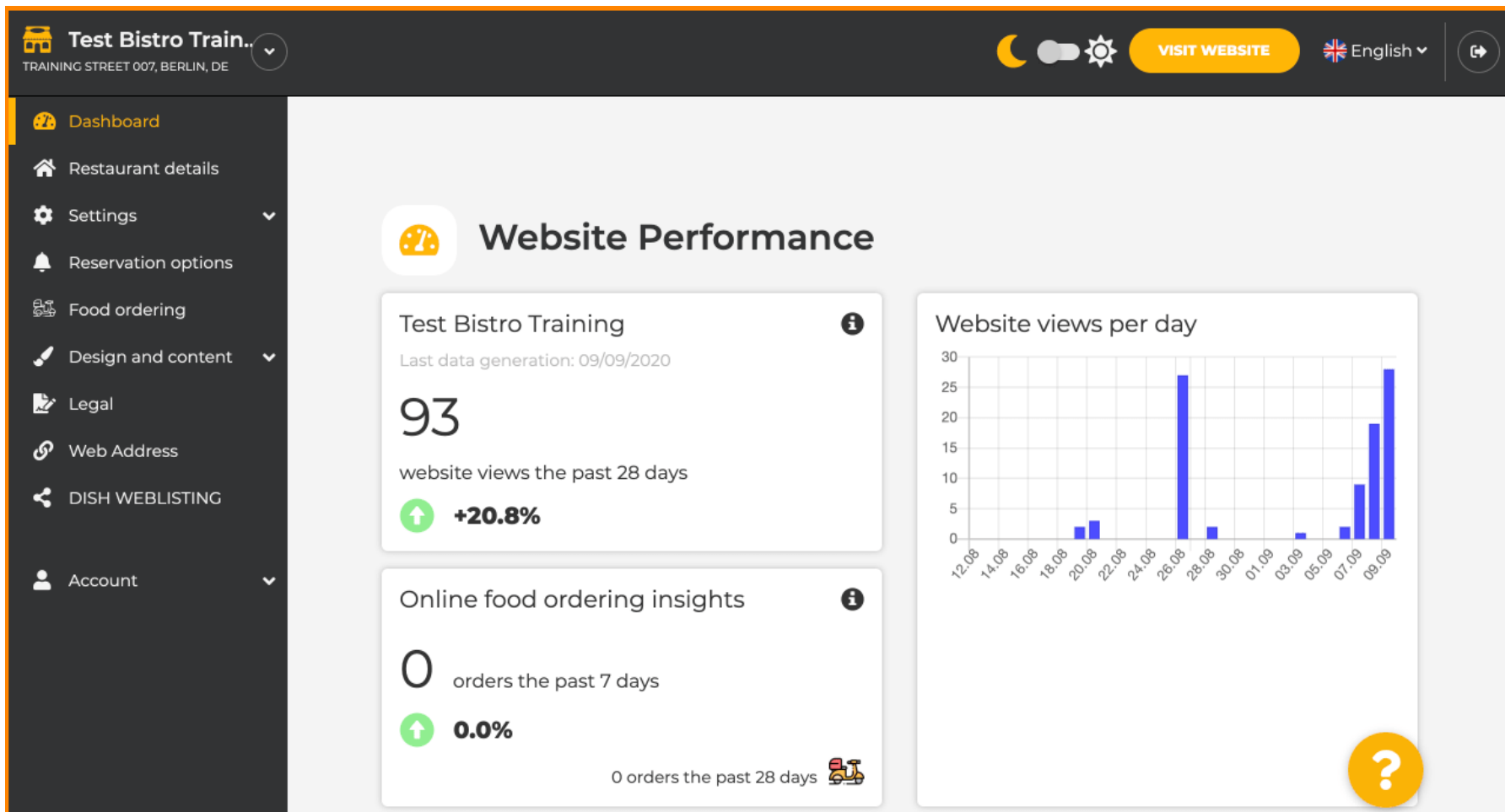


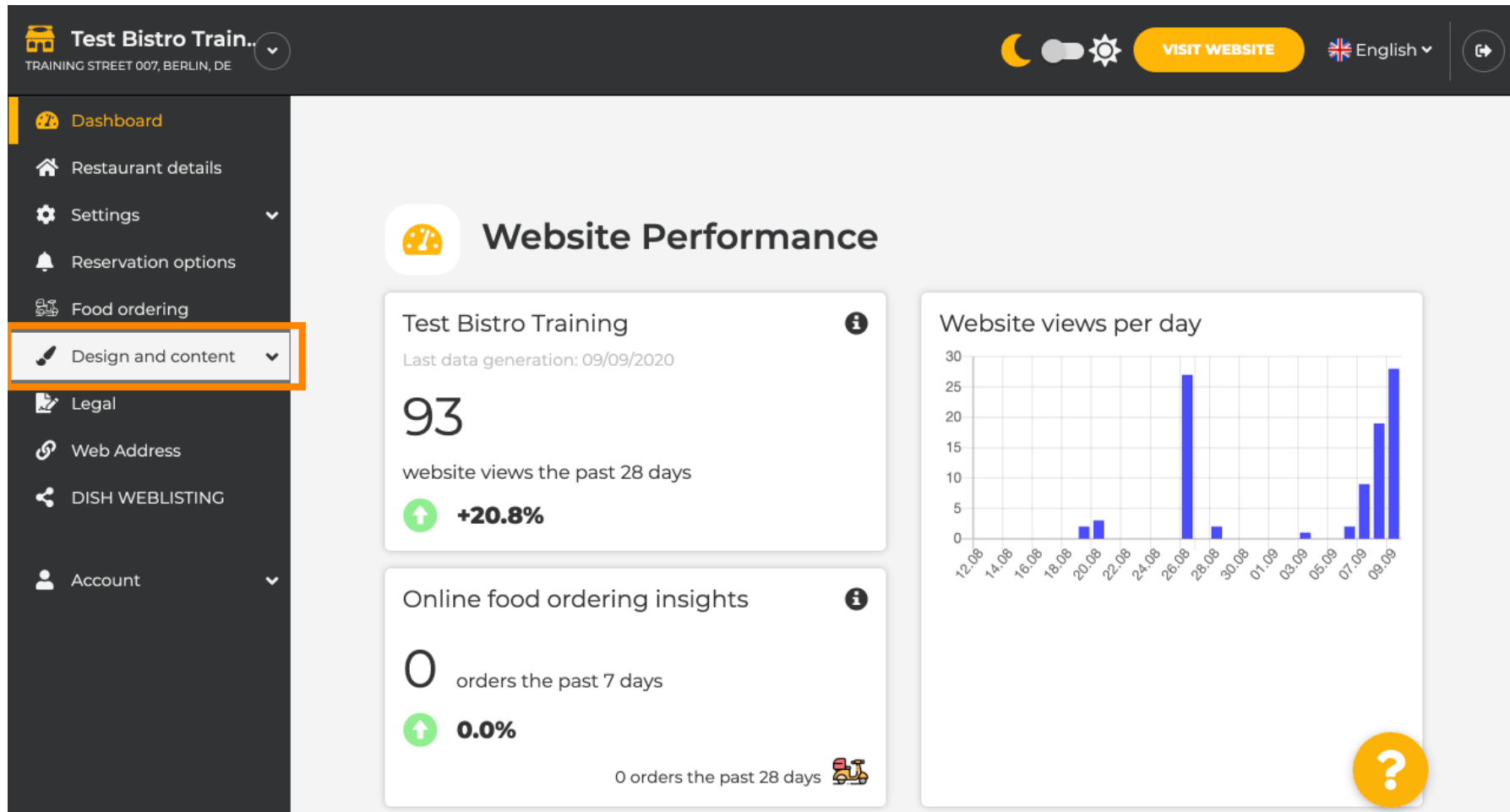


Pierwszym krokiem jest zalogowanie się na swoje **konto w witrynie DISH**. Uwaga: <https://strona.internetowa.dish.co>





Po zalogowaniu kliknij **designcontent**.



The screenshot shows the DISH dashboard for 'Test Bistro Train..' (TRAINING STREET 007, BERLIN, DE). The 'Design and content' menu item is highlighted. The main content area displays 'Website Performance' for 'Test Bistro Training' with a score of 93 and a +20.8% increase in website views over the past 28 days. Below this, 'Online food ordering insights' shows 0 orders in the past 7 days and 0 orders in the past 28 days. A bar chart titled 'Website views per day' shows a significant spike on 26.08. A help icon is visible in the bottom right corner of the dashboard.

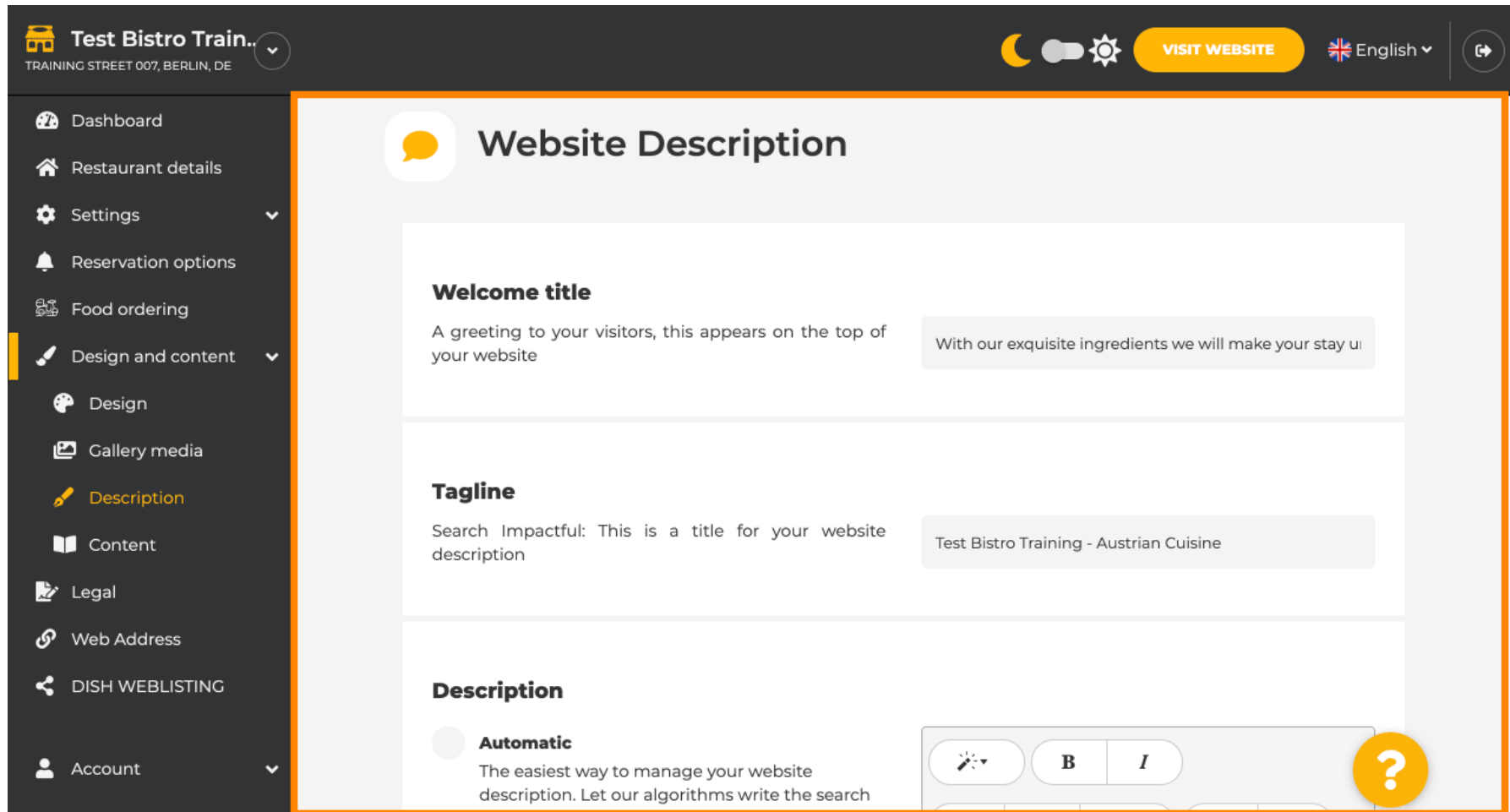
Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28

A potem kliknij opis .

The screenshot shows the DISH dashboard for 'Test Bistro Train..' (TRAINING STREET 007, BERLIN, DE). The sidebar menu on the left includes: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted with an orange box), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a 'Website Performance' section with a card for 'Test Bistro Training' showing 93 website views the past 28 days, a +20.8% increase, and a 'Last data generation: 09/09/2020' timestamp. Below this is a card for 'Online food ordering insights' showing 0 orders the past 7 days and 0 orders the past 28 days. To the right is a bar chart titled 'Website views per day' showing data from 12.08 to 09.09, with a peak of 27 views on 26.08. A yellow question mark icon is in the bottom right corner of the chart area.

Date	Views
12.08	0
14.08	0
16.08	0
18.08	0
20.08	2
22.08	3
24.08	0
26.08	27
28.08	2
30.08	0
01.09	0
03.09	1
05.09	2
07.09	9
09.09	28

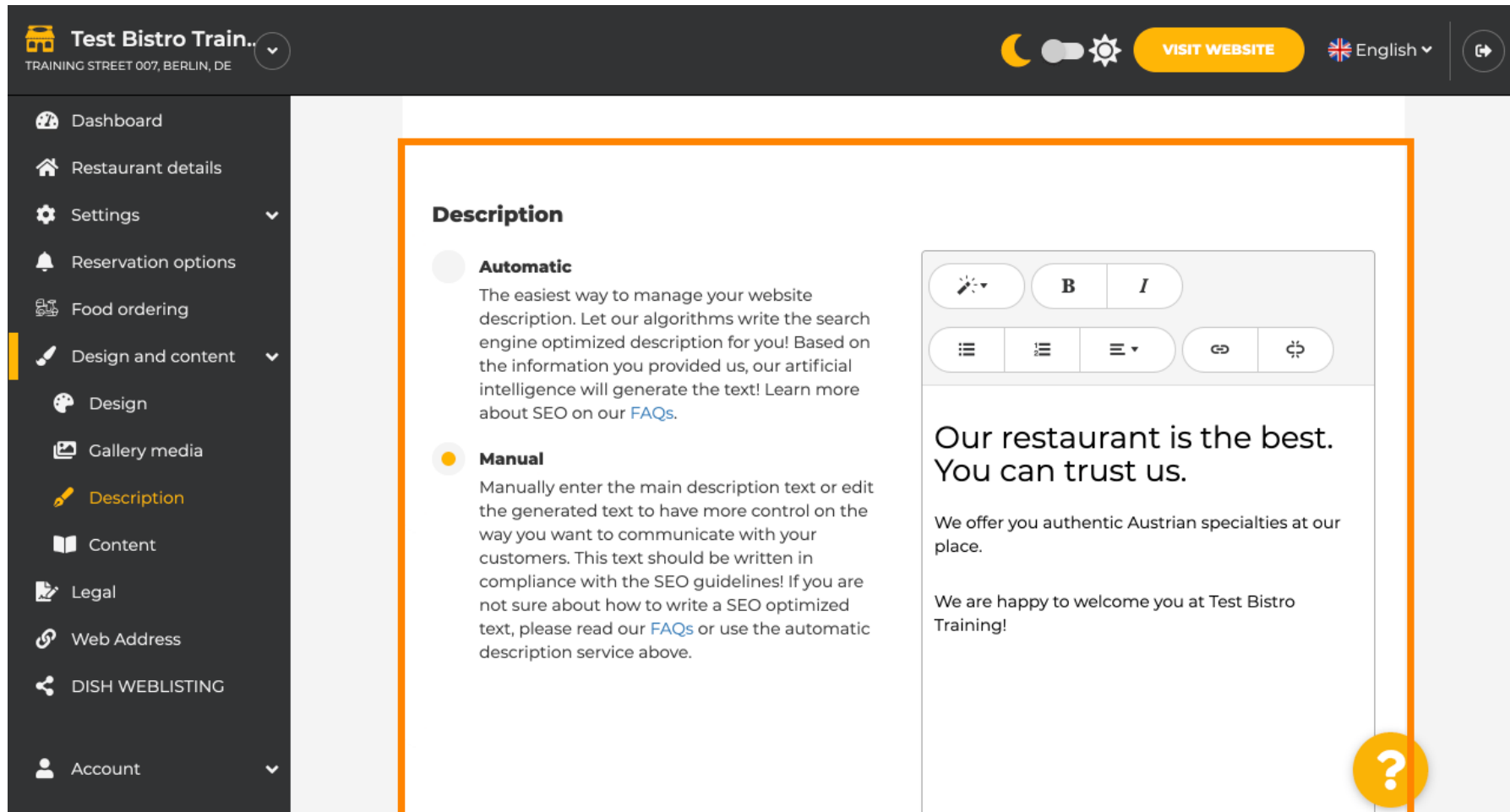
 Jesteś teraz w sekcji **opisu strony**, gdzie możesz dostosować ustawienia i edytuj opisy.



The screenshot displays the 'Website Description' section of the DISH management interface. The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Website Description' and contains three sections: 'Welcome title' with a text input field containing 'With our exquisite ingredients we will make your stay u...', 'Tagline' with a text input field containing 'Test Bistro Training - Austrian Cuisine', and 'Description' with a radio button selected for 'Automatic' and a text input field containing 'The easiest way to manage your website description. Let our algorithms write the search'. A toolbar at the bottom right of the description section includes icons for undo, bold (B), italic (I), and a help icon (question mark).



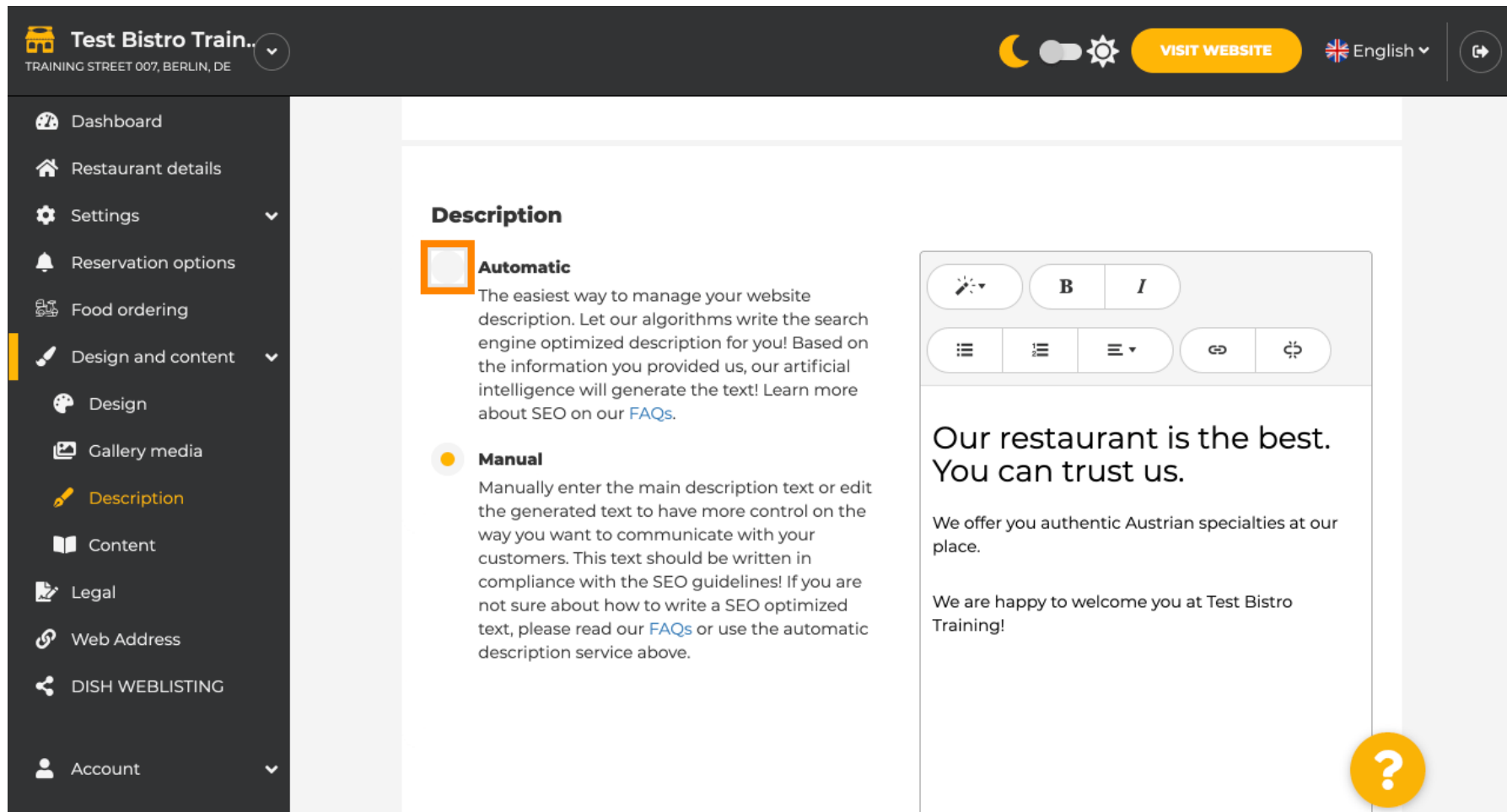
Przewiń w dół do **sekcji opisu**. Tutaj możesz edytować główny opis swojej placówki.



The screenshot shows the management interface for 'Test Bistro Train..' located at 'TRAINING STREET 007, BERLIN, DE'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description (highlighted), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Description' and offers two options: 'Automatic' (selected) and 'Manual'. The 'Automatic' option states: 'The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).' The 'Manual' option states: 'Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.' The text editor shows the main description: 'Our restaurant is the best. You can trust us.' followed by two paragraphs: 'We offer you authentic Austrian specialties at our place.' and 'We are happy to welcome you at Test Bistro Training!'. A yellow question mark icon is visible in the bottom right corner of the editor area.



Aby aktywować funkcję opisu AI, kliknij na **automatyczny**. Uwaga: opis automatyczny to funkcja dostępna tylko w programie DISH Professional.



**Test Bistro Train..**  
TRAINING STREET 007, BERLIN, DE

Dashboard  
Restaurant details  
Settings  
Reservation options  
Food ordering  
Design and content  
Design  
Gallery media  
**Description**  
Content  
Legal  
Web Address  
DISH WEBLISTING  
Account

**Description**

**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

**Our restaurant is the best. You can trust us.**

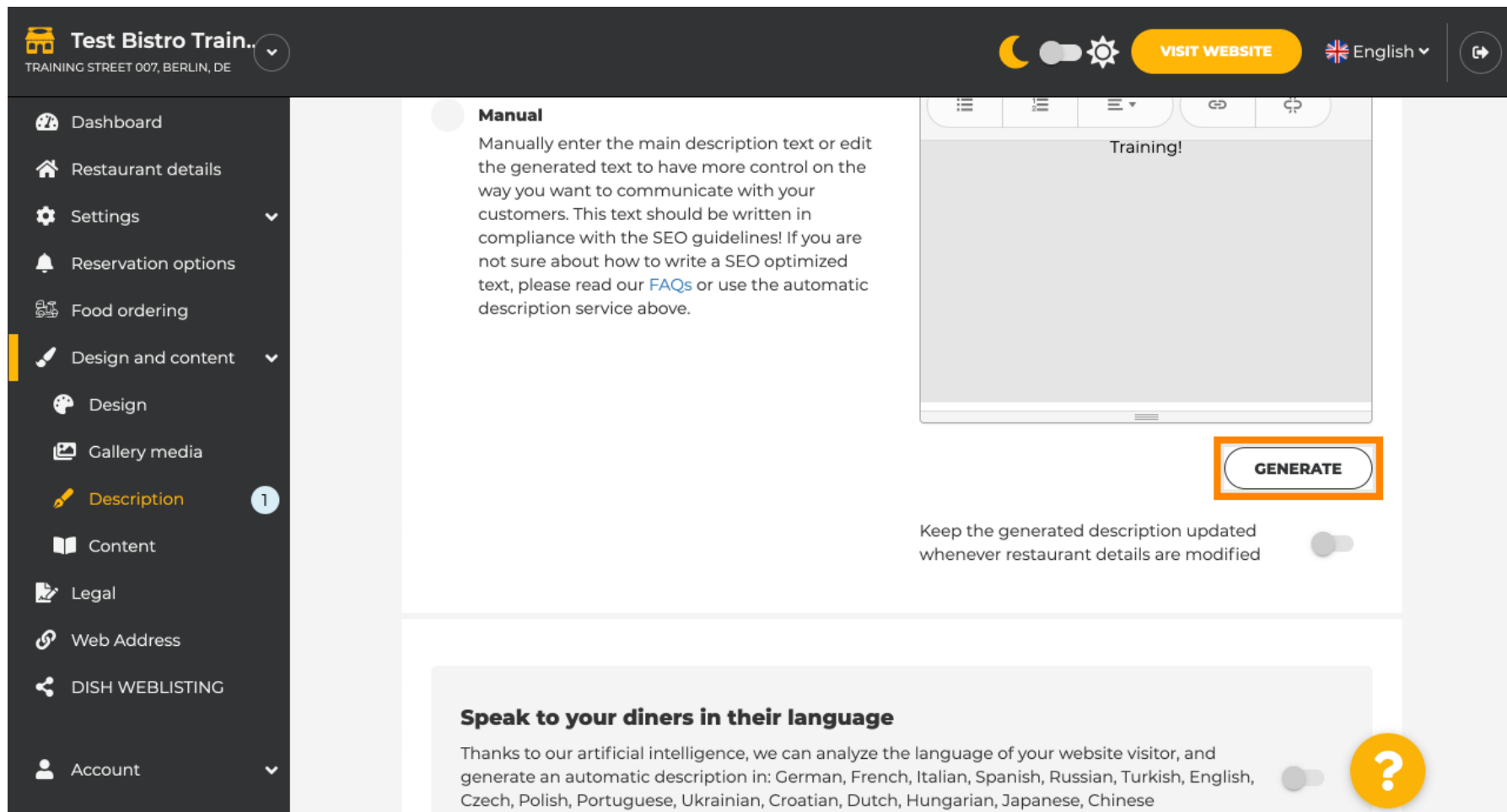
We offer you authentic Austrian specialties at our place.

We are happy to welcome you at Test Bistro Training!

?

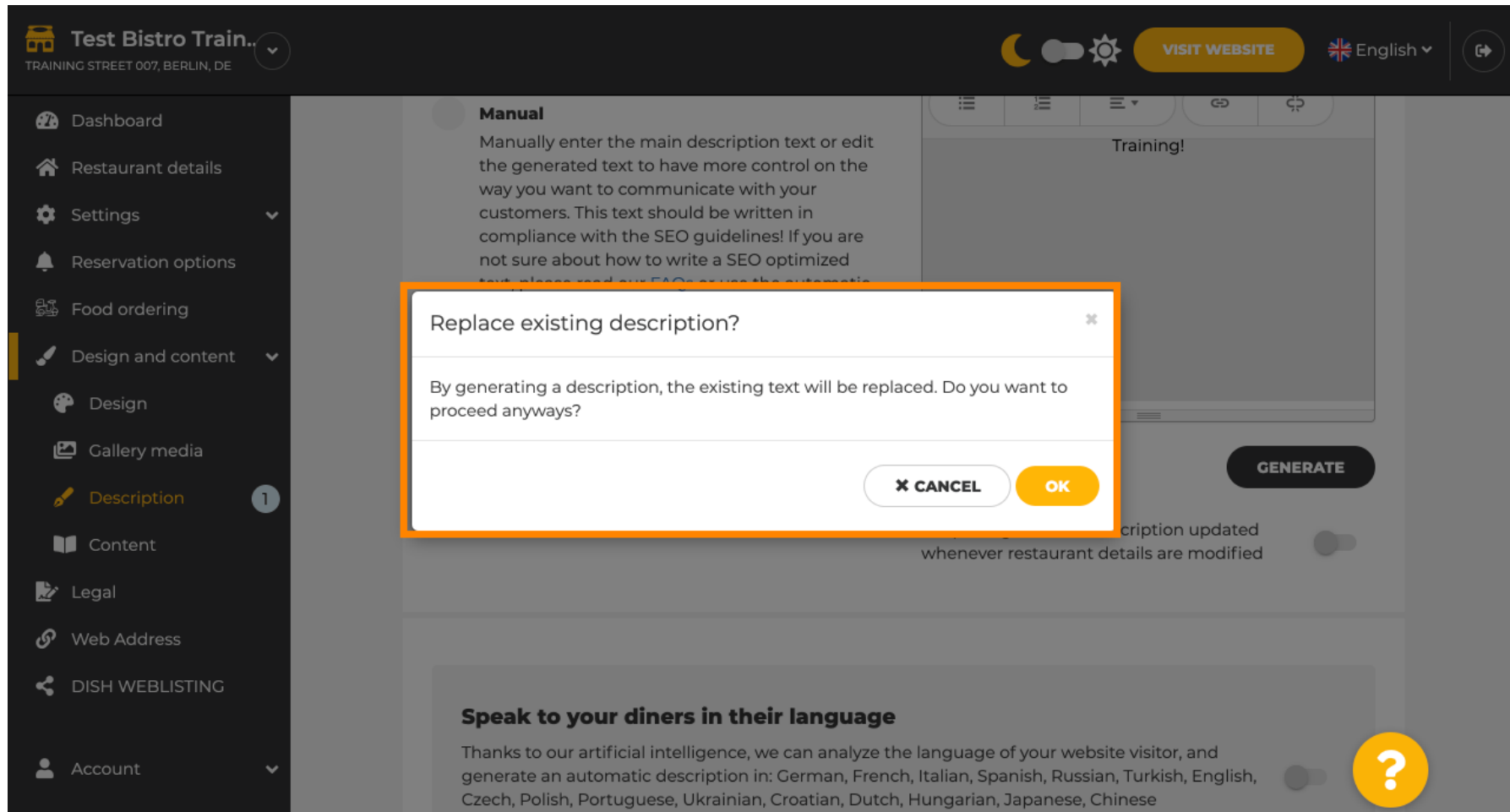


Aby teraz nowe ustawienie zaczęło obowiązywać, kliknij **generuj**. Spowoduje to wygenerowanie indywidualnego, zoptymalizowanego przez Google tekstu opisu na podstawie szczegółowych informacji o Twojej placówce.



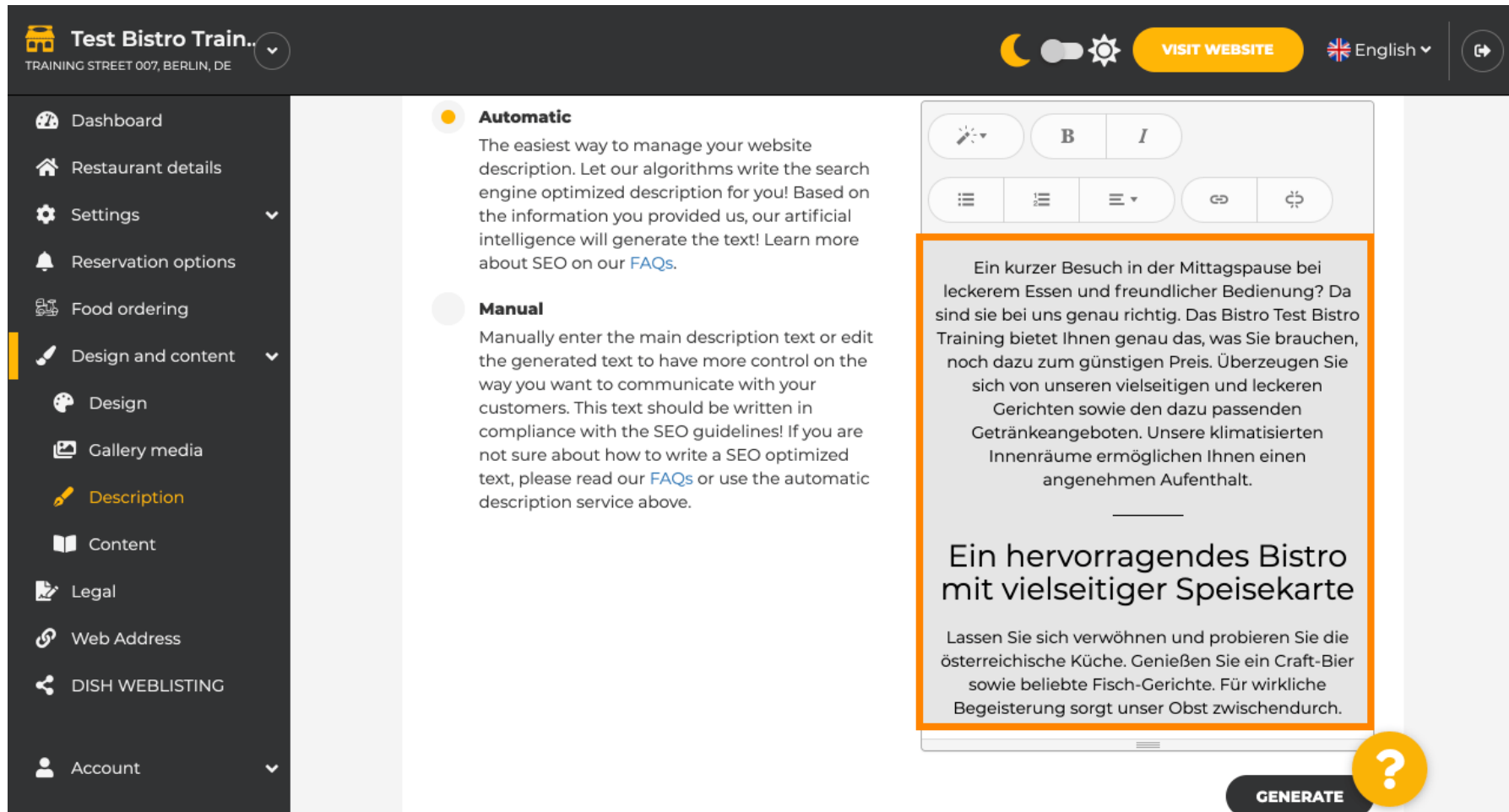
The screenshot shows the DISH management interface for a restaurant named "Test Bistro Train..". The left sidebar contains a navigation menu with "Description" highlighted and a notification badge "1". The main content area is titled "Manual" and provides instructions on how to manually enter or edit the main description text. A "GENERATE" button is highlighted with an orange box. Below the button, there is a toggle switch for "Keep the generated description updated whenever restaurant details are modified". At the bottom, there is a section titled "Speak to your diners in their language" with a toggle switch and a question mark icon.

 Twój istniejący opis zostanie zastąpiony. Kliknij **OK**, aby kontynuować.





 Nowo **wygenerowany opis** jest wyświetlany w języku ustawionym na Twoim koncie DISH.



The screenshot shows the DISH website management interface for 'Test Bistro Train.'. The left sidebar contains navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area is titled 'Automatic' and describes the AI-generated description service. Below this, the 'Manual' option is also visible. On the right, a preview of the generated German text is shown, enclosed in an orange box. The text describes a bistro with a diverse menu and a pleasant atmosphere. At the bottom right, there is a 'GENERATE' button with a question mark icon.


**Automatic**  
The easiest way to manage your website description. Let our algorithms write the search engine optimized description for you! Based on the information you provided us, our artificial intelligence will generate the text! Learn more about SEO on our [FAQs](#).

**Manual**  
Manually enter the main description text or edit the generated text to have more control on the way you want to communicate with your customers. This text should be written in compliance with the SEO guidelines! If you are not sure about how to write a SEO optimized text, please read our [FAQs](#) or use the automatic description service above.

Ein kurzer Besuch in der Mittagspause bei leckerem Essen und freundlicher Bedienung? Da sind sie bei uns genau richtig. Das Bistro Test Bistro Training bietet Ihnen genau das, was Sie brauchen, noch dazu zum günstigen Preis. Überzeugen Sie sich von unseren vielseitigen und leckeren Gerichten sowie den dazu passenden Getränkeangeboten. Unsere klimatisierten Innenräume ermöglichen Ihnen einen angenehmen Aufenthalt.

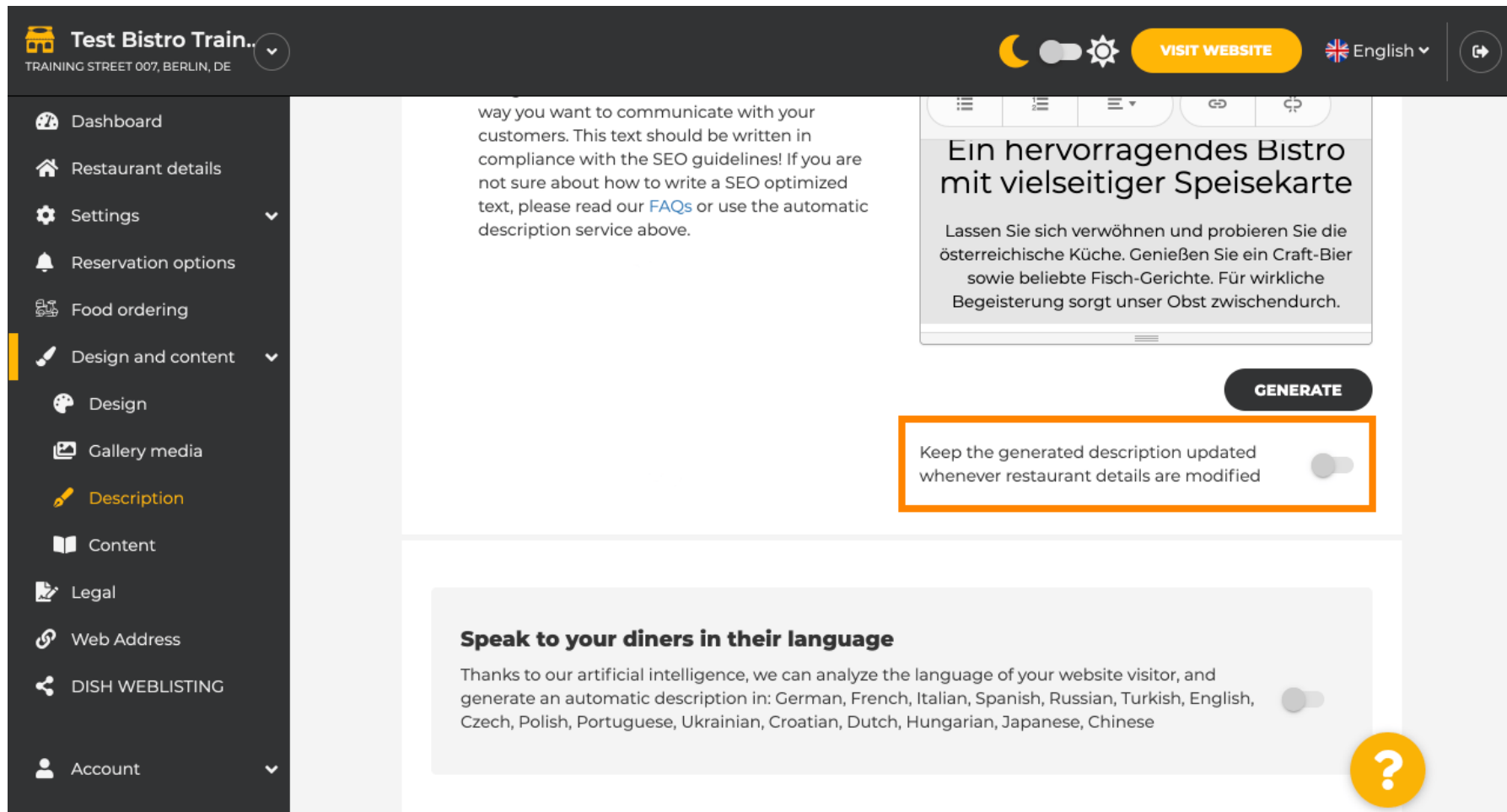
Ein hervorragendes Bistro mit vielseitiger Speisekarte

Lassen Sie sich verwöhnen und probieren Sie die österreichische Küche. Genießen Sie ein Craft-Bier sowie beliebte Fisch-Gerichte. Für wirkliche Begeisterung sorgt unser Obst zwischendurch.

**GENERATE** 



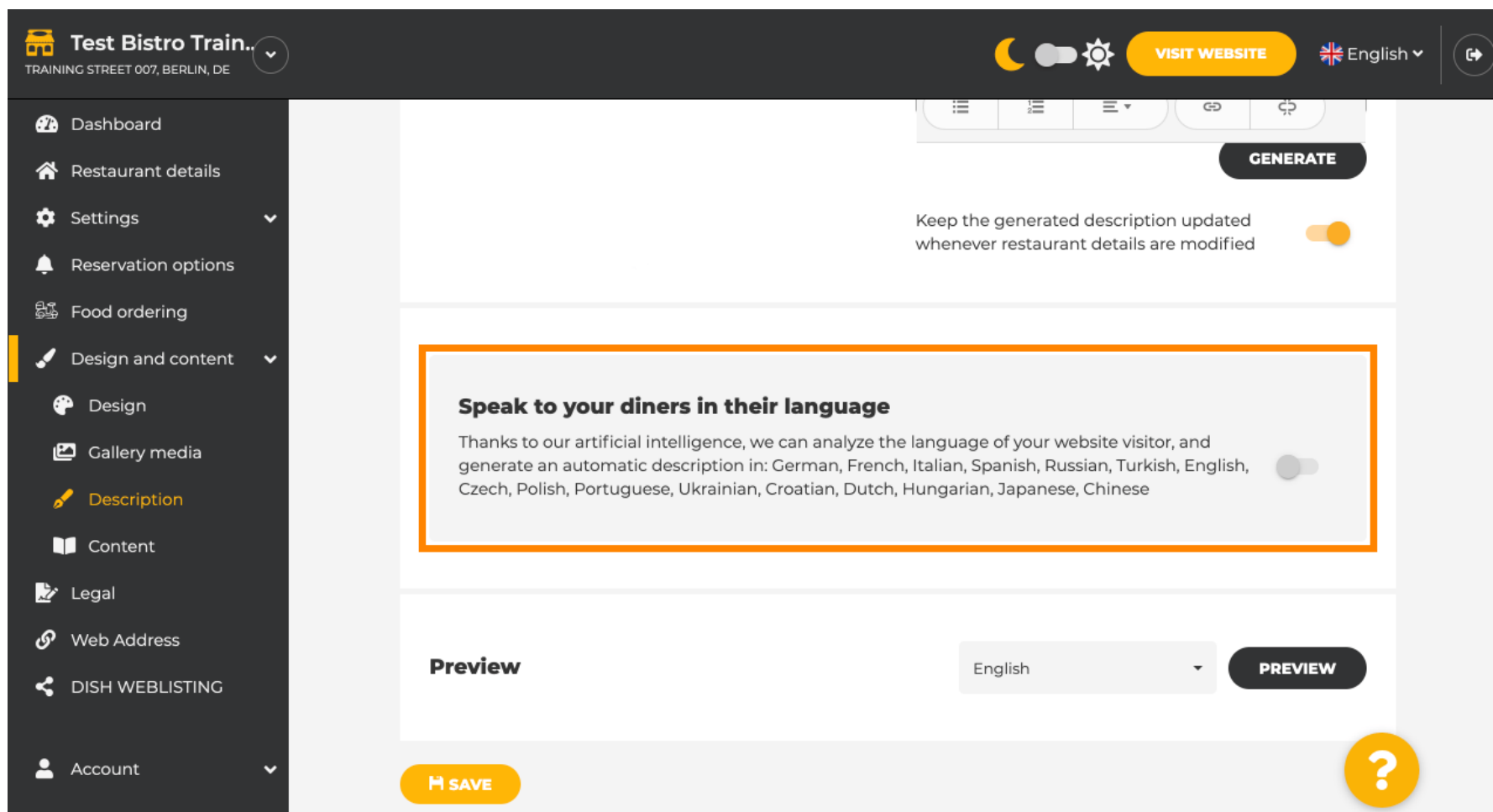
Aby upewnić się, że Twój opis jest zawsze aktualizowany zgodnie ze zmieniającymi się szczegółami zakładu, kliknij **przełącznik**.



The screenshot shows the DISH management interface for 'Test Bistro Train..' in Berlin. The left sidebar lists various management options, with 'Description' highlighted. The main content area displays a generated German description for a restaurant: 'Ein hervorragendes Bistro mit vielseitiger Speisekarte'. Below the description is a 'GENERATE' button and a toggle switch labeled 'Keep the generated description updated whenever restaurant details are modified', which is currently turned on. A yellow question mark icon is visible in the bottom right corner of the interface.

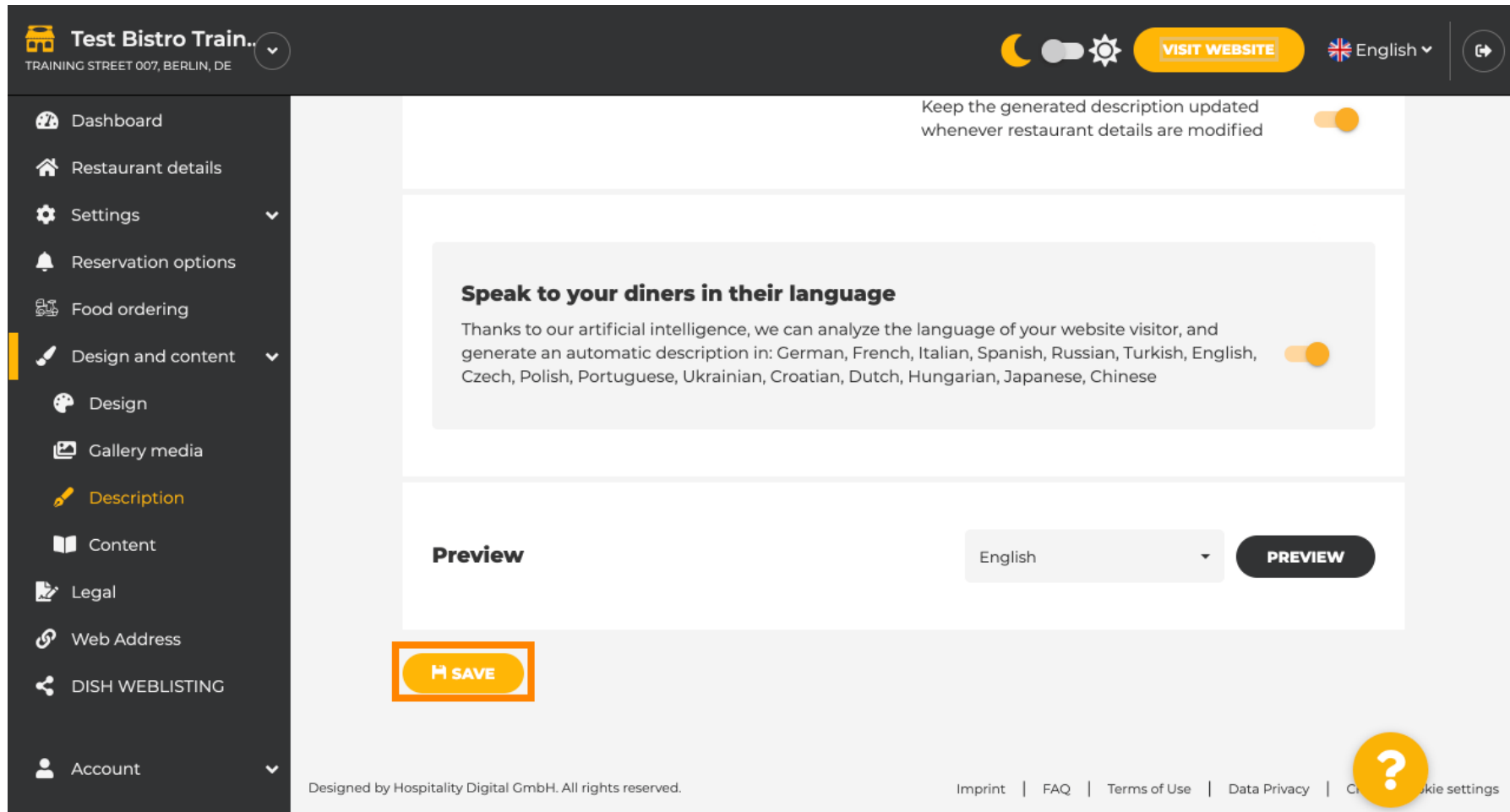


Jeśli chcesz aktywować wyświetlanie opisu w języku odwiedzającego, kliknij **przełącznik**. Uwaga: nasza sztuczna inteligencja analizuje język odwiedzającego i natychmiast go dostosowuje.



The screenshot shows the DISH website editor interface. On the left is a dark sidebar with a menu containing: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (expanded), Design, Gallery media, Description (highlighted in yellow), Content, Legal, Web Address, DISH WEBLISTING, and Account. The main workspace shows a preview of a website header for 'Test Bistro Train..' with a 'GENERATE' button and a toggle switch for 'Keep the generated description updated whenever restaurant details are modified'. Below this is a highlighted section titled 'Speak to your diners in their language' with a descriptive paragraph and a toggle switch. At the bottom, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button, and a 'SAVE' button at the very bottom.

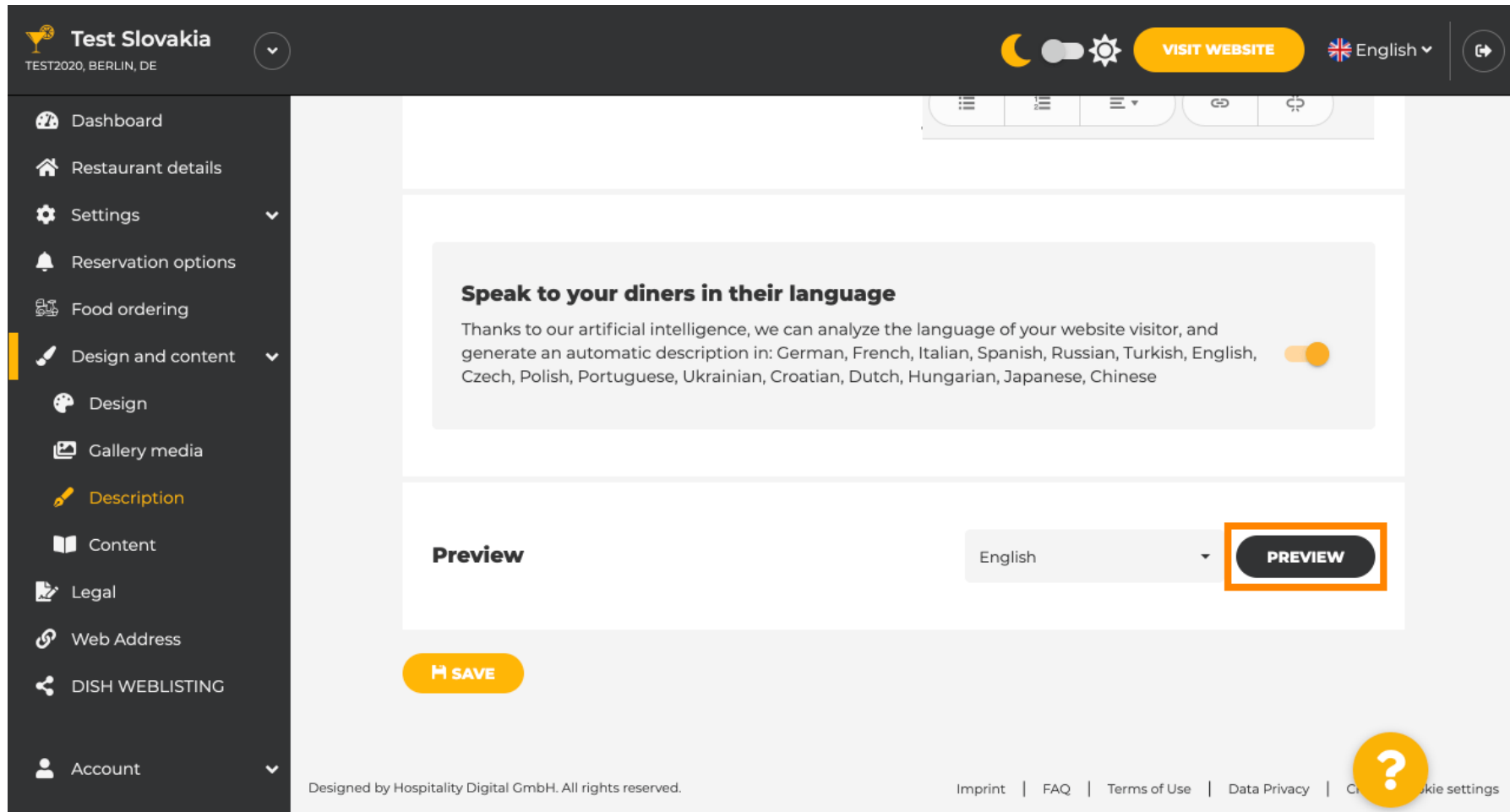
 Pamiętaj, aby zastosować wszystkie zmiany, klikając przycisk **Zapisz**.



The screenshot shows the DISH website editor interface for a restaurant named "Test Bistro Train..". The interface includes a dark sidebar on the left with navigation options: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area features a toggle for "Keep the generated description updated whenever restaurant details are modified" (turned on) and a section titled "Speak to your diners in their language" with a list of supported languages and a toggle (turned on). Below this is a "Preview" section with a language dropdown set to "English" and a "PREVIEW" button. A prominent orange "SAVE" button is highlighted with a red box. The footer contains the text "Designed by Hospitality Digital GmbH. All rights reserved." and a navigation menu with links for Imprint, FAQ, Terms of Use, Data Privacy, and Cookie settings. A yellow question mark icon is also present in the bottom right corner.



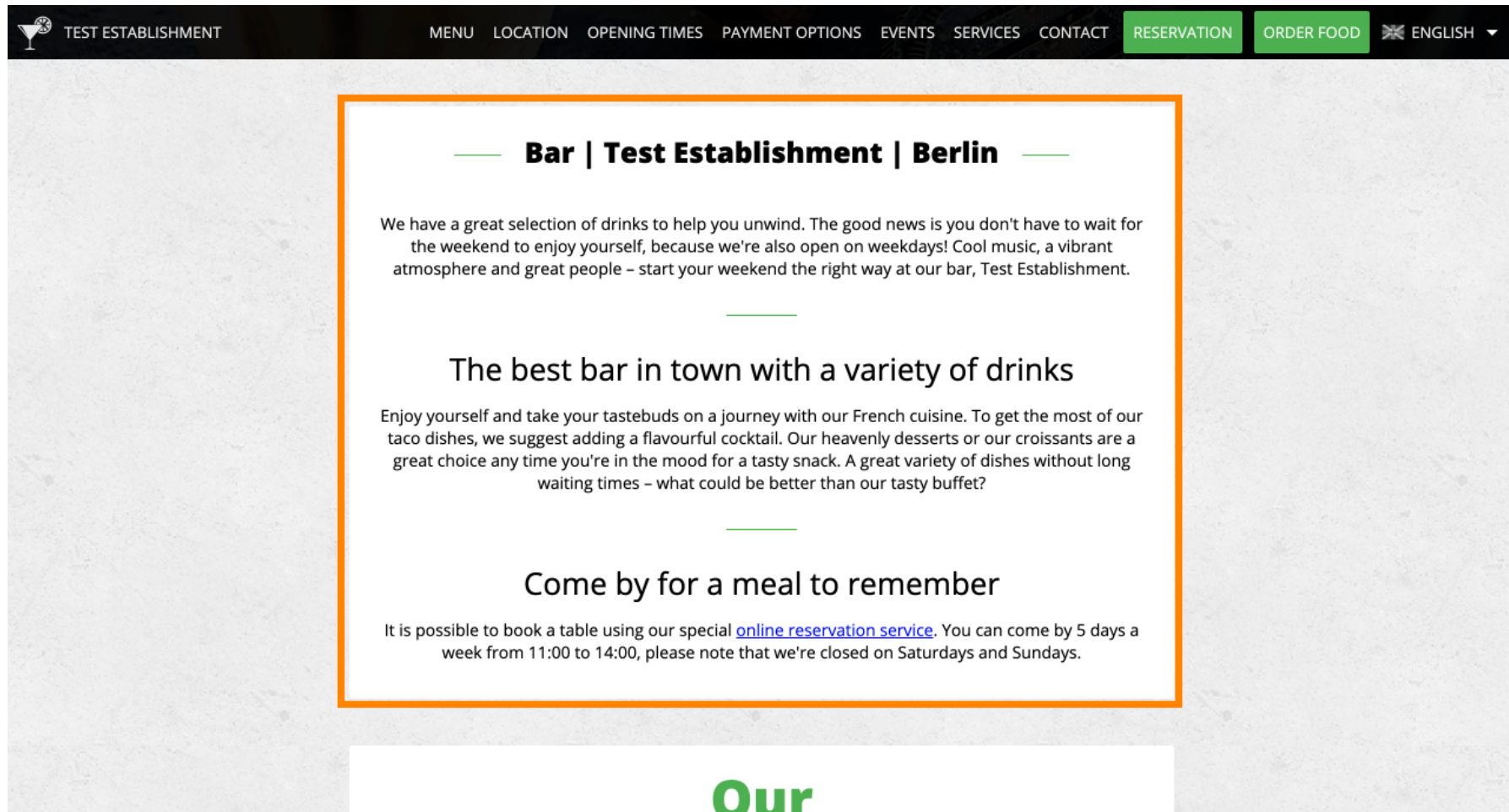
Kliknij **podgląd**, aby zobaczyć skuteczne zmiany na własnej stronie internetowej.



The screenshot shows the DISH website management interface for 'Test Slovakia'. The top navigation bar includes the logo, a dropdown menu, a 'VISIT WEBSITE' button, and a language selector set to 'English'. The left sidebar contains various management options, with 'Design and content' selected. The main content area displays a toggle for 'Speak to your diners in their language', which is currently turned on. Below this, there is a 'Preview' section with a language dropdown set to 'English' and a 'PREVIEW' button highlighted with an orange border. A 'SAVE' button is located at the bottom left of the main content area. The footer contains the text 'Designed by Hospitality Digital GmbH. All rights reserved.' and a list of links: 'Imprint', 'FAQ', 'Terms of Use', 'Data Privacy', and 'Cookie settings'. A question mark icon is visible in the bottom right corner of the interface.



To jest Twój nowy opis wygenerowany przez AI .



TEST ESTABLISHMENT MENU LOCATION OPENING TIMES PAYMENT OPTIONS EVENTS SERVICES CONTACT RESERVATION ORDER FOOD ENGLISH

## Bar | Test Establishment | Berlin

We have a great selection of drinks to help you unwind. The good news is you don't have to wait for the weekend to enjoy yourself, because we're also open on weekdays! Cool music, a vibrant atmosphere and great people – start your weekend the right way at our bar, Test Establishment.

### The best bar in town with a variety of drinks

Enjoy yourself and take your tastebuds on a journey with our French cuisine. To get the most of our taco dishes, we suggest adding a flavourful cocktail. Our heavenly desserts or our croissants are a great choice any time you're in the mood for a tasty snack. A great variety of dishes without long waiting times – what could be better than our tasty buffet?

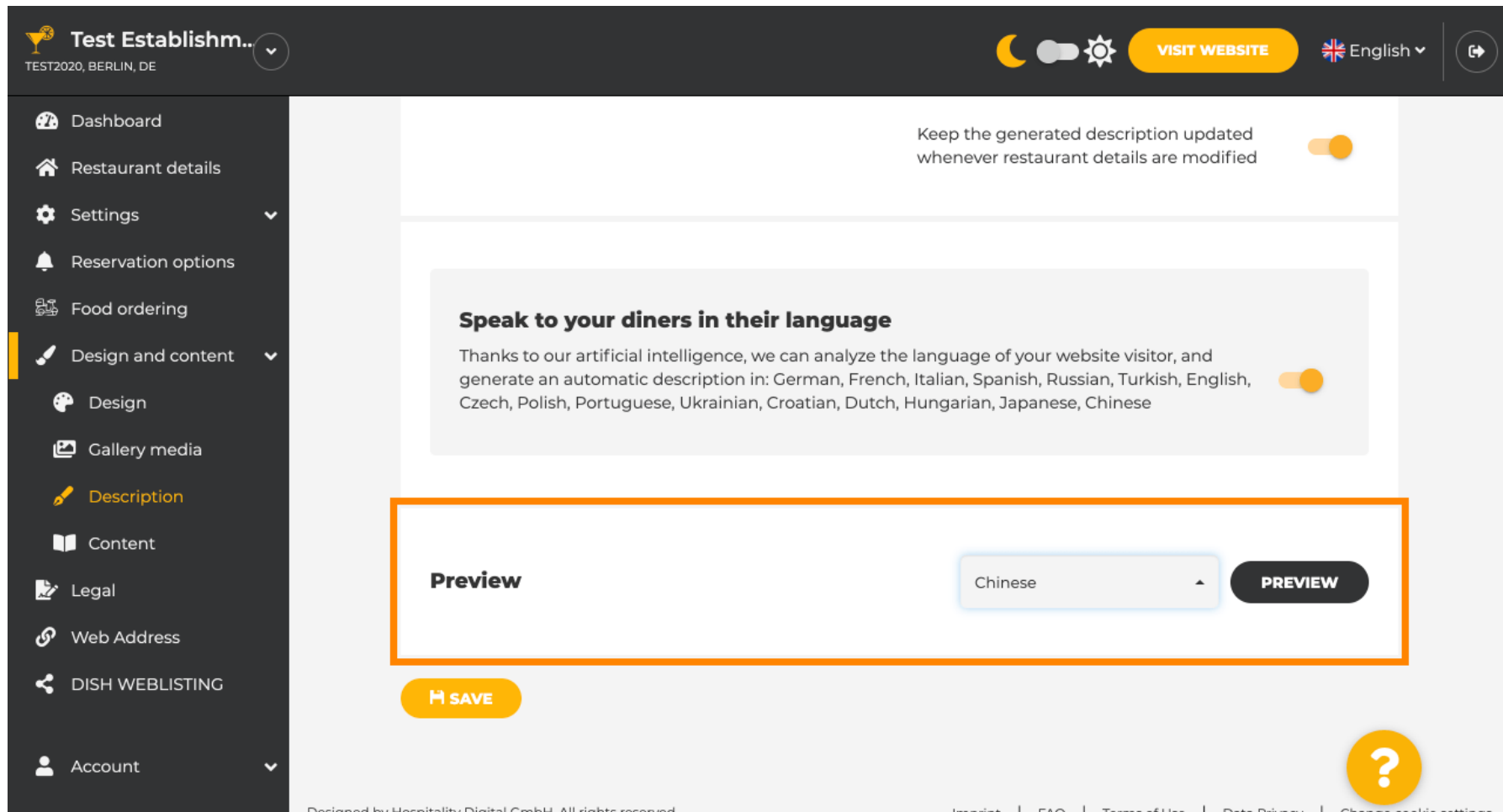
### Come by for a meal to remember

It is possible to book a table using our special [online reservation service](#). You can come by 5 days a week from 11:00 to 14:00, please note that we're closed on Saturdays and Sundays.

**Our**



Aby zobaczyć, jak wyglądałaby Twoja witryna w innym języku, wybierz **inny język** z menu rozwijanego i kliknij **podgląd**.



The screenshot shows the DISH dashboard interface. On the left is a dark sidebar menu with the following items: Dashboard, Restaurant details, Settings, Reservation options, Food ordering, Design and content (highlighted with a yellow bar), Design, Gallery media, Description, Content, Legal, Web Address, DISH WEBLISTING, and Account. The main content area has a top navigation bar with a 'VISIT WEBSITE' button and a language dropdown set to 'English'. Below this, there are two toggle switches: 'Keep the generated description updated whenever restaurant details are modified' and 'Thanks to our artificial intelligence, we can analyze the language of your website visitor, and generate an automatic description in: German, French, Italian, Spanish, Russian, Turkish, English, Czech, Polish, Portuguese, Ukrainian, Croatian, Dutch, Hungarian, Japanese, Chinese'. The 'Preview' section is highlighted with an orange border and contains a dropdown menu set to 'Chinese' and a 'PREVIEW' button. A 'SAVE' button is located below the preview section. A help icon (question mark) is visible in the bottom right corner.



W tym przypadku wybieramy wyświetlanie strony w języku chińskim. Otóż to. skończyłeś.



The screenshot shows the website for 'TEST ESTABLISHMENT' in Chinese. The header includes navigation links: 菜单 (Menu), 位置 (Location), 营业时间 (Opening Hours), 支付方式 (Payment Methods), EVENTS, 服务 (Services), 联系方式 (Contact Information), 预订 (Reservations), ORDER FOOD, and 简体中文 (Simplified Chinese). The main content area features a central white box with an orange border containing the following text:

酒吧 | Test Establishment | Berlin

在这里，让您轻松享受一个肆意放松的夜。Test Establishment，美好的夜才刚刚开始。

美味纷呈的 酒吧 提供自助餐

欢迎享用充满异域风情的法国菜。来一份甜点搭配下午茶，给您的一天都抹上美丽的色彩！超级丰富的自助餐，保证让您回味无穷，流连忘返！

欢迎进店品尝！

[在线订位](#) 让生活简单点！除星期六和星期天以外的每一天我们都在11:00 - 14:00期间营业。

我们的  
菜单





Scan to go to the interactive player