

Virtual brands explained

Hey there, we're Future Foods.

What is a virtual restaurant?





A virtual restaurant is a stand-alone listing on the food delivery apps, which to a customer online looks like any other restaurant. The magic is that the food is created in the kitchen of your restaurant. Now you'll have multiple listings on Deliveroo, UberEats and Just Eat allowing you to maximize revenue through delivery orders.





Currently you're listed once on each app, imagine having 5 listings on each app. You'll be bringing in 5x the orders.

Why virtual brands?





Fried Chicken Sandwich



Customer behavior.

Customers are using keywords to find the food they crave on apps such as Deliveroo, Uber Eats and Just Eat.

1



Exclusivity.

Our virtual restaurants which will be exclusive to you within a 15 minute radius. We focus on great photography, branding, and paid promos to bring you more revenue.

2



Existing inventory + staff.

FutureFoods utilizes your existing kitchen space, inventory and staff to make great food for these virtual restaurants.

3



App-based couriers.

Delivery service companies handle the drivers who bring the order from your kitchen to the customer. This is how virtual restaurants come to reality.

4

Why Future Foods?



The bottomline is the bottomline.

Partnering with Future Foods will help your restaurant increase sales and revenue. Whenever a customer orders from your restaurants, whether under the brand name of your physical location or the virtual restaurant's you get paid.

You keep making great food, we bring you more orders.

Payments that work in your favor.

We use a wholesale model to make sure you make a profit on each item sold. We pay YOU per item and we guarantee that payout on each order. No percentages or fees taken. We use market data to create brands and pricing models as well as cover all fees in order to offer you a profitable take-home pay per item while maintaining a good price for the eater.

We'll bring the orders to you. You take care of the food. You'll be paid through direct deposit each week.

FAQs



Frequently asked questions

Couldn't I do this myself?

You could, but our team has already done this with our 250+ brand across the globe. On top of that, we'll pay for promotions, handle delivery app relationships, and remove setup headaches.

How do orders come in?

All of the orders will come to your kitchen in real time using our RestaurantOS, Otter. The Otter solution consolidates orders from your brick & mortar brand & virtual brands into one tablet.

How do both of us make £?

You tell us how much you need to take home off of each menu item, and we set prices accordingly. We make money by taking a small cut of what the eater pays for their meal.

How do eaters find these brands?

The same way they find any restaurant on delivery: through the apps. And with our promotional support, likely on the first page of the app at that.

Future Foods®