

Cyber fundamentals

Three of the most common cyber-attacks a business may encounter:

- Phishing – most commonly conducted via email, trying to get the target to click on a malicious link or share their confidential information
- Social engineering – using manipulative, emotive behaviour to trick the target into sharing confidential information
- Ransomware – a type of malware that infects the targets device and encrypts data, forcing them to pay a ransom to get their information back

Always remember:



Think before you share on social media



Carefully check email domains



Never click or download anything you're unsure about



Use strong and unique passwords and passphrases, plus two-factor authentication where possible

Best practices for prevention:



Protect your data



Be cautious with emails



Strengthen your accounts