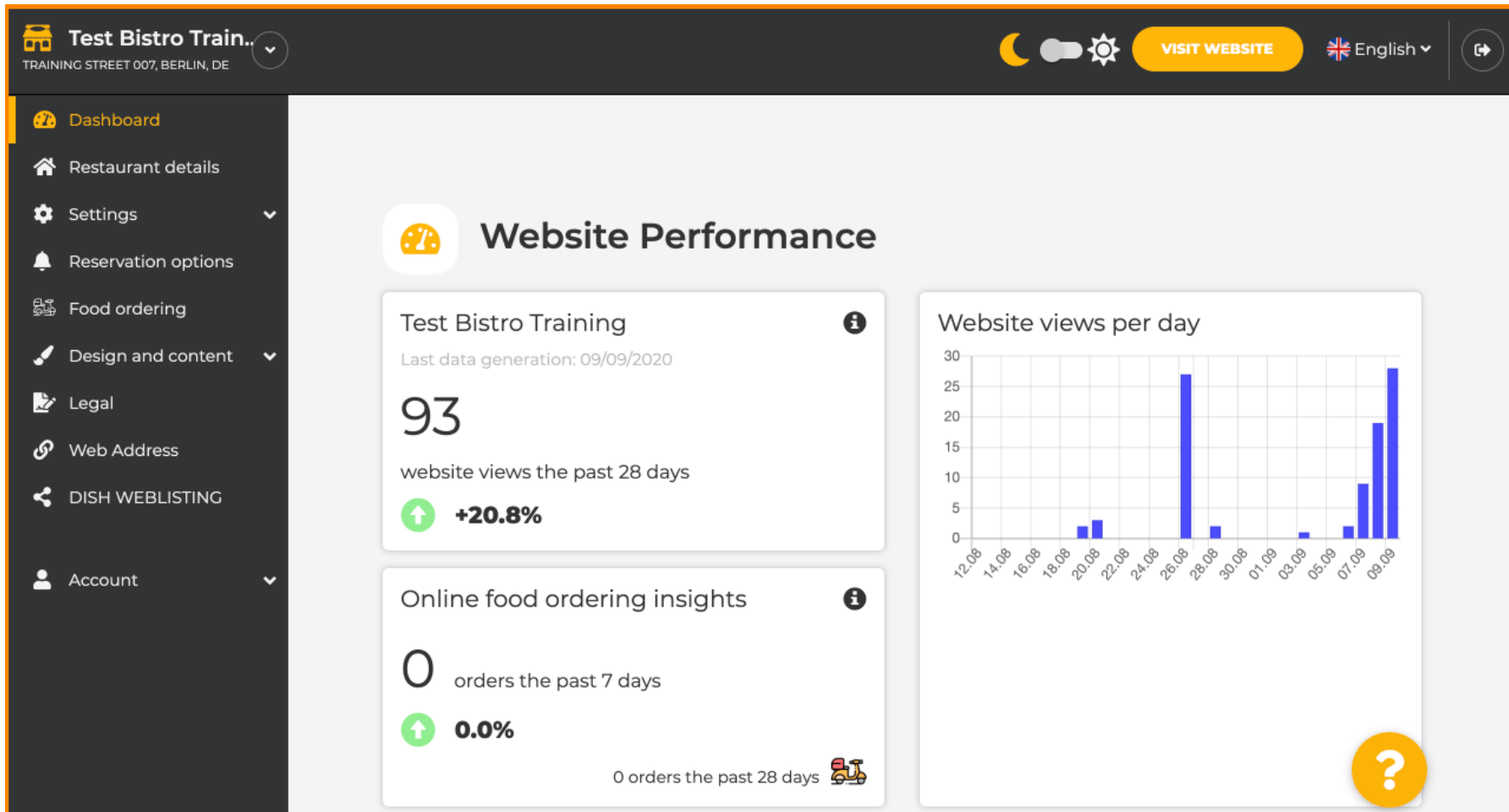
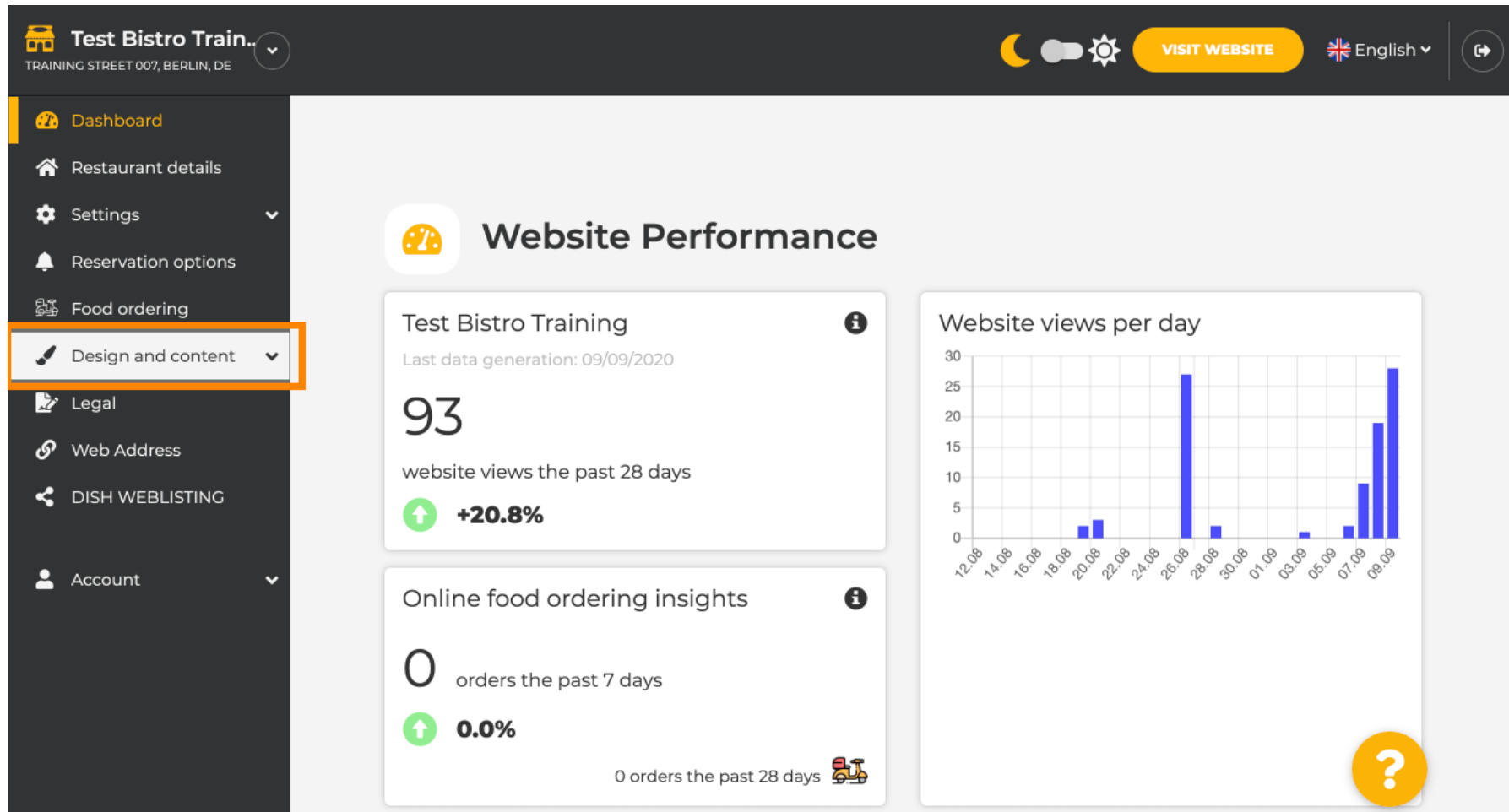


Il primo passo è accedere al tuo **account sul sito web DISH**. Nota: <https://website.dish.co>



 Una volta effettuato l'accesso, clicca su **design e content**.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

93
website views the past 28 days
+20.8%

Online food ordering insights

0 orders the past 7 days
0.0%

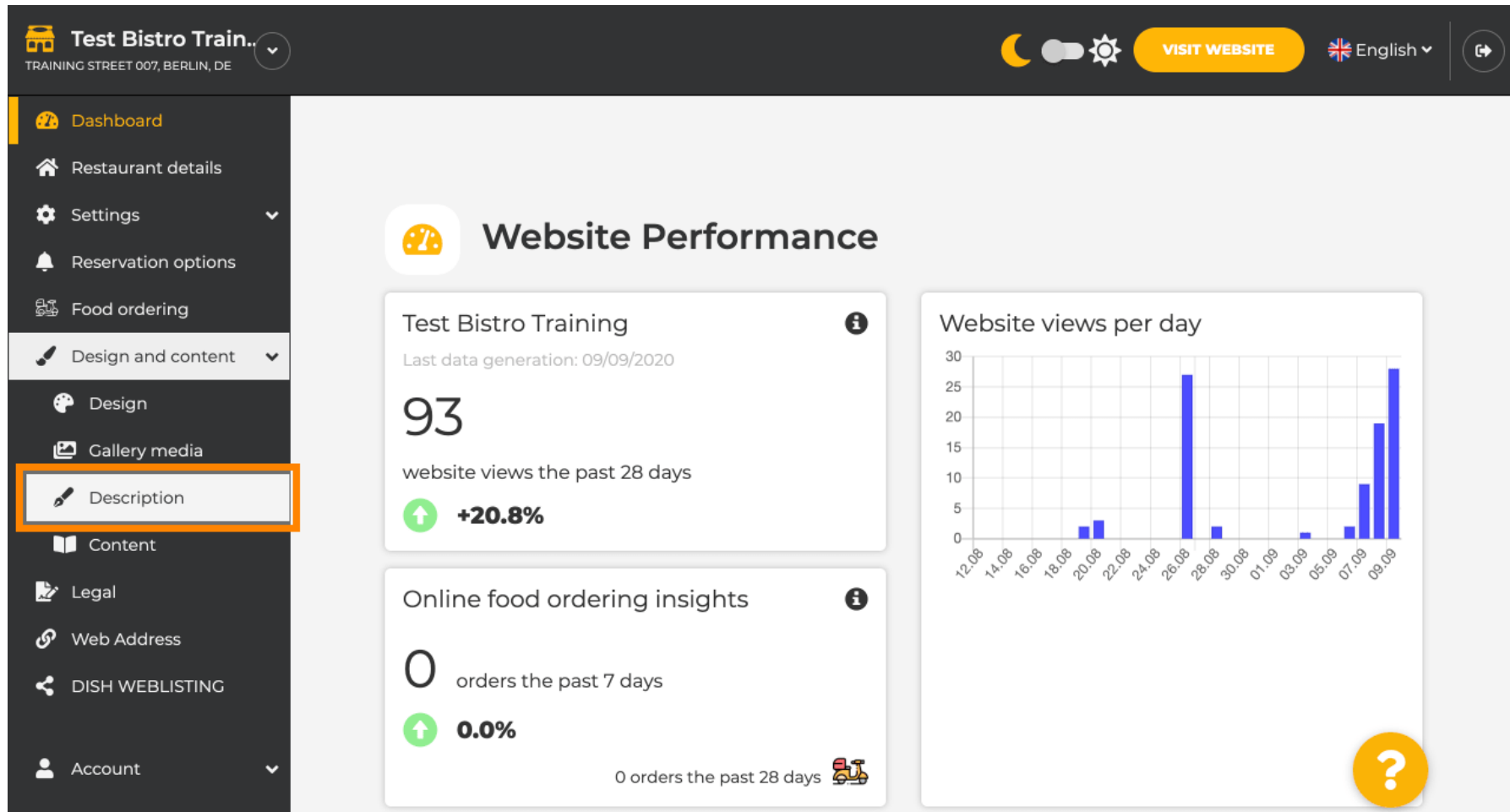
0 orders the past 28 days

Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	19
11.09	28



E poi clicca sulla **descrizione**.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Website Performance

Test Bistro Training
Last data generation: 09/09/2020

93
website views the past 28 days
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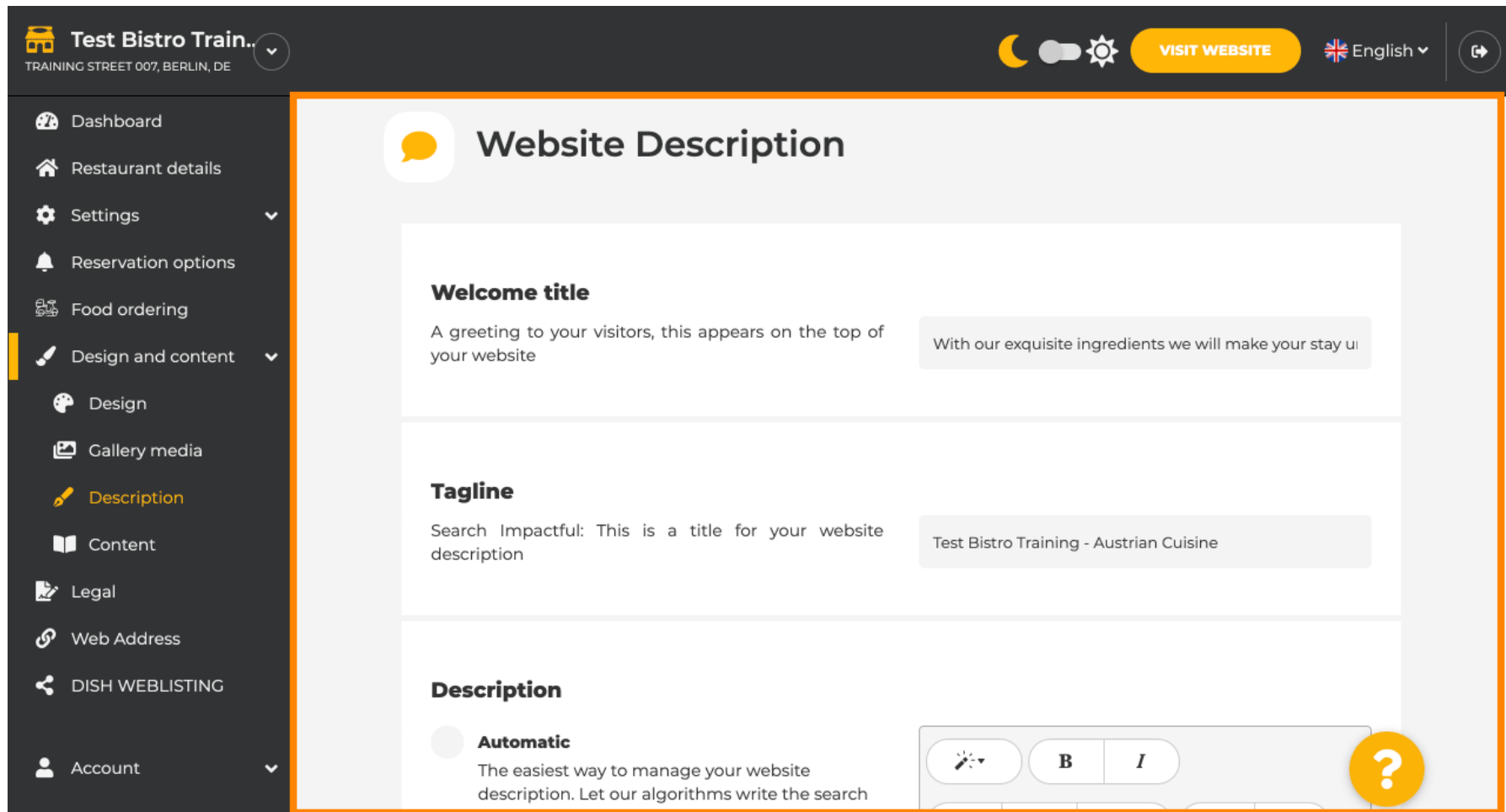
0 orders the past 28 days

Website views per day

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	0
07.09	9
09.09	28



Ora sei nella sezione di **descrizione del sito web** dove puoi regolare le impostazioni e modificare le descrizioni.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Website Description

Welcome title
A greeting to your visitors, this appears on the top of your website
With our exquisite ingredients we will make your stay ui

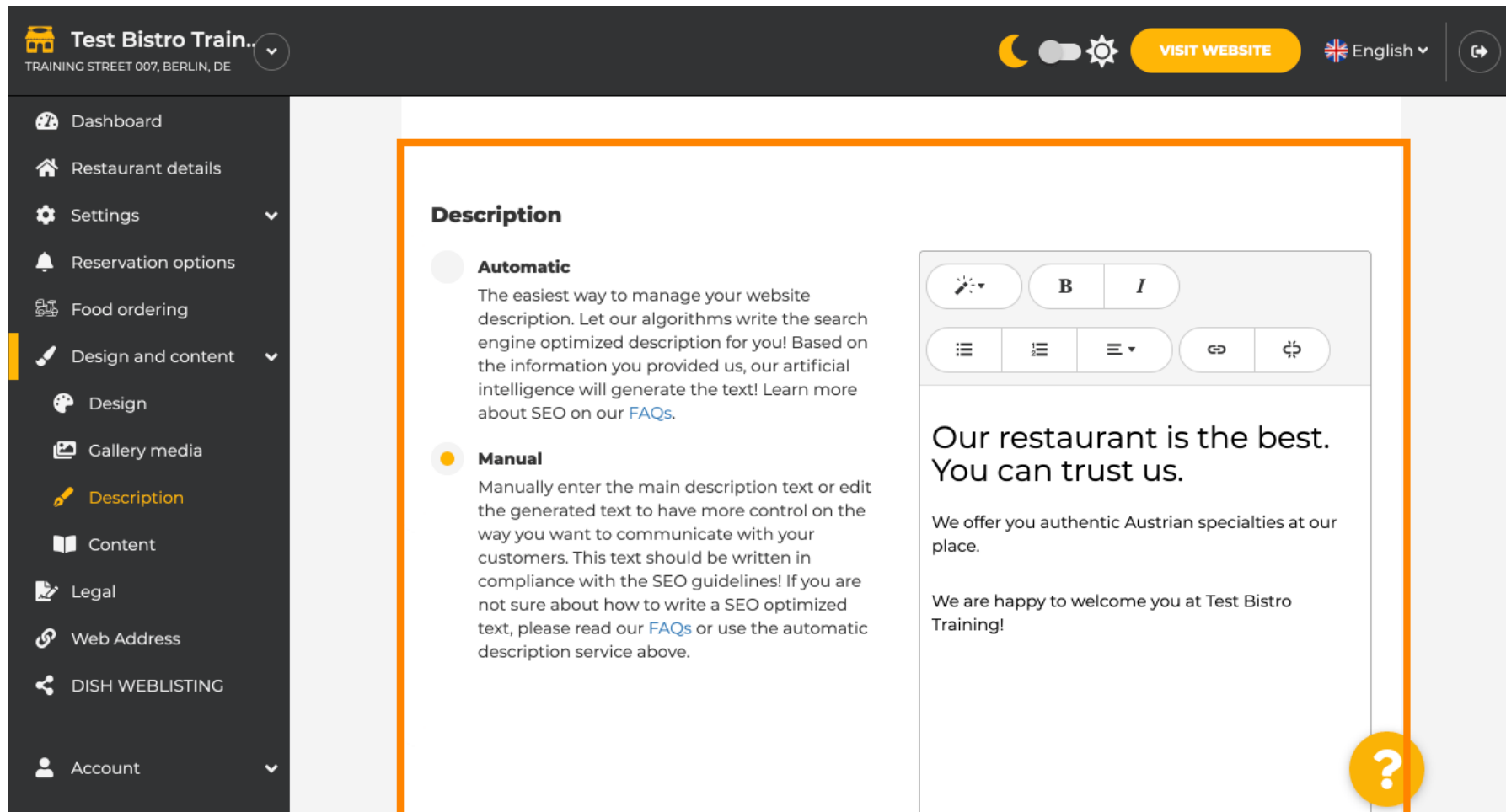
Tagline
Search Impactful: This is a title for your website description
Test Bistro Training - Austrian Cuisine

Description
Automatic
The easiest way to manage your website description. Let our algorithms write the search

VISIT WEBSITE English ?



Scorri verso il basso fino alla **sezione della descrizione**. Qui è possibile modificare la descrizione principale della tua struttura.



The screenshot shows the 'Test Bistro Train' website management interface. The top navigation bar includes the restaurant name, location, a 'VISIT WEBSITE' button, and language settings. The left sidebar contains a menu with options like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' and 'Manual'. The 'Automatic' option is selected, showing a text area with a generated description. The 'Manual' option is also visible. A yellow question mark icon is located in the bottom right corner of the description text area.

Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Navigation Bar: VISIT WEBSITE English

Left Sidebar:

- Dashboard
- Restaurant details
- Settings
- Reservation options
- Food ordering
- Design and content**
 - Design
 - Gallery media
 - Description**
 - Content
 - Legal
 - Web Address
 - DISH WEBLISTING
- Account

Description Section:

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Text Editor:

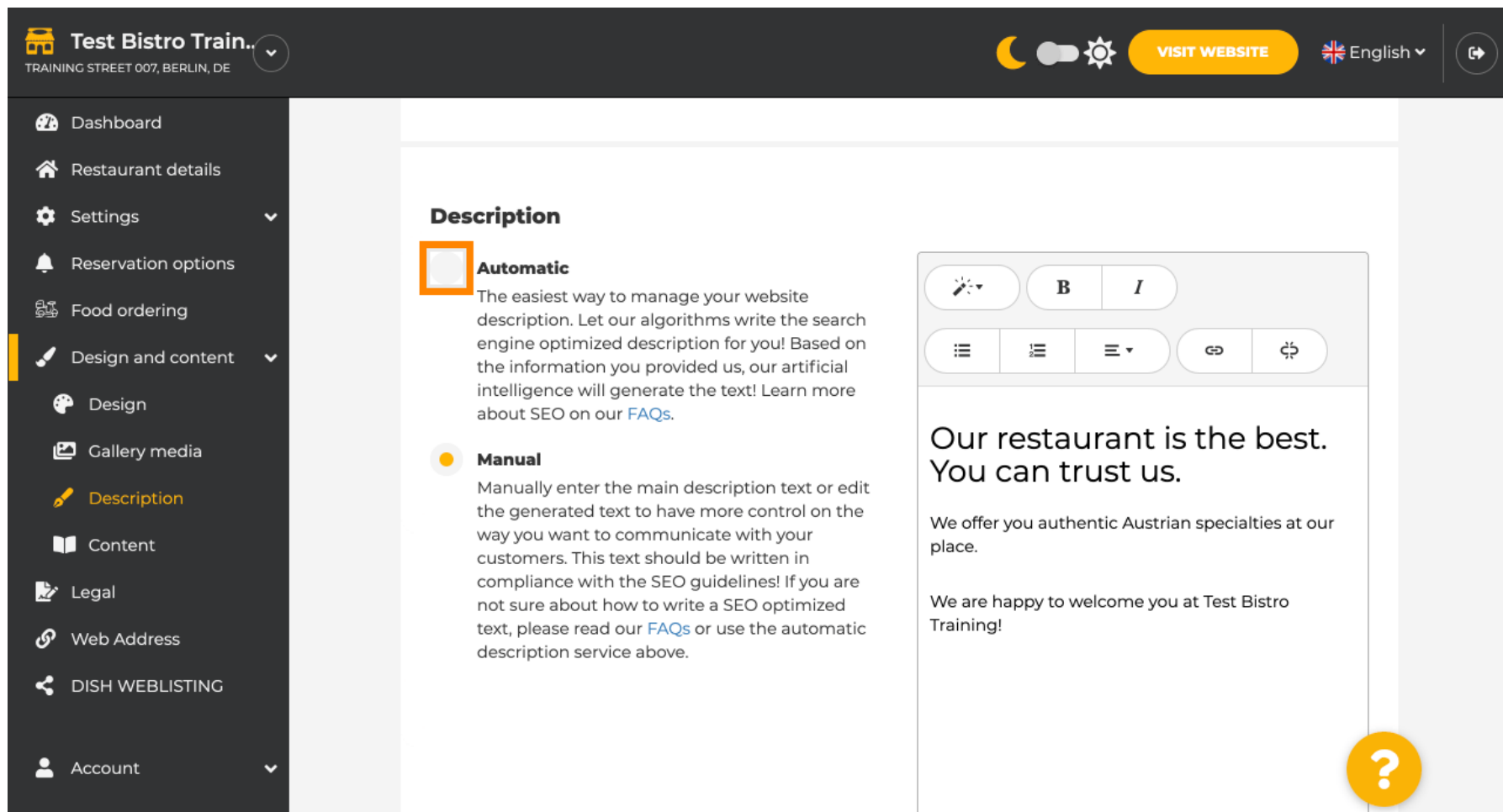
Our restaurant is the best.
You can trust us.

We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!



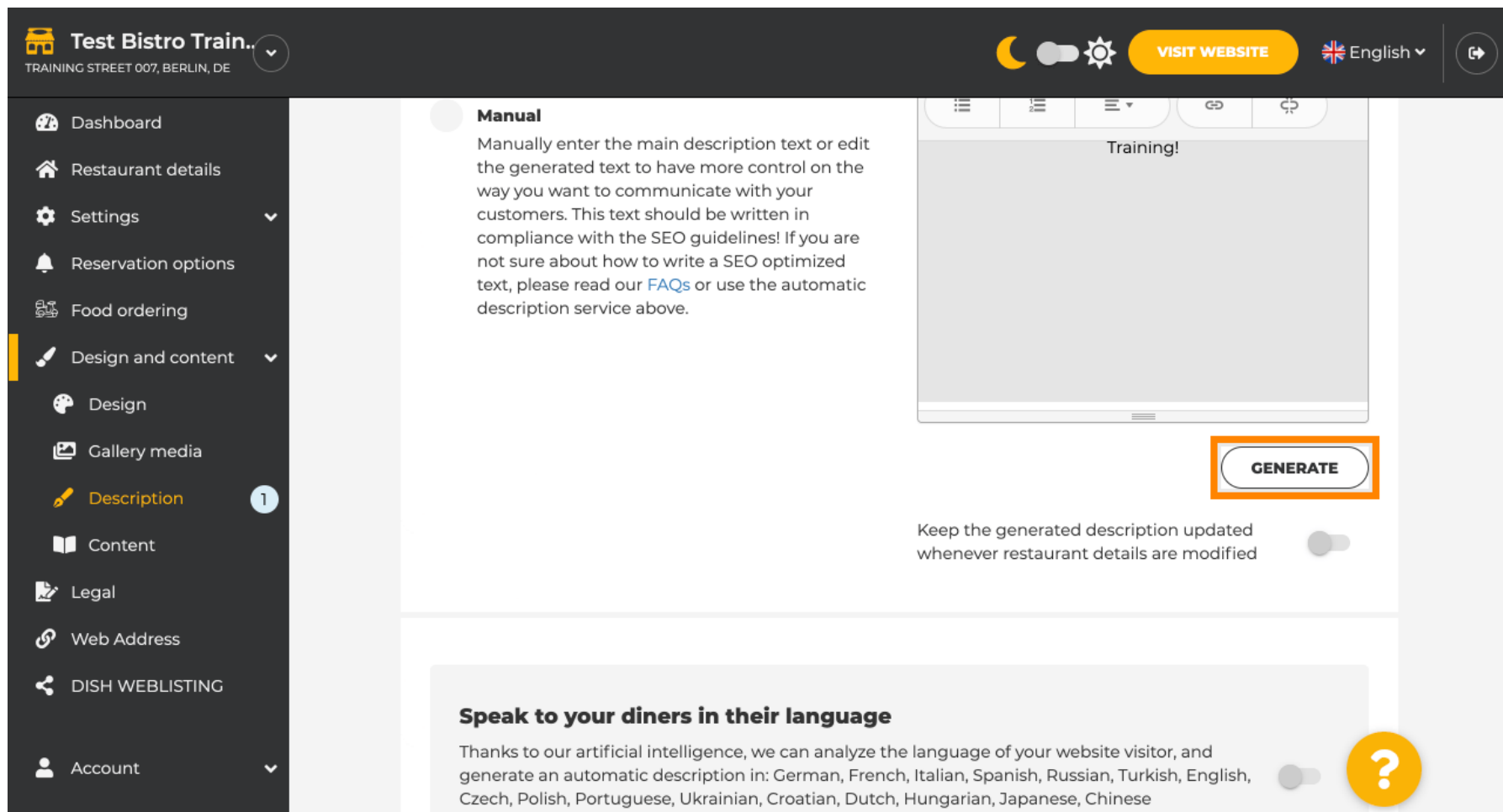
Per attivare la funzione di descrizione AI cliccare su **automatico**. Nota: la descrizione automatica è una funzione inclusa solo in DISH Professional.



The screenshot shows the DISH website management interface. The top navigation bar includes the restaurant name 'Test Bistro Train..' and location 'TRAINING STREET 007, BERLIN, DE'. The left sidebar contains various menu items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and features two options: 'Automatic' (highlighted with an orange box) and 'Manual'. The 'Automatic' option is described as the easiest way to manage the website description, using AI to generate SEO-optimized text. The 'Manual' option allows for manual entry and editing of the description text. A preview of the generated text is shown on the right, featuring a rich text editor with bold and italic buttons, and a preview of the final text: 'Our restaurant is the best. You can trust us. We offer you authentic Austrian specialties at our place. We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the preview area.



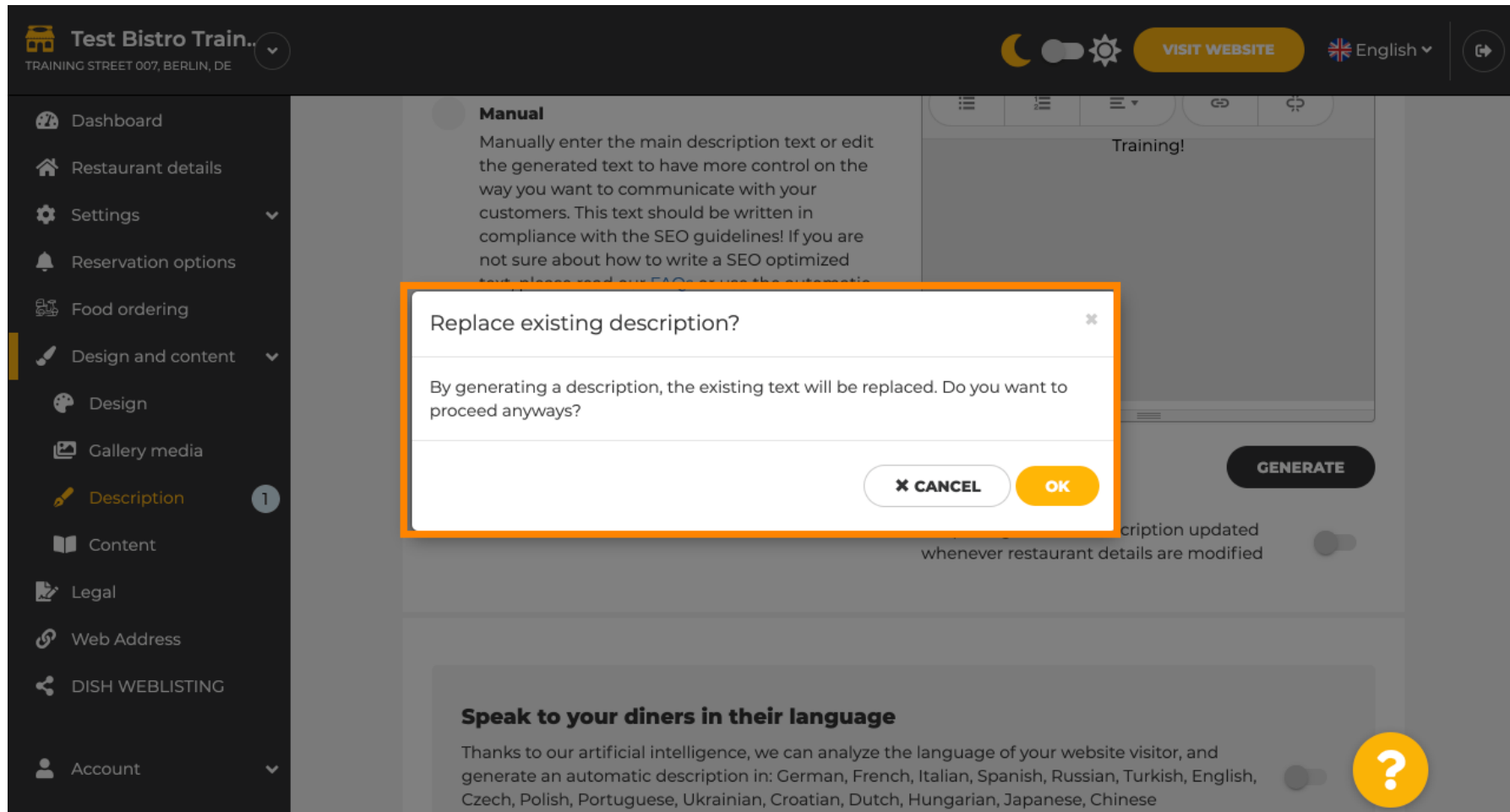
Per far diventare effettiva la nuova impostazione cliccare su **generate** . Questo genererà il tuo testo descrittivo individuale ottimizzato da Google in base ai dettagli della tua struttura.



The screenshot shows the 'Test Bistro Train' website management interface. The top navigation bar includes a logo, a dropdown menu, a 'VISIT WEBSITE' button, a language selector (English), and a refresh icon. The left sidebar contains a menu with items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (marked with a '1'), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Manual' and contains instructions: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.' Below this text is a large grey box labeled 'Training!'. To the right of this box is a 'GENERATE' button. Below the 'GENERATE' button is a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified'. At the bottom of the interface, there is a section titled 'Speak to your diners in their language' with a list of languages: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese. A toggle switch is next to this list, and a yellow circle with a question mark is in the bottom right corner.

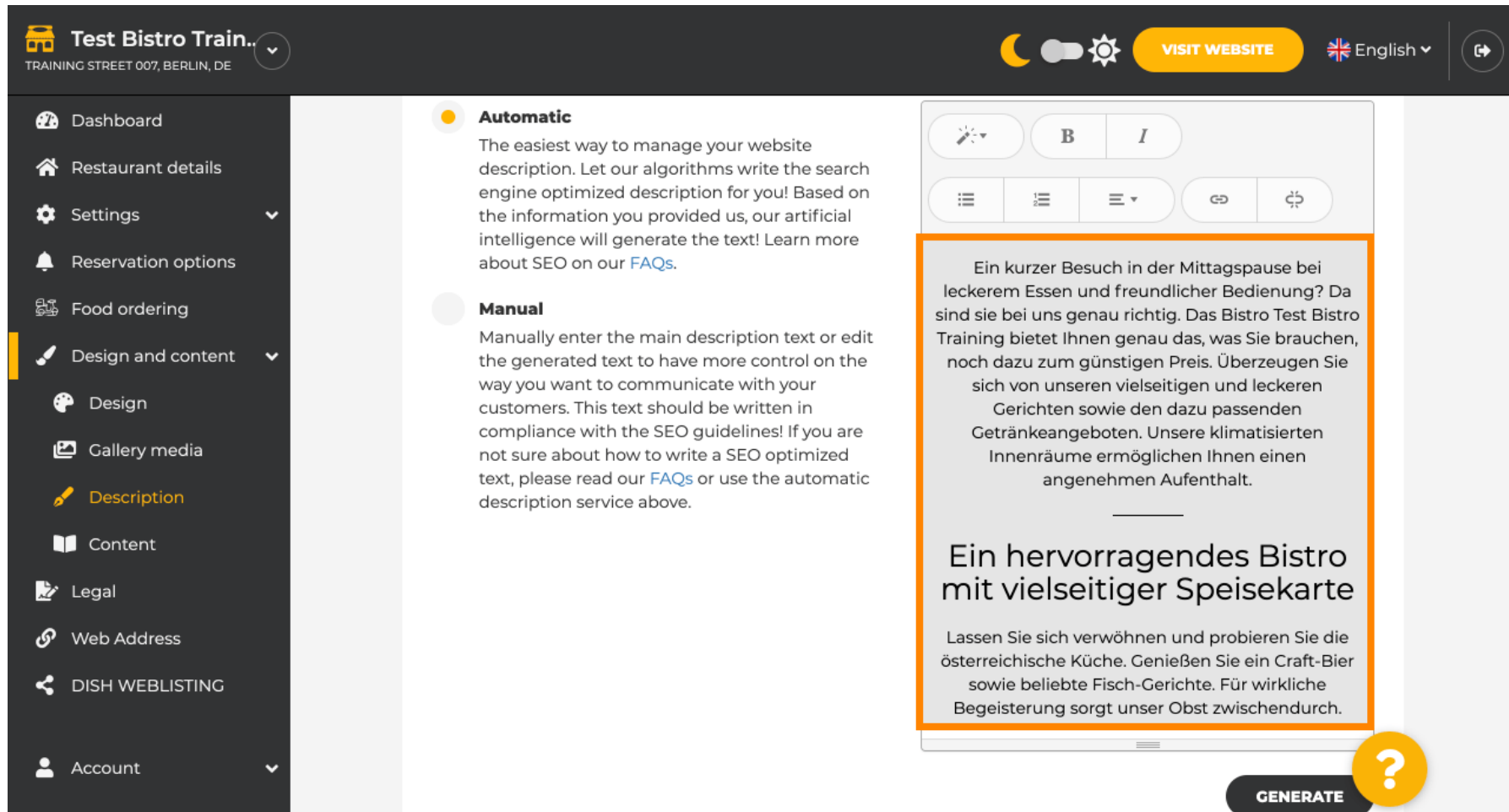


La tua descrizione esistente verrà sostituita. Clicca su **ok** per procedere.





La nuova **descrizione generata** viene visualizzata nella lingua impostata del tuo account DISH.



Test Bistro Train..
TRAINING STREET 007, BERLIN, DE

Dashboard
Restaurant details
Settings
Reservation options
Food ordering
Design and content
Design
Gallery media
Description
Content
Legal
Web Address
DISH WEBLISTING
Account

Automatic
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

Manual
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

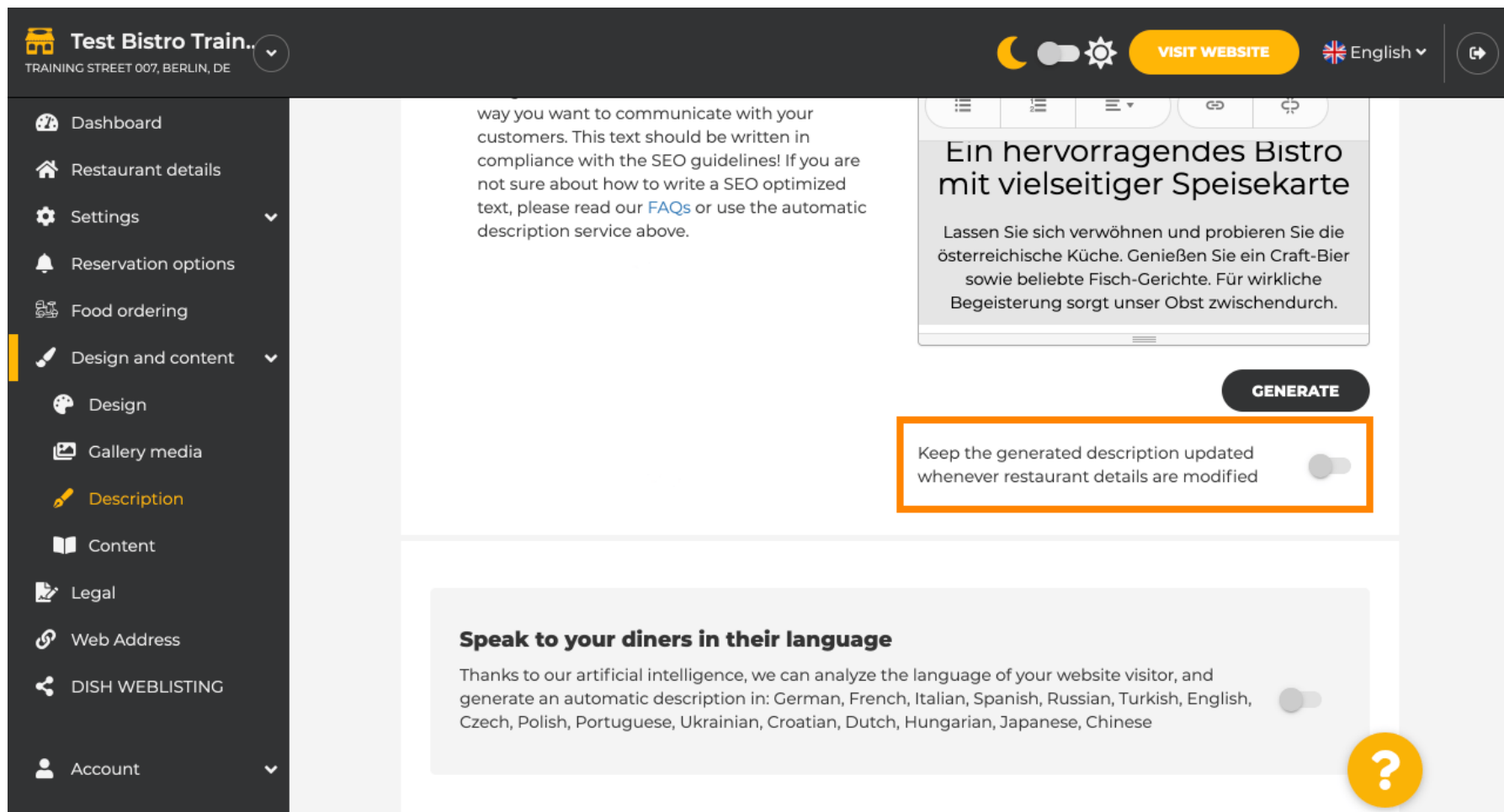
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

GENERATE



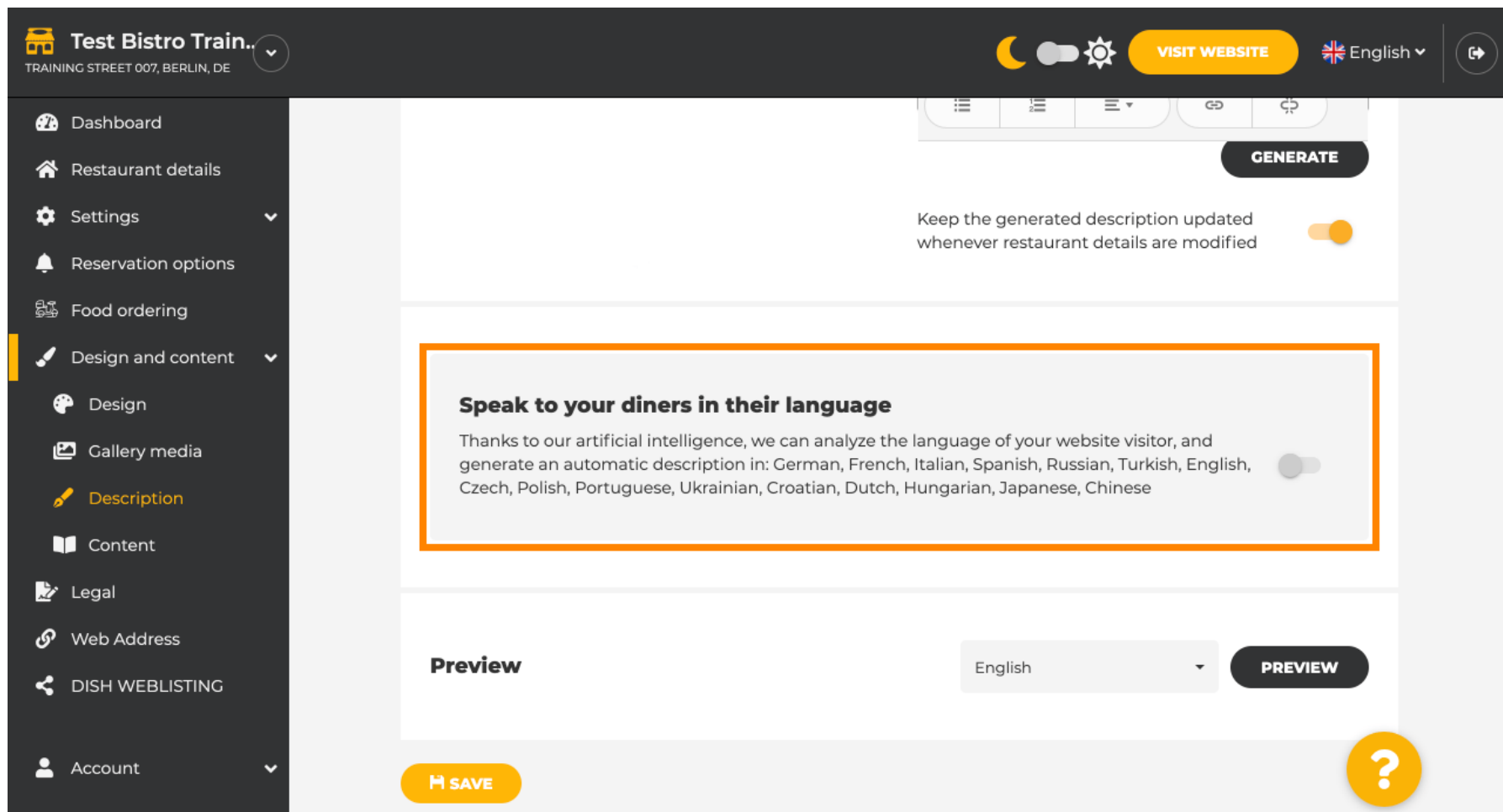
Per assicurarti che la tua descrizione sia sempre aggiornata con i dettagli della struttura che cambiano, fai clic **sull'interruttore**.



The screenshot shows the 'Test Bistro Train' website management interface. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area displays a preview of the website with the heading 'Ein hervorragendes Bistro mit vielseitiger Speisekarte' and a description in German. Below the preview, there is a 'GENERATE' button and a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified'. A yellow circle with a question mark is located in the bottom right corner of the interface.

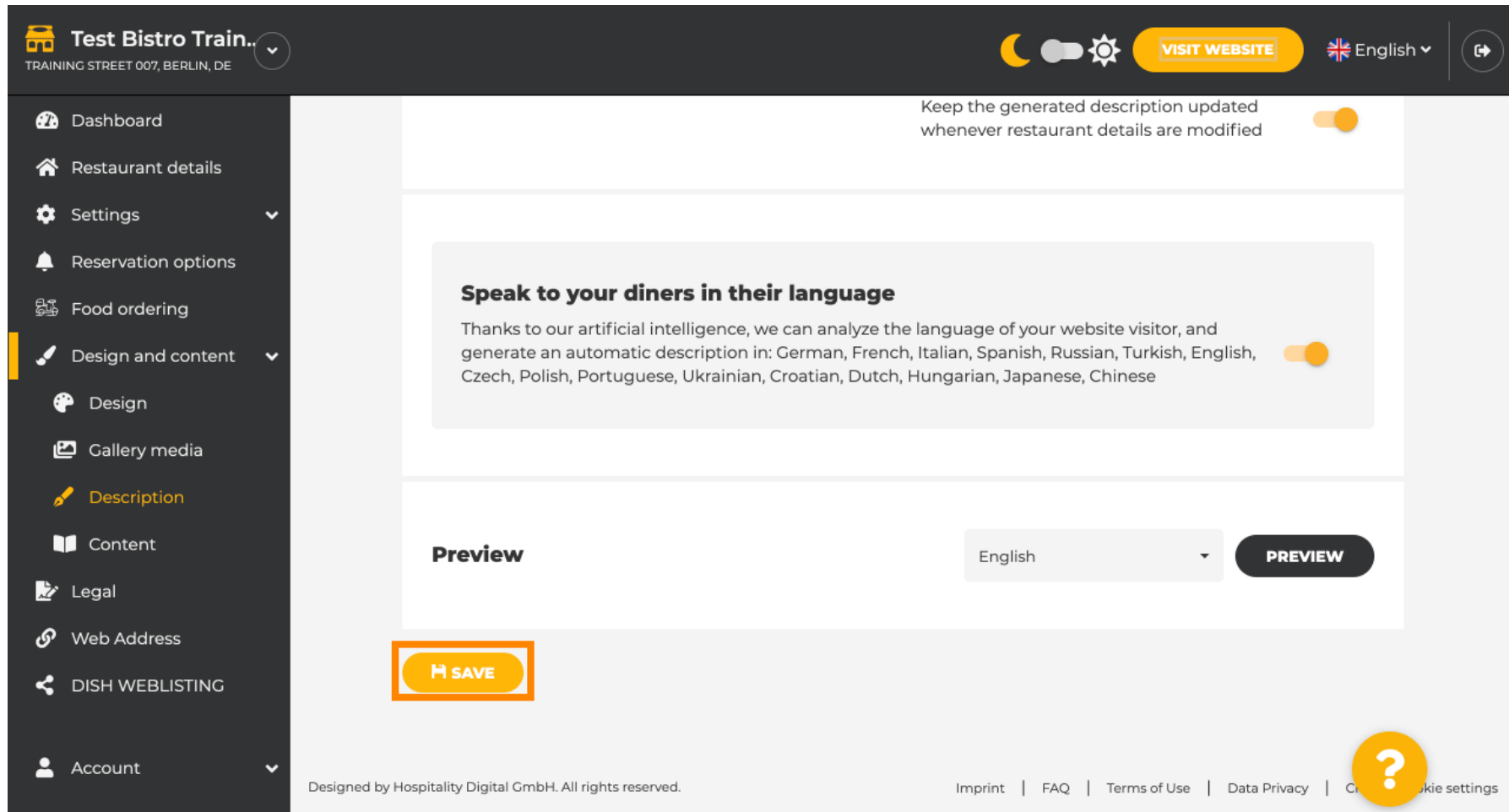


Se vuoi attivare la visualizzazione della tua descrizione nella lingua del visitatore clicca **sull'interruttore**.
Nota: la nostra IA analizza la lingua del visitatore e la adatta immediatamente.



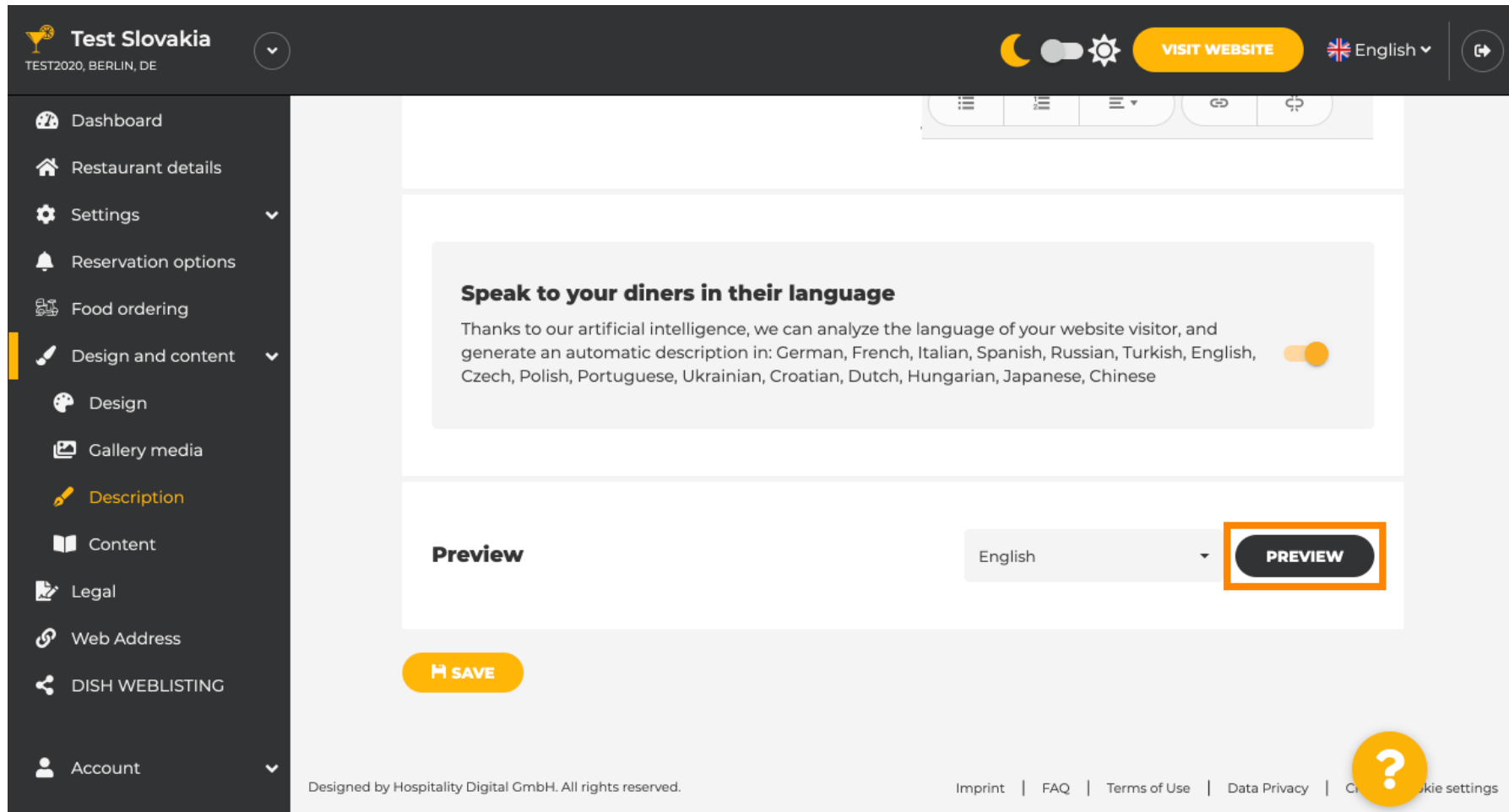
The screenshot shows the 'Test Bistro Train..' interface. The left sidebar contains a menu with items like Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area shows a 'GENERATE' button, a toggle switch for 'Keep the generated description updated whenever restaurant details are modified', and a section titled 'Speak to your diners in their language'. This section contains text about AI language analysis and a toggle switch, which is highlighted by an orange box. Below this is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. At the bottom, there is a 'SAVE' button and a help icon (question mark in a circle).

 Assicurati di applicare tutte le modifiche facendo clic su **salva**.



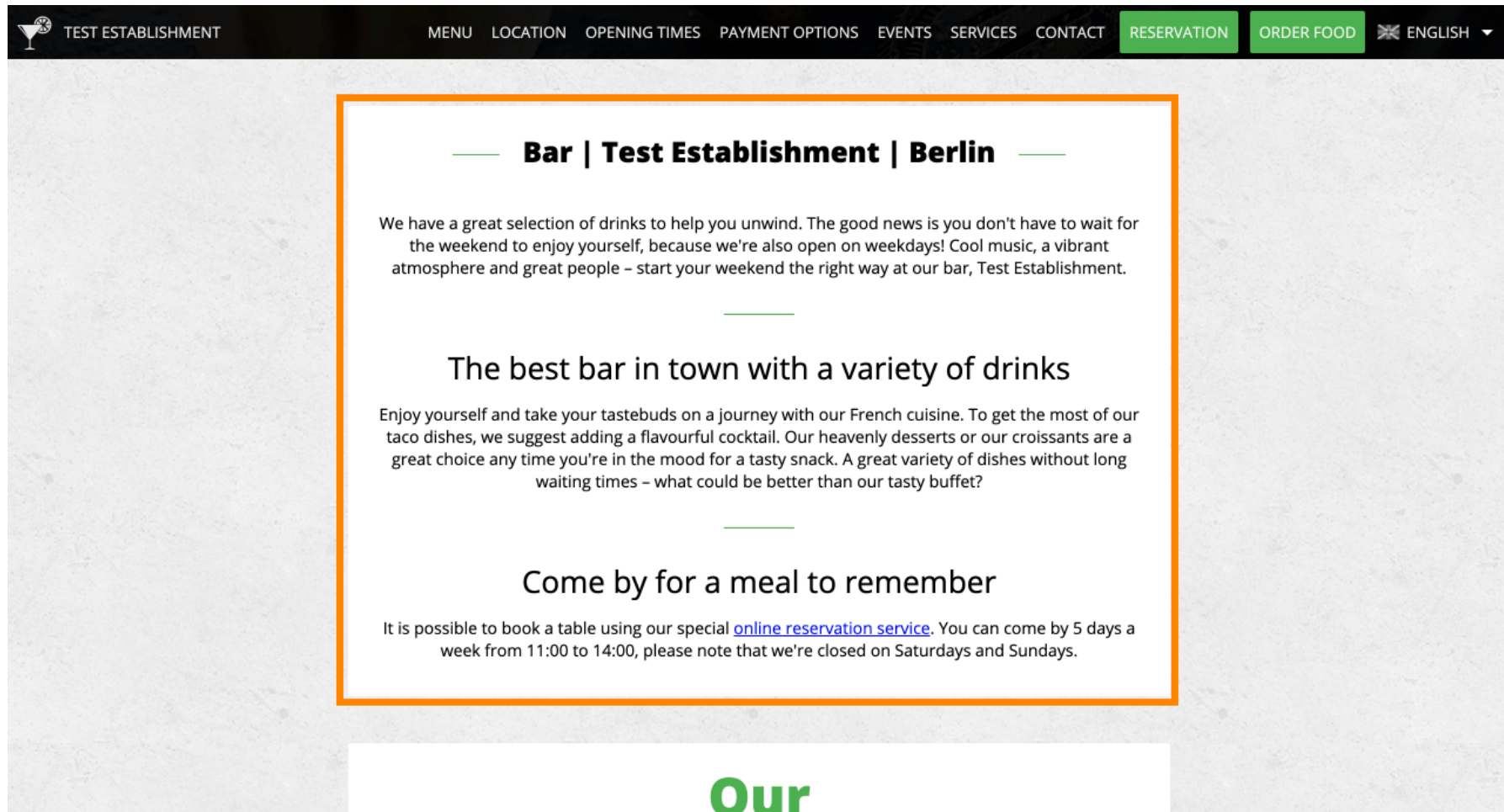
The screenshot shows the 'Test Bistro Train' website management interface. The header includes the site name, address, a dark/light mode toggle, a 'VISIT WEBSITE' button, and a language selector set to 'English'. A left sidebar contains navigation links: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Keep the generated description updated whenever restaurant details are modified' (checked), a section titled 'Speak to your diners in their language' with a list of supported languages and a checked toggle, and a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button. A yellow 'SAVE' button is highlighted with a red box. The footer contains copyright information, a list of links (Imprint, FAQ, Terms of Use, Data Privacy, Cookie settings), and a yellow question mark icon.

 Clicca **sull'anteprima** per vedere le modifiche effettive sul tuo sito web.



The screenshot shows the 'Test Slovakia' website management interface. The top navigation bar includes a logo, a dropdown menu, a 'VISIT WEBSITE' button, a language selector set to 'English', and a refresh icon. The left sidebar contains a menu with options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with an orange bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for 'Speak to your diners in their language' and a 'Preview' button highlighted with an orange border. Below the preview button is a 'SAVE' button. The footer contains copyright information and links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings.

 Questa è la tua nuova **descrizione generata dall'intelligenza artificiale**.



TEST ESTABLISHMENT

MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

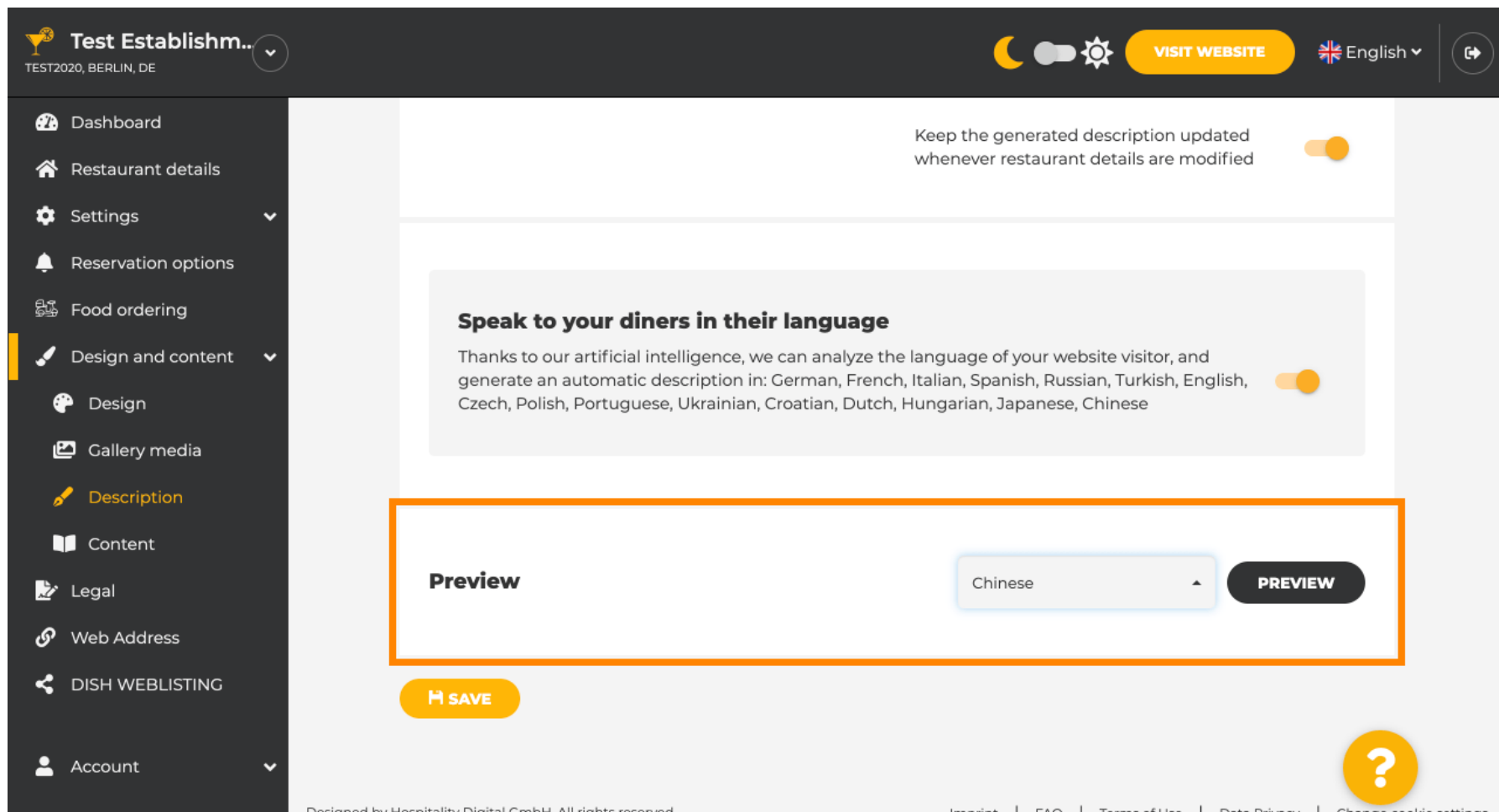
Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

Our



Per vedere come sarebbe il tuo sito web in un'altra lingua, seleziona **un'altra lingua** nel menu a tendina e clicca su **anteprima**.



The screenshot shows the DISH website management interface. On the left is a dark sidebar with a menu including: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top header with a logo, a 'VISIT WEBSITE' button, and a language dropdown set to 'English'. Below the header, there's a toggle for 'Keep the generated description updated whenever restaurant details are modified'. A central box titled 'Speak to your diners in their language' explains the AI feature and lists supported languages. At the bottom, a 'Preview' section is highlighted with an orange border, containing a language dropdown set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is also visible. A help icon (?) is in the bottom right corner.



In questo caso scegliamo di visualizzare il sito web in cinese. Questo è tutto. Hai fatto.





Scan to go to the interactive player