

CEO fraud

CEO fraud involves the impersonation of a senior executive in order to divert payments to a fraudulent bank account. Cybercriminals carry out research online to make these attacks as believable as possible.

What to watch out for in emails:

- Time pressure and urgency – e.g., if the sender is trying to get you to send something before the end of the day
- Out of office messages – e.g., if an email comes from someone you're not expecting to hear from
- Persistent follow-up emails – e.g., if the sender harasses you to complete the task in an unexpectedly short timeframe

These attacks cost UK businesses £158 billion each year