

MILK + BLUSH

Content Guidelines

Beautiful before, Beautiful after

We love sharing your beautiful content! To ensure your content is seen by the Milk + Blush team and considered for reposting opportunities on our feed, stories, and newsletters, please follow the guidelines below. Please note that each social channel has different guidelines.

INSTAGRAM FEED POST

- Tag @milkandblush in the caption + on the photo
- Include the hashtag #milkandblush and #MBBabes
- Include your coupon code in your caption

INSTAGRAM STORY (BONUS CONTENT)

- 3+ frames
- Preferred story segment: (1) Before shot without Milk + Blush extensions, (2) Show the packaging and product, (3) Video application, (4) After shot wearing your Milk + Blush extensions.
- Include coupon code + swipe up link, if possible.

IGTV

- Include Milk + Blush in your IGTV title (eg: "Milk + Blush Hair Extension Review")
- Include coupon code in your caption
- Share the collection name, length, and the shade featured (eg: Seamless Collection: Second Base: 16-18 inches, 160 grams)

YOUTUBE REVIEW/TUTORIAL OR GETTING READY WITH ME

- Include Milk + Blush in your YouTube Video Title (eg: "Date Night with Milk + Blush Hair extensions")
- Include coupon code + link in your description box
- Share the collection name, length, and the shade featured (eg: Seamless Collection: Second Base: 16-18 inches, 160 grams)

MILK + BLUSH

BLOG POST

- Link back to the [Milk + Blush Website](#)
- Link back to at least 3 other relevant blog articles from the [Milk + Blush Hair Blog](#)
- Include Milk + Blush in your blog post title (eg: “Mermaid Hairstyles with Milk + Blush Hair”)