. Let our algorithms write the search'. A bottom toolbar contains icons for undo, bold, italic, and a help icon (a yellow circle with a question mark).



Açıklama bölümüne ilerleyin . Burada kuruluşunuzun ana açıklaması düzenlenebilir.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Description

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

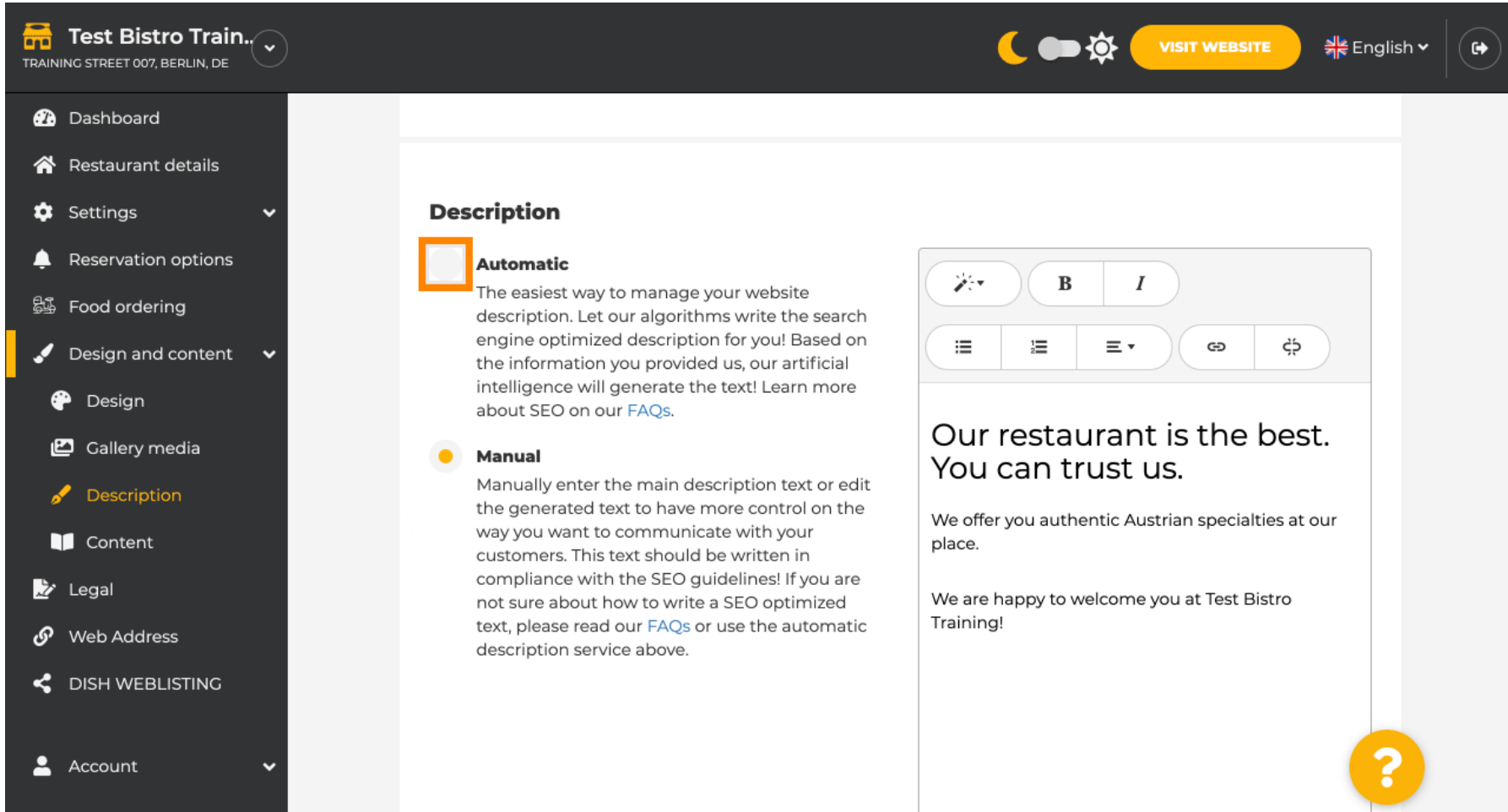
**Our restaurant is the best.
You can trust us.**

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



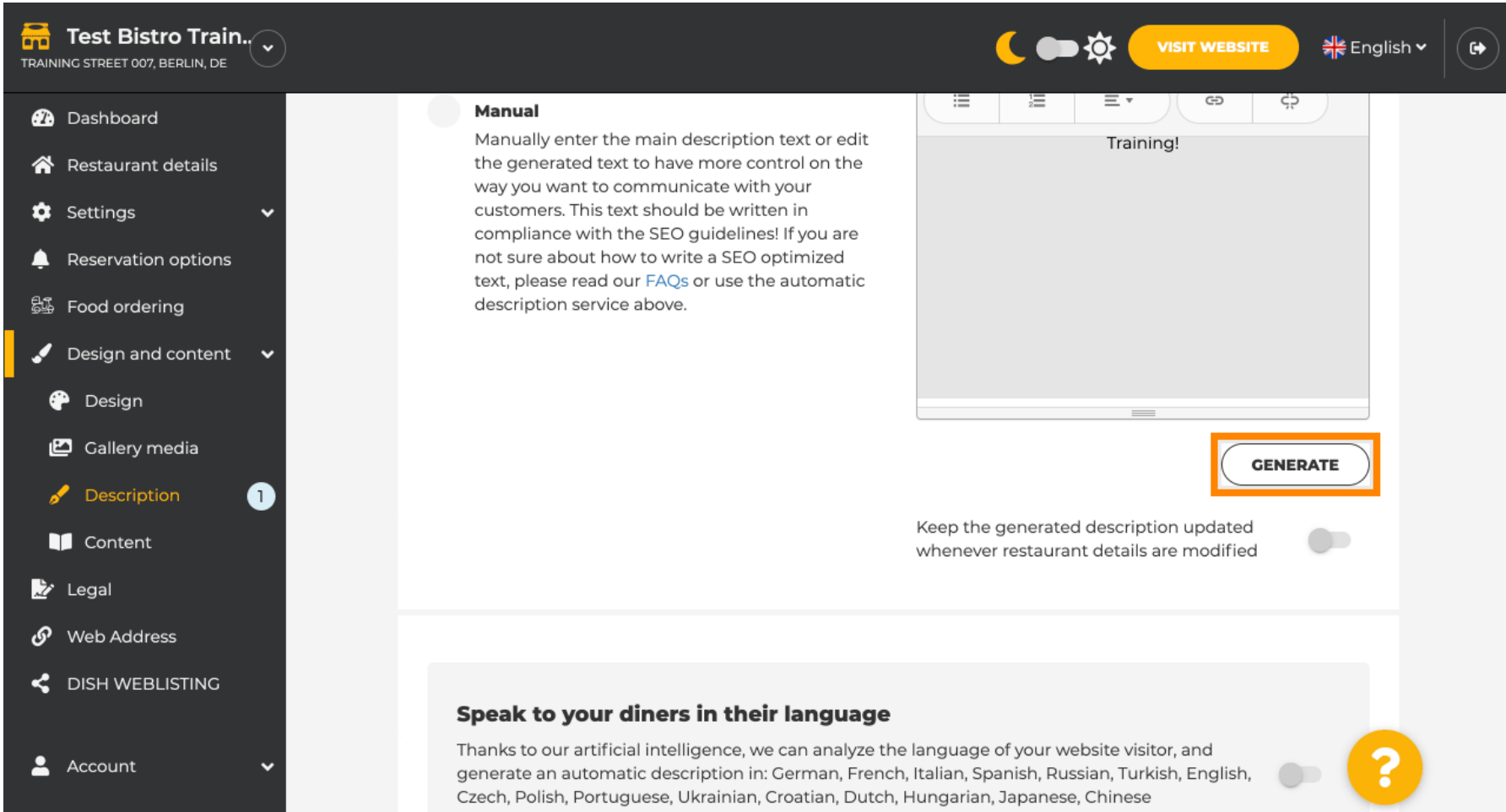
AI açıklama işlevini etkinleştirmek için **otomatik** seçeneğine tıklayın . Not: Otomatik açıklama yalnızca DISH Professional'da bulunan bir özelliktir.



The screenshot displays the 'Description' settings for a restaurant named 'Test Bistro Train..'. The interface is in English and includes a 'VISIT WEBSITE' button. The left sidebar lists various management options, with 'Description' highlighted. The main content area shows two options for generating the website description: 'Automatic' (selected) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, using AI to generate search engine optimized text. The 'Manual' option allows for manual entry and editing of the description text. A preview of the generated text is shown on the right, featuring a rich text editor with bold and italic options. A yellow question mark icon is visible in the bottom right corner of the preview area.



Şimdi yeni ayarın etkili olmasına izin vermek için oluştur üzerine **tıklayın** . Bu, kuruluşunuzun ayrıntılarına dayalı olarak Google tarafından optimize edilmiş kişisel açıklama metnini oluşturacaktır.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

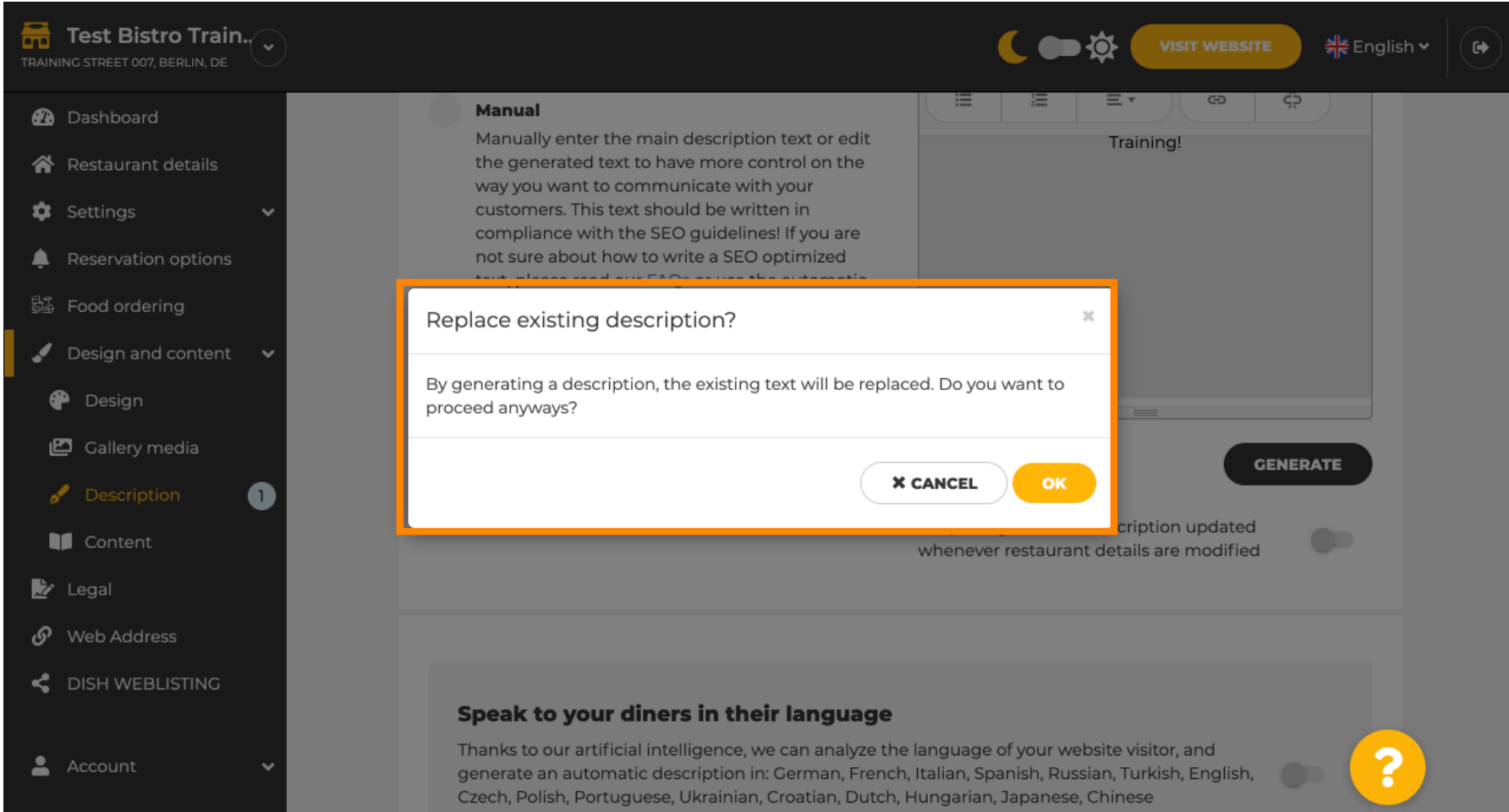
Training!

GENERATE

Keep the generated description updated whenever restaurant details are modified

Speak to your diners in their language
Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese

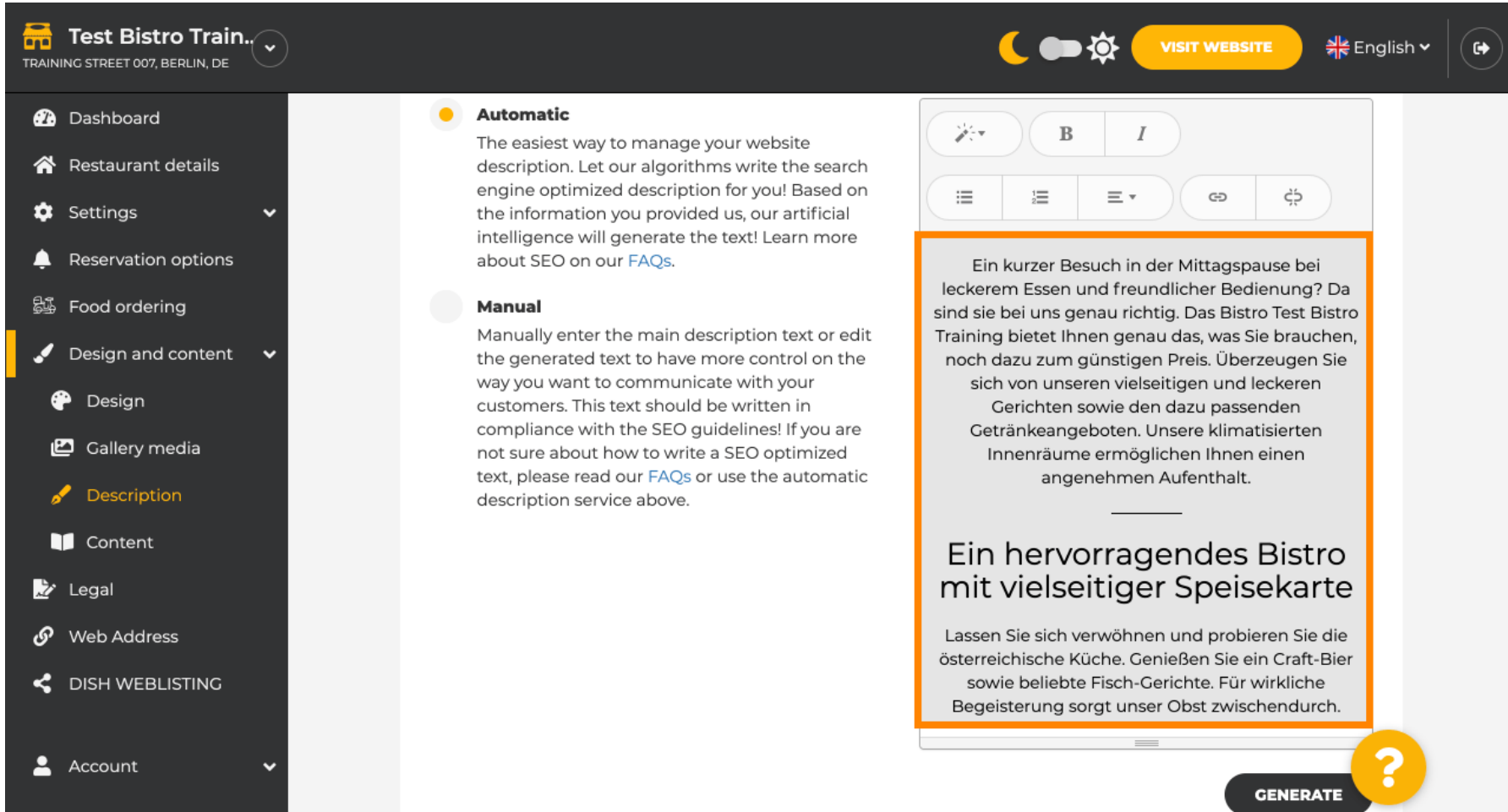
 Mevcut açıklamanız değiştirilecek. **Devam etmek için tamam'a** tıklayın .



The screenshot shows the DISH web management interface for "Test Bistro Train..". The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (with a notification badge), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled "Manual" and provides instructions on how to manually enter or edit the main description text. A confirmation dialog box is overlaid on the screen, asking "Replace existing description?" and "By generating a description, the existing text will be replaced. Do you want to proceed anyways?". The dialog has "X CANCEL" and "OK" buttons. In the background, a "GENERATE" button is visible, and a yellow question mark icon is present in the bottom right corner.



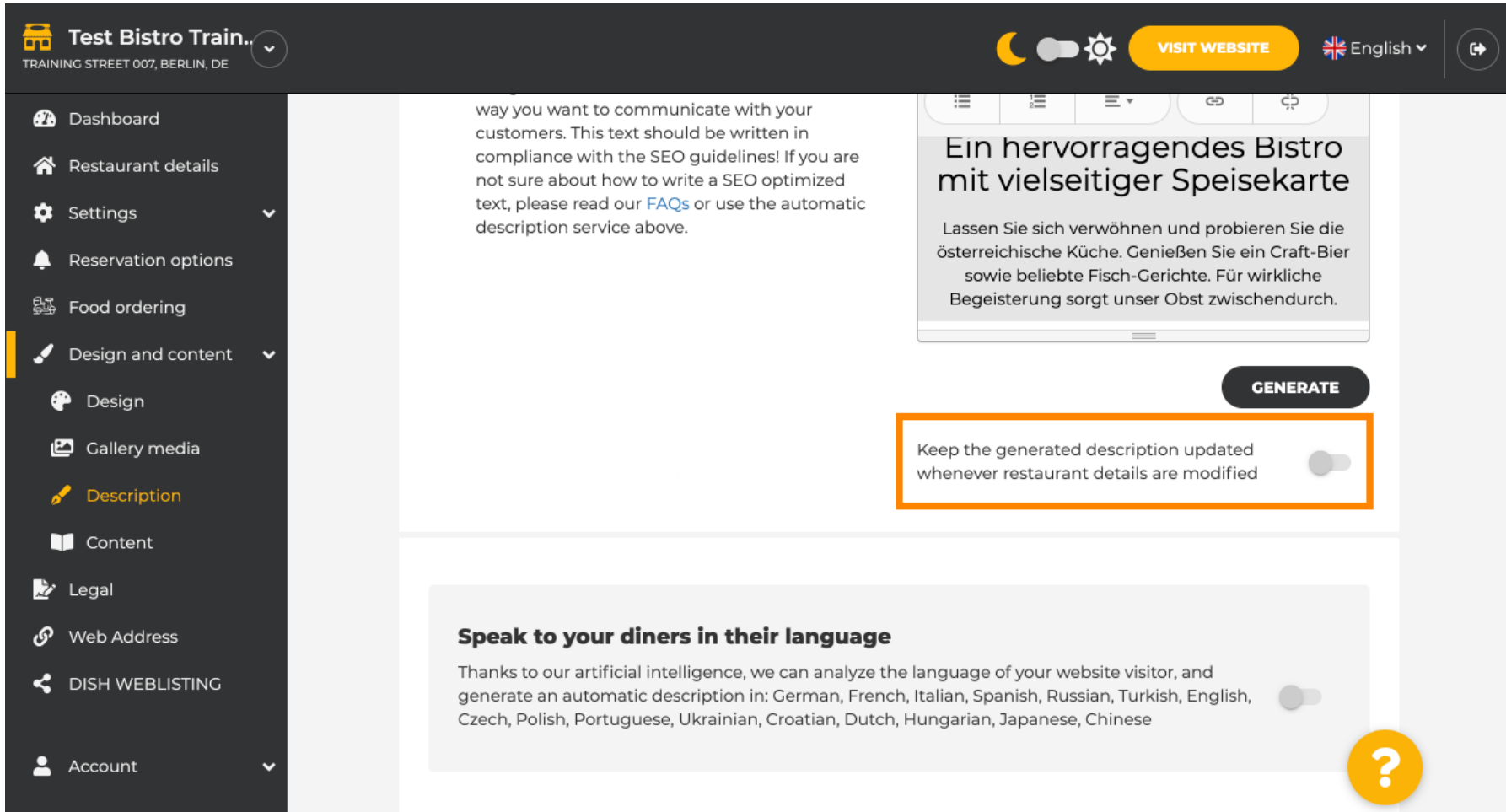
Oluşturulan yeni açıklama , DISH hesabınızın ayarlanan dilinde görüntülenir.



The screenshot shows the DISH web editor interface for 'Test Bistro Train..'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is divided into two sections: 'Automatic' and 'Manual'. The 'Automatic' section is selected and contains the text: 'The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).' The 'Manual' section contains the text: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.' To the right of the text is a rich text editor with buttons for bold (B), italic (I), list, link, and unlink. Below the editor is a preview window showing the generated German text: 'Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.' Below the preview is a 'GENERATE' button with a question mark icon.



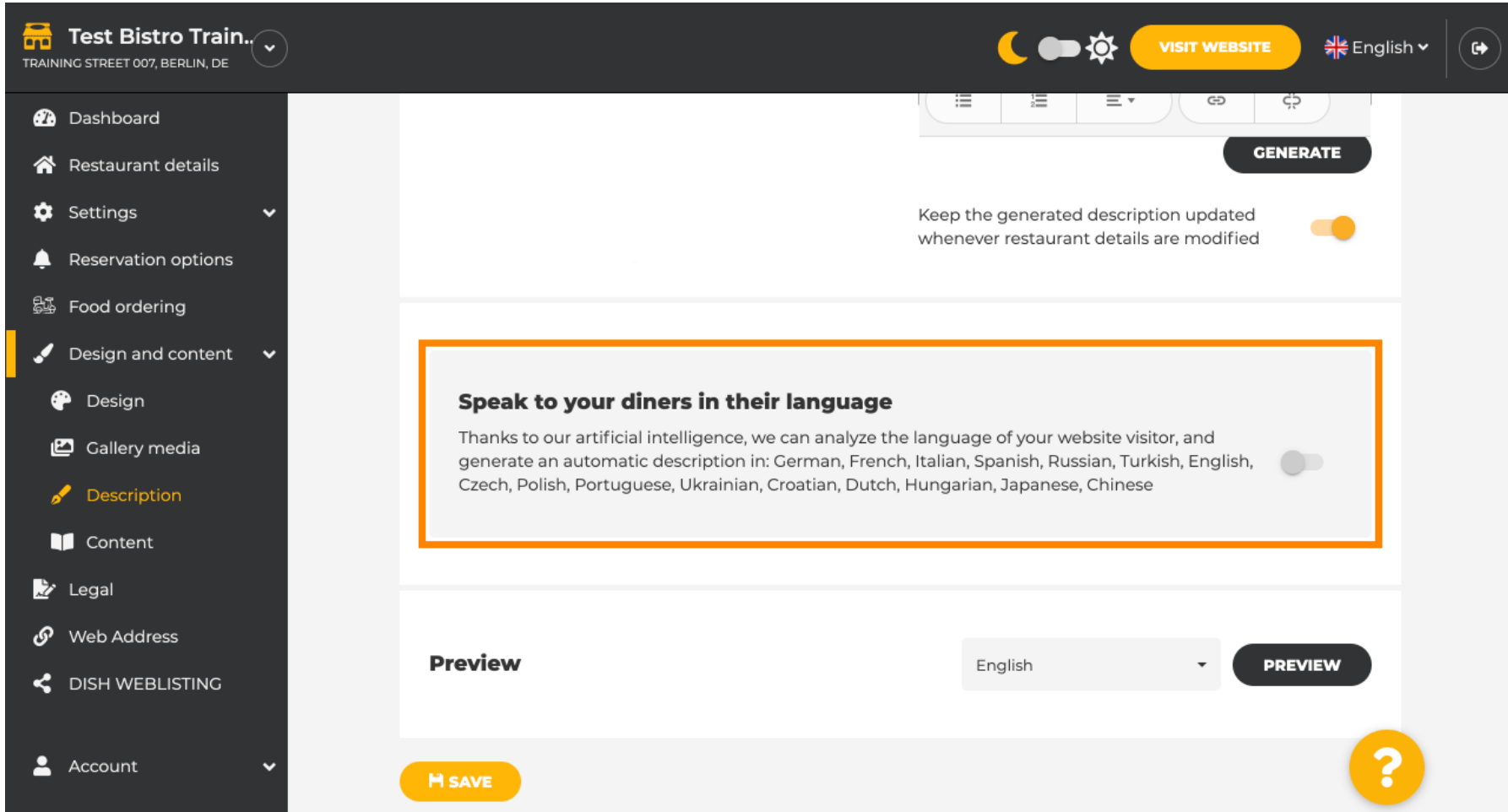
Açıklamanızın her zaman değişen kuruluş ayrıntılarına göre güncellenmesini sağlamak için **anahtara** tıklayın .



The screenshot shows the DISH web management interface for a restaurant named "Test Bistro Train..". The interface is in German. The left sidebar contains a navigation menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a generated German description for a bistro: "Ein hervorragendes Bistro mit vielseitiger Speisekarte". Below the description is a "GENERATE" button. A toggle switch is visible, labeled "Keep the generated description updated whenever restaurant details are modified", which is highlighted with an orange box. The interface also includes a "VISIT WEBSITE" button and a language selector set to "English".

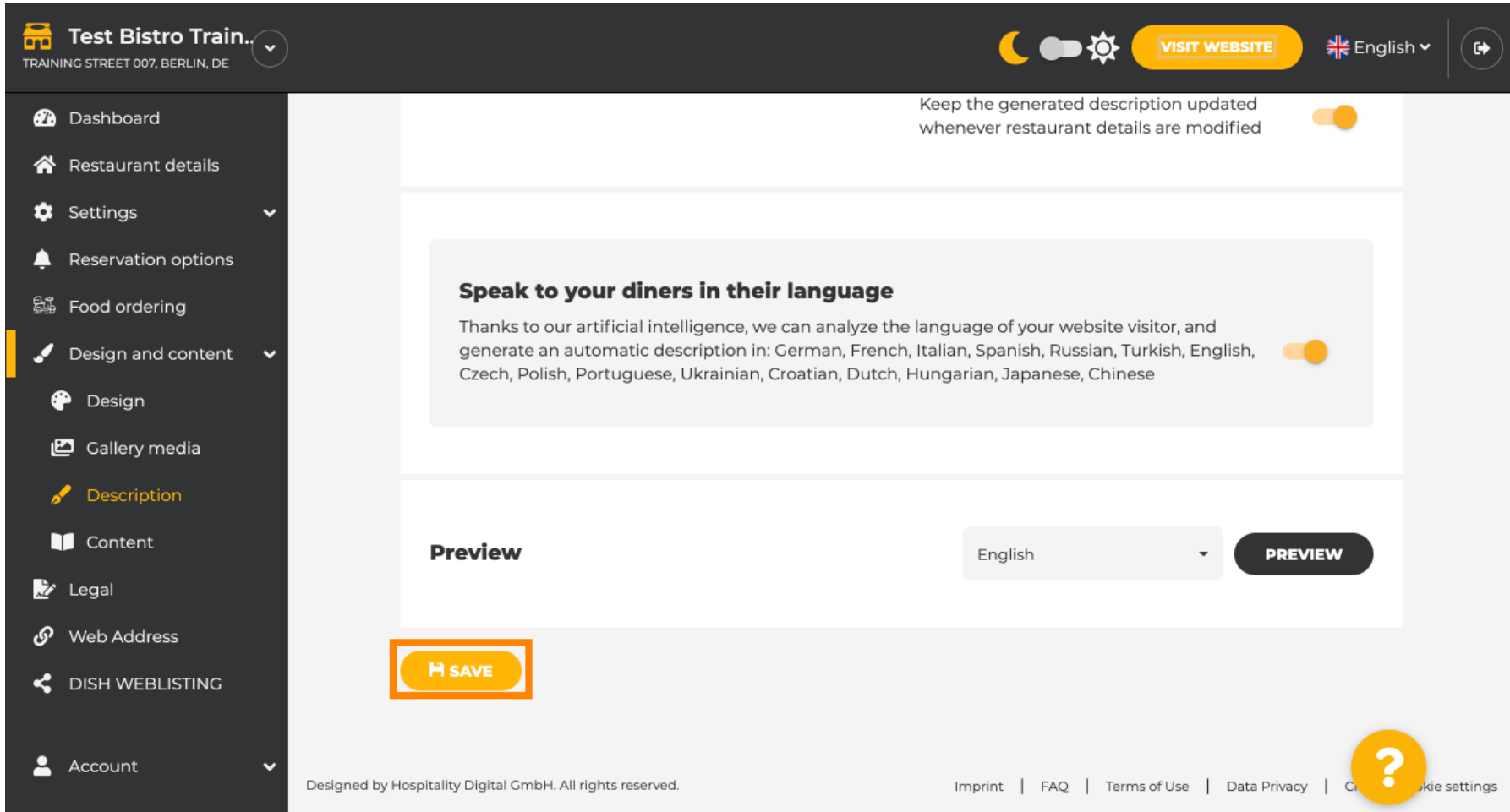


Açıklamanızın ziyaretçinin dilinde görüntülenmesini etkinleştirmek istiyorsanız, **anahtarı** tıklayın . Not: AI'mız ziyaretçinin dilini analiz eder ve hemen uyarlar.



The screenshot shows the DISH web editor interface for a restaurant named "Test Bistro Train..". The interface is in English. The left sidebar contains a navigation menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (selected), Design, Gallery media, Description (highlighted in orange), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a "GENERATE" button and a toggle switch for "Keep the generated description updated whenever restaurant details are modified". Below this, a section titled "Speak to your diners in their language" is highlighted with an orange border. It contains the text: "Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese". A toggle switch is visible to the right of this text. At the bottom, there is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button. A "SAVE" button is located at the bottom left, and a question mark icon is at the bottom right.

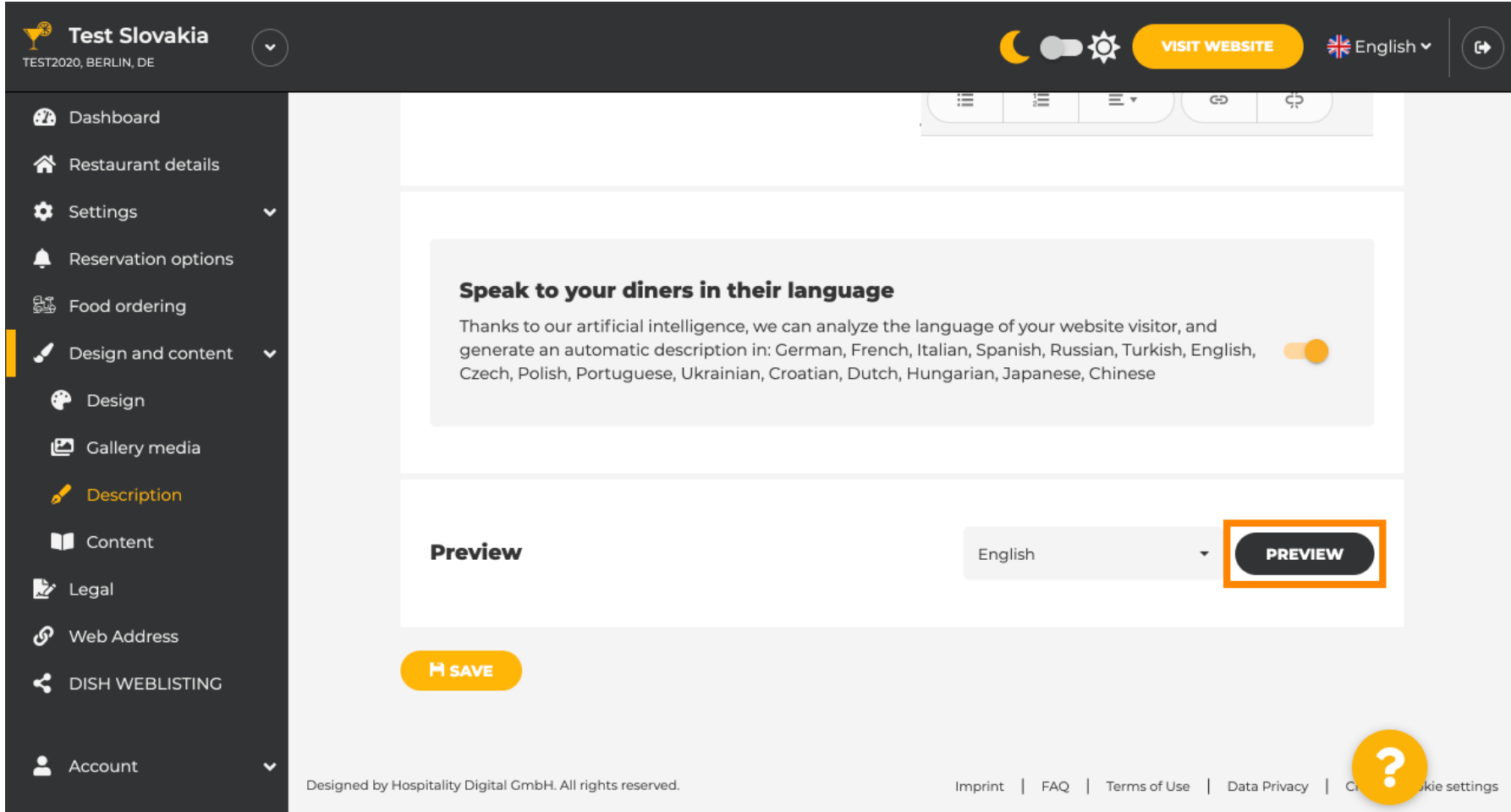
 **Kaydet'e** tıklayarak tüm deęişiklikleri uyguladıđınızdan emin olun .



The screenshot displays the management interface for a restaurant website. The top navigation bar includes the restaurant name 'Test Bistro Train..' and location 'TRAINING STREET 007, BERLIN, DE'. A 'VISIT WEBSITE' button and a language selector set to 'English' are also visible. The left sidebar contains various management options, with 'Description' highlighted in orange. The main content area features a toggle switch for 'Keep the generated description updated whenever restaurant details are modified' and another toggle for 'Speak to your diners in their language', which is currently turned on. Below this, a 'Preview' section shows a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom of the main content area, a 'SAVE' button is highlighted with an orange box. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: 'Imprint | FAQ | Terms of Use | Data Privacy | Cookie settings'.

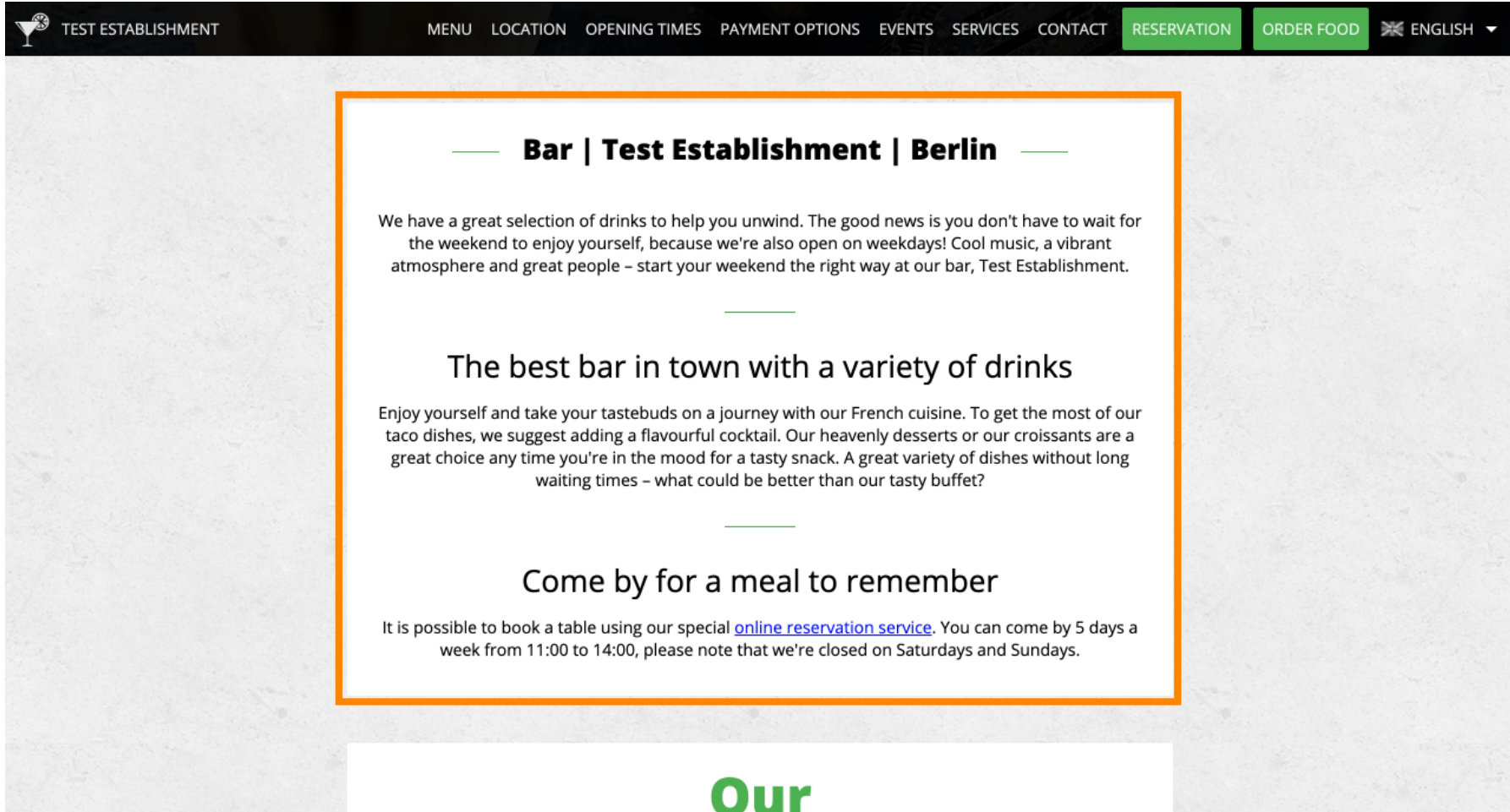


Kendi web sitenizdeki etkili deęişiklikleri görmek için **önizlemeye** tıklayın .



The screenshot shows the DISH web editor interface for a restaurant named 'Test Slovakia'. The interface is divided into a left sidebar and a main content area. The sidebar contains various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of the website. At the top of the preview, there is a toggle switch for 'Speak to your diners in their language', which is currently turned on. Below this, there is a 'Preview' section with a language dropdown menu set to 'English' and a 'PREVIEW' button highlighted with an orange border. At the bottom of the preview, there is a 'SAVE' button. The footer of the preview includes the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A question mark icon is visible in the bottom right corner of the preview area.

 Bu, yapay zeka tarafından oluşturulan yeni açıklamanızdır .



The screenshot shows a website page for 'Bar | Test Establishment | Berlin'. The page has a dark navigation bar at the top with a martini glass icon and the text 'TEST ESTABLISHMENT'. The navigation menu includes 'MENU', 'LOCATION', 'OPENING TIMES', 'PAYMENT OPTIONS', 'EVENTS', 'SERVICES', 'CONTACT', 'RESERVATION', 'ORDER FOOD', and 'ENGLISH'. The main content area is framed by an orange border and contains the following text:

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

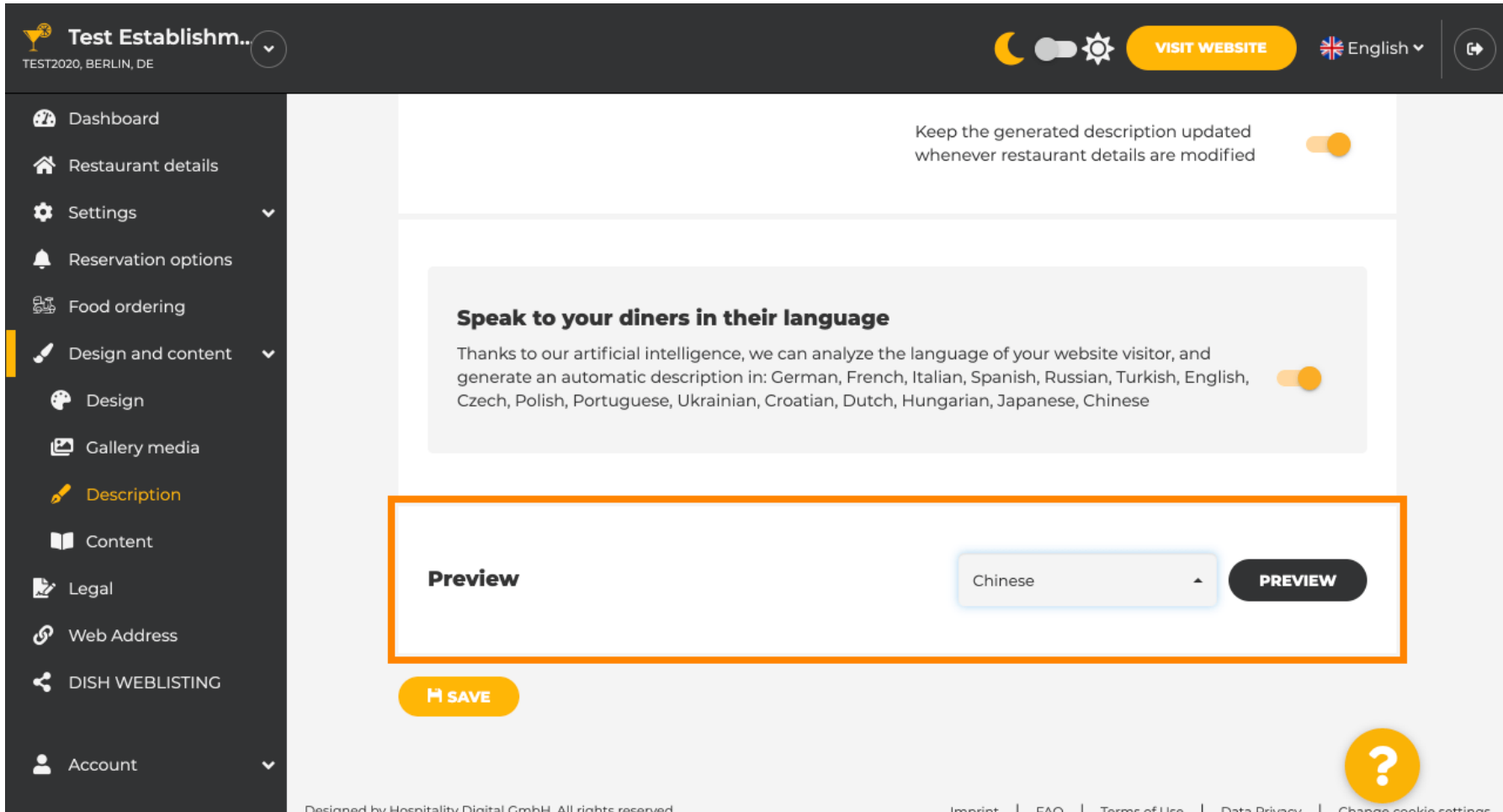
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Web sitenizin başka bir dilde nasıl görüneceğini görmek için açılır menüden **başka bir dil** seçin ve **önizlemeye** tıklayın .



The screenshot shows the DISH web management interface. The top navigation bar includes the logo, a dropdown menu, a 'VISIT WEBSITE' button, and a language selector set to 'English'. The left sidebar contains various management options, with 'Description' highlighted. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified' and a section titled 'Speak to your diners in their language'. This section explains that AI can generate descriptions in multiple languages and includes a language selection dropdown currently set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is located below the preview section. A help icon is visible in the bottom right corner.



Bu durumda web sitesini Çince olarak görüntülemeyi seçiyoruz. Bu kadar. Bitirdiniz.



The screenshot shows the Dish website interface in Chinese. The top navigation bar includes the logo 'TEST ESTABLISHMENT' and a menu with options: '菜单' (Menu), '位置' (Location), '营业时间' (Business Hours), '支付方式' (Payment Methods), 'EVENTS', '服务' (Services), '联系方式' (Contact Information), '预订' (Reservations), 'ORDER FOOD', and '简体中文' (Simplified Chinese). The main content area features a central white box with an orange border containing the following text:

—— 酒吧 | Test Establishment | Berlin ——

在这里，让您轻松享受一个肆意放松的夜。Test Establishment，美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶，给您的一天都抹上美丽的色彩！超级丰富的自助餐，保证让您回味无穷，流连忘返！

欢迎进店品尝！

[在线订位](#) 让生活简单点！除星期六 和 星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的
菜单



Scan to go to the interactive player